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11 **UNITED STATES DISTRICT COURT**
 12 **CENTRAL DISTRICT OF CALIFORNIA**

13 SOUTHERN CALIFORNIA INSTITUTE
 14 OF LAW, a California corporation,

15 Plaintiffs,

16 vs.

17 TCS EDUCATION SYSTEM, an Illinois
 18 corporation; DAVID J. FIGULI, *an*
 19 individual; GLOBAL EQUITIES, LTD.
 20 d/b/a HIGHER EDUCATION GROUP, a
 21 Colorado limited liability company,

22 Defendants.

CASE NO. CV10-8026 PSG

**DEFENDANT'S REPLY BRIEF
 IN FURTHER SUPPORT OF
 DEFENDANT TCS EDUCATION
 SYSTEM'S MOTION TO
 DISMISS**

Complaint Filed: October 25, 2010

Assigned: Hon. Philip S. Gutierrez
 Date: March 21, 2011
 Time: 1:30 p.m.
 Ctrm.: 880

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INTRODUCTION

1
2 Plaintiff's Opposition to TCS's motion to dismiss makes it even clearer than it
3 was in the Complaint that plaintiff is upset because it wanted to partner with TCS, but
4 TCS chose to affiliate with a different law school, Santa Barbara & Ventura Colleges
5 of Law ("SB&V"). While plaintiff alleges that TCS's affiliation with SB&V is
6 actionable under various theories, plaintiff offers no explanation as to why it would
7 have been lawful if TCS had chosen it instead. And, as it did in the Complaint,
8 plaintiff concedes that the result of TCS's affiliation with SB&V is *positive* for
9 consumers, providing "increased opportunities for all students, particularly those who
10 might benefit from access to student loans and improvements in the educational
11 process." (*See* Opp'n at 12.) Plaintiff argues, however, that despite the admitted
12 "social good for some" created by the TCS/SB&V affiliation, condoning TCS's
13 purported "wrongdoing" against plaintiff would be "Machiavellian." (*Id.*)

14 In its motion to dismiss, TCS cited the antitrust axiom that the Sherman Act is
15 designed to protect "competition, not competitors." But plaintiff hardly could have
16 described a scenario where this principal applied with greater force. Plaintiff fails to
17 allege anything close to antitrust injury. Rather, plaintiff's Complaint is really about
18 purported trade secret misappropriation and alleged breaches of a non-disclosure
19 agreement. Those claims fail for the reasons described herein and in TCS's opening
20 memorandum in support of its motion to dismiss ("Opening Brief"), but plaintiff's
21 effort to contrive eight additional causes of action out of the same fact pattern is
22 transparent.

23 Each of plaintiff's claims fails for numerous and fundamental reasons—
24 including the common failure that plaintiff has not suffered any injury. Recognizing
25 its lack of injury, plaintiff states it "is seeking injunctive relief primarily" for a
26 "significant *threat* of injury." (Opp'n at 23, 23 n. 15 (emphasis added).) Plaintiff
27 warns that SB&V and TCS "are poised" to harm plaintiff by increasing SB&V's
28 market share, which "will have" an "injurious effect." (*Id.* at 22.) This prospective

1 and speculative theory of harm is fatal to plaintiff’s claims. And now, over *four*
2 *months* after plaintiff filed suit, it is apparent that any purported intent to pursue
3 injunctive relief is neither credible, nor available. The TCS/SB&V affiliation has long
4 been consummated and the school year is nearing its conclusion. All of plaintiff’s
5 claims should be dismissed.

6 ARGUMENT

7 **I. PLAINTIFF’S MISAPPROPRIATION CLAIM FAILS—UNDER CUTSA** 8 **OR ANY OTHER LEGAL THEORY—BECAUSE IT DID NOT PLEAD** 9 **ACTUAL OR THREATENED MISUSE OF ITS INFORMATION.**

10 Count Five of plaintiff’s Complaint seeks damages for misappropriation under
11 the California Uniform Trade Secrets Act (“CUTSA”), California Civil Code § 3426,
12 *et seq.* As explained in TCS’s Opening Brief, plaintiff’s failure to plead actual
13 disclosure or any other type of misuse by TCS warrants dismissal of this claim. (Op.
14 Br. 11-12.) In its Opposition, plaintiff does not point to *one* allegation in the
15 Complaint that supports actual or threatened misuse of any information by any of
16 TCS’s officials, agents, or employees.¹ Accordingly, and for the reasons previously
17 stated in TCS’s Opening Brief, the Complaint fails to state a claim that TCS has
18 wrongfully disclosed or misused any of plaintiff’s information. (Op. Br. 11-12
19 (explaining that the allegations in support of misappropriation primarily rely on
20 conclusory statements and improper allegations that TCS will “inevitably rely” on its
21 information because “TCS cannot separate out plaintiff’s trade secrets and
22 confidential information in pursuing their affiliation with [SB&V],” (*see* Compl.

23 ¹ In addition, Plaintiff’s Opposition does nothing to cure the Complaint’s failure to do
24 anything more than recite the legal elements from CUTSA to allege the existence of a
25 trade secret. (*See* Compl. ¶ 71.) Mere recitals of the exact language stated in
26 California Civil Code § 3426.1 is inadequate to meet the requirement for pleading a
27 trade secret violation. *See Ashcroft v. Iqbal*, 129 S. Ct. 1937, 1949 (2009) (“A
28 pleading that offers ‘labels and conclusions’ or a ‘formulaic recitation of the elements
of a cause of action will not do.’”); *accord ECT Int’l, Inc. v. Zwerlein*, 228 Wis. 2d
343, 349-50 (1999) (echoing statutory elements to plead a misappropriation of trade
secrets claim is insufficient and are nothing more than legal conclusions).

1 ¶ 71)).) Instead, at most, the Complaint pleads inevitable disclosure—which is *not*
2 actionable under California law. *See Whyte v. Schlage Lock Co.*, 101 Cal. App. 4th
3 1443, 1464 (Cal. App. 2002) (“[T]he inevitable disclosure doctrine cannot be used as
4 a substitute for proving actual or threatened misappropriation of trade secrets.”).

5 The lack of factual allegations in support of an actual or threatened misuse or
6 disclosure amounts to a pleading deficiency as to each and every claim that is entirely
7 or partially based on misappropriation, including plaintiff’s claims for breach of
8 implied covenant of good faith and fair dealings, breach of fiduciary duty, and unfair
9 competition. *See infra*, Section II. Accordingly, plaintiff’s misappropriation claim(s)
10 should be dismissed.

11 **II. ALL NON-CUTSA CLAIMS ARE PREEMPTED TO THE EXTENT**
12 **THAT THEY ARE BASED ON THE SAME OPERATIVE FACTS AS**
13 **PLAINTIFF’S CUTSA CLAIM.**

14 As stated in TCS’s Opening Brief, claims are preempted by CUTSA if they are
15 “‘based on the same nucleus of fact as [Plaintiff’s] misappropriation of trade secrets
16 claim for relief.’” (Op. Br. 14). Several of plaintiff’s non-CUTSA claims are based on
17 the same factual allegations that form the basis for its claim for misappropriation.
18 (*See* Compl. ¶ 49 (alleging breach of implied covenant of good faith and fair dealing
19 based on misappropriation), ¶¶ 55, 56 (alleging breach of fiduciary duty and aiding
20 and abetting based on misappropriation), ¶ 97 (alleging unfair competition based on
21 violation of CUTSA). These claims are therefore preempted and should be dismissed.
22 Plaintiff’s only response to this argument is an attempt to shoehorn its claims into
23 CUTSA’s savings clause, which exempts from preemption contractual remedies,
24 criminal remedies, and civil remedies “that are not based upon misappropriation of a
25 trade secret.” Cal. Civ. Code § 3426.7(b). The three claims identified above—breach
26 of implied covenant of good faith and fair dealing, breach of fiduciary duty, and unfair
27 competition—do not fall into any of the three categories enumerated in CUTSA’s
28 savings clause. Accordingly, all three claims should be dismissed as preempted by

1 CUTSA.²

2 **III. TCS OWES NO FIDUCIARY OBLIGATIONS TO PLAINTIFF WHERE**
3 **THE COMPLAINT FAILS TO ESTABLISH THE EXISTENCE OF A**
4 **FIDUCIARY RELATIONSHIP.**

5 Plaintiff asks this Court to impose fiduciary obligations upon TCS simply
6 because TCS agreed that it would “protect the confidentiality of [Plaintiff’s]
7 Information...as would be required of [TCS] if it were a fiduciary of [Plaintiff].”
8 Compl. Ex. 1, ¶ 2. The Court should reject plaintiff’s attempted distortion of the
9 Confidentiality and Non-Disclosure Agreement (“NDA”) entered into by the parties.

10 **A. TCS’s Promise To Protect Plaintiff’s Information As “If It Were A**
11 **Fiduciary” Does Not Amount To Clear, Unequivocal Language To**
Act As Plaintiff’s Fiduciary.

12 Plaintiff does not dispute the law as set forth in TCS’s Opening Brief—that
13 parties doing business with one another are presumed to be in an arm’s length
14 relationship, and in order to transform that relationship under California law, a party
15 must knowingly undertake the role of a fiduciary through clear, unequivocal
16 contractual language. (*See* Op. Br. 4-7.) Likewise, plaintiff does not dispute that a
17 failure to establish that TCS knowingly undertook to be its fiduciary is fatal to its
18 claim for breach of fiduciary duty. (*See* Op. Br. 4-7).

19 Having asserted no extra-contractual basis for a fiduciary relationship, plaintiff
20 relies solely on paragraph two of the NDA as support for its position that a fiduciary
21 relationship exists between the parties. Plaintiff, however, fails to cite any language in
22 paragraph two that establishes that TCS “knowingly” undertook to “act on behalf and
23 for the benefit of” plaintiff with respect to any matter other than the protection of its
24

25 ² Beyond TCS’s preemption argument, plaintiff makes no attempt whatsoever to save
26 its claim for unfair competition from dismissal. Aside from arguing that it is
27 preempted under CUTSA, TCS also disputed plaintiff’s standing to bring such a claim
28 and whether plaintiff had adequately pled sufficient underlying acts to bring such a
claim. (*See* Op. Br. 14, 24.) Plaintiff does not address these arguments at all. (*See*
Op. Br. 24-25.)

1 information. Instead, plaintiff (1) argues that parties can agree to be fiduciaries in
2 contracts, and (2) accuses TCS of hair-splitting. (Opp'n 14.)

3 First, of course a party can contract to be another's fiduciary. That is not TCS's
4 point. Rather, what is dispositive here is paragraph two's failure to establish a
5 knowing undertaking *by TCS* to act as *plaintiff's* fiduciary. Second, TCS does not
6 split hairs. Rather, a conscious undertaking of such a duty is a requisite element that
7 courts must look to in determining whether a fiduciary relationship exists. Paragraph
8 two falls short.³ *See First Citizens Fed. Sav. and Loan Ass'n v. N. Bank and Trust*
9 *Co.*, 919 F.2d 510, 514 (9th Cir. 1990); *see also Oakland Raiders v. Nat'l Football*
10 *League*, 131 Cal. App. 4th 621, 626 (Cal. App. 2005) (finding no fiduciary
11 relationship arising out of the language of a settlement agreement or constitution). As
12 explained in TCS's Opening Brief, paragraph two used the word "fiduciary" for the
13 purpose of describing the degree of care with which TCS was to guard plaintiff's
14 information—*not* to define the parties' relationship as fiduciary or otherwise.

15 Plaintiff offers no explanation to this Court as to why, if the purpose of
16 paragraph 2 was truly to transform the relationship between the parties into one of a
17 fiduciary nature, the phrase at issue makes use of the past subjunctive tense. The past
18 subjunctive tense is reserved for a statement contrary to fact or a hypothetical. *See*,
19 *e.g.*, http://en.wikipedia.org/wiki/Conditional_sentence (explaining the uses of the
20 past subjunctive in the context of counterfactual statements). In other words, the use

21
22 ³ The solitary decision relied on by plaintiff in arguing that paragraph 2 is sufficient to
23 establish a fiduciary relationship is easily distinguishable. (*See* Opp'n 14.) In
24 *Women's Fed. Sav. & Loan Ass'n ("WOFED") v. Nevada Nat'l Bank*, the plaintiff and
25 the defendant were co-lenders to a loan and the defendant, without plaintiff's consent,
26 extended additional monies to the borrower. 811 F.2d 1255, 1257 (9th Cir. 1987). In
27 concluding that a fiduciary relationship existed, the Court found that the defendant
28 voluntarily entered into a contract that provided that it was to act "as a trustee with
fiduciary duties' to protect WOFED's interests." *Id.* at 1258. A promise "to protect
the confidentiality" of Plaintiff's information as "if it were a fiduciary," which is the
language at issue here, is not the same as the more broad and demanding agreement to
"act as a trustee with fiduciary duties" agreed to by the defendant in *WOFED*.

1 of “if it were a fiduciary” makes no sense if TCS was, in fact, plaintiff’s fiduciary.

2 **B. Whether A Fiduciary Relationship Exists Can Be Determined As A**
3 **Matter Of Law On A Motion To Dismiss.**

4 Plaintiff contends that this Court should refrain from deciding on a motion to
5 dismiss whether a fiduciary relationship arises out of the language of paragraph two of
6 the NDA. But, for the reasons explained above, the NDA is *not* ambiguous and
7 contains no language that creates a fiduciary relationship.

8 If there was ambiguity, however, that would not warrant denial of TCS’s
9 motion. In *First Citizens*, the court held that where the agreement “is ambiguous and
10 does not clearly establish a fiduciary relationship,” the district court was correct in
11 granting summary judgment in favor of the defendant.⁴ See 919 F.2d at 514.

12 Contrary to plaintiff’s argument that ambiguities *prevent* dismissal, the Ninth Circuit
13 actually construed ambiguities *against* the party asserting the fiduciary relationship in
14 upholding summary judgment findings that a fiduciary relationship did not exist. To
15 the extent that the contract is ambiguous about whether a fiduciary relationship exists,
16 that contract lacks the clear, unequivocal language required to establish a knowing
17 undertaking of a fiduciary role. See *id.*

18 In addition, because plaintiff has failed to allege the underlying tort of breach of
19 fiduciary duty, among other reasons as stated in TCS’s Opening Brief, plaintiff’s
20 claim for aiding and abetting a breach of fiduciary duty (Count 3) must also be
21 dismissed. See *Richard B. LeVine, Inc. v. Higashi*, 131 Cal. App. 4th 566, 574-75
22 (2005) (holding that an aiding and abetting claim was precluded by lack of a breach of
23 fiduciary duty).

24 ⁴ That the district court in *First Citizens* passed on this legal issue at the summary
25 judgment stage has no bearing on whether this issue is ripe for decision now; the
26 Ninth Circuit addressed the issue as a legal, not factual, question, and did not rely on
27 anything other than the contract provisions in determining whether a fiduciary
28 relationship existed. See *First Citizens*, 919 F.2d at 513 (“Careful examination of the
Agreement between *First Citizens* and *Worthen* shows that it contains no language
which would clearly establish a fiduciary relationship.”).

1 **IV. PLAINTIFF’S ATTEMPT TO CONJURE A DUTY NOT TO COMPETE**
2 **FROM THE NDA FAILS.**

3 **A. There Is No Non-Compete Provision Found Anywhere In The Non-**
4 **Disclosure Agreement Entered Into By The Parties.**

5 “An ambiguity exists when a party can identify an alternative, semantically
6 reasonable, candidate of meaning of a writing.”⁵ *Solis v. Kirkwood Resort Co.*, 94
7 Cal. App. 4th 354, 360 (Cal. App. 3 Dist. 2001). Plaintiff has never alleged a specific
8 provision in the NDA that restricts TCS’s ability to compete with plaintiff. (*See*
9 Compl. ¶¶ 41-52.) The absence of such a provision is underscored by plaintiff’s
10 failure to point one out in its Opposition. (*See* Opp’n 16-18.)

11 Without specifying a contract provision from which TCS owes plaintiff a duty
12 not to compete, there can be no breach of contract claim arising out of the four corners
13 of the contract. Plaintiff devotes lengthy discussion to the enforceability of non-
14 compete agreements outside of the employer-employee context and the trade secret
15 exception (*See* Opp’n 17-18). Whether non-competes are enforceable in California
16 generally has no bearing on whether the parties agreed in the express terms of this
17 particular contract that TCS would not compete with plaintiff. Moreover, regarding
18 the unenforceability of a non-compete agreement, plaintiff offers no case law or
19 statute in support of its argument that California’s public policy against non-competes
20 only applies in the limited context of employer-employee relationships. To the
21 contrary, CA Bus & Prof. Code § 16600 states, without limitation, “*every contract* by
22 which anyone is restrained from engaging in a lawful profession, trade, or business of
23 any kind is to that extent void.” (Emphasis added.) Similarly, plaintiff’s claim that
24 such a covenant would be enforceable under a trade secret exception also lacks
25 support. The only case that plaintiff cites to in support of an alleged trade secret
26 exception is *Whyte v. Schlage*, which predates *Edwards v. Arthur Andersen LLP*, the

27 ⁵ Whether an ambiguity exists in the first place is a question of law, not of fact, that
28 this Court is able to decide at this stage. *See Missing Link, Inc. v. eBay, Inc.*, No. C-
07-04487 (RMW), 2008 WL 3496865 (N.D. Cal. Aug. 12, 2008).

1 case where the California Supreme Court held that there is no “narrow restraint”
2 exception to the general rule against noncompetition agreements. 44 Cal. 4th 937,
3 949-950 (Cal. 2008).⁶

4 **B. Plaintiff’s Claims For Breach of Fiduciary Duty And Breach Of An**
5 **Implied Covenant Of Good Faith And Fair Dealing Do Not Give Rise**
6 **To A Duty Not to Compete.**

7 The only potential basis for plaintiff’s claim that TCS cannot compete with
8 plaintiff is that this Court should read one into the contract, either by way of fiduciary
9 duties TCS allegedly owed to plaintiff, (*see* Compl. ¶ 55), or by way of an implied
10 covenant of good faith and fair dealing, (*see* Compl. ¶ 49). Neither of these doctrines
11 establish the existence of a non-compete agreement between the two parties. As
12 explained above, *see* Part III, *supra*, plaintiff has failed to establish the existence of a
13 fiduciary relationship between TCS and plaintiff. Furthermore, for the reasons set
14 forth below, plaintiff’s transparent attempt to use the implied covenant of good faith
15 and fair dealing to transform the NDA into a non-compete agreement also fails.

16 In its moving papers, TCS argued that its affiliation with SB&V could not
17 violate the implied covenant of good faith and fair dealing because TCS did what it
18 was expressly given the right to do in paragraph ten of the NDA. (Op. Br. 8.)
19 Paragraph ten of the NDA states: “[N]othing in this [NDA] shall be deemed to inhibit
20 or prohibit either party from pursuing business opportunities or other arrangements or
21 endeavors *of any kind* so long as the terms and provisions of this [NDA] are
22 maintained inviolate.” (Compl. Ex. 1, ¶ 10, emphasis added.) Plaintiff fails to counter
23 TCS’s argument that a covenant not to compete contradicts the express terms in
24 paragraph ten of the NDA.

25 ⁶ Plaintiff fails to mention that the continued viability of the trade secret exception has
26 been questioned by California courts ever since the *Edwards* decision was handed
27 down, *see, e.g., Dowell v. Biosense Webster, Inc.*, 179 Cal. App. 4th 564, 577 (Cal.
28 App. 2 Dist. 2009) (“Although we doubt the continued viability of the common law
trade secret exception to covenants not to compete, we need not resolve the issue
here.”).

1 Contrary to plaintiff's contentions, (*see* Opp'n 18), the Court need not resolve
2 any factual issues or draw any inferences in order to determine that preventing
3 competition between TCS and plaintiff runs counter to the express terms of paragraph
4 ten. *See Missing Link, Inc. v. eBay, Inc.*, No. C-07-04487 (RMW), 2008 WL 3496865
5 (N.D. Cal. Aug. 12, 2008) (granting defendant's motion to dismiss plaintiff's claim
6 for breach of implied covenant of good faith where the contract language expressly
7 permitted defendant to take the very action that was the subject of plaintiff's breach of
8 implied covenant claim). Dismissal of this claim is appropriate now.

9
10 **V. PLAINTIFF FAILS TO STATE A CLAIM FOR NEGLIGENT**
11 **MISREPRESENTATION WHERE THE COMPLAINT LACKS ANY**
12 **FALSE, AFFIRMATIVE STATEMENTS OF FACT MADE BY TCS**

12 In its Opposition, plaintiffs claim that the Complaint alleges that TCS
13 misrepresented two pieces of information: (1) that it intended to become plaintiff's
14 "ally" and (2) that it would not pursue an affiliation with SB&V. (*See* Opp'n 19.)
15 Putting aside that the Complaint's allegations are insufficient to establish any
16 misrepresentations, plaintiff still would not be entitled to recover for the types of
17 misrepresentations if sufficiently alleged. First, both purportedly alleged
18 misrepresentations are based on statements of future intent, not statements of *fact*,
19 which are the proper subject matter for negligent misrepresentation claims. *Fox v.*
20 *Pollack*, 181 Cal. App. 3d 954, 962 (1986) (one element is "a misrepresentation of a
21 past or existing material fact"); *Barnhart v. New York Life Ins. Co.*, 141 F.3d 1310,
22 1314 (9th Cir. 1998); *Int'l Business Machines Corp. v. Fasco Industries, Inc.*, No. C-
23 93-20326 (RPA), 1995 WL 110557, *3 (N.D. Cal. 1995). Moreover, the second
24 alleged misrepresentation is improper because the Complaint does not allege an
25 affirmative statement that TCS would not pursue an affiliation with SB&V, but rather,
26 that such a promise was "implied" by TCS.⁷ (*See* Compl. ¶ 63.) For the reasons

27
28 ⁷ Plaintiff attempts in its Opposition to re-write paragraph 63 of the complaint to
allege a non-disclosure by TCS rather than an implied promise, but that is not what

1 stated in TCS's moving papers, this "implied promise" cannot serve as the basis for a
2 negligent misrepresentation claim. (Op. Br. 13.) Plaintiff also fails to counter TCS's
3 argument that even if such an affirmative statement were made, its reliance would
4 have been unjustifiable given the NDA's express authority that TCS was free to
5 pursue other business opportunities of any kind. (*See* Compl. Ex. 1, ¶ 10.)

6 **VI. PLAINTIFF'S ANTITRUST CLAIMS FAIL BECAUSE THEY ARE NOT**
7 **BASED ON ANY WRONGFUL ANTICOMPETITIVE CONDUCT**

8 It is more clear now than ever that plaintiff's antitrust claims fail. In its
9 Opposition, plaintiff confirmed that its antitrust claims are based on two core
10 allegations: (1) in the course of affiliating with SB&V, TCS misused plaintiff's
11 confidential information, and (2) that through its affiliation, TCS has 71% of the
12 market, which SB&V (lawfully) possessed prior to its affiliation with TCS. (*See*
13 Opp'n 22.) For the reasons stated in TCS's Opening Brief, these facts, even if true, do
14 not amount to an antitrust violation.⁸ (*See* Op. Br. 21-22 (explaining that any alleged
15 harm from a misappropriation of trade secrets is not the basis for a violation of the
16 antitrust laws, and that SB&V/TCS's alleged possession of 71% of the market is not
17 unlawful).)

18 In its Opposition, plaintiff strings together a patchwork of general antitrust
19 propositions that do nothing more than confirm that conduct resulting in the
20 elimination of rivals, in some instances, amounts to anticompetitive conduct that is
21 prohibited under the Sherman Act. (*See* Opp'n 22.) Stating general antitrust
22 principles does not help plaintiff's claims. Plaintiff misses the point: It failed to

23
24 the Complaint alleges. (Compare Opp'n 19-20 with Compl. ¶ 63.) Moreover, even if
25 paragraph 63 adequately alleged a non-disclosure, plaintiff has failed to allege, in non-
26 conclusory fashion, that TCS was under a duty to disclose that it might pursue future
affiliations with SB&V. The case plaintiff relies on requires a showing that a party
accused of suppressing a fact is "bound to disclose it." (*See* Opp'n at 19.)

27 ⁸ In addition, plaintiff does not address its antitrust claim under the Cartwright Act.
28 As a result, the court should dismiss this claim for the reasons stated in TCS's moving
papers. (*See* Op. Br. 24).

1 identify a wrong that is prohibited under the antitrust laws that has led or will lead to
2 harm to competition. (Op. Br. 15-16.) *See also Nynex Corp. v. Discon, Inc.*, 525 U.S.
3 128, 136-37 (1988) (holding no antitrust claim lies where injury does not “flow” from
4 harm to competition, even where “business behavior. . . is improper for various
5 reasons. . . .”)

6 Moreover, plaintiff makes no attempt to distinguish its claims from those
7 alleged in *Cargill, Inc. v. Monfort of Colorado, Inc.*, 479, U.S. 104 (1986), where the
8 United States Supreme Court held that lost profits due to competition with a firm that
9 increased its market share through a merger was not antitrust injury. (*See Op. Br. 17.*)
10 *See also Brunswick Corp. v. Pueblo Bowl-O-Mat, Inc.*, 429 U.S. 477, 488 (1977)
11 (holding that lost profits due to increased competition by a large firm is not antitrust
12 injury). For the reasons stated in TCS’s Opening Brief, plaintiff has failed to allege
13 any wrongful anticompetitive conduct by TCS to exclude plaintiff from the market,⁹
14 and its antitrust claims should be dismissed. (Op. Br. 15-18.)

15 Moreover, plaintiff states it is primarily seeking injunctive relief, but fails to
16 allege how an injunction would be appropriate here. There is no alleged antitrust
17 injury to prevent through an injunction. The Complaint fails to identify the precise
18 anticompetitive conduct it suspects TCS will undertake in order to eliminate plaintiff,
19 much less any allegations that such anticompetitive conduct is imminent. (*See Compl.*

20
21 ⁹ Even if plaintiff had adequately alleged wrongful anticompetitive conduct by TCS,
22 such conduct is not governed by federal antitrust laws because plaintiff fails to
23 establish a substantial effect on interstate commerce. Plaintiff attempts to satisfy the
24 interstate requirement by conflating any and all of TCS’s conduct with TCS’s alleged
25 misconduct, an approach that is rejected by the very case law that plaintiff relies on.
26 (*See Opp’n 23* (citing *Hamilton Chapter of Alpha Delta Phi, Inc. v. Hamilton College*,
27 128 F.3d 59 (2nd Cir. 1997)). Plaintiff’s allegations regarding the “substantial” impact
28 that TCS’s affiliation with SB&V has on interstate commerce hardly rise to the level
of detailed allegations upheld in *Hamilton*, where the plaintiff there alleged the
percentage of out-of-state students serviced by the defendant and the amount of
revenue generated from these out-of-state students. *See id.* Plaintiff’s argument
regarding interstate commerce is also at odds with its alleged narrow geographic
market definition.

1 ¶¶ 77-89.) For example, the Complaint does not allege any attempt by TCS or SB&V
2 to lower its prices below plaintiff's to attract more students; nor does it offer any
3 reason to think that the defendants will do so in the near future. In fact, plaintiff
4 suggests the opposite—that SB&V's tuition may *increase*. (See Compl. ¶¶ 81, 83.)
5 With lower tuition than SB&V, plaintiff stands to attract more—not fewer—students,
6 assuming of course it offers a commercially-acceptable education.

7 Not only has plaintiff failed to move for injunctive relief since filing its case,
8 the injunctive relief it seeks is overbroad. Rather than enjoining specific types of
9 conduct that would be harmful to plaintiff, plaintiff asks this Court to prevent TCS
10 from implementing any affiliation with SB&V and to declare the affiliation agreement
11 “null and void.” (See Compl. at 38, Prayer for Relief.) How exactly that would work
12 in practice now that the affiliation is complete is unclear; but what is clear is that
13 plaintiff seeks to undo the SB&V/TCS partnership. And moreover, to the extent
14 plaintiff's theory is true—that more students will attend SB&V because of its
15 affiliation with SB&V—students would be harmed by plaintiff's request to declare the
16 affiliation “null and void.” This Court should not deprive students of the admittedly
17 superior education now available to them just because plaintiff is upset that TCS
18 chose to affiliate with SB&V rather than with plaintiff.

19 CONCLUSION

20 For the foregoing reasons, TCS respectfully requests that the Court grant its
21 Motion to Dismiss and dismiss the Complaint.

22
23 DATED: March 7, 2011

Respectfully submitted,

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