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8 Attorneys for Defendant QUANTCAST  
 9 CORPORATION

10 IN THE UNITED STATES DISTRICT COURT  
 11 FOR THE CENTRAL DISTRICT OF CALIFORNIA  
 12 WESTERN DIVISION

13 EDWARD VALDEZ, ALAN  
 14 BONEBRAKE, BYRON GRIFFITH,  
 MARY HUEBNER, JOSE MARQUEZ,  
 15 BRITTANY SANCHEZ, GERARDO  
 VALDEZ, AUSTIN MUHS, and KAYLA  
 16 VALDEZ, Individually, on Behalf of  
 17 Themselves and Others Similarly  
 Situated,

18 Plaintiffs,

19 v.

20 QUANTCAST CORPORATION,  
 21 MYSPACE, INC., AMERICAN  
 BROADCASTING COMPANIES, INC.,  
 22 ESPN, INC., HULU, LLC., JIBJAB  
 23 MEDIA, INC., MTV NETWORKS, INC.,  
 NBC UNIVERSAL, INC., and SCRIBD,  
 24 INC., Delaware Corporations,

25 Defendants.  
 26

Case No. CV10-05484 GW (JCGx)

**NOTICE OF APPEARANCE OF  
 JOSEPH C. GRATZ**

Judge: The Honorable George H. Wu  
 Ctrm: 10

1 **TO THE COURT, ALL PARTIES AND ATTORNEYS OF RECORD:**

2 PLEASE TAKE NOTICE that the undersigned of the law office of Durie Tangri  
3 LLP enters this Notice of Appearance for Joseph C. Gratz in the above-referenced action  
4 as counsel for Defendant Quantcast Corporation and hereby requests that all briefs,  
5 motions, orders, correspondence and other papers be served as follows:

6 DURIE TANGRI LLP  
7 217 Leidesdorff Street  
8 San Francisco, CA 94111  
9 Joseph C. Gratz (SBN 240676)  
10 jgratz@durietangri.com

11 Dated: August 18, 2010

Respectfully submitted,

12 By: /s/ JOSEPH C. GRATZ

13 Joseph C. Gratz  
14 Durie Tangri LLP  
15 217 Leidesdorff Street  
16 San Francisco, CA 94111  
17 Telephone: (415) 362-6666  
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20 Attorney for Defendant Quantcast  
21 Corporation  
22  
23  
24  
25  
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1 **CERTIFICATE OF SERVICE**

2 I am a citizen of the United States and resident of the State of California. I am  
3 employed in San Francisco County, State of California, in the office of a member of the  
4 bar of this Court, at whose direction the service was made. I am over the age of eighteen  
5 years, and not a party to the within action. My business address is 217 Leidesdorff Street,  
6 San Francisco, CA 94111.

7 On August 18, 2010, I served the following documents in the manner described  
8 below:

9 **NOTICE OF APPEARANCE OF JOSEPH C. GRATZ**

- 10  (BY U.S. MAIL) I am personally and readily familiar with the business  
11 practice of Durie Tangri LLP for collection and processing of correspondence  
12 for mailing with the United States Postal Service, and I caused such  
13 envelope(s) with postage thereon fully prepaid to be placed in the United  
14 States Postal Service at San Francisco, California.
- 15  (BY MESSENGER SERVICE) by consigning the document(s) to an  
16 authorized courier and/or process server for hand delivery on this date.
- 17  (BY FACSIMILE) I am personally and readily familiar with the business  
18 practice of Durie Tangri LLP for collection and processing of document(s) to  
19 be transmitted by facsimile and I caused such document(s) on this date to be  
20 transmitted by facsimile to the offices of addressee(s) at the numbers listed  
21 below.
- 22  (BY OVERNIGHT MAIL) I am personally and readily familiar with the  
23 business practice of Durie Tangri LLP for collection and processing of  
24 correspondence for overnight delivery, and I caused such document(s)  
25 described herein to be deposited for delivery to a facility regularly  
26 maintained by Federal Express for overnight delivery.
- 27  BY ELECTRONIC SERVICE: By electronically mailing a true and correct  
28 copy through Durie Tangri's electronic mail system from  
jcotton@durietangri.com to the email addresses set forth below.
- (BY PERSONAL DELIVERY) I caused such envelope to be delivered by  
hand to the offices of each addressee below.

On the following part(ies) in this action:

Joseph H. Malley  
malleylaw@gmail.com

I declare under penalty of perjury under the laws of the United States of America

