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ATTORNEYS FOR PLAINTIFFS

UNITED STATES DISTRICT COURT

CENTRAL DISTRICT OF CALIFORNIA

ASSOCIATION FOR INFORMATION
 MEDIA AND EQUIPMENT, an Illinois
 nonprofit membership organization; and
 AMBROSE VIDEO PUBLISHING, INC., a
 New York corporation,

Plaintiffs,

v.

THE REGENTS OF THE UNIVERSITY OF
 CALIFORNIA, a California corporation; DR.
 GENE BLOCK, CHANCELLOR OF THE
 UNIVERSITY OF CALIFORNIA, LOS
 ANGELES, an individual,

Defendants.

Case No.: CV10-09378 CBM (MANx)

Honorable Consuelo B. Marshall

**PROOF OF SERVICE OF
 SUMMONS AND COMPLAINT
 ON DR. GENE BLOCK**

Attorney or Party without Attorney: JAMES M. MULCAHY, ESQ., Bar #213547 THE MULCAHY LAW FIRM 1 PARK PLAZA SUITE 225 IRVINE, CA 92614 Telephone No: (949) 252-9377 FAX No: (949) 252-0090				For Court Use Only	
Attorney for: Plaintiff					
Ref. No. or File No.:					
Insert name of Court, and Judicial District and Branch Court: United States District Court, Central District Of California					
Plaintiff: ASSOCIATION FOR INFORMATION MEDIA AND EQUIPMENT					
Defendant: THE REGENTS OF THE UNIVERSITY OF CALIFORNIA					
PROOF OF SERVICE SUMMONS & COMPLAINT		Hearing Date:	Time:	Dept/Div:	Case Number: CV10-09378 CBM (MANx)

1. At the time of service I was at least 18 years of age and not a party to this action.
2. I served copies of the SUMMONS; COMPLAINT; CIVIL COVER SHEET; NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY; NOTICE TO COUNSEL; CERTIFICATION AND NOTICE OF INTERESTED PARTIES (LOCAL RULE 7.1-1); CM/ECF ATTORNEY INFORMATION UPDATE FORM (BLANK).
3. a. Party served: **DR. GENE BLOCK, CHANCELLOR OF THE UNIVERSITY OF CALIFORNIA, LOS ANGELES**
 b. Person served: **Rani Singh, Attorney/Authorized to accept service of process on behalf of Dr. Gene Block**
4. Address where the party was served: **1111 Franklin Street
8th Floor
OAKLAND, CA 94607**
5. I served the party:
 - a. by personal service. I personally delivered the documents listed in item 2 to the party or person authorized to receive service of process for the party (1) on: Thu., Dec. 09, 2010 (2) at: 1:15PM

7. Person Who Served Papers:

a. RAIMUNDO CARVALHO

Recoverable Cost Per CCP 1033.5(a)(4)(B)

d. The Fee for Service was: \$28.00

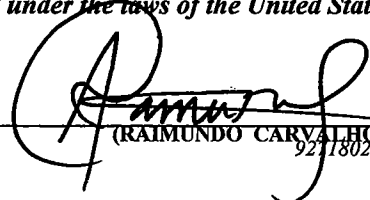


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- e. I am: (3) registered California process server
- (i) Independent Contractor
 - (ii) Registration No.: 2010-0000968
 - (iii) County: San Francisco
 - (iv) Expiration Date: Mon, Feb. 20, 2012

8. I declare under penalty of perjury under the laws of the State of California and under the laws of the United States Of America that the foregoing is true and correct.

Date: Tue, Dec. 14, 2010


 (RAIMUNDO CARVALHO)
 9211802;kc.jammul.332625