Gmail - Fwd: Corporate Advocacy Intake = TNT MGMT, Tina Norris ... https://mail.google.com/mail/?ui=2&ik=0d9198f21b&view=pt&q=tnt...



ED Magedson - Founder EDitor@RipoffReport.com www\_ripoffreport.com

Rip-off Report PO Box 310, Tempe, Arizona 85280

From: TNT Management [mailto:tina.tntmgmt@gmail.com]

Sent: Thursday, May 20, 2010 7:55 AM

To: EDitor@ripoffreport.com

Subject: Fwd: Corporate Advocacy Intake = TNT MGMT, Tina Norris - 1 Report?

Dear Rip-off Report, I understand I could file rebuttals to the one or small hand full of reports I have I would still like to understand the program that Rip-off Report has created to try and help businesses gain consumer trust, whether or not the reports are true or false, I realize, with or with out Rip-off Report we would get complaints somewhere.

I have already filled out the form which is below for your review. Please send me the RATES and whatever information you think I need to know about the benefits of joining Rip-off Report Corporate Advocacy Program.

----- Forwarded message ------

From: <EDitor@ripoffreport.com>
Date: Tue, Mar 9, 2010 at 8:23 PM

Subject: Corporate Advocacy Intake = TNT MGMT, Tina Norris - 1 Report?

To: tina.tntmgmt@gmail.com

After you've read this email, and, if you're still interested in the Corporate Advocacy Program .. follow the instructions at the end, .. and we will send you the RATES and everything else you need to know about the CAP program.

Are you sure you really want to join the Corporate Advocacy Program? ... you only have a few Reports, you can always file a rebuttal, it's free.

Usually we recommend, when a company has a small hand full of reports about them, it's best to just file rebuttals to those reports. Remember, that's free. We understand that some companies feel that filing a rebuttal is not enough and would like to take advantage of our CAP services. This program is still in it's infancy stages. We are always looking to make improvements as we are paving new territory, and always looking for new ideas from businesses, even if we don't agree with them. they maybe good ideas for a later date as we grow.

Plaintiffs' Documents - Set 2

6

6 of 10 6/7/2010 9:47 PM

Many companies with as little as 1 to 5 Reports belong to the Corporate Advocacy Program because of all the benefits that come with it. Many businesses tell us their business is now better than before they had any complaints.. Why? Because consumers love to see how a company took care of past problems, whether the claims made were true or false. We all make mistakes. We will all be blogged.

Rip-off Report Corporate Advocacy Program gives new meaning to Advertising and branding your company as a safe business for consumers to spend money with. In a climate of a lot of distrust and consumers fighting back when they get mad, even if the anger was misguided .. Rip-off Report Corporate Advocacy Program makes a lot of dollars and even more sense for any business to straighten out those mistakes and misunderstandings.. Remember, the customer is always right..

Remember – with or without Rip-off Report, a business will still get complaints, somewhere...

Rip-off Report can, once and for all, set your record straight, and certify your commitment to customer satisfaction... of course, those who contact us, ...your company will have to live up to those stated commitments. We all know consumers will use the Internet to blog somewhere about an experience they have had.

Again, with or without Rip-off Report, more than likely, your business would have complaints.

Rip-off Report did not have to create this program.. businesses asked for this back in 2000.. After much trial and little error, the CAP program is the best thing for consumers and businesses alike and growing rapidly.

Rip-off Report could be just like every other blog, just sucking in information and letting you, the business file your comments back. By popular demand, business asked for more as you have. Our services cannot be for free, ...this takes a lot of time, as we will always get inquiries about your business, even if there is only one Report listed.

See the listings below and how they look on search engines - you will see Rip-off Report on the first page-

See how other Corporate Advocacy Program member listings look on search engines.

Then look at the beginning of the reports that are listed on the search engines. You will see about 250 words injected into the beginning of the Report with your stated commitments.

NO, we do not remove any reports, (we thought about it about 8 years ago) .. but we never did. What we do is better than removing a report. Instead, with your stated commitments and our backing you up with our Investigative Report about your business, any potential customer will want to do business with you. They know they can always come to us, .. that's the customers security...

http://www.google.com/search?hl=en&q=Ivy+Capital

http://www.google.com/search?hi=en&q=All+Year+Cooling+and+Heating&aq=f&oq=&aqi=g3

http://www.google.com/search?hl=en&g=American+Income+Life+Insurance&ag=f&og=&aqi=g10

http://www.google.com/search?hi=en&q=Energy+automation<u>+systems&aq=f&oq=&aqi=g</u>3

http://www.google.com/search?hi=en&q=1800Vending&aq=f&oq=&aqi=g6

We monitor for new reports, calming that upset customer down so you can make things right with them, .. that customer that slipped thru your customer service. (new submissions are put on hold, if taken care of, they stay inactive and never get posted) This will also put a stop to any competitors or ex-employees posting. We will expose those phony reports thru our investigation.

### CAP

We are an extension of your customer service.. handling situations like no one else can.

We are a PR firm like no other could ever be..

We are the best form of advertisement for any business, .. even a business with no complaints.

The Corporate Advocacy Program will get you new found business.. Why? Because consumers love to do business with companies that can admit maybe there were some mistakes. We can show what changes you've made, and how your business made things right, giving the benefit of the doubt to your customer.

If you are still interested in the Corporate Advocacy Program and you still think that filing a rebuttal is not enough to help you, even though you only have a small hand full of reports... then reply back to this email string so we know we should send you the RATES for the program and for us to explain more about that CAP program and the benefits to your business, to help your business to do even better than before you ever had complaints listed on Rip-off Report.

Copy and paste the following blue text back to us along with this entire email string only if you think this program is for you.. We want you to do this so we know that you understand, you can just file a rebuttal for free!.. These services are optional, and only for those looking for a way to get more business, imporve their image, insure their customers of complete satisfaction and insuring your customers they can trust your business. ..if so, then copy and paste this paragraph in BLUE below at the top of this email string when you respond to us.

Dear Rip-off Report, I understand I could file rebuttals to the one or small hand full of reports I have. I would still like to understand the program that Rip-off Report has created to try and help businesses gain consumer trust, whether or not the reports are true or false. I realize, with or with out Rip-off Report we would get complaints somewhere.

I have already filled out the form which is below for your review. Please send me the RATES and whatever information you think I need to know about the benefits of joining Rip-off Report Corporate Advocacy Program.

Again... Thanks for contacting us about the Corporate Advocacy Business Remediation & Customer Satisfaction Program...

Please look below at the form you filled out. Make sure that you filled out all the questions on the CAP form with all the proper information, including all the company names you are associated with, and how many reports are listed under each name you've used in the past and the names you use today. Make sure you answered the other questions regarding why you received complaints and how you are going to make improvements.

Again, ..if you are still interested in this program, send back this entire email string and copy and paste the above paragraph in BLUE at the top of this email, so we know you understand you can post rebuttals for FREE...

# Ripoff Report

PO BOX 310, Tempe, AZ 85280

From: tina tntmgmt@gmail.com [mailto:tina.tntmgmt@gmail.com]

Sent: Tuesday, March 02, 2010 8:45 PM

To: editor@ripoffreport.com

Subject: Corporate Advocacy Intake Form

Company Names: TNT MGMT, Tina Norris

Number of Offices:

State(s) of Operation: **IOWA** 

Reports Filed

Number Reports: 10 Report Name: Number Reports: 20 Report Name: Number Reports: 50 Report Name: Number Reports: 20 Report Name: Number Reports: 10 Report Name: Number Reports: 50 Report Name:

Number Reports: 50 Report Name:
Number Reports: 20 Report Name:
Number Reports: 70 Report Name:

Number Reports: 30 Report Name:

Years in Business: 16

Common Complaint

It's the same 5 individuals, who write the same comments over and over again.

Has been sued?: False

Number times sued: 0
Accept responsibility: Yes

Changes to Business

Avg Sale: 0

Name: Tina Norris
Is Owner?: True

Position in Company:
Contact Information

Address 1: 1527 47th Street

Address 2:

City: Des Moines

State: Iowa Zip: 50311

Phone Number: 515-255-9073

Email: tina.tntmgmt@gmail.com

## 2 attachments

Corporate Advocacy Program Description and Rates.pdf 107K

Sample letter we send to anyone that filed a Ripoff Report.pdf



Lisa Borodkin < lborodkin@gmail.com>

# Fwd: Corporate Advocacy Intake = TNT MGMT, Tina Norris - 11 Reports? - our philosophy - the RATES

TNT Management <tina.tntmgmt@gmail.com>

Mon, Jun 7, 2010 at 3:13 PM

To: lborodkin@gmail.com

RATE SHEET

----- Forwarded message ------From: <EDitor@ripoftreport.com>

Date: Thu, May 20, 2010 at 10:31 AM

Subject: Corporate Advocacy Intake = TNT MGMT, Tina Norris - 11 Reports? - our philosophy - the RATES

To: TNT Management < tina tntmgmt@gmail.com>

http://www.ripoffreport.com/Search/Tina-Norris.aspx

Tina .. there are at least 11 complaints. Not sure why you said only 1 compliant in your application.?

They are not filed by the same person.

This program now includes - Rip-off Report Verified:

All CAP members get to be part of our new Verified safe business list coming in April!



Rip-off Report Verified Safe

and

http://www.cash4goid.com/ripoftreport\_verified.htm

Click the above link to see how businesses use this to their benefit!.

Please -

# READ BELOW BEFORE LOOKING AT THE WORD DOCUMENT and OTHER ATTACHMENT ..

After reading below - please look Google search results using the examples below. You will see how the listing can reflect the positive things the company is doing. - the old listing stated something negative - although we cannot ever guarantee what search engines will or will not do , .. every time so far, all the listings have changed from negative to a positive, getting new found business for the member business to our program,

especially once they read the LINK to the UPDATE about the companies commitments to customer service... read below fist so you will understand how this will forever change your business for the better, even before you ever had complaints..

# The Corporate Advocacy Program provides...

- \*Extension of your customer service like no other...
- \*PR firm like no other could ever be..

**FACT:** When potential clients read Rip-off Report's findings and about your commitments to customer satisfaction, .. hearing this from Rip-off Report will give the trust consumers need to feel safe, confident and secure when doing business with you..

**FACT:** From fortune 500 companies to small and medium size businesses. CAP members say the same thing... "The *Corporate Advocacy Program* has given new confidence to employee morale."

**FACT:** CAP members tell us .. "We get new found business when customers find that old negative listing on search engines." Why?..

**FACT:** because.. Consumers want to find a 3rd party opinion, and one way or another they will find it.

**FACT:** No matter how much you spend to try and hide a negative listing, they always come back, and one way or another, the will always find it... Best to set the record straight here and reap the benefits, turning the negative into a positive.

FACT: For those of your customers who just had some sort of a bad experience and are now mad at you = Our listing on search engines will attract them. They'll contact us first because they will see what we posted about you, disagreeing with what we posted. We immediately defuse them with our email letting them know that you will want to make things right, ...avoiding even more complaints elsewhere! (NOTE: you will want to find a way to make things right to their satisfaction)

**FACT:** For those shopping around feeling untrusting about doing business in a world climate of rip-off businesses, consumers will feel safe, confident and secure in doing business with any Corporate Advocacy Program member. (NOTE: member businesses will have to live up to what they agreed to as to what we posted about their business)

<sup>\*</sup>Advertising you could never get anywhere else..

\_\_\_\_\_\_\_\_\_

Please continue reading below, then read the attachments and then respond to this email keeping the email subject box the same and be sure to send back this entire email string.

# Our philosophy ....

Thank you for contacting Rip-off Report about our program that we know will benefit any company wanting to change their ways or their image.. or to just straighten out the facts and or misstatements about their company.. We all make mistakes.. many times we made no mistake but still, no matter what you do to try and make a customer happy, they will still insist you did something wrong in their eyes. As a consumer yourself once you walk out the door of your own business, you're a consumer too... we are sure you've felt the same way in the past about someone or a place you've done business with.

Almost every business that started with our program from 2000 to date are still with us today.

They will all tell you everything changed instantly for the better. Trying to hide Reports never helps, they always come back on the search engines no how much you spend to hide them. Consumers know today that they need to keep searching deeper into the search engines till they find a 3rd party opinion. Once a consumer reads our opinion/Report with the member businesses stated commitment, they will feel confident and secure when doing business with a member business. Just read the Reports.. see below.

### BUT YOU NEED TO LIVE UP TO YOUR STATED COMMITMENTS...

True or false, good or bad, right or wrong, we will all be blogged. Best to stop it here and now... With or without Rip-off Report, you would still be blogged. Rip-off Report the best place to set the record straight, and to let consumes see how you've taken care of business - - again... FACT IS = consumers want to find a 3rd party opinion, and one way or another, they will find it... If they have something negative to say, more than likely we will hear about it first.. we will immediately calm them down so you can make things right with them so they don't go somewhere else on the Internet to say bad things about you.

So you know - - NO, we do not and never have removed a Report(s) our concept is better, just ask any of our members. We turn around the negative Report to show how you've taken care of business..

The more you understand about this program you will see this is the best way to handle negative comments on the Internet. - after we get finished with the Reports you will want any consumer to find Rip-off Reports on your company. **Another true fact.** 

## Consumers want to do business with a company they can see fixes mistakes... we all make them.

Any one of our members will tell you it's better to have these Reports and to have Rip-off Report to explain your side and show what happened, telling them about your commitment to customer satisfaction and the changes you've made, giving them the confidence they need to want do business with you - -

Our members also tell us they get new found business - - that our philosophy works.;..

#### What do we do for you?

We UPDATE all the Reports with positive information in both the title and on the Reports found on search engines. We inject new copy to change the negative title on the Internet listing reflecting the positive changes your business made, (moving the negative title down with the Report posted) placing new copy at the beginning of those reports about your commitment to good customer service, letting them know how you made things right with those who filed complaints in the past. Turning all the negative into a positive. So positive anyone will want to do business with you... but, you will need to live up to your stated commitments.

We constantly monitor for new Reports, ...we become an extension of your customer service like no other, and we are like a PR firm like no other you could ever hire. Just ask any of our members.

When new Reports come in (or if they email us), .. we immediately email them back letting them know company executives will want to know about their problem and will want to make things right with them.. this will hold them off from posting any new comments elsewhere...

# **HOW FAST CAN WE GET STARTED?**

See the attached email that says: Senior Health Care Consultants contacts Rip-off Report to make things right with any unsatisfied former consultants

First...This is similar to the email we would want to send to anyone that filed a Rip-off Report about your company; .. this will show everyone your willingness to make things right with those from the past. Your enemies and competitors will not respond if they filed bogus Reports about your company .. and our Investigative Report will reflect that information. Here is an example..

http://www.ripoffreport.com/reports/0/369/ripoff0369553.htm

then,. about 7 days after that emailing goes out, we then post the Report about your company (with your assistance) .. we give you first crack at giving us the stated commitments and improvements you would like us to put into the Report about your company, using our guidelines, plus you can propose any new additions to what we have created.. and then...

about 24 to 48 hours later we inject the positive \*UPDATE LINK to all the Report titles so the listings on the search engines will say \*UPDATE ..Rip-off Report Investigation with positive comments linking to the positive Report with your companies stated commitments where we also explain what changes you made to avoid problems in the future.. like this Report = See examples below to search and see for yourself.. http://www.ripoffreport.com/reports/0/265/RipOff0265156.ntm =

then, about 48 hours later we find all the Reports listed on the first 20 pages of the major search engines and move the negative title down with the Report and replace the title with positive comments, we also inject about 250 positive words about your companies commitment along with links to your companies different website pages that will go before that negative Report. (see beginning of the Reports found on search engines using the examples below). We can also tailor those comments to address the comments in that specific Rip-off Report, .. again, this part is only for those Reports found on the first 20 pages on the major search engines. All the other Reports are UPDATED with the link in the title.. no one can miss them.

All this will give any customer feeling safe, confident and secure when doing business with your company. Of course, you will have to live up to those stated commitment's.

You will find this is the best advertising like no other you can ever buy.

You will see that this will bring in new found business.

This will change employee morale throughout your company. Just ask a company like <u>Primerica</u> if this is true or not. They have thousands of employees. Contact a local agent, or just call their main offices.

Any consumer that was dissatisfied will certainly come to us first because they see us first praising your company. They will certainly want to vent to us, and they do! But we immediately calm them down, a specialty of ours.

Consider Rip-off Report your last line of defense on the Internet.. Remember, when they contact us .. we contact you immediately so you can make things right with that customer who was more than likely about to post elsewhere as well.

Check out other examples on the Internet to see how listing on search engines will look like.. ...

Search on Google The Tax Club and then try AmeriPlan – and then try George S May and then McKenzie Scott and ... read the Google listings, ..they were all once negative and now they are all positive. Instantly member businesses find these listings bringing them new found business like no other advertisement ever. These stated commitments will give consumers the confidence they need so they will feel safe, confident and secure when doing business with your company.

http://www.google.com/search?hi=en&q=Biue+Coast+Financial&aq=f&aqi=g9g-m1&aqi=&oq=&gs\_rfai=

nttp://www.google.com/search?hl=en&q=GoldLine+international&aq=f&aqi=g10&aqi=&oq=&gs\_rfai=

http://www.google.com/search?hl=en&q=!vy+Capita:

http://www.google.com/search?hi=en&q=McKenzie+Scott+&aq=f&oq=

http://www.googie.com/search?hi=en&q=Blue+World+Poois&ag=f&og=&aqi=g2

http://www.google.com/search?hl=en&q=white+glove+moving&aq=f&oq=&aqi=g4

When responding to this email, please - YOU MUST keep the email subject box the same, and reply to this email all the time.. keeping this entire email string while we are discussing the program..

Be sure to let us know <u>all the names</u> your company uses <u>now and in the past</u>... if not, they cannot be covered under this program.

If you want to get started, let us know in email that you understand the costs involved after reading our rates - at your request we will then draw up our simple contract that spells out what you can expect from us and what we will expect from you, the member business. Our costs are relative to our expenses and the hard work we will do for you, monitoring for new reports about your business, taking calls as an extension of your own customer service, maintaining the site so consumers will be able to know the truth, advertising your commitments and so much more.. This is all well worth the continual positive advertising and services we provide.

When you email us back, we will ask you a few questions so we can properly fill out our simple agreement.

If you have more questions - - call us after reading everything. You can call any time of day into the evening till 10pm and after 9am Arizona time... Anyone who knows ED Magedson the founder of this website, knows I am committed to Rip-off Report. Trying to make things right for both consumers and business alike. Don't listen to the hype..

In most cases we've done more for our CAP members than promised.

The rates are in the attached WORD doc on about page 6 or 7 - our Rates have been the same since day one of starting this program in 2000.

# 602-359-4357 ...when selection starts press #5 .. then 3 seconds later press #1