| 1<br>2<br>3                     | Judith B. Gitterman, Bar No. 115661<br>Gabriel Liao, Bar No. 205897<br>Vilma Palma-Solana, Bar No. 267992<br>PERKINS COIE LLP  | FILED: 10-18-2011                        |
|---------------------------------|--|--|
| 4                               | 1888 Century Park E., Suite 1700   |  |
| 5                               | Los Angeles, CA 90067-1721 NC Telephone: 310.788.9900  | OTE: CHANGES MADE BY THE COURT           |
| 6                               | Facsimile: 310.788.3399  |  |
| 7                               | Attorneys for Plaintiffs Baskin-Robbins  |  |
| 8                               | Shops LLC; Baskin-Robbins Franchising IP Holder LLC; and DB Real Estate Associated in the state of the state and the state and the state and the state and the state are stated in the state and the state are stated in the state and the stated in the state |  |
| 9                               | UNITED STATES  | S DISTRICT COURT                         |
| 10                              | CENTRAL DISTRI   | CT OF CALIFORNIA                         |
| 11                              | WESTER   | N DIVISION                               |
| 12<br>13                        | BASKIN-ROBBINS FRANCHISED SHOPS LLC, a Delaware limited  | Case No. CV 11-03387-GHK(PJWx)           |
| 14                              | liability company; BASKIN-ROBBINS FRANCHISING LLC, a Delaware  | [PROPOSED] PERMANENT<br>INJUNCTION ORDER |
| 15                              | limited liability company; BR IP   | Date: October 17, 2011                   |
| 16                              | HOLDER LLC, a Delaware limited liability company; and DB REAL  | Time: 9:30 a.m.                          |
| 17                              | ESTATE ASSETS I LLC,   | Ctrm: 650 Judge: Hon. George H. King     |
| 18                              | Plaintiffs,  |  |
| 19                              | v.   |  |
| 20                              | SWEET BLESSINGS CORP., a   |  |
| 21                              | California corporation; and DOUGLAS HAW, an individual,  |  |
| 22                              | Defendants.  |  |
| 23                              | Defendants.  |  |
| <ul><li>24</li><li>25</li></ul> |  |  |
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| -                               |  |  |

## GOOD CAUSE HAVING BEEN SHOWN, IT IS HEREBY ORDERED that:

- 1. Defendants Sweet Blessings Corp. and Douglas Haw (collectively, "Defendants"), and each of their employees, agents, representatives, attorneys, accountants, and other persons associated, in concert or participation with them are hereby permanently enjoined from holding themselves out as franchisees of Baskin-Robbins, and shall not, directly or indirectly, represent to the public or hold themselves out as present or former franchisees of Baskin-Robbins;
- 2. Defendants are hereby permanently enjoined from using, in advertising or in any other manner whatsoever, and from disclosing, revealing, or publishing, any feature or method associated with Baskin-Robbins' specially designed buildings, equipment, accessories, identification schemes, products, management programs, standards, specifications and proprietary marks, all known as the Baskin-Robbins System, any name or mark containing the designation "Baskin-Robbins", any names or marks registered by Baskin-Robbins (collectively, "Baskin-Robbins Marks") and any other trade secrets, confidential information, operating manuals, slogans, trade dress, signs, symbols or devices which are part of the Baskin-Robbins System;
- 3. Defendants are hereby permanently enjoined from possessing and shall immediately return to Baskin-Robbins all operating manuals, plans, specifications, and other materials in Defendants' possession containing information prepared by Baskin-Robbins, and all copies thereof, and shall retain no copy or record of any of the foregoing, except Defendants' copy of the Franchise Agreements, any correspondence between the parties, and any other documents which Defendants reasonably need for compliance with any provision of law;
- 4. Defendants are hereby permanently enjoined from displaying at the premises of the stores located at 5884 The Old Road, Stevenson Ranch, California; 18827 Soledad Canyon Road, Canyon Country, California; and at 23432 Lyons

Avenue, Newhall, California (the "Stores") or at any other location, and on any equipment, interior signs, trade fixtures, furnishings and other personal property any of the Baskin-Robbins Marks or other indicia of Baskin-Robbins. Furthermore, Defendants shall disconnect, withdraw and/or terminate any telephone listings and/or fictitious name registration containing any part of the Baskin-Robbins Marks, at Defendants' expense and in a manner satisfactory to Baskin-Robbins. Upon Baskin-Robbins' written demand, however, Defendants shall assign to Baskin-Robbins any telephone number used in the operation of the Stores if such number is listed in the directory using any of the Baskin-Robbins Marks;

- 5. Defendants are hereby permanently enjoined from possessing and shall immediately destroy or surrender to Baskin-Robbins all signs, stationery, forms, printed matter, advertising, and paper goods containing the Baskin-Robbins Marks and any name or mark containing the designation "Baskin-Robbins" and every other deceptively similar name and mark, or any other designation indicating or intending to indicate that they are an authorized Baskin-Robbins franchisee;
- 6. Defendants shall make such modifications or alterations to the Stores' premises as may be necessary to distinguish the appearance of the premises from that of units in the Baskin-Robbins System, at Defendants' expense and in a manner satisfactory to Baskin-Robbins;
- 7. Defendants are hereby permanently enjoined from using, in connection with any business or the promotion thereof, any reproduction, counterfeit, copy or colorable imitation of any of Baskin-Robbins Marks or trade dress; and Defendants shall not utilize any designation of origin or description or representation which falsely suggests or represents any association or connection with Baskin-Robbins.

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| 1  | 8. Defendants shall have fourteen (14) days from service of this Order to    |
|----|--|
| 2  | comply with each and every one of the terms set forth herein.                |
| 3  | DATED: October 18, 2011  |
| 4  | 1 hing   |
| 5  | Hon. George H. King  |
| 6  | United States District Court Judge   |
| 7  |  |
| 8  | Submitted by:  |
| 9  | PERKINS COIE LLP   |
| 10 | By /s/ Gabriel Liao  |
| 11 | Gabriel Liao,  |
| 12 | Attorneys for Plaintiffs Baskin-Robbins Franchised Shops LLC; Baskin-Robbins |
| 13 | Franchising LLC; BR IP Holder LLC;   |
| 14 | and DB Real Estate Assets I LLC  |
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| 1  | PROOF OF SERVICE BY MAIL   |  |
|----|--|--|
| 2  | I am a citizen of the United States and employed in Los Angeles County,                            |  |
| 3  | California. I am over the age of eighteen years and not a party to the within-entitled             |  |
| 4  | action. My business address is 1888 Century Park East, Suite 1700, Los Angeles,                    |  |
| 5  | California 90067-1721. I am readily familiar with this firm's practice for                         |  |
| 6  | collection and processing of correspondence for mailing with the United States                     |  |
| 7  | Postal Service. On August 31, 2011, I placed with this firm at the above address                   |  |
| 8  | for deposit with the United States Postal Service a true and correct copy of the                   |  |
| 9  | within document(s):  |  |
| 10 | [PROPOSED] PERMANENT INJUNCTION ORDER  |  |
| 11 | in a scaled envelope mostope fully maid addressed as fallows.                                      |  |
| 12 | in a sealed envelope, postage fully paid, addressed as follows:                                    |  |
| 13 | Sweet Blessing Corp. Douglas Haw c/o Douglas Haw 25884 The Old Road                                |  |
| 14 | agent for service of process Santa Clarita, CA 91381   |  |
| 15 | 25884 The Old Road<br>Santa Clarita, CA 91381  |  |
| 16 | Following ordinary business practices, the envelope was sealed and placed                          |  |
| 17 | for collection and mailing on this date, and would, in the ordinary course of                      |  |
| 18 | business, be deposited with the United States Postal Service on this date.                         |  |
| 19 | I declare that I am employed in the office of a member of the bar of this court                    |  |
| 20 | at whose direction the service was made.  Executed on August 31, 2011, at Los Angeles, California. |  |
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| 24 | Sharon Jones   |  |
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