0 1 2 3 4 5 6 7 8 UNITED STATES DISTRICT COURT 9 CENTRAL DISTRICT OF CALIFORNIA 10 OXY-HEALTH, LLC, a California CASE NO. CV09-3796 RSWL (SHx) 11 limited liability company, JUDGMENT AND PERMANENT 12 **INJUNCTION** Plaintiff. 13 v. 14 JASON ROSE d/b/a HYPERBARIC SUPPORT, an individual, 15 Defendant. 16 17 Plaintiff Oxy-Health, LLC ("Oxy") and defendant Jason Rose d/b/a 18 Hyperbaric Support having stipulated to the entry of this final judgment and 19 permanent injunction ("Stipulated Judgment"), 20 IT IS HEREBY ORDERED THAT: 21 Jason Rose as an individual, Jason Rose doing business under a 1. 22 23 fictitious business name, and any business that Jason Rose owns, in whole or in part, directly or indirectly, including through any family member or acquaintance, 24 and any business from which Jason Rose obtains or has the ability to obtain any 25 financial benefit, directly or indirectly, and any business or person that Rose 26 controls ("Rose"): 27 shall not purchase or otherwise bid on any of Oxy's current 28 a)

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trademarks or future registered trademarks or any marks confusingly similar to those trademarks, including variations or misspellings, as keywords for any internet search engine and shall not use those marks on a website, in marketing materials, or elsewhere;

- Administration ("FDA") for soft hyperbaric chambers actually distributed by Rose, Rose shall not advertise, market, distribute, promote, or sell, in any medium whatsoever (including but not limited to through websites, YouTube, eBay, Facebook, MySpace, and/or Twitter), or in any location around the world, any modifications, upgrades, or kits that are intended to, or are able to, modify hyperbaric chambers to increase the chamber's pressure beyond those levels cleared by the FDA for the particular chambers distributed by Rose, and shall not refer anyone to a third party for the purchase or rental of any such pressure upgrade products or pressure upgrade services or otherwise suggest that a customer contact a third party for the purchase or rental of any such pressure upgrade products or pressure upgrade services;
- c) shall not advertise, market, distribute, or otherwise promote, in any medium whatsoever (including but not limited to through websites, YouTube, eBay, Facebook, MySpace, and/or Twitter), or in any location around the world, the use of hyperbaric chamber pressures higher than those cleared by the FDA for soft hyperbaric chambers;
- d) unless expressly approved by the FDA for soft hyperbaric chambers actually distributed by Rose, Rose shall not advertise, market, distribute, promote, or sell, in any medium whatsoever (including but not limited to through websites, YouTube, eBay, Facebook, MySpace, and/or Twitter), or in any location around the world, oxygen concentrators, and shall not refer anyone to a third party for the purchase or rental of any such concentrator products or concentrator services or otherwise suggest that a customer contact a third party for the purchase

or rental of any such concentrator products or concentrator services;

- e) shall not advertise, market, distribute, or other otherwise promote, in any medium whatsoever (including but not limited to through websites, YouTube, eBay, Facebook, MySpace, and/or Twitter), or in any location around the world, hyperbaric chambers as treatments for any illness or disease for which the FDA has not cleared that particular chamber (however branded), or promote such hyperbaric chambers for use in athletic performance enhancement. Notwithstanding the foregoing, Rose may orally refer customers who ask in an unsolicited fashion about off-label uses of chambers to a licensed physician or medical clinic for information pertaining to treatments;
- f) shall not advertise, market, distribute, promote, or sell, in any medium whatsoever (including but not limited to through websites, YouTube, eBay, Facebook, MySpace, and/or Twitter), or in any location around the world, hyperbaric chamber products using testimonials from anyone (including but not limited to athletes and doctors) who did not actually use chamber products sold by Rose. Notwithstanding the foregoing, Rose may orally respond in a truthful fashion to customers who ask in an unsolicited fashion about celebrities who use hyperbaric chambers;
- g) shall not advertise, market, distribute, or other otherwise promote, in any medium whatsoever (including but not limited to through websites, YouTube, eBay, Facebook, MySpace, and/or Twitter), or in any location around the world, hyperbaric chamber products in comparison to any Oxy chamber products or Oxy itself. Notwithstanding the foregoing, Rose may orally respond in a truthful fashion to customers who ask in an unsolicited fashion about Oxy's chambers, provided that this oral response does not violate subsection (h) below;
- h) shall not advertise, market, distribute, or other otherwise promote, in any medium whatsoever (including but not limited to through websites, YouTube, eBay, Facebook, MySpace, and/or Twitter), or in any location

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