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10 Attorneys for Defendant  
 11 YELP! INC.

12 UNITED STATES DISTRICT COURT  
 13 CENTRAL DISTRICT OF CALIFORNIA

14 CATS AND DOGS ANIMAL  
 15 HOSPITAL, INC., et al., on behalf of  
 16 itself and all others similarly situated,

17 Plaintiffs,

18 v.

19 YELP! INC.,

20 Defendant.

Case No. CV 10-01340 VBF(SSx)

**NOTICE OF APPEARANCE OF NEHA  
 MARATHE ON BEHALF OF  
 DEFENDANT YELP! INC.**

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 22 TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

23 PLEASE TAKE NOTICE that Neha Marathe of Cooley Godward Kronish  
 24 LLP, 3175 Hanover Street, Palo Alto, California, 94304-1130, telephone number  
 25 (650) 843-5567, and facsimile number (650) 849-7400, hereby enters her  
 26 appearance as counsel of record on behalf of Defendant Yelp! Inc., and requests  
 27 that she be added to the Court’s electronic mail notification lists for this action.  
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Dated: April 21, 2010

COOLEY GODWARD KRONISH LLP

/s/ Neha Marathe  
Neha Marathe (252304)  
Attorneys for Defendant  
YELP! INC.