

EXHIBIT 10

Subject: [Fwd: RE: Asia Economic Institute, AEI, WorldEcon - application about CAP]
From: Raymond <raymond@asiaecon.org>
Date: Wed, 20 Jan 2010 14:51:01 -0800
To: daniel@asiaecon.org, kristi@asiaecon.org

----- Original Message -----

Subject: RE: Asia Economic Institute, AEI, WorldEcon - application about CAP
Date: Fri, 24 Jul 2009 18:31:30 -0700
From: Editor@ripoffreport.com
To: raymond@asiaecon.org
References: 4A6A51B2-2000507@asiaecon.org

I am in California. I live here now

But, what's the sense of meeting? I want to help you, but, there is nothing we can do.

We do not remove reports.

We've spent over 3.4 million in legal fees & never lost a case & people know, we DO NOT REMOVE REPORTS!

You can file a rebuttal!

No amount of money can change this.

Even if you were the pope. It would not make a difference. The pope has access to a computer I'm sure.

Rip-off Report

PO Box 310, Tempe, Arizona 85280

From: Raymond [<mailto:raymond@asiaecon.org>]
Sent: Friday, July 24, 2009 5:29 PM
To: Editor@ripoffreport.com
Subject: Asia Economic Institute, AEI, WorldEcon - application about CAP

Dear Ed,

As I mentioned to you on the phone, our Institute is a free Online publication which publishes current news. It is Not involved in sales, service or marketing of any kind.

You may recall my mention that on your website my partner and I were accused of incredulous lies, posted by names unknown to our Institute, which included our being accused of "money laundering," running a "Scam," and calling into question my education.

We are strictly a non-political publication focused on economic news, so we don't know how we can be labeled a scam. The other points are easily disproved.

Once again, we have No idea who would post such flagrant lies about us, or our Institute. We pride ourselves on possessing a longstanding high reputation in everything we do. You mentioned that you are not international, but you are viewed in other parts of the world where the USA laws do not have jurisdiction. Therefore, how do you handle that matter?

Having just returned from being out of the country, and reviewing the forms you e-mailed to me, and you asked me to complete them per your instructions, I realize that we cannot fill in the blanks as you have created them. It would not be prudent to stipulate to anything we did not do, and further are flagrant untruths. The form you sent to me, appears to be a "one size fits all" which clearly does Not apply to us.

[Fwd] RE: Asia Economic Institute, AFI WorldEcon application abo..

We may have to deal with this the other way around Ed. I wonder if you ever come to Los Angeles. Perhaps we can meet in person to discuss your terms further. This has clearly harmed our good name, and we would like you to rectify this situation as soon as possible.

On a side note, meant to ask you, what is the name of your dog?

Meanwhile, I will await your response.

Raymond Mobrez
Asia Economic Institute
(310) 806-3000 x-223
Raymond@asiaecon.org

Editor@ripoffreport.com wrote:

Raymond Mobrez
Asia Economic Institute
(310) 806-3000 x-223
Raymond@asiaecon.org

Dear Raymond,

You drove me crazy today.. why? .. because you never filled out the form as you said you did.
You never filled out anything. I ran my tech staff looking for something you never did.

You need to click on this LINK and fill out the form.
<http://www.ripoffreport.com/capJoin.asp>

Rip-off Report

PO Box 310, Tempe, Arizona 85280

From: Raymond [<mailto:raymond@asiaecon.org>]
Sent: Tuesday, May 12, 2009 2:59 PM
To: Editor@ripoffreport.com
Subject: Re: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987]

Editor@ripoffreport.com wrote:

Most things on the internet are anonymous â€¦ people donâ€™t want to get sued.
We did not make up the rules..

Best to read below.

Right or wrong.. true or falseâ€¦ Best to respond to the report. Be pleasant and show consumers what kind of person . company you areâ€¦ it works for other business. If you handle it the right way, it will bring you new found business. Consumers like to hear a 3rd party opinion. They like to see how a business handles problems, whether they be true or false. â€¦ if false, explain why. .. if true, who would not want to do business with a company that can admit, maybe they made a mistake, .. this shows a consumer that you have nothing to hide, it will show them that you want to take care of business, by taking care of that consumer, telling them to please contact you (in your rebuttal) so you can make things right for them. What consumer would not want to do business with someone that knows how to make things rightâ€¦ Just file a rebuttal.. the truth shall set you free.

We do hear what you are saying â€¦ and let 's say we believe you â€¦ but, we never really know for sure about those who email us. ..as you can imagine people tell us all kinds of things, lying to usâ€¦ just to try to convince us to remove the report about them. How are we to know who is telling the truth? And how could we afford to investigate all of the claims that are made by people who want their report taken down. Hopefully you realize the true value of

Rip-off Report for consumers. ...the authorities and the media do..

Our philosophy is that Rip-off Report is a permanent record just like when someone files a complaint in court. You can file a rebuttal, like when you file an answer in court when someone files a bogus law suit, .. the court will never remove the complaint from the public records either. They are now being found on the search engines too... When we get sued, those court record law suits are found right on the same page with Rip-off Report.

Read below the usual email we send to people who ask us to remove Reports. .. some even threaten us with a law suit. So, weâ€™ve included that information below. .. so please donâ€™t be insulted when we mention it below.

=====

We do remove social security numbers, bank account numbers, threats of violence, some foul language and links to places we do not know about. If we missed something and are notified about it, we will remove it.

This is the way the internet is.
we did not create the laws.
we did not create the internet.
we did not create the Report(s) filed

if you don't care what we have to say and don't want to read our philosophy below, you must read this first link below. Be warned. To those of you who threaten to sue, be prepared to go the long haul, and, when you want to do a walk away because you realize you cannot and will not win because you filed a frivolous law suit, ...you will be paying for our legal bill and in some cases and then some, before we will let you out of the case. .. Just ask anyone who has sued us for years. Many of them will not admit to you that they paid us.. but they do.. If you are thinking of suing us, I hope you are personally prepared for this. We are.

For those who are thinking of suing,
<http://www.ripoffreport.com/wantToSueRipoffReport.asp>

you may be interested to know, since the above LINK was created, there have been a lot more legal superior court decisions, and other lower court decisions â€™ some published decisions .. **ALL IN OUR FAVOR**, and we have been sued more than 2 dozen times, and never, that's **NEVER lost a case**. Suing us will only get you more publicity and additional listings on search engines.

Why do we win? â€™ just do a Google search for **Communications Decency Act** â€™ CDA below is for those who have read the case laws and/or those of you who have no intention of suing and are looking for ways to just make things right for your customers, or just setting the record straight - â€™, even if the comments are just about you personally, â€™ remember, we will all be blogged. Good or bad, right or wrong, we WILL all be blogged somewhere. Best to set the record straight, here and now. Please read below:

=====

please read some of our Philosophy -

I know the below copy is long winded - -

you do not want to miss any of what we are saying below - - many things are repeated so you understand our point,. this is all about NEW thinking for the 21st century... For many people, this just has not sunk in yet.

The short answer is ... a Rip-off Report cannot be taken off.
if you keep reading, you will understand how you will end up doing better with the Report

staying up and not removing the Report.. by you setting the record stright now, you won't have to worry about other blogs as much.. Either way, those who want to get information out about you will.

You can simply file a rebuttal and explain your side of the story ... it's free ... and you don ' t have to even read any further, just log on and file a rebuttal telling your side of the story, best to not be combative or insulting.

still not convinced ?

**This is the 21st century. Good or bad, right or wrong ... we will all be blogged.
This is the 21st century. Good or bad, right or wrong ... we will all be blogged.**

You can simply file a rebuttal and explain your side of the story ... it's free.
You can simply file a rebuttal and explain your side of the story ... it's free.

**With or without Rip-off Report, someone would eventually blog you somewhere.
With or without Rip-off Report, someone would eventually blog you somewhere.**

When the Reported business asks us, "why don't you check out these Reports before you post them" ... I ask you, where do we start and stop with evidence? ... No system is perfect.

Here is a perfect exampleâ€¦

The United States of America puts people to death after 1 or 2 jury trials, all kinds of witnesses and countless appeals, to only find out 15 to 30 years later, ...oops! ... Gee, they weren't guilty after all! ... and businesses want Rip-off Report to figure out who is right and who is wrong? Where do we start and stop with evidence? We cannot play judge and jury..

FACT: CONSUMERS WANT TO HEAR A 3rd PARTY OPINION:

Most businesses ask: "In 2008, what good does it do if a consumer sees Rip-off Reports from back in 2005?" -- We tell them that this is THE most important benefit you can ever get from Rip-off Report! ... Yes, you the business, the person that was reported ... Any educated consumer who is surfing the web in July of 2008 and comes across a Rip-off Report on you personally or your business ... consider yourself lucky. ... Think about it. Remember, all businesses will get complaints: ALL!! If you address the complaint, rectify the situation, be nice and not combative, this will show the consumer that you were man/woman enough to address your issues ... This will also show how you are committed to making changes and committed to total customer satisfaction! ... **What consumer would not want to do business with you after seeing how you took care of business by fixing a complaint and was nice about it ? .. to err on the side of the consumer.**

For example, even if YOU were not wrong and the customer was being a real jerk ... Here's what you do: without insulting the consumer you explain in your rebuttal in a very nice way why they should not be getting a refund, but, in the name of good customer service we will make things right with you. However, it is always best to add some sort of an admission of at least the

possibility you or your company did make a mistake or someone from the company *might have made a mistake*, so, in the name of "good customer service make a statement on how you will be giving the customer the benefit of the doubt and will just issue a refund." .. this will go a long way! imagine what the consumer is thinking when they read this ... Even the guilty businesses with real customer service issues will look responsive (like a hero) and, hopefully, will get tired of making refunds and change their ways. Yes, this has always been one of the main goals of Rip-off Report.

EVEN IF YOU ARE NOT A BUSINESS = YOU ARE AN INDIVIDUAL WITH A REPORT(S) FILED AGAINST YOU?

Even if you are an individual and might have pissed off someone in the past, you need to do what you have to to just make it right with them. Like we stated above, ... just give them the benefit of the doubt ... file a rebuttal to the nasty Report about you, state that you had made a mistake in the past and explain how you've contacted (or are contacting if the rebuttal is your sole method of contact) the author of the report to make things right with them. You can also state -- that you don't blame them for being upset with you. ... NOW, ... if you stated something like that on that nasty Report about you, ... after someone is looking you up on the Internet and reads what you wrote (what we've suggested here), ... please tell me, who would not want to do business with someone who took care of a situation like this! ?? We know it works -- from dead beat dads who did not pay child support to the business that actually ripped someone off ... they just show how they made things right. - You have to admit, if you read a complaint that way, you too would now trust that business. We are told this all the time by businesses. People who once threatened us, cursed us out and even businesses that sued us and lost (like they all do) .. they all say to us, they should have handles it this way from the very beginning as we've suggested to you hear in this email.

Rip-off Report did not invent the Internet,

and with or without Rip-off Report you would be blogged about your business or just you personally -- and again I say, ... this IS the 21st Century ... True or false or partly false, right or wrong, . we will all be blogged!

Because so many people just don't get the concept that we know works so well I must reiterate...

FACT: Businesses that admit they may have made a mistake, give their customer the benefit of the doubt, and show how they took care of the complaint. ... TELL ME, what consumer would not want to do business with them. Even if the complaint is totally false but the customer feels in their heart that they were wronged in some way, you can turn that around by explaining what you know in a nice way, maybe getting them to still do business with you by replacing the product, or the sales person, agent etc. **If handled correctly, you will turn a negative into a positive..** Either way... The Internet is here to stay, and the tides have turned for the benefit of the consumer. **BIG BUSINESSES with lots of money is no longer in control.** ... This will not change.

Rip-off Report is thanked all the time

by businesses that first said, "this will not work, you are full-of-it!" ... Most Businesses admitted after doing what we suggested, they now get business from the Report, new found business they would have never had if the Rip-off Report did not exist.

Those of you that have many complaints and need more help can always look into Rip-off Report's Corporate Advocacy, Business Remediation and Customer Satisfaction Program... a *one name for a program that does a lot for both the consumer and businesses alike*

AGAIN, YOU CAN FILE A REBUTTAL(S) FOR FREE

We DO NOT author the Reports. Consider yourself lucky the customer did not make up some sucks.com website on your company located in some 3rd world country where you could not respond to the charges like you can on Rip-off Report. We think if you handle your response in the correct way, that will say it all, and in your favor, turning that negative into a positive, taking the high road.

If a Report is responded to properly, any half intelligent consumer will know what kind of company or individual you are!

The nicer you are, the more you turn around the possible negativity of a Rip-off Report. We live in the Internet age. Unless Al Gore pulls the plug on the internet, we are all stuck with it. :-)

Deal with it, and show what a good business or business person you are: put your best foot forward, go beyond the call of good customer service, then the Rip-off Report will work as a positive advertisement you will want ALL your customers to see. Better yet, Rip-off Report is a lot cheaper than those costly full page ads in the paper, advertisement on the Internet or on TV. Once you see this is working as a positive for your company, maybe you will think about donating some of those advertising dollars. As you will see, Rip-off Report WILL GET YOU NEW FOUND BUSINESS, if, but only IF, you handle the Report in a positive way. Anyone thinking of coming after Rip-off Report (filing a lawsuit) will get nowhere and will only, more than likely, get even more bad publicity, because that lawsuit is public information.

Rip-off Report has no way of determining whether you or the author of the report is telling the truth. We encourage you to post a rebuttal explaining your side of the story, but we have a uniform policy against removing reports posted by consumers.

I know at this point you don't want to hear it, but here are more reasons Why WE DO NOT Remove any Rip-off Reports:

If we remove a Rip-off Report, we would be no better than the BBB. Although we do not remove reports, we do provide for the Author of the Report an UPDATE feature that allows the Author of the Report to supply additional positive or negative information regarding your business dealings.

Do what's right or, what about going beyond the call of good customer service. The consumer will be surprised and post your response - - you won't have to worry about them saying anything bad.. just show that you understand their point, and make it right with them..!

YOU MUST UNDERSTAND OUR PHILOSOPHY:

If Rip-off Report removed a Report every time a business threatened, consumers would be back to where they were before. There would be no history of how the business took care of past problems. This Report on the business or individual can work as a positive or as a promotional tool if they respond properly and do the right thing by taking care of their customer. Consumers will see this and will want to do business with them in spite of what has been written about them. ...

That is why we supply a REBUTTAL feature so that the company reported has a chance to

respond by agreeing, disagreeing, or apologizing and explaining what will be done to fix the issue.

By allowing consumers to view the original report, updates, and rebuttals, consumers will be able to make informed and educated decisions. This is mainly because consumers will be able to see how the company in question deals with complaints. All business get them from time to time.

Regardless, as a matter of policy, we do not remove a submitted Rip-off Report, and we never will. Some people claim that we remove reports for money, but that is just plain false. We have been offered as much as \$50,000 to remove just one Rip-off Report, but we declined because doing so is in violation of our policy, and more importantly, goes against what we what we stand for ... Please understand our position.

Remember, all businesses will get complaints ... ALL! ... as stated above, at least file a rebuttal that is pleasant and, if you wish, mention that you support this forum and freedom of speech – even if you disagree with what was said. Whining to consumers about how bad and unfair Rip-off Report is will only sour their opinion of you.

Also tell what the situation was at the time the Report was posted, even if it's a long time ago and how you made improvements to your company to avoid this and similar things from happening again, and other positive comments about your company ... that is free. You can turn that negative into a positive! Consumers are probably finding your business on search engines that would never even know about you! If handled correctly, this can come permanent positive advertisement!

You may have not mentioned it, but, we know it's always in everyone's mind that they want to sue us -- usually it's the dishonest companies that cannot admit wrong doing and could never change their ways that threaten to sue us.

For those who are thinking of suing,

<http://www.ripoffreport.com/wantToSueRipoffReport.asp>

For those of you who are a business only and have many Reports filed against them, read the following...

Those of you that have too many complaints and need more help can always look into Rip-off Report's Corporate Advocacy, Business Remediation and Customer Satisfaction Program ... a long name for a program that does a lot for both the consumer and businesses alike. This is a program that gives consumers confidence in doing business with you or your business.

- This program changes the negative listings on search engines into a positive along with all the Reports on Rip-off Report (Reports are never deleted).
- As a condition of joining this program, the Reported business allows us to email everyone who filed a complaint that the business has contacted Rip-off Report and wants to make things right. This weeds out false Reports and shows your commitment to your customers and is later Reported in our findings about your company we post to every Report about your business.
- You must live up to your stated commitments through our program requirements.
- Read about this program and how it changes all the negative into a positive - fill out our Corporate Advocacy Program intake form.

http://www.ripoffreport.com/corporate_advocacy.asp

This program now includes a "Rip-off Report Verified:

cid:image001.png

verified Site

Click the above link to see how businesses use this to their benefit. =

Do a Google search for companies like:

One Stop Motors

The Tax Club

Those are just some of the hundreds of examples of our members...

We're always open for suggestions and improvements to our programs, even if we don't agree with you... :-)

ED Magedson - Founder

Editor@ripoffreport.com

www.ripoffreport.com

Rip-off Report

bagbusinessbureau.com

PO Box 310 Tempe, Arizona 85280

From: Raymond [<mailto:raymond@asiaecon.org>]

Sent: Tuesday, May 05, 2009 11:35 AM

To: Editor@ripoffreport.com; Info@ripoffreport.com

Subject: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987]

Dear Editor,

I spoke with someone at your office yesterday, who asked me to send an e-mail to explain who I was, and why I was calling. Simply put, our company has shown up on your "Ripoff Report." (link: <http://www.ripoffreport.com/reports/0/417/RipOff0417493.htm>)

(Report: #423987) and we have no idea who this person or persons are making the complaint/s. We have employed no one by the name/s registered on your website.

How can you assist us in removing these bogus posts from your website?

Yours truly,

Subject: Re: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987
From: Raymond <raymond@asiaecon.org>
Date: Wed, 20 Jan 2010 14:55:12 -0800
To: daniel@asiaecon.org, kristi@asiaecon.org

----- Original Message -----

Subject: Re: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987
Date: Tue, 12 May 2009 14:58:59 -0700
From: Raymond <raymond@asiaecon.org>
Reply-To: raymond@asiaecon.org
To: Editor@ripoffreport.com
References: <A00086E...7030507@asiaecon.org> <069c01c9cdb2\$0e6ff1e0\$2b4fd5a0\$@com>

Editor@ripoffreport.com wrote:

Most things on the internet are anonymous ... people don't want to get sued.

We did not make up the rules..

Best to read below.

Right or wrong.. true or false... Best to respond to the report. Be pleasant and show consumers what kind of person / company you are... it works for other business. If you handle it the right way, it will bring you new found business. Consumers like to hear a 3rd party opinion. They like to see how a business handles problems, whether they be true or false. ... if false, explain why. ... if true, who would not want to do business with a company that can admit, maybe they made a mistake. ... this shows a consumer that you have nothing to hide, it will show them that you want to take care of business, by taking care of that consumer, telling them to please contact you (in your rebuttal) so you can make things right for them. What consumer would not want to do business with someone that knows how to make things right... Just file a rebuttal.. the truth shall set you free.

We do hear what you are saying - and let us say we believe you - but, we never really know for sure about those who email us. (as you can imagine people tell us all kinds of things, lying to us... just to try to convince us to remove the report about them. How are we to know who is telling the truth?) And how could we afford to investigate all of the claims that are made by people who want their report taken down. Hopefully you realize the true value of Rip-off Report for consumers, ...the authorities and the media do..

Our philosophy is that Rip-off Report is a permanent record just like when someone files a complaint in court. You can file a rebuttal, like when you file an answer in court when someone files a bogus law suit. ... the court will never remove the complaint from the public records either. They are now being found on the search engines too... When we get sued, those court record law suits are found right on the same page with Rip-off Report.

Read below the usual email we send to people who ask us to remove Reports. .. some even threaten us with a law suit. So, we've included that information below. .. so please don't be insulted when we mention it below.

=====

We do remove social security numbers, bank account numbers, threats of violence, some foul language and links to places we do not know about. If we missed something and are notified about it, we will remove it.

This is the way the Internet is.

we did not create the laws

we did not create the Internet

we did not create the Report(s) filed

if you don't care what we have to say and don't want to read our philosophy below, you must read this first link below. Be warned. To those of you who threaten to sue, be prepared to go the long haul, and, when you want to do a walk away because you realize you cannot and will not win because you filed a frivolous law suit.you will be paying for our legal bill and in some cases and then some, before we will let you out of the case. .. Just ask anyone who has sued us for years. Many of them will not admit to you that they paid us.. but they do.. If you are thinking of suing us, I hope you are personally prepared for this. We are.

For those who are thinking of suing

<http://www.ripoffreport.com/wantToSueRipoffReport.asp>

you may be interested to know, since the above LINK was created, there have been a lot more legal superior court decisions and other lower court decisions – some published decisions **ALL IN OUR FAVOR**, and we have been sued more than 2 dozen times and never, that's **NEVER lost a case** Suing us will only get you more publicity and additional listings on search engines

Why do we win? - just do a Google search for **Communications Decency Act – CDA**

below is for those who have read the case laws and/or those of you who have no intention of suing and are looking for ways to just make things right for your customers, or just setting the record straight - .. even if the comments are just about you personally, ... remember, we will all be blogged. Good or bad, right or wrong, we WILL all be blogged, somewhere. Best to set the record straight, here and now. Please read below..

=====

please read some of our Philosophy -

I know the below copy is long winded - -

you do not want to miss any of what we are saying below - - many things are repeated so you understand our point,. this is all about NEW thinking for the 21st century... For many people, this just has not sunk in yet.

The short answer is ... a Rip-off Report cannot be taken off.

if you keep reading, you will understand how you will end up doing better with the Report staying up and not removing the Report.. by you setting the record stright now, you won't have to worry about other blogs as much.. Either way, those who want to get information out about you will.

You can simply file a rebuttal and explain your side of the story ... it's free ... and you don ' t have to even read any further, just log on and file a rebuttal telling your side of the story, best to not be combative or insulting.

still not convinced ?

This is the 21st century. Good or bad, right or wrong ... we will all be blogged.

This is the 21st century. Good or bad, right or wrong ... we will all be blogged.

You can simply file a rebuttal and explain your side of the story ... it's free.

You can simply file a rebuttal and explain your side of the story ... it's free.

With or without Rip-off Report, someone would eventually blog you somewhere.

With or without Rip-off Report, someone would eventually blog you somewhere.

When the Reported business asks us, "why don't you check out these Reports before you post them" ... I ask you, where do we start and stop with evidence? ... No system is perfect.

Here is a perfect example....

The United States of America puts people to death after 1 or 2 jury trials, all kinds of witnesses and countless appeals, to only find out 15 to 30 years later, ...oops! ... Gee, they weren't guilty after all! ... and businesses want Rip-off Report to figure out who is right and who is wrong? Where do we start and stop with evidence? We cannot play judge and jury..

FACT: CONSUMERS WANT TO HEAR A 3rd PARTY OPINION:

Most businesses ask: "In 2008, what good does it do if a consumer sees Rip-off Reports from back in 2005?" -- We tell them that this is THE most important benefit you can ever get from Rip-off Report! ... Yes, you the business, the person that was reported ... Any educated consumer who is surfing the web in July of 2008 and comes across a Rip-off Report on you personally or your business ... consider yourself lucky. ... Think about it. Remember, all businesses will get complaints: ALL!! If you address the complaint, rectify the situation, be nice and not combative, this will show the consumer that you were man/woman enough to address your issues ... This will also show how you are committed to making changes and committed to total customer satisfaction! ... **What consumer would not want to do business with you after seeing how you took care of business by fixing a complaint and was nice about it? .. to err on the side of the consumer.**

For example, even if YOU were not wrong and the customer was being a real jerk ... Here's

what you do: without insulting the consumer you explain in your rebuttal in a very nice way why they should not be getting a refund, but, in the name of good customer service we will make things right with you. However, it is always best to add some sort of an admission of at least the possibility you or your company did make a mistake or someone from the company might have made a mistake, so, in the name of "good customer service make a statement on how you will be giving the customer the benefit of the doubt and will just issue a refund." .. this will go a long way! imagine what the consumer is thinking when they read this ... Even the guilty businesses with real customer service issues will look responsive (like a hero) and, hopefully, will get tired of making refunds and change their ways. Yes, this has always been one of the main goals of Rip-off Report.

EVEN IF YOU ARE NOT A BUSINESS = YOU ARE AN INDIVIDUAL WITH A REPORT(S) FILED AGAINST YOU?

Even if you are an individual and might have pissed off someone in the past, you need to do what you have to to just make it right with them. Like we stated above, ... just give them the benefit of the doubt ... file a rebuttal to the nasty Report about you, state that you had made a mistake in the past and explain how you've contacted (or are contacting if the rebuttal is your sole method of contact) the author of the report to make things right with them. You can also state -- that you don't blame them for being upset with you. ... NOW, ... if you stated something like that on that nasty Report about you, ... after someone is looking you up on the Internet and reads what you wrote (what we've suggested here), ... please tell me, who would not want to do business with someone who took care of a situation like this! ?? We know it works -- from dead beat dads who did not pay child support to the business that actually ripped someone off ... they just show how they made things right. - You have to admit, if you read a complaint that way, you too would now trust that business. We are told this all the time by businesses. People who once threatened us, cursed us out and even businesses that sued us and lost (like they all do) .. they all say to us, they should have handles it this way from the very beginning as we've suggested to you hear in this email.

Rip-off Report did not invent the Internet,

and with or without Rip-off Report you would be blogged about your business or just you personally -- and again I say, ... this IS the 21st Century ... True or false or partly false, right or wrong, . we will all be blogged!

Because so many people just don't get the concept that we know works so well I must reiterate...

- ACT: Businesses that admit they may have made a mistake, give their customer the benefit of the doubt, and show how they took care of the complaint. ... TELL ME, what consumer would not want to do business with them. Even if the complaint is totally false but the customer feels in their heart that they were wronged in some way, you can turn that around by explaining what you know in a nice way, maybe getting them to still do business with you by replacing the product, or the sales person, agent etc. **if handled correctly, you will turn a negative into a**

positive.. Either way... The Internet is here to stay, and the tides have turned for the benefit of the consumer. **BIG BUSINESSES** with lots of money is no longer in control. ... This will not change.

Rip-off Report is thanked all the time

by businesses that first said, "this will not work, you are full-of-it!" ... **Most Businesses** admitted after doing what we suggested, they now get business from the Report, new found business they would have never had if the Rip-off Report did not exist.

Those of you that have many complaints and need more help can always look into Rip-off Report's Corporate Advocacy, Business Remediation and Customer Satisfaction Program... *a long name for a program that does a lot for both the consumer and businesses alike.*

AGAIN, YOU CAN FILE A REBUTTAL(S) FOR FREE

We DO NOT author the Reports. Consider yourself lucky the customer did not make up some sucks.com website on your company located in some 3rd world country where you could not respond to the charges like you can on Rip-off Report. We think if you handle your response in the correct way, that will say it all, and in your favor, turning that negative into a positive, taking the high road.

If a Report is responded to properly, any half intelligent consumer will know what kind of company or individual you are...

The nicer you are, the more you turn around the possible negativity of a Rip-off Report. We live in the Internet age. Unless Al Gore pulls the plug on the internet, we are all stuck with it. :-) Deal with it, and show what a good business or business person you are: put your best foot forward, go beyond the call of good customer service. then the Rip-off Report will work as a positive advertisement you will want ALL your customers to see. Better yet, Rip-off Report is a lot cheaper than those costly full page ads in the paper, advertisement on the Internet or on TV. Once you see this is working as a positive for your company, maybe you will think about donating some of those advertising dollars. As you will see, Rip-off Report WILL GET YOU NEW FOUND BUSINESS, if, but only IF, you handle the Report in a positive way. Anyone thinking of coming after Rip-off Report (filing a lawsuit) will get nowhere and will only, more than likely, get even more bad publicity, because that lawsuit is public information.

Rip-off Report has no way of determining whether you or the author of the report is telling the truth. We encourage you to post a rebuttal explaining your side of the story, but we have a uniform policy against removing reports posted by consumers.

I know at this point you don't want to hear it, but... here are more reasons Why WE DO NOT Remove any Rip-off Reports:

If we remove a Rip-off Report, we would be no better than the BBB. Although we do not remove reports, we do provide for the Author of the Report an UPDATE feature that allows the Author of the Report to supply additional positive or negative information regarding your business dealings.

Do what's right -- or, what about going beyond the call of good customer service. The consumer will be surprised and post your response -- you won't have to worry about them saying anything bad.. just show that you understand their point, and make it right with them..!

YOU MUST UNDERSTAND OUR PHILOSOPHY:

If Rip-off Report removed a Report every time a business threatened, consumers would be back to where they were before. There would be no history of how the business took care of past problems. This Report on the business or individual can work as a positive or as a promotional tool if they respond properly and do the right thing by taking care of their customer. Consumers will see this and will want to do business with them in spite of what has been written about them. ...

That is why we supply a REBUTTAL feature so that the company reported has a chance to respond by agreeing, disagreeing, or apologizing and explaining what will be done to fix the issue.

By allowing consumers to view the original report, updates, and rebuttals, consumers will be able to make informed and educated decisions. This is mainly because consumers will be able to see how the company in question deals with complaints. All business get them from time to time.

Regardless, as a matter of policy, we do not remove a submitted Rip-off Report, and we never will. Some people claim that we remove reports for money, but that is just plain false. We have been offered as much as \$50,000 to remove just one Rip-off Report, but we declined because doing so is in violation of our policy, and more importantly, goes against what we what we stand for ... Please understand our position.

Remember, all businesses will get complaints ... ALL! ... as stated above, at least file a rebuttal that is pleasant and, if you wish, mention that you support this forum and freedom of speech -- even if you disagree with what was said. Whining to consumers about how bad and unfair Rip-off Report is will only sour their opinion of you.

Also tell what the situation was at the time the Report was posted, even if it's a long time ago and how you made improvements to your company to avoid this and similar things from happening again, and other positive comments about your company ... that is free. You can turn that negative into a positive! Consumers are probably finding your business on search engines that would never even know about you! If handled correctly, this can come permanent positive advertisement!

You may have not mentioned it, but we know it's always in everyone's mind that they want to sue us -- usually it's the dishonest companies that cannot admit wrong doing and could never change their ways that threaten to sue us.

For those who are thinking of suing,

<http://www.ripoffreport.com/wantToSueRipoffReport.asp>

For those of you who are a business only and have many Reports filed against them, read the following...

Those of you that have too many complaints and need more help can always look into Rip-off Report's Corporate Advocacy, Business Remediation and Customer Satisfaction Program ... a long name for a program that does a lot for both the consumer and businesses alike. This is a program that gives consumers confidence in doing business with you or your business.

- This program changes the negative listings on search engines into a positive along with all the Reports on Rip-off Report (Reports are never deleted).
- As a condition of joining this program, the Reported business allows us to email everyone who filed a complaint that the business has contacted Rip-off Report and wants to make things right . This weeds out false Reports and shows your commitment to your customers and is later Reported in our findings about your company we post to every Report about your business.
- You must live up to your stated commitments through our program requirements.
- Read about this program and how it changes all the negative into a positive - fill out our Corporate Advocacy Program intake form.

http://www.ripoffreport.com/corporate_advocacy.asp

This program now includes -- Rip-off Report Verified:

cid:image001.png

Verified Safe

Click the above link to see how businesses use this to their benefit. =

Do a Google search for companies like:

One Stop Motors

The Tax Club

Those are just some of the hundreds of examples of our members...

We're always open for suggestions and improvements to our programs, even if we don't agree with you... :-)

ED Magedson - Founder
Editor@ripoffreport.com

www.ripoffreport.com

Rip-off Report

badbusinessbureau.com
PO Box 310 Tempe, Arizona 85280

From: Raymond [<mailto:raymond@asiaecon.org>]
Sent: Tuesday, May 05, 2009 11:35 AM
To: Editor@ripoffreport.com; info@ripoffreport.com
Subject: Reports/0/417/RipOff0417493.htm=Report: #417493= Report: #423987]

Dear Editor,

I spoke with someone at your office yesterday, who asked me to send an e-mail to explain who I was, and why I was calling. Simply put, our company has shown up on your "Ripoff Report," (link: <http://www.ripoffreport.com/reports/0/417/RipOff0417493.htm>) (Report: #423987) and we have no idea who this person or persons are making the complaint/s. We have employed no one by the name/s registered on your website.

How can you assist us in removing these bogus posts from your website?

Yours truly,

Raymond Mobrez
Asia Economic Institute
(310) 806-3000 x-223
Raymond@asiaecon.org

EXHIBIT 11

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

reading incorrectly there.

Q. It reads, "Fees for enrolling the program are based upon the number of reports filed, the number of offices you have and the size of an average sale."

A. And it should be --

Q. Hold on. Let me finish.

A. I'm sorry. Okay.

Q. Let me finish. "Additionally, there is a flat set up fee to offset the costs associated with programming and contract legalities. Rate sheets will be sent upon completion and verification of the intake questionnaire."

Now, who initially wrote that? I understand you -- who initially wrote that?

A. Um, it probably was written by me, and, um, somehow -- and I could have had help with it back when, so we are talking -- but I know that this is wrong and it should be or. It's not both. Okay. It's never both, and I have never used the amount of locations that they may have, the amount of offices they have. It would be or by the locations that they have. So let's say somebody had 80 offices, you know, but I never -- I've never gone by that -- used that calculation.

Q. Okay.

EXHIBIT 12

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

A. And there is nothing to do with, you know, the amount of sale that you have. So it wouldn't make a difference if a company had one report and each sale that they made was 5 million dollars. It would be the same fee whether or not, you know, they have their average sale is \$500 or \$250. It wouldn't make a difference. So this is wrong, and that will be corrected by you having me read this, I'm very glad that I had this deposition today, because I wouldn't have read it.

Q. Okay. Earlier you said there was a \$700 a month?

A. No, I didn't say that. But that's okay. You don't remember.

Q. Strike that.

A. I see somebody else has a memory like I do sometimes.

Q. There is a 7500 dollar enrollment fee, correct you said that?

A. Yes.

Q. How do you determine the \$7,500 enrollment fee?

A. There is no determining. It's a flat one time fee.

EXHIBIT 13

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

A. Absolutely not. There is an initial e-mail that they get. So I explain to them, there is things about -- it gives some examples how it could be -- you know, how the program would be, then they have to contact back and say, wow, look, I did file a rebuttal. I'm not interested in filing a rebuttal, I would just like to really join the program. Once they do that, there is an e-mail that they are sent, and I might even look to see what they had said. They may not just be eligible for it.

Q. And do you send any links to your website in that initial?

A. Say that again.

Q. In the e-mail you were just talking about w do you send any links to your website, rip off report dot com?

A. Any links to --

Q. Excentric send any links?

A. I think there is a link to different examples of different companies that are on the program, so they can see how it looks. And it shows, you know, we don't get rid of this. There is nothing ever deleted. There is no reports. Their comments are just not deleted.

Q. And there is know mention of fees, you said.

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

A. No, no mention of fees, until the last e-mail that we send. It's the third thing they are sending us. First it's in the application.

Q. And who writes the e-mail?

A. I do.

Q. You write all the e-mails?

A. I do, yeah.

Q. Let me get this straight, you get an initial e-mail -- strike that.

Once an individual business is accepted into the CAP.

A. No, you are jumped. Nobody has been accepted anywhere. I didn't talk about that.

Q. Let's back up. Let's go back to Exhibit H. And if you can find that in the pile. It should have an H on the bottom. I can point it out for you. Yeah, right here.

A. Uh-huh.

Q. I'm going to read something to you and I want -- and I'm going to ask you a question on it. Okay?

A. Uh-huh.

Q. Do you see under notes on qualification?

A. Right. To the attention at something was

EXHIBIT 14

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

reading incorrectly there.

Q. It reads, "Fees for enrolling the program are based upon the number of reports filed, the number of offices you have and the size of an average sale."

A. And it should be --

Q. Hold on. Let me finish.

A. I'm sorry. Okay.

Q. Let me finish. "Additionally, there is a flat set up fee to offset the costs associated with programming and contract legalities. Rate sheets will be sent upon completion and verification of the intake questionnaire."

Now, who initially wrote that? I understand you -- who initially wrote that?

A. Um, it probably was written by me, and, um, somehow -- and I could have had help with it back when, so we are talking -- but I know that this is wrong and it should be or. It's not both. Okay. It's never both, and I have never used the amount of locations that they may have, the amount of offices they have. It would be or by the locations that they have. So let's say somebody had 80 offices, you know, but I never -- I've never gone by that -- used that calculation.

Q. Okay.

EXHIBIT 15

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

A. Absolutely not. There is an initial e-mail that they get. So I explain to them, there is things about -- it gives some examples how it could be -- you know, how the program would be, then they have to contact back and say, wow, look, I did file a rebuttal. I'm not interested in filing a rebuttal, I would just like to really join the program. Once they do that, there is an e-mail that they are sent, and I might even look to see what they had said. They may not just be eligible for it.

Q. And do you send any links to your website in that initial?

A. Say that again.

Q. In the e-mail you were just talking about w do you send any links to your website, rip off report dot com?

A. Any links to --

Q. Excentric send any links?

A. I think there is a link to different examples of different companies that are on the program, so they can see how it looks. And it shows, you know, we don't get rid of this. There is nothing ever deleted. There is no reports. Their comments are just not deleted.

Q. And there is know mention of fees, you said.

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

A. No, no mention of fees, until the last e-mail that we send. It's the third thing they are sending us. First it's in the application.

Q. And who writes the e-mail?

A. I do.

Q. You write all the e-mails?

A. I do, yeah.

Q. Let me get this straight, you get an initial e-mail -- strike that.

Once an individual business is accepted into the CAP.

A. No, you are jumped. Nobody has been accepted anywhere. I didn't talk about that.

Q. Let's back up. Let's go back to Exhibit H. And if you can find that in the pile. It should have an H on the bottom. I can point it out for you. Yeah, right here.

A. Uh-huh.

Q. I'm going to read something to you and I want -- and I'm going to ask you a question on it. Okay?

A. Uh-huh.

Q. Do you see under notes on qualification?

A. Right. To the attention at something was

EXHIBIT 16

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

A. Absolutely not. There is an initial e-mail that they get. So I explain to them, there is things about -- it gives some examples how it could be -- you know, how the program would be, then they have to contact back and say, wow, look, I did file a rebuttal. I'm not interested in filing a rebuttal, I would just like to really join the program. Once they do that, there is an e-mail that they are sent, and I might even look to see what they had said. They may not just be eligible for it.

Q. And do you send any links to your website in that initial?

A. Say that again.

Q. In the e-mail you were just talking about w do you send any links to your website, rip off report dot com?

A. Any links to --

Q. Excentric send any links?

A. I think there is a link to different examples of different companies that are on the program, so they can see how it looks. And it shows, you know, we don't get rid of this. There is nothing ever deleted. There is no reports. Their comments are just not deleted.

Q. And there is know mention of fees, you said.

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

A. No, no mention of fees, until the last e-mail that we send. It's the third thing they are sending us. First it's in the application.

Q. And who writes the e-mail?

A. I do.

Q. You write all the e-mails?

A. I do, yeah.

Q. Let me get this straight, you get an initial e-mail -- strike that.

Once an individual business is accepted into the CAP.

A. No, you are jumped. Nobody has been accepted anywhere. I didn't talk about that.

Q. Let's back up. Let's go back to Exhibit H. And if you can find that in the pile. It should have an H on the bottom. I can point it out for you. Yeah, right here.

A. Uh-huh.

Q. I'm going to read something to you and I want -- and I'm going to ask you a question on it. Okay?

A. Uh-huh.

Q. Do you see under notes on qualification?

A. Right. To the attention at something was

EXHIBIT 17

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

Q. Are there any factors you base the fee on?

A. The amount of work involved with setting somebody up, sure, the benefits, you know, just like you are going to advertise something and know we feel the advertising on a particular web site is worth X amount of dollars.

Q. So what are the benefits?

A. The benefit of the program or?

Q. You just said the 75 -- correct me if I'm wrong. The \$7,500 is based on the benefits that the individual entity gets, is that correct?

A. It's a number of things. It's what I felt was fair back when I started this maybe about eight years ago that that was a fair amount of money.

Q. How did you determine that that was a fair amount of money, is what I'm trying to get at?

A. What was in my mind eight years ago, I'm not sure. But if my memory serves me correctly, and you are asking me today, we are an extension of somebody's customer service. We answer -- when people see and they are wanting to do business and they see complaints on different websites, I'm explaining to you the benefits. Do you want to know that. Is that a wrong --

EXHIBIT 18

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

Q. No, that's what I'm asking you.

A. Okay. So when -- when somebody joins the program, the reason why I feel it is worth 7500, there is work that's involved, number one, to getting somebody signed up. And there's a contract. There's going over that contract. And you know, I may have to have an attorney look at, you know, if there is anything that's changed, which normally there is not, but it still takes time, and the agreement is done. And there's work involved with putting somebody on, so we -- it's telling a staff of people to watch out for a name that they are on a watch, so we can immediately, when a complaint comes in, we immediately e-mail that consumer who is trying to file a complaint saying hold on a minute, XYZ company, they are going to want to know why you had this problem, and they are going to want to make things right with you. It is to hold them off from using their key board and their mouse to go and make more complaints. Because we want to know that you have a problem, maybe one of our people missed something, we want to make this right with you. And we explain that. And we explain that the company -- so it's a hole part -- there's a whole list of things here, so if you are ready for it, I mean I'll -- she says yes.

EXHIBIT 19

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

Q. I'd like to hear it, yeah.

A. So I think we are off, because you asked why I charged the 7500. It's all part of the whole package of why it is that I get what we get. Our rip off report, rip off report, corporate advocacy, business remediation and customer satisfaction program does a lot more than any other organization would ever do, more than the BBB or anything else that might be out there. And anybody who is a member would probably say that.

But remember, none of us like to pay money for anything. We certainly don't like to pay for legal fees. Everyone complains about that, how high they are. You have heard that song before. So nobody likes really to pay for anything.

But the program really does give a company a way. Because of the Internet age, the CAP program is an excellent program for a company that doesn't want to change their name and hide from complaints, because that's what a lot of companies do today; they just go ahead, they change their name; they got to go spend money to get a new office or change corporation papers and do all kinds of things.

So the benefit of the program of spending the

EXHIBIT 20

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

money, the 7500, plus the one-time fee multiplying times the amount of reports you have, okay, we are an extension of their customer service. We take calls; we answer e-mails, and the report that we end up doing because consumers love to do business. It's a proven fact. Consumers love to do business. Consumers love to vote for a politician who can admit they made a mistake, might have made a mistake. Even if they think they didn't, oh, I don't want to admit to that. We might have made a mistake, and in the name of customer service, they are avowing to -- pay attention -- they are avowing to make things right with the business. And if you work for us, we are not the dirty SOB's that somebody said we were. We do take care of -- we do take care of our employees or we are good to our customers. And we -- and these are the improvements we made, which is part of the program. They have got to give us -- from them -- I have to get from them their writing from them. I get it in writing from them, what improvements they've made, how they are going to avoid these complaints from happening in the future, and yes, if they want -- if they want to go ahead and they insist, well, these were mostly made by employees, well, we are going to know about that, because part of that fee,

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

includes this, which is the first thing that rip off report does before it writes anything for a company, they agree that we can e-mail, which is I do the e-mailing, I get a list of all the people who filed the complaints, I e-mail them. They all get an e-mail saying XYZ company -- the e-mail is titled XYZ company contacts rip off report to make things right with their customers, and in their e-mail, it's a long e-mail, it basically says XYZ company has joined this program, and part of this program is they want to make things right for their customers. They are going to actually e-r-r on the side of the customer and everything within reason. I'm not going to let some customer come back and say -- and it's amazing, for some reason, because we are involved, we are all customers, and we all get pissed off. When we left Best Buy or some store, we think we paid too much or got screwed on a warranty that we didn't need.

Q. Okay. Now --

A. You are not letting me finish. I want to make sense of this. What I'm trying to say is -- so let me explain the program now.

Because the customer -- people even perceive a rip off a lot of times that they are not really ripped

EXHIBIT 21

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

includes this, which is the first thing that rip off report does before it writes anything for a company, they agree that we can e-mail, which is I do the e-mailing, I get a list of all the people who filed the complaints, I e-mail them. They all get an e-mail saying XYZ company -- the e-mail is titled XYZ company contacts rip off report to make things right with their customers, and in their e-mail, it's a long e-mail, it basically says XYZ company has joined this program, and part of this program is they want to make things right for their customers. They are going to actually e-r-r on the side of the customer and everything within reason. I'm not going to let some customer come back and say -- and it's amazing, for some reason, because we are involved, we are all customers, and we all get pissed off. When we left Best Buy or some store, we think we paid too much or got screwed on a warranty that we didn't need.

Q. Okay. Now --

A. You are not letting me finish. I want to make sense of this. What I'm trying to say is -- so let me explain the program now.

Because the customer -- people even perceive a rip off a lot of times that they are not really ripped

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

off. Even the word rip off is not a statement of fact; it's an opinion. And everyone will always feel that they got ripped off some way for something. But maybe they really didn't get ripped off.

But we straightened that out through this program. I kind of got mixed up when you guys started talking, so I'm kind of off track here a little bit. But what the CAP does is the CAP contacts everybody who has ever filed a complaint about that company letting them know they want to make things right, and they have to make things right. I know where I left off, because I said if the complaints are phony, the customer is not going to contact us back, or they are going to say, I'm an inside employee, I want to tell you something blah blah blah, and we tell them, look, is there anything you feel that you are owed by the company. This is the time and place. Do they owe you money. They didn't give you the commission or it's a customer, look they didn't pay this much. They didn't do what they said they were going to do. And the company has to go beyond the call of good customer service and make it right. It's part of the program. That's that initial e-mail when they first joined the program, we sent out an e-mail for everybody to file a complaint, because

DRAFT - EDWARD MAGEDSON - 6/2/10

*** UNEDITED UNCERTIFIED TEXT ***

they don't get on the program unless they have agreed to it. It's in our contract that they are allowing to us do that and they agree to it. Also, they agree not to sue a real customer or an employee who had a legitimate complaint. So if they were really an employee or they had a legitimate complaint. We live in America and our freedom of speech, as far as I know, we still have it, and consumers can certainly put their opinions and even if it is less than flattering, it's okay to say what you want about a company, because, not only has the first amendment been around for years, but the Internet is here and more people are using it and they are able to exercise it. I know I have gotten off side track here.

MR. BLACKERT: Why don't we take a five minute break and then we will recondition seen is that okay with everybody?

THE VIDEOGRAPHER: We are going off the record.

(The deposition was at recess from 11:57 a.m. to 12:16 p.m.)

THE VIDEOGRAPHER: We are back on the record. The time is 12:16 p.m.

Q. BY MR. BLACKERT: Before we broke, you were