

EXHIBIT 4

Copyright

United States Copyright Office

Help

Search

History

Titles

Start Over

Public Catalog

Copyright Catalog (1978 to present)

Search Request: Left Anchored Title = University of California

Search Results: Displaying 1 through 25 of 1762 entries.

◀ previous 1 26 51 76 101 126 ... 1751 next ▶

Resort results by:

Set Search Limits

#	Title <	Full Title	Copyright Number	Date
[1]	University of California.	<u>California forever : a.k.a. University of California / By T. W. Allen.</u>	V3442D785	1999
[2]	University of California.	<u>California loyalty : a.k.a. University of California / By T. W. Allen.</u>	V3442D785	1999
[3]	University of California	<u>Salute to the Golden Bear : a.k.a. University of California / By W. Allen.</u>	V3442D792	1999
[4]	University of California	<u>Song of Troy : a.k.a. University of California / By Ralph J. Freed & Charles Kisco.</u>	V3442D792	1999
[5]	The University of California 1868-1968.	<u>University of California 1868-1968.</u>	RE0000787505	1970
[6]	University of California alumni & alumnae directory	<u>UCSB directory of alumni & alumnae.</u>	CSN0102555	1999
[7]	University of California alumni & alumnae directory	<u>UCSB directory of alumni & alumnae.</u>	CSN0102555	1998
[8]	University of California alumni & alumnae directory	<u>UCSB directory of alumni & alumnae.</u>	CSN0102555	1993
[9]	University of California alumni & alumnae directory	<u>UCSB directory of alumni & alumnae.</u>	CSN0102555	1992
[10]	University of California at Berkeley wellness letter: the newsletter of nutrition, fitness and stress management. TX 5-782-505.	<u>University of California at Berkeley wellness letter: the newsletter of nutrition, fitness and stress management. TX 5-782-505.</u>	V3519D773	2005
[11]	University of California at Berkeley wellness letter: the newsletter of nutrition, fitness and stress management. TX 5-782-505.	<u>University of California at Berkeley wellness letter: the newsletter of nutrition, fitness and stress management. TX 5-782-505.</u>	V3519D773	2005
[12]	University of California at Berkeley.	<u>University of California at Berkeley.</u>	VA0000430378	1990
[13]	University of California at Berkeley. College of Chemistry. Prime Science Education Group	<u>Ciencia primaria : nivel B / University of California at Berkeley. College of Chemistry. Prime Science Education Group.</u>	TX0004838486	1998
[14]	University of California at Berkeley School of Law, Boalt Hall alumni directory ...	<u>University of California at Berkeley School of Law, Boalt Hall alumni directory ...</u>	CSN0106709	1998
[15]	University of California at Berkeley School of Law, Boalt Hall alumni directory ...	<u>University of California at Berkeley School of Law, Boalt Hall alumni directory ...</u>	CSN0106709	1994

EXHIBIT 5

UCLA Copyright Policy

[UCLA Copyright Policies](#)

[UC Systemwide Copyright Policies and Resources](#)

[Copyright Act of 1976](#)

[UCLA Library Copyright Policy on In-Library Reserves](#)

[UCLA Library Copyright Policy on Electronic Reserves](#)

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Purpose of the UCLA Library Copyright Policy

To state the UCLA Library's responsibilities and its policies, procedures, and guidelines governing the reproduction of copyrighted material, with particular respect to the provisions of the Copyright Revision Act of 1976, the Digital Millennium Copyright Act (DMCA), the Copyright Term Extension Act, and pertinent University of California policies.

To state, insofar as is possible, the UCLA Library's responsibilities and its policies, procedures, and guidelines governing the use and reproduction of copyrighted materials available in or converted to digital formats. The UCLA Library actively monitors the evolving digital copyright policies and guidelines and will modify its policies, procedures, and guidelines as necessary.

To state the library users' responsibilities concerning the reproduction of copyrighted materials.

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Making Copies of Copyrighted Materials for UCLA Library Collections

The following policies relate to materials in any medium with a copyright date within the last 75 years. If no copyright agreement has been made between the United States and the country of publication, the Library is free to copy copyrighted material without securing permission.

Copying for Addition to the Collection

Normally, the Library does not add to its collections by making a copy rather than acquiring the original. When necessary, the Library will add to its collections by copying if the following conditions are met:

- A [reasonable effort](#) to obtain a copy in acceptable condition and at a fair price was not successful *and*
- permission has been obtained from the publisher or other copyright owner; *or*
- material is in the public domain.

Number of copies to be made: As many copies may be made as the copyright holder has granted permission to make. In most cases, however, only one copy will be made. Documentation required by Library

Reprographic Service: Indication that the requisite checking has been completed and that backup documentation is on file will be made on the Library Reprographic Services mediated copying request form.

Replacement Copying

Missing or damaged parts of a work: For minor parts, a copy may be acquired and substituted for the missing or damaged part without obtaining permission or checking for availability.

Entire work: If an entire work is damaged, deteriorating, lost, or stolen and if the library has "after a [reasonable effort](#), determined that an unused replacement cannot be obtained at a fair price," the library may make one copy for replacement purposes without having to obtain permission from the copyright holder (Title 17, Sect. 106e). Title 17, Sect. 108h extends this right to a musical work, pictorial or graphic work, motion picture, or other audiovisual work.

Number of copies to be made: One copy may be made for each copy that is missing or damaged.

Documentation required by Library Reprographic Service: Indication that the requisite checking has been completed and that backup documentation is on file will be made on the Library Reprographic Service mediated copying request form.

Preservation Copying

As a major U.S. research library collection, the UCLA Library is committed to participating in national and UC-wide programs designed to cooperatively preserve materials that have become too fragile or been too badly damaged to withstand further normal use but that continue to be needed. Copies of published and unpublished materials may be made for purposes of preservation and security unless otherwise restricted.

Required checking and documentation: For materials still under copyright, the policies listed above concerning replacement copying apply.

Number of copies that may be made: The Library, as a participant in national preservation programs, follows the National Endowment for the Humanities and Research Libraries Group guidelines for preservation copying.

Distribution to a user or to another library of a second-generation copy (i.e., a copy made from a preservation master): Distribution will be undertaken when any conditions that would have been required with the original are met. This will include a copy of written permission from the copyright owner, if that would have been required for making a copy of the original.

Special Considerations for Copying of Audiovisual Materials, Computer Programs, and Data Files

Certain materials are used in such a way, i.e., with a machine interface, as to make the items susceptible to damage or distortion. In the case of computer programs, the copyright law addresses this issue and allows copying to counteract damage or distortion and ensure a usable item. The following guidelines highlight those sections of the law that pertain to these types of materials.

Audiovisual materials copied in the same medium: For unpublished materials, a copy may be made solely:

- For preservation and security or
- for deposit for research use in another appropriate library or archive (Title 17, Sect. 107 and 108b).

For most published materials a copy may only be made when the conditions for replacement copying are met, i.e., the library's holding is unusable and after reasonable effort it is determined a replacement is not available from commercial sources at a fair price (Title 17, Sect. 107 and 108c).

In unusual cases, when the library fears that an audiovisual may not be available for replacement at a future date, the library may make a circulating copy of the material. The original will not be available for use. If it becomes necessary to replace the circulating copy, a copy may be made from the original only if a replacement is not available from commercial sources at a fair price.

Audiovisual materials copied in a different format: Copying audiovisual material when change of format results is permitted when the conditions for replacement copying or preservation copying are met or when permission to change the format is granted by the publisher.

Computer programs and data files: Rights of use under copyright law may be restricted by contractual agreements, and rights of use not otherwise granted by copyright law may be granted by contractual arrangements. Valid contractual arrangements entered into by the university or the Library, and their agents, must be honored to avoid liability.

One copy or adaptation of a copyrighted computer program (a "working copy") may be made for archival purposes only (Title 17, Sect. 117(2)).

All copies made for archival purposes must be destroyed in the event that continued possession of the computer program of which they are a copy ceases to be rightful (Title 17, Sect. 117(2)). In the event of lease, sale, or other transfer of interest in the computer program, any extant copies prepared in accordance with Title 17, Sect. 117 must accompany

the original copy as part of the transfer. In the case of adaptations, they may be transferred only with the written authorization of the copyright owner (Title 17, Sect. 117).

An additional copy or adaptation of a copyrighted computer program may be made when such new copy or adaptation is created as an essential step in the utilization of the computer program and is not used for any other purpose (Title 17, Sect. 117(1)).

Printouts and downloading of copyrighted data files and programs are subject to the general limitations on copying imposed by the copyright law. Uncopyrighted data files and programs may be copied without restriction.

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Definition of "Reasonable Effort"

Definition of "Reasonable Effort"

Section 108 of the Copyright Act allows libraries to reproduce published and unpublished materials under certain conditions provided that a "reasonable effort" is made to determine that the material cannot be obtained at a fair price from other sources.

The scope and nature of a reasonable investigation to determine that a copy in acceptable condition at a fair price cannot be obtained will always require recourse to commonly known trade sources, i.e., current publication lists or distributors of the specific medium. The reasonable effort will vary according to the circumstances of a particular situation. If there is an address, permission must be requested from the copyright holder to make the desired number of copies. At least one attempt must be made to obtain permission. The library will request from the appropriate Copyright Office or publisher the address of the copyright holder.

Required Documentation

A record of all relevant efforts, including correspondence, must be maintained for five years and be available for inspection.

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Warning concerning copyright restrictions

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material.

Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

This institution reserves the right to refuse to accept a copying order if, in its judgment, fulfillment of the order would involve violation of Copyright Law.

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Warning Concerning Copyright Restrictions

The Copyright Law of the United States (**Title 17, United States Code**) governs the making of photocopies or other reproductions of copyrighted materials.

Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be used for any purpose other than private study, scholarship, or research. If electronic transmission of reserve material is used for purposes in excess of what constitutes "fair use," that user may be liable for copyright infringement.

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Interlibrary Loan Operations

The guidelines listed below apply when interlibrary loan (ILL) requests are being processed for library users. NOTE: Section 108 was amended in late 1998 by the Digital Millennium Copyright Act, Pub. L.105-304, 112 Stat. 2860, and the Sonny Bono Term Extension Act, Pub. L. 105-298, 112 Stat. 2827. Those revisions have been incorporated into this document. For guidelines to be followed when ILL units are requesting material to be copied for addition to the library's collection, see [Making Copies of Copyrighted Materials for the UCLA Library Collections](#).

Interlibrary Borrowing Procedures

Notice of copyright regulations:

- A "[Warning Concerning Copyright Restrictions](#)" sign will be prominently posted at every library location where ILL borrowing requests are accepted.
- To obtain the user's affirmation of his or her awareness of the copyright law and intention to comply with it, the "[Warning Concerning Copyright Restrictions](#)" will be printed within a box located prominently on the ILL borrowing request form.

Copyright compliance indication on borrowing requests sent:

- On each borrowing request for photocopies, the ILL unit will clearly indicate whether the request "Conforms to the CONTU Copyright Guidelines" (CCG) or "Conforms to the Copyright Law" (CCL).
- CCG will be indicated when the UCLA Library does not currently subscribe to a periodical title and the material requested was published within five years of the date of request.
- CCL will be indicated on requests for material which will become the property of the library user when:
 - a. The material requested was published earlier than five years prior to the date of the request, or
 - b. The Library believes because of the circumstances of the request that the reproduction and distribution of the copy is "fair use" according to [Title 17, Sect. 107](#).

Borrowing records and review of borrowing:

- Each UCLA Library interlibrary borrowing unit (Biomedical, Law, Research, and Science and Engineering libraries) will maintain records of all filled photocopy requests in title order. The records will be retained for three years beyond the calendar year in which the request was filled [[CONTU Guideline: 4](#)].
- At the end of each calendar year, each UCLA Library interlibrary borrowing unit will prepare a list of journal titles from which photocopy requests have been filled. The lists will be compiled to determine if there are any periodical titles for which the number of filled photocopies is deemed to exceed the spirit of the law and the CONTU Interlibrary Loan Guidelines.
- The compiled list will be submitted to the Associate University Librarian for Collection Development and Technical Services by March 31 each year. The AUL for Collection Development and Technical Services will take appropriate action on titles that appear on the list.

- In cases in which the amount of borrowing exceeds UCLA Library guidelines, the appropriate UCLA Library unit will either enter a subscription for the journal title or begin to pay copyright fees via the [Copyright Clearance Center \(CCC\)](#).

Interlibrary Lending Procedures

Copyright compliance indication on requests received:

- Upon receipt of ILL requests for photocopies from other libraries, each interlibrary lending unit will confirm that the request form clearly indicates copyright compliance (CCG or CCL) [[CONTU Guideline: 3](#)].
- If the request form fails to indicate CCG or CCL, the request will be rejected. In cases where an ILL request form is being returned by mail, a form note indicating the reason for rejection will be included.

Notices of copyright regulations:

Section 108(a)(3) requires that the reproduction or distribution of a copyrighted work include the notice of copyright that appears on the copy that is reproduced or includes a notice stating that the work may be protected by copyright if no notice of copyright can be found on the material that is reproduced.

- When a copyright notice appears on the first page of the material being copied (e.g., the first page of a journal article or a book chapter), no additional notification of copyright needs to be provided.
- When copying a chapter from a monograph in which the chapters do not include a copyright notice, a copy of the copyright notice from the front of the book will be made. If no copyright notice can be found in the book, the first page of the material copied will be stamped with:

NOTICE:

This material may be protected by Copyright Law
(Title 17, U.S. Code)

When copying a journal article in a journal issue or an article in a volume of separately authored essays in which the article/essay does not include a copyright notice, the first page of the material copied will be stamped with:

NOTICE:

This material may be protected by Copyright Law
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UC Systemwide Copyright Policies and Resources

UC Copyright Policies

- [1992 Policy on Copyright Ownership](#)
 - [UC Policy QuickGuide](#)
- [1986 Policy and Guidelines on the Reproduction of Copyrighted Materials for Teaching and Research](#)
 - [UC Policy Quickguide](#)
- [1985 Policy for Off-Air Recording of Broadcast Programming for Educational Purposes](#)
 - [UC Policy QuickGuide](#)
- [Digital Copyright Protection at the University of California](#)
- [Index to UC Policies](#)

Related UC Policies and Guidelines

- **Contracts and Grants Manual:**
 - [Intellectual Property and Related Matters](#) (Chapter 11)
 - [Publication Policy and Guidelines on Rights to Results of Extramural Projects or Programs](#) (Chapter 1: Academic Policy, Section 410)
- **2000 Electronic Communication Policy:**
 - [Intellectual Property](#) (Section D: Allowable Uses, Section 10)
- [1999 Guidelines for Compliance with the Online Service Provider Provisions of the DMCA](#)
- [1997 Patent Policy](#)
- [1985 Presidential Policy to Permit Use of the University's Name](#)
- [1985 Presidential Policy to Permit Use of the Unofficial Seal](#)
- **University of California Policies Applying to Campus Activities, Organizations, and Students:**
 - [Policy on Student Conduct and Discipline](#) (see Section 102.23)

Related UC Documents and Resources

- [Copyright Matters](#). Office of Technology Transfer (OTT).
- [Digital Copyright Protection at the University of California](#). Information Resources and Communications (IR&C).
- [What is a Copyright Notice?](#) *Copyright Matters*. Office of Technology Transfer (OTT).
- [1999 Report and Recommendations](#). University-wide Task Force on Copyright.
- [1997 Report of the Advisory Group on Copyright: An Important Commodity in UC-Industry Relationships](#).
- [1996 Working Draft on Copyright Legislation and Scholarly Communication: Basic Principles](#).

Related UC Units and Committees

- [Department of Academic Initiatives](#)
- [Information Resources and Communications](#)
- [Office of Research](#)
- [Office of Technology Transfer \(OTT\)](#)
- [Office of the General Counsel of the Regents](#)
- [Standing Committee on Copyright](#)

Contacts

UCOP DMCA Designated Agent:

Kristine Hafner

Acting Associate Vice President

[Information Resources and Communication](#)

300 Lakeside Drive, #751

Oakland, CA 94612

510/987-0405

Kristine.Hafner@ucop.edu

[Office of Technology Transfer \(OTT\) Campus Contacts](#)

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UCLA Administrative Policies and Procedures Manual: Policy 464, Online Copyright Infringement Liability Limitation

UCLA Delegations of Authority


- DA 5230.1: [Agreements Related to Copyrightable Materials](#)
- DA 5230.2: [Agreements Related to Copyrightable Materials \(School of Law\)](#)

[Letter from UCLA Vice Chancellors Regarding File Sharing and Copyright Infringement](#)

UCLA Resources

- [Fair Use Issues for Academics](#), University of California
- [UCLA Online Institute for Cyberspace Law and Policy](#)
- [Cyberspace Law Bibliography: Intellectual Property Issues](#), UCLA Online Institute for Cyberspace Law and Policy
- [Copyright Information](#), UCLA Office of Contract and Grant Management
- [Digital Millennium Copyright Act at UCLA](#)
- [UCLA Office of Intellectual Property](#)
- [Who Owns Your Course: Copyright and Intellectual Property](#) (archived video stream of May 25, 2001, forum)

UCLA Library Contact

Sharon E. Farb
 Associate University Librarian for Collection Management and Scholarly Communication
 UCLA Library
 11334 Charles E. Young Research Library
 Box 951575
 Los Angeles, CA 90095-1575
 310.825.1201


UCLA Office of Technology Transfer Contact

Katherine Fibiger
 Technology Transfer Officer, Copyright
 Office of Intellectual Property Administration
 10920 Wilshire Boulevard, Suite 1200
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 310.794.0205
kfibiger@research.ucla.edu

UCLA Digital Millennium Copyright Act-Designated Agent

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EXHIBIT 6

TERMS AND CONDITIONS

AGREEMENT between AMBROSE VIDEO PUBLISHING, INC. (hereinafter called "Ambrose") and the Party (hereinafter called "Customer") named on the order form (hereinafter called "Schedule").

1. License: Ambrose grants Customer and Customer accepts from Ambrose the limited license under copyright to exhibit one or more of the films, video and/or sound filmstrip programs or both ordered or rented by Customer (hereinafter called "Programs"), but only for exhibition to non-paying private audiences during the period set forth and in accordance with the specific terms of said order or rental; and Ambrose hereby licenses to Customer and Customer licenses from Ambrose each Program in 16mm film, DVD or video cassette type ordered.

CUSTOMER ACKNOWLEDGES THAT THE PROGRAMS MAY NOT BE DUPLICATED, BROADCAST, TRANSMITTED BY CABLE OR OTHERWISE, ON ANY MULTI-RECEIVER OPEN OR INTERNET SYSTEM, OR DISPLAYED BEFORE THE PUBLIC, WHETHER OR NOT ADMISSION IS CHARGED. CUSTOMER SHALL EXHIBIT THE PROGRAMS ONLY AS HEREIN SPECIFIED AND USE THE PROGRAMS FOR NO OTHER PURPOSE.

Customer shall not sublicense, sublease or part with possession of any Program received by Customer hereunder. Performing rights to music contained in any Program are not granted herein. Nothing herein shall derogate from any rights of Ambrose or any other copyright proprietor of any Program under the United States Copyright Law or any applicable foreign copyright laws.

2. Price: Customer shall pay to Ambrose for the right to exhibit the Programs under the conditions set forth herein the amount required for the order or rental and as set forth in Paragraph 3 hereof immediately upon invoicing by Ambrose.

3. Payments: Customer shall pay to Ambrose the following sums in the manner and at the times herein specified, time being of the essence with respect to all such payments:

(a) the price for each Program as specified in this catalog and together with the delivery charge therefore, and

(b) any and all taxes, fees and other like charges billed to Ambrose and imposed, levied or based upon this license agreement, the delivery, possession, exhibition or use of any Program, or upon the grant or exercise of any rights hereunder, or upon the sums payable by Customer to Ambrose pursuant hereto; and

(c) All other charges specified elsewhere in this agreement.

4. Advertising: Customer shall not advertise the Programs licensed hereunder in any public media and any advertising undertaken shall recite only the title of the Programs and the performers, if any, and shall prominently set forth that the Programs are an Ambrose Video Publishing, Inc. presentation.

5. Term: The term of this license with regard to each Program shall commence as of the date each Program is delivered for shipment to or mailed to the Customer and shall continue for the term of the order.

6. Reservation of Rights: Legal title to the Programs and the containers, cassettes or reels on which the Programs are delivered shall at all times remain in Ambrose and all rights therein are reserved to Ambrose and thus any use of the term "Purchase" shall be deemed

to mean only the right and license to use and reuse the Programs hereunder, without limitation as to the number of uses or reuses, but without any change in ownership or title and otherwise subject to and upon the terms and conditions hereof.

7. Cuts: Customer shall exhibit each Program only in its entirety and shall not copy, duplicate, sublicense or sublease or part with possession thereof. Customer shall not cut or alter any Program or otherwise edit therewith; and in no event shall any Program be performed or exhibited without complete copyright notices and credits contained therein.

8. Prevention of Performance: If Ambrose shall be unable to deliver or prevented from delivering any Program by reason of governmental action, regulation or order or by reason of fire, flood, hurricane, labor dispute, riot, war, catastrophe, or the unavailability of the Program in the film or video system ordered, or without limiting the foregoing any cause beyond the control of Ambrose, this license shall be terminated as to such Program without liability to either party. Customer shall pay to Ambrose 25% of the price paid or payable to Ambrose as the rental price thereof hereunder.

9. Default: If Customer defaults hereunder, without limitation of its remedies:

(a) Ambrose in addition to other remedies may repossess any Program previously delivered hereunder;

(b) Ambrose may refuse to take further orders from Customer and may refuse to make further shipments of Programs to Customer, and

(c) Customer agrees to pay Ambrose costs and expenses of collection and/or repossession, including maximum attorney fees permitted by law.

10. Termination: In the event that:

(a) Customer defaults in the timely payment of any sums hereunder, and such default continues for a period of five days, or

(b) Customer advertises the Program contrary to the provisions of Paragraph 4, or

(c) Customer defaults with respect to any of the other provisions hereof and fails to cure such default within three (3) days after written notice thereof from Ambrose or

(d) Customer becomes insolvent, or files a petition in bankruptcy, or is adjudicated bankrupt, or executes an assignment for the benefit of creditors, or an involuntary petition in bankruptcy is filed against Customer, or a receiver or trustee is appointed for any of Customer's property, then, in any one or more of such events, Ambrose may in its discretion at any time thereafter, terminate the license herein granted and all rights to Customer thereunder, such remedy shall be in addition to and without prejudice to any right or remedy in law or equity or provided for elsewhere in this agreement on account of any violation or breach. Immediately upon termination of the license herein granted, Customer shall, at its expense, deliver any and all the Programs previously delivered to it, together with the chips or digital packets, cassettes, DVDs and containers pertaining thereto, to Ambrose and shall pay to Ambrose all moneys payable hereunder.

11. Limited Warranties and Remedies: Ambrose warrants each Program to be free from defects in material or workmanship at the time of delivery. In the event of Ambrose's breach of such warranty Customer's exclusive remedy shall be that Ambrose will replace the defective Program provided Customer returns the defective Program to Ambrose, Ambrose hereby disclaims any other warranties, express or implied.

EXHIBIT 7



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Ordering Methods



Phone: 800-526-4663 M-F, 9am-5pm E.S.T



Online: www.ambrosevideo.com 24 hours a day, 7 days a week



Email: customerservice@ambrosevideo.com

Fax: 212-768-9282



By Mail:
Ambrose Video Publishing, Inc.
Attn: Order Processing
145 W. 45th Street, Suite 1115
New York, NY 10036

Shipping Costs

Standard Shipping Charges for Videos and DVDs. Each DVD in series counts as one.

US Continent

\$5.00 for 1st Video or DVD
\$1.50 for each additional Video or DVD
Not to exceed \$120.00

For Example:

Miracle Planet (5 DVD Series)
1st DVD = \$5.00
4 DVDs @ \$1.50 = \$6.00
Total Shipping & Handling = \$11.00 for 5 DVD set

Alaska, Hawaii, Puerto Rico and US Territory orders:

An additional charge \$5.00 will be added for all orders shipping to Alaska, Hawaii, Puerto Rico and US territories

Canada

An additional charge of \$8.00 will be added for all order shipping to Canada

Additional Express/Overnight Shipping Costs

Continental US Video/DVD Shipping Option

	Additional Charges
--	--------------------

Merchandise Total	Express (2-3 days)	Overnight
\$0 to \$50.00	\$2.95	\$17.95
\$50.01 to \$100.00	\$3.95	\$20.95
\$100.01 to \$150.00	\$4.95	\$21.95
\$150.01 to \$200.00	\$5.95	\$23.95
\$200.01 to \$300.00	\$9.95	\$25.95
\$300.01 to \$500.00	\$11.95	\$30.95
\$500.01 to \$1,000.00	\$15.95	\$35.95
\$1,000.01 or more	\$19.95	\$48.95

Express and Overnight shipping are not available for Alaska, Hawaii, Puerto Rico, U.S Territories and Canada.

Shipping Policies

Standard Shipping (U.S only)

Most orders are shipped via Standard Shipping and are delivered within 7-10 business days from the ship date depending on product availability. We are sorry, we do not deliver to P.O Boxes.

Express (2-3 days) Shipping

Express orders will be shipped via 2nd Day Service should be delivered within 2-3 business days from the order's ship date. We're sorry, we do not deliver to P.O. Boxes.

Overnight Service Shipping

Overnight order placed by 12:00PM EST/noon will be processed and shipped the same day, depending on product availability. Overnight order placed after 12:00 PM EST/noon will be processed and shipped the next business day.

Items delayed due to availability will not be sent via Express or Overnight service.

Shipping to Canada

Orders shipping to Canada are processed and shipped within 1-2 business days. Please expect delivery within 14-21 business days from ship date. Not all programs are available to ship to Canada. See program information.

International Locations (Other than Canada)

We're sorry, products can only be shipped to destinations within the United States, its territories and Canada. We apologize for any inconvenience.

APO/FPO delivery

The delivery time to APO/FPO addresses vary and it is out of our control. It may take a long period of time.

Delivery

Delivery occurs only on business days, Monday through Friday (excluding holidays).

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Items sold by Ambrose Video and billed to destinations in the states of California, Florida, Nevada, New Jersey, New York, Missouri, and Vermont are subject to tax.

If an item is subject to sales/use tax in the state to which the order is billed, tax is generally calculated on the total selling price of each individual item. In accordance with state tax laws, the total selling price of an item will generally include shipping and handling charges, and discounts.

Tax-Exempt Orders

Sales tax will be charged on all orders unless Ambrose Video is provided with one of following:

- Certificate of exempt status with tax I.D.

or

- A copy of state resale certificate

Guarantee

Ambrose Video Publishing guarantees its product. Unopened returns will be accepted within 90 days of purchase—a credit will be issued for the product. Shipping will still be charged.

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Privacy Policies

Online Privacy Policy

We are committed to protecting your privacy. We use the information you provide during the checkout process to process your orders and email your order confirmation. Ambrose Video knows that the confidentiality of purchase-related information is of special concern to visitors who purchase items through our website. We are committed to safeguarding this information. We will not share any personally identifiable information (such as your name, address or telephone number) that you provide us when you make a purchase through our website with any other company, except where necessary for us to fulfill the order or to administer our Web site.

Mailing Address

If you request a catalogue it will be mailed to your postal address, you will be placed on our mailing list and you will receive periodic mailings from us. If you purchase from us, you may also receive mailings from us announcing new releases or special offers. If you prefer, you can have your name put on our do-not-mail list by emailing us at customerservice@ambrosevideo.com. Please include your name and address as it appears on your mailing label.

Encryption and Security

We use VeriSign's Payflow Pro software to perform all credit card transactions. To ensure your information remains secure, Payflow Pro encrypts each transaction request using the latest Secure Sockets Layer (SSL) encryption technology.

Marc Records

Ambrose Video has teamed up with Marc4media so that marc records for our titles are available to you at a reduced cost! To Order Marc Records for our titles (or for more information) simply:

- 1) Log onto <http://www.marc4media.com>
- 2) Click on the How to Order icon
- 3) Follow easy-to-use directions on site

The reduced costs for Marc Records are \$2.00 per record plus shipping & handling, (again these must be ordered directly from www.marc4media.com)

Marc4media is a content-rich cataloging product designed to be the foundation tool for library media programs across the country. By using Marc4media services you can speed up the transfer of data and be able to put your order from Ambrose Video into your automation system for circulation right away.

Educational Television

For information and pricing regarding Educational Television go to www.ambrosevideo.com/etv.cfm

Terms and Conditions

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See pricing for Educational Television.

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4. **Payments:** Customer shall pay to Ambrose the following sums in the manner and at the times herein specified, time being of the essence with respect to all such payments:

- (a) the price for each Program as specified on this website and together with the delivery charge therefore, and
- (b) any and all taxes, fees and other like charges billed to Ambrose and imposed, levied or based upon this license agreement, the delivery, possession, exhibition or use of any Program, or upon the grant or exercise of any rights hereunder, or upon the sums payable by Customer to Ambrose pursuant hereto; and
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Term for other rights/licenses: The term of this License Agreement shall be concurrent with the length of the license chosen by the Licensee (i.e. 1 year, 3 year, perpetual, or other agreed upon term) ("Term"). Upon expiration, non-renewal, or any termination of the license, all Licensee's rights to use the Content shall cease, except as otherwise provided herein below. Except for noncommercial student projects, all Content in all formats must be erased, deleted, or destroyed upon expiration or any termination of this Agreement. Student multimedia projects need not be destroyed but they may not be used for instructional purposes by the Licensee's organization after expiration of this Agreement.

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8. **Default:** if Customer defaults hereunder, without limitation of its remedies:

- (a) Ambrose in addition to other remedies may repossess any Program previously delivered hereunder;
- (b) Ambrose may refuse to take further orders from Customer and may refuse to make further shipments of Programs to Customer, and
- (c) Customer agrees to pay Ambrose costs and expenses of collection and/or repossession, including maximum attorney fees permitted by law.

9. **Termination:** in the event that:

- (a) Customer defaults in the timely payment of any sums hereunder, and such default continues for a period of five days, or
- (b) Customer advertises the Program contrary to the provisions of Paragraph 4, or
- (c) Customer defaults with respect to any of the other provisions hereof and fails to cure such default within three (3) days after written notice thereof from Ambrose or
- (d) Customer becomes insolvent, or files a petition in bankruptcy, or is adjudicated bankrupt, or executes an assignment for the benefit of creditors, or an involuntary petition in bankruptcy is filed against Customer, or a receiver or trustee is appointed for any of Customer's property, then, in any one or more of such events, Ambrose may in its discretion at any time

thereafter, terminate the license herein granted and all rights to Customer thereunder, such remedy shall be in addition to and without prejudice to any right or remedy in law or equity or provided for elsewhere in this agreement on account of any violation or breach. Immediately upon termination of the license herein granted, Customer shall, at its expense, deliver any and all the Programs previously delivered to it, together with the chips or digital packets, cassettes, DVDs and containers pertaining thereto, to Ambrose and shall pay to Ambrose all moneys payable hereunder.

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13. Indemnification

Licensee agrees to indemnify Licensor, its directors, officers, shareholders, employees, parents, subsidiaries, affiliates, agents and licensors, from and against all losses, expenses, damages and costs, including legal and accounting fees, resulting from Licensee's violation of these Terms of Use.

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EXHIBIT 8

AMBROSE EDUCATIONAL DVD 2009-2010 CATALOG



Dear Ambrose Video Customer,

Thank you for your loyalty that has helped us grow our video production for over 20 years! We start our third decade as a company more excited than ever about the future of high quality video content. Since 1987, Ambrose Video has focused on providing the highest quality programs in science, history and drama. We have traveled the world acquiring the best video from the BBC, independent producers, Discovery Channel, and Public Television. We have produced a collection of award-winning programs featuring concept clips and enhanced by closed captions, Spanish subtitles, resource guides, maps, timelines, and historical documents using the latest in computer graphics to make the learning experience exciting and rewarding. We see our role as a partner with the educator to bring the world to the classroom.

The 21st Century has brought the digital age with content streaming and downloads building on the use of DVD. We are introducing Ambrose 2.0 - our new streaming site (pages 11-12).

As this catalog goes to press, we are producing dozens of videos, employing magical high-definition footage to examine the impact of climate change, exploring new insights into ancient civilizations and creating innovative approaches to delivering curriculum-relevant math and science. Visit us on our website for full descriptions, reviews, and to screen video clips.

All the best,

William V. Ambrose

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22 Years of Quality and Service



CORE BIOLOGY

As Seen
on Public
Television

Journey through the major turning points in the Biological Sciences.

Core biology explores life on its many levels. From 322 BC, when Theophrastus establishes the science of Botany, to 21st Century discoveries in Plant, Animal and Environmental Sciences, including current high profile issues such as Cellular Biology and Global Warming, this series thoroughly examines and demystifies biological puzzles that until recently seemed unsolvable.

Downloadable educator's guides, documents and contemporary graphics make "Core Biology" a source of exploration and joy in the classroom!

PLANT SCIENCES

"The video is particularly good in depicting basic concepts, such as pollination and the flower parts involved....Recommended".

— American Association for the Advancement of Science

Plant sciences or botany! No biological science has transformed society more than the successive waves of agricultural revolutions - new ways of growing more food. It started with the domestication of cereal crops - wheat, rice and corn. And in the 20th century, the green revolution has allowed nearly 7 billion people to live on the planet.

- 322 BC - Theophrastus Finds Botany
- 1662 - Plant Physiology
- 1694 - How Plants Reproduce
- 1838 - The Cellular Basis of Plant Life
- 1866 - Mendel's Laws of Inheritance
- 1886 - Nitrogen-Fixing of the Pea Family Is Explained
- 1946 - Photosynthesis
- 1969 - The Five Kingdoms of Life

ANIMAL SCIENCES

"...provides solid and accurate information. Extras, available only if the DVD is viewed on a personal computer, include a teachers' guide, quiz, time line, and additional images (stills, drawings, charts, and illustrations). Voice-over narration and musical soundtrack balance are good." — Booklist

Today the Animal Sciences, Zoology, form the knowledge basis for such diverse disciplines as human physiology and nutrition... Genetics and animal breeding...and the exciting field of wildlife ecology. For the first time the scientific discoveries that provide insight into the nature of animal classification, physiology and behavior are brilliantly brought together in one program. Arranged chronologically, each discovery is presented with clear graphics and brilliant High Definition footage.

- 350 BC - Aristotle Finds Zoology
- 1735 - Carlos Linnaeus Begins the Modern Description of Life
- 1796 - Comparative Anatomy
- 1826 - All Animal Life Begins with an Egg
- 1838 - The Cellular Basis of Life
- 1859 - The Theory of Evolution
- 1969 - The Five Kingdoms of Life
- 1973 - The Science of Animal Behavior
- 1998 - The Principles of Animal Communication

ENVIRONMENTAL SCIENCES

"This video in the Core Biology series provides an excellent introduction to ecology from a historical perspective.. Highly Recommended"

— American Association for the Advancement of Science


A seminal moment in mankind's history occurred when in 1949 Aldo Leopold announced the concept of a land ethic: "We are all part of the greater interconnected whole of plants animals and microorganisms." Out of this pronouncement was born the new science of environmental studies.

- 1920 - Biomes
- 1928 - The Theory of Plant Succession
- 1949 - Ecology
- 1953 - Eco-Systems
- 1957 - Ecology's Concept of Niche
- 1969 - The Five Kingdoms of Life
- 1979 - Gaia Hypothesis
- 1988 - Biodiversity

MICROBIOLOGY AND GENETICS

No biological sciences have more promise for the future of mankind than genetics and microbiology. Microbiology, which includes genetics, is the story of understanding how the cell works. All life is cellular life ... All animal and plant tissue is made up of cells ... All infectious diseases are caused by invading cells ... Cell division is the process of creating all complex life ... And all genetic material is contained within the cell. The many cellular processes and the remarkable micro-world are presented in stunningly clear microvideography in Core Biology: Microbiology and Genetics.

- 1673 - Anton Leewenhoek Describes Microscopic Life
- 1838 - The Cellular Basis of Life
- 1866 - Mendel's Laws of Inheritance
- 1878 - Germ Theory of Disease
- 1884 - The Structure of Cells
- 1884 - Mitosis and Cell Division
- 1905 - Meiosis
- 1911 - Genes
- 1967 - The Symbiotic Cell

These titles feature: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Graphics and Models
• Educator's Guides • Timelines • Blackline Master Quizzes
• Series of Four 30 minute programs (120 minutes total) • Series price \$129.99 • Individual programs \$49.99 • Copyright © 2007

Preview Video Clips Online at: www.ambrosevideo.com

NEW!

CORE PHYSICS



An excellent addition to high school media centers and science departments where introductory courses on physics are offered. —School Library Journal

Physics is the study of the elemental constituents of the universe. It deals with matter energy, forces, space and time. In the long history of physics, a series of discoveries and laws laid the foundation for how the universe works. In Core Physics these discoveries and laws are laid out in chronological order, each naturally building on the former.

CLASSICAL PHYSICS

This program covers classical physics... the period which led to the Industrial Revolution and modern technology.

- 1814 - Light Reveals Spectral Lines
- 1820 - Electromagnetism is Discovered
- 1824 - Laws of Thermodynamics
- 1831 - Faraday Produces Electricity from Magnetism
- 1842- Doppler Effect
- 1864 - Maxwell's Equations Unify Electricity and Magnetism
- 1895-6 - X-Rays and Radioactivity are Discovered

MODERN PHYSICS

This program covers the modern physics era, which brought us new paradigms of how the universe works and our place in it.

- 1897 - First Subatomic Particle Found: The Electron
- 1900 - Principle of Quantum Physics
- 1903 - Chaos Theory
- 1905 - Einstein's Theories of Special and General Relativity
- 1925 - Wave-particle Duality and The Uncertainty Principle
- 1942 - First Self-sustaining Chain Reaction
- 1964 - Quarks

This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Photographs • Timeline • Educator's Guide • Blackline Master Quiz • Series of Two 30 minute programs (60 minutes total) • Series price \$79.99 • Individual programs \$49.99 • Copyright © 2007

NEW!

CORE ASTRONOMY



"Since the beginning, humans have looked to the skies in fascination. Offering a solid introductory overview, Core Astronomy (which includes optional Spanish subtitles) chronicles the history of astronomy, beginning with Ptolemy's earth-centered vision of the universe and closing with the 2004 discovery of organic matter outside our solar system. As the story of astronomy unfolds, viewers are introduced to key figures in the field and their major theories and concepts, such as Galileo's defense of a heliocentric solar system, Newton's three laws of motion, and

*Einstein's theories of special and general relativity. Articulate, easy to follow narration—illustrating potentially difficult concepts with real life examples—is combined with skillfully edited visuals, which include historical drawings, photographs, computer images, and film footage. Downloadable materials—including an instructor's guide, timeline, images, and a quiz—are also available. Recommended.** —Video Librarian, 3 stars

- 130 - 1640 - Ptolemy to Galileo
- 1688 - 1796 - Newton to Nebular Theory of the Solar System
- 1846 - The Planet Neptune is Discovered
- 1905 - Einstein's Theories of Special and General Relativity
- 1929 - The Expanding Universe
- 1963 - Quasars
- 1967 - White Dwarfs, Neutron Stars, Pulsars and Black Holes
- 1990 - The Great Attractor and Dark Matter
- 2004 - Organic Material Found on Extrasolar Planet

This title features:
 • Closed Captioned for the Hearing Impaired • Spanish Subtitled
 • Photographs • Timeline
 • Educator's Guide
 • Blackline Master Quiz
 • 38 minute program • \$49.99 • Copyright © 2007

NEW!

CORE CHEMISTRY



"This DVD could be of some use as part of an introductory lesson in beginning chemistry courses in high school or college...."

— American Association for the Advancement of Science

No science is more at the core of every technology that supports the seven billion people living on the planet today than chemistry. Chemistry is at the base of the foods, medicines, fuels and materials that are the hallmarks of modern life. Core Chemistry presents how each branch of chemistry - physical chemistry, organic chemistry and biochemistry - evolved from a clear understanding of the principles and laws of chemical interactions.

- 2 Million BC - 1661 - Ancient Chemistry
- 1800 - Electrolysis Reveals Water is not Elemental
- 1808 - Atomic Theory of Matter is Announced
- 1828 - Organic Chemistry
- 1869 - The First Periodic Table
- 1945 to Present - Catalysts and New Chemicals

This title features:
 • Closed Captioned for the Hearing Impaired • Spanish Subtitled
 • Graphics • Timeline
 • Educator's Guide
 • Blackline Master Quiz
 • 30 minute program • \$49.99 • Copyright © 2007

CORE METEOROLOGY

AN EXCITING EXPLORATION OF THE PRINCIPLES BEHIND TORNADOES, HURRICANES, SEVERE DROUGHTS, AND OTHER EXTREME WEATHER PHENOMENA.

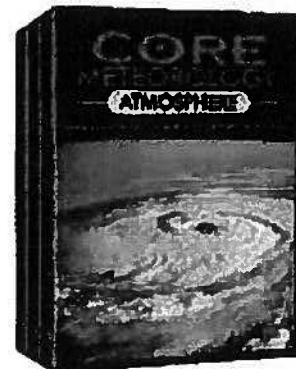
NEW!

Meteorology, once the simple study of atmospheric events such as storms, hurricanes, tornadoes and temperature change, has grown in the 21st century. This science now includes such disciplines as atmospheric chemistry and physics, climatology and global warming.

ATMOSPHERE

The principles of atmospheric dynamics are presented in this program. The Earth's atmosphere is a dynamic balance of gases and sunlight that allows for the possibility of life. The Earth's atmosphere has a unique composition, structure and life sustaining Bio/Geo/Chemical cycles in its lower reaches. The program also shows how these atmospheric elements are being impacted by the unprecedented burning of fossil fuels.

- Atmospheres in the Solar System
- Composition of Earth's Atmosphere
- Structure of the Earth's Atmosphere
- Atmosphere and Solar Radiation
- Atmospheric Conduction and Convection
- Atmospheric Balancing
- Hydrological Cycle
- Carbon Cycle
- The Atmosphere and Climate Change



WEATHER

This program presents the principles of weather dynamics. It shows how weather conditions are measured ...how computer models are used to predict the weather...the special role of moisture in producing weather phenomena...and finally, the impact of hazardous weather.

- Introduction: What is Weather
- Measuring Weather Variables
- What Causes Weather
- Moisture
- Weather Forecasting
- Hazardous Weather
- Global Warming and Weather

CLIMATE

Core Meteorology: Climate presents the relationships between climates and biomes, and climates and people...And describes the six major climate types. Lastly, it shows how weather extremes play a major role in each climate type.

- What Are Climates
- Climates and People
- Measuring Global Temperatures and Precipitation
- Climates and Weather Extremes
- Climate Types
- Climates and Biomes
- Climate Change and Biomes
- Climate Change and People



These titles feature: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Educator's Guide • Printable Graphs • Quizzes • Series of Three 30 minute programs on 3 DVDs (90 minutes total) • Series price \$99.99 • Individual programs \$49.99 • Copyright © 2008

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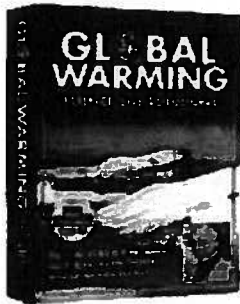
GLOBAL WARMING: SCIENCE AND SOLUTIONS

UNDERSTANDING THE SCIENCE OF GLOBAL WARMING AND DEVELOPING SOLUTIONS TO STOP ITS ACCELERATION IS THE MOST CRUCIAL CHALLENGE TO OUR SURVIVAL IN THE 21ST CENTURY.

"This program explains the causes of global warming, its effects, and solutions to reverse the trend. Clearly narrated by actor Erick Avari, the film traces humanity's ecological impact throughout history, focusing primarily on the modern age. Scientists champion different solutions to resolve the problem, including solar power, wind power, ethanol, and hydrogen fuel cells to cut the carbon emissions of today's fossil fuels-but all agree that action must be taken. Current and archival film footage and animated graphs support the concepts presented. Computer animations illustrate the complex concepts of the hydrological, carbon, nitrate, and aerosol cycles, which explain how various pollutants contaminate the ecosystem... this informative program does an excellent job of supporting its position." — School Library Journal

"Presents an up-to-date look at an urgent problem... Recommended." — Video Librarian

"This set of DVDs could help your students make sense of global warming so you can effectively engage them in an educated dialogue of the issue." — National Science Teachers Association



Our planet is warming; it's significantly warmer in the 21st century than it was in the last third of the 20th century. Indeed, four of the warmest years on record have occurred in this century. This global warming is being forced by the unabated burning of fossil fuels pouring CO2 into the atmosphere...And this warming appears to be forcing dramatic regional and worldwide climate shifts. This series takes you through the Science of Global Warming and the Solutions. We need only to trust the science and work together to implement these solutions...solutions we can no longer afford to ignore.

Shot in High Definition, this series is hosted and narrated by **Erick Avari**.

Program 1: THE SCIENCE OF GLOBAL WARMING

We cannot predict the consequences of global warming without clearly understanding the "how" and "why" global warming is occurring. This program takes you through the complexities and science of our atmosphere, the numerous biogeochemical cycles occurring today, and the physics behind the greenhouse effect.

Program 2: GLOBAL WARMING: SOLUTIONS

This program looks at new solutions that change our energy sources away from fossil fuels. In ten years we can be free of our dependence on fossil fuels and at the same time reverse global warming. All of the solutions are dependant on the choices we make now. Will the solutions be implemented in an intelligent and planned way or be forced on us in a costly and painful way by circumstances? Look around, the future is now.

This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Shot in High Definition
• Series of Two 58 minute programs (116 minutes total) • \$79.99 • Copyright © 2006

NEW!

CORE GEOLOGY



"This excellent, fast-paced introduction to the highpoints of geology will be a very useful resource for earth science teachers" — School Library Journal

Throughout history the rise and fall of civilizations has been propelled by the abundance and scarcity of valued resources. At no time has this been truer than in the 21st century. Whether it is the search for oil or silicon to make microchips or uranium to run power plants, the search is directed by geologists. In Core Geology, the building blocks of this most contemporary science are laid out in a logical order, including the meaning of the fossil record.

1669 - The Geological Laws

1812 - Properties of Minerals

1830 - Geology Occurs by Natural Processes

1833 - The Three Types of Rocks

1837 - A Past Ice Age is Theorized

1907 - Radioactive Decay is Used to Date the Earth

1912 - Alfred Wegener Proposes Continental Drift Theory

1972 - Ancient Life and the Fossil Record

This title features:

• Closed Captioned for the Hearing Impaired • Spanish Subtitled • Graphics and Timeline • Educator's Guide with exemplary Lesson Plan • Blackline Master Quiz
• 30 minute program • \$49.99 • Copyright © 2007

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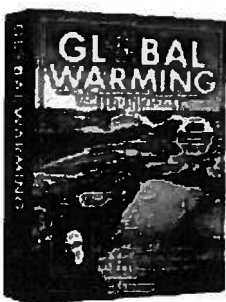
GLOBAL WARMING: THE RISING STORM

NAMED AS ONE OF THE "TOP 10 ENVIRONMENTAL DVDS" IN THE FEB. 15TH, 2008 ISSUE OF BOOKLIST!

As Seen
on Public
Television

"These programs will appeal to an audience that has some knowledge about global warming and the greenhouse gases caused by burning fossil fuels. The second disc will be most useful for classes familiar with basic scientific principles. DVD extras include a teacher's guide and research documents. For libraries with science and current events collections." — School Library Journal

"Present the science of global warming with this set of DVDs so you can effectively engage your students in an educated dialogue of the issue and discuss solutions. The presentations in *Global Warming*, *The Rising Storm* take students from New Mexico to the Caribbean as scientists discuss the evidence. Scientists from the USGS, NOAA and UCAR are among those interviewed. I would not want to teach global warming without this resource!" — National Science Teachers Association



In the last half of the 20th century, scientists began understanding that industrialization and the effects of explosive population growth were affecting the fundamental structure and composition of earth's atmosphere. Man's ever-increasing thirst for energy, quenched by the burning of fossil fuels, has dramatically increased greenhouse gases in the lower atmosphere. We are now experiencing the first impact of these accumulating gases: a general warming of the planet. This 2-disc series examines and explains this phenomenon, and looks into the future where other, more deadly impacts are predicted to follow. In the first decade of the 21st century, we find ourselves at the precipice of a dangerous, rising storm.

Shot in High Definition, this series is presented and narrated by **Bradley Whitford**.

Program 1: WARNINGS FROM A WARMER PLANET

This program examines the scientific evidence that the burning of fossil fuels has had on our fragile planet. As the 20th Century entered its final decades, scientists began warning that the world's climate could shift as a result of 250 years of intense burning of fossil fuels such as coal and oil. Burning fossil fuels release greenhouse gases, particularly carbon dioxide, which builds up in the lower atmosphere.

Program 2: PREDICTIONS FOR A WARMER PLANET

With the 21st century still in its formative years, the world's leading climate, atmospheric and weather scientists take a hard look at the consequences of climate change. Using sophisticated computer models and real time data, they reveal their predictions for the warming Earth. Our unique planet faces a bleak and uncertain future. The burning of fossil fuels has placed the planet on the tipping point of global catastrophe.

This title features:

- Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Graphics and Timeline • Educator's Guide • Shot in High Definition
- Series of Two 57 minute programs (114 minutes total) • \$79.99 • Copyright © 2007

LIFE AFTER OIL

THE SIX ALTERNATIVE ENERGIES THAT WILL FREE US FROM DEPENDENCE ON FOREIGN OIL.

NEW!

"This classroom friendly program introduces the smorgasbord of solutions that are available and the need for creative, knowledgeable scientists...An excellent springboard for student research." — School Library Journal



The challenge for our future is to make use of alternative sources of energy to replace our dependence on fossil fuels: oil and coal. Right now, such sources are right before us. All we need to do is to scale up what already exists in the laboratory. This program shows how we can do this through technological innovation and will power.

- Wind Power
- Hydrogen Fuel
- Biomass
- Fuel Cells
- Ethanol
- Solar

- This title features:
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 - Spanish Subtitled • Educator's Guide with Lesson Plan
 - Shot in High Definition
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As
Seen on The
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MIRACLE PLANET

NAMED AS ONE OF THE "TOP 10 ENVIRONMENTAL DVDS" IN THE FEBRUARY 15, 2008 ISSUE OF BOOKLIST!



"The beautiful high-definition filmed Miracle Planet ably narrated by Christopher Plummer traces the Earth's evolution over 4.5 billion years, from its birth as a planet (about one-tenth its present size) to the emergence of Homo sapiens roughly 200,000 years ago...the four-hour-plus series combines on-location footage shot around the globe, eye-popping computer animation, and field interviews with scientists and scholars... as it explores a variety of theories that try to account for various geological finds. Some interesting things learned along the way: actual life on Earth might have begun as far back as four billion years ago; the Earth was struck by a giant meteor long before the dinosaur age that wiped out all but the most subterranean life.... our planet is believed to have been a giant snowball (not once, but twice); ancient trees most likely played a large role in mammalian development and survival; and fire may have been used by simian-like creatures one million years ago. What's most impressive here, however, are not the individual speculations (which are admittedly fascinating), but the series' success in integrating such a wide range of disparate ideas into an absolutely compelling prehistoric narrative, one that sheds considerable light on the extraordinary inner workings of our amazingly resilient miracle planet. Highly recommended." — 3 ½ Stars-Video Librarian

Miracle Planet is a five-part series that recounts the profound and gripping story of Earth's mysterious evolution. Narrated by **Christopher Plummer**, it reveals the surprising role that sheer chance has played in the development of life. **Filmed in High Definition**, this series features location footage, interviews with the world's foremost scientists and cutting-edge computer technology.

Episode 1: THE VIOLENT PAST

The planet Earth was born out of chaos and disaster - and completely by chance. Episode 1 of Miracle Planet transports us to this breathtaking genesis, The Violent Past that created the fragile conditions for life itself. Featuring astounding high-definition visuals and interviews with pre-eminent scientists in the field, The Violent Past reveals the startling earliest history of life on Earth - its microscopic manifestations and the unimaginable challenges to its survival.

Episode 2: SNOWBALL EARTH

The last ice age ended only a few thousand years ago, but there were earlier periods when the entire world was frozen, periods now known as Snowball Earth. Episode 2 of Miracle Planet takes us back more than two billion years, to this first ice age that gripped the Earth for what scientists believe was millions of years. Snowball Earth reveals the startling secrets of how life survived this devastating cold and how this extreme climate shift forever changed the development of life on Earth.

Episode 3: NEW FRONTIERS

For billions of years, life existed only in the Earth's oceans. But about 350 million years ago, some of those earliest life forms began to explore New Frontiers on land. They could breathe oxygen from the air and were able to support their weight on land. And over the next hundred million years, these life forms would spread across the globe. Episode 3 of Miracle Planet recreates the remarkable adaptation of these animals that first came ashore and reveals the fascinating theories of how and why they did.

Episode 4: EXTINCTION & REBIRTH

There was a moment in Earth's history, about 250 million years ago, when all life nearly disappeared from the planet. Scientists now believe the cause was an eruption of the Earth's molten core that triggered global climate change. The resulting drop in oxygen levels allowed dinosaurs to rise to supremacy because of their respiratory systems. But in the Earth's continuing cycle of Extinction and Rebirth, they too would suffer a catastrophic end some 150 million years later.

Episode 4 of Miracle Planet follows these gargantuan creatures through life and death and chronicles the early rise of the mammal as the dominant creature on the planet.

Episode 5: SURVIVAL OF THE FITTEST

The human race is here today because of its ability to adapt. Our ancestors, the earliest mammals, survived low oxygen levels. Later primates developed sharp eyesight and hands that could clasp for nocturnal life in trees. And about six million years ago, fossil evidence in Africa tells us, some primates may have begun to walk upright, perhaps because they were forced out of the trees and into grasslands. Living on Earth truly was Survival of the Fittest.

Episode 5 of Miracle Planet walks us down the incredible evolutionary pathway that has brought humans to their dominant position on the planet and openly questions our role in the future development of life on earth.

This title features: • English Subtitles for the Hearing Impaired • Educator's Guide • Filmed in High Definition
• Series of Five 50 minute programs on 5 DVDs (248 minutes total) • \$129.99 • Copyright © 2006

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ADAPTATION: THE ECONOMICS OF CLIMATE CHANGE

NEW!



Severe weather ... fires ... water shortages ... heat waves ... rising sea levels ... destruction of ecosystems ... and new agricultural patterns - all impacts from climate change. Each state and region will have to deal economically with these impacts as the 21st century progresses. This program presents the principles of this newly emerging science ... the science of the economics of climate change.

This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled
• Educator's Guide
• 30 minute program • \$49.99 • Copyright © 2008

GLACIERS

NEW!

The most powerful geologic force on the planet - glaciers. Glaciers can dominate an entire continent ... Can reshape a continent's surface features in the blink of a geologic eye ... All the spectacular mountain peaks that inspire us have been shaped by glaciers. This program features interviews with leading glacier experts from around the country.

Introduction - Places glaciers among the Earth's geological forces


Glaciers Past and Present - Distribution and makeup of glaciers today and past Ice Ages

Glacier Dynamics - Describes how glaciers grow and shrink

Mountain Glacier Formations - Includes such striking features as cirques and hanging lakes

Continental Glacier Formations - Includes moraines, drumlins and striations

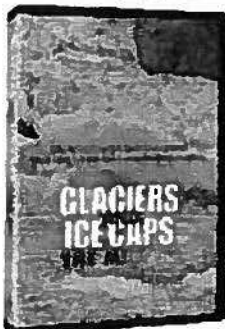
Glaciers and Climate Change - Shows how glaciers are the most important geologic factor in climate change

This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled
• Educator's Guide • Blackline Master Quiz • Printable Graphics • Maps
• 30 minute program • \$49.99 • Copyright © 2008



NEW!

GLACIERS AND ICE CAPS: THE MELTING



The change from a solid state, snow and ice, to a liquid state, water, makes the Arctic sensitive to climate change and introduces many dangerous positive feedback loops that can drive sudden detrimental climate shifts...Detrimental climate shifts that can affect the whole planet and human civilization.

Introduction - Experts describe the dangerous impacts of global warming on the cryosphere, world of ice

The Arctic and Antarctica - Presents the locations of the world's great ice sheets and polar caps

The Warming of The Arctic - Tells why the Arctic is especially sensitive to global warming

The Melting Ice Caps - The shrinking of the ice caps speeds up global warming

Thawing of The Permafrost - The melting of permafrost puts additional carbon dioxide into the atmosphere, further accelerating global warming

Melting of Glaciers and Ice Sheets - Predicts how the melting of glaciers will raise sea levels dramatically by 2050

This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled
• Educator's Guide • Blackline Master Quiz • Printable Graphics • Maps
• 30 minute program • \$49.99 • Copyright © 2008

NEW!**MYSTERIOUS HUMAN HEART**

THE NEW PUBLIC TELEVISION SERIES FROM FILMMAKER DAVID GRUBIN EXPLORES THE BODY'S PERPETUAL MOTION MACHINE AND HOW WE COPE WITH CORONARY DISEASES.



"An excellent choice for all libraries." — School Library Journal

"Filmed in high-definition and originally broadcast on PBS, filmmaker David Grubin's informative three-part series combines interviews with medical experts and surgeons, vivid computer-generated images of the heart's structure and function, and real-life stories of everyday people facing the challenges of life-threatening heart conditions. "Endlessly Beating" looks at the heart as a muscular pump – beating more than 100,000 times a day, and remaining remarkably efficient under nominal conditions. But when the heart fails (as it does in three case studies examined here), artificial hearts or heart transplants are required, both of which are explored in detail. "The Spark of Life" focuses on the electrical mechanisms that keep the heart beating, detailing what occurs when the heart's normal rhythms are disrupted or shutdown. A wide range of treatments are profiled (with particular emphasis on portable and implantable defibrillators), as patients from New York to Brazil find their lives extended thanks to advancing technology. "The Silent Killer" zeroes in on atherosclerosis, the silent blockage of coronary arteries that is the leading cause of

cardiac arrest, looking at risk factors (and prevention) and the prospects for long-term survival of those with heart disease. A valuable primer on an important subject, this is highly recommended." — Video Librarian March/April 2008

The heart is the engine of human life. Beating almost 100,000 times a day, more than 36 million times each year, it endures abuse and trauma with extraordinary resilience. Yet, as more nations become prosperous and lifestyles change, heart disease has become the world's number one killer of men and women alike. In America alone, approximately 3,000 people each day die from cardiovascular disease.

Each of the three programs that make up THE MYSTERIOUS HUMAN HEART focuses on a different aspect of what we thought we knew, what we know now, and what we're on the verge of learning about the heart. This material is presented through the real-life dramas of people who suddenly learn that a normal, functioning heart is not something that can be taken for granted.

Episode 1: ENDLESSLY BEATING

Endlessly Beating examines the heart as a muscle - pumping more than 100,000 times a day, pushing approximately five quarts of blood on an endless path that deliver oxygen to every cell in the human body. This hour tells the story of the normal heart through the histories of three people with end-stage heart failure, where a pump may be a temporary remedy, but in the long term, a transplant is often a necessity.

Episode 2: THE SPARK OF LIFE

The Spark of Life looks at the physiological electrical mechanisms that keep a heart beating regularly and efficiently - and what happens when this most essential rhythm of life goes awry. The program takes viewers from New York to Brazil, and into the lives of patients who suffer similar symptoms that actually signal different disorders. The range of treatment options - if not cures - is startling.

Episode 3: THE SILENT KILLER

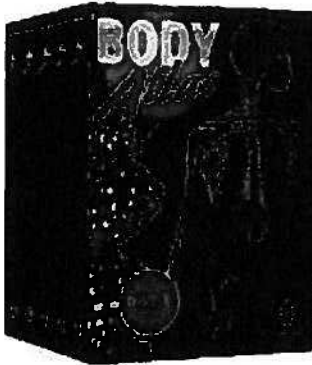
The Silent Killer focuses on atherosclerosis, the silent blockage of the coronary arteries, which can trigger devastating and sometimes fatal heart attacks. The key is to recognize the risk factors that feed the disease and control them before it's too late. This program follows patients through potentially lifesaving interventions, but ultimately, focuses on the challenges of living with and preventing a disease for which there is no cure.

This title features: • Closed Captioned for the Hearing Impaired **CC** • Spanish Subtitled • **Filmed in High Definition** • 5.1 Surround Sound
• Series of Three 60 minute programs on 3 DVDs (180 minutes total) • \$49.99 • Copyright © 2007

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BODY ATLAS

As
Seen on The
Learning
Channel



"Miniature, internal cameras, X-Ray and heat-sensitive images reveal the complexities of the human body in this 13-part series." — Booklist

Venture inside the human body for an up-close, unprecedented look at the miniature miracles that occur everyday under our skin.

Thirteen episodes of cutting-edge computer graphics and groundbreaking film techniques reveal the secret inner-workings of the body - from our perfectly assembled skeletons to the mystery behind the hiccup reflex - while transparent models of a man and woman map the complex geography of blood vessels, muscles and tissue that entwine us all. But more than just a course in medicine, each program matches the interior processes to the practical ways they affect our everyday lives - demonstrating that what matters most is on the inside.

IN THE WOMB

While the average human life stretches 70 years, no time is more important than the first nine months. Follow the growth of a single fertilized cell - invisible to the unaided eye - as it matures into its embryonic stage, through its gestation and eventually to its amazing birth as a new and unique human being.

GLANDS AND HORMONES

Made by half a dozen glands scattered throughout the body, Hormones provide the unseen balance within our bodies that keep our systems in harmony.

MUSCLE AND BONE

The human body is the most miraculous machine, containing over 200 moving parts - our bones - operated by more than 600 motors, the muscles.

BREATH OF LIFE

Most organisms can go without food and water for days, but can't subsist without oxygen for more than a few minutes. See how vital oxygen is absorbed from the air and transferred to the blood in the lungs' huge air/blood interface. Amazing in-the-body footage shows how red blood cells carry oxygen, where the oxygen goes and how it is used.

SKIN

It's the body's largest organ - the average adult's skin weighs about seven pounds - and yet we shed it every month. Learn how your skin contributes to hair growth and the production of finger and toenails. Go inside the body to see the journey of a sweat droplet - from its birth in the sweat glands to its departure via one of the trillions of pores on your skin.

THE FOOD MACHINE

Take a trip through the alimentary canal to see what happens to the food we eat. Start in the mouth, where powerful teeth initiate the digestive process. Then, hitch a ride on the saliva train for a journey through the esophagus. Dodge deadly acid attacks in the stomach, breakdowns in the small intestine and eliminated as solid waste.

TASTE AND SMELL

Taste buds in the tongue can distinguish four different tastes. Nerve cells in the nose can distinguish literally thousands of different smells.

VISUAL REALITY

The human eye can outperform the best cameras, yet can easily be fooled by a simple optical illusion. Become familiar with the different parts of our incredible cameras - the cornea, iris and lens - and find out how we process images using rods and cones to distinguish contrast and color.

DEFEND AND REPAIR

Learn all about the body's immune system and go face-to-face with mankind's greatest enemy - germs. Each of us has more than two pounds of bacteria in our intestines, but how exactly do these creepy critters cause disease? See first-hand how the body heals torn skin, mends broken bones and fights infection.

SEX

Witness the miracle of life - on a microscopic level. Amazing footage shows how the ovaries produce eggs and how sperm is created. After the egg is fertilized, track the growth of an actual fetus in the womb - from the development of its tiny organs to its eventual, miraculous birth.

THE HUMAN PUMP

Over a lifetime, the human heart will beat two-and-a-half billion times and pump some 50 million gallons of blood. With the help of arteries, capillaries and veins, it delivers blood to all corners of the body. Learn what blood pressure reveals and why blood is truly thicker than water. And discover how blood clots - or, in the case of hemophiliacs, how it doesn't.

NOW HEAR THIS

The ear is the only sense organ that does two completely unrelated jobs: it allows us to hear and keeps us on sound footing. Go from the eardrum and cochlea - the auditory heart of the ear - to the semi-circular canals that control balance. And, learn why your hearing and musical pitch might be better than your neighbor's - and how you can tell.

THE BRAIN

It only weighs three pounds, but it's more powerful than any computer on earth. Discover how our nerves relay messages around the body and how reflexes originate in the lower brain. Visit the location centers for sight, hearing and speech, and see how functions like memory are distributed throughout the brain.

This title features: • English Subtitles for the Hearing Impaired • Educator's Guide Available
• Series of Thirteen 25 minute programs on 5 DVDs (325 minutes total) • \$149.99 • Copyright © 1994 / 2002 DVD release

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A History of Black Achievement in America

This original, eight-part series documents Black Achievement in American history, its defining role in the growth of the country, and its influence on current events.

Presented by James Avery, the series highlights the many contributions of Black Americans that have influenced our culture, enriched our society with their achievements, and shaped the history of the United States. It's one of the least known stories in American history. It is the story of black achievement and accomplishment. Against all odds, American blacks have built their own institutions, families, schools, churches, and businesses. Against all odds, American blacks have created great art and science. Fought ferociously in every American war, Against all odds, black men and women have worked tirelessly to secure their own freedom and equality. This untold story of blacks in America is a 350-year saga of incredible achievements. This is that story.

A History of BLACK ACHIEVEMENT in America

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1789 - The Virginia General Assembly Passes the Slave Code	1 Year Flash Streaming		\$1.99
1789 - Emancipation: Thomas Jefferson New York City: Most Important Black History Month Event	1 Year Flash Streaming		\$1.99
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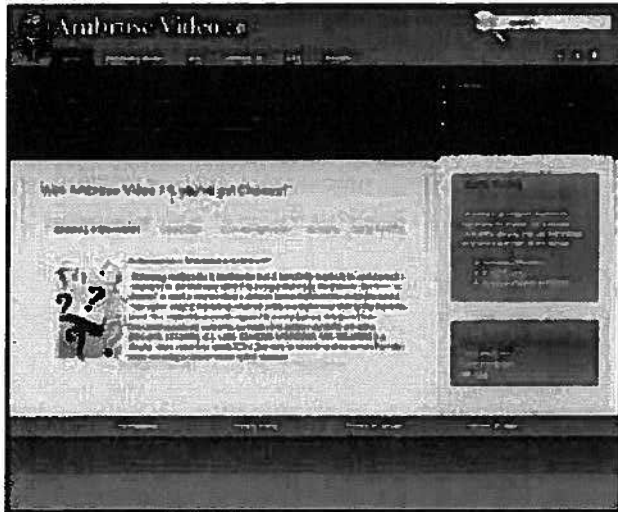
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As Seen
on Public
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THE ASCENT OF MAN



"...this 13-title series withstands the test of time and is an excellent resource for high-school and college students." — Booklist

The New York Times called it, "quite simply, a milestone in programming." Now, watch **Dr. Jacob Bronowski** as he has never been seen before. New video masters have given us the ability to digitally re-master this classic series enabling you to give your students a 21st century viewing experience.

An American Film Festival Award winner, this 13 volume series attempts a massive survey of science, from flint tools to the theory of relativity. **Dr. Jacob Bronowski** makes for an unorthodox narrator, his non-scripted delivery ranging from hushed awe to trembling passion. He uses the crawling infant, the performing athlete, the development of the hunt and the discovery of fire to illustrate the most distinctive feature of man: imagination.

Volume 1: LOWER THAN ANGELS

A multitude of evolutionary changes - anatomical and intellectual - gives rise to man's superiority among the animals. New computer techniques illustrate humanity's evolution, while x-ray and slow motion photography of an Olympic athlete in action show the complex interweaving of mind and body.

Volume 2: HARVEST OF THE SEASONS

Man domesticates plant and animal life. With the Neolithic cultivators come the nomads and the roots of warfare. Cameras capture the unique lifestyle of the Bakhtiari tribe of central Iran and there recreate the war games of Genghis Khan.

Volume 3: GRAIN IN THE STONE

Man splits a stone and reassembles the pieces to build a wall, a cathedral, a city. From the Greek temples of Paestum and the cathedrals of medieval France to modern Los Angeles, this film expresses humanity's faith and fancy as architect and builder.

Volume 4: THE HIDDEN STRUCTURE

The Shang bronze craftsmen of China and the Samurai swordsmith of Japan are the starting point for this journey, which leads from the beginnings of chemistry to Dalton's atomic theory and our knowledge of the elements.

Volume 5: MUSIC OF THE SPHERES

Traces the evolution of mathematics and explores the relationship of numbers to musical harmony, early astronomy and perspective in painting. It follows the spread of Greek ideas through the courts and bazaars of the Islamic Empire to Moorish Spain and Renaissance Europe.

Volume 6: STARRY MESSENGER

Here is the story of early attempts to map the forces that move the planets. Dr. Bronowski traces the origins of the scientific revolution through the conflict between fact and religious dogma, culminating in the trial of Galileo.

Volume 7: MAJESTIC CLOCKWORK

In the evolution of physics, the contributions of Newton and Einstein occupy center stage. This film explores the revolution that ensued when Einstein's theory of relativity upset Newton's elegant description of the universe.

Volume 8: DRIVE FOR POWER

Industrial and political revolutions altered concepts of power during the 18th century. Dr. Bronowski shows why these developments were as significant as the Renaissance in our progress.

Volume 9: LADDER OF CREATION

Journeys from the valleys and waterfalls of Wales to the jungles of the Amazon to explore the controversy swirling around a startling new theory of evolution developed simultaneously by Alfred Wallace and Charles Darwin.

Volume 10: WORLD WITHIN WORLD

Commencing with a visit to an ancient Polish salt mine, Dr. Bronowski looks at the world inside the atom, tracing the history of ideas that have made 20th century physics "the greatest achievement of the human imagination."

Volume 11: KNOWLEDGE OR CERTAINTY

Dr. Bronowski offers his personal view of the moral dilemma that confronts today's scientists, contrasting humanist traditions with the inhumanities of the Nazis, the harnessing of nuclear energy with the development of the atomic bomb.

Volume 12: GENERATION UPON GENERATION

Examines the complex code of human inheritance - from the experiments of pioneer geneticist Gregor Mendel to the discoveries of today's sophisticated laboratories.

Volume 13: LONG CHILDHOOD

In this closing film, Dr. Bronowski draws together the many threads of the series as he takes stock of humanity's complex and sometimes precarious ascent.

This title features:

- English Subtitles for the Hearing Impaired
- Convenient Menus
- Digitally Remastered
- Series of Thirteen 52 minute programs on 5 DVDs (676 minutes total)
- \$149.99 • Digitally Remastered Copyright © 2006 DVD

Phone: 1-800-526-4663

CONNECTIONS 1

As Seen
on Public
Television

"This is another superb example of the genius of James Burke, whose Connections Series has rightly garnered all sorts of awards. This journey will introduce the student to the famous as well as the obscure. This film is a wonderful intellectual romp." — The American Film and Video Review

The original and still most requested science series in our collection. Produced in 1978, the series has been digitally re-mastered onto DVD to upgrade the viewing experience. **James Burke** begins his tracking of 12,000 years of science history in this ten part series. Winner of the Red Ribbon in the American Film Festival, the scope of the series covers 19 countries and 150 locations, requiring over 14 months of filming.

As the Sherlock Holmes of science, Burke tracks the clues that lead us to eight great life changing inventions. Burke postulates that such changes occur in response to factor he calls "triggers," some of them seemingly unrelated.



This title features: • Closed Captioned for the Hearing Impaired • Convenient Menus
• Series of Ten 50 minute programs on 5 DVDs (500 minutes total) • \$149.99 • Digitally Remastered Copyright © 2007

CONNECTIONS 2

As
Seen on The
Learning
Channel



"This thought-provoking series will be an asset to science and philosophy classes and collections."

— Booklist

"In one half-hour! Your head spins, but it's the same as splendid champagne. TV is rarely this tasty or this smart, and hardly ever both in such a whiz-bang package." — New York Newsday

The favorite of students and educators everywhere, James Burke the "scientific detective" is back tracking the fascinating links between technological invention, social history, economics, and, well, everything.

This title features: • English Subtitles for the Hearing Impaired • Educator's Guide Available
• Series of Twenty 30 minute programs on 5 DVDs (600 minutes total) • \$149.99
• Copyright © 1995 / 2003 DVD release

CONNECTIONS 3

As
Seen on The
Learning
Channel

"It's history, it's science, it's art and it's fun! Author James Burke here presents the third of this splendid Connections series which show how seemingly unrelated events can have enormous (or at least interesting) impacts on humanity. The pace is quick, the script is witty, and the locations are gorgeous. Plus it's a good way for teachers to demonstrate higher-order thinking skills. Highly recommended..." — Video Librarian (3 1/2 stars)

Host James Burke continues to delight viewers as he explores the effects and origins of inventions and events that shape the modern world.

This title features: • English Subtitles for the Hearing Impaired • Educator's Guide Available
• Series of Ten 60 minute programs on 5 DVDs (600 minutes total) • \$149.99
• Copyright © 1998 / 2003 DVD release

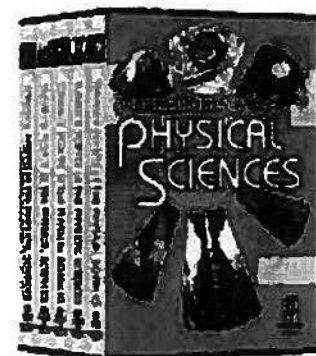


As Seen
on Public
Television

TURNING POINTS IN THE PHYSICAL SCIENCES

"This set traces the evolution of physical science from the year 130-2004...Visuals include drawings, paintings, and artifacts. Intended as a survey of the physical sciences, the segments are necessarily brief; however, they offer enough information so that students can easily grasp the relationship and role of the scientists and discoveries. Chapter headings allow viewers to zero in on desired topics and time frames. DVD extras include teachers' guide, maps and tests. Suggested to supplement the science curriculum."

—Booklist



What started as a kernel of knowledge about the movement of the heavenly bodies has expanded to include the atomic building blocks of all chemistry; geology's understanding of earth's long history and the forces that have shaped our planet's features; astronomy's picture of an ever expanding universe populated by billions of galaxies; and physics has given us the technological world of cars, planes, television, computers, cell phones, and the electrification of the planet.

TURNING POINTS IN THE PHYSICAL SCIENCES takes you on an exciting journey of discovery from ancient through classical science to the world of modern physics, relativity, chaos theory and quantum mechanics.

Program 1: 130 - 1819

- 130 - 1640** - Ptolemy to Galileo
- 1688 - 1796** - Newton to Nebular Theory of the Solar System
- 1800** - Electrolysis Reveals New Properties of Electricity
- 1808** - Atomic Theory of Matter is Announced
- 1814** - Light Reveals Spectral Lines

Program 2: 1820 - 1845

- 1820** - Electromagnetism is Discovered
- 1824** - Carnot Expresses First Law of Thermodynamics
- 1830** - Charles Lyell Publishes *"The Principles of Geology"*
- 1831** - Faraday Produces Electricity from Magnetism
- 1837** - A Past Ice Age is Theorized by Agassiz
- 1842** - Doppler Effect

Program 3: 1846 - 1902

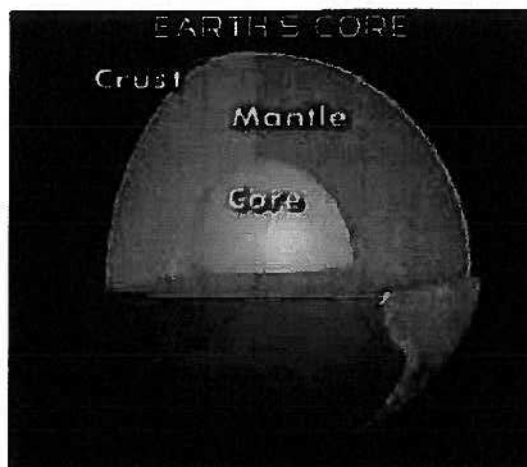
- 1846** - The Planet Neptune is Discovered
- 1864** - Maxwell's Equations Unify Electricity and Magnetism
- 1869** - The First Periodic Table
- 1895 - 1896** - X-Rays and Radioactivity are Discovered
- 1897** - First Subatomic Particle Found: The Electron
- 1900** - Principle of Quantum Physics Established by Max Planck

Program 4: 1903 - 1928

- 1903** - Chaos Theory
- 1905** - Einstein's Theories of Special and General Relativity
- 1907** - B.B. Boltwood Proposes Radioactive Decay be Used to Date the Earth
- 1912** - Alfred Wegener Proposes Continental Drift Theory
- 1925** - Wave-Particle Duality and The Uncertainty Principle

Program 5: 1929 - 2004

- 1929** - Edwin Hubble Initiates the Idea of an Expanding Universe
- 1942** - Manhattan Project Creates First Self-sustaining Chain Reaction
- 1963** - Maarten Schmidt Discovers Quasars
- 1964** - Murray Gell-Mann Postulates the Existence of Quarks
- 1967** - White Dwarfs, Neutron Stars, Pulsars and Black Holes
- 1990** - The Great Attractor and Dark Matter
- 2004** - Organic Material Found on Extrasolar Planet



This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Science Illustrations, Graphics & Models • Educator's Guide • Tests • High Definition Enhanced

• Series of Five 27 minute programs on 5 DVDs (135 minutes total) • \$129.99 • Copyright © 2005

PALEOWORLD

As
Seen on The
Learning
Channel

"This high-quality tape will have strong appeal for school systems and the short format makes it easy for teachers to integrate into a classroom session...Highly recommended."

— Video Librarian (VHS review)

Paleontology fascinates students of all ages. This series presents an in-depth look at what is known, and how we know it. Each program reveals a bit more about what has been learned to fill in a fossil record that is still far from complete, using recent discoveries, new techniques and computer animation to enlighten your student's fascination.

A complete study of the world of the Paleontologist, this series of 15 programs reviews the latest discoveries and explores what they mean. Go to the digs and the labs to visit the world as it once was.



MISSING LINKS

This program explores how we survived, the gaps in our knowledge, and our evolution.

APE MAN

New discoveries are revealing the story of how we evolved into apes that walked.

MAMMOTH

They lived 11,000 years ago. The mammoth site in South Dakota provides clues on why they disappeared.

EARTHSHAKERS

The biggest creatures to ever walk the earth. How did they survive for millions of years?

EARLY BIRDS

The search for exactly how and when birds began to fly.

DINOS IN THE AIR

Are birds dinosaurs or do they have an ancestry of their own?

FLESH ON THE BONE

Join the paleontologist as he reconstructs his find.

TRAIL OF THE NEANDERTHAL

Does Neanderthal man live on in our genetic mix or was he an evolutionary dead end?

DINO DOCTORS

High-tech medical equipment is now letting us see inside the head of a T.Rex and into the unhatched embryos of dinosaur eggs.

THE LEGENDRY T. REX

Tyrannosaurus was heavily built. Its powerful neck supported a massive head, which harbored knifelike teeth. Was he a fierce hunter or a lowly scavenger?

RISE OF THE PREDATORS

The race between predator and prey brought about some of the most remarkable killing machines.

CARNOSAURS: GIANT PREDATORS

This episode chronicles the history of carnosuars, large flesh-eating, lizard-hipped dinosaurs.

FLIGHT OF THE PTEROSAURS

Paleontologists are now discovering and recreating the mechanisms by which dinosaurs adapted to flight.

HORNS AND HERDS

Of all the dinosaurs, the Ceratopsian is the best known.

AMBER HUNTERS

Paleontologists are turning to tree resin, a superb record of life on earth millions of years ago.

This title features: • English Subtitles for the Hearing Impaired • Educator's Guide Available

• Series of Fifteen 30 minute programs on 5 DVDs (450 minutes total) • \$149.99 • Copyright © 1998 / 2002 DVD release

THE LIVING PLANET

"Dauntingly curious, infinitely knowledgeable, urbane and eloquent, Attenborough is here to help us make sense of it all...The Royal wedding is the only TV event in Britain to have had more viewers."

— New York Times

This BBC Science Classic from **David Attenborough** is the ultimate guided tour of planet earth. In twelve one-hour programs, you will experience the secrets of nature with some of the most spectacular sights and sounds ever captured on film.

- The Building of the Earth
- The Community of the Skies
- The Frozen Earth
- Sweet Fresh Water
- The Northern Forests
- The Margins of the Land
- Jungle
- Worlds Apart
- Seas of Grass
- Oceans
- The Baking Desert
- New Worlds

• Series of Twelve 60 minute programs on 5 DVDs (720 minutes total) • \$149.99 • DVD Release Copyright © 2001



As Seen
on Public
Television

Preview Video Clips Online at: www.ambrosevideo.com

As Seen
on Public
Television

TRIUMPH OF THE NERDS

"Bob Cringley hosts this terrific three-part video history of the computer industry. More than a pedestrian history of the industry, this compelling program contains animated segments, promotional clips, archival footage, and intriguingly honest interview with wealthy industry nerds (Gates, Wozniak, Jobs, etc.). With computers such a pervasive presence in society, this fascinating set holds wide appeal even for computer illiterates." — Booklist

This captivating three part series on the history of the Personal Computer Revolution will provide a motivating vehicle for any computer class. Working from their garages, Bill Gates, Steve Jobs and Steve Wozniak changed the world we live in while amassing personal fortunes. These men and other key players in this revolution take the viewer through one of the most significant turning points in modern history, that has resulted in world-wide change in the way we live.

Program 1: IMPRESSING THEIR FRIENDS

Program 2: RIDING THE BEAR

Program 3: GREAT ARTISTS STEAL

This title features: • English Subtitles for the Hearing Impaired • Educator's Guide Available
• Series of Three 50 minute programs on 1 DVD (150 minutes total) • \$49.99 • Copyright © 1996 / 2003 DVD release



As Seen
on Public
Television

CHILDHOOD

Whatever differences may exist among countries, cultures, generations and individuals, the remarkable journey from birth to adolescence is one all people share - often with astounding similarities. From first steps and first words to the transformations of puberty, it is a unique time of discovery and challenge. In seven one-hour programs, Childhood presents an insightful and richly textured examination of the various influences that shape us as individuals and as members of the families and societies in which we are raised.

GREAT EXPECTATIONS

One of the major themes of the Childhood series is introduced and explored - the mutual influence and importance of both "nature" and "nurture," the ongoing interaction of time, place and biology.

LOUDER THAN WORDS

An infant may not be able to speak, but research clearly shows that the roots of future personality are present from birth. But is biology destiny?

LOVE'S LABORS

An exploration of the fascinating period between six months and three years, when almost every day brings startling evidence of rapid maturation in brain and body.

IN THE LAND OF THE GIANTS

This program features three- to five-year-olds learning the social and psychological intricacies of family life.

LIFE'S LESSONS


Between the ages of five and seven, children enter a new and distinctive stage of development called middle childhood, marked by the phenomenon known as "the 5-7 shift".

AMONG EQUALS

This program explores the importance of peer relationships as a crucial component of development.

THE HOUSE OF TOMORROW

The CHILDHOOD journey concludes with a look at the many emotional and physical transformations that characterize puberty and adolescence.

This title features:
• Closed Captioned for the Hearing Impaired  • Convenient Menus
• Series of Seven 57 minute programs on 4 DVDs (399 minutes total)
• \$149.99 • DVD Release Copyright © 2006



A HISTORY OF AMERICAN INDIAN ACHIEVEMENT



Join **Tyler Christopher**, a 21st Century American Indian, as he brings a new vision to a remarkable journey. The journey is one that tells three stories: one of remarkable civilizations creating Architecture, Technology and Art that matched the greatest success of any ancient culture. The second story is one of survival..yes, overcoming attempts at extermination by the dominant culture. The final story is one of accomplishment..Tyler chronicles the survival of the American Indian in spite of oppressive wars and destruction that attempted, but did not succeed, in removing the American Indians from their culture and their future. These programs bring individual and little-known American Indian accomplishments to the viewer in this enlightening tribute to the American Indian.



Program 1: American Indians Populate the North American Continent

During the first ten thousand years of occupying North America, American Indians were the most accomplished Stone Age hunters, worked metal into tools and weapons, and created some of the world's greatest rock art.

- 12,000 BC** - American Indians Arrive in What Will Become the United States
- 10,000 BC** - Paleo Indians Become the Most Accomplished Stone Age Hunters
- 4000 BC** - Old Copper Culture Initiates Metallurgy in the United States
- 2000 BC** - Pecos Culture Produces Sacred Rock Paintings

Program 2: The Golden Age of Ancient American Indians

During the classic golden age of American Indians, they built some of the world's greatest cities and adopted agriculture and the bow and arrow.

- 1700 BC** - Poverty Point Culture Founds First American City
- 1400 BC** - American Indians Begin Shift to Agriculture
- 300 AD** - Archaic Upper Great Lakes Cultures Begin Building Effigy Mounds
- 800 AD** - Bow and Arrow Has Spread Across the Continental United States
- 1000 AD** - Mississippian Culture Establishes Cahokia As Their Capital

Program 3: The Great Transition

At the closing of the classic golden age of American Indians, the Anasazi built their spectacular cliff cities...The Iroquois League wrote a remarkable constitution that would serve as a model for the founding fathers. The transition coincided with the arrival of the Europeans. This included tribal interactions with the settlers at Jamestown and the Pilgrims at Plymouth Plantation.

- 1100** - Anasazi Build Cliff Cities at Mesa Verde
- 1142** - Iroquois League Creates a Constitution
- 1614** - Pocahontas Marries John Rolfe
- 1621** - Squanto and Massasoit Help Pilgrims Survive

Program 4: Resistance and Acceptance

In this program are the heroic stories of Indian tribes who attempted to protect their lands from European invasion...And stories of how other American Indians found ways to live in peace and preserve their culture.

- 1675** - Metacom Leads "King Philip's War"
- 1680** - Popé Drives Spanish from Santa Fe
- 1680** - Kateri Tekakwitha, Patroness of Ecology
- 1763** - Ottawa Chief Pontiac's War for Independence
- 1799** - Handsome Lake Founds Longhouse Religion
- 1805** - Sacagawee, Interpreter and Guide, Aids Lewis and Clark Western Expedition

Program 5: The New Indian Leaders

American Indian leaders with great vision make a valiant attempt to retain their culture and continue to live on their ancestral lands west of the Appalachians. Without these valiant efforts, it is doubtful the Indian nations east of the Mississippi River and along the west coast would have survived at all.

- 1811** - Chief Tecumseh Leads the Last Great American Indian Confederacy
- 1821** - Sequoyah Creates Cherokee System of Writing
- 1833** - Chief Black Hawk Writes His Autobiography
- 1835** - Osceola Resists Indian Removal Act
- 1850** - Chief Sealth Welcomes Settlers to the Pacific Northwest

Program 6: Plains Indians War

From 1853 to 1890, the Plains Indians horse culture engaged the United States military in its longest conflict.

- 1861** - Cochise, Undefeated Apache Warrior Hero
- 1864** - Ely Samuel Parker Becomes Adjutant to General Ulysses S. Grant
- 1868** - Red Cloud, the Sioux Renaissance Leader
- 1875** - Quanah Parker, Legendary Comanche Leader
- 1876** - Sitting Bull & Crazy Horse at the Battle of the Little Bighorn
- 1877** - Chief Joseph Leads Brilliant Nez Perce Retreat

Program 7: The Emergence of the American Indian Hero

The first half of the 20th-century was the worst of times for American Indians. They were a vanishing race. Then something remarkable happened: four American Indian women made their voices heard in the courts and the halls of political power, saving American Indians.


- 1883** - Sarah Winnemucca Publishes Her Autobiography
- 1900** - The La Flesche Family Starts to Preserve American Indian Cultures and Religions
- 1912** - Jim Thorpe Wins Olympic Gold Medals
- 1924** - Gertrude Simmons Bonnin Sets the Stage for Survival of American Indians
- 1929** - Charles Curtis is Elected Vice President of the United States
- 1942** - American Indians Become Heroes in WWII

Program 8: American Indian Renaissance

With their survival assured, American Indians finally had the opportunity to fully express their creativity. This program presents extraordinary men and women and their achievements in every avenue of American life while remaining fully anchored in their traditional values.

- 1969** - N. Scott Momaday Wins Pulitzer Prize
- 1970** - John Echohawk Founds NARF
- 1973** - Second Battle of Wounded Knee
- 1977** - Velarde and Martínez Found the Modern American Indian Art Movement
- 1985** - Wilma Mankiller Becomes Principal Chief of the Cherokee Nation
- 2002** - Dr. Frank Dukepoo Joins Einstein on Ithaca's Science Center Wall of Inspiration
- 2007** - Jana Meshonov is Nominated for a Grammy

This title features:

- Closed Captioned for the Hearing Impaired  • Spanish Subtitled
- Printable Graphics • Timeline • Educator's Guide • Maps
- Gallery of Images • Blackline Master Quizzes
- Series of Eight 30 minute programs on 4 DVDs (240 minutes total)
- \$129.99 • Copyright © 2008

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NEW!

A HISTORY OF CHINESE ACHIEVEMENT IN AMERICA

From the earliest arrivals in the 1840s, Chinese Americans have been both welcomed and shunned . . . they found acceptance and faced discrimination. But Chinese Americans have risen above prejudice to reach levels of greatness in American science, education, business and the arts. This eight part series spans the 175 years of Chinese American achievement in U.S. History.

Program 1

- 450 AD** - Chinese Explorer Hwui Shan Visits the North American Continent 1000 Years Before Columbus
- 1848** - The California Gold Rush Brings 2 Million Chinese Immigrants to the United States
- 1852** - Chinese Begin their Long History in Hawaii
- 1854** - Yung Wing, Graduates Yale, Becomes the First Chinese to Graduate from a U.S. College

Program 2

- 1854** - Chinese Six Companies Represent All Chinese in the United States
- 1862** - Chinese Americans Distinguish Themselves in the American Civil War
- 1865** - Chinese Laborers Build the Transcontinental Railroad
- 1870** - Doc Hay Becomes First Chinese Doctor in Oregon
- 1882** - Congress Passes the Chinese Exclusion Act
- 1884** - Joseph and Mary Tape Successfully Challenge San Francisco Public Schools
- 1886** - Chinese Laundry Men in Yick Wo v. Hopkins

Program 3

- 1888** - Leu Gim Gong, the Father of the Florida Citrus Industry
- 1894** - Polly Bemis, Idaho Entrepreneur
- 1898** - First Chinese Newspaper, *Wah Mei Sun Po*, is Founded by Ng Poon Chew
- 1906** - California Earthquakes Opens Opportunities for Chinese to Immigrate to America
- 1910** - San Francisco's Angel Island Immigration Station is Opened
- 1911** - Chinese Revolutionary Sun Yat Sen Uplifts American Chinese in the United States
- 1921** - Anna May Wong, First Chinese American Female Hollywood Star

Program 4

- 1926** - You Chung Hong Leads the Fight for Chinese American Civil Rights
- 1935** - Eddy See Initiates Chinese American Artistic Movement
- 1935** - Katherine Sui Fun Cheung, Chinese American "Amelia Earhart"
- 1937** - Weh Ming Chang Joins the Disney Studios
- 1938** - Charlie Low's Forbidden City Nightclub Showcases Chinese American Performers
- 1942** - Chinese Americans Serve with Distinction and Honor in WWII
- 1943** - Magnuson Act Repeals the Chinese Exclusion Act of 1882.



Program 5

- 1946** - Wing F. Ong Becomes the First Chinese American Elected to a State House of Representatives
- 1952** - McCarran-Walter Act Sets the Foundation for Modern U.S. Immigration
- 1955** - James Wong Howe, Academy Awards for his Cinematography for *The Rose Tattoo* (1955) and *Hud* (1963)
- 1956** - Gordon P. Chung-Hoon Becomes the First Chinese American Admiral
- 1957** - Chen Ning Yeng and Tsung-Dao Lee Win the Nobel Prize in Physics
- 1958** - C.Y. Lee's *Flower Drum Song* Opens as a Rogers and Hammerstein Musical on Broadway
- 1959** - Hiram Leong Fong, First Chinese American Elected to U.S. Senate

Program 6

- 1961** - I.M. Pei Designs Avant Garde NCAR Building in Boulder, Colorado
- 1962** - F. Chow Chan Finds First Chinese American Bank
- 1965** - President Lyndon Johnson Signs the Hart-Celler Act into Law Ending Chinese Immigration Quotas
- 1966** - March Fong Eu is the First Asian American Assembly Woman in California History
- 1971** - Bruce Lee Stars in *Fists of Fury*
- 1982** - Maya Ying Lin Designs the Vietnam War Memorial
- 1983** - Andrew Cherng and Peggy Cherng Found Panda Express

Program 7

- 1985** - Yo Yo Ma Wins First Grammy
- 1985** - Amy Tan Writes *The Joy Luck Club*
- 1989** - Michael Chang Becomes the Youngest Men's Winner of a Grand Slam Tennis Event
- 1991** - John Sie Finds Cable Powerhouse Starz Encore
- 1993** - Connie Chung is the First Asian American to Co-Anchor the *Nightly News*
- 1994** - Jerry Yang Co-Founds Yahoo

Program 8

- 1996** - Time Magazine's Man of the Year is AIDS Researcher David Ho
- 1996** - Michelle Kwan Wins World Ice Skating Championship
- 1997** - Gary Locke is First Chinese American Elected State Governor
- 1997** - Iris Chang Writes *The Rape of Nanking*
- 1997** - Maxine Hong Kingston Receives the National Humanities Medal from President Bill Clinton
- 2005** - Director Ang Lee Wins Academy Award for *Brokeback Mountain*

This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Educator's Guide
 • Blackline Master Quizzes • Timeline
 • Series of Eight 30 minute programs on 4 DVDs (240 minutes total) • Series price \$129.99 • Copyright © 2008

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As Seen
on Public
Television

A HISTORY OF HISPANIC ACHIEVEMENT IN AMERICA

"Episodes can be viewed either as documentaries or as individual segments, which will give teachers flexibility in their use. A good choice for middle- and secondary-school collections" — School Library Journal

"This eight-part series...provides a sweeping look at the role and contributions of Hispanics in American history...Suggested for school and public libraries looking for Hispanic history material." — Booklist

The contributions of Hispanics to the development and success of America are woven into many segments of the nation's history. To envision America untouched by Hispanics is to imagine a country without much of its folklore and many of its achievements.

From the American Revolutionary War to the Persian Gulf War, Hispanic Americans have proudly served this country in the Armed Forces. And throughout U.S. history, Hispanics have contributed in building the West; in medicine and science; in entertainment, journalism, business, education, civil rights, politics, in sports and more.

Join **Patricia Lopez** as she takes you through history on this 500 year odyssey of Hispanic Achievement in American History.



Program 1: Spain Comes to the New World

- 1492** - Christopher Columbus Arrives in the New World
- 1513** - Ponce de Leon Discovers Florida
- 1514** - Bartolomé de las Casas Establishes Anti-Reclism Policy in Spanish Colonies
- 1519** - Hernan Cortes Brings Horses from Spain to the Americas

Program 2: Spanish American Exploration and Colonization

- 1539** - Hernando De Soto Explores Southern U.S.
- 1540** - Francisco Vasques de Coronado Maps America's Southwest
- 1565** - Don Pedro Menendez de Aviles Founds Florida's St Augustine
- 1608** - Juan De Onate Expedition Establishes Santa Fe, New Mexico
- 1711** - Gallegos Family, Pioneers of the Desert Southwest


Program 3: Spanish Americans Move Toward Independence

- 1720** - Father Antonio Margil de Jesus Helps Found San Antonio, Texas
- 1740** - Governor Manuel de Montiano Defends St. Augustine Against English Attack
- 1769** - Junipero Serra Founds a Mission in San Diego
- 1779** - Bernardo de Galvez Leads Spanish Forces Against Britain In America's Fight For Freedom
- 1810** - Spain's North American Colonists Begin Forging an American Hispanic Identity

Program 4: A New Hispanic Identity Emerges

- 1819** - Luis de Onís Prevents a War Between Spain and the United States
- 1821** - Don Facundo Melgares Inaugurates Trade on the Santa Fe Trail
- 1836** - José Antonio Navarro and Lorenzo de Zavala, Founding Fathers of the Texas Republic
- 1836** - Juan Seguin Stands with Americans at the Battle of the Alamo
- 1836** - Juana Briones Establishes San Francisco

This title features:

- Closed Captioned for the Hearing Impaired 
- Spanish Subtitles
- Educator's Guide
- Series of Eight 27 minute programs on 4 DVDs (216 minutes total) • Series price \$129.99 • Copyright © 2006
- Photo Gallery of Hispanic Achievers
- Maps, Timeline and Historical Documents

Program 5: Hispanics Become United States Citizens

- 1848** - The Treaty Guadalupe Hidalgo Cedes Mexican Southwest to the United States
- 1853** - Joaquin Murieta Becomes the Inspiration for the Cisco Kid and Zorro
- 1855** - Francisco Ramirez Founds the First Spanish Language Newspaper in Los Angeles
- 1862** - Indian Fighter Rafael Chacon and Kit Carson Defeat the Navajo
- 1863** - Hispanics Distinguish Themselves in the American Civil War
- 1866** - David Farragut Becomes the First Admiral in the U.S. Navy
- 1866** - Mexican Vaqueros Begin the American Cowboy Tradition

Program 6: Hispanics Become an American Minority

- 1898** - Spanish American War
- 1905** - Noted Philosopher George Santayana Publishes *The Life of Reason*
- 1929** - United States Begins Its Mexican American Repatriation Campaign
- 1936** - Dennis Chavez is First Hispanic Elected to the U.S. Senate
- 1944** - Luis Walter Alvarez Helps Develop Atomic Bomb
- 1949** - Pancho Gonzales Becomes First Hispanic American Superstar

Program 7: Emergence of a Unique Hispanic Culture

- 1950** - Ritchie Valens Initiates Hispanic/Latin Renaissance in American Culture
- 1961** - Emilio Azcarraga Brings Hispanic Television to the United States
- 1963** - Poet William Carlos Williams Wins the Pulitzer Prize.
- 1963** - Joan Baez Sings at Civil Rights March on Washington D.C
- 1965** - Cesar Chavez Founds the United Farm Workers of America

Program 8: Era of the Hispanic American Hero Begins

- 1960** - Judy Baca Brings the Hispanic Muralist Movement to the United States
- 1973** - Roberto Clemente is the First Hispanic Elected into Baseball's Hall of Fame
- 1976** - Hispanic Golfer Nancy Lopez Wins Her First LPGA Championship
- 1980** - Walter Alvarez Proposes Dinosaur Extinction Caused by Asteroid Impact
- 1986** - Franklin Chang-Diaz Becomes the First Hispanic American in Space
- 1990** - Dr. Antonia Novello, First Hispanic Surgeon General
- 2001** - Linda Alverado Wins Horatio Alger Award

As Seen
on Public
Television

A HISTORY OF WOMEN'S ACHIEVEMENT IN AMERICA

"The brief segments are perfect for classroom use to introduce the topic or inspire more in-depth research. History and social studies teachers will find this a welcome addition to library collections." — School Library Journal

'Donna Mills hosts this eight-part series celebrating women's contribution to American history from the seventeenth century to present day...A wealth of well-chosen visuals including reenactment footage, original documents, paintings, motion picture clips, and dramatic portrayals help introduce these pioneering women, placing them within their historical time periods... Similar in format to *A History of Black Achievement in America* (2005), the programs' brief chapters and precise indexing are ideal for student accessibility. For both high school and public library collections." — Booklist



The unique and independent American woman: adventurer...pioneer...poet...mother...educator...artist...freedom fighter. A History of Women's Achievement in America examines the 400-year history of American women's inspiring accomplishments and victories. Destined to play an essential role in the shaping of the United States, American women forged an identity unlike any other in the world. This program is an effective means of promoting Women's studies and the ideal educational tool for National Women's History Month.

Program 1: The Making of a New World

- 1621 - Women Help Found the English Colonies
- 1650 - Anne Hutchinson and Anne Bradstreet Use New Found American Independence to Express Themselves
- 1773 - Phillis Wheatley Becomes America's First Black Poet
- 1776 - Abigail Adams and the Female Patriots
- 1805 - Sacagawea, Interpreter and Guide, Aids Lewis and Clark Expedition

Program 2: The Era of Women's Firsts

- 1836 - Hispanic-American Juana Briones Establishes San Francisco
- 1837 - Mary Lyon Found Mount Holyoke, the First Women's College
- 1846 - Susan Magoffin Travels the Santa Fe Trail
- 1847 - Maria Mitchell is the First Scientist to Discover a Comet Using a Telescope
- 1849 - Amelia Bloomer Publishes *The Lily*, the First National Magazine for Women
- 1851 - Sojourner Truth Addresses a Women's Rights Convention in Ohio

Program 3: Women Speak Out

- 1852 - Harriet Beecher Stowe Writes *Uncle Tom's Cabin*
- 1852 - Emily Dickinson Publishes First Poem
- 1856 - Harriet Tubman Becomes the Most Notorious Underground Railroad Conductor
- 1868 - Louisa May Alcott Writes *Little Women*
- 1872 - Susan B. Anthony Is Arrested for Voting
- 1881 - Clara Barton Found The American Red Cross
- 1885 - Annie Oakley, Calamity Jane, Belle Starr and the Women of the Wild, Wild West

Program 4: America Enters the World of Nations

- 1889 - Jane Addams Found Hull House in Chicago
- 1889 - Nellie Bly Goes Around the World in 72 Days
- 1891 - Mary Cassatt's First Solo Art Show in Paris
- 1893 - Ida B. Wells-Barnett Crusades Against Black Lynching in America
- 1904 - Gertrude Pridgett (Ma Rainey) Introduces the Blues
- 1905 - Isadora Duncan Opens First School of Modern Dance
- 1912 - Juliet Gordon Low Found the Girl Scouts of America

Program 5: Women Begin to Transform Themselves

- 1916 - Jeannette Rankin Becomes the First Woman Elected to the U.S. Congress
- 1920 - Edith Wharton Wins a Pulitzer Prize for *The Age of Innocence*
- 1920 - Women Gain the Right to Vote
- 1928 - Margaret Meade Publishes *Coming of Age in Samoa*
- 1929 - Georgia O'Keeffe Visits New Mexico for the First Time
- 1932 - Amelia Earhart Flies the Atlantic Ocean Solo
- 1935 - Mary McLeod Bethune Found the National Council of Negro Women

Program 6: America Becomes a Super Power

- 1936 - Eleanor Roosevelt Transforms the Role of First Lady
- 1942 - "Rosie the Riveter" Joins the War Effort
- 1950 - Babe Didrickson Named Woman Athlete of the Half Century
- 1950 - Gwendolyn Brooks Wins the Pulitzer Prize
- 1950 - Margaret Chase Smith Stands Up to Joseph McCarthy with *Declaration of Conscience* Speech
- 1955 - Rosa Parks Refuses to Give Up Her Seat on a Montgomery Bus to a White Passenger
- 1956 - Tennis-Pro Althea Gibson Becomes the First African American Woman to Win Grand Slam Tourney

Program 7: American Women Find Their Voice

- 1959 - Lorraine Hansbury's *Play Raisin in the Sun* is Produced
- 1963 - Betty Friedan Launches the New Women's Movement
- 1967 - Lynn Margulis Explains the Origin of Complex Biological Life
- 1969 - Joan Ganz Cooney Launches Sesame Street
- 1973 - Roe v. Wade Strikes Down Anti-Abortion Laws
- 1978 - Hispanic Golfer Nancy Lopez Wins Her First LPGA Championship
- 1981 - Women in the Legal System and Sandra Day O'Connor

Program 8: A New Age of Equality

- 1985 - Wilma Mankiller Becomes Principal Chief of the Cherokee Nation
- 1986 - Oprah Winfrey Initiates a New Era for Women in Television
- 1989 - Asian American Amy Tan Publishes *The Joy Luck Club*
- 1997 - Madeleine Albright Begins a New Era for Women in American Leadership
- 1998 - Pleasant Rowland Sells the American Girl Company
- 2001 - Linda Alvarado Wins the Horatio Alger Award

This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Educator's Guide Included
• Historical Documents • Timeline • Photo Gallery • Convenient Menus • High Definition Enhanced
• Series of Eight 27 minute programs on 4 DVDs (216 minutes total) • Series price \$129.99 • Copyright © 2006

A HISTORY OF BLACK ACHIEVEMENT IN AMERICA

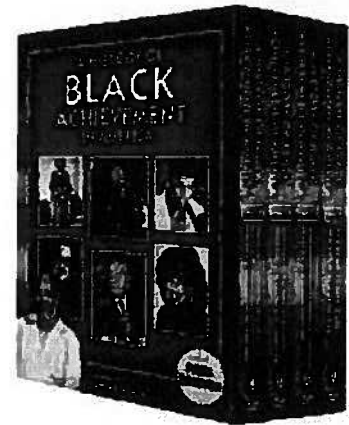
"4 STARS" – VIDEO LIBRARIAN

As Seen
on Public
Television

"Actor James Avery narrates and hosts this comprehensive eight-part survey of black Americans and their role in shaping U.S. history... Useful for both students and adults this well researched series fills an important gap in history texts and is a useful classroom..." —Booklist

"This series places black achievement into the larger context of American history, emphasizing that African Americans have made innumerable contributions to all aspects of our culture and heritage... The segment format gives teachers the flexibility to integrate this material into any existing American history curriculum, making this series a good choice for all middle and secondary level library collections." — School Library Journal

It is one of the least known stories in American history. It is the story of black achievement and accomplishment. Against all odds, American blacks have built their own institutions: families, schools, churches and businesses. Against all odds, American blacks have created great art and science.... and have fought heroically in every American war. Against all odds, black men and women have worked endlessly to secure their own freedom and equality. Join **James Avery** on this untold story of blacks in America, a 350-year saga of incredible achievements.



Program 1: Settling the New World and Founding the United States of America

- 1610 - 1621 - Blacks Arrive at Jamestown
- 1705 - The Virginia General Assembly Passes the Slave Codes
- 1762 - Entrepreneur Samuel Fraunces Opens New York City's Most Cherished Revolutionary War Site: The Fraunces Tavern
- 1770 - Crispus Attucks and the Black Patriots

Program 2: Emergence of the Black Hero

- 1772 - Chicago is Settled by Jean DuSable
- 1776 - Lemuel Haynes Helps Lay the Foundation for Abolition
- 1791 - The First Black Man of Science, Benjamin Banneker, Surveys Washington, D.C.
- 1821 - African Grove Theatre Founded in New York
- 1822 - Denmark Vesey and the Slave Revolts
- 1823 - Legendary Mountain Man James Beckwourth Enters the Rockies
- 1849 - Harriet Tubman Uses Underground Railroad to Become Free

Program 3: The Fight for Freedom

- 1851 - Sojourner Truth Delivers Famous "Ain't I a Woman?" Speech
- 1854 - First Black University Founded: Lincoln University
- 1855 - Frederick Douglass Publishes "My Bondage and My Freedom"
- 1857 - Dred Scott Decision Helps Trigger the Civil War
- 1863 - Lincoln Signs Emancipation Proclamation
- 1863 - Black Regiment Storms Fort Wagner in the Civil War
- 1865 - 1869 - 13th, 14th and 15th Amendments Establish Civil Rights for All

Program 4: Blacks Enter the Gilded Age

- 1875 - Robert Smalls, Former Slave, Elected to House
- 1878 - The Black Cowboy and George McJunkin
- 1881 - Booker T. Washington Opens Tuskegee Institute
- 1884 - T. Thomas Fortune Prophesies the Long and Bitter Struggle for Equality
- 1887 - Granville T. Woods, Called the "Black Edison," Patents the Induction Telegraph System
- 1893 - Ida B. Wells-Barnett Crusades Against Black Lynching in America
- 1896 - Plessy v. Ferguson Case Upholds Segregation

Program 5: The Foundation for Equality

- 1904 - Scott Joplin and Ma Rainey Initiate the Merger of Two Cultures
- 1909 - Matthew Henson Discovers the North Pole
- 1909 - W.E.B. Du Bois Founds the NAACP
- 1924 - George Washington Carver, Renaissance Man
- 1925 - Alain Locke Leads Harlem Renaissance
- 1926 - Satchel Paige Stars in the National Negro Baseball League

Program 6: Depression and War

- 1935 - Mary McLeod Bethune, American Woman of the 20th Century
- 1936 - 38 - Jesse Owens and Joe Louis debunk Hitler's Claim of Aryan superiority
- 1939 - Hattie McDaniel Wins the Oscar
- 1940 - First Black General, Benjamin O. Davis, Pioneers Desegregation of the U.S. Army
- 1943 - Duke Ellington's Band Performs "Black, Brown and Beige" at Carnegie Hall

Program 7: Civil Rights

- 1950 - Ralph Bunche Wins the Nobel Peace Prize
- 1950 - Gwendolyn Brooks Becomes the First Black Recipient of the Pulitzer Prize
- 1954 - Brown v. Board of Education of Topeka, Kansas
- 1955 - Rosa Parks Refuses to Give Up Her Seat to a White Passenger on a Montgomery Bus
- 1956 - Althea Gibson, First Black Woman To Win a Tennis Grand Slam Event
- 1959 - Lorraine Hansberry's Play 'A Raisin in the Sun' is Produced
- 1963 - Martin Luther King Delivers His 'I Have a Dream Speech'

Program 8: A New Age

- 1967 - Muhammad Ali Refuses Induction into the U.S. Army on Religious Grounds
- 1967 - Thurgood Marshall, First Black U.S. Supreme Court Justice
- 1977 - Alex Haley's "Roots: The Saga of An American Family" Appears on TV
- 2001 - Colin Powell Appointed Secretary of State
- 2004 - Neil deGrasse Tyson Becomes Astrophysics' Superstar

This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Educator's Guide • All pertinent Historical Documents of the period • Timeline • Photo Gallery • Tests • High Definition Enhanced

• Series of Eight 27 minute programs on 4 DVDs (216 minutes total) • Series price \$129.99 • Copyright © 2005



SLAVERY AND THE MAKING OF AMERICA

EMMY AWARD WINNER

"Slavery and the Making of America"...the most powerful and important television work on the subject since 'Roots'..." — 4 STARS, Daily News

"This four-part series, which aired on PBS earlier this year, belongs in every high school library in the country..." — School Library Journal

"...the series deftly balances strong personal stories with insights into the horrible symbiotic relationship between Northern growth and Southern slavery...this is recommended."
— Booklist

This four-part series focuses on the history of slavery in America. Through the stories of individuals-men, women and children - this series explores the tremendous impact that slavery had in virtually every aspect of the developing nation.

Acclaimed actor **Morgan Freeman** narrates the series, which features a score by **Michael Whalen**.

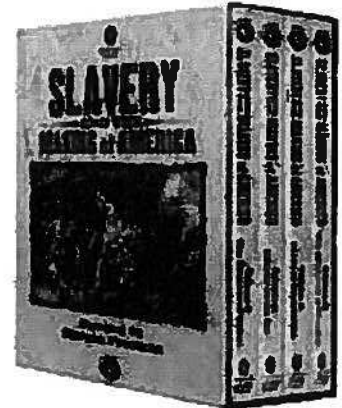
Program 1: The Downward Spiral

Program 2: Liberty in the Air

Program 3: Seeds of Destruction

Program 4: The Challenge of Freedom

This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled
• Series of Four 55 minute programs on 4 DVDs (220 minutes total) • Series price \$79.99 • Copyright © 2005



THE COMPLETE DVD HISTORY OF U.S. WARS: 1700-2004

"this ambitious four-DVD set blends a variety of visuals, including animated maps, film clips, costumed reenactments, period paintings, and location shots, with straightforward narration to examine the origins and outcomes of each conflict...this is a useful classroom resource." — Booklist

"Well produced! Complete visual history of America at war! Good for general audiences and schools!" — Byron Knight, Director, Wisconsin Public Television, General Manager WHA-TV

From conflict with the Native American inhabitants to the police wars of the 21st century, war has always been part of the American experience. This eight part series watches a country born and nurtured in war, grow in strength and power until at the beginning of the 21st century it is the foremost military power in the world. **George Kennedy** hosts this 300-year saga of wars to establish and maintain the United States of America. Divided into 48 stand-alone episodes, chaptered for easy access, each war is examined with expert analysis and commentary.

Program 1: Wars for the Continent

Program 2: The Revolutionary War

Program 3: Manifest Destiny Wars

Program 4: The Civil War

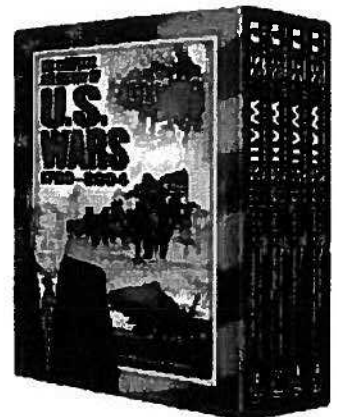
Program 5: The Imperial Wars

Program 6: The Global Wars

Program 7: The Cold War

Program 8: The Police Wars

This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Downloadable Historical Overview of American Weapons from the Founding of Jamestown into the 21st Century
• Historical Documents • Timeline • Photo Gallery • Convenient Menus • High Definition Enhanced
• Series of Eight 28 minute programs on 4 DVDs (224 minutes total) • Series price \$79.99 • Copyright © 2004



CALIFORNIA

NEW!

California was colonized by the Spanish Empire in the late 18th century, and is now the most populous U.S. state. It is the third-largest US state by land area and is known for its varied climate and geography as well its diverse population. Maps lay out the geologic provinces and ecosystems. Tectonic issues are explored.

Program 1: GEOGRAPHY

This program studies California's geography, including its diverse land formations and ecosystems. Maps lay out the geologic provinces and ecosystems, and tectonic issues are explored.

Program 2: HISTORY

California's history is examined from paleo-cultures, to Spain's settlement, to the modern day economic powerhouse that California has become. Contemporary populations and social issues are analyzed.

Program 3: CLIMATE

In this program the focus is on California's fragile ecosystem and water supplies that are being challenged by climate change caused by global warming. The economic impact of the predicted climate changes on agricultural land use and energy supply are featured in this program.



This title features: • Closed Captioned for the Hearing Impaired **CC** • Spanish Subtitled • Educator's Guide
• Series of Three 30 minute programs on 3 DVDs (90 minutes total) • Series price \$99.99 • Individual programs \$49.99 • Copyright © 2008

PACIFIC NORTHWEST

NEW!

This series of three programs focuses on the geography, history and climate change of the Pacific Northwest (Washington, Oregon and Idaho).

Program 1: GEOGRAPHY

The geography of the Pacific Northwest, including its unique temperate rainforest is examined. Maps lay out this region's complicated ecology and landforms. The recent volcanic past is a main focus.

Program 2: HISTORY

Studied in this program is the Pacific Northwest's history from the earliest evidence of humans and coastal hunter gatherer societies, to logging and extraction industries and the home of corporate giants - Microsoft and Nike.

Program 3: CLIMATE

Climate change models predict that the greatest changes in climate will occur in the Pacific Northwest, impacting its timber and water resources. The underlying economic impacts of climate change and how it will affect this region are explored.



This title features: • Closed Captioned for the Hearing Impaired **CC** • Spanish Subtitled • Educator's Guide
• Series of Three 30 minute programs on 3 DVDs (90 minutes total) • Series price \$99.99 • Individual programs \$49.99 • Copyright © 2008



16TH AND 17TH CENTURY TURNING POINTS IN U.S. HISTORY

The *16th and 17th Century Turning Points in U.S. History* series chronicles decisive events - chaptered into individual segments - in the crucial colonial period that led to the founding of the United States of America. To the south, Spain occupied Florida and the desert southwest. In the north, France took hold along the Great Lakes and the Mississippi River. England established settlements along the eastern seaboard of the Atlantic. The lives of well-known explorers and settlers such as Ponce de Leon, John Smith, Pocahontas, Father Jacques Marquette and William Penn are examined. Students will also encounter lesser known individuals, such as Pedro Menendez, John Winthrop, Anne Hutchinson, Peter Stuyvesant, Metacom and Robert La Salle.



The 16th and 17th centuries were the formative 200 years leading to the creation of the United States of America. The period began with Spanish conquistadors exploring the southeastern United States and ended with 12 English colonies firmly in place along the Atlantic seaboard with well established ideals of self governance, democracy and religious tolerance.

Program 1: 1500 - 1585

- 1502** - Christopher Columbus
- 1513** - Ponce de Leon Discovers Florida
- 1539** - Hernando De Soto Explores Southern U.S.
- 1540** - Francisco Vasques de Coronado Maps America's Southwest
- 1565** - Spanish Found First American City: St. Augustine
- 1585** - Sir Walter Raleigh and the Roanoke Colony

Program 2: 1586 - 1619

- 1607** - Jamestown, England's First Successful American Colony
- 1608** - Spanish Found Santa Fe in America's Southwest
- 1614** - Pocahontas Marries John Rolfe
- 1614** - The Dutch Claim New York and Name It New Netherlands
- 1619** - The Virginia House of Burgesses Holds Its First Democratic Meeting

Program 3: 1619 - 1650

- 1619** - Blacks Arrive at Jamestown
- 1621** - The Role of Women in the English Colonies
- 1621** - Squanto and Massasoit Help Pilgrims Survive
- 1629** - John Winthrop is Elected Governor of Massachusetts Bay Colony
- 1650** - Anne Hutchinson and Anne Bradstreet Use Newfound American Independence to Express Themselves

Program 4: 1651 - 1699

- 1673** - Marquette and Joliet Explore Great Lakes and Mississippi River
- 1675** - Metacom Leads "King Philip's War"
- 1690** - Popé Drives Spanish from Santa Fe
- 1681** - William Penn Founds Pennsylvania Colony
- 1692** - LaSalle Claims Louisiana Territory for France
- 1699** - England's 12 Colonies Become Self Sufficient



This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Additional CD Rom with supplemental materials (25 Maps, Timeline, Educator's Guide & Blackline Master Quizzes).
• Series of Four 29 minute programs on 2 DVDs (118 minutes total) • Series price \$79.99 • Copyright © 2008

18TH CENTURY TURNING POINTS IN U.S. HISTORY

As Seen
on Public
Television

As the 18th century dawned on the North American continent, four powers - the French, the Spanish, the British and the Native Americans were competing to see who would control this remarkable land. Yet after half a century of almost continuous wars, a new entity emerged: the Americans. It would be the Americans, and not the other four powers that would control what would become the United States. This eight-part series depicts 64 pivotal events of this period, chaptered for easy access to specific historical content.



Program 1: 1701 - 1713

- 1701** - The English Board of Trade creates Royal Colonies
- 1701** - The French Return Soldiers to the North American Interior
- 1701** - Yale College is Founded
- 1702** - Colonists Sack St. Augustine
- 1702** - Cotton Mather Publishes *"The Ecclesiastical History of New England."*
- 1709** - Quakers Erect a Meeting House in Boston
- 1713** - Treaty of Utrecht
- 1713** - Capt Robinson Designs and Constructs the Schooner

Program 2: 1714 - 1735

- 1718** - New Orleans is Founded
- 1723** - The Maryland Assembly Requires Free Public Schools in Every County
- 1729** - The City of Baltimore is Established
- 1732** - The First Stagecoach Line
- 1732** - Georgia Becomes the 13th Colony
- 1732** - Influenza Sweeps Through the Colonies
- 1733** - The British Parliament Passes the Molasses Act
- 1735** - Peter Zenger Acquitted of Libel in New York

Program 3: 1736 - 1750

- 1739** - The Great Awakening Begins
- 1739** - Black Uprising in South Carolina
- 1739** - The War of Jenkins Ear Begins
- 1739 - 1741** - New Explorations
- 1747** - The Ohio Land Company is Established
- 1750** - Native American Horse Cultures Dominate the Great Plains
- 1750** - Parliament passes Iron Act

Program 4: 1750 - 1766

- 1750** - The Flatboat and Conestoga Wagon Make Their Appearance in Pennsylvania
- 1754** - The Albany Plan of Union
- 1754 - 1763** - The French and Indian War
- 1760** - James Otis Fights for the Security of People in Their Homes
- 1763** - Ottawa Chief Pontiac's War for Independence
- 1765** - The Stamp Act is Passed
- 1765** - Samuel Adams Forms the Sons of Liberty
- 1766** - John Singleton Copley Paints *"Boy With the Squirrel"*

Program 5: 1767 - 1776

- 1767** - Daniel Boone Views Kentucky
- 1768** - Indiana Co. Buys 1,800,000 Acres from the Iroquois
- 1769** - Father Junipero Serra Found the San Diego Mission
- 1770** - The Liberty Pole Riot and the Boston Massacre
- 1773** - The Boston Tea Party
- 1774** - The First Continental Congress meets in Philadelphia
- 1775** - Battle of Lexington and Concord
- 1775** - Washington Assumes Command of Continental Army
- 1776** - Thomas Paine Publishes *"Common Sense"*
- 1776** - The Declaration of Independence

Program 6: 1776 - 1783

- 1776** - Washington Crosses the Delaware
- 1777** - Congress Mandates the American Flag
- 1777** - Second Battle of Saratoga
- 1777** - John Paul Jones Sets Sail
- 1777 - 1778** - The Winter at Valley Forge
- 1778** - George Rogers Clark Captures Kaskaskia
- 1781** - The Siege of Yorktown
- 1783** - The Treaty of Paris end the End of The Revolutionary War

Program 7: 1783 - 1790

- 1783** - Noah Webster Issues the "Blue-backed Speller"
- 1785, 1787** - Continental Congress Passes Land Ordinance Acts
- 1786** - Shay's Rebellion
- 1787** - The United States Constitution is Created
- 1789** - George Washington Elected First President
- 1789** - James Madison Proposes the Bill of Rights
- 1789** - Alexander Hamilton Becomes Secretary of the Treasury and Shapes America's Modern Industrial Economy
- 1790** - Benjamin Franklin Dies

Program 8: 1791 - 1799

- 1792** - Benjamin Banneker Saves the White House
- 1793** - Congress Enacts a Fugitive Slave Law
- 1794** - The Whiskey Rebellion is Put Down
- 1794 & 1795** - The Jay and Pinckney Treaties Protect America's Westward Expansion
- 1796** - John Adams Becomes the Second President of United States Inaugurating the Two-Party System
- 1797** - U.S.S. Constitution is Launched
- 1798** - Alien and Sedition Acts Usher in a Bleak Period of American Political Freedom
- 1799** - Eulogy for George Washington Ends the Century

This title features:

- English Subtitles for the Hearing Impaired
- Spanish Subtitled

- Downloadable 90 page Educator's Guide
- All pertinent Historical Documents of the period
- Maps
- Tests

• Series of Eight 25 minute programs on 4 DVDs (198 minutes total) • Series price \$149.99 • Copyright © 2003

As Seen
on Public
Television

19TH CENTURY TURNING POINTS IN U.S. HISTORY

"Providing an overview of defining moments from the 1800s, from historical events and scientific breakthroughs to literary landmarks and technological innovations...As an excellent bonus, the easily navigated discs also feature a DVD-ROM accessible library of primary source documents and maps (including blank maps for testing purposes), as well as English and Spanish subtitle options. Recommended." — Video Librarian

"Recommended as a valuable overview of the time period." — Booklist



Forward to that moment in U.S. History that complements your lesson plan, with a concise audio/visual presentation. Every pivotal historical event is provided in a stand-alone presentation that allows you to teach/learn what you want, when you want. America entered the 19th Century an agricultural nation of 16 states and 5.3 million people. This series of eight programs is chaptered into 55 stand-alone segments, for easy access, that highlight significant historical events, scientific milestones and cultural achievements.

Program 1: 1800 - 1813

- 1800 - Washington DC Becomes the Nation's Capital
- 1803 - The Louisiana Purchase
- 1804 - Lewis and Clark Expedition
- 1807 - Robert Fulton Awakens the World to the Steamboat
- 1811 - Battle of Tippecanoe
- 1811 - New Madrid Earthquakes

Program 2: 1814 - 1826

- 1814 - Washington DC Is Captured and Burned by the British
- 1814 - Star Spangled Banner Is Written
- 1815 - Battle of New Orleans
- 1819 - Washington Irving Publishes "Rip Van Winkle"
- 1821 - Inauguration of the Santa Fe Trail
- 1825 - Erie Canal Is Completed
- 1826 - James Fenimore Cooper Publishes "Last of the Mohicans"

Program 3: 1827 - 1846

- 1831 - Cyrus McCormick Demonstrates His Mechanical Reaper
- 1831 - Nat Turner Begins His Rebellion
- 1832 - Black Hawk War Ends With Massacre at Bad Axe River
- 1836 - Alamo Falls
- 1845 - Edgar Allen Poe Publishes "The Raven"
- 1846 - The Donner Party Starts West
- 1846 - United States Declares War on Mexico

Program 4: 1846 - 1860

- 1846 - Dr. Morton Demonstrates Painless Surgery Using Ether
- 1848 - Gold Is Discovered at Sutter's Mill
- 1849 - Treaty Between U.S. and Hawaiian Islands
- 1852 - Harriet Beecher Stowe Publishes "Uncle Tom's Cabin"
- 1854 - Commodore Perry Lands in Japan
- 1858 - Lincoln Douglas Debates Begin
- 1860 - Pony Express Mail Service Begins

Program 5: 1861 - 1865

- 1861 - Eleven States Comprise The Confederacy
- 1862 - Congress Sets Forth the Homestead Act
- 1863 - Lincoln Signs Emancipation Proclamation
- 1863 - Lincoln Delivers His Gettysburg Address
- 1865 - Lee Surrenders at Appomattox
- 1865 - Abraham Lincoln Is Assassinated
- 1865 - Formation of the Ku Klux Klan

Program 6: 1866 - 1870

- 1867 - Carpetbaggers Descend on the South
- 1867 - U.S. Acquires Alaska: Seward's Folly
- 1868 - President Johnson Is Impeached
- 1869 - Completion of the Trans Continental Railroad
- 1870 - Rockefeller Incorporates Standard Oil Co. of Ohio

Program 7: 1871 - 1881

- 1871 - Chicago Fire
- 1872 - Susan B. Anthony Is Arrested For Voting
- 1875 - Robert Smalls, Former Slave, Elected To the House
- 1876 - Alexander Graham Bell Demonstrates the Telephone
- 1876 - Battle of Little Big Horn
- 1879 - Thomas Edison Demonstrates the Incandescent Lamp
- 1880 - George Eastman Patents Kodak Roll Film
- 1881 - Booker T. Washington Opens Tuskegee Institute

Program 8: 1882 - 1898

- 1881 - Clara Barton Organizes the American Red Cross
- 1882 - Chinese Exclusion Act Passed By Congress
- 1885 - Mark Twain Publishes "The Adventures of Huckleberry Finn"
- 1889 - Oklahoma Land Rush Begins
- 1890 - Battle at Wounded Knee
- 1893 - First Gas Powered Automobile is Demonstrated
- 1896 - Plessy vs. Ferguson Case Upholds Segregation
- 1898 - Sinking of The Maine

This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Downloadable 77 page Educator's Guide • All pertinent Historical Documents of the period • Maps • Tests

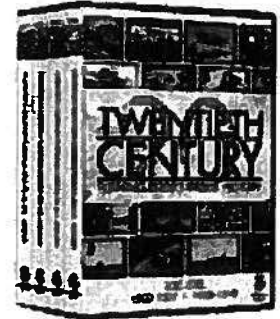
• Series of Eight 23 minute programs on 4 DVDs (184 minutes total) • Series price \$149.99 • Copyright © 2002

20TH CENTURY TURNING POINTS IN U.S. HISTORY

As Seen
on Public
Television

"...clear overview of the people and events that distinguished the twentieth century...Straightforward narration accents the well-chosen visuals, including archival stills, newsreel footage, political cartoons, and period movie clips. DVD chapters are clearly marked for easy access, making the series especially useful for students. Additional resources, including maps, tests, guides, and documents, may be viewed or printed when the DVD is used in a computer." — Booklist

This series provides an overview of the people and events that distinguished the 20th century at specific points in time that were significant pivotal points in history. Rare archival footage and photographs, authentic recordings, and other primary source documents bring history to life, while stunning graphics and engaging narration lend context and clarity to the subject. The series has been developed specifically for classroom use. It is organized around established standards and thoughtfully divided into chapters, with each volume functioning as either a full-length program or as focused support for specific study areas.



Program 1: 1900 - 1907

1900 - The Gold Standard Act Is Ratified by Congress
1901 - Dr. Walter Reed Discovers Yellow Fever is Transmitted by Mosquitoes
1901 - McKinley is Shot and Theodore Roosevelt Becomes President
1902 - 140,000 Mine Workers Go Out on Strike
1902 - The Government Passes the New Lands Reclamation Act
1903 - Wright Brothers Fly at Kitty Hawk
1906 - Upton Sinclair's Novel *"The Jungle"* is Published
1906 - U.S. Takes Over Construction of the Panama Canal
1907 - Frank Lloyd Wright Completes the Robie House in Chicago

Program 2: 1908 - 1918

1908 - Ford Introduces the Model T
1909 - W.E.B. Du Bois Finds the NAACP
1911 - Hollywood Founded
1913 - 16th Amendment Allows Progressive Income Tax
1913 - 17th Amendment Caps a Period of Election Reforms
1914 - Clayton Anti-trust Act Passed
1914 - 1917 - America Prepares for World War I
1917 - America Enters World War I

Program 3: 1919 - 1928

1919 - Prohibition Begins
1920 - Women Gain the Right to Vote
1923 - The Teapot Dome Oil Scandal Typifies the Roaring 20's
1924 - J. Edgar Hoover Named Head of the FBI
1925 - The Scopes Monkey Trial
1926 - Goddard Initiates the Space Age
1926 - David Sarnoff Finds NBC
1927 - Charles Lindbergh Flies Across the Atlantic

Program 4: 1929 - 1943

1929 - "Black Tuesday" Foretells the Great Depression
1932 - Amelia Earhart: Record-Breaking Woman Aviator
1933 - President Roosevelt's "One Hundred Days" Begins his New Deal
1935 - President Roosevelt Signs the Social Security Act
1936 - 1938 - Jesse Owens and Joe Louis Debunk Hitler's Claim of Aryan Superiority
1940 - Ernest Hemingway's *"For Whom the Bell Tolls"* is Published
1941 - Japan Attacks Pearl Harbor

Program 5: 1944 - 1952

1944 - D-Day: "Operation Overlord"
1945 - The U.S. Air Force Drops the Atomic Bomb on Hiroshima
1947 - The Marshall Plan for Europe
1950 - President Truman Sends American Troops to Aid South Korea
1950 - 1953 - The Korean War
1951 - Allen Freed Introduces Rock and Roll

Program 6: 1953 - 1963

1953 - John Foster Dulles Becomes Eisenhower's Cold War Warrior
1954 - Senator Joseph McCarthy is Condemned by the Senate
1954 - Brown v. Board of Education
1955 - Rosa Parks is Arrested
1960 - Nixon-Kennedy Televised Debates
1962 - Astronaut John Glenn is the First American to Orbit the Earth
1962 - Cuban Missile Crisis
1963 - Martin Luther King's *"I Have a Dream"* Speech

Program 7: 1964 - 1973

1964 - Lyndon Johnson Announces the Great Society
1964 - Vietnam War: Congress Passes the Gulf of Tonkin Resolution
1965 - Black Urban Riots Begin
1968 - Vietnam War: The Tet Offensive
1970 - First Earth Day
1972 - Watergate
1973 - Vietnam: Cease-Fire Ends War

Program 8: 1973 - 1999

1973 - Second Battle of Wounded Knee
1973 - Roe v. Wade
1976 - Personal Computers Herald the Post-Industrial Age
1983 - The Grenada Conflict
1987 - Allen Greenspan becomes Chairman of the Federal Reserve
1990 - The Gulf War Demonstrates American Military Supremacy
1991 - End of the Cold War
1994 - Whitewater Leads to the Impeachment of President Clinton
1999 - Y2K Ends the American Century

This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Timelines
 • Downloadable 78 page Educator's Guide • All pertinent Historical Documents of the period • Maps • Tests
 • Series of Eight 27 minute programs on 4 DVDs (216 minutes total) • Series price \$149.99 • Copyright © 2004

As Seen
on Public
Television

A DVD HISTORY OF THE U.S. CONSTITUTION: 1619-2005

"A good choice for middle and secondary collections." — School Library Journal

"This chronologically arranged four-volume set (with two titles on each DVD) covers key events leading up to and following the creation of the U.S. Constitution...A comprehensive introduction for students." — Booklist

In this series we shall see how this document has protected the American people from the abuses of power and tyranny and how for over two centuries the principles set forth by the U.S. Constitution have empowered Americans to excel and aspire to greatness - great art, great literature, excellence and leadership in science and technology. The Constitution has enabled the United States to become the world's most prosperous and most powerful nation.

Hosted by **Jeff Fahey**, this series is chaptered into 47, five to seven minute stand-alone segments that can be accessed with ease. The series features easy to use menus and includes comprehensive ancillary materials: teacher guides, maps, documents, test blanks, and Spanish and English subtitle options on every disc.



Program 1: The Seeds of the Constitution

- 1619 - Virginia Colonists Create the First Legislative Assembly
- 1733 - Parliament Restricts Free Trade Through the Molasses Act
- 1735 - The Peter Zenger Trial Lays the Seed for Freedom of the Press
- 1739 - Black Uprising in South Carolina Foreshadows Constitutional Crisis
- 1739 - The Great Awakening and the Separation of Church and State

Program 2: Founding the Constitution

- 1750 - Iron Act Restricts American Business
- 1754 - The Albany Plan of Union Sets Out the Foundation for the U.S. Constitution
- 1760 - James Otis Fights for the Security of People in Their Homes
- 1765 - The Stamp Act and Taxation Without Representation
- 1774 - The Quartering Act Leads to the Third Amendment
- 1774 - Massachusetts Creates the Minutemen Militia

Program 3: Writing the Constitution and the Bill of Rights

- 1774 - First Continental Congress Meets in Philadelphia
- 1776 - Declaration of Independence
- 1786 - Shays' Rebellion Shows the Need for a New Constitution
- 1787 - The United States Constitution is Written
- 1789 - Congress Sends 12 Amendments to the States
- 1789 - Alexander Hamilton Shapes America's Modern Industrial Economy
- 1791 - States Ratify Madison's Bill of Rights

Program 4: Testing the Constitution

- 1793 - Congress Enacts a Fugitive Slave Act
- 1794 - Congress Passes the 11th Amendment Protecting States Rights
- 1794 - Freedom to Protest is Tested in the Whiskey Rebellion
- 1796 - John Adams Becomes the Second President of United States
Inaugurating the Two-party System and is Responsible for the 12th Amendment
- 1798 - Alien and Sedition Acts Usher in a Bleak Period of American Political Freedom
- 1803 - John Marshall Establishes a Strong Supreme Court Through
Marbury v. Madison

Program 5: The Constitution Survives

- 1810 - Marshall Establishes the Sanctity of Contracts
- 1828 - Jacksonian Democracy and the Constitution
- 1846 - Mexican American War and Manifest Destiny Set up America's
Greatest Constitutional Crisis
- 1861 - Southern States Secede and Force Constitutional Crisis

Program 6: The Constitution is Expanded

- 1865 - 70 - 13th, 14th, 15th Amendments: The Anti-Slavery Amendments
- 1872 - Susan B. Anthony Fights for Women's Right to Vote
- 1887 - The Interstate Commerce Act Opens the Door for Increased Federal Power
- 1896 - Plessy v. Ferguson Establishes Separate but Equal for Black America
- 1913 - 16th Amendment Creates the Income Tax
- 1913 - 17th Amendment Allows for the Popular Election of Senators
- 1918 - Prohibition and the 18th Amendment

Program 7: The Constitution in a Changing World

- 1919 - The Supreme Court Limits Free Speech and Freedom of the Press
in Schenck v. U.S.
- 1920 - Women Gain the Right to Vote Through the 19th Amendment
- 1933 - 20th and 21st New Deal Amendments Herald a Change in American Life
- 1951 - Americans Limit a President to Two Terms with the 22nd Amendment
- 1954 - Brown v. Board of Education Ends "Separate but Equal" for Black America
- 1961 - Citizens of Washington D.C. Gain the Right to Vote with the 23rd Amendment

Program 8: Constitutional Reform and Controversy

- 1861 - Supreme Court Prevents Illegal Search and Seizure with Mapp v. Ohio
- 1964 - Warren Court Strengthens "Innocent Until Proven Guilty" Through Miranda
- 1964 - 24th Amendment Prohibits Poll Taxes in Federal Elections
- 1967 - 1992 - The 25th, 26th and 27th Amendments Reform America's
Political Landscape
- 1973 - Roe v. Wade Extends Constitutional Right of Privacy
- 2000 - America Contests a Presidential Election

This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Educator's Guide • Historical Documents
• Series of Eight 28 minute programs on 4 DVDs (224 minutes total) • Series price \$129.99 • Copyright © 2005

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THE SUPREME COURT

As Seen
on Public
Television

AN UNPRECEDENTED SERIES EXPLORING THE HISTORY, IMPACT AND DRAMA OF AMERICA'S HIGHEST COURT

- A 2008 Parents' Choice Gold Award Winner, Television
- 2007 CINE Special Jury Award - Best of History
- 2007 New York Festivals Gold World Medal: *The Supreme Court: A Nation of Liberties*
- 2007 New York Festivals Silver World Medal: *The Supreme Court: The Rehnquist Revolution*
- 2007 IDA Best Limited Series (International Documentary Association)
- 2007 New York Festivals Gold World Medal, Best Editing
- 2007 New York Festivals Gold World Medal, Best Lighting
- 2007 New York Festivals Silver World Medal, Best Writing
- Booklist awarded this series an exemplary star



"Narrated by **David Strathairn**, the PBS-aired *The Supreme Court* is an excellent four-part historical overview that combines archival footage, stills, and period illustrations with dramatic recreations, and insightful commentary from a number of academics, as well as remarks from retired Supreme Court Justice Sandra Day O'Connor and new Chief Justice John G. Roberts in its examination of key decisions handed down by the Supreme Court, from its establishment in 1787 through the 2000 Gore-Bush presidential election decision under the late William H. Rehnquist... *The Supreme Court* is a fascinating survey, a tale of colorful and all-too-human justices struggling with landmark legal issues. DVD extras include original manuscripts, charts and maps, documents related to the Dred Scott case, and a Spanish subtitles option. Highly recommended." — Video Librarian, 3 ½ stars


It's known as the court of last resort - the Supreme Court - where nine judges appointed for life make monumental decisions that govern our everyday lives, from the contents of the nation's daily newspapers to what we can do in the privacy of our own homes. With immense power and considerable mystery, the court of final appeal has helped author the history of America.

Program 1: ONE NATION UNDER LAW Examines the creation of the court and follows it through the brink of the Civil War, paying particular attention to the fourth chief justice of the Supreme Court - John Marshall - and to his successor, Roger Taney. Marshall presided over one of the most famous cases before the court while Taney presided over one of the most infamous. In *Marbury v. Madison* (1803), Marshall found in an obscure case involving an unsigned judicial appointment the opportunity to assert the court's most important power: the right of judicial review. In *Dred Scott v. Sandford* (1857), however, Taney, the next chief justice, exercised that same power against the national government - to protect slavery. "It was a disaster," says James Simon, law professor, dean emeritus, New York Law School. "It was the worst opinion ever written in the history of the Supreme Court of the United States."

Program 2: A NEW KIND OF JUSTICE Explores the issues before the court from the aftermath of the Civil War through to the 1930s. This was a period of unprecedented economic growth as the nation industrialized but was also a time of unregulated work conditions - the court found itself squarely in the middle of what was almost class warfare. As corporations became more powerful they found an unlikely ally in the Supreme Court. While the 14th Amendment was passed to make certain that the states were obligated to recognize the rights of the newly freed slaves, the court would for almost 100 years use the amendment to protect not blacks but big business, recognizing corporations as "persons" and awarding them sweeping legal protection.

Program 3: A NATION OF LIBERTIES Focuses on the court's reaction to state and federal legislation on Bill of Rights freedoms, with special attention to the explosion of civil rights cases from the early 1940s to the present. This program highlights the Warren Court as it confronts the issues of race, gender and religion. "This is a watershed time in the court's history," says Joan Biskupic, journalist and author, in *THE SUPREME COURT*. "You have World War II. You have McCarthyism. You have the Cold War. You have the civil rights struggles. There's tension between national security, national identity, free speech, individual rights. And it falls into the lap of these nine justices to sort it all out."

Program 4: THE REHNQUIST REVOLUTION *The Rehnquist Revolution* investigates how the court has developed in more recent times. With a particular view to the leadership of Chief Justice William Rehnquist, the series charts the rise in importance of the Court to become the institution most responsible for resolving the central questions of American life.

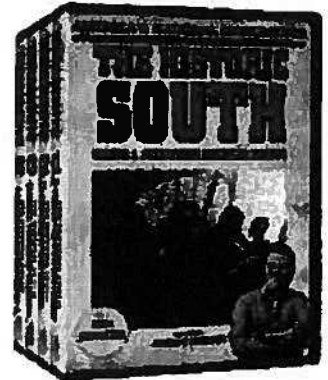
This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Historical Documents, Charts, Maps, Manuscripts and Political Cartoons • Series of Four 60 minute programs on 4 DVDs (240 minutes total) • Series price \$79.99 • Copyright © 2007

NEW!

AMERICA'S NATIONAL MONUMENTS: THE HISTORIC SOUTH

Join **Jordan Murphy** as he explores eleven spectacular National Monuments throughout America's historic southland. Travel from the prehistoric ruins of Louisiana, Georgia and Alabama to the center of Colonial Spain and what would become the United States. See where the slave trade began in the Caribbean and how it was brought to the United States through the Jamestown colony, in Virginia. Then travel to the battlegrounds where the Civil War began and was fought in the Historic South. It is also a journey of natural history from the dawn of the Appalachian Mountains to the modern day rich agricultural lands of the south, including the diverse wildlife of the region's hardwood swamps and the spectacular underwater world of the Virgin Island's coral reefs.

Each monument is presented in three chapters: 1) Virtual Tour, shot in stunning High Definition; 2) Nature and Science; and 3) History and Culture.



Program 1: Prehistoric Native Americans

In the South are ruins of prehistoric cities, rivaling any in the ancient world. They were built by Native American cultures living in the South. It is a largely unknown story ... A story you can learn by traveling to the region's three national monuments devoted to pre-history.

Monuments in this Program:

- Poverty Point National Monument - Tells the story of America's oldest city (Louisiana)
- Russell Cave National Monument - The longest continually occupied cave in North America (Alabama)
- Ocmulgee National Monument - One of the great City-States of the Mississippian Culture (Georgia)

Program 2: Southern Spanish Colonies

Of the three European countries vying for control of what would become the United States, Spain was the first to establish a colony more than 40 years before the English founded Jamestown. Three monuments tell the rich story of colonial Spain in the South.

Monuments in this Program:

- Fort Matanzas and Castillo de San Marcos National Monuments - These two monuments tell the rise and fall of the Spanish Empire in what would become the United States (Florida)
- Fort Frederica National Monument - Today a colonial ghost town, where the pivotal battle between English Colonists and Spanish colonists took place (Georgia)

Program 3: Slavery and the Plantation System

The American South is home to some of the world's most spectacular ecosystems, from coral reefs to salt water marshes. It is also home to the origin of slavery and the plantation system in America. Three national monuments present this profound legacy of ecology and history... a history that includes the birth of the nation's first and greatest president, George Washington.

Monuments in this Program:

- Virgin Islands National Monuments - Buck Island Reef and Virgin Islands Coral Reef National Monuments are underwater paradises. The islands were a lynchpin of the slave trade.
- George Washington Birthplace National Monument - The early story of George Washington and the origin of the plantation system (Virginia)

Program 4: Civil War and the Confederacy

The Civil War was the most devastating event in American history. Three southern national monuments tell the story of the war's origin... The attack that started the conflict... And how the American Civil War changed the country and the very nature of warfare itself.

Monuments in this Program:

- George Washington Carver National Monument - Born into slavery, he became one of America's greatest scientists (Missouri)
- Fort Sumter National Monument - On these hallowed grounds, the first shot of the Civil War was fired (South Carolina)
- Fort Pulaski National Monument - The site where the nature of warfare changed forever (Georgia)

This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Shot in High Definition • Historical Documents • Instructor's Guide • Monument Slide Show • Directions to Monuments • Southern Monuments by Date • Presidential Bios for Southern Monuments • Series of Four 40 minute programs on 4 DVDs (160 minutes total) • Series price \$129.99 • Copyright © 2008

Phone: 1-800-526-4663

AMERICA'S NATIONAL MONUMENTS: THE GEOLOGIC WEST



National Monuments were created to preserve for all Americans significant pieces of the country's history, ecology, geology and beauty. Host **Jordan Murphy** guides viewers on a spectacular tour of the Pacific Northwest's 11 National Monuments. The Pacific Northwest is one of the most tectonically active areas on the planet. The monuments in this program showcase the spectacular geological formations this activity has produced... its rich fossil heritage... and some of the most unique ecosystems on the planet. Its history tells the story of coastal American Indians, Spanish settlement, the Lewis and Clark expedition and the Oregon Trail.

Program 1: Fossil Treasures of the Pacific Northwest

Chapter 1: Hagerman Fossil Beds (Idaho)
Chapter 5: John Day Fossil Beds (Oregon)
Chapter 3: Fossil Butte (Wyoming)

Program 2: The Pacific Northwest's Ring of Fire

Chapter 1: Lava Beds (California)
Chapter 2: Pinnacles (California)
Chapter 3: Craters of the Moon (Idaho)

Program 3: The Historic Pacific Northwest

Chapter 1: Cabrillo (California)
Chapter 2: Muir Woods (California)
Chapter 3: Minidoka Internment (Idaho)

Program 4: Spectacular Landforms of the Pacific Northwest

Chapter 1: Oregon Caves (Oregon)
Chapter 2: Devils Postpile (California)



This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Shot in High Definition
• Educator's Guide • Blackline Master Quizzes
• Series of Four 40 minute programs on 4 DVDs (160 minutes total) • Series price \$129.99 • Copyright © 2008

AMERICA'S NATIONAL MONUMENTS: LEGACY OF THE GREAT PLAINS

"Shot in high definition, this beautifully lensed four-volume series, hosted by Bo Svenson and narrated by Alphonse Keasley, looks at 10 U.S. National Monuments that showcase the rich history and geologic diversity of America's Great Plains. Each half-hour disc is jam-packed with gorgeous on-location footage, archival photos, and informative interviews and commentary on historical, scientific, and cultural aspects of the various monuments... Boasting extensive DVD extras-including a slideshow, teacher's guide, travel directions, and historical documents-this handsomely-produced set is a treat for armchair travelers, students, and history buffs. Highly recommended." 3 1/2 stars —Video Librarian

In 1906, President Teddy Roosevelt created the nation's first National Monument designation. The purpose of this designation was to preserve significant pieces of the country's history, ecology, geology and beauty for all Americans. All National Monuments are designated by U.S. Presidents and are chosen as their personal memorials of those most special parts of this great country . . . areas that they see a need to protect, over all others. Some are big. Some are small. Some National Monuments garner large budgets and staff while others, next to none. America's National Monuments tell the story of the nation's past and present glory. In Legacy of the Great Plains we will visit the ten monuments associated with America's once vast grasslands.

Join our tour of America's Great Plains National Monuments **shot in high definition** and presented by **Bo Svenson**.

Program 1: Geologic Wonders of the Northern Plains

Chapter 1: Devil's Tower National Monument (Wyoming)
Chapter 2: Jewel Cave National Monument (South Dakota)
Chapter 3: Agate Fossil Beds National Monument (Nebraska)

Program 2: Sioux Indian Wars

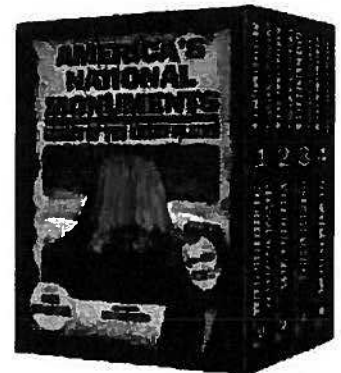
Chapter 1: Pipestone National Monument (Minnesota)
Chapter 2: Little Bighorn Battle Site National Monument (Montana)

Program 3: Manifest Destiny

Chapter 1: Scott's Bluff National Monument (Nebraska)
Chapter 2: Homestead National Monument (Nebraska)

Program 4: The Southern Plains

Chapter 1: Alibates Flint Quarry National Monument (Texas)
Chapter 2: Capulin Volcano National Monument (New Mexico)
Chapter 3: Fort Union National Monument (New Mexico)




This title features: • English Subtitles for the Hearing Impaired • Spanish Subtitled • Maps • Monument Slide Show • Shot and Mastered in High Definition
DVD Rom Extras: • Educator's Guide • Blackline Master Quizzes • Directions to Monuments • Historical Documents
• Series of Four 30 minute programs on 4 DVDs (120 minutes total) • Series price \$129.99 • Copyright © 2008

NEW!

ANCIENT HISTORY: ROME REEXAMINED

This series (shot in **High Definition**) brings a new perspective to growth and development in Ancient Rome, it's unique accomplishments (nurtured via a merit driven leadership system), the birth and decline of the Republic and the incredible developments in architecture, empire building and culture. Maps, educator's guides, a slide show highlighting the Roman Ruins and Museums, English captions and Spanish subtitles...bring a compelling era to light with incredible 21st Century insights from leading expert analysis. Join **Zay Harding** on this tour through Ancient Rome.



The Rise of the Roman Republic

- **The Rise of the Roman Republic** - Gives an overview of the first half of the Roman Republic from 750 B.C. to 300 B.C.
- **Origin and Homeland of Rome** - From an Iron Age village along the Tiber River in central Italy, Rome was well placed geographically for becoming the most successful city-state of the ancient world. Their origin myth of Remus and Romulus was based on struggle and the ideal of never giving up
- **Roman Society** - The unique set of relationships derived from the client patron system produced the world's first upwardly mobile economic, political and social structures
- **Governing the Republic** - Copied by America's founding fathers, Rome's Republic is a form of self rule where everyone counts, although not equally
- **The Aqueducts and Roads** - The first engineering wonders of the ancient world's greatest engineers
- **Latin** - The spoken and written language of the Romans was Latin

Military Triumphs and the Death of the Roman Republic

- **Military Triumphs and the Death of the Roman Republic** - An overview of the second half of the Republic from 300 B.C. to 27 B.C.
- **The Military and War** - Describes how the Roman military was constituted and explains its strategies and tactics on the battlefield
- **Julius Caesar and the Collapse of the Roman Republic** - The incredible story of the last days of the Republic, which included such renowned historical figures as Julius Caesar, Gnaeus Pompey, Marcus Brutus, Marc Antony and Cleopatra
- **Greek Influence on Rome** - Spurred by Greek influence, the Romans launch their own monumental architecture, art and literature
- **Greek Gods** - A highly religious people, the Romans found parallels between their pantheon of gods and the Greek pantheon of gods
- **Free Speech and Public Debate** - Two of the most cherished values of the Roman Republic were freedom of religion and freedom of speech. Open public debate insured shared political power. The greatest debater of the Republic was Cicero.

The Rise and Fall of the Roman Empire

- **The Rise and Fall of the Roman Empire** - An overview of the history of the Roman Empire from its founding under Augustus in 27 B.C. to its fall in 476 A.D.
- **Augustus and the Making of the Empire** - Augustus, Rome's first Emperor, restructured Rome's political and social system, including creating the world's finest professional, citizen army ... An army which for the first time provided retirement benefits
- **Julio - Claudian Dynasty** - The most notorious set of emperors followed after Augustus, Tiberius, Caligula, Claudius and Nero
- **The Golden Age of Imperial Rome** - Under the five great rulers, Imperial Rome reached its peak in a time of great peace and accomplishment in every aspect of Roman life. This period saw the building of many of the great monumental wonders of ancient Rome itself
- **Christianity in the Roman Empire** - In 30 A.D. on the eastern edge of the Roman Empire, a Jewish Messiah began his teachings. He was Jesus of Nazareth. After his death, Sol of Tarsus began the Christian religion.
- **Constantine and the Institutionalization of Christianity** - 300 years after the death of Christ, the great Roman Emperor Constantine adopted Christianity, thus assuring its survival.

The Splendor of Imperial Rome

- **The Splendor of Imperial Rome** - An overview of Imperial Rome's engineering and architectural accomplishments
- **The Forums** - The Forums were the city's great open spaces, where politics, business and religion were practiced
- **The Coliseum** - An engineering marvel, the Coliseum would dwarf any physical structure for the next 2000 years
- **Circus Maximus and the Palatine** - Chariot races took place in full view of the Emperor's palace on the founding hill of Rome, the Palatine
- **The Pantheon** - Today, still as stunning as on the day it was built, the Pantheon is one of the world's great sacred spaces
- **Baths** - Fed by the water flowing from the famous Roman aqueducts, the Roman baths were a focal point of Roman society
- **Roman Walls** - The Aurelian Wall surrounding Rome encompassed such monumental pieces of architecture as Hadrian's Mausoleum and an homage to the pyramids of Egypt
- **Roman Mosaics and Sculptures** - Roman art reached its pinnacle of expression in mosaics and sculptures
- **Rome's Lasting Accomplishments** - Rome's greatest accomplishments were its self governing republic, the virtue of freedom of speech, an upwardly mobile meritocracy and the making of Christianity into a world religion


This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Educator's Guide • Documents • Timeline • Maps • Blackline Master Quiz • Slide Show of Roman Ruins • **Shot in High Definition** • Series of Four 30 minute programs on 4 DVDs (120 minutes total) • Series price \$99.99 • Copyright © 2008

NEW!

ANCIENT HISTORY: AMERICA'S PREHISTORIC CIVILIZATIONS: THE MOUND BUILDERS

"This series' emphasis on each society's development and achievements will help students gain a better understanding of the sophistication of these ancient cultures, making it a very good choice for middle- and high-school library collections." — School Library Journal

Had they been made of stone, they would have been among the greatest wonders of the ancient world. These were the pyramids and effigy earthen works by the Mound Building Cultures of the eastern half of the United States. This is the story of the 3000 year Native American tradition that culminated with the construction of cities rivaling any on the planet when Columbus landed in the New World. Globe Trekker's **Zay Harding** hosts this new look at America's Prehistoric Civilization: The Mound Builders.

This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Educator's Guide • Timeline • Maps • Blackline Master Quiz • **Shot in High Definition** • 30 minute program • \$49.99 • Copyright © 2007



NEW!

ANCIENT HISTORY: ANCIENT BRITAIN: STONEHENGE TO CELTIC IRON AGE FORTS

It was once believed that the island of Britain was shaped by continuous invasions and conquering tribes from Europe. Recent studies show this not to be true. Follow the incredible saga of a glorious 7000 year evolution of Ancient Britain's people including the earliest Stone Age clans, the builders of Stonehenge, to the formation of Bronze Age tribes and the founding of Iron Age Hill forts, antecedents of the castle building kings, queens and knights that are familiar figures in history. Hosted by **Zay Harding**.


This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Educator's Guide • Timeline • Maps • Blackline Master Quiz • **Shot in High Definition** • 30 minute program • \$49.99 • Copyright © 2007

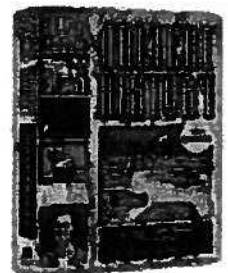


NEW!

ANCIENT HISTORY: ANCIENT PUEBLO PEOPLE: THE ANASAZI

The cities of the Anasazi stand today much as their builders left them 500 years ago. These ancient Pueblo people inhabited the four corners region of the western United States. Their history is the history how a civilization, against all odds, became so successful at agriculture they were able to produce a leisure society capable of not only building these incredible cities, but also producing some of the greatest pottery, rock art and trading networks the world has ever seen. How the Anasazi did this with a social organization not governed by kings or queens or other hierarchical rulers is one of the great mysteries of ancient history. Hosted by Globe Trekker's **Zay Harding**.

This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Educator's Guide • Timeline • Maps • Blackline Master Quiz • **Shot in High Definition** • 30 minute program • \$49.99 • Copyright © 2007



NEW!

ANCIENT HISTORY: GREEK ACCOMPLISHMENTS

It has been said that all western art and science is but a footnote to ancient Greek accomplishments. In this program, the story is told of how Greek thinkers laid the foundation for architecture, painting, sculpture, history, philosophy, medicine, literature, zoology, botany, mathematics, astronomy, theater, and finally, the western scientific methodology. It is a history of a series of brilliant Greek thinkers from Homer in 700 BC to Ptolemy in 150 AD. Hosted by **Zay Harding**.



This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Shot in High Definition
• Educator's Guide • Timeline • Maps • Blackline Master Quizzes
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NEW!

ANCIENT HISTORY: THE GREEK CITY-STATE AND DEMOCRACY

Globe Trekker's **Zay Harding** hosts this new look at the world's ancient civilization of Greece. During the Golden Age of the Greek City States 2500 years ago, the ancient Greeks gave to the world something much more valuable than architectural wonders or material wealth ... It was the ideas of democracy, liberty, freedom of speech and the pursuit of truth for truth's sake. *The Greek City-State and Democracy* is the history of how a group of people invented self-rule based on citizenship, at a time when they were surrounded by tyrants and despots. The invention of these concepts of self rule and citizenship is the most improbable event in all of ancient history.

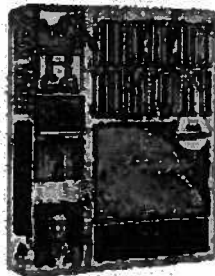


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• Educator's Guide • Timeline • Maps • Blackline Master Quizzes
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NEW!

ANCIENT HISTORY: THE INCAS

Six hundred years ago, in less than a century, the Inca people, located in present day Peru, forged an empire equal to that of the Greeks and Romans. They built their empire, not by military conquest but by treaties, based on providing food for all the empire's citizens. In the process, the Incas built architectural wonders for all eternity. There is a history of what 7 million people can accomplish when they all work toward a common goal. Today Machu Picchu stands as a glorious reminder of this once incredible empire. Join Globe Trekker's **Zay Harding** as he takes you through the ancient history of the Incas.



This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Maps • Shot in High Definition
• Educator's Guide • Timeline • Blackline Master Quizzes
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NEW!

ANCIENT HISTORY: THE MAYA

The Maya are best known for their spectacular architecture that made up their city centers, but they are also the most misunderstood of the great ancient civilizations. First, they were not the blood thirsty warrior society as often portrayed; and second, they were the world's first environmental farmers, creating a thriving agricultural society on poor land through advanced farming techniques and a profound sensitivity to their environment.



- Homeland and Geography
- Network of City States
- Culture
- Ceremonial Warfare
- Environmental Agriculturalists
- Art and Architecture
- Grand Architecture of Their Ceremonial Centers
- Mathematics, Astronomy and Writing

Shot in **High Definition**. Hosted by **Zay Harding**.

This title features: • Closed Captioned for the Hearing Impaired • Spanish Subtitled • Educator's Guide • Blackline Master Quiz
• Downloadable Maps • Graphics • Timeline • Slide Show
• 30 minute program • \$49.99 • Copyright © 2008

HISTORY'S TURNING POINTS

"Thirteen pivotal historical events, ranges across the centuries and the continents. Excellent production. Excellent series...brings immediacy to the towering moments of world history." — Booklist

A 13-part series on decisive moments that helped shape world history. Each turning point in history has behind it a story and a set of principal characters whose dilemmas and conflicts form its core, and whose unique personalities influenced the outcome of events.

How would the development of one of the world's greatest civilizations, China, have been different without the ruthless ambition of its first emperor, Chin? Would the British have won Quebec in the eighteenth century without the tenacity and devotion to duty of General John Wolfe? New facts, often from indigenous sources, have emerged to add to our understanding of these crucial events and these, together with the latest historical research and documented first-hand accounts, bring each turning point vividly to life.

Exclusive dramatizations carried out at the actual sites of the events, History's Turning Points provides a fascinating and intriguing new perspective on the significant moments that have changed the world.

Program 1: The Battle of Salamis
Program 2: The Great Wall of China
Program 3: The Battle of Actium
Program 4: The Conquest of Spain
Program 5: The Black Death
Program 6: The Siege of Constantinople
Program 7: The Conquest of the Incas

Program 8: The Marriage of Pocahontas
Program 9: The Battle for Canada
Program 10: Zulus At War
Program 11: The Battle of Tsushima
Program 12: The Russian Revolution
Program 13: The Atomic Bomb



This title features: • English Subtitles for the Hearing Impaired • Educator's Guide • Convenient Menus
 • Series of Thirteen 25 minute programs on 5 DVDs (325 minutes total) • Series price \$149.99 • Copyright © 2002

HISTORY'S TURNING POINTS II

This sequel to the best selling series History's Turning Points, continues with thirteen additional moments in time that changed the course of history. These docu-dramas, with dramatizations carried out at the actual sites of the events and some newly released historical footage, provide perspectives of these events that only visual interpretations of the latest in historical research can provide.

Fly with the Wright Brothers, storm the Bastille, learn about the creation of television and how Vietnam became the first televised war. A captivating journey into World History.

Program 1: The Plot To Kill Hitler
Program 2: Revolution In Paris
Program 3: Search for Troy
Program 4: Television Explosion
Program 5: The Rise of the Mob
Program 6: The Shot That Started The Great War
Program 7: The Spanish Armada

Program 8: The Incredible March
Program 9: The Battle of Britain
Program 10: The First Flight
Program 11: Napoleon Invades Russia
Program 12: Crisis In Korea
Program 13: The Battle for Vietnam



This title features: • English Subtitles for the Hearing Impaired • Educator's Guide • Convenient Menus
 • Series of Thirteen 25 minute programs on 5 DVDs (325 minutes total) • Series price \$149.99 • Copyright © 2002

HISTORY'S ANCIENT LEGACIES

History's Ancient Legacies: Pompeii "Lost cities and landmarks are revisited in a six-video series that ranges from Mesoamerica to ancient Britain to the pharaohs' Egypt" In this segment, computerized reconstruction, costumed reenactments, and glimpses of the extant ruins of Pompeii help reconstruct the 'model Roman town' of Pompeii at the time it was devastated by the volcanic eruption of Mt. Vesuvius in A.D. 79. These visual elements are interestingly intermixed in dissolves to describe the commercial significance of this thriving port, imagined views of the town as it was engulfed by hot rock and ash, and scenes of the ruins as they appear today. Lessons learned from the eruption of Mt. St. Helens in 1980 and the need to preserve what remains of Pompeii from today's weather, pollutants, and tourists are also issues that are raised in this production that makes vivid a historic event." — Booklist

Tailored for classroom use, this cutting-edge six part series is designed to motivate your students and jog their learning curves for Ancient History. Features include spectacular new location footage, living-history re-enactments, 3-D computer animation to recreate structures and scenes as they originally appeared, animated maps, and authoritative comments and analysis by historians and archaeologists.

Program 1: Pompeii

Program 2: Stonehenge


Program 3: The Aztecs and The Mayans

Program 4: Ancient Rome

Program 5: Hadrian's Wall

Program 6: The Great Pyramids



This title features: • Closed Captioned for the Hearing Impaired  • Educator's Guide Available • Convenient Menus
• Series of Six 25 minute programs on 3 DVDs (150 minutes total) • Series price \$149.99 • Copyright © 1998/2001 DVD Release

HISTORY'S ANCIENT LEGACIES II

The lost cities and temples of the ancient world are stunningly re-created with three-dimensional, computer-generated images in this marvelous antiquity lesson aimed at students and history buffs alike. A follow-up to an earlier series, the programs cover Carthage, the Roman Empire, Biblical Lands, and the Seven Wonders of the World. Expert analysis through both interviews and narration provides a context for presenting information on the Hanging Gardens of Babylon, the Temple of Artemis, Roman roads, numerous statues, and various architectural marvels. Modern footage showing the remains of these once-grand engineering feats lends a somewhat melancholy air while reinforcing sheer wonder at the ancient accomplishments." — Booklist

The lost cities and temples of the ancient world are stunningly recreated in this six-part series. Filmed on location, these six historical recreations feature colorful, illustrative 3D animation sequences. Authoritative comment and analysis provide a perfect introduction to the world's ancient empires. Through computer generated animation we can see how the lands of the Middle East, the monumental Seven Wonders of the ancient world, and the territories of the vast Roman Empire would have appeared long ago.

Program 1: Carthage

Program 2: The Biblical Lands


Program 3: The Seven Wonders of the Ancient World

Program 4: The Roman Empire in North Africa

Program 5: The Roman Empire in Northern Europe

Program 6: The Roman Empire in the Middle East



This title features: • Closed Captioned for the Hearing Impaired  • Educator's Guide Available • Convenient Menus
• Series of Six 25 minute programs on 3 DVDs (150 minutes total) • Series price \$149.99 • Copyright © 1999/2001 DVD Release

HISTORY'S ANCIENT LEGACIES III

The video illustrates this historical study with commentary by a variety of on site experts, historical reconstructions, computer animations, and artifacts. The narration is clear and easy to follow. Teachers may want to expand on some unfamiliar vocabulary and place names." — School Library Journal

Created to give students an atmospheric journey into ancient times, these programs focus on the significant history and cultures of six of the most influential civilizations of the ancient world. Viewers are instantly engaged by the remarkable on location footage of newly discovered artifacts and computer animated recreations of life in the ancient cities as the histories unfold through expert commentary and analysis. Teachers will find this series invaluable by virtue of its alignment to national curriculum standards.

Program 1: Japan

Program 2: India


Program 3: Dark Age England

Program 4: China

Program 5: The Celts

Program 6: Empires of America



This title features: • Closed Captioned for the Hearing Impaired  • Educator's Guide Available • Convenient Menus
• Series of Six 25 minute programs on 3 DVDs (150 minutes total) • Series price \$149.99 • Copyright © 2000/2001 DVD Release

AMERICA: DISCOVERY TO REVOLUTION

"An excellent choice for American history courses to promote class discussion." — School Library Journal

"This interesting production looks at an under reported part of our colonial history... Technical quality is good. Visuals include period art, illustrations, and maps, as well as moving footage from colonial recreation villages such as Plymouth Plantation and Jamestown Settlement. Sound is clear, and the narration is easily understood. This presentation gives students a good overview of an often-ignored part of our colonial history. It could be used in classes studying the colonial period, and is a good choice for middle level and secondary libraries." — School Journal

No race of men originated in the "New World"; they migrated over water or crossed a temporary land bridge from Asia. The Indians came as refugees from an Ice Age, the Spanish as conquerors, the French as traders, the English as settlers and religious freedom seekers. The Africans came in chains. This series of six programs traces that coming. It is the perfect complement to any class studying the Colonial Period.



Program 1: The Spanish Frontier

In terms of the occupation of North America, the 16th Century belonged to the Spanish. They explored as far as Kansas and California, while building bases in Florida and New Mexico. They saw what no other white man had seen. This program explores the cultural, political and geographic issues of this time.

Program 2: The French Frontier

Between 1603 and 1633, the French established themselves in Canada. Other exploits led to the Mississippi River and other New France territories. This program follows these exploits through to the wars of the 18th century.

Program 3: The Pilgrim Frontier

This program follows the Pilgrims, a group of religious outcasts. They left for the New World for none of the reasons that had motivated their predecessors, they left simply to sustain their way of life. The Mayflower Compact and the development of governing rules are studied.

Program 4: The Dutch Frontier

The Dutch were a colonial power in North America for a brief forty years. They landed in New York Harbor in 1624 and were ousted by the British in 1664, but many Dutch settlers remained, some taking on prominent commercial roles in America.

Program 5: The Puritan Frontier

In 1630 the Puritans founded Boston and spread throughout New England. These settlements succeeded because colonists came by the thousands during periods of crisis in England. This program also looks at Jamestown and the role of the Native American.

Program 6: The American Revolution

The story of the war and its causes is chronicled. The role of our fore-fathers is traced. The formation of this new country is observed with a keen eye to the contributions of the major European cultures.

This title features: • English Subtitles for the Hearing Impaired • Educator's Guide Available
• Series of Six 25 minute programs on 3 DVDs (150 minutes total) • Series price \$149.99 • Copyright © 2000/2004 DVD Release

BURT WOLF - WHAT WE EAT

As Seen
on Public
Television



Burt Wolf was the first recipient of the James Beard Foundation Award for "Best Television Food Journalism," and has been nominated for two CableAce Awards and a national Emmy in connection with cultural history.

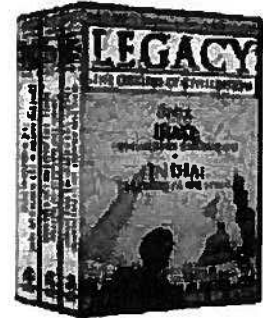
One cannot completely understand a history of the Americas or that history's relationship to the rest of the world without understanding the influence these forces had on humankind. The most significant influence was not that of politics or religion, but of the exchange of plants and animals between two worlds. This thirteen part series examines the explorations of Columbus and how they continue to affect our lives in ways we might never imagine.

- **HOW SWEET IT IS (The Story of Sugar)**
- **THE SEED OF LIFE (The Story of Corn)**
- **DOMESTICATED BLISS (The Story of Livestock in America)**
- **MILK'S LEAP TOWARD IMMORTALITY (The Story of Cheese)**
- **TIME TO PLAY KETCHUP (The Story of the Tomato)**
- **THE HAND THAT STIRRED THE POT (African Foods in the Americas)**
- **THIS SPUD'S FOR YOU (How the Potato Changed the World)**
- **WHEN MONEY GREW ON TREES (The Story of Chocolate)**
- **SOME LIKE IT HOT (The Story of Chili Peppers)**
- **TAKING THE HIGH GROUNDS (The Story of Coffee)**
- **HERE'S LOOKING AT YOU, KID (The Story of Wine in the Americas)**
- **SIMPLE PLEASURES (Mediterranean Foods in the Americas)**
- **CONNECTING THE DOTS (An Overview of the Consuming Passions Ignited by Columbus)**

This title features: • English Subtitles for the Hearing Impaired
• Series of Thirteen 28 minute programs on 4 DVDs (364 minutes total) • Series price \$129.99 • Copyright © 2003 DVD Release



LEGACY: THE ORIGINS OF CIVILIZATION



"Visually stunning, well-researched...it's one journey in time you'll never regret taking."

— NY Daily News

Historian **Michael Wood** stands in the Iraqi desert amid crumbling ruins and arid desolation. This series traces the rise of Asian, Middle Eastern and Western civilization in one global perspective, reminding 21st century citizens that other nations prospered for thousands of years. Now all that remains is their legacy, present and influential in our own.

Program 1: Iraq: Cradle of Civilization

After thousands of years as a hunter/gatherer, man built the first cities 5,000 years ago on the banks of the Euphrates in southern Iraq. Civilization as we know it began, with cultures such as Ur, Nineveh and Babylon.

Program 2: India: The Empire of the Spirit

The traditions that are honored by millions of Hindus in the present were born in the Indus valley 5,000 years ago.

Program 3: Ancient Egypt: The Habit of Civilization

Ancient Egypt was the first great nation on earth and it endured for thousands of years. Ancient traditions come together in the Moslem culture that is the Middle East today.

Program 4: China: The Mandate of Heaven

Many breakthroughs on which the "modern" world is based were, in fact, discovered in China long before the West became aware of them...iron-casting, gunpowder, even printing.

Program 5: Central America: The Burden of Time

Isolated from the rest of the world, the Mayans and Aztecs created sophisticated civilizations that in many ways paralleled ancient Mediterranean empires.

Program 6: The Barbarian West

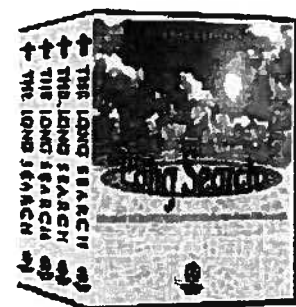
This program traces the origins of western culture through Greece and Rome and how it triumphed.

This title features: • English Subtitles for the Hearing Impaired
• Series of Six 60 minute programs on 3 DVDs (360 minutes total) • Series price \$129.99 • DVD Release Copyright © 2002



THE LONG SEARCH

AN AMERICAN FILM FESTIVAL RED RIBBON WINNER



"THE LONG SEARCH is a brilliant series that realizes the potential of television to be at once highly intelligent, thought-provoking, and beautifully creative!" — MEDIA & METHODS

Now on DVD! This sound and picture enhanced series has served as the basis of successful religious philosophy courses around the world. An American Film Festival Red Ribbon winner, the series gives a balanced treatment of a force that is sadly neglected in most educations, the basic beliefs of the major religions in the world today. This series has served as the basis of successful religious philosophy courses around the world.

- **Protestant Spirit USA**
- **Buddhism: Footprint of the Buddha-India**
- **Catholicism: Rome, Leeds and the Desert**
- **Orthodox Christianity: The Rumanian Solution**
- **Religion in Indonesia: Way of the Ancestors**
- **Taoism: A Question of Balance - China**
- **Hinduism: 330 Million Gods**
- **Buddhism: Land of the Disappearing Buddha-Japan**
- **Islam: There is No God but God**
- **Judaism: The Chosen People**
- **African Religions: Zulu Zion**
- **Alternative Lifestyles in California: West Meets East**
- **Reflections on the Long Search**

This title features: • English Subtitles for the Hearing Impaired
• Series of Thirteen 52 minute programs on 5 DVDs (676 minutes total) • Series price \$149.99 • DVD Release Copyright © 2001

THE GREAT ARTISTS

"Nice location footage and insightful commentary stand out in these solid introductions for high-school and public library collections. Other series titles similarly profile El Greco, Michelangelo, Rembrandt, and others." — Booklist

In this fourteen part series, art historian Tim Marlow explores the lives and works of the greatest artists in history. Digital filming of this series allows amazing close up views of the art masterpieces. DVD is extremely important to the visual arts, image clarity is unsurpassed. The art is brought to life in front of your eyes.

- BRUEGEL
- DURER
- EL GRECO
- GIOTTO
- LEONARDO
- MICHELANGELO
- RAPHAEL
- REMBRANDT
- RUBENS
- TITIAN
- TURNER
- VAN GOGH
- VELAZQUEZ
- VERMEER



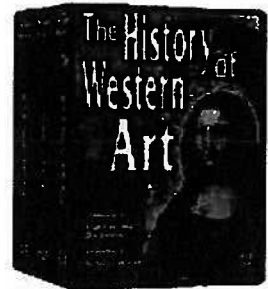
This title features: • English Subtitles for the Hearing Impaired
• Series of Fourteen 25 minute programs on 5 DVDs (350 minutes total) • Series price \$79.99 • DVD Release Copyright © 2003

THE HISTORY OF WESTERN ART

"...this series offers a worthwhile overview for both art aficionados and students." — Booklist

This series of six programs presents a unique and masterly survey of both art and art history from the medieval era to the post-impressionist world. The series combines location footage, expert commentary, and in depth examinations of seminal works such as the *Mona Lisa*, *The Blue Boy*, *The Third of May* and *Gare St. Lazare*.

- LIGHT IN THE DARKNESS
- THE AGE OF SPLENDOR
- PASSION AND REVOLUTION
- A NEW DREAM
- REASON AND ENLIGHTENMENT
- A NEW VISION



This title features: • Closed Captioned for the Hearing Impaired
• Educator's Guide Available
• Series of Six 30 minute programs on 3 DVDs (180 minutes total) • Series price \$99.99 • DVD Release Copyright © 2000

THE NUDE IN ART

"Continuing Tim Marlow's thoughtful history of the nude in art with a trip to Florence and a quick study of the Renaissance. It's basic stuff but not stupid and it's a joy to see a program on art that is both intelligent and intelligible. Marlow has talent, which helps." — Time Out

If there is one genre of art that seems to have played a greater role than any other, it is the nude. For at least 30,000 years, humans have represented the naked form in a variety of ways. From the ideal to the real, the Romantic to the Surrealist, there has been almost no end of works devoted to the unclothed human body. This four part series will examine those artworks, the societies that produced them and the artists that made them. The DVD presentation enhances the stunning visual quality of these classic masterpieces.

THE CLASSICAL

This program examines art such as *The Venus de Milo* and the *Venus of Willendorf*. Through images such as these, we can learn why man first illustrated the human body in these specific ways.

THE ENLIGHTENMENT

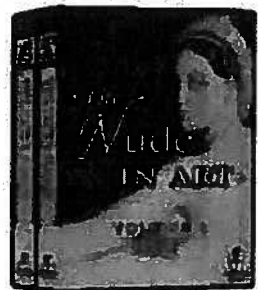
The naked form took on many different uses. For some, it represented virtue, for others, vice. It was used to shock, to coerce, to titillate, to impress, and to instruct.

THE RENAISSANCE

A lively visual journey illustrating how the Christian idea of nudity - associated with sin - was replaced with the idea of nudity symbolizing beauty and sensuality. Features significant works of Botticelli, Michelangelo, and Giotto.

THE MODERN

The 20th century changed everything. Emotional truth overcame physical realism. With photography and film, nothing seemed beyond the artists' interest or capabilities.



This title features: • English Subtitles for the Hearing Impaired
• Series of Four 25 minute programs on 2 DVDs (100 minutes total) • Series price \$39.99 • DVD Release Copyright © 2003

ART OF THE NETHERLANDS

"Excellent choices for high-school and college art students and public library patrons. The DVD version contains chapter breaks." — Booklist

These are the stories of men of genius whose work has captivated and thrilled generations of people all over the world. This six part series chronicles the life, times and work of true masters of the art world. The series highlights important events in each artist's life and explores their stylistic trademarks, while providing detailed explanations of the techniques which sealed their reputations.

- BOSCH
- BRUEGEL
- REMBRANDT
- RUBENS
- VAN DYCK
- VERMEER



This title features: • Closed Captioned for the Hearing Impaired • Educator's Guide Available
 • Series of Six 25 minute programs on 3 DVDs (150 minutes total) • Series price \$99.99 • DVD Release Copyright © 2000

THE SHOCK OF THE NEW

"Hughes has proven himself to be a wonderful teacher—sharp, individualistic and clear. Agree or disagree, you will not be bored." — NY Times

This eight part series is written and presented by Robert Hughes, art critic and senior writer for Time. He draws on a wealth of documentary materials from the archives of the BBC, including rare footage and interviews with figures such as Henri Matisse, Pablo Picasso, le Corbusier, Max Ernst, Francis Bacon and Jackson Pollock.

CULTURE AS NATURE

Pop art explodes onto the scene.

THE MECHANICAL PARADISE

The period 1870-1914 was one of the hinge points of Western culture. Its emblem, the Eiffel Tower, symbolized the reign of the engineer, the inventor.

THE LANDSCAPE OF PLEASURE

The South of France became a generator of color-filled images of well-being that permeated the work of Monet, Cezanne and other Impressionists.

THE FUTURE THAT WAS

We sit at the end of a cycle.

THE POWERS THAT BE

Dada and Expressionism were set against the collapse of Germany after World War I.

TROUBLE IN UTOPIA

The glass palaces of German architects gave way to the functionalists.

THE THRESHOLD OF LIBERTY

Surrealism was the last revolutionary art movement of the 20th century. Dali, Miro and Magritte were striving to liberate the unconscious mind.

THE VIEW FROM THE EDGE

Figurative Expressionism was ruined by the realities of the Nazi death camps.



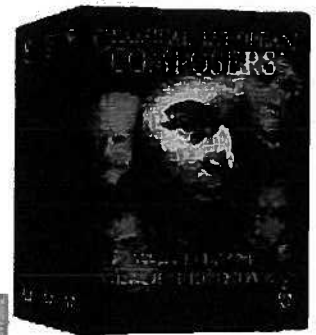
• Series of Eight 52 minute programs on 4 DVDs (416 minutes total) • Series price \$99.99 • DVD Release Copyright © 2001

CLASSICAL EUROPEAN COMPOSERS

"A worthwhile addition to collections needing basic yet comprehensive coverage of these composers." — School Library Journal

Classical European Composers is a musical biography six part series exploring the lives, works and influences of the world's greatest European Composers.

- BACH
- BEETHOVEN
- HANDEL
- HAYDN
- MOZART
- VIVALDI



This title features: • Closed Captioned for the Hearing Impaired • Educator's Guide Available
 • Series of Six 25 minute programs on 3 DVDs (150 minutes total) • Series price \$99.99 • DVD Release Copyright © 2001

GREAT AMERICAN AUTHORS: SINCE 1650

"Difficult as it might be to compile a universally accepted roster of 'great' contributors to all elements of American literature, the producers of this impressive anthology may have accomplished just that... An affordable, comprehensive, and valuable series." — School Library Journal

"This useful, well-organized introduction to American literature effectively recaps important literary periods and authors." — Booklist



Presented by **Jane Kaczmarek**, *Great American Authors: Since 1650* presents the rich, literary tradition of American storytelling...No country has produced a more impressive group of writers in a shorter period of time than America. It has been an incredible journey of finding the nation's voice, beginning with the first colonists in the 17th century to a small cadre of brilliant, 19th century, New England writers who defined the unique American experience and soul, to the whole country speaking out in the 20th Century against war, poverty, racism and alienation. Featuring such greats as Poe...Dickenson...Twain...Alcott...Hemingway...Wolfe...Steinbeck...Vonnegut and Morrison, this eight part series presents the lives and literary output of over 60 of America's most read authors. Designed for literary enthusiasts and history buffs alike, *Great American Authors: Since 1650* is a must for every 21st century library and classroom. Authors are presented in concise, stand-alone clips, in chronological order.

Program 1: 1650 - 1845

- 1650** - Anne Bradstreet, America's First Poet
- 1702** - Cotton Mather Publishes *The Ecclesiastical History of New England*
- 1773** - Phillis Wheatley Becomes America's First Black Woman Poet
- 1819** - Washington Irving Publishes *Rip Van Winkle*
- 1826** - James Fenimore Cooper Publishes *Last of the Mohicans*
- 1836** - Ralph Waldo Emerson Initiates American Transcendentalism with *Nature*
- 1845** - Edgar Allen Poe Publishes *The Raven*

Program 2: 1846 - 1855

- 1849** - Henry David Thoreau Originates America's Proud History of Civil Disobedience
- 1850** - Nathaniel Hawthorne Writes *The Scarlet Letter*
- 1851** - Herman Melville's *Moby Dick* is Published
- 1852** - Emily Dickinson Publishes First Poem
- 1852** - Harriet Beecher Stowe Writes *Uncle Tom's Cabin*
- 1855** - Frederick Douglass Publishes *My Bondage and My Freedom*
- 1855** - Walt Whitman Publishes *Leaves of Grass*
- 1855** - Henry Wadsworth Longfellow Writes *The Song of Hiawatha*

Program 3: 1856 - 1906

- 1868** - Louisa May Alcott Writes *Little Women*
- 1878** - Henry James Writes *Daisy Miller*
- 1885** - Mark Twain Publishes *The Adventures of Huckleberry Finn*
- 1906** - The Whole Country Speaks
- 1906** - Upton Sinclair's Novel *The Jungle* is Published

Program 4: 1907 - 1925

- 1913** - Poet William Carlos Williams Publishes His First Book of Poems, *The Tempers*
- 1914** - Carl Sandburg Publishes his Poem *Chicago*
- 1920** - Edith Wharton Wins a Pulitzer Prize for *The Age of Innocence*
- 1922** - The Innovators: e. e. cummings, Ezra Pound, T.S. Eliot and Henry Miller
- 1923** - Robert Frost Publishes *Stopping by Woods on a Snowy Evening*
- 1925** - F. Scott Fitzgerald Writes *The Great Gatsby*

Program 5: 1926 - 1939

- 1929** - Thomas Wolfe Writes *Look Homeward Angel*
- 1929** - William Faulkner Showcases the South with *The Sound and the Fury*
- 1930** - Sinclair Lewis Becomes the First American to Win the Nobel Prize for Literature
- 1931** - Pearl Buck Writes *The Good Earth*
- 1936** - Playwright Eugene O'Neill Wins Nobel Prize for Literature
- 1939** - Steinbeck Writes *The Grapes of Wrath*

Program 6: 1940 - 1949


- 1940** - Ernest Hemingway's *For Whom the Bell Tolls* is Published
- 1941** - James Thurber Writes *The Secret Life of Walter Mitty*
- 1947-1953** - Robert Heinlein, Ray Bradbury and Isaac Asimov Usher in the Era of Popular Science Fiction
- 1948** - Tennessee Williams Wins His First Pulitzer Prize for *A Street Car named Desire*
- 1949** - Arthur Miller Produces *Death of a Salesman*

Program 7: 1950 - 1957

- 1950** - Gwendolyn Brooks Wins the Pulitzer Prize
- 1951** - Salinger and Plath Set the Stage for the Baby Boomer Generation
- 1952** - Ralph Ellison and James Baldwin Speak for the American Black Male
- 1957** - Jack Kerouac Begins the Beat Generation in American Literature
- 1957** - Dr. Seuss Writes *The Cat in the Hat*

Program 7: 1958 to Present

- 1959** - Lorraine Hansberry's Play *A Raisin in the Sun* is Produced
- 1961** - Joseph Heller Writes *Catch-22*
- 1966** - Truman Capote Writes *In Cold Blood*
- 1969** - Kurt Vonnegut Writes *Slaughterhouse Five*
- 1982** - John Updike's *Rabbit is Rich* Wins Pulitzer Prize for Literature
- 1989** - Asian American Amy Tan Publishes *The Joy Luck Club*
- 1993** - Toni Morrison, Alice Walker and August Wilson Redefine the Black Experience
- 2007** - Cormac McCarthy Wins the Pulitzer Prize for *The Road*

This title features: • Closed Captioned for the Hearing Impaired  • Spanish Subtitled • Educator's Guide • Documents • Timeline • Graphics • Blackline Master Quiz • Gallery of Authors • Recommended Reading Lists

• Series of Eight 30 minute programs on 4 DVDs (240 minutes total) • Series price \$129.99 • Copyright © 2007

Preview Video Clips Online at: www.ambrosevideo.com

THE BBC SHAKESPEARE PLAYS

"37 Shakespeare plays originally released on video and now available on DVD, the sampled title, Romeo and Juliet, is stunning. Leading a stellar cast, esteemed actor Sir John Gielgud introduces William Shakespeare's best-known tragedy and one of the greatest love stories of all-time... Set backdrops and costumes are amazingly detailed with every subtle clothing hue and textile texture brought to life. As well, the stage sets and characters seem to "pop off" the screen in a 3-D effect. The complete script (that remains true to Shakespeare's original play) is included in a Word document for downloading. The original videos (released from 1978 through 1984) are classics, and the DVD titles are remarkable. This entire Shakespeare series ...is highly recommended for both school and public library literature collections." — Booklist



Featuring some of Britain's most distinguished theatrical talent these DVD's are an ideal choice for libraries, literature classes, and for continuing personal enjoyment. We have taken special care to digitally restore the masters, now over twenty years old, for a viewing experience that can only be offered on DVD.

ALL'S WELL THAT ENDS WELL

Helen Mirren, Brian Stimer

ANTONY AND CLEOPATRA *

Jane Lapotaire

AS YOU LIKE IT *

Ian Charleson, Angela Down, Celia Johnson

THE COMEDY OF ERRORS

Roger Daltry

CORIOLANUS *

Alan Howard, Irene Worth

CYMBELINE

Claire Bloom, Helen Mirren

HAMLET *

Derek Jacobi, Patrick Stewart, Eric Porter

HENRY IV PART I *

Jon Finch, Anthony Quayle

HENRY IV PART II *

Jon Finch, Anthony Quayle

HENRY V *

Julian Glover

HENRY VI PART I

Peter Benson, Trevor Peacock

HENRY VI PART II

Peter Benson, Julia Foster

HENRY VI PART III

Peter Benson, Bernard Hill

HENRY VIII

John Stride, Julian Glover

JULIUS CAESAR *

Richard Pasco, Keith Michell

KING JOHN

KING LEAR *

Michael Hordern, John Shrapnel

LOVE'S LABOUR'S LOST

MACBETH *

Nicol Williamson, Jane Lapotaire

MEASURE FOR MEASURE

Kate Nelligan

THE MERCHANT OF VENICE *

Warren Mitchell, Gemma Jones

THE MERRY WIVES OF WINDSOR

Ben Kingsley, Richard Griffiths

A MIDSUMMER NIGHT'S DREAM *

Helen Mirren, Peter McEnery

MUCH ADO ABOUT NOTHING

Robert Lindsay, Cherie Lunghi

OTHELLO *

Anthony Hopkins, Bob Hoskins

PERICLES

Mike Gwilym, Amanda Redman

RICHARD II *

Derek Jacobi, Sir John Gielgud

RICHARD III *

Michael Byrne, Brian Protheroe

ROMEO AND JULIET *

Alan Rickman, Sir John Gielgud

THE TAMING OF THE SHREW *

John Cleese

THE TEMPEST *

Christopher Guard, Michael Hordern

TIMON OF ATHENS *

Jonathan Pryce, John Shrapnel

TITUS ANDRONICUS *

Eileen Atkins, Trevor Peacock

TROILUS AND CRESSIDA

Anton Lesser, Suzanne Burden

TWELFTH NIGHT

Alec McCowen, Felicity Kendall

TWO GENTLEMEN OF VERONA

John Hudson, Joanne Pearce

THE WINTER'S TALE

Jeremy Kemp, Margaret Tyzack

*Play has English Subtitles for the Hearing Impaired.

• COMPLETE WORKS (Series of 37 plays on 37 DVDs) • Series price \$1499.99 • Individual Price \$49.99 • DVD Release Copyright © 2000

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BECKETT ON FILM

- ENTERTAINMENT WEEKLY, TOP 10 DVDS OF THE YEAR - DEC. 2002 -
- RATED ONE OF "THE BEST DVD'S OF 2002" BY THE NEW YORK TIMES -
- VIDEO STORE MAGAZINE - EDITOR'S PICK

"In the minds of most television viewers and moviegoers, the name Samuel Beckett comes with unmistakable aura of homework. But all the energy, comedy and piercing sadness that make Beckett great are on display in 'Beckett on Film', a project that brings his 19 stage plays to the screen, translated into works of pure cinema by an amazing lineup of directors and actors." — Caryn James, NEW YORK TIMES

"Since no theatergoer has ever left a Beckett play without thinking, at least once, 'What was that?' the opportunity this collection provides to find out by repeated viewings makes it an utter treasure."

— Mark Harris, ENTERTAINMENT WEEKLY

The first ever cinematic screening of all 19 of Samuel Beckett's plays. The acclaimed Beckett on Film project brings together some of the most distinguished directors and actors working today. Directors include Atom Egoyan, Damien Hirst, Neil Jordan, Conor McPherson, Damian O'Donnell, David Mamet, Anthony Minghella, Karel Reisz and Patricia Rozema. The exceptional acting talent involved includes Michael Gambon, the late Sir John Gielgud, John Hurt, Jeremy Irons, Julianne Moore, Harold Pinter, Alan Rickman and Kristen Scott Thomas.

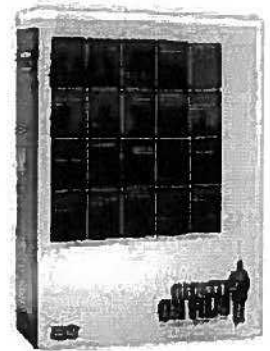
Probably the most significant Irish playwright of the 20th century, Beckett has influenced generations of directors and talent in film, television and theatre.

Several of the films from the Beckett on Film Project have been exhibited at international film festivals around the world including New York, Toronto and Venice.

- Waiting for Godot (running time: 2 hours)
- Not I (running time: 14 minutes)
- Rough for Theatre I (running time: 20 minutes)
- Ohio Impromptu (running time: 12 minutes)
- Krapp's Last Tape (running time: 58 minutes)
- What Where (running time: 12 minutes)
- Footfalls (running time: 28 minutes)
- Come and Go (running time: 8 minutes)
- Act Without Words I (running time: 16 minutes)
- Happy Days (running time: 1 hour 19 minutes)
- Catastrophe (running time: 7 minutes)
- Rough for Theatre II (running time: 30 minutes)
- Breath (running time: 45 seconds)
- That Time (running time: 20 minutes)
- Endgame (running time: 1 hour 24 minutes)
- Act Without Words II (running time: 11 minutes)
- A Piece of Monologue (running time: 20 minutes)
- Play (running time: 16 minutes)
- Rockaby (running time: 14 minutes)

This title features: • 52 minute Documentary on the making of the Beckett on Film Project • 40-page full-color book with background on all 19 plays

• Series of Nineteen plays on 4 DVDs (10 hours, 21 minutes total) • Giftbox Set \$149.99 • Copyright © 2002



SHAKESPEARE: THE ANIMATED TALES

WINNER OF 3 EMMY AWARDS!

"Although the series will probably be used by senior high students who won't want to read the play, these abridgments are better than Cliffs Notes, and may be the only Shakespeare that many kids will be exposed to in their early years. So while the lover of literature in me cringes at the lost scenes in the animated tales, the practical side of me is thankful that condensed (but not watered-down) Shakespeare will be available to a much wider audience. Highly recommended." 3 1/2 STARS — Video Librarian

"A sumptuous collection for both students and adults." — BOOKLIST (Booklist Awarded this a rare STAR!)

Recreated in an amazing myriad of innovative techniques, these exceptional animated stories have been designed to introduce all ages to some of Shakespeare's most popular works. Each play has been animated in its own unique style by the exceptional talents of the leading directors of Russia's Christmas Films. Actors from the Royal Shakespeare Company, including Antony Sher, Joss Ackland and Jenny Agutter, provide voices for the characters which were recorded and produced by BBC Wales.

- THE TEMPEST
- A MIDSUMMER NIGHT'S DREAM
- AS YOU LIKE IT
- HAMLET
- JULIUS CAESAR
- KING RICHARD III
- ROMEO AND JULIET
- OTHELLO
- THE WINTERS TALE
- MACBETH
- THE TAMING OF THE SHREW
- TWELFTH NIGHT






This title features: • English Subtitles for the Hearing Impaired

• Series of Twelve plays on 4 DVDs (300 minutes total) • Series price \$79.99 • DVD Release Copyright © 2004



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DVD Programs For Every Month

<p>January</p> <p>National Science Bowl</p> <ul style="list-style-type: none"> •Core Astronomy •Core Biology •Core Chemistry •Core Geology •Core Meteorology •Core Physics •Global Warming: Science and Solutions •Global Warming: The Rising Storm •Life After Oil •Turning Points in the Physical Sciences 	<p>February</p> <p>Black History Month</p> <ul style="list-style-type: none"> •A History of Black Achievement in America •Slavery and the Making of America <p>3rd Monday-President's Day (Washington & Lincoln)</p> <ul style="list-style-type: none"> •18th Century Turning Points in U.S. History •19th Century Turning Points in U.S. History 	<p>March</p> <p>Women's History Month</p> <ul style="list-style-type: none"> •A History of Women's Achievement in America <p>Greek Heritage Month</p> <ul style="list-style-type: none"> •Ancient History: Greek Accomplishments •Ancient History: The Greek City-State & Democracy 
<p>April</p> <p>National Poetry Month</p> <ul style="list-style-type: none"> •Great American Authors: Since 1850 <p>4/12/1861-Civil War Begins</p> <ul style="list-style-type: none"> •America's National Monuments: Historic South <p>4/22 Earth Day</p> <ul style="list-style-type: none"> •Glaciers and Icecaps: The Melting •Global Warming series •Life After Oil <p>4/23 W. Shakespeare's Birthday</p> <ul style="list-style-type: none"> •BBC Shakespeare Plays 	<p>May</p> <p>Asian Pacific American Heritage Month</p> <ul style="list-style-type: none"> •A History of Chinese Achievement in America <p>Memorial Day</p> <ul style="list-style-type: none"> •A Complete History of U.S. Wars: 1700-2004 <p>5/1 Law Day</p> <ul style="list-style-type: none"> •History of the U.S Constitution: 1619-2005 •The Supreme Court 	<p>June</p> <p>6/2 Italian Independence Day</p> <ul style="list-style-type: none"> •Ancient History: Rome Reexamined <p>6/6/1943 D-Day</p> <ul style="list-style-type: none"> •20th Century Turning Points in U.S. History <p>6/14 Flag Day</p> <ul style="list-style-type: none"> •18th Century Turning Points in U.S. History
<p>July</p> <p>7/4 Independence Day</p> <ul style="list-style-type: none"> •History of the U.S. Constitution: 1619-2005 •18th Century Turning Points in U.S. History •The Supreme Court 	<p>August</p> <p>National Back to School Month</p> <p>Be prepared look for our new catalog in your mail!</p> 	<p>September</p> <p>Hispanic Heritage Month Sept 15-Oct 15</p> <ul style="list-style-type: none"> •A History of Hispanic Achievement in America <p>Sept 17th Constitution Day</p> <ul style="list-style-type: none"> •History of the U.S. Constitution: 1619-2005 <p>9/24/1906-National Monument Act</p> <ul style="list-style-type: none"> •America's National Monuments: Legacy of the Great Plains •America's National Monuments: Historic South
<p>October</p> <p>National Book Month</p> <ul style="list-style-type: none"> •Great American Authors: Since 1850 <p>2nd Monday Columbus Day</p> <ul style="list-style-type: none"> •A History of Hispanic Achievement in America •16th & 17th Century Turning Points in U.S. History 	<p>November</p> <p>American Indian Heritage Month</p> <ul style="list-style-type: none"> •A History of American Indian Achievement •Ancient History: The Mound Builders •Ancient History: The Anasazi •America's National Monuments: Legacy of the Great Plains: Sioux Indian Wars <p>Nov 11th Veterans Day</p> <ul style="list-style-type: none"> •A Complete History of U.S. Wars: 1700-2004 	<p>December</p> <p>12/7/1941 Pearl Harbor Remembrance Day</p> <ul style="list-style-type: none"> •A Complete History of U.S. Wars: 1700-2004 •20th Century Turning Points in U.S. History 



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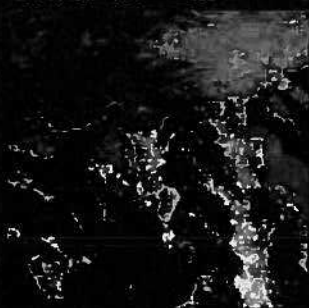


EXHIBIT 9

Sample: AMBROSE VIDEO 2.0

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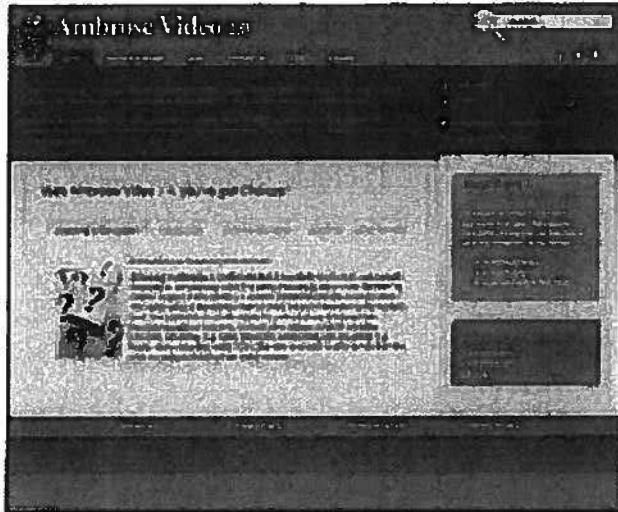
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EXHIBIT 10



Betty Gorseogner Ehlinger, Executive Director
Post Office Box 9844 • Cedar Rapids IA 52405-9844
Phone 319 554 0505 • FAX 319 554 7509
E-mail betty@ime.com

May 19, 2009

Ross Bollens
Director, Information Technology Security
UCLA Office of Information Technology
Box 951557
5308 Math Sciences
Los Angeles, CA 90095-1557

Dear Mr. Bollens:

AIME is an organization of Media Directors, Librarians, Producers, and Distributors. As representatives of our members, we are an organization dedicated to copyright compliance, copyright education, and copyright advice. We are writing to inform you of serious copyright infringements that we believe are occurring at UCLA. We ask that you investigate these infringements and report back to us as to what steps you have taken to bring the University into copyright compliance. Where infringements have occurred, we look for payment of all license fees due to those distributors whose product has been used without their authority.

As background, conversations with Pat O'Donnell, Manager, UCLA Media Collections Library have brought to our attention that the University is digitizing any "legal copy" of a video brought to the library for use on its Video Furnace system. After carefully scrutinizing the University of California Copyright site to which she directed us to as the authority for such use, the policy page www.universityofcalifornia.edu/copyright/teach.html explaining the TEACH Act and the face-to-face teaching exemption (17 U.S.C. Section 110(1) and (2) of the Copyright Act) appears to be UCLA's asserted basis for copying videos. By way of specific example, Ms. O'Donnell stated that she has been using the BBC Complete Works of Shakespeare series, distributed by Ambrose Video Publishing, on the university's Video Furnace system, and that this has been occurring for many years.

According to the University's own policy page, the following actions are allowed under the TEACH Act: "Performance of non-dramatic literary works." Are there any better examples of dramatic works than Shakespeare's 37 plays? Performance, not copying, of works is contemplated under face-to-face teaching exemption (Section 110(1)). TEACH Act intends to qualify the copying under the digital distance learning exemption (Section 110(2)), certain ephemeral recordings of particular works may be allowed, provided a number of specific, statutory conditions are satisfied.

If the Ambrose Video Publishing versions of the BBC Shakespeare plays have been digitized and used within the Video Furnace system on this basis, it can only be assumed

that the statutory policy has been ignored, because the digitizing and distribution of these videos is not allowed by Section 110. Moreover, if the Shakespeare plays have been exploited, we are concerned that other dramatic literary works contained on our members' videos have been improperly exploited as well. As a result, we request a full accounting of such use and where no exemption is applicable, payment rendered for all licensing fees due to those distributors whose product has been used without their authority.

I note further that nowhere in her conversations with the AIME President did Ms. O'Donnell make a point of suggesting that she followed the express University policy that, "Showing films or videos is restricted to limited portions". She stated that "Any Legal Copy", could be added to the Video Furnace System and accessed by the students enrolled in a distance learning class pursuant to the TEACH Act. It is very pertinent in our view that Ms. O'Donnell stated that the Shakespeare plays have not been watched in the classrooms of UCLA for 20 years because of their length, while adding that they were available over the Video Furnace system. This comment undercuts UCLA's claim to making "reasonable and limited portions" of videos "in an amount comparable to that which is typically displayed in the course of a live classroom session," as required by the TEACH Act. In light of this, we request a full accounting of all programs offered in lengths extending beyond those required for a normal classroom period. For our affected members, we request payment of all licensing fees due to those distributors whose product has been used in lengths extending beyond the required maximum.

UCLA copyright policy correctly cautions that the following works are not allowed to be copied under the TEACH Act: "Works that are marketed primarily for performance or display as part of mediated instructional activities transmitted via digital networks (commercially available digital educational materials)." This policy is taken verbatim from the TEACH Act, which expressly excludes digitization of such works. With that important legal requirement in mind, we underscore that the BBC Shakespeare plays distributed by Ambrose have been marketed by a license agreement through the digital network of Alexander Street Press. This is not only their primary market for these titles, it is their only market. The BBC Shakespeare titles and most Ambrose Video Publishing titles have been available for the most part of a year on its' own streaming site at Ambrosedigital.com. Streaming and the licensing of product has become the primary market format for this collection. In light of this, we request a full accounting of all programs offered on the University's Video Furnace system, where such programs are found to be "commercially available digital educational materials". We request payment of all licensing fees due to all such distributors whose product has been used without their authority.

Finally, under Section 1201, a separate provision of the Copyright Act, it is a violation to bypass a "technological protection measure" (TPM) designed to limit access and copying of works, except as authorized by law. In one case, *Macrovision v. 321 Studios*, Macrovision successfully argued that its patent rights in the Macrovision system in a DVD were infringed by copying of the DVD by a ripper software program. Most Ambrose Video Publishing DVDs are provided with TPMs. We believe that programs

ripped from such DVDs by the University for inclusion on the Video Furnace system are in violation of Section 1201. We request payment of all licensing fees due to all distributors whose product has been accessed in this manner.

Unless and until all these matters are successfully resolved, we ask that UCLA cease and desist from all previously described unauthorized acts and copyright violations. We look forward to your prompt and thorough response.

On behalf of the Board of Directors,

A handwritten signature in cursive script, appearing to read "Betty G. Ehlinger".

Betty G. Ehlinger
Executive Director
Association for Information Media and Technology (AIME)

EXHIBIT 11



Betty Gorsogner Ehlinger, Executive Director
Post Office Box 9844 • Cedar Rapids IA 52409-9844
Phone: 319 654 5608 • FAX: 319 654 0608
Email: bettyge@mchs.com

VIA Registered Mail

June 18, 2009

Dr. Gene Block
UCLA Chancellor's Office
Box 951405
2147 Murphy Hall
Los Angeles, CA 90095-1405

Dear Dr. Block:

The enclosed letter was sent to Ross Bollens at your University on May 19th. AIME has since attempted to reach Mr. Bollens by phone to verify receipt but he has not returned our call or replied to our voice mail message.

This is an important matter to AIME and its members. We request that you immediately notify the undersigned of your intended compliance with the requests made in the letter to Mr. Bollens or otherwise advise of your intentions within ten (10) days of receipt of this letter. Absent confirmation of your compliance with our requests, we will assume further legal action is needed to protect our valuable intellectual property rights. We look forward to your prompt response.

On behalf of the Board of Directors,

Betty G. Ehlinger
AIME Executive Director

Enclosure

cc: Kevin Reed
Kathryn Ann Atchison
Ross Bollens

EXHIBIT 12



OFFICE OF THE CHANCELLOR
BOX 951405
LOS ANGELES, CALIFORNIA 90095-1405

July 24, 2009

Direct Phone: (310) 825-2284
Facsimile: (310) 206-2390
Email: abium@conet.ucla.edu

VIA EMAIL (bettygo@mchsi.com)

Betty Gorsegner Ehlinger
Executive Director
A.I.M.E.
P.O. Box 9844
Cedar Rapids, IA 52409-9844

Re: Your Complaint Regarding the Media Collections Library

Dear Ms. Ehlinger:

We have reviewed your May 19, 2009 letter regarding alleged copyright infringement in connection with the UCLA Media Collections Library's use of streamed digital video. While it is clear that some of the representations you make concerning a conversation with Ms. O'Donnell are inaccurate, it will not advance this process for us to challenge those statements at this time. Thus, we do not admit any of the statements you attribute to Ms. O'Donnell, but will set aside that issue to address your key concerns. This analysis is provided in the spirit of cooperation and to resolve your concerns and the University does not waive any rights or defenses and reserves the right to modify or amend its position.

A. Digitizing Videos for Use on Video Furnace Is Permitted Under the Face-to-Face Copyright Exemption

While the Face-to-Face teaching exemption, 17 U.S.C. Section 110(1), and the Fair Use exemption (17 U.S.C. Section 107) do provide the basis for the uses the Media Collections Library makes of the videos, the TEACH Act is not an exemption relied upon because the use is not for distance learning. Rather, the use is for in-classroom and as an auxiliary to the classroom.

Pursuant to 17 U.S.C. 110(1), display of a work by instructors or pupils in the course of face-to-face teaching activities of a nonprofit educational institution, in a

classroom or similar place devoted to instruction, is permitted. It is undisputed that display of lawfully obtained videos, including the entire content of the video, in a classroom is permitted. The exemption also contemplates that such display may occur in "similar places devoted to instruction". Although there is currently no case law on this issue, because the classroom in the modern day has extended to courseware through which the students and faculty engage in a continuation of the classroom discourse, this courseware is a classroom extension and arguably a "similar places devoted to instruction". Under such an interpretation, making videos available to students in this fashion would qualify for the Section 110(1) exemption.

B. Digitizing Videos for Use in Video Furnace Is Permitted Under the Fair Use Exception

The Copyright Act also provides that the fair use of a copyrighted work, including such use by reproduction in copies or other means, for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research, is not an infringement of copyright. The statute provides for a balancing of four factors to determine if the use is permitted: (1) the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes; (2) the nature of the copyrighted work; (3) the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and (4) the effect of the use upon the potential market for or value of the copyrighted work.

1. Purpose of Use

The Media Library only permits use of the videos for criticism, comments, teaching, scholarship or research. The University is a nonprofit educational institution and the uses permitted serve the mission of education and research. No profit is made, nor any commercial use made. Moreover, the Media Library purchases legal copies of videos, sometimes many copies in different formats, such as was done with the BBC Shakespeare plays (which may not even have been digitized for Video Furnace).

Digital copies are made or digital format is shown only at the request of the instructor of record or Teaching Assistant for the course. Access to the Video Furnace links is restricted to password protected course web sites only – such that only the students enrolled in the course can access the content. An additional layer of authentication checks the ID used to log into the course web site against the registrar's records, ensuring that that ID is registered in that class. This process also creates a "dummy" link in the process to impair the ability to copy and paste the Video Furnace link in emails to others, thereby further ensuring that access is limited to those in the class.

The video links are sent from the Media Library directly to the web administrator for the department conducting the course. The video plays only from the server in the

Media Library and does *not* – and cannot – download to the student's computer. Students click on the link on the course page and a media window automatically launches from the Media Library server. The visual quality of the streamed video is significantly downgraded to that of VHS as a further protective measure.

The video links are available only for the duration of the academic quarter in which the course is offered at which time the links are removed and the material is no longer accessible. The video that is provided through Video Furnace is also placed on physical reserve in the Media lab for in-person viewing.

Given the purpose and character of the use and all of the protection provided to ensure restricted use for educational purposes only, this factor clearly favors fair use.

2. Nature of the Copyrighted Work

All of the work used has been previously published. At the time acquired, the works were only available in either video or CDs and were not available for streaming for educational use. While you now assert that some of your members market to an educational market and provide licensed content for streaming, this was not previously available. Ms. O'Donnell expressed interest in Ambrose Digital streaming license of the Shakespeare series, but instead of pursuing that interest, you have pursued this legal complaint process instead. Regardless, the works owned by the University were not created for use in classrooms or for instruction. This factor favors fair use.

3. The Amount of the Work Used

While it is true that the Media Library digitizes and makes entire videos available, it is equally true that no less than the entire work can achieve the stated purpose of the use. The courses that use the videos require the students to view the entire work for purposes of analysis, classroom discourse and commentary. It is simply not possible to provide only a small portion of a film for this purpose. Given this requirement, this factor balances more in favor of fair use.

4. There is Minimal Effect on the Potential Market

The Media Library and faculty purchase copies of the videos that are used for the coursework in question. These purchases of new videos and alternative format videos are continuing, such that the copyright holders continue to gain commercial value from the University's use. If the Media Library were not permitted to continue this use, the market for the videos would not increase since the students would never be required to purchase the videos. Rather, the faculty would either revert to historical practices of showing film in the classroom or requiring the students to view the film in the library. Neither of these practices increases the marketability for the films and videos.

Betty G. Ehlinger
July 24, 2009
Page 2

Rather, it is quite likely that students' exposure to the films and videos in the course create interest in the material such that students may purchase or rent their own commercial versions for their personal use. Thus, the use of the videos by the Media Library may actually increase the marketability of the films and videos. This factor weighs in favor of fair use.

Based on the above analysis of the four fair use factors, the use by the Media Library falls squarely within fair use and is not a violation of the copyright act.

Under both Section 110(1) and Section 107 of the Copyright Act, the digitization and streaming content solely for educational and research purposes associated directly with on-site classroom teaching is consistent with the Copyright Act. As no violation of the copyrights of your members has occurred, no licensing fees are due.

We trust that our effort here to provide you with our detailed legal and factual basis supporting our good faith digitization and use of videos and films resolves your concerns.

Sincerely,



L. Amy Blum, Esq.
Senior Campus Counsel

cc: Larry Loehner, Associate Vice Provost and Director OI
Pat O'Donnell, Manager IMCS

EXHIBIT 13

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VIA FEDEX

September 16, 2009

Chancellor Gene D. Block
UCLA Chancellor's Office
Box 951405
2147 Murphy Hall
Los Angeles, CA 90095-1405

Dear Chancellor Block:

We are counsel for AIME, an association whose membership includes video publishers of more than 50,000 program titles. On behalf of AIME, we have reviewed UCLA's July 24, 2009 response to the May 19, 2009 and June 18 letters of Betty G. Ehlinger, Executive Director of AIME. (See Attached Letters.) Ms. Ehlinger's letter described serious, on-going copyright infringements occurring at UCLA as a result of the University's use of "Video Furnace" software, which allows UCLA to copy and distribute DVDs to facilitate streaming to students and faculty.

The response from L. Amy Blum, Senior Campus Counsel sets forth two statutory justifications for UCLA's digitization of AIME member videos: Section 110(1) and Section 107 of the Copyright Act. Section 110(1) is limitation on rights of copyright owners for the "performance or display" of certain works in classrooms. Section 107 is the fair use defense.

A. Section 110(1) does not provide UCLA with any justification for copying DVDs

Section 110(1) permits the public performance or public display of copyrighted works in the course of face-to-face teaching activities of instructors and students of non-profit educational institutions in classrooms or similar places of teaching. Although the statute does not authorize copying of works in this limitation – the essence of what UCLA is doing – Ms. Blum attempts to sidestep this problem by the following justification:

It is undisputed that display of lawfully obtained videos, including the entire content of the video, in a classroom is permitted. The exemption also

contemplates that such display may occur in "similar places devoted to instruction". Although there is currently no case law on this issue, because the classroom in the modern day has extended to courseware through which the students and faculty engage in a continuation of the classroom discourse, this courseware is a classroom extension and arguably a "similar places devoted to instruction". Under such an interpretation, making videos available to students in this fashion would qualify for the Section 110(1) exemption. Blum Letter at 2.

Despite the fact that Ms. Blum explicitly states, we ask confirmation that it is not the "official position" of UCLA that the word "courseware," which combines "course" and "software" designed to reflect educational materials that require software, constitutes a "classroom" for copyright purposes. Her artifice of "courseware" as a "place devoted to instruction" utterly ignores other key elements of the statute, most particularly that the performance or display during the course of "face-to-face" teaching and the physical locale of a classroom.

To the drafters of the Copyright Act, "face-to-face" is self-evident:

There appears to be no need for a statutory definition of "face-to-face" teaching activities to clarify the scope of the provision. "Face-to-face teaching activities under clause (1) embrace instructional performances and displays that are not transmitted." The concept does not require that the teacher and students be able to see each other, although it does require their simultaneous presence in the same general place. Use of the phrase "in the course of face-to-face teaching activities" is intended to exclude broadcasting or other transmissions from an outside location into classrooms, whether radio or television and whether open or closed circuit. However, as long as the instructor and pupils are in the same building or general area, the exemption would extend to the use of devices for amplifying or reproducing sound and for projecting visual images. H. R. Rep. No. 94-1476 (94th Cong. 2d Sess.) at 81.

As to the nature of a "classroom or similar place of instruction," the drafters also understood that the phrase was to be given a nature meaning, not the virtual environment Ms. Blum hypothesizes:

Classroom or similar place.—The teaching activities exempted by the clause must take place "in a classroom or similar place devoted to instruction." For example, performances in an auditorium or stadium during a school assembly, graduation ceremony, class play, or sporting event, where the audience is not confined to the members of a particular class, would fall outside the scope of clause (1), although in some cases they might be exempted by clause (4) of section 110. *The "similar place" referred to in clause (1) is a place which is*

"devoted to instruction" in the same way a classroom is; common examples would include a studio, a workshop, a gymnasium, a training field, a library, the stage of an auditorium, or the auditorium itself, if it is actually used as a classroom for systematic instructional activities. Id. at 82 (emphasis supplied).

As a limitation on exploitation of copyrighted works without the consent of authors, Section 110(1) authorizes only public performance and public display, not copying, as UCLA has done. Again, the drafters make this point very clearly:

Works affected.—Since there is no limitation on the types of works covered by the exemption, teachers or students would be free to perform or display anything in class as long as the other conditions of the clause are met. They could read aloud from copyrighted text material, act out a drama, play or sing a musical work, perform a motion picture or filmstrip, or display text or pictorial material to the class by means of a projector. *However, nothing on this provision is intended to sanction the unauthorized reproduction of copies or phonorecords for the purpose of classroom performance or display. Id. at 81-82 (emphasis supplied).*

It should be further understood that with respect to motion pictures, the kinds of works created by AIME members, the Section 110(1) had a further restriction – that the work used in class must have been “lawfully made.” The drafters cautioned: “The exemption is lost where the copy being used for a classroom performance was ‘not lawfully made under this title’ and the person responsible for the performance knew or had reason to suspect as much.” *Id.* at 82.

From the plain language of the statute, bolstered by its legislative history, it is clear that the copying performed by UCLA’s Media Library and the performance with in the virtual “courseware classroom” are outside the scope of Section 110(1). As UCLA admits that there is no TEACH Act angle to its defense,¹ there should be no pretense that Section 110 has any application to UCLA’s use of the Video Furnace software to copy and stream AIME member videos. In sum, UCLA’s argument regarding Section 110(1) is misguided and misinformed, and leaves the institution vulnerable to claims of infringement.

B. Ms. Blum’s Fair Use Analysis Is Equally Flawed: It is Biased, Result-Oriented and Lacks the Objective Balancing of Criteria Essential to Fair Use Determination

UCLA’s second defense for the Media Library’s digitizing and streaming AIME member videos is predicated upon a “fair use” of the DVDs. As you are no doubt aware, fair use is not a bright line test, but rather requires a balancing of statutorily criteria based on the facts as

¹ Ms. Blum states, “[T]he TEACH Act is not an exemption relied upon because the use is not for distance learning.” Blum Letter at 1.

presented in each instance. While there may be different opinions about the weighing of the criteria, reasonable judgment will prevail. In this instance, we find Ms. Blum's analysis flawed. As she should understand, a fair use analysis must be "work specific," meaning that each author's work is entitled to an assessment as the facts with respect to each work may vary. Without considering a single specific title, her letter makes generalized statements that are evidently biased and result-oriented. Her analysis lacks any effort at rigorous, objective balancing of the criteria essential to fair use determinations.

To amplify on this criticism, let us take a closer look at the facts, UCLA's analysis, and the statutory balance:

1. The purpose and character of the use.

As an educational institution, UCLA understandably claims the use is for non-profit, teaching purposes. However, UCLA has acquired rights to Video Furnace from a for profit company, which in the copyright liability scheme may be a contributory infringer. It is presumptuous for UCLA to suggest that its obtaining a license from Hai Vision, a commercial entity, absolves it from liability without any implication for the first factor in the fair use analysis.²

In the "education" section of its website, Hai Vision not only stresses that the "video on-demand" system allows viewing videos in dorms and across campus, but also *specifically promotes UCLA's use of Video Furnace*, stating the system was originally developed with UCLA's assistance:

HaiVision's Video Furnace is the premier package for end-to-end delivery of content for higher education and K-12 institutions. Video Furnace is ideal for delivering cable content in dormitories and across the campus, for providing

² Thus, how Hai Vision promotes Video Furnace is instructive. From its website, Hai Vision describes its Video Furnace as follows:

End-to-End Solution for Video-over-IP featuring the remarkable "Zero Footprint" InStream Player.

HaiVision's Video Furnace System 5 provides a secure, easy to use, simply to deploy, end-to-end system for encoding and distributing live video to computers and set top boxes, for creating scheduled playback channels for enterprise TV and signage, and for recording content and delivering video on demand.

More uses, more users!! Video Furnace is a complete IP video solution."

www.haivision.com/products/furnace (last accessed June 12, 2009). (Emphasis supplied.)

video-on-demand content for use within classes and by students at their leisure, for launching campus TV stations, for making special classes or events available to everyone, and for recording classes and events for later review. ... *Video Furnace* was initially developed in close collaboration with a number of leading universities including Northwestern, Dartmouth, and UCLA.
<http://www.haivision.com/applications/education> (last accessed September 13, 2009.)

Hai Vision's placement of UCLA at the vortex of creation of its system has clear commercial implications, none of which Ms. Blum recognizes or addresses.

2. **Nature of the Copyrighted Work.** Ms. Blum's analysis of the nature of the copyrighted works is muddled. She properly indicates the DVDs were previously published, and when acquired by UCLA, they were available in video or CD format, not streamed. Although she suggests UCLA expressed an interest in an Ambrose Digital Streaming license of the Shakespeare series, she ignores the fact that Ms. O'Donnell stated the Ambrose streams were superior to those currently being used by UCLA, but that because of budget constraints, licensing from Ambrose would not be contemplated for two years or more. Her conclusion is equally incomplete: Regardless, the works owned by the University were not created for use in classrooms or for instruction. This factor favors fair use." Blum Letter at 3.

Fundamentally, most of the copyrighted works (AIME member DVDs) are designed specifically for educational uses. That many of these publishers license streamed versions for use within educational institutions underscores that the educational market is the core market for these works. When Congress adopted the TEACH Act, it made clear that "works created for mediated instruction" were outside the qualified limitation. Section 110(2) explicitly prohibits educational institutions from exploiting works that are marketed "primarily for performance or display as part of mediated instructional activities transmitted via digital networks" without the consent of the copyright owner. In this case, the streamed versions of the AIME member videos fit that definition. With a statutory prohibition so explicit, the suggestion that this fair use factor favors UCLA, without even a discussion of its implication, is untenable.

Moreover, there are two important contractual matters that involve many of the AIME member DVD titles. First, certain AIME members obtain distribution rights to particular titles, obligating them to pay the content source. For example, Ambrose Video, which distributed DVD's of Shakespeare plays to UCLA, has contractual obligations to the BBC, the content source. Ambrose owes fees back to the BBC based on the sales and uses, so that when it packages the DVDs for university use, it explicitly retains all duplication rights, as well broadcast rights and all other forms of public display. That UCLA Media Library has purchased

Chancellor Gene D. Block
UCLA Chancellor's Office
September 16, 2009

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a different version of a play in a particular format neither conveys a right to digitize, nor gives UCLA the privilege of interfering with Ambrose's contractual duties to the BBC.

Second, if the purchase orders for AIME-member videos are scrutinized, UCLA will find that it acquires many titles pursuant to a license, not outright sale. For example, many AIME publishers have different rates for DVDs acquired for site-specific uses than for site-specific plus library lending rights. Contractual obligations are clearly recognized under copyright law as controlling, and can render copyright limitations, including fair use, unavailing. A few years ago, AIME addressed this problem with the Nassau, NY BOCES, which sought to allow unrestricted inter-library loans of AIME member DVDs. When shown by AIME that particular media centers acquired DVDs subject to a license that did not allow lending videos outside the institution, Nassau BOCES stopped the lending practice and removed DVD titles from their Union Catalog system. In brief, a DVD acquired for home or in class use at a particular institution does not allow for other public performances. This is why any fair use analysis of the nature of the copyrighted work must be done on a title-by-title basis. Ms. Blum's facile treatment of this second criterion is woefully inadequate.

3. The Substantiality of the Portions Used in Relation to the Work as a Whole. Ms. Blum does not attempt to explain why an entire video must be digitized. She simply presumes that nothing less than an entire DVD is adequate and that total copying favors fair use. To the contrary, courts are quite rigorous in making title-by-title analysis of works and finding that substantial copying without explicit justification is a strong basis for finding against fair use. See *Princeton University Press v. Michigan Document Services, Inc.*, 99 F.3d 1381 (6th Cir. 1996) (finding copying 5-30% of specific books for coursepack purposes not fair.)

Further to the weakness of this factor for UCLA is the fact that Ms. Blum's analysis does not acknowledge that rarely are entire DVDs performed during class. Under these circumstances, why limited selected excerpts of works are inadequate for the pedagogical purposes is not addressed. Digitizing an entire DVD to afford more convenient access would not qualify as an acceptable rationale for fair use.

4. Effect of the Use on the Potential Market For or Value of the Original. Long recognized as the most pivotal issue in the fair use analysis, Ms. Blum's simply presumes there is no adverse effect on AIME's publishers. Without examining a single specific title or a single fair use decision, she postulates that if UCLA's Media Library did not digitize, "the market for the videos would not increase since the students would never be required to purchase the videos." Blum Letter at 3. That untested thesis, even if true, ignores the fact that UCLA and other similarly situated universities might purchase rights. By the logic of her argument, schools could take 16mm filmstrips and create VHS or DVD copies, even if the publishers were offering such versions, because a school would not require a student to buy the filmstrip. That there is a

market not only for DVDs, but also streamed video, is made evident by UCLA's Media Library's very activities. That UCLA wants to bypass the legitimate market and set up a surreptitious approach using its Media Library is no excuse for its actions.

Ms. Blum adds one final specious argument that has long been rejected by courts in fair use analysis: that the infringer will spur sales to the benefit of the copyright owner.³ Such argument has been espoused by other copyright infringers, only to be rejected repeatedly by courts. See *L.A. Times v. Free Republic*, 2000 U.S. Dist. LEXIS 5669, *72 (C.D. Cal. 2000) ("courts have routinely rejected the argument that a use is fair because it increases demand for the plaintiff's copyrighted work."); see also *Campbell v. Acuff-Rose Music*, 510 U.S. 569, 591, n. 21 (U.S. 1994) (even if a "film producer's appropriation of a composer's previously unknown song . . . turns the song into a commercial success, the boon to the song does not make the film's simple copying fair."); *Ringgold v. Black Entertainment TV*, 126 F.3d 70, 81, n.16 (2d Cir. 1997) ("[e]ven if the unauthorized use of plaintiff's work in the televised program might increase poster sales, that would not preclude her entitlement to a licensing fee"); *DC Comics, Inc. v. Reel Fantasy, Inc.*, 696 F.2d 24, 28 (2d Cir. 1982) ("[s]ince one of the benefits of ownership of copyrighted material is the right to license its use for a fee, even a speculated increase in DC's comic book sales as a consequence of RFI's infringement would not call the fair use defense into play as a matter of law."); *Umg Recordings v. Mp3.com, Inc.*, 92 F. Supp. 2d 349, 352 (S.D.N.Y. 2000) ("any allegedly positive impact of defendant's activities on plaintiffs' prior market in no way frees defendant to usurp a further market that directly derives from reproduction of the plaintiffs' copyrighted works.").

To the contrary, there is a material, adverse financial impact on the copyright owners. If the market were to pay for the use, copyright owners would benefit. If, as suggested by UCLA's media librarian, UCLA had interest in paying for uses, AIME believes a high percentage of educational films in distribution would be available from commercial streaming sites. This is their industry and marketplace. In short, we believe no judicial panel asked to evaluate UCLA's behavior would conclude it is fair use.

C. Media Center Practices Also Violate the DMCA

³ "Rather, it is quite likely that students' exposure to the films and videos in the course create interest in the material such that students may purchase or rent their own commercial version for their personal use. Thus, the use of the videos by the Media Library may actually increase the marketability of the films and videos. This factor weighs in favor of fair use." Blum Letter at 4.

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Unaddressed in Ms. Blum's response is the impact of the UCLA practices on the anti-circumvention prohibitions in Section 1201 of the Copyright Act, known as the Digital Millennium Copyright Act ("DMCA"). The DMCA amendments, which were extensively negotiated by content owners and the educational community,⁴ prohibit the bypassing of technological measures in digital works, such as DVDs, designed to restrict access and/or copying. In order for UCLA's Media Center to digitize and stream many AIME members' works, it must disable technical measures restricting access and copying. Such practices have repeatedly been held unlawful.⁵

D. Actions Immediately Required of UCLA

AIME believes UCLA is at a crossroads. As an educational leader in the heart of the entertainment community and as a moral beacon for students and faculty in the digital age, UCLA should be an exemplar of sound copyright policies. Many creative, hard-working videographers, who live by the fruits of their intellectual and artistic talent, demand nothing less. Where digital copying has occurred, we first need an accounting, an identification of every title digitized and streamed. Its members, among all affected publishers, should be properly notified and fairly compensated. AIME is committed to working with UCLA in arranging for a fair system of remuneration for the affected publishers.

⁴ I represented five national library associations during the DMCA debate and advocated for the educational goals in these legislative deliberations.

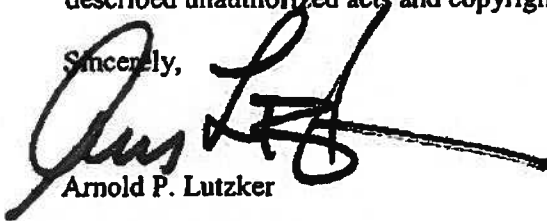
⁵ See *Universal City Studios v. Corley*, 273 F.3d 429, 460 (2d Cir. 2001) (permanently enjoining defendants from posting DeCSS, a computer program that enabled circumvention of protective encryption of movies sold on DVDs, and from electronically "linking" their site to others that posted DeCSS in violation of the DMCA); *Realnetworks, Inc. v. DVD Copy Control Ass'n*, 2009 U.S. Dist. LEXIS 70503, *84 (N.D. Cal. 2009) (finding defendant's software that enabled users to copy DVDs and store digital duplicates on a hard drive in violation of U.S. copyright law and holding that "...while it may well be fair use for an individual consumer to store a backup copy of a personally-owned DVD on that individual's computer, [the DMCA] has nonetheless made it illegal to manufacture or traffic in a device or tool that permits a consumer to make such copies."); *Macrovision v. Sima Prods. Corp.*, 2006 U.S. Dist. LEXIS 22106, *7 (S.D.N.Y. 2006) (preliminarily enjoining defendant from selling any products that circumvent plaintiff's copyright protection technologies in violation of the DMCA); *321 Studios v. MGM Studios, Inc.*, 2004 U.S. Dist. LEXIS 2771, *1099 (N.D. Cal. 2004) (enjoining the manufacture and distribution of 321 Studios' DVD copying software and finding the software in violation of the anti-trafficking provisions of the DMCA because it was both primarily designed and produced to circumvent a protective technological measure known as the Content Scramble System, or "CSS," and marketed to the public for use in circumventing CSS).

Chancellor Gene D. Block
UCLA Chancellor's Office
September 16, 2009
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Prospectively, AIME will work with UCLA and other leading institutions of academia to make clear the harm of unlicensed digitization and work for a system that meets the needs of publishers/content creators and educators. However, if UCLA decides to ignore AIME's plea and expression of concern, then this letter must serve as a warning to cease and desist infringement and a demand to take formal corrective actions. With the notices that AIME has provided, UCLA should not hide behind the cloak of fair use or statutory exemptions. Neither are applicable. What is needed is a full accounting and remedial action. We ask that this be undertaken immediately.

We ask that UCLA notify AIME of its legal position before the end of this month. Please know that AIME's President and counsel are prepared to meet with representatives of UCLA to resolve this problem on an urgent basis. AIME believes that given the egregious nature of the infringements, commitment must be evident from the Chancellor's Office, so that there is no misunderstanding at other levels of the university. Unless and until all these matters are successfully resolved, we ask that UCLA permanently cease and desist from all previously described unauthorized acts and copyright violations.

Sincerely,

A handwritten signature in black ink, appearing to read "Arnold P. Lutzker". The signature is stylized and written over the word "Sincerely,".

Arnold P. Lutzker

cc: L. Amy Blum, Esq.
Betty Ehlinger, Executive Director AIME
Allen Dohra, President of AIME

EXHIBIT 14

UNIVERSITY OF CALIFORNIA, LOS ANGELES

UCLA

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SANTA BARBARA • SANTA CRUZ

OFFICE OF THE CHANCELLOR
BOX 951405
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**CONFIDENTIAL: FOR SETTLEMENT PURPOSES ONLY PURSUANT TO CALIFORNIA
EVIDENCE CODE SECTION 1152 AND FEDERAL EVIDENCE CODE SECTION 408**

October 21, 2009

Direct Phone: (310) 825-2284
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VIA FACSIMILE - [202-408-7677]

Arnold P. Lutzker, Esq.
Lutzker & Lutzker LLP
1233 20th Street, NW
Suite 703
Washington, DC 20036

**Re: Your Client AIME's Complaint Regarding the UCLA Instructional Media
Collections and Services**

Dear Mr. Lutzker:

We have reviewed your September 16, 2009 letter regarding alleged copyright infringement in connection with the UCLA Instructional Media Collections and Services' ("IMCS") use of streamed digital video. As was previously reflected in our prior correspondence with AIME, UCLA believes that it has a good faith basis for asserting that its use is covered by exemptions in the Copyright Act. However, we would like to accept your offer to have a meeting with AIME's representative to discuss a resolution.

In order to ensure that we can have a productive meeting, we would like to reach agreement on the goals of the meeting. Here is what we propose as a framework for settlement:

1. Without admitting any liability or wrongdoing, for content in which AIME members own the copyrights, the IMCS will agree to stop streaming content outside of the Library premises starting on December 20, 2009. This will allow the IMCS sufficient time to notify the faculty that this service will no longer be provided so that they can make other arrangements to meet their classroom needs and ensure that the current students' ability to complete their courses is not disrupted. We presume that AIME members

Arnold P. Lutzker, Esq.
October 21, 2009
Page 2

have no objection to the library continuing to provide access to the content at the library's on-site viewing facilities.

2. AIME to provide the IMCS with the list of all titles from the IMCS catalog that are owned by AIME members, or provide the identification of the distributors represented by AIME. This is to ensure that UCLA knows all of the content that is the subject of these negotiations and any resolution. A link to the IMCS collection can be found at:
<http://www.media2.oid.ucla.edu/>.
3. The parties will meet at UCLA on a mutually agreeable date to attempt to negotiate terms for a one year, renewable, license that will permit the IMCS to stream a high-resolution digital version of all content represented by AIME, and other related terms.
4. All copyright holders represented by AIME will agree to a full and complete release of all claims against The Regents of the University of California, and its UCLA campus, employees, etc. arising from UCLA's copying, distribution and other use of their content and the parties will enter into a settlement agreement.

We believe this is a reasonable framework for moving ahead with a beneficial business relationship that resolves the dispute. We look forward to your response.

Sincerely,



L. Amy Blum, Esq.
Senior Campus Counsel

cc: Larry Loehner, Associate Vice Provost and Director OI
Pat O'Donnell, Manager IMCS

EXHIBIT 15

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October 28, 2009

VIA FEDEX and EMAIL
ablum@conet.ucla.edu

L. Amy Blum, Esq.
Senior Campus Counsel
UCLA Chancellor's Office
Box 951405
2147 Murphy Hall
Los Angeles, CA 90095-1405

Dear Ms. Blum:

We are in receipt of your letter dated October 21, 2009.

Let me start by acknowledging that AIME is encouraged by UCLA's stated willingness to meet to resolve this matter. However, so that we have a mutually understood framework and basis for meeting, there are a number of points that should be clarified.

First, you state that UCLA will stop streaming content outside the library premises starting December 20, 2009. This is predicated on what you state is your previously articulated "good faith basis" for asserting fair use. Let me be clear about this point. Pursuant to §504(c)(2) of the Copyright Act, in case of infringement, if an employee or agent of a nonprofit educational institution, library or achieves, acting within the scope of employment has "reasonable grounds for believing that his or her use of the copyright work was a fair use under section 107," a court may remit statutory damages. However, while you continue to assert UCLA's claim to fair use, you have not attempted to address the specific objections we set forth in our communication dated September 16, 2009, indicating that fair use is not applicable to UCLA's activities. Absent clear refutation of the challenges we presented to your assertion of fair use, we do not believe that there exists "reasonable grounds" for a fair use claim that satisfies the statutory requirement for remittitur.

L. Amy Blum, Esq.
Senior Campus Counsel
October 28, 2009
Page 2

Moreover, it is totally inaccurate to assert that AIME members have not made high resolution digital content available for uses similar to those UCLA has undertaken. Many AIME members have marketed videos with these rights since 2002, or even earlier. Therefore, please be advised that not only do we dispute your suggestion that UCLA had reasonable grounds to claim fair use from the inception of its streaming activity, but also, subsequent to receipt of our letter, continued streaming of AIME member works is knowing infringement. In short, there is no exemption or fair use defense for your actions to continue through December 20, 2009. I would add further, so you are not mistaken, that AIME is not in a position to grant either a general exemption or license with respect to your continuing activities. You are on notice that UCLA proceeds in this fashion at its own risk.

Second, you state that UCLA "presume[s] that AIME members have no objection to the library continuing to provide access to the content at the library's on-site viewing facilities." To the contrary, any exploitation of works is subject to the terms or conditions between UCLA and specific video providers. As a trade association, AIME is not in a position to provide legal assurance with respect to exploitation of unspecified works, on behalf of unidentified publishers. As with all other works acquired by UCLA, access and use of the works within the libraries' on-site viewing facilities are subject to the terms and conditions of the specific licenses and the Copyright Act.

Third, as to your request that AIME provide the IMCS with a list of all titles from its catalogs of its members that are the subject of these discussions, we respectfully submit this is not an acceptable way to proceed. To the extent there is a burden of identifying works to be addressed, we submit this is UCLA's. Therefore, we ask that IMCS identify all works that it has streamed to date, and all additional works for which it seeks a license. AIME should be provided with a complete list by title, publisher/distributor and format. To the extent the works have already been digitized and streamed, the dates of those actions should also be provided.

AIME's position is simple and straightforward: it is UCLA's duty to comply with the terms of its licenses and copyright law. It is inappropriate to put AIME and its members in a position to identify titles that UCLA might wish to reproduce and stream to classrooms. We reiterate that IMCS is in the best position to know the works it has handled in this fashion, and the works it wishes to exploit in the future. With an available list, we will be in a position to identify the AIME members whose rights are affected by the IMCS activities, and also to gain an appreciation of the scope of UCLA's needs.

Fourth, while we are prepared to have serious discussions with UCLA regarding the copyright implications of Video Furnace, we are mindful of provisions of state and federal anti-trust laws that may be implicated by any effort to resolve this dispute. Therefore, we reserve our position

L. Amy Blum, Esq.
Senior Campus Counsel
October 28, 2009
Page 3

as to how to appropriately structure any potential resolution. It may be necessary for AIME to negotiate general principles, but leave the final terms to UCLA and individual publishers.

I would be remiss in not stating that it is has been disconcerting to AIME that your letter suggests that UCLA cannot be held responsible for its failure to comply with the Copyright Act. Prior to implementing the Video Furnace project, it was UCLA's responsibility to ascertain whether underlying rights were secured, and if not, an effort should have been made to acquire them. AIME believes that it is UCLA's responsibility to negotiate for the rights it wishes to secure, aware that such rights may be held by AIME members – or others. For example, aside from AIME members, there are video works owned by members of MPAA, with whom we have communicated about this issue. There are likely many studio films within the ICMS catalog that will need to be covered by separate licenses.

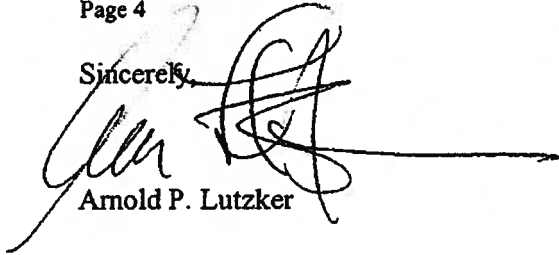
As stated, we would like to meet with the Chancellor and his legal advisors as soon as possible. Our plan would be to understand precisely what UCLA is doing with the subject videos, how it is digitizing and storing them, what educational needs it is pursuing, what materials it could receive from video publishers that would obviate the infringements, and then to work out the reasonable terms and conditions that individual publishers should find acceptable. We also need to know more about the relationship between UCLA and Video Furnace, as well as the other institutions which teamed with UCLA in developing the Video Furnace software. Further, we are looking for a clear statement by UCLA in its published copyright policies as to "best practices" in this area.

We are not, however, prepared, to execute license agreements on behalf of AIME members. This action must be taken by each member individually. If it seems desirable for AIME to serve as a clearinghouse for services associated with such uses, and if there were general agreement by UCLA and AIME members, then we would look for a mechanism to serve in that capacity. So that you are not under any misimpression, we reiterate that the decision to license UCLA for these purposes and the terms of such licenses will be arranged directly with individual publishers

Regardless of the outcome of our negotiations, on behalf of the members of AIME, we want to state in a clear and unmistakable voice that we expect an immediate cessation of all streaming inside and outside of the library of all video products for which streaming rights have not been secured. This is a responsible precondition to our meeting and will ensure that the parties proceed in good faith. We hope to receive an immediate response agreeing to a meeting and agreeing to comply with our cease and desist request. Absent such a framework, then there may be little to discuss and AIME members will then consider all appropriate legal options.

L. Amy Blum, Esq.
Senior Campus Counsel
October 28, 2009
Page 4

Sincerely,

A handwritten signature in black ink, appearing to read 'Arnold P. Lutzker', with a long horizontal line extending to the right.

Arnold P. Lutzker

EXHIBIT 16

UNIVERSITY OF CALIFORNIA, LOS ANGELES

UCLA

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

OFFICE OF THE CHANCELLOR
BOX 951405
LOS ANGELES, CALIFORNIA 90095-1405

March 2, 2010

Direct Phone: (310) 825-2284
Facsimile: (310) 206-2390
Email: ablum@conet.ucla.edu

VIA EMAIL

Arnold P. Lutzker, Esq.
Lutzker & Lutzker LLP
1233 20th Street, NW
Suite 703
Washington, DC 20036

Re: Your Clients AIME and Ambrose's dispute with UCLA Instructional Media Collections and Services ("IMCS")

Dear Mr. Lutzker:

We appreciate your patience while the campus worked through the various issues raised by your clients' assertion that video streaming for educational purposes constitutes copyright infringement. The campus reviewed the issues at the highest levels of both academic and administrative leadership. Based on this additional review, the campus has decided to restart its streaming service, subject to some procedural modifications.

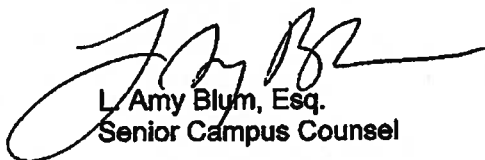
As we previously advised, the streaming service offered by UCLA IMCS does not constitute copyright infringement because it falls within the exemptions for fair use (17 U.S.C. §107) and face to face teaching (17 U.S.C. §110(1)). We also have now determined that the TEACH Act, (17 U.S.C. §110(2)) applies. Without rehashing our prior analysis or fully addressing each of these exemptions, we want to remind you that UCLA's service would qualify as the same type of "time-shifting" and "space-shifting" that the United States Supreme Court and the Ninth Circuit have long found permitted by the Copyright Act. (See *Sony Corp. of America v. Universal City Studios, Inc.* (1984) 464 U.S. 417 (time-shifting), and *Recording Industry Association of America v. Diamond Multimedia Systems, Inc.* (9th Cir. 1999) 180 F.3d 1072 (space-shifting).) UCLA provides extensive protections to ensure that only the users already permitted to view the content (students in a specific class) ever have access to the streamed content.

Arnold P. Lutzker, Esq.
March 2, 2010
Page 2

Nevertheless, in order to make the legal basis for including content for video streaming by UCLA IMCS more transparent, UCLA will now require all faculty requesting streamed video for a particular course to provide an explanation of the pedagogical need for the requested content and how that content is integral to the classroom experience. This will provide an extra layer of assurance that the requested use for each class is consistent with those permitted under the Copyright Act.

I realize that your clients may be disappointed by this decision, but I do hope that they will appreciate UCLA's effort to add further steps in our procedure to enhance its copyright compliance.

Sincerely,



L. Amy Blum, Esq.
Senior Campus Counsel

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Campus to restart streaming of instructional video content

By Phil Hampton | March 23, 2010

UCLA is taking steps to restore the streaming of previously purchased instructional content behind password-protected course websites, a practice the campus believes is permitted under various provisions in the federal Copyright Act.

Campus officials temporarily suspended the practice in January as a good-faith gesture while UCLA attempted to resolve a copyright claim with a trade association. After carefully reviewing options and implications, UCLA has notified the Association for Information Media and Equipment (AIME) that it intends to restore the service.

"Course instruction long ago ceased to be bound by the walls of the classroom, and we are obligated to provide students with appropriate instructional content in whatever medium helps to foster an effective learning environment," said Jim Davis, UCLA vice provost for information technology and chief academic technology officer. "We're well aware the outcome of this dispute could affect other educational institutions, and it's important that UCLA take a leadership role and demonstrate just how critical the appropriate use of technology is to our educational mission."

Campus officials say the instructional uses in which UCLA engages are permitted under the fair-use limitation on the exclusive rights of a copyright owner. For example, UCLA's practices are consistent with landmark court rulings that allowed video recording of television programs for viewing at a later date (so-called "time-shifting") and the transfer of musical content from one device to another ("space-shifting").

The safe harbor of the TEACH Act, which permits transmissions of content for educational purposes, and the face-to-face exemption of the Copyright Act also support UCLA's uses.

Campus officials estimate that streamed content will return to course websites during the 2010 spring quarter. Faculty are first being asked to specify the educational purpose of making videos available as part of their instruction.

"While we believe our previous protocols were consistent with applicable laws, this modification provides an extra layer of assurance and transparency so that we can resume streaming videos as soon as possible rather than prolonging the impact on students and faculty through additional negotiations," Davis said.

UCLA's decision to restart the streaming of instructional content was informed in part by principles developed jointly by the Academic Senate and the UCLA Information Technology Planning Board (ITPB), the faculty-administration committee charged with IT policy.

"The streaming video service directly benefits the learning experience of students," said Robin Garrall, chair of the UCLA Academic Senate and professor of chemistry and biochemistry. "It allows them the flexibility to view instructional materials at times that ensure maximum productivity, when they can best contemplate and respond to the materials, and it exposes them to a broader range of educational material."

"The UCLA faculty and administration quickly reached consensus on both the need to restore these essential instructional services and to assert our rights to use intellectual property within the bounds of existing copyright laws," said Christine Borgman, chair of the Information Technology Planning Board and UCLA Presidential Professor of Information Studies.

Under the auspices of the UCLA Office of Instructional Development, campus Instructional Media Collections & Services (IMCS) spends approximately \$45,000 annually to purchase media specifically for instructional uses. In 2005, UCLA began converting titles requested by faculty into a streamable format and making them available to students for coursework.

Content examples include Shakespeare productions for English courses, foreign-language films for linguistic and foreign-language courses, and documentaries for history and sociology courses — all integral to the class instruction of students. To protect against unintended uses, streamed material is available only behind password-protected course websites, only to students enrolled in the applicable course, and only via the UCLA intranet. These measures prevent downloading, uploading, file-sharing and copying.

In May 2009, UCLA was approached by a single distributor of DVDs who, for the first time, offered streamed content for instructional purposes. UCLA indicated interest in the new products but also advised that it was streaming previously purchased content. Only after that time did the trade association allege a copyright violation.

In a good-faith gesture to allow the parties to discuss possible resolution of the dispute outside the legal system, UCLA temporarily suspended the posting of streamed content, effective at the start of the winter quarter in January 2010.

To minimize the impact on students, the content will remain available to view in the Office of Instructional Development media lab under extended hours through the spring quarter.



Media Contacts
Phil Hampton
310-205-1460
phampton@support.ucla.edu

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UCLA *Office of Instructional Development*

Instructional Media Collections & Services

To: Teaching Faculty and Management Services Officers

Dear Colleagues:

For the past five years the Instructional Media Collections and Services (IMCS) has been pleased to provide instructors with the option to make videos placed on reserve also available via their password protected course website.

Recently the IMCS received a cease and desist demand from AIME, a trade organization whose membership includes video publishers. While IMCS exercised a good faith belief that its uses were consistent with the exemptions for face-to-face teaching and Fair Use, AIME claims that the uses are not exempt and violate copyright. Although this dispute is on going, we regret to inform you that beginning Winter Quarter 2010 we will be suspending the option for web-streamed access. We sincerely hope that the suspension is temporary and we are working with Campus Counsel to find a solution agreeable to all concerned. In the meantime, you may still place video materials on reserve for viewing in person in the Media Lab; however video streaming via Video Furnace of materials other than those for which the instructor or the Regents own the copyrights will be suspended until further notice.

In addition to the suspension of Video Furnace services, the reduction in funding for the Media Lab has made it necessary to reduce operating hours. Effective Winter Quarter 2010, the Old Media Lab operating hours will be:
Monday through Thursday from 10 a.m. - 7 p.m.
Friday from 9 a.m. - 6 p.m.

We apologize for the inconvenience these changes will result in for you and your students and hope to find a solution soon.

Sincerely,

Patricia O'Donnell

Manager

OID Instructional Media Collections & Services and Media Lab

EXHIBIT 17

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-646

Effective date of registration:
July 22, 2010

Title

Title of Work: Othello: The Complete Dramatic Works of William Shakespeare BBC/Time Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-152-0

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc.

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



Certificate of Registration



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-639

Effective date of registration:
July 22, 2010

Title

Title of Work: Timon of Athens: The Complete Dramatic Works of William Shakespeare BBC/Time Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-159-8

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc.

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-641

Effective date of registration:
July 22, 2010

Title

Title of Work: Merchant of Venice: The Complete Dramatic Works of William Shakespeare BBC/Time-Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-149-0

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc

Email: stephaniearmocida@ambrosevideo.com

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-644

Effective date of registration:
July 22, 2010

Title

Title of Work: Julius Caesar: The Complete Dramatic Works of William Shakespeare BBC/Time Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-143-1

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc.

Address: 145 West 45th Street

Ste 1115

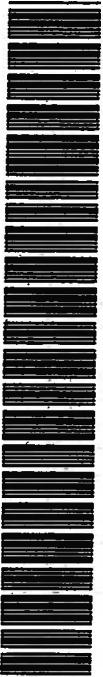
New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-645

Effective date of registration:
July 22, 2010

Title

Title of Work: King Lear: The Complete Dramatic Works of William Shakespeare BBC/Time-Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

Author

▪ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing< Inc

Email: stephanielarmocida@ambrosevideo.com

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-636

Effective date of registration:

July 22, 2010

Title

Title of Work: Macbeth: The Complete Dramatic Works of William Shakespeare BBC/Time-Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-147-4

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc.

Email: stephaniearmocida@ambrosevideo.com

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-637

Effective date of registration:
July 22, 2010

Title

Title of Work: Measure for Measure: The Complete Dramatic Works of William Shakespeare
BBC/Time-Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-148-2

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc

Email: stephaniearmocida@ambrosevideo.com

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



Certificate of Registration



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-629

Effective date of
registration:

July 22, 2010

Title

Title of Work: Coriolanus: The Complete Dramatic Works of William Shakespeare BBC/Time-Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN

1-58281-133-4

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Anonymous: Yes

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc

145 West 45th Street, Ste 1115, New York, NY, 10036

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc

Name: Stephanie Armocida

Email: stephaniearmocida@ambrosevideo.com

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036

Certification

Name: Stephanie Armocida

Date: July 21, 2010

Correspondence: Yes



Certificate of Registration



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-650

Effective date of
registration:

July 30, 2010

Title

Title of Work: Anthony & Cleopatra: The Complete Dramatic Works of William Shakespeare
BBC/Time-Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-130-X

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc.

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



Certificate of Registration



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-648

Effective date of
registration:

July 30, 2010

Title

Title of Work: The Winter's Tale: The Complete Dramatic Works of William Shakespeare BBC/Time Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-164-4

Author

Author: Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc.

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



Certificate of Registration



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Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-710-633

Effective date of registration:
July 30, 2010

Title

Title of Work: The Tempest: The Complete Dramatic Works of William Shakespeare BBC/Time Life Producer

Completion/Publication

Year of Completion: 2001

Date of 1st Publication: April 1, 2001

Nation of 1st Publication: United States

International Standard Number: ISBN 1-58281-158-X

Author

■ **Author:** Ambrose Video Publishing, Inc.

Author Created: entire motion picture

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: Ambrose Video Publishing, Inc.

145 West 45th Street, Ste 1115, New York, NY, 10036, United States

Rights and Permissions

Organization Name: Ambrose Video Publishing, Inc.

Telephone: 800-526-4663

Address: 145 West 45th Street

Ste 1115

New York, NY 10036 United States

Certification

Name: Stephanie Armocida

Date: December 13, 2010

Correspondence: Yes



Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

Register of Copyrights, United States of America

Registration Number
PA 1-691-394

Effective date of
registration:
July 19, 2010

Title

Title of Work: Hamlet: The Complete Dramatic Works of William Shakespeare BBC/Time-Life Poducer

Completion/Publication

Year of Completion: 1980

Date of 1st Publication: September 1, 1980

Nation of 1st Publication: United Kingdom

International Standard Number: ISBN

1-58281-135-0

Author

Author: The British Broadcasting Corporation

Author Created: entire motion picture

Work made for hire: Yes

Author: Time-Life Films, Inc.

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Copyright claimant

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