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18 ATTORNEYS FOR PLAINTIFFS

19 **UNITED STATES DISTRICT COURT**

20 **CENTRAL DISTRICT OF CALIFORNIA**

21 ASSOCIATION FOR INFORMATION  
 22 MEDIA AND EQUIPMENT, an Illinois  
 23 nonprofit membership organization; and  
 24 AMBROSE VIDEO PUBLISHING, INC., a  
 25 New York corporation,

26 Plaintiffs,

27 v.

28 THE REGENTS OF THE UNIVERSITY OF  
 CALIFORNIA, a California corporation; DR.  
 GENE BLOCK, CHANCELLOR OF THE  
 UNIVERSITY OF CALIFORNIA, LOS  
 ANGELES, an individual,

Defendants.

Case No.: CV10-09378 CBM (MANx)

**PROOF OF SERVICE OF  
SUMMONS AND COMPLAINT**

<i>Attorney or Party without Attorney:</i> JAMES M. MULCAHY, ESQ., Bar #213547 THE MULCAHY LAW FIRM 1 PARK PLAZA SUITE 225 IRVINE, CA 92614 Telephone No: (949) 252-9377      FAX No: (949) 252-0090				<i>For Court Use Only</i>	
<i>Attorney for:</i> Plaintiff			<i>Ref. No. or File No.:</i>		
<i>Insert name of Court, and Judicial District and Branch Court:</i> United States District Court, Central District Of California					
<i>Plaintiff:</i> ASSOCIATION FOR INFORMATION MEDIA AND EQUIPMENT <i>Defendant:</i> THE REGENTS OF THE UNIVERSITY OF CALIFORNIA					
<b>PROOF OF SERVICE SUMMONS &amp; COMPLAINT</b>		<i>Hearing Date:</i>	<i>Time:</i>	<i>Dept/Div:</i>	<i>Case Number:</i> CV10-09378 CBM (MANx)

1. *At the time of service I was at least 18 years of age and not a party to this action.*
2. I served copies of the SUMMONS; COMPLAINT; CIVIL COVER SHEET; NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY; NOTICE TO COUNSEL; CERTIFICATION AND NOTICE OF INTERESTED PARTIES (LOCAL RULE 7.1-1); CM/ECF ATTORNEY INFORMATION UPDATE FORM (BLANK).
3.
  - a. *Party served:* THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
  - b. *Person served:* Randi Sing, Authorized to accept service of process SERVED UNDER F.R.C.P. RULE 4.
4. *Address where the party was served:* 1111 Franklin Street  
8th Floor  
OAKLAND, CA 94607
5. *I served the party:*
  - a. **by personal service.** I personally delivered the documents listed in item 2 to the party or person authorized to receive service of process for the party (1) on: Thu., Dec. 09, 2010 (2) at: 1:15PM

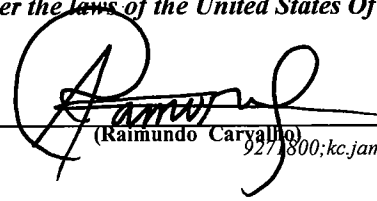
7. **Person Who Served Papers:**

a. Raimundo Carvalho	Recoverable Cost Per CCP 1033.5(a)(4)(B) d. <b>The Fee for Service was:</b> \$196.90  e. I am: (3) registered California process server <ol style="list-style-type: none"> <li>(i) Independent Contractor</li> <li>(ii) <i>Registration No.:</i> 2005-0000968-00</li> <li>(iii) <i>County:</i> San Francisco</li> </ol>
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8. *I declare under penalty of perjury under the laws of the State of California and under the laws of the United States Of America that the foregoing is true and correct.*  
 Date: Mon, Dec. 13, 2010

  
 (Raimundo Carvalho)