Asia Economic Institute et al v. Xcentric Ventures LLC et al

Doc. 65 Att. 1

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hardship, and you desire to participate. We will work with you to find a way to make it work. This may require providing financial documentation, providing hardship, and then it should say, it could also depend -- it might also depend at the same time depend on if you have a small item that's for sale. So who the heck knows when something is being copied and pasted.

- Q. Okay.
- A. So it's wrong.
- Q. All right. Now, do you charge fees for the corporate advocacy program?
  - A. Yes.
  - Q. I'm going to call it the cap. Is that okay?
  - A. Yes, that's fine.
- Q. How do you base the fees -- how do you base the fees that you charge the companies? On what basis do you use?
- A. It goes basically by the amount of reports you have. Amount of complaints. So that's my answer.
  - Q. Is it based on anything else?
- A. Well, before we even get to the fees, there's -- you have to qualify.
  - Q. Okay. Let's assume the person is qualified.

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document, because it's a couple of pages. Do you recall what this document is in reference to? Do you have any recollection?

- A. No, I don't understand what it is.
- Q. I just want to go back to Exhibit D really quickly, if you have it in front of you. And is that your signature at the bottom there?
  - A. It looks like my signature.
- Q. Great. We will mark this as exhibit F. Take a look at that Ed and just read it over and take your time. And just let me know when you are finished. Take your time. It's a couple of pages.
  - A. Okay.
  - Q. You have had a chance to read it over?
- A. I'm not sure what it is, but I have read it over.
- Q. It deals with creative business investment concepts. And the question I'm asking you is if this company has any involvement with Excentric?

MR. GINGRAS: Objection as beyond the scope of the  $30\,(b)\,6$  depo notice.

THE WITNESS: I'm not going to answer that question.

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Q. BY MR. BLACKERT: Okay. Do you have any recollection of creative business investment concept being associated with Excentric?

MR. GINGRAS: Same objection.

THE WITNESS: I object, to answer the question.

- Q. BY MR. BLACKERT: I'm sorry, are you refusing to answer the question?
- A. I really don't even understand the question or even know how to answer it. So -- and I object. It seems like you are going beyond the scope of what this deposition is about.
- Q. Okay. The deposition is about Excentric

  Ventures and certain areas around it. And what I'm just

  trying to figure out is, if you look at Exhibit A, you

  have two managers or member information. You have you, Ed

  Magedson?
  - A. Which document now are you on?
  - Q. Let's look at A.

MS. BORODKIN: Exhibit A is the notice of deposition.

Q. BY MR. BLACKERT: I'm sorry, let's go to Exhibit B.

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- A. This one?
- Q. Correct. At the bottom of Exhibit B, we have you, I'm pointing at M Magedson right there and we have directly on the side of that creative business investment member concepts.
  - A. No, I think that's typed incorrectly.
- Q. Can you explain to me how it's typed incorrectly?
- A. Because I think the name is creative business investment concepts Inc. Why the word member is there, I have no idea.
- Q. To be honest with you, I found the same typo on the bottom of the corporation's website.
  - A. It's a clerical error.
  - Q. So the correct name is what then?
  - A. Creative Business Concepts, Inc.
- Q. And my question to you is, what involvement do they have with Excentric?

MR. GINGRAS: Objection. Rather than objecting to every question. I think we need to clarify, as we discussed before this deposition occurred, defendants believe that a protective order is necessary and appropriate for a wide variety of reasons that don't

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need to be explained right now. We agreed to let this depo go forward with the understanding that questions that the answers to which would be subject to a protective order will not be answered because there is no protective order present. Having said that, if you ask a question that the witness knows the answer to, would like to answer, but the answer would reveal something confidential, privileged, private, otherwise appropriately covered by a protective order, I'm not going to let the witness answer, and I'm not going to object to every question.

Ed, if you don't feel comfortable because of the lack of a protective order, I don't want you to answer the question. Counsel understands my objection to that, and I just want to make sort of a standing objection to questions of that nature.

MR. BLACKERT: I appreciate your objection, and I just want to point to the federal rules, because I anticipated this, Federal Rule 30(c)2 which says a person may instruct deponent not to answer regards depositions when necessary to preserve a privilege to enforce a limitation ordered by the court or to present a motion under rule 30(D)3 and I don't think any of those are

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Are there anything else besides the amount of reports that are considered when Excentric determines fees for enrollment in the CAP?

- A. No. And they never used even the amount of offices that they have. I have never used that. It's just always went by the amount of reports that they have.
  - Q. And how do you set the enrollment cost?
- A. It's standard. There's a \$7,500 fee, which is programming and setting up and taking care of putting together the main report that would end up going up about the company. So this \$7,500 fee, plus, depending upon the amount of complaints somebody has, so if somebody had two complaints, it would be \$600 times 2.
  - Q. Is there also a monthly fee?
  - A. Yes.
  - Q. Can you explain to me how that works?
- A. That also depends on the amount. There's a scale of how many complaints that you have.
  - Q. How long does the monthly fees last for?
- A. It's a 36 month agreement. And after 36 months, you know, a company does not have to have us monitor and be an extension of the customer service and answering questions about their company. If they don't

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want us to do that anymore, we don't.

- Q. So it's a 30 month -- 36 month agreement that they sign?
  - A. Correct.
- Q. Okay. Now, when you -- how do you quote the fee?
- A. How do you quote it? I'm not sure what you mean, how do I quote it?
- Q. How do you -- do you do it in writing? Do you do it in a letter? Do you do it over the telephone?
  - A. Always an e-mail. Never by telephone. Never.
  - Q. So you have never quoted a fee by telephone?
- A. Oh, if I was talking with an attorney had called me, I can't -- you know, I know in the last three years, four years, my strict strict strict strict policy is to never, ever discuss -- they get the e-mails first, trying to convince them to file a rebuttal, that you don't need the program, file a rebuttal, it's free, just like you would on any other blog or website, news story, somebody says something about you and come back and explain, oh that person has followed it. People do it every day. Millions of people every day. It's happening while we are talking right now. I try to get them to go

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out to.

- Q. There's no question pending.
- A. I know there is no question pending, you are just trying to make it look bad. That's your goal to try and make it look bad.
  - Q. No question pending.

Now, when you ask -- when Excentric asks for a 36 month commitment for these contracts, who exactly asks for the commitment, who at Excentric -- strike that. When Excentric asks for a 36 month commitment through a contract, who at Excentric asks for that commitment.

- A. Me.
- Q. You. Anyone else?
- A. No.
- Q. Just you?
- A. Just me.
- Q. Okay. How many of these contracts have you sent out and reviewed. How many -- strike that.

How many of these contract have you been involved with, by you I mean Excentric.

- A. Without a protective order, I don't want to answer that question.
  - Q. So you are refusing to answer it?

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  - Q. So you have never quoted a fee by telephone?
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ahead and do that. Before I send any rates, I do that.

- Q. So you always quotes the prices in e-mails?
- A. Always.
- Q. Okay. I'm going to call for production of those -- those documents, those e-mails where he quotes the prices?

MR. GINGRAS: They are not relevant to this case, and you have made no production requests. If you would like to make one, you are free to do that. We will respond when you do.

MR. BLACKERT: Okay. Fair enough.

- Q. BY MR. BLACKERT: Now, do you negotiate indirectly with individuals that are looking to enroll in the CAP program?
  - A. Yes.
  - Q. And how does the negotiation process work?
  - A. You mean how is it done?
  - Q. Yes, how does the process work.
  - A. Smart signals. It's done strictly by e-mail.
- Q. Okay. And is there a questionnaire that the entity or individual must fill out before they are eligible for the CAP program?
  - A. Yes.

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- Q. Can you explain what that questionnaire entails?
- A. We ask -- I ask just a few key questions -well, there's the initial -- there's the initial
  application. And I believe -- I can't remember now the
  exact questions that are asked, but what is your question?
  What is your specific question.

MR. BLACKERT: Can you read that back.

(The requested portion of the record was read by the court reporter.)

- Q. BY MR. BLACKERT: The initial questionnaire when someone is looking to enroll in the CAP program?
  - A. I can't remember it all.
  - Q. And what you do remember.
- A. The name of the company, how many complaints that they have, what kind of complaints. Do you take responsibility, you know, I want to see if they are going explain why. Or no, they are all made by an ex employee or they are made by my ex-wife, you know what they are going to say there. And I think it's -- what also is there is -- oh, I think maybe there is something about why you may have these complaints. And then there is a later on during the process, I ask more detailed questions like

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- -- or it could be in there, like have you done anything to make improvements so these complaints won't happen again?

  I'm sure it's in one of my applications, one of the forms, but I forget which one it is. I can't remember offhand.
- Q. And what happens next when the individual or business fills out that program and you accept them into the CAP program?
- A. You kind of skipped. You are at that original -- excuse me. That original application, they are immediately sent an e-mail that tries to push them to just go ahead and file a rebuttal. It's free. And you know, to be calm, nice, compliment you. Don't be combative, you know. And then also -- then if you want to or I always suggest any way, even if you are going on the CAP program, go in there and file a good rebuttal and explain -- it depends on the situation what I would tell them, I think, as a consumer advocate what maybe I might suggest what they should try to come across. And it's basically always being humble, basically, and it's not bad idea to admit you made a mistake, because we all make them.
  - Q. Right.
- A. Right. I shouldn't joke, sorry, but we all make mistakes, and to admit that you made a mistake, is

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what I try to get across throughout that whole -- the stuff that I do end up saying to them, you know, it's really good to admit that you make a mistake, because people like to do business with somebody and say, wow, maybe I ripped off a hole bunch of people, I realize I was doing wrong. I have changed my ways, and you know, it's best, you know, go ahead and do business with me, because more than likely, if it's on rip off report. It's on Yelp. It's on other different kinds of places, as well, and because we are so prominent, this is really the best place in a way to go ahead and clear the air and set the record straight so to speak, because it is so prominent, so it is a good way to try to set the record straight and debunk everything else that is out there.

- Q. Okay. What else does the e-mail mention? Anything else you can recall at this time?
- A. There is a hole bunch of things. It's a long e-mail. I can't try to purport to tell you everything that is in there.
- Q. Do you mention fees at all in the e-mail for enrollment?
  - A. Do I mention fees? Not initially, not at all.
  - Q. You do not mention them at all?

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- A. Absolutely not. There is an initial e-mail that they get. So I explain to them, there is things about it gives some examples how it could be you know, how the program would be, then they have to contact back and say, wow, look, I did file a rebuttal. I'm not interested in filing a rebuttal, I would just like to really join the program. Once they do that, there is an e-mail that they are sent, and I might even look to see what they had said. They may not just be eligible for it.
- Q. And do you send any links to your website in that initial?
  - A. Say that again.
- Q. In the e-mail you were just talking about w do you send any links to your website, rip off report dot com?
  - A. Any links to --
  - Q. Excentric send any links?
- A. I think there is a link to different examples of different companies that are on the program, so they can see how it looks. And it shows, you know, we don't get rid of this. There is nothing ever deleted. There is no reports. Their comments are just not deleted.
  - Q. And there is know mention of fees, you said.

Subject: [Fwd: RE: Asia Economic Institute, AEI, WorldEcon - application about CAP]

From: Raymond < raymond@asiaecon.org > Date: Wed. 20 Jan 2010 14:51:01 -0800 To: daniel@asiaecon.org, kristi@asiaecon.org

----- Original Message -----

Subject: RE: Asía Economic Institute, AEI, WorldEcon - application about CAP

Pate:Fri, 24 Jul 2009 18:31:30 -0700

From: f:Dnor a repottreport.com

To: ray mond-a astaecon.org

References: 4A6A51B2.2000507@asiaccon.org

ram in California. ... I live here now

But, what's the sense of meeting? I want to help you, but, there is nothing we can do.

We do not remove reports.

We've spent over 3.4 million in legal fees â€" never lost a case â€" people know, we DO NOT RMEOVE

REPORTS…

You can file a rebuttalâ€;

No amount of money can change this.

Even if you were the pope. It would not make a difference. A The pope has access to a computer l候m sure.

#### Rip-off Report

PO Box 310, Tempe, Arizona 85280

From: Raymond [mailto:raymond@asiaecon.org]

Sent: Friday, July 24, 2009 5:29 PM

To: EDitor@ripoffreport.com

Subject: Asia Economic Institute, AEI, WorldEcon - application about CAP

Dear Ed.

As I mentioned to you on the phone, our Institute is a free Online publication which publishes current news. It is Not involved in sales, service or marketing of any kind.

You may recall my mention that on your website my partner and I were accused of incredulous lies, posted by names unknown to our Institute, which included our being accused of "money laundering, running a "Scam," and calling into question my education.

We are strictly a non-political publication focused on economic news, so we don't know how we can be labeled a scam. The other points are easily disproved.

Once again, we have No idea who would post such flagrant lies about us, or our Institute. We pride ourselves on possessing a longstanding high reputation in everything we do. You mentioned that you are not international, but you are viewed in other parts of the world where the USA laws do not have jurisdiction. Therefore, how do you handle that matter?

Having just returned from being out of the country, and reviewing the forms you e-mailed to me, and you asked me to complete them per your instructions, I realize that we cannot fill in the blanks as you have created them. It would not be prudent to stipulate to anything we did not do, and further are flagrant untruths. The form you sent to me, appears to be a "one size fits all" which clearly does Not apply to us.

We may have to deal with this the other way around Ed. I wonder if you ever come to Los Angeles. Perhaps we can meet in person to discuss your terms further. This has clearly harmed our good name, and we would like you to rectify this situation as soon as possible.

On a side note, meant to ask you, what is the name of your dog?

Meanwhile, I will await your response.

Raymond Mobrez
Asia Economic Institute
(310) 806-3000 x-223
≈aymond@asiaecon org

¿Ditor arripothreport.com wrote:

Raymond Mobrez
Asia Economic Institute
(310) 806-3000 x-223
Raymond@asiaecon.org

Dear Raymond.

You drove me crazy today.. why? .. because you never filled out the form as you said you did. You never filled out anything. I ran my tech staff looking for something you never did.

You need to click on this LINK and fill out the form. http://www.ripoffreport.com/capJoin.asp

#### Rip-off Report

PO Box 310, Tempe, Arizona 85280

From: Raymond [mailto:raymond@asiaecon.org]

Sent: Tuesday, May 12, 2009 2:59 PM

To: EDitor@ripoffreport.com

Subject: Re: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987]

#### EDitor a ripoffreport.com wrote:

Most things on the internet are anonymous â€i people dona€™t want to get sued.

We did not make up the rules ..

#### Best to read below.

Right or wrong.. true of falseâ? Best to respond to the report. Be pleasant and show consumers what kind of person ... company you areâ? it works for other business. If you handle it the right way, it will bring you new found business. Consumers like to hear a 3rd party opinion. They like to see how a business handles problems, whether they be true or false, āc; if false, explain why. .. if true, who would not want to do business with a company that can admit, maybe they made a mistake, .. this shows a consumer that you have nothing to hide, it will show them that you want to take care of business, by taking care of that consumer, telling them to please contact you (in your rebuttal) so you can make things right for them. What consumer would not want to do business with someone that knows how to make things rightâe; Just file a rebuttal.. the truth shall set you free.

We do hear what you are saying  $a \in and ict's$  say we believe you  $a \in but$ , we never really know for sure about those who email us, ...as you can imagine people tell us all kinds of things, lying to us $a \in and independent to the convince us to remove the report about them. How are we to know who is telling the truth? And how could we afford to investigate all of the claims that are made by people who want their report taken down. Hopefully you realize the true value of$ 

## If well RE Asia Economic Institute AFL WorldFcon - application abo.

Rip-off Report for consumers, .. the authorities and the media do...

Our philosophy is that Russoff Report is a permanent record just like when someone files a complaint in court. You can file a rebuttal, like when you file an answer in court when someone files a bogus law suit, .. the court will never remove the complaint from the public records either. They are now being found on the search engines too... When we get sued, those court record law suits are found right on the same page with Rip-off Report.

Read below the usual email we send to people who ask us to remove Reports. .. some even threaten us with a law suit. So, weât we included that information below, .. so please donât be insulted when we mention it below.

We do remove social security numbers, bank account numbers, threats of violence, some foul language and links to places we do not know about. If we missed something and are notified about it, we will remove it.

This is the way the internet is: we did not create the laws we did not create the Internet we did not create the Report(s) filed

if you don't care what we have to say and don't want to read our philosophy below, you must read this first link below. Be warned. To those of you who threaten to sue, be prepared to go the long haul, and, when you want to do a walk away because you realize you cannot and will not win because you filed a frivilous law suit, ...you will be paying for our legal bill and in some cases and then some, before we will let you out of the case. .. Just ask anyone who has sued us for years. Many of them will not admit to you that they paid us.. but they do.. If you are thinking of suing us, I hope you are personally prepared for this. We are.

For those who are thinking of suring.

## http://www.ripoffreport.com/wantToSueRipoffReport.asp

you may be interested to know since the above LINK was created, there have been a lot more legal superior court decisions, and other lower court decisions à€" some published decisions ... ALL IN OUR FAVOR... and we have been sued more than 2 dozen times and riever, that's **NEVER lost a case**. Suing us will only get you more publicity and additional listings on search engines

Why do we win? à€ just do a Google search for Communications Decency Act à€ CDA.

below is for those who have read the case laws and/or those of you who have no intention of suing and are looking for ways to just make things right for your customers, or just setting the record straight - a€; even if the comments are just about you personally, â€; remember, we will all be blogged. Good or bad, right or wrong, we WILL all be blogged, somewhere .Best to set the record straight, here and Please read below DOM:

please read some of our Philosophy -

I know the below copy is long winded - -

you do not want to miss any of what we are saying below - - many things are repeated so you understand our point, this is all about NEW thinking for the 21st century... For many people, this just has not sunk in yet.

The short answer is ... a Rip-off Report cannot be taken off.

if you keep reading, you will understand how you will end up doing better with the Report

staying up and not removing the Report.. by you setting the record stright now, you won't have to worry about other blogs as much.. Either way, those who want to get information out about you will.

You can simply file a rebuttal and explain your side of the story ... it's free ... and you don't have to even read any further, just log on and file a rebuttal telling your side of the story, best to not be combative or insulting.

still not convinced?

This is the 21st century. Good or bad, right or wrong ... we will all be blogged. This is the 21st century. Good or bad, right or wrong ... we will all be blogged.

You can simply file a rebuttal and explain your side of the story ... it's free. You can simply file a rebuttal and explain your side of the story ... it's free.

With or without Rip-off Report, someone would eventually blog you somewhere. With or without Rip-off Report, someone would eventually blog you somewhere.

When the Reported business asks us, "why don't you check out these Reports before you post them" ... I ask you, where do we start and stop with evidence? ... No system is perfect.

Here is a perfect example….

The United States of America puts people to death after 1 or 2 jury trials, all kinds of witnesses and countless appeals, to only find out 15 to 30 years later, ...ooops! ... Gee, they weren't guilty after all! ... and businesses want Rip-off Report to figure out who is right and who is wrong? Where do we start and stop with evidence? We cannot play judge and jurry...

## FACT: CONSUMERS WANT TO HEAR A 3<sup>rd</sup> PARTY OPINION:

Most businesses ask: "In 2008, what good does it do if a consumer sees Rip-off Reports from back in 2005?" -- We tell them that this is THE most important benefit you can ever get from Rip-off Report! ... Yes, you the business, the person that was reported ... Any educated consumer who is surfing the web in July of 2008 and comes across a Rip-off Report on you personally or your business ... consider yourself lucky. ... Think about it. Remember, all businesses will get complaints: ALL!! .... If you address the complaint, rectify the situation, be nice and not combative, this will show the consumer that you were man/woman enough to address your issues ... This will also show how you are committed to making changes and committed to total customer satisfaction! ... What consumer would not want to do business with you after seeing how you took care of business by fixing a complaint and was nice about it? .. to err on the side of the consumer.

For example, even if YOU were not wrong and the customer was being a real jerk ... Here's what you do: without insulting the consumer you explain in your rebuttal in a very nice way why they should not be getting a refund, but, in the name of good customer service we will make things right with you. However, it is always best to add some sort of an admission of at least the

possibility you or your company did make a mistake or someone from the company might have made a mistake, so, in the name of "good customer service make a statement on how you will be giving the customer the benefit of the doubt and will just issue a refund." .. this will go a long way! imagine what the consumer is thinking when they read this ... Even the guilty businesses with real customer service issues will look responsive (like a hero) and, hopefully, will get tired of making refunds and change their ways. Yes, this has always been one of the main goals of Rip-off Report.

## EVEN IF YOU ARE NOT A BUSINESS = YOU ARE AN INDIVIDUAL WITH A REPORT(\$) FILED AGAINST YOU? ....

Even if you are an individual and <u>might have</u> pissed off someone in the past, you need to do what you have to to just make it right with them Like we stated above, ... just give them the benefit of the doubt ... file a rebuttal to the nasty Report about you, state that you had made a mistake in the past and explain how you've contacted (or are contacting if the rebuttal is your sole method of contact) the author of the report to make things right with them. You can also state -- that you don't blame them for being upset with you. ... NOW, ... if you stated something like that on that nasty Report about you, ... after someone is looking you up on the Internet and reads what you wrote (what we've suggested here), ... please tell me, who would not want to do business with someone who took care of a situation like this! ?? We know it works -- from dead beat dads who did not pay child support to the business that actually ripped someone off ... they just show how they made things right. - You have to admit, if you read a complaint that way, you too would now trust that business. We are told this all the time by businesses. People who once threatened us, cursed us out and even businesses that sued us and lost (like they all do) .. they all say to us, they should have handles it this way from the very beginning as we've suggested to you hear in this email.

## Rip-off Report did not invent the Internet,

and with or without Rip-off Report you would be blogged about your business or just you personally -- and again I say, ... this <u>IS</u> the 21st Century ... True or false <u>or partly false</u>, right or wrong, . <u>we will all be blogged!</u>

Because so many people just don't get the concept that we know works so well .... I must reiterate...

FACT: Businesses that admit they may have made a mistake, give their customer the benefit of the doubt, and show how they took care of the complaint. ... TELL ME, what consumer would not want to do business with them. Even if the complaint is totally false but the customer feels in their heart that they were wronged in some way, you can turn that around by explaining what you know in a nice way, maybe getting them to still do business with you by replacing the product, or the sales person, agent etc. .... If handled correctly, you will turn a negative into a positive.. Either way... The Internet is here to stay, and the tides have turned for the benefit of the consumer. BIG BUSINESSES with lots of money is no longer in control. ... This will not change.

## Rip-off Report is thanked all the time

by businesses that first said, "this will not work, you are full-of-it!" ... Most Businesses admitted after doing what we suggested, they now get business from the Report, new found business they would have never had if the Rip-off Report did not exist.

Those of you that have many complaints and need more help can always look Into Rip-off Report's Corporate Advocacy, Business Remediation and Customer Satisfaction Program... a long name for a program that does a lot for both the consumer and businesses alike

## AGAIN, YOU CAN FILE A REBUTTAL(S) FOR FREE

We DO NOT author the Reports. Consider yourself lucky the customer did not make up some sucks.com website on your company located in some 3rd world country where you could not respond to the charges like you can on Rip-off Report. We think if you handle your response in the correct way, that will say it all, and in your favor, turning that negative into a positive, taking the high road.

# If a Report is responded to properly, any half intelligent consumer will know what kind of company or individual you are…

The nicer you are, the more you turn around the possible negativity of a Rip-off Report. We live in the Internet age. Unless Al Gore pulls the plug on the internet, we are all stuck with it. :-)

Deal with it, and show what a good business or business person you are: put your best foot forward, go beyond the call of good customer service, then the Rip-off Report will work as a positive advertisement you will want ALL your customers to see. Better yet, Rip-off Report is a lot cheaper than those costly full page ads in the paper, advertisement on the Internet or on TV. Once you see this is working as a positive for your company, maybe you will think about donating some of those advertising dollars. As you will see, Rip-off Report WILL GET YOU NEW FOUND BUSINESS, if, but only IF, you handle the Report in a positive way. Anyone thinking of coming after Rip-off Report (filing a lawsuit) will get nowhere and will only, more than likely, get even more bad publicity, because that lawsuit is public information.

Rip-off Report has no way of determining whether you or the author of the report is telling the truth. We encourage you to post a rebuttal explaining your side of the story, but we have a uniform policy against removing reports posted by consumers.

## I know at this point you don't want to hear it, but… here are more reasons Why <u>WE DO NOT</u> Remove any Rip-off Reports:

If we remove a Rip-off Report, we would be no better than the BBB. Although we do not remove reports, we do provide for the Author of the Report an UPDATE feature that allows the Author of the Report to supply additional positive or negative information regarding your business dealings.

Do what's right ' or, what about going beyond the call of good customer service. The consumer will be surprised and post your response - - you won't have to worry about them saying anything bad... just show that you understand their point, and make it right with them..!

## YOU MUST UNDERSTAND OUR PHILOSOPHY:

If Rip-off Report removed a Report every time a business threatened, consumers would be back to where they were before. There would be no history of how the business took care of past problems. This Report on the business or individual can work as a positive or as a promotional tool if they respond properly and do the right thing by taking care of their customer. Consumers will see this and will want to do business with them in spite of what has been written about them. ...

That is why we supply a REBUTTAL feature so that the company reported has a chance to

respond by agreeing, disagreeing, or apologizing and explaining what will be done to fix the issue.

By allowing consumers to view the original report, updates, and rebuttals, consumers will be able to make informed and educated decisions. This is mainly because consumers will be able to see how the company in question deals with complaints. All business get them from time to time.

Regardless, as a matter of policy, we do not remove a submitted Rip-off Report, and we never will. Some people claim that we remove reports for money, but that is just plain false. We have been offered as much as \$50,000 to remove just one Rip-off Report, but we declined because doing so is in violation of our policy, and more importantly, goes against what we what we stand for ... Please understand our position.

Remember, all businesses will get complaints ... ALL! ... as stated above, at least file a rebuttal that is pleasant and, if you wish, mention that you support this forum and freedom of speech — even if you disagree with what was said. Whining to consumers about how bad and unfair Rip-off Report is will only sour their opinion of you.

Also tell what the situation was at the time the Report was posted, even if it's a long time a ago and how you made improvements to your company to avoid this and similar things from happening again, and other positive comments about your company ... that is free. You can turn that negative into a positive! Consumers are probably finding your business on search engines that would never even know about you! If handled correctly, this can come permanent positive advertisement! ....

You may have not mentioned it, but, we know it's always in everyone's mind that they want to sue us -- usually it's the dishonest companies that cannot admit wrong doing and could never change their ways that threaten to sue us.

For those who are thinking of suing.

http://www.ripoffreport.com/wantToSueRipoffReport.asp

For those of you who are a business only and have many Reports filed against them, read the following...

Those of you that have too many complaints and need more help can always look into Rip-off Report's Corporate Advocacy, Business Remediation and Customer Satisfaction Program ... a long name for a program that does a lot for both the consumer and businesses alike. This is a program that gives consumers confidence in doing business with you or your business.

- This program changes the negative listings on search engines into a positive along with all the Reports on Rip-off Report .... (Reports are never deleted).
- As a condition of joining this program, the Reported business allows us to email
  everyone who filed a complaint that the business has contacted Rip-off Report and wants
  to make things right. This weeds out false Reports and shows your commitment to your
  customers and is later Reported in our findings about your company we post to every
  Report about your business.
- You must live up to your stated commitments through our program requirements.
- Read about this program and how it changes all the negative into a positive fill out our Corporate Advocacy Program intake form.

http://www.ripoffreport.com/corporate\_advocacy.asp

This program now includes â€" Rip-off Report Verified:

cid:image001.png

#### verified Safe

Click the above link to see how businesses use this to their benefit. =

Do a Google search for companies like:

One Stop Motors

The Tax Club

Those are just some of the hundreds of examples of our members...

We're always open for suggestions and improvements to our programs, even if we don't agree with you...:-)

ED Magedson - Founder EDitor@ripoffreport.com www.ripoffreport.com

Rip-off Report badbusinessbureau.com

PO Box 310 Tempe, Arizona 85280

From: Raymond [mailto:raymond@asiaecon.org]

Sent: Tuesday, May 05, 2009 11:35 AM

To: EDitor@ripoffreport.com; Info@npoffreport.com

Subject: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987]

Dear Editor,

I spoke with someone at your office yesterday, who asked me to send an e-mail to explain who I was, and why I was calling. Simply put, our company has shown up on your "Ripoff Report," (link:

ottp://www.riporfreport.com/reports/0.417/RipOff0417493.htm)

(Report: #423987) and we have no idea who this person or persons are making the complaint/s. We have employed no one by the name/s registered on your website.

How can you assist us in removing these bogus posts from your website?

Yours truly,

Subject: Re: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987

From: Raymond <raymond@asiaecon.org>
Date: Wed, 20 Jan 2010 14:55:12 -0800
To: daniel@asiaecon.org, kristi@asiaecon.org

----- Original Message -----

Subject:Re: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987]

Date:Tue, 12 May 2009 14:58:59 -0700 From:Raymond <a href="mailto:raymond@asiaecon.org">raymond@asiaecon.org</a>

**Reply-To:** ray mond a asiaecon.org **To:** Ditor a ripot freport.com

References: 4A0086l-1.7030507 a asiaecon.org = <069c01c9cdb2\$0e6ff1e0\$2b4fd5a0\$@com>

## hDitora ripoffreport.com wrote:

Most things on the internet are anonymous ... people don't want to get sued.

We did not make up the rules..

Best to read below.

Right or wrong.. true of false... Best to respond to the report. Be pleasant and show consumers what kind of person. company you are... it works for other business. If you handle it the right way, it will bring you new found business. Consumers like to hear a 3rd party opinion. They like to see how a business handles problems, whether they be true or false. ... if false, explain why, .. if true, who would not want to do business with a company that can admit, maybe they made a mistake. .. this shows a consumer that you have nothing to hide, it will show them that you want to take care of business, by taking care of that consumer, telling them to please contact you (in your rebuttal) so you can make things right for them. What consumer would not want to do business with someone that knows how to make things right... Just file a rebuttal, the truth shall set you free.

We do hear what you are saying – and let 's say we believe you – but, we never really know for sure about those who email us, has you can imagine people telf us all kinds of things, lying to us, has to try to convince us to remove the report about them. How are we to know who is telling the truth? And now could we afford to nvestigate all of the claims that are made by people who want their report taken down. Hopefully you realize the true value of Rip-off Report for consumers, hithe authorities and the media do..

Our philosophy is that Report is a permanent record just like when someone files a complaint in court. You can file a rebuttal, like when you file an answer in court when someone files a bogus law suit, in the court will never remove the complaint from the public records either. They are now being found on the search engines too... When we get sued, those court record law suits are found right on the same page with Rip-off Report.

Read below the usual email we send to people who ask us to remove Reports, .. some even threaten us with a law suit. So, we've included that information below, .. so please don't be insulted when we mention it below,

We do remove social security numbers, bank account numbers, threats of violence, some foul language and links to places we do not know about. If we missed something and are notified about it, we will remove it.

This is the way the Internet is:

we gid not create the laws

we did not create the Internet

we did not create the Report(s) filed

if you don't care what we have to say and don't want to read our philosophy below, you must read this first link below. Be warned. To those of you who threaten to sue, be prepared to go the long haul, and, when you want to do a walk away because you realize you cannot and will not win because you filed a frivilous law suit, ...you will be paying for our legal bill and in some cases and then some, before we will let you out of the case. .. Just ask anyone who has sued us for years. Many of them will not admit to you that they paid us.. but they do.. If you are thinking of suing us, I hope you are personally prepared for this. We are.

For those who are thinking of sning

## http://www.ripoffreport.com/wantToSueRipoffReport.asp

you may be interested to know, since the above LINK was created, there have been a lot more legal superior court decisions, and other lower court decisions – some published decisions.

ALL IN OUR FAVOR, and we have been sued more than 2 dozen times and never, that's NEVER lost a case. Suing us will only get you more publicity and additional ilstings on search engines.

Why do we win? - just do a Google search for Communications Decency Act - CDA

below is for those who have read the case laws and/or those of you who have no intention of suing and are looking for ways to just make things right for your customers, or just setting the record straight - ... even if the comments are just about you personally, ... remember, we will all be blogged. Good or bad, right or wrong, we WILL all be blogged, somewhere. Best to set the record straight, here and how ... Please read below.

blease read some of our Philosophy -

I know the below copy is long winded - -

you do not want to miss any of what we are saying below - - many things are repeated so you understand our point,. this is all about NEW thinking for the 21st century... For many people, this just has not sunk in yet.

The short answer is ... a Rip-off Report cannot be taken off.

if you keep reading, you will understand how you will end up doing better with the Report staying up and not removing the Report. by you setting the record stright now, you won't have to worry about other blogs as much. Either way, those who want to get information out about you will.

You can simply file a rebuttal and explain your side of the story ... it's free ... and you don't have to even read any further, just log on and file a rebuttal telling your side of the story, best to not be combative or insulting.

still not convinced?

This is the 21st century. Good or bad, right or wrong ... we will all be blogged.

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With or without Rip-off Report, someone would eventually blog you somewhere.

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When the Reported business asks us, "why don't you check out these Reports before you post them" ... I ask you, where do we start and stop with evidence? ... No system is perfect.

Here is a perfect example....

The United States of America puts people to death after 1 or 2 jury trials, all kinds of witnesses and countless appeals, to only find out 15 to 30 years later, ...ooops! ... Gee, they weren't guilty after all! ... and businesses want Rip-off Report to figure out who is right and who is wrong? Where do we start and stop with evidence? We cannot play judge and jurry...

## FACT: CONSUMERS WANT TO HEAR A 3<sup>rd</sup> PARTY OPINION:

Most businesses ask: "In 2008, what good does it do if a consumer sees Rip-off Reports from back in 2005?" -- We tell them that this is THE most important benefit you can ever get from Rip-off Report! ... Yes, you the business, the person that was reported ... Any educated consumer who is surfing the web in July of 2008 and comes across a Rip-off Report on you personally or your business ... consider yourself lucky. ... Think about it. Remember, all businesses will get complaints: ALL!! .... If you address the complaint, rectify the situation, be nice and not combative, this will show the consumer that you were man/woman enough to address your issues ... This will also show how you are committed to making changes and committed to total customer satisfaction! ... What consumer would not want to do business with you after seeing how you took care of business by fixing a complaint and was nice about it? .. to err on the side of the consumer.

For example, even if YOU were not wrong and the customer was being a real jerk ... Here's

what you do: without insulting the consumer you explain in your rebuttal in a very nice way why they should not be getting a refund, but, in the name of good customer service we will make things right with you. However, it is always best to add some sort of an admission of at least the possibility you or your company did make a mistake or someone from the company might have made a mistake, so, in the name of "good customer service make a statement on how you will be giving the customer the benefit of the doubt and will just issue a refund." ... this will go a long way! imagine what the consumer is thinking when they read this ... Even the guilty businesses with real customer service issues will look responsive (like a hero) and, hopefully, will get tired of making refunds and change their ways. Yes, this has always been one of the main goals of Rip-off Report.

## EVEN IF YOU ARE NOT A BUSINESS = YOU ARE AN INDIVIDUAL WITH A REPORT(S) FILED AGAINST YOU? ....

Even if you are an individual and <u>might have</u> pissed off someone in the past, you need to do what you have to to just make it right with them. Like we stated above, ... just give them the benefit of the doubt ... file a rebuttal to the nasty Report about you, state that you had made a mistake in the past and explain how you've contacted (or are contacting if the rebuttal is your sole method of contact) the author of the report to make things right with them. You can also state -- that you don't blame them for being upset with you. ... NOW, ... if you stated something like that on that nasty Report about you, ... after someone is looking you up on the Internet and reads what you wrote (what we've suggested here), ... please tell me, who would not want to do business with someone who took care of a situation like this! ?? We know it works -- from dead beat dads who did not pay child support to the business that actually ripped someone off ... they just show how they made things right. - You have to admit, if you read a complaint that way, you too would now trust that business. We are told this all the time by businesses. People who once threatened us, cursed us out and even businesses that sued us and lost (like they all do) .. they all say to us, they should have handles it this way from the very beginning as we've suggested to you hear in this email.

## Rip-off Report did not invent the Internet,

and with or without Rip-off Report you would be blogged about your business or just you personally -- and again I say, ... this <u>IS</u> the 21st Century ... True or false <u>or partly false</u>, right or wrong, . <u>we will all be blogged!</u>

Because so many people just don't get the concept that we know works so well .... I must reiterate...

FACT Businesses that admit they may have made a mistake, give their customer the benefit of the doubt, and show how they took care of the complaint.... TELL ME, what consumer would not want to do business with them. Even if the complaint is totally false but the customer feels in their heart that they were wronged in some way, you can turn that around by explaining what you know in a nice way, maybe getting them to still do business with you by replacing the product, or the sales person, agent etc..... If handled correctly, you will turn a negative into a

positive.. Either way... The Internet is here to stay, and the tides have turned for the benefit of the consumer. BIG BUSINESSES with lots of money is no longer in control. ... This will not change.

## Rip-off Report is thanked all the time

by businesses that first said, "this will not work, you are full-of-it!" ... Most Businesses admitted after doing what we suggested, they now get business from the Report, new found business they would have never had if the Rip-off Report did not exist.

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Program... a long name for a program that does a lot for both the consumer and businesses alike.

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- You must live up to your stated commitments through our program requirements.
- Read about this program and how it changes all the negative into a positive fill out our Corporate Advocacy Program intake form.

http://www.ripoffreport.com/corporate\_advocacy.asp

This program now includes - Rip-off Report Verified:

cid:image001.png

Verified Safe

Click the above link to see how businesses use this to their benefit. =

Do a Google search for companies like:

## **One Stop Motors**

#### The Tax Club

Those are just some of the hundreds of examples of our members...

We're always open for suggestions and improvements to our programs, even if we don't agree with you...:-)

ED Magedson - Founder EDitor@ripoffreport.com

www.ripoffreport.com

## Rip-off Report

<u>bad</u>businessbureau.com PO Box 310 Tempe, Arizona 85280

From: Raymond [mailto:raymond@asiaecon.org]

Sent: Tuesday, May 05, 2009 11:35 AM

To: EDitor@mpoffreport.com; Info@ripoffreport.com

Subject: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987]

Dear Editor.

I spoke with someone at your office yesterday, who asked me to send an e-mail to explain who I was, and why I was calling. Simply put, our company has shown up on your "Ripoff Report," (link:

http://www.ripoffreport.com/reports/0/417/RipOff0417493.htm)

(Report: #423987) and we have no idea who this person or persons are making the complaint/s. We have employed no one by the name/s registered on your website.

How can you assist us in removing these bogus posts from your website?

Yours truly,

Raymond Mobrez
Asia Economic Institute
(310) 806-3000 x-223
Raymond@asiaecon.org

## \*\*\* UNEDITED UNCERTIFIED TEXT \*\*\*

- A. Absolutely not. There is an initial e-mail that they get. So I explain to them, there is things about -- it gives some examples how it could be -- you know, how the program would be, then they have to contact back and say, wow, look, I did file a rebuttal. I'm not interested in filing a rebuttal, I would just like to really join the program. Once they do that, there is an e-mail that they are sent, and I might even look to see what they had said. They may not just be eligible for it.
- Q. And do you send any links to your website in that initial?
  - A. Say that again.
- Q. In the e-mail you were just talking about w do you send any links to your website, rip off report dot com?
  - A. Any links to --
  - Q. Excentric send any links?
- A. I think there is a link to different examples of different companies that are on the program, so they can see how it looks. And it shows, you know, we don't get rid of this. There is nothing ever deleted. There is no reports. Their comments are just not deleted.
  - Q. And there is know mention of fees, you said.

## \*\*\* UNEDITED UNCERTIFIED TEXT \*\*\*

- A. No, no mention of fees, until the last e-mail that we send. It's the third thing they are sending us. First it's in the application.
  - Q. And who writes the e-mail?
  - A. I do.
  - O. You write all the e-mails?
  - A. I do, yeah.
- Q. Let me get this straight, you get an initial e-mail -- strike that.

Once an individual business is accepted into the CAP.

- A. No, you are jumped. Nobody has been accepted anywhere. I didn't talk about that.
- Q. Let's back up. Let's go back to Exhibit H.

  And if you can find that in the pile. It should have an H
  on the bottom. I can point it out for you. Yeah, right
  here.
  - A. Uh-huh.
- Q. I'm going to read something to you and I want -- and I'm going to ask you a question on it. Okay?
  - A. Uh-huh.
  - Q. Do you see under notes on qualification?
  - A. Right. To the attention at something was