

1 David R. Sugden, Bar No. 218465
 dsugden@calljensen.com
 2 Jacqueline Beaumont, Bar No. 253776
 jbeaumont@calljensen.com
 3 Samuel G. Brooks, Bar No. 272107
 sbrooks@calljense.com
 4 CALL & JENSEN
 5 A Professional Corporation
 6 610 Newport Center Drive, Suite 700
 Newport Beach, CA 92660
 7 Tel: (949) 717-3000
 Fax: (949) 717-3100

CLOSED

8 Attorneys for Plaintiff Power Balance, LLC
9

10 **UNITED STATES DISTRICT COURT**
 11 **CENTRAL DISTRICT OF CALIFORNIA**
 12

14 POWER BALANCE, LLC, a Delaware
 Limited Liability Company,

15 Plaintiff,

16 vs.
17

18 L.A. HAIR STRAIGHTENER INC., a
 California Corporation; LA BEAUTY
 19 MARK, INC., a California Corporation,
 20 and Does 1 through 10, inclusive,

21 Defendants.

Case No. CV11-00618 DDP (AGRx)

**ORDER FOR PERMANENT
 INJUNCTION**

22
 23 Complaint Filed: January 20, 2011
 24 Trial Date: None Set

25 ///

26 ///

27 ///

CALL & JENSEN
 A PROFESSIONAL CORPORATION

1 The Court has considered the Stipulated Injunction submitted by counsel for
2 Plaintiff and Defendants in the above-entitled action, as set forth above and
3 incorporated herein by reference. For good cause, the Court hereby **GRANTS** the
4 parties' requests and **ORDERS** the Stipulated Injunction to be the Order of the Court.

5 **WHEREAS** the Parties agree that Plaintiff has certain trademarks and trade dress
6 in its hologram wristbands;

7 **NOW THEREFORE**, Defendants and all their representatives, servants and
8 agents, employees, officers, directors, partners, attorneys, subsidiaries, and all persons
9 under their control, or acting in active concert or participation with them, are hereby
10 permanently enjoined from:

11 (1) Advertising, selling, offering for sale, marketing, distributing, selling,
12 exposing, shipping, mailing, listing, taking orders for, promoting, buying, ordering,
13 exhibiting, destroying, or in any manner disposing of products or aiding in any way the
14 advertising, selling, offering for sale, marketing, distributing, selling, exposing,
15 shipping, mailing, listing, taking orders for, promoting, buying, ordering, exhibiting,
16 destroying, or in any manner disposing of products that bear words or packaging
17 referring to Plaintiff's word marks "Power Balance" or "PB;"

18 (2) Producing, manufacturing, assembling, reproducing or assembling or aiding
19 in any way the producing, manufacturing, assembling, reproducing or assembling of
20 any goods that bear words or packaging referring to Plaintiff's word marks "Power
21 Balance" or "PB;"

22 ///

23 ///

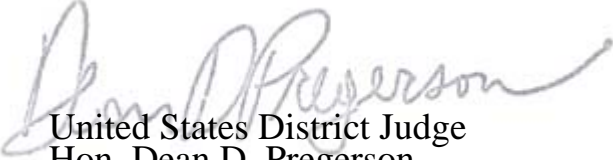
24 ///

25
26
27
28

1 (3) Buying, selling or in any way dealing with or using goods that bear words or
2 packaging referring to Plaintiff's word marks "Power Balance" or "PB."

3
4 **IT IS SO ORDERED.**

5
6 Dated: September 06, 2011


United States District Judge
Hon. Dean D. Pregerson