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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

ELIZABETH ARDEN,  
Plaintiff,  
v.  
THE MERCHANT OF TENNIS, INC.;  
U.S. MERCHANTS FINANCIAL  
GROUP, INC.; and JEFF GREEN  
Defendants.

No. CV 10-9949 PA (AGR<sub>x</sub>)  
PROTECTIVE ORDER CONCERNING  
CONFIDENTIAL INFORMATION

The Court enters the following protective order:

1. In connection with discovery proceedings in this action, the parties may designate any document, thing, material, testimony or other information derived therefrom, as “Confidential” under the terms of this Protective Order (hereinafter “Order”). Confidential information is trade secrets, proprietary information, and other highly confidential commercial information, or material required to be kept confidential by state or federal law.
2. By designating a document, thing, material, testimony or other information derived therefrom as “Confidential” under the terms of this Order, the party making the designation is certifying to the Court that there is a good faith basis in law and in fact for the designation within the meaning of Federal Rule of Civil Procedure 26(g).

1           3.       Confidential documents shall be so designated by stamping copies of the  
2 document produced to a party with the legend “CONFIDENTIAL.” Stamping the legend  
3 “CONFIDENTIAL” on the cover of any multipage documents shall designate all pages of  
4 the document as confidential, unless otherwise indicated by the producing party.

5           4.       Testimony taken at a deposition may be designated as confidential by making  
6 a statement to that effect on the record at the deposition. Arrangements shall be made with  
7 the court reporter taking and transcribing such deposition to separately bind such portions of  
8 the transcript containing information designated as confidential, and to label such portions  
9 appropriately.

10          5.       Material designated as confidential under this Order, the information contained  
11 therein, and any summaries, copies, abstracts, or other documents derived in whole or in part  
12 from material designated as confidential (hereinafter “Confidential Material”) shall be used  
13 only for the purpose of the prosecution, defense, or settlement of this action, and for no other  
14 purpose.

15          6.       Confidential Material produced pursuant to this Order may be disclosed or  
16 made available only to the Court, to counsel for a party (including the paralegal, clerical, and  
17 secretarial staff employed by such counsel), and to the “qualified persons” designated  
18 below:

- 19               (a)     a party, or an officer, director, or employee of a party deemed necessary  
20                        by counsel to aid in the prosecution, defense, or settlement of this  
21                        action;
- 22               (b)     experts or consultants (together with their clerical staff) retained by  
23                        such counsel to assist in the prosecution, defense, or settlement of this  
24                        action;
- 25               (c)     court reporter(s) employed in this action;
- 26               (d)     a witness at any deposition or other proceeding in this action; and
- 27               (e)     any other person as to whom the parties in writing agree.

1 Prior to receiving any Confidential Material, each “qualified person” shall be provided with  
2 a copy of this Order and shall execute a nondisclosure agreement in the form of Attachment  
3 A, a copy of which shall be provided forthwith to counsel for each other party and for the  
4 parties.

5 7. Only qualified persons may attend depositions at which Confidential Material  
6 is used or discussed.

7 8. The parties may further designate certain discovery material or testimony of a  
8 highly confidential and/or proprietary nature as “CONFIDENTIAL - ATTORNEY’S EYES  
9 ONLY” (hereinafter “Attorney’s Eyes Only Material”), in the manner described in  
10 paragraphs 2 and 3 above. Attorney’s Eyes Only Material, and the information contained  
11 therein, shall be disclosed only to the Court, to counsel for the parties (including the  
12 paralegal, clerical and secretarial staff employed by such counsel), and to the “qualified  
13 persons” listed in subparagraphs 6(b) through (e) above, but shall not be disclosed to a party,  
14 or to an officer, director or employee of a party, unless otherwise agreed or ordered. If  
15 disclosure of Attorney’s Eyes Only Material is made pursuant to this paragraph, all other  
16 provisions in this order with respect to confidentiality shall also apply.

17 9. Nothing herein shall impose any restrictions on the use or disclosure by a party  
18 of material obtained by such party independent of discovery in this action, whether or not  
19 such material is also obtained through discovery in this action, or from disclosing its own  
20 Confidential Material as it deems appropriate.

21 10. If Confidential Material, including any portion of a deposition transcript  
22 designated as Confidential or Attorney's Eyes Only, is included in any papers to be filed  
23 with the Court, such papers shall be accompanied by an application to (a) file the  
24 confidential portions thereof under seal (if such portions are segregable), or (b) file the  
25 papers in their entirety under seal (if the confidential portions are not segregable). The  
26 application shall be directed to the judge to whom the papers are directed. Pending the  
27 ruling on the application, the papers or portions thereof subject to the sealing application  
28 shall be lodged under seal.

1           11. This Order shall be without prejudice to the right of the parties (i) to bring  
2 before the Court at any time the question of whether any particular document or information  
3 is confidential or whether its use should be restricted or (ii) to present a motion to the Court  
4 under Fed. R. Civ. P. 26(c) for a separate protective order as to any particular document or  
5 information, including restrictions differing from those as specified herein. This Order shall  
6 not be deemed to prejudice the parties in any way in any future application for modification  
7 of this Order.

8           12. This Order is entered solely for the purpose of facilitating the exchange of  
9 documents and information between the parties to this action without involving the Court  
10 unnecessarily in the process. Nothing in this Order nor the production of any information or  
11 document under the terms of this Order nor any proceedings pursuant to this Order shall be  
12 deemed to have the effect of an admission or waiver by either party or of altering the  
13 confidentiality or nonconfidentiality of any such document or information or altering any  
14 existing obligation of any party or the absence thereof.

15           13. This Order shall survive the final termination of this action, to the extent that  
16 the information contained in Confidential Material is not or does not become known to the  
17 public, and the Court shall retain jurisdiction to resolve any dispute concerning the use of  
18 information disclosed hereunder. Upon termination of this case, counsel for the parties shall  
19 assemble and return to each other all documents, material and deposition transcripts  
20 designated as confidential and all copies of same, or shall certify the destruction thereof.

21           IT IS SO ORDERED.

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23           DATED: January 20, 2012

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26           Percy Anderson  
27           UNITED STATES DISTRICT JUDGE  
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Attachment A

**Nondisclosure Agreement**

I, \_\_\_\_\_, do solemnly swear that I am fully familiar with the terms of the Protective Order Concerning Confidential Information entered in Elizabeth Arden, Inc. v. The Merchant of Tennis, Inc., et al., United States District Court for the Central District of California, Civil Action No. CV 10-9949 PA (AGRx), and hereby agree to comply with and be bound by the terms and conditions of said Order unless and until modified by further Order of the Court. I hereby consent to the jurisdiction of the Court for purposes of enforcing this nondisclosure agreement.

DATED:

\_\_\_\_\_  
[Name of Signator Typed]