

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18



UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

UNIMAX EXPRESS, INC., and on)	Case No. CV 11-02947 DDP (PLAx)
behalf of all others)	
similarly situated,)	
)	ORDER DENYING DEFENDANTS' MOTION
Plaintiff,)	TO COMPEL ARBITRATION
)	
v.)	
)	
COSCO NORTH AMERICA, INC.,)	
COSCO CONTAINER LINES)	[Docket No. 9]
AMERICA, INC.,)	
)	
Defendants.)	
)	

Presently before the court is a Motion to Compel Arbitration filed by Defendants Cosco North America, Inc. and Cosco Container Lines America, Inc. (collectively, "Cosco"). Having considered the submissions of the parties and heard oral argument, the court denies the motion and adopts the following order.

I. Background

Cosco transports cargo containers over sea and land. Cosco contracts with trucking companies such as Plaintiff Unimax Express, Inc. ("Unimax") for the overland portions of Cosco's shipments. Trucking companies pick up loaded containers from

1 marine terminals, deliver the containers to their ultimate
2 destination, then return the empty containers back to the marine
3 terminal. When truckers do not pick up loaded containers within
4 the agreed upon time, equipment providers such as Cosco charge
5 truckers "demurrage," or late pick-up, fees. Similarly, when
6 trucking companies do not return empty containers on time, Cosco
7 charges "per diem," or late drop-off, fees.

8 Cosco only contracts with carriers who are signatories to a
9 standard contract, the Uniform Intermodal Interchange and
10 Facilities Access Agreement ("the Agreement"). The Agreement was
11 drafted by the Intermodal Association of North America ("the
12 Association"), a trade organization located in Maryland.¹ Unimax
13 has signed the Agreement.

14 The Agreement contains an arbitration provision ("the
15 Provision"). The Provision sets forth default procedures for
16 resolving disputes "with respect to per diem [i.e. late drop-off]
17 or maintenance and repair invoices." (Agreement § H.1). Invoiced
18 parties must provide written notification of disputed charges
19 within thirty days of receipt of the disputed invoice. (Agreement
20 §§ H.2-H.3.) If an invoiced party fails to timely provide written
21 notice of a dispute, that party may not seek arbitration or assert
22 any other defense against the invoice, and must pay the invoiced
23 charges immediately. (Agreement § H.3.)

24 If arbitration is sought, the Association will appoint a
25 three-member panel to resolve the dispute. (Agreement, Exhibit D
26 ¶ 3.) "Disputes must be confined to charges arising from

27
28 ¹ The Association is not a party to this action.

1 Maintenance and Repair . . . or Per Diem [late drop-off]
2 invoices." (Agreement, Ex. D ¶ 6.) Once an arbitration is
3 initiated, the moving party has fifteen days to submit written
4 arguments to the Association. (Id. ¶ 7.) The non-moving party
5 then has fifteen days to submit responses. (Id. ¶ 8.) The
6 arbitration panel will then render a decision based on the written
7 submissions of the parties. (Id. ¶ 9.) If further information is
8 required, the panel "may" hold a conference call with both
9 parties. (Id. ¶ 10.) The panel's decisions are final, and are
10 not subject to appeal. (Id. ¶ 11.)

11 On April 7, 2011, Unimax filed the instant action against
12 Costco, alleging that Cosco unlawfully levies late pick-up and
13 late drop-off fees on weekends and holidays in violation of
14 California Business and Professions Code § 22928. Cosco now moves
15 to compel Unimax to arbitrate its claims under the Agreement.

16 **II. Legal Standard**

17 Under the FAA, 9 U.S.C. § 1 et seq., a written agreement that
18 controversies between the parties shall be settled by arbitration
19 is "valid, irrevocable, and enforceable, save upon such grounds as
20 exist at law or in equity for the revocation of any contract." 9
21 U.S.C. § 2. A party aggrieved by the refusal of another to
22 arbitrate under a written arbitration agreement may petition the
23 court for an order directing that arbitration proceed as provided
24 for in the agreement. 9 U.S.C. § 4; see e.g. Stirlen v.
25 Supercuts, Inc., 51 Cal. App. 4th 1519, 1526-27 (1997)
26 (considering a motion to compel arbitration). In considering a
27 motion to compel arbitration, the court must determine whether
28 there is a duty to arbitrate the controversy, and "this

1 determination necessarily requires the court to examine and, to a
2 limited extent, construe the underlying agreement." Stirlen, 51
3 Cal. App. 4th at 1527. The determination of the validity of an
4 arbitration clause, which may be made only "upon such grounds as
5 exist for the revocation of any contract," is solely a judicial
6 function. Id. (internal citation omitted).

7 If the court is satisfied that the making of the arbitration
8 agreement or the failure to comply with the agreement is not at
9 issue, the court shall order the parties to proceed to arbitration
10 in accordance with the terms of the agreement. 9 U.S.C. § 3. The
11 FAA reflects a "federal policy favoring arbitration agreements."
12 Gilmer v. Interstate/Johnson Lane Corp., 500 U.S. 20, 25 (1991)
13 (quoting Moses H. Cone Mem. Hosp. v. Mercury Constr. Corp., 460
14 U.S. 1, 24 (1983)).

15 **III. Discussion**

16 Unimax opposes Cosco's instant motion on the grounds that the
17 Provision is unconscionable and, therefore, unenforceable.
18 (Opposition at 12.) As an initial matter, the court rejects
19 Cosco's suggestion that this argument is controlled by the Supreme
20 Court's recent decision in AT&T Mobility LLC v. Concepcion, 131
21 S.Ct. 1740 (2011). Cosco suggests that Concepcion prevents courts
22 from invalidating unconscionable arbitration agreements on the
23 basis of state law. (Reply at 4.) Cosco is mistaken. Concepcion
24 limited state-law-based unconscionability challenges to class-
25 action waiver provisions in arbitration agreements. Concepcion,
26 131 S.Ct. at 1753. The Court recognized, however, that
27 "agreements to arbitrate may be invalidated by generally
28 applicable contract defenses, such as fraud, duress, or

1 unconscionability." Id. at 1746 (internal quotation and citation
2 omitted). Thus, "[t]he ability of such contractual defects to
3 invalidate arbitration agreements is not affected by the Supreme
4 Court's decision in [Concepcion]." Community State Bank v.
5 Strong, 651 F.3d 1241, 1267 n.28 (11th Cir. 2011); See also
6 Ferguson v. Community College, 2011 WL 4852339 *2 (C.D. Cal.
7 October 6, 2011).

8 A. Choice of Law

9 Before determining whether the Provision is valid, this court
10 must first determine, under the choice-of-law rules of the forum
11 state, which state's laws apply. Pokorny v. Quixtar, 601 F.3d
12 987, 994 (9th Cir. 2010). Here, the Agreement contains a Maryland
13 choice of law provision. (Agreement § G.7.) In California,
14 courts generally respect choice-of-law provisions within contracts
15 that have been negotiated at arm's length. Nedlloyd Lines B.V. v.
16 Superior Court, 3 Cal.4th 459, 464 (1992).² Choice-of-law
17 provisions will not be enforced, however, if "the chosen state has
18 no substantial relationship to the parties or the transaction and
19 there is no reasonable basis for the parties choice" or 2) the
20 chosen state's law is contrary to the fundamental public policy of
21 a state that has a materially greater interest in the issue at
22 hand and whose law would otherwise apply. Bridge Fund Capital

23
24
25 ² The court notes that here, as discussed further infra, the
26 Agreement was not negotiated at arm's length. The Association
27 drafted the standard language of the Agreement, to which Unimax had
28 to agree in order to conduct business with Cosco. "[C]ourts should
not apply choice-of-law provisions in adhesion contracts if to do
so would result in substantial injustice to the adherent." Flores
v. American Seafoods Co., 335 F.3d 904, 918 (9th Cir. 2003)
(internal quotation marks omitted).

1 Corp. v. Fastbucks Franchise Corp., 622 F.3d 996, 1002-1003 (9th
2 Cir. 2010); Nedlloyd, 3 Cal.4th at 465.

3 Here, Maryland has no relationship to the parties or the
4 transactions at issue here. No party is located in Maryland, nor
5 does it appear that any party conducts substantial business in
6 Maryland. Unimax asserts, and Cosco does not dispute, that all of
7 the transactions relevant here occurred in California. Unimax's
8 claims arise under California state law alone.

9 This cases only tie to Maryland is the fact that the Association,
10 which drafted the Agreement without Unimax's input, is located in
11 Maryland. The Association, however, is not a party to this case.
12 The court is not persuaded by Cosco's unsupported assertion that
13 "[g]iven the importance of the [Association] and its role in this
14 industry, there is an obvious nexus between Maryland and the
15 choice of law provision." (Reply at 5.) Nor can the court find
16 any reasonable basis to apply Maryland law where the only
17 conceivable connection to Maryland is a contract of adhesion
18 drafted by a third party. Accordingly, California law applies.

19 B. Validity of the Arbitration Provision

20 Unconscionability has generally been recognized to include
21 (1) an absence of meaningful choice on the part of one of the
22 parties and (2) contract terms which are unreasonably favorable to
23 the other party. Stirlen, 51 Cal. App. 4th at 1531. Put another
24 way, unconscionability has a "procedural" and "substantive"
25 element. See Davis v. O'Melveny & Myers, 485 F.3d 1066, 1072 (9th
26 Cir. 2007). "[A]n arbitration agreement, like any other
27 contractual clause, is unenforceable if it is both procedurally
28 and substantively unconscionable." Pokorny, 601 F.3d at 996.

1 California courts apply a "sliding scale" analysis in making
2 this determination: "the more substantively oppressive the
3 contract term, the less evidence of procedural unconscionability
4 is required to come to the conclusion that the term is
5 unenforceable, and vice versa." Davis, 485 F.3d at 1072. (quoting
6 Armendariz v. Found. Health Psychcare Servs., Inc., 6 P.3d 669,
7 690 (Cal. App. 2000)). Both procedural and substantive
8 unconscionability must be present for a contract to be declared
9 unenforceable, but they need not be present to the same degree.
10 Harper v. Ultimo, 113 Cal. App. 4th 1402, 1406 (2003).

11 1. Procedural Unconscionability

12 Here, Cosco recognizes that its revenues are greater than
13 Unimax's, apparently conceding that Cosco is in a position of
14 superior bargaining power. Cosco's contention that the Agreement
15 is not adhesive is not persuasive. Cosco argues in a footnote
16 that Unimax "simply chose to sign" the Agreement. (Reply at 10 n.
17 8.) However, Cosco does not dispute Unimax's assertion that
18 Unimax had to sign the standardized Agreement in order to conduct
19 business as an intermodal carrier. (Opp. at 14, Reply at 10.) It
20 is well settled that standardized, adhesive contracts drafted by
21 the stronger party are procedurally unconscionable. Pokorny, 601
22 F.3d at 996. The fact that the Association, and not Cosco,
23 drafted the Provision's language, does not affect the strength of
24 the parties' relative positions. Though Cosco did not itself
25 draft the Agreement, it clearly approved of the Provision's
26 language, and proceeded to present the Provision to Unimax on a
27 take it or leave it basis. As such, the Provision is procedurally
28 unconscionable. See, e.g. Bridge Fund, 622 F.3d at 1004

1 ("California law treats . . . terms over which a party of lesser
2 bargaining power had no opportunity to negotiate[] as procedurally
3 unconscionable to some degree.") (citing Armendariz, 6 P.3d at
4 690); Pokorny, 601 F.3d at 996 ("An agreement or any portion
5 thereof is procedurally unconscionable if 'the weaker party is
6 presented the clause and told to "take it or leave it" without the
7 opportunity for meaningful negotiation.'" (quoting Szetela v.
8 Discover Bank, 97 Cal.App.4th 1094 (2002).

9 2. Substantive Unconscionability

10 Substantive unconscionability focuses on the one-sidedness of
11 the contract terms. Armendariz, 6 P. 3d at 690. "Where an
12 arbitration agreement is concerned, the agreement is
13 unconscionable unless the arbitration remedy contains a 'modicum
14 of bilaterality.'" Ting, 319 F.3d at 1149 (citing Armendariz, 6
15 P.3d at 692).

16 Here, the burdens of the arbitration procedures fall
17 inordinately on the invoiced party. If Unimax believes it has
18 been improperly charged, it must provide written notice of the
19 dispute to Cosco within thirty days, at pain of forfeiting any
20 defense to such charges, regardless of whether the charges are
21 proper. Cosco contends that the "expeditious and efficient"
22 thirty-day limitation period furthers Unimax's "interest in
23 resolving legitimate disputes." (Reply at 12-13.) Cosco's
24 argument ignores the reality that the thirty-day notice period
25 operates as a statute of limitations shorter than that available
26 under California law, and works solely to Cosco's benefit.

27 Other terms of the Provision also operate solely to Cosco's
28 benefit. While both parties could theoretically initiate an

1 arbitration, the burden is always on the invoiced party to
2 initiate a dispute. (Agreement § H.1.) When an invoiced party
3 believes it has been wrongly charged and seeks to arbitrate, it
4 must submit all of its arguments to the arbitration panel first.
5 The invoiced party must articulate its arguments with a clarity
6 bordering on prescience, for it has no right to discovery and will
7 have no opportunity to rebut the invoicing party's response
8 (notwithstanding the possibility that the arbitration panel "may"
9 initiate a conference call). Finally, even if the invoiced party
10 receives a favorable determination, the arbitration panel lacks
11 the power to enjoin the invoicer's wrongful conduct, leaving the
12 invoicer free to repeat the offense. In the case of an ongoing
13 violation, the invoiced party's only option is to initiate a
14 separate dispute every thirty days, ad infinitum. Under these
15 circumstances, the arbitration procedures lack even a modicum of
16 bilaterality, and the Provision is, therefore, substantively
17 unconscionable.

18 **IV. Conclusion**

19 For the reasons stated above, Defendants' Motion to Compel
20 Arbitration is DENIED.

21

22 IT IS SO ORDERED.

23

24

25 Dated: November 28, 2011

26

27

28


DEAN D. PREGERSON
United States District Judge