Name & Address: Mulcahy LLP James M. Mulcahy LLP 1 Park Plaza, Suite 225 Irvine, CA 92614		
UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA		
Assoc. for Information Media and Equipment and Ambrose Video Publishing, Inc.  PLAINTIFF(S)	CASE NUMBER  CV 10-09378 CBM (MANX)	
V. The Regents of the Univ. of Calif.; Mark G. Yudof; Gene Block; Dr. Sharon Farb; Larry Loeher and Patricia O'Donnell DEFENDANT(S).	NOTICE OF CHANGE OF ATTORNEY INFORMATION	
■ am counsel of record or □ out-of-state attorney in the	, jmulcahy@mulcahyllp.com  E-mail Address  above-entitled cause of action for the following	
party(s)		
and am requesting the following change(s):		
THIS SECTION MUST BE COMPLETED IF YOU I □ consent □ do not consent to receive service accordance with Fed. R. Civ. P. 5(b)(2)(E) and 7	e of documents by electronic means in	
SELECT THE CATEGORY AND COMPLETE THE INFO	ORMATION REQUESTED:	
above-entitled cause of action.  PROVIDE ONLY THE INFORM Attorney Name changed to  New Firm/Government Agency Name  New Address 4 Park Plaza, Suite 1230, Irvine, CA 926	14 New Facsimile Number	
this case. I made my first appearance in this	one BOX action and should have been added to the docket in case on appear as counsel of record for the party(s) listed	

ASSOCIATION SHOULD BE FI LED. IF YOU ARE GOING TO APPEAR PRO HAC VICE, A SEPARATE APPLICATION OF NON-RESIDENT ATTORNEY TO APPEAR IN A SPECIFIC CASE, G-64 MUST BE FILED. Attorney Name \_\_\_\_\_ CA State Bar Number \_\_\_\_\_ Firm/Government Agency Name \_\_\_\_\_ Telephone Number \_\_\_\_\_ Facsimile Number \_\_\_\_\_ New E-mail address TO BE REMOVED FROM THE CASE: \*\* I am  $\square$  the aforementioned attorney from my firm is no longer counsel of record in the above- entitled cause of action. CHECK ONE BOX The order relieving me/the aforementioned attorney from my firm was filed on: \_\_\_\_\_\_\_ There is/are other attorney(s) from the undersigned attorney's law firm/government agency who are counsel of record in this case. I am  $\square$  the aforementioned attorney is no longer with the firm/government agency representing the above-named party in this action. There is/are attorney(s) from my former firm/government agency who are currently counsel of record in this case. \*\*This form cannot be used as a substitution of attorney from. For substitution of attorney procedures please refer to Local Rule 83-2.9 and form G-01, Request for Substitution of Attorney and G-010RDER, Order on Request for Substitution of Attorney. At least one member of the firm/government agency MUST continue to represent and receive service for the parties indicated above in this action.

IF YOUR FIRM IS NOT ALREADY PART OF THI S ACTION AND ARE A SSOCIATING IN AS COUNSEL OF RECORD A NOTICE OF

PLEASE NOTE: CM/ECF users must update their account information in the system pursuant to the General Order authorizing electronic filing, in addition to filing this Notice of Change of Attorney Information. A separate Notice must be filed in every pending case pursuant to Local Rule 83–2.7.

## PROOF OF SERVICE

## STATE OF CALIFORNIA, COUNTY OF ORANGE

I am employed in the County of Orange, State of California. I am over the age of 18 and not a party to the within action; my business address 1 Park Plaza, Suite 225, Irvine, CA 92614.

On July 19, 2011, I served document(s) described as NOTICE OF CHANGE OF ATTORNEY INFORMATION on the following person at the addresses and/or facsimile number below:

DR. SHARON FARB

c/o R. James Slaughter

Keker & Van Nest LLP 710 Sansome Street

PATRICIA O'DONNELL

c/o R. James Slaughter

Keker & Van Nest LLP 710 Sansome Street

San Francisco, CA 94111-1704

San Francisco, CA 94111-1704

MARK G. YUDOF c/o R. James Slaughter Keker & Van Nest LLP 710 Sansome Street

San Francisco, CA 94111-1704

LARRY LOEHER c/o R. James Slaughter Keker & Van Nest LLP 710 Sansome Street San Francisco, CA 94111-1704

R. James Slaughter Keker & Van Nest LLP 710 Sansome Street San Francisco, CA 94111-1704 Attorney for THE REGENTS OF THE UNIVERSITY OF CALIFORNIA and DR. GENE BLOCK, CHANCELLOR OF THE UNIVERSITY OF

CALIFORNIA, LOS ANGELES

VIA FACSIMILE - Based on an agreement by the parties to accept service by fax [ ]transmission, I faxed the documents from a fax machine in Irvine, California, with the number 949-252-0090, to the parties and/or attorney for the parties at the facsimile transmission number(s) shown herein. The facsimile transmission was reported as complete without error by a transmission report, issued by the facsimile transmission upon which the transmission was made, a copy of which is attached hereto.

BY ELECTRONIC SERVICE - Based on a court order or agreement of the parties to accept [ ] service by electronic transmission, I caused the documents to be sent to the persons at the electronic notification addresses listed herein on the above referenced date. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.

BY MAIL - I am "readily familiar" with the firm's practice of collection and processing [X]correspondence for mailing. Under that practice it would be deposited with the U.S. postal service on that same day, with postage thereon fully prepaid, at Irvine, California in the

## PROOF OF SERVICE

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1 2	ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in affidavit.
3	[ ] BY CERTIFIED MAIL - I am "readily familiar" with the firm's practice of collection a processing correspondence for mailing. Under that practice it would be deposited with the firm's practice of collection and processing correspondence for mailing.
4 5	U.S. postal service on that same day, with postage thereon fully prepaid, at Irvine, California in the ordinary course of business. I am aware that on motion of the party served, service is
6	presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in affidavit.
7 8 9	BY FEDERAL EXPRESS – I am readily familiar with the firm's practice of collection and processing correspondence for Federal Express. Under that practice it would be deposited with Federal Express on that same day in the ordinary course of business for overnight
	delivery with delivery costs thereon fully prepaid by sender, at Irvine, California.
10 11	[ ] BY MESSENGER SERVICE – I served the documents by placing them in an envelope of package addressed to the persons at the addresses listed herein and providing them to professional messenger service for service. A declaration by the messenger service will be filed separately.
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13 14	I declare under penalty of perjury under the laws of the State of California and the United States of America that the above is true and correct.
15	Executed on July 19, 2011 at Irvine, California.
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