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**UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA**

SOUTHERN CALIFORNIA  
INSTITUTE OF LAW, a  
California corporation,  
  
Plaintiff,  
  
vs.  
  
TCS EDUCATION SYSTEM, an  
Illinois corporation; DAVID J.  
FIGULI, an individual; and  
GLOBAL EQUITIES, LLC d/b/a  
HIGHER EDUCATION GROUP,  
a Colorado limited liability  
company,  
  
Defendants.

Case No. CV10-8026 JAK (AJWx)  
(Assigned to the Hon. John A.  
Kronstadt)

**[PROPOSED] ORDER**

Complaint Filed: October 25, 2010  
Discovery Cut-Off: tbd  
Trial Date: tbd

Hearing Date: August 8, 2011  
Hearing Time: 1:30 p.m.  
Hearing Dept.: 750

**[Filed concurrently herewith:  
TCS' motion to dismiss plaintiff's  
first amended complaint]**

**TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:**

On August 8, 2011, at 1:30 p.m., the Honorable Judge John A. Kronstadt heard Defendant TCS Education System's motion to dismiss the second, third, and fifth claims of plaintiff's first amended complaint ("FAC"), in department 750 of the above-entitled courthouse.

1 Based upon the moving papers and opposition and reply thereto,  
2 plaintiff's FAC and supporting exhibits, the proposed order and the oral  
3 arguments of the parties, the Court hereby issues the following ruling:

4 **I. SUMMARY OF FACTS**

5 Plaintiff is a California corporation that operates a law school with  
6 campuses in Santa Barbara and Ventura Counties. FAC ¶ 3. COL is also a law  
7 school located in the tri-county area of San Luis Obispo, Santa Barbara, and  
8 Ventura Counties. FAC ¶ 3. TCS is a not-for-profit corporation that affiliates  
9 with specialized schools and colleges, providing schools with financial support  
10 and other resources. FAC ¶ 5. Defendant David J. Figuli ("Figuli") is a  
11 Colorado-based attorney who specializes in the education industry. FAC ¶ 6.  
12 Defendant Global Equities, LLC, is a Colorado limited liability company that  
13 does business as Higher Education Group ("HEG"). Owned and operated by  
14 Figuli, HEG provides consulting services to post-secondary education  
15 institutions. FAC ¶ 7.

16 In September 2009, TCS approached plaintiff regarding a potential  
17 acquisition. FAC ¶ 13. On September 24, 2009, plaintiff and TCS entered into  
18 the NDA. The NDA required TCS to "protect the confidentiality of the  
19 Information" received from plaintiff. NDA ¶ 2 (attached to the FAC).  
20 Moreover, the express terms of the NDA provided that "nothing in this [NDA]  
21 shall be deemed to inhibit or prohibit either party from pursuing business  
22 opportunities or other arrangements or endeavors of any kind." NDA ¶ 10.  
23 Upon entering into the NDA, and pursuant to TCS' due diligence requests,  
24 plaintiff provided to TCS a number of documents that plaintiff alleges are  
25 confidential and/or contain trade secrets. FAC ¶ 20. Additionally, plaintiff  
26 alleges it verbally shared with TCS its strengths, weaknesses, and strategic  
27 plans to compete with COL. FAC ¶ 22.

28 On October 1, 2009, plaintiff proposed a price to TCS. FAC ¶ 26. On

1 November 17, 2009, plaintiff and TCS met to engage in follow-up discussions  
2 related to the potential acquisition. FAC ¶ 23. During the discussions, TCS  
3 purportedly stated that it *anticipated* that it would make an offer by December  
4 2009. FAC ¶ 23. On January 22, 2010, TCS informed plaintiff that it could  
5 not meet plaintiff's price proposal and that it was not presently interested in  
6 affiliating with plaintiff. FAC ¶ 25.

7 In July, 2010, the State Bar's Committee of Bar Examiners approved an  
8 affiliation between TCS and COL, plaintiff's alleged competitor. FAC ¶ 28.  
9 Plaintiff allegedly learned of this affiliation through a press release on or about  
10 September 22, 2010. FAC ¶ 30. On October 1, 2010, TCS and COL entered  
11 into an affiliation agreement. *Id.* The affiliation will allegedly strengthen COL  
12 by adding new resources and creating new opportunities, such as online  
13 courses, additional law programs, multi-disciplinary and joint programs in  
14 other disciplines, and access to advanced educational technology, academic  
15 support, and financial aid. *Id.* As part of the agreement, TCS will provide  
16 administrative and student support services, marketing assistance, and  
17 accounting and human resources. *Id.*

18 Plaintiff allegedly fears that it will be unable to successfully compete  
19 with COL due to TCS' vast resources and marketing savvy. FAC ¶ 31.  
20 Plaintiff allegedly also fears that TCS will use the Information it was given  
21 during negotiations with plaintiff to emulate plaintiff's strengths and exploit its  
22 weaknesses. FAC ¶ 34. Furthermore, TCS' alleged potential ability to offer  
23 federal student loans, plaintiff alleges, may make COL more attractive than  
24 plaintiff to current and future students. FAC ¶ 35. Plaintiff admits that  
25 increased opportunities and access to student loans are benefits to students,  
26 conceding "[t]hese are all good things in the abstract." FAC ¶ 37.  
27 Nevertheless, plaintiff seeks injunctive relief to "level the playing field" and  
28 return plaintiff and COL to their status quo ante in order to do business as they

1 did before the TCS affiliation with COL. FAC ¶ 37.

2 **II. LEGAL ARGUMENT**

3  
4 **A. A MOTION TO DISMISS UNDER FEDERAL RULE**  
5 **OF CIVIL PROCEDURE 12(b)(6) IS PROPER WHERE**  
6 **THE FIRST AMENDED COMPLAINT FAILS TO**  
7 **STATE A CLAIM UPON WHICH RELIEF MAY BE**  
8 **GRANTED.**

9 A defendant is entitled to move to dismiss a complaint where the  
10 complaint fails to state a cause of action. F.R.Civ.P. 12(b)(6). In reviewing a  
11 motion made pursuant to Rule 12(b)(6), the Court must accept as true all  
12 material allegations in the complaint, as well as *reasonable inferences* to be  
13 drawn from them. *Pareto v. F.D.I.C.* (9th Cir. 1998) 139 F.3rd 696, 699  
14 (emphasis supplied). The sole issue raised by a Rule 12(b)(6) motion is  
15 whether the facts as plead would, if established, support a valid claim for relief.  
16 *Neitzke v. Williams* (1989) 490 U.S. 319, 328–329. However, the Court need  
17 not accept as true conclusory allegations or legal characterizations, nor must it  
18 accept unreasonable inferences or unwarranted deductions of fact. *In re*  
19 *Delorean Motor Co.* (6th Cir. 1993) 991 F.2nd 1236, 1240.

20 The Court may also grant a motion to dismiss if an affirmative defense  
21 that would result in a complete bar to recovery can be established within the  
22 complaint. “If the pleadings establish facts compelling a decision one way,  
23 that is as good as if depositions and other expensively obtained evidence on  
24 summary judgment establishes the identical facts.” *Weisbuch v. County of Los*  
25 *Angeles* (9th Cir. 1997) 119 F.3rd 778, 783, fn. 1.

1           **B. THE FIRST AMENDED COMPLAINT FAILS TO**  
2           **STATE A CLAIM FOR NEGLIGENT**  
3           **MISREPRESENTATION.**

4           To properly plead negligent misrepresentation, plaintiff must allege “(1)  
5 a misrepresentation of a past or existing material fact, (2) without reasonable  
6 grounds for believing it to be true; (3) with intent to induce another’s reliance  
7 on the fact misrepresented, (3) ignorance of the truth and justifiable reliance  
8 thereby by the party to whom the misrepresentation was directed, and (4)  
9 damages.” *Fox v. Pollack* (1986) 181 Cal.App.3d 954, 962 (citing 4 Witkin,  
10 Summary of Cal. Law § 480-82 (8th ed. 1974)). Each element must be  
11 *factually and specifically* alleged, and the policy of liberal construction of  
12 pleading will not usually be invoked. *Cadlo v. Owens-Illinois, Inc.* (2004) 125  
13 Cal.App.4th 513, 519, 23 Cal.Rptr.3d 1, 5.

14           Plaintiff’s claim for negligent misrepresentation is based on the  
15 following allegations: (1) TCS represented that it would not pursue a  
16 transaction in violation of the NDA; (2) TCS concealed its intent to negotiate  
17 with COL toward an affiliation agreement; (3) plaintiff relied on TCS’  
18 representation in providing TCS with the Information; (4) plaintiff suffered  
19 damage in that it was unable to safeguard its rights by seeking injunctive and  
20 declaratory relief to prevent the affiliation. FAC ¶ 49-51.

21           **1. Plaintiff Has Not Pled Sufficient Facts To Show**  
22           **Any Representation By TCS That It Would Not**  
23           **Compete With Plaintiff.**

24           Plaintiff alleges that TCS “led [plaintiff] to believe that TCS would be  
25 its strong ally and enable [plaintiff] to compete against . . . COL.” FAC ¶ 19.  
26 Through the parties’ brief and limited dealings, plaintiff claims that it believed  
27 that TCS would purchase it. FAC ¶ 23 (“The gist of those discussions  
28 indicated that an acquisition of [plaintiff] was imminent.”). Plaintiff equates

1 such representations of TCS' interest in a potential acquisition of plaintiff with  
2 representations that it would not affiliate with a competitor.

3 Negligent misrepresentation requires a positive assertion or assertion of  
4 fact. *Wilson v. Century 21 Great Western Realty* (1993) 15 Cal.App.4th 298,  
5 306. Implied representations made by TCS are *not* sufficient to form the basis  
6 of a negligent misrepresentation claim. *Id.* at 306 (“An ‘implied’ assertion or  
7 representation is not enough.”). The FAC does not “factually and specifically”  
8 allege that anyone at TCS told plaintiff either that TCS was going to acquire  
9 plaintiff or that TCS would not pursue an affiliation with COL. Instead,  
10 plaintiff infers a representation from the parties’ dealings, which is insufficient.  
11 FAC ¶ 49.

12 Plaintiff also tries to infer a misrepresentation through the NDA. “TCS  
13 faithfully promised that it would not use the Information [plaintiff] provided to  
14 ‘pursu[e] business opportunities or other arrangements or endeavors of any  
15 kind” in violation of the NDA,” citing the NDA at ¶ 10. FAC ¶ 18. Plaintiff  
16 continues: “This non-competition covenant is proper because, *inter alia*, it is  
17 intended to prevent TCS from competing with [plaintiff] after receiving the  
18 school’s confidential Information.” FAC ¶ 18.

19 In citing to paragraph 10 of the NDA out of context and splicing it  
20 conclusory commentary, plaintiff improperly attempts to transform paragraph  
21 10 into a covenant not to compete. The true terms of paragraph 10 of the NDA  
22 read much differently:

23 Notwithstanding anything in this [NDA] to the contrary,  
24 nothing in this [NDA] shall be deemed to inhibit or prohibit  
25 either party from pursuing business opportunities or other  
26 arrangements or endeavors of any kind so long as the terms  
27 and provisions of this [NDA] are maintained inviolate.  
28 NDA ¶ 10.

1 In other words, the parties absolutely agreed to remain free to pursue  
2 business endeavors “of any kind” so long as TCS kept plaintiff’s Information  
3 confidential. Paragraph 10 of the NDA does not set forth any type of  
4 representation by TCS that it would not compete with plaintiff. Due to the fact  
5 that implied representations are insufficient, plaintiff cannot read into the NDA  
6 a promise not to compete where one is not affirmatively asserted.

7 Moreover, the fact that the “implied promise” is inconsistent with the  
8 express terms of the NDA negates the element of justifiable reliance. See  
9 *Seeger v. Odell* (1941) 18 Cal.2d 409, 415 (explaining that a plaintiff may not  
10 put faith in representations that are shown by facts within his observation to be  
11 so “patently and obviously false that he must have closed his eyes to avoid  
12 discovery of the truth.”) Because plaintiff has failed to allege essential  
13 elements of a claim for negligent misrepresentation, the claim for negligent  
14 misrepresentation fails as a matter of law.

15 **2. Plaintiff Has Not Pled Sufficient Facts To**  
16 **Establish A Duty Owed To Plaintiff To Disclose**  
17 **TCS’ Intent To Negotiate With Santa Barbara**  
18 **And Ventura Colleges Of Law.**

19 Concealment is a species of fraud or deceit. Civ.Code, §§ 1710(3),  
20 1572(3); see *Lovejoy v. AT&T Corp.* (2004) 119 Cal.App.4th 151, 157-158, 14  
21 Cal.Rptr.3d 117, 121. The elements of an action for negligent  
22 misrepresentation based on concealment are: (1) defendant’s concealment or  
23 suppression of a material fact, (2) a duty of defendant to disclose the fact to the  
24 plaintiff, (3) the plaintiff must have been unaware of the fact and would not  
25 have acted as it did if it had known of the concealed or suppressed fact, and (5)  
26 resulting damage to the plaintiff. *Marketing West, Inc. v. Sanyo Fisher (USA)*  
27 *Corp.* (1992) 6 Cal.App.4th 603, 612-613. It is almost universally held that  
28 mere silence does not constitute fraudulent concealment absent a fiduciary

1 relationship. *Scafidi v. Western Loan & Bldg. Co.* (1946) 72 Cal.App.2d 550,  
2 562.

3 Plaintiff alleges that TCS concealed its intent to negotiate with COL  
4 toward an affiliation, and that such concealment led it to disclose the  
5 Information to TCS. FAC ¶ 50. Plaintiff speculates that TCS had such an  
6 intent at the time it engaged in discussions regarding a potential affiliation with  
7 plaintiff. FAC ¶ 28 (“It may reasonably be inferred that defendants  
8 approached COL during the time they were engaged in discussions with  
9 [plaintiff] or soon thereafter, but concealed their wrongful intent from the  
10 plaintiff.”) Plaintiff bases its inference solely on the timing of certain events,  
11 namely the November 17, 2009, meeting and the fact of the July 2010 approval  
12 of the TCS-COL affiliation. FAC ¶ 28. Such an inference is not reasonable,  
13 however, because plaintiff cannot draw a connection between the timing of  
14 these events, some eight (8) months apart, and TCS’ alleged intent to affiliate  
15 with COL. Plaintiff utterly fails to allege any affirmative facts that would  
16 support the allegation that TCS intended to affiliate with COL at the time of its  
17 discussions with plaintiff.

18 Plaintiff further alleges that TCS was under a duty to disclose this  
19 alleged intent. FAC ¶ 50. First, the FAC fails to allege that TCS’ intent to  
20 negotiate with COL was a material fact. Second, the FAC does not allege facts  
21 to establish that TCS owed plaintiff a duty to disclose.

22 Plaintiff attempts to create a fiduciary duty in TCS from paragraph 2 of  
23 the NDA, which instructs TCS to guard the confidentiality of plaintiff’s  
24 Information as if TCS were plaintiff’s fiduciary. FAC ¶ 29. However, “before  
25 a person can be charged with a fiduciary obligation, he must either knowingly  
26 undertake to act on behalf and for the benefit of another, or must enter into a  
27 relationship which imposes that relationship as a matter of law.” *City of Hope*  
28 *Nat. Med. Ctr. v. Genentech, Inc.* (2008) 43 Cal.4th 375, 386, 181 P.3d 142,



1 148 (concluding that without a mutually beneficial contract – i.e., not a  
2 contract only benefiting one party – a legally imposed fiduciary relationship, or  
3 a “knowing” undertaking of fiduciary obligations, there was no fiduciary  
4 relationship created); see also *First Citizens Federal Sav. And Loan Assn’ v.*  
5 *Worthen Bank and Trust* (9th Cir. 1990) 919 F.2d 510, 514 (To create a  
6 fiduciary relationship by contract, the language must “clearly establish a  
7 fiduciary relationship by contract.”)

8 Plaintiff hopes that this Court will follow its flawed logic in  
9 transforming the NDA into something it is not. Nowhere in the NDA is there a  
10 provision whereby the parties agreed to disclose their separate business  
11 endeavors. The plain language of paragraph 2 actually presupposes that the  
12 parties are not in a fiduciary relationship. Plaintiff and TCS entered into the  
13 NDA so that TCS could obtain plaintiff’s Information and conduct its due  
14 diligence, as plaintiff concedes. See FAC ¶ 22 (“The purpose of opening  
15 [plaintiff’s] books and granting unlimited access to TCS was to facilitate an  
16 acquisition of [plaintiff] as the NDA expressly states.”) The sole purpose of  
17 the NDA was to ensure the confidentiality of the Information, not to create any  
18 sort of fiduciary obligation or relationship.

19 Finally, plaintiff alleges that a duty to disclose TCS’ intent to negotiate  
20 with COL was created through the parties’ dealings. Plaintiff alleges that the  
21 parties engaged in several discussions between September 2009 and November  
22 2009 regarding the manner in which an alliance with TCS would enable  
23 plaintiff to compete with COL. FAC ¶ 19. Plaintiff, however, fails to  
24 “factually and specifically” allege how such discussions created a duty of TCS  
25 to disclose its intent to negotiate with COL. Based on the foregoing, plaintiff’s  
26 claim for negligent misrepresentation fails as a matter of law.

1           **C. THE FIRST AMENDED COMPLAINT FAILS TO**  
2           **STATE A CLAIM FOR MISAPPROPRIATION OF**  
3           **TRADE SECRETS.**

4           Plaintiff alleges that TCS has misappropriated and/or threatens to  
5 misappropriate plaintiff's Information, which plaintiff alleges constitutes trade  
6 secrets, in violation of the California Uniform Trade Secrets Act ("CUTSA"),  
7 Civil Code § 3426, *et seq*, and the NDA.

8           To state a claim under CUTSA, a plaintiff must allege "actual or  
9 threatened misappropriation" of a trade secret. *FLIR Systems, Inc. v. Parrish*  
10 (2009) 174 Cal.App.4th 1270, 1279, 95 Cal.Rptr.3d 307, 316 (citing Cal. Civ.  
11 Code § 3426.2(a)). Alleging "[m]ere possession of trade secrets" is "not  
12 enough." *Id.* Actual misappropriation is "generally speaking, improper  
13 acquisition of a trade secret or its nonconsensual use or disclosure." *Whyte v.*  
14 *Schlage Lock Co.* (2002) 101 Cal.App.4th 1443, 1457. Threatened  
15 misappropriation is a threat "to misuse trade secrets, manifested by words or  
16 conduct, where the evidence indicates imminent misuse." *FLIR, supra*, 174  
17 Cal.App.4th at 1279. A trade secret is defined by California law as  
18 "information, including a formula, pattern, compilation, program, device,  
19 method, technique, or process, that: (1) [d]erives independent economic value,  
20 actual or potential, from not being generally known to the public or to other  
21 persons who can obtain economic value from its disclosure or use; and (2) [i]s  
22 the subject of efforts that are reasonable under the circumstances to maintain  
23 its secrecy." Cal. Civ. Code § 3426.1(d).

24           **1. Plaintiff Has Failed To Clearly Identify The**  
25           **Alleged Trade Secrets.**

26           Plaintiff alleges that it disclosed trade secrets through providing TCS  
27 with the following documents: meeting minutes, President's annual report to  
28 the Board of Directors, State Bar annual registration filings, marketing plans,

1 State Bar inspection reports, analysis of bar exam pass rates, documents  
2 reflecting plaintiff's financial reports and analysis, and strategies  
3 communicated verbally from plaintiff's dean to Figuli and Haynes. FAC ¶ 55-  
4 58. The FAC fails to allege how any of these documents and verbal  
5 communications constitutes a trade secret. "It is critical to any CUTSA cause  
6 of action . . . that the information claimed to have been misappropriated be  
7 clearly identified." *Silvaco Data Systems v. Intel Corp.* (2010) 184  
8 Cal.App.4th 210, 220, 109 Cal.Rptr.3d 27, 38, *rev'd on other grounds*.

9 Plaintiff would have this Court blindly accept each document and verbal  
10 communication from plaintiff as a trade secret under CUTSA. Doing so,  
11 however, contravenes the principle that trade secrets protect information, rather  
12 than ideas. *Id.* (holding that an exhibit that described the design of a product,  
13 rather than the information concerning it, could not constitute a trade secret);  
14 see also *Pillsbury, Madison & Sutro v. Schectman* (1997) 55 Cal.App.4th  
15 1279, 1287 ("[A] trade secret may be embodied in documents, or other  
16 personal property, but has an intrinsic value which is based upon, or at least  
17 preserved by, being safeguarded from disclosure.").

18 Moreover, the mere treatment of information as confidential does not  
19 make it a trade secret; it must nevertheless possess independent economic  
20 value. *Yield Dynamics, Inc. v. TEA Systems Corp.* (2007) 154 Cal.App.4th  
21 547, 66 Cal.Rptr.3d 1 (finding that source code that was kept confidential and  
22 made the subject of a non-disclosure agreement did not constitute a trade secret  
23 because it did not have independent economic value to anyone other than its  
24 programmer.); see also *GAB Business Services, Inc. v. Lindsey & Newsom*  
25 *Claim Services, Inc.* (2000) 83 Cal.App.4th 409, 429 (confidential salary  
26 information not a trade secret because it had no independent economic value).  
27 Plaintiff fails to allege how each document or verbal communication it  
28 contends is a trade secret possesses independent economic value to anyone

1 other than plaintiff.

2                   **2. Plaintiff Has Failed To Allege TCS' Misuse Or**  
3                   **Threatened Misuse.**

4                   A cause of action for misappropriation of trade secrets requires that  
5 plaintiff allege sufficient facts to show TCS' actual or threatened  
6 misappropriation. This means that plaintiff must allege "words or conduct" by  
7 TCS that would suggest TCS' misuse.

8                   Plaintiff bases its claim on the following allegations: George R. Haynes  
9 ("Haynes), an agent of TCS (FAC ¶ 13), participated in the discussions  
10 regarding TCS' potential acquisition of plaintiff and gained access to the  
11 Information; as a member of COL's Board of Trustees, Haynes is "now  
12 capable of using the plaintiff's Information to develop strategies to compete  
13 against [plaintiff]" (FAC ¶ 61); and COL is using marketing strategies that  
14 plaintiff proposed to TCS (FAC ¶ 62).

15                   In alleging the foregoing, plaintiff does nothing more than establish that  
16 Haynes had access to the Information, which is insufficient. *FLIR, supra*, 174  
17 Cal.App.4th at 1279 ("Mere possession of trade secrets" is "not enough for an  
18 injunction.") Plaintiff alleges that Haynes is "capable" of misusing the  
19 Information (FAC ¶ 61), but has not alleged that Haynes' words or conduct  
20 demonstrate imminent misuse, as required. *Id.*

21                   Additionally, plaintiff alleges that TCS actually misappropriated its  
22 ideas of increasing marketing in the Santa Barbara area and advertising on  
23 buses. FAC ¶ 62. As discussed above, ideas do not qualify as trade secrets.  
24 *Silvaco, supra*, 184 Cal.App.4th at 220, 109 Cal.Rptr.3d at 38. Moreover,  
25 trade secrets do not consist of ideas that are generally known to the public.  
26 Civ. Code § 3426.1(d). Plaintiff has not alleged and cannot reasonably allege  
27 that ideas of increasing a school's marketing in the local region and/or  
28 advertising on buses are not generally known to the public. It is common

1 knowledge that increasing marketing may increase business.

2 The true and impermissible intent of plaintiff's allegations is clear:  
3 plaintiff seeks to assert an inevitable disclosure claim which is not allowed in  
4 California. See *Whyte v. Schlage Lock Co.*, *supra*, 101 Cal.App.4th at 1463  
5 (rejecting the inevitable disclosure doctrine – a doctrine that allows a plaintiff  
6 to prove trade secret misappropriation by demonstrating that defendant's new  
7 employment will inevitably lead him to rely on the plaintiff's trade secrets –  
8 because it converts a confidentiality agreement into an after-the-fact covenant  
9 not to compete in violation of California public policy); *FLIR Sys., Inc.*, *supra*,  
10 174 Cal.App.4th at 1279. As plaintiff's intent is clear, plaintiff's claim for  
11 misappropriation of trade secrets fails as a matter of law.

12 **D. THE FIRST AMENDED COMPLAINT FAILS TO**  
13 **STATE A CLAIM FOR UNFAIR COMPETITION.**

14 Plaintiff alleges that TCS has and continues to violate California's  
15 Unfair Competition Law ("UCL"), through breach of contract and violations of  
16 CUTSA. FAC ¶ 73-74. The UCL prohibits "unlawful, unfair, or fraudulent  
17 business act or practice and unfair, deceptive, untrue or misleading  
18 advertising," as well as any act prohibited by California's false advertising  
19 state. See *Ariz. Cartridge Remanufacturers Ass'n v. Lexmark Int'l, Inc.* (9th  
20 Cir.2005) 421 F.3d 981, 985 (quoting Cal. Bus. & Prof. Code § 17200). An  
21 "unlawful" business act under § 17200 is any business practice that is  
22 prohibited by law, whether "civil or criminal, statutory or judicially made . . .  
23 federal, state or local." *McKell v. Washington Mutual, Inc.* (2006) 142  
24 Cal.App.4th 1457, 1474, 49 Cal.Rptr.3d 227, 242.

25 Breach of contract alone is insufficient to state an unlawful UCL claim,  
26 unless the breach is "unlawful, unfair, or fraudulent." *Spring Design, Inc. v.*  
27 *Barnesandnoble.com, LLC*, No. CV 09-5185 JW, 2010 WL 5422556, at \*9  
28 (N.D. Cal. Dec. 27, 2010) citing *Puentes v. Wells Fargo Home Mortg., Inc.*

1 (2008) 160 Cal.App.4th 638, 645, 72 Cal.Rptr.3d 903, 909. Plaintiff has not  
2 alleged that TCS unlawfully breached the NDA. Additionally, the alleged  
3 violations of CUTSA are insufficient to form the basis of a UCL claim because  
4 plaintiff has failed to sufficiently identify any trade secrets and has failed to  
5 allege actual or threatened misappropriation, as explained in Section B, above.  
6 For the foregoing reasons, plaintiff's claim for unlawful competition in  
7 violation of § 17200 fails as a matter of law.

8 **E. THE FIRST AMENDED COMPLAINT FAILS TO**  
9 **DEMONSTRATE PLAINTIFF'S ENTITLEMENT TO**  
10 **INJUNCTIVE RELIEF.**

11 Plaintiff seeks a permanent injunction "to prevent TCS from taking  
12 further steps to pursue the affiliation with COL." FAC ¶ 31. To qualify for a  
13 permanent injunction, the plaintiff must prove (1) the elements of a cause of  
14 action involving the wrongful act sought to be enjoined; and (2) the grounds  
15 for equitable relief. *San Diego Unified Port Dist. v. Gallagher* (1998) 62  
16 Cal.App.4th 501, 503.

17  
18 **1. An Injunction May Not Be Issued To Enforce An**  
19 **Invalid Noncompete Agreement.**

20 The primary purpose of plaintiff's requested relief is to enjoin TCS from  
21 its lawful business, operating a law school in affiliation with COL. FAC ¶ 31.  
22 Plaintiff requests that the Court enjoin TCS from further affiliating with COL  
23 so that TCS and COL could return to doing business as they did before  
24 defendants' alleged misappropriation of trade secrets. FAC ¶ 37. Without an  
25 injunction, plaintiff fears that it will "lose the ability to compete, suffer a  
26 downturn in its enrollment and may go out of business." *Id.*

27 Plaintiff bases its request for injunctive relief on its allegation that the  
28 NDA is actually a covenant not to compete, which TCS has allegedly breached.

1 FAC ¶ 18. As discussed above, the express terms of the NDA indicate its  
2 purpose is to protect plaintiff's confidential Information in furtherance of  
3 facilitating a transaction between plaintiff and TCS. NDA Preamble. Plaintiff  
4 itself concedes such a purpose. FAC ¶ 22 ("The purpose of opening  
5 [plaintiff's] books and granting unlimited access to TCS was to facilitate an  
6 acquisition of [plaintiff] as the NDA expressly states."). Furthermore,  
7 paragraph 2 of the NDA expressly allows the parties to pursue other business  
8 endeavors "of any kind" so long as TCS maintained the confidentiality of  
9 plaintiff's Information. NDA ¶ 2.

10 Despite the terms of the NDA, plaintiff seeks to transform the NDA into  
11 a covenant not to compete, whereby TCS promised not to pursue a transaction  
12 in competition with plaintiff. FAC ¶ 18. In other words, plaintiff wants to  
13 enjoin TCS from affiliating with and/or operating a law school in the tri-county  
14 region, spanning Santa Barbara, San Luis Obispo, and Ventura counties. Even  
15 if the NDA constitutes a covenant not to compete, it would be void and  
16 unenforceable under California law and well-founded public policy against  
17 broad restrictions on lawful business. *Dowell v. Biosense Webster, Inc.* (2009)  
18 179 Cal.App.4th 564, 574, 102 Cal.Rptr.3d 1, 8, citing Cal. Bus. and Prof.  
19 Code § 16600 (California courts "have consistently affirmed that section 16600  
20 evinces a settled legislative policy in favor of open competition and employee  
21 mobility.").

22 Where a plaintiff attempts to transform a nondisclosure agreement into  
23 an after-the-fact noncompete agreement, an injunction may not issue to enforce  
24 the invalid agreement. See *Whyte, supra*, 101 Cal.App.4th at 1447 (affirming  
25 the trial court's denial of an injunction); see also *Del Monte Fresh Produce Co.*  
26 *v. Dole Food Co., Inc.* (S.D.Fla.2001) 148 F.Supp.2d 1326, 1337 ("[A] court  
27 should not allow a plaintiff to use inevitable disclosure as an after-the-fact  
28 noncompete agreement to enjoin an employee from working for the employer

1 of his or her choice.”); Bus. & Prof. Code § 16600. Based on the foregoing  
2 authority, plaintiff is not entitled to an injunction enjoining TCS from pursuing  
3 its lawful business of operating a law school in the tri-county region.

4 **2. An Injunction Is Improper Where The FAC Fails**  
5 **To Show Clear, Impending Injury.**

6 Plaintiff is not entitled to an injunction based on its claim for  
7 misappropriation of trade secrets. Cal. Civ. Code § 3426.2(a) provides:  
8 “Actual or threatened misappropriation may be enjoined.” An injunction is  
9 only proper, however, where the right to be protected is clear, and the injury is  
10 impending and so immediately likely that it may only be avoided by issuance  
11 of an injunction. *East Bay Mun. Utility Dist. v. Department of Forestry & Fire*  
12 (1996) 43 Cal.App.4th 1113, 1126.

13 The issuance of an injunction based on a claim of threatened  
14 misappropriation requires “a greater showing than mere possession by a  
15 defendant of trade secrets where the defendant acquired the trade secret by  
16 proper means.” *Central Valley General Hosp. v. Smith* (2008) 162  
17 Cal.App.4th 501, 528, 75 Cal.Rptr.3d 771, 792; citing Cal Civ. Code §  
18 3426.1(b)(1); see also *Del Monte Fresh Produce Co., supra*, 148 F.Supp.2d at  
19 1335 (interpreting both California's and Florida's versions of the Uniform  
20 Trade Secrets Act to require more than mere possession of a trade secret by a  
21 defendant; injunction will issue only where there is substantial threat of  
22 impending injury.).

23 In the present case, plaintiff speculates that TCS will use the Information  
24 because it is in the possession of Haynes who has become a member of COL’s  
25 Board of Trustees, and is “now capable of using the plaintiff’s Information to  
26 develop strategies to compete against [plaintiff].” FAC ¶ 61. Speculation that  
27 a defendant will use plaintiff’s trade secrets is not sufficient to allow the  
28 issuance of an injunction. *FLIR Systems, Inc., supra*, 174 Cal.App.4th at 1279



1 (finding that speculation that a departing employee may misappropriate a trade  
2 secret in a startup business will not support an injunction). As such, an  
3 injunction is inappropriate in this case, where plaintiff cannot demonstrate  
4 anything more than mere speculation of threatened misappropriation. The  
5 court hereby denies plaintiff's request for injunctive relief.

6 **F. LEAVE TO AMEND SHOULD BE DENIED WHEN**  
7 **THE PLAINTIFF CANNOT AMEND THE PLEADING**  
8 **TO STATE A CAUSE OF ACTION.**

9 Leave to amend should be denied if the court determines that  
10 "allegation(s) of other facts consistent with the challenged pleading could not  
11 possibly cure the deficiency." *Schreiber Distributing Co. v. Serv-Well*  
12 *Furniture Co., Inc.* (9th Cir. 1986) 806 F.2nd 1393, 1401. This typically  
13 applies where the facts are not in dispute, and the sole issue is whether there is  
14 liability as a matter of substantive law. *Albrecht v. Lund* (9th Cir. 1988) 845  
15 F.2nd 193, 195–196. As the aforementioned points demonstrate and despite  
16 two (2) attempts to do so, plaintiff remains unable to allege that TCS made an  
17 affirmative representation that it would not compete against plaintiff. Plaintiff  
18 can only infer such a representation through the fact that it discussed a  
19 potential acquisition of plaintiff. An implied representation, however, is  
20 insufficient to establish negligent misrepresentation. Moreover, despite  
21 plaintiff's efforts, plaintiff cannot transform a straightforward nondisclosure  
22 agreement into a covenant not to compete. TCS agreed to keep the Information  
23 confidential for the purposes of conducting due diligence; neither party agreed  
24 not to compete.

25 Additionally, plaintiff is unable to allege facts to show that the various  
26 documents and verbal communications it supplied constitute trade secrets  
27 because they do not contain independent economic value. Moreover, plaintiff  
28 is still unable to allege words or conduct by TCS that would suggest an

1 imminent threat of their misuse. It maintains that TCS continues to possess its  
2 Information, but mere possession of trade secrets is not enough to establish  
3 misappropriation. Finally, plaintiff cannot allege any unlawful conduct  
4 sufficient to give rise to an unlawful competition claim. As such, this Court  
5 hereby dismisses plaintiff's second claim for negligent misrepresentation, third  
6 claim for misappropriation of trade secrets, and fifth claim for violation of the  
7 Unfair Competition Law, with prejudice and without leave to amend.

8 **III. CONCLUSION**

9 This Court hereby dismisses plaintiff's second claim for negligent  
10 misrepresentation, third claim for misappropriation of trade secrets, and fifth  
11 claim for violation of the Unfair Competition Law, with prejudice and without  
12 leave to amend.

13  
14 DATED: \_\_\_\_\_ By: \_\_\_\_\_  
15 Hon. John A. Kronstadt  
16 Judge Presiding  
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**PROOF OF SERVICE**  
**UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA**  
**CASE NAME: Southern California Institute of Law v. TCS Education System, et al.**  
**CASE NO.: CV10-8026 PSG**

I declare as follows:

I am employed in the County of Los Angeles, California. I am over the age of 18 years, and not a party to the within action; my business address is 23975 Park Sorrento, Suite 370, Calabasas, California 91302. I am readily familiar with my employer's business practice for collection and processing of correspondence for mailing with the United States Postal Service. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing affidavit.

On July 27, 2011, I served a true and correct copy, with all exhibits, of the following document(s) described as follows:

**[PROPOSED] ORDER**

on the interested parties in the within action by placing the above documents in the United States mail for Express Mail delivery at 23975 Park Sorrento, Suite 370, Calabasas, California 91302 in a sealed envelope, with Express Mail postage thereon fully prepaid; by depositing copies of the above documents in a box or other facility regularly maintained by Federal Express, with delivery fees paid by the sender's account. (Code of Civil Procedure § 1013(c).) (*Overnight Delivery Service*)


on the interested parties in the within action by faxing a true and correct copy of the above documents to the facsimile number listed below. (*Fax Service*)

on the party or parties named below, by following ordinary business practice, placing a true copy thereof enclosed in a sealed envelope, for collection and mailing with a United States Postal Service, where it would be deposited for first class delivery, postage fully prepaid, in the United States Postal Service, that same day in the ordinary course of business, addressed as set forth below. (*Regular Office Deposit*)

via electronic service through CM/ECF

SEE ATTACHED SERVICE LIST

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct and that this declaration was executed on July 27, 2011, at Calabasas, California.

By:   
Signature of Declarant

By: Rina Howard  
Name of Declarant

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