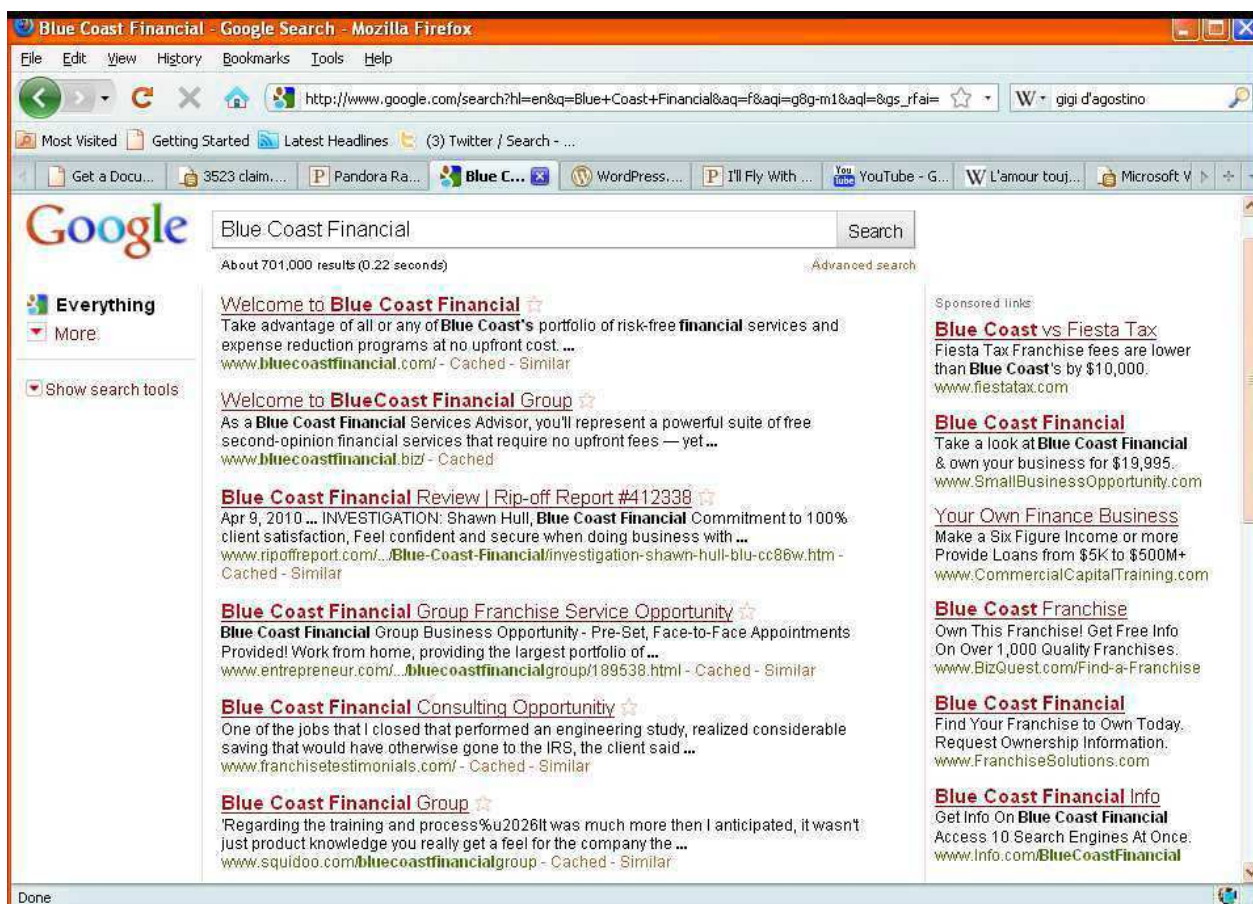


1 an example, a Google search query “like this

2 one...[http://www.google.com/search?hl=en&q=Blue+Coast+Financial&aq=f&aqi](http://www.google.com/search?hl=en&q=Blue+Coast+Financial&aq=f&aqi=g8g-m1&aqi=&gs_rfai=)
3 [g8g-m1&aqi=&gs_rfai="](http://www.google.com/search?hl=en&q=Blue+Coast+Financial&aq=f&aqi=g8g-m1&aqi=&gs_rfai=)”

4 161. This Google search query for “Blue Coast Financial” yielded, as of
5 July 25, 2010, search results as reproduced in the screenshot below:

6
7 162. As promised, joining CAP has turned the “negative” into a positive in
8



24 Google search results. The web page for Rip-off Report number 412338 still
25 remains in a high-ranking position three in page rank for a Google search query for
26 “Blue Coast Financial.” However, the viewer of the Google search results
27 sees only the following preview snippets of text for the web page displaying Rip-
28 off Report Number 412338: