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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

JACLYN SANTOMENNO; KAREN	)	Case No. CV 12-02782 DDP (MANx)
POLEY; BARBARA POLEY,	)	
	)	<b>ORDER DENYING MOTION FOR CLASS</b>
Plaintiff,	)	<b>CERTIFICATION</b>
	)	
v.	)	[Dkt. No. 277]
	)	
TRANSAMERICA LIFE INSURANCE	)	
COMPANY; TRANSAMERICA	)	
INVESTMENT MANAGEMENT, LLC;	)	
TRANSAMERICA ASSET	)	
MANAGEMENT INC.,	)	
	)	
Defendants.	)	
_____	)	

Presently before the Court is Plaintiffs' Motion for Class Certification, (Dkt. No. 277), which is opposed by the Defendants on multiple grounds. Having considered the parties' submissions and heard oral arguments, the Court adopts the following order.

**I. BACKGROUND**

The background facts of this case have been described in detail in previous orders and are condensed here, along with new  
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1 information, from Santomenno v. Transamerica Life Ins. Co., No. CV  
2 12-02782 DDP MANX, 2013 WL 603901, at \*1-3 (C.D. Cal. Feb. 19,  
3 2013).

4 Transamerica Life Insurance Company ("TLIC") sells a 401(k)  
5 plan product targeted at small and mid-size employers. (Compl., ¶¶  
6 62, 94.) The product consists of a bundle of investment options and  
7 administrative services that an employer can purchase. (Id. at ¶  
8 7.)

9 Plaintiffs and potential class members the retirement "plans"  
10 that used these TLIC products and people who are or were  
11 participants in or beneficiaries of the plans. (Mot. Class Cert.,  
12 § III.) Plaintiffs allege that the fees they were charged for  
13 these products were excessive, in violation of the Employee  
14 Retirement Income Security Act ("ERISA"). (Compl., ¶ 1.)

15 Employers who purchase the 401(k) plan product enter into a  
16 group annuity contract ("GAC" or "the contract") with TLIC.<sup>1</sup> (See  
17 Decl. Darcy Hatton ISO Def.'s Mot. Dismiss, Exs. D-1 and D-2.)  
18 Through the GAC, TLIC provides a set of investment options to the  
19 employer. Plaintiffs' employers selected the "Partner Series III"  
20 retirement package. (Compl., ¶ 243.) This package gives employers  
21 170 investment options, from which the employer may select a  
22 smaller number to offer to their employees. (Id. at ¶¶ 241-42.) The  
23 401(k) plan sponsored by the former employer of Plaintiff

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25 <sup>1</sup>The employer and TLIC also enter into an "Application and  
26 Agreement for Services" ("Services Agreement"), which sets out the  
27 various services TLIC agrees to provide for the employer's plan,  
28 including recordkeeping services, enrollment services, and website  
hosting. (See, e.g., Decl. Darcy Hatton ISO Def.'s Mot. Dismiss,  
Ex. A.) Plaintiffs do not challenge fees associated with the  
Services Agreements.

1 Santomenno, the Gain Capital Group, LLC 401(k) Plan (the "Gain  
2 Plan"), selected 46 of 170 investment options. (Id. at ¶¶ 17,  
3 206-08.) The plan sponsored by the employer of Plaintiffs Karen and  
4 Barbara Poley, the QualCare Alliance Networks, Inc. Retirement Plan  
5 (the "QualCare Plan"), selected 36 of 170 investment options. (Id.  
6 at ¶¶ 16, 206-08.)

7 One of the benefits TLIC provides to client employers is the  
8 "Fiduciary Warranty." (Id. at ¶ 155.) Having entered into a GAC, an  
9 employer may pick and choose from the investment options à la  
10 carte, or it may choose one of TLIC's pre-selected "model" line-  
11 ups. (Id. at ¶ 157.) If an employer chooses a model line-up, the  
12 employer qualifies for TLIC's Fiduciary Warranty, which "provides  
13 specific assurances" that the line-up will satisfy ERISA's "broad  
14 range of investments" requirement and its "prudent man standards."  
15 (Id.) TLIC warrants that if employees assert a claim for breach of  
16 those fiduciary duties against the employer, TLIC will indemnify  
17 the employer and make the plan whole. (Id. at ¶ 159.) TLIC's  
18 Fiduciary Warranty applies if an employer constructs its own line-  
19 up only if the employer selects investments from specified  
20 categories. (Id. at ¶ 157.)

21 TLIC structures its investment product under the GAC such that  
22 each investment option is considered a "separate account." (Id. at  
23 ¶ 132.) Each separate account corresponds to an underlying  
24 investment: a mutual fund, a collective trust, or a traditional  
25 separate account. (Id. at ¶ 130.) In each separate account, TLIC  
26 pools together the retirement assets of all employees who choose a  
27 certain investment option, regardless of their employer. (Id.)  
28 Many of the mutual funds are publicly traded and managed by

1 investment managers unaffiliated with TLIC such as Fidelity or  
2 Vanguard. (See, e.g., id. at ¶ 214.) Some of the mutual funds and  
3 collective trusts are managed by Transamerica Investment  
4 Management, LLC ("TIM") or Transamerica Asset Management, Inc.  
5 ("TAM"), affiliates of TLIC. (Id. at ¶ 340.)

6 TLIC assesses fees for most accounts. The GAC specifies that  
7 there are Investment Management Charges and Administrative  
8 Management Charges ("IM/Admin Fee") associated with each separate  
9 account, which "may be withdrawn daily and will belong to [TLIC]."  
10 (Hatton Decl., Exh. D-1.) These fees are a percentage of the  
11 assets in the separate account, and the rate varies depending on  
12 which separate account is in question. (Hatton Decl., Exhs. D-1 and  
13 D-2.) Thus, the IM/Admin Fee is not plan-specific, but investment-  
14 specific; it is charged uniformly to each separate account,  
15 regardless of plan. (Decl. Robert Lakind, Ex. P at 21-23  
16 (deposition testimony of Eric King, VP of TLIC's Investment  
17 Solutions Group).) The GAC provides a schedule of fees for each of  
18 the separate accounts but reserves the "right to change the  
19 Investment Management Charge or the Administrative Charge upon  
20 advance written notice to the Contractholder of at least 30 days."  
21 (Hatton Decl., Exh. D-1.)

22 Plaintiff alleges that for separate account investment options  
23 invested in mutual funds, TLIC's fees are approximately 75 basis  
24 points, or 0.75% of the Plan assets invested in each option. (Id.  
25 at ¶ 271.) For at least 28 of the mutual fund options, plan  
26 participants pay the fee charged by the mutual fund in addition to  
27 a higher fee charged by TLIC. (Id. at ¶¶ 245, 248.) For instance,  
28 for the separate account that invests in the Vanguard Total Stock

1 Market Index Ret Opt, the underlying mutual fund charged a fee of  
2 18 basis points and TLIC charged an additional account fee of 93  
3 basis points, for a total fee of 111 basis points or 1.11% of the  
4 separate account assets. (Id. at ¶ 246.) For separate account  
5 investment options invested in collective trusts, TLIC charged a  
6 fee ranging from 79 basis points to 150 basis points. (Id. at ¶¶  
7 331, 333-34.)

8 Plaintiffs allege that Defendants' fees are excessive and are  
9 a breach of their fiduciary duty to Plaintiffs under ERISA. More  
10 specifically, Plaintiffs allege that TLIC's fees on separate  
11 accounts that invest in publicly available mutual funds are  
12 excessive because TLIC provides no services on such accounts: the  
13 underlying mutual funds' investment management fees covered "all of  
14 the necessary investment management/advisory services needed for  
15 the mutual fund," and thus "the alleged management services  
16 performed by TLIC were unnecessary or simply not performed."  
17 (Compl., ¶ 276.) As a result, Plaintiffs argue, the fees they paid  
18 to TLIC were "excessive and unnecessary." (Id.) "The charging of  
19 any fees by TLIC to Plaintiffs that are in excess of the fees  
20 charged by each of the mutual funds that underlie the overlaying  
21 separate account is impermissible." (Id. at ¶ 293.)

22 Plaintiffs further allege that TLIC has not used its  
23 institutional leverage to invest their money in the lowest price  
24 share class of mutual funds. (Id. at ¶ 314.) This, Plaintiffs  
25 allege, was a breach of TLIC's fiduciary duty under ERISA. (Id. at  
26 ¶ 314.)

27 Plaintiffs also allege that TLIC affiliates TIM and TAM made  
28 transactions that are prohibited under ERISA and knowingly

1 participated in TLIC's violations of fiduciary duty. (Id., Count  
2 IV.)

3 **II. LEGAL STANDARD**

4 Class action lawsuits are governed by Rule 23 of the Federal  
5 Rules of Civil Procedure. Rule 23 imposes two sets of requirements  
6 on putative class plaintiffs. First, they must establish four  
7 "prerequisites": "(1) the class is so numerous that joinder of all  
8 members is impracticable; (2) there are questions of law or fact  
9 common to the class; (3) the claims or defenses of the  
10 representative parties are typical of the claims or defenses of the  
11 class; and (4) the representative parties will fairly and  
12 adequately protect the interests of the class." Fed. R. Civ. P.  
13 23(a).

14 Second, they must show that the action is of at least one of  
15 several types that lend themselves to resolution on a class basis.  
16 Fed. R. Civ. P. 23(b). For example, the action can be administered  
17 on a class basis if adjudication of the rights of the individual  
18 plaintiffs "would be dispositive of the interests of the other  
19 [class] members not parties" to the litigation, Fed. R. Civ. P.  
20 23(b)(1)(b), or if "the questions of law or fact common to class  
21 members predominate over any questions affecting only individual  
22 members" and "a class action is superior to other available methods  
23 for fairly and efficiently adjudicating the controversy." Fed. R.  
24 Civ. P. 23(b)(3). Which type of action the putative class lawsuit  
25 is determined to be affects the rights of the class members to  
26 notice of the suit and to non-participation in the judgment. Fed.  
27 R. Civ. P. 23(c)(2)-(3).

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1 "[T]he court must determine by order whether to certify the  
2 action as a class action." Fed. R. Civ. P. 23(c)(1)(A).

### 3 **III. DISCUSSION**

4 Plaintiffs seek an order certifying the action as a class  
5 action. They argue that they meet Rule 23's four "prerequisites"  
6 (generally known as "numerosity," "commonality," "typicality," and  
7 "adequacy of representation"). They also argue that this action  
8 may be certified under either Rule 23(b)(1)(b) or Rule 23(b)(3).  
9 Defendants argue, primarily, that the "commonality" prerequisite is  
10 not met, because the negotiation of fees was "plan-specific" and so  
11 requires individualized evidence of unreasonableness. Defendants  
12 also argue that Plaintiffs cannot show proof common to all putative  
13 class members of any of the following: TLIC's fiduciary duties; the  
14 charging of unreasonable fees for accounts managed by affiliates;  
15 failure to use its institutional leverage to invest in low-cost  
16 share classes; and the use of transactions prohibited by ERISA.  
17 Defendants further argue that the named Plaintiffs are not typical  
18 of the class and are not adequate class representatives. Finally,  
19 Defendants argue that the action does not meet the requirements of  
20 either Rule 23(b)(1)(b) or Rule 23(b)(3).

21 The Court addresses each of the Rule 23 requirements in turn.

#### 22 **A. Rule 23(a) Prerequisites**

23 To show that class certification is warranted, Plaintiffs must  
24 show that all four prerequisites listed in Rule 23(a) are  
25 satisfied.

##### 26 **1. Numerosity**

27 Numerosity is satisfied if "the class is so numerous that  
28 joinder of all members is impracticable." Fed. R. Civ. P.

1 23(a)(1). Here, Plaintiffs allege that the affected class is  
2 comprised of some "300,000 participants in about 7,400 plans."  
3 (Mot. Class Cert. at 17:24-25.) Defendants do not challenge the  
4 proposed class on numerosity grounds or Plaintiffs' figures. A  
5 class in the hundreds of thousands easily satisfies the numerosity  
6 requirement.

7 **2. Commonality**

8 Commonality is satisfied if "there are questions of law or  
9 fact common to the class." Fed. R. Civ. P. 23(a)(2). Note that  
10 this does not mean that all questions of law and fact must be  
11 identical across the class; "[t]he requirements of Rule 23(a)(2)  
12 have been construed permissively, and all questions of fact and law  
13 need not be common to satisfy the rule." Ellis v. Costco Wholesale  
14 Corp., 657 F.3d 970, 981 (9th Cir.2011) (internal quotation marks  
15 and brackets omitted). However, posing common questions of trivial  
16 fact is not enough: the "question" must be one that "will generate  
17 common answers apt to drive the resolution of the litigation."  
18 Wal-Mart Stores, Inc. v. Dukes, 131 S. Ct. 2541, 2551 (2011)  
19 (quoting Richard A Nagarenda, Class Certification in the Age of  
20 Aggregate Proof, 84 N.Y.U.L.Rev. 97, 132 (2009)).

21 **a. Common Proof of Fiduciary Duty**

22 Plaintiffs and Defendants agree that Defendants' liability  
23 under ERISA is predicated on Defendants' fiduciary duty to the  
24 members of the proposed class. In the ERISA context, "a person is  
25 a fiduciary with respect to a plan to the extent (i) he exercises  
26 any discretionary authority or discretionary control respecting  
27 management of such plan or exercises any authority or control  
28 respecting management or disposition of its assets." 29 U.S.C. §



1 1002(21)(A)(I). A person may also be a fiduciary if "he has any  
2 discretionary authority or discretionary responsibility in the  
3 administration of such plan." 29 U.S.C. § 1002(21)(A)(iii). "In  
4 every case charging breach of ERISA fiduciary duty . . . the  
5 threshold question is . . . whether that person was acting as a  
6 fiduciary (that is, was performing a fiduciary function) when  
7 taking the action subject to complaint." Pegram v. Herdrich, 530  
8 U.S. 211, 226 (2000).

9 **i. Duty As To Fees**

10 ERISA requires that a fiduciary "discharge his duties with  
11 respect to a plan solely in the interest of the participants and  
12 beneficiaries and . . . for the exclusive purpose of: (i) providing  
13 benefits to participants and their beneficiaries; and (ii)  
14 defraying *reasonable expenses* of administering the plan." 29  
15 U.S.C. § 1104(a)(1) (emphasis added). Plaintiff alleges that TLIC  
16 is a fiduciary under ERISA and that its IM/Admin Fees are excessive  
17 under ERISA because they do more than defray reasonable expenses.

18 TLIC enters into two sets of contracts with the retirement  
19 plans to which it offers its services. (Lakind Decl., Ex. Q at  
20 TRAN-00529150.) First, it enters into an "Agreement for Services"  
21 with each plan. (Id.; Decl. Darcy Hatton ISO Def.'s Mot. Dismiss,  
22 Ex. A.) The terms of this Services Agreement are limited to the  
23 particular plan with whom TLIC is negotiating. Second, it enters  
24 into a "Group Annuity Contract" ("GAC") that sets, inter alia, fees  
25 for the "separate accounts" - that is, each possible investment  
26 option available to participants under the plan. Plaintiffs'  
27 Complaint primarily focuses on the "Investment Management" and  
28 "Administrative" fees, referred to collectively by both sides as

1 the "IM/Admin Fee." Fees charged under the GAC are uniform across  
2 plans and thus, by definition, are not negotiated for by any plan  
3 trustee. Indeed, the GAC is a form contract that does not vary in  
4 its basic terms from plan to plan. (Lakind Decl., Ex. R.)

5 Plaintiff argues that TLIC was an ERISA fiduciary as to the  
6 IM/Admin Fees that it charged to the proposed class plans, and it  
7 plans to rely on the powers granted to TLIC under the GAC as class-  
8 wide proof that TLIC satisfied the definition of "fiduciary" in §  
9 1002(21)(A). Plaintiff notes that the GAC gives TLIC "unilateral  
10 discretion to raise and lower its 'IM/Admin' fee and to add or  
11 delete investment options, along with the physical possession of the  
12 Plans' invested assets from which TLIC pays itself the disputed  
13 compensation." (Mot. Class Cert. at 19:20-23.) Thus, according to  
14 Plaintiff, TLIC exercised discretionary authority or control over  
15 the management or administration of the plan, or any sort of  
16 authority or control over the assets of the plan, as required by §  
17 1002(21)(A).

18 Defendants, on the other hand, argue that the GAC cannot  
19 provide class-wide proof that TLIC exercised any of those forms of  
20 control or authority, for, primarily, two reasons. First, the  
21 contracts between TLIC and the plans were negotiated at arms'  
22 length with the plans' trustees or sponsors, and it was those  
23 parties that owed the plans and participants a fiduciary duty to  
24 make sure that the fees charged were reasonable. Defendants  
25 recognize, (Opp'n at 17:3-12), that the Court has already held that  
26 a party negotiating a contract with an acknowledged fiduciary, in  
27 order to assume the powers of a fiduciary, is not immunized from  
28 fiduciary responsibility solely because the acknowledged fiduciary

1 agreed to the contract. Santomenno v. Transamerica Life Ins. Co.,  
2 No. CV 12-02782 DDP MANX, 2013 WL 603901, at \*12-13 (C.D. Cal. Feb.  
3 19, 2013) ("The contract can immunize the future fiduciary TLIC  
4 from fiduciary breach no more than it can immunize the employer.  
5 To hold otherwise would allow fiduciaries to contract themselves  
6 out of their duties, so long as it was done prior to the assumption  
7 of those duties."). Defendants nonetheless argue that the contract  
8 negotiations were "at arm's length" because "[c]ompetition among  
9 service providers is fierce and frequent." (Opp'n at 17:13.) This  
10 misses the point. It does not matter what other options the plan  
11 sponsors may have had in the market. What matters is the level of  
12 control and authority the GAC granted to TLIC in the management and  
13 administration of the plan or the management and disposition of  
14 plan assets. If the contract assigns TLIC ERISA-fiduciary powers,  
15 TLIC is an ERISA fiduciary.<sup>2</sup>

16 Defendants' second argument is that even if it had control and  
17 authority, whether it "exercised" that control and authority is a  
18 plan-specific, individualized inquiry not susceptible to class-wide  
19 proof. Because the ERISA statute requires that a person "exercise"  
20 control and authority, Defendants reason, it can only be considered  
21 a fiduciary as to those separate accounts with regard to which it  
22 actually took some overt action, such as changing its fees or  
23 adding or deleting investment options. Because every plan selects  
24 different separate accounts, Defendants argue, there can be no

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26 <sup>2</sup>Ed Miniat, Inc. v. Globe Life Ins. Grp., Inc., 805 F.2d 732,  
27 737 (7th Cir. 1986) ("No discretion is exercised when an insurer  
28 merely adheres to a specific contract term. When a contract,  
however, grants an insurer discretionary authority, even though the  
contract itself is the product of an arm's length bargain, the  
insurer may be a fiduciary.").

1 class-wide showing that TLIC "exercised" control or authority as to  
2 all plans in the class.

3 This argument, however, has largely been foreclosed by the  
4 Court's previous order, which held that "in the ERISA context,  
5 having and exercising discretionary authority are so close as to be  
6 identical, and . . . under ERISA, a fiduciary duty attaches not  
7 because a party takes a discretionary action but when that party  
8 acquires the power to take a discretionary action." Santomenno,  
9 2013 WL 603901 at 22. To support their position that no fiduciary  
10 duty exists until the ERISA fiduciary overtly acts, however,  
11 Defendants cite to Leimkuehler v. Am. United Life Ins. Co., decided  
12 two months after the Court issued its order. 713 F.3d 905 (7th  
13 Cir. 2013). In that case, a plaintiff alleged that a service  
14 provider was a fiduciary because, like TLIC here, it had a  
15 contractual discretionary right to add or delete investments. Id.  
16 at 914. The plaintiff alleged that the service provider had  
17 breached its duty, because it had not used its authority to  
18 purchase less expensive share classes of the investments in  
19 question. The Seventh Circuit held that

20 [The plaintiff's] theory is unworkable. It conflicts with a  
21 common-sense understanding of the meaning of "exercise," is  
22 unsupported by precedent, and would expand fiduciary  
23 responsibilities under Section 1002(21)(A) to entities that  
24 took no action at all with respect to a plan. In contrast to  
25 a named fiduciary, a functional fiduciary under Section  
26 1002(21)(A) owes a duty to a plan through its actions,  
27 regardless of whether it chose to assume fiduciary

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1 responsibilities or even anticipated that such  
2 responsibilities might arise.

3 Id. Defendants urge the Court to follow the Seventh Circuit's  
4 reasoning.

5 There are several good reasons not to mechanically apply the  
6 holding of Leimkuehler to this case, however. First, Leimkeuhler  
7 was not decided at the class certification stage, because the  
8 district court had granted summary judgment as to the issue of  
9 fiduciary responsibility prior to any motion for class  
10 certification.<sup>3</sup> And the service provider in that case was found  
11 not to have "exercised" its authority at all. Id. Leimkeuhler  
12 therefore never considered the question of whether occasional overt  
13 use of control and authority with regard to particular separate  
14 accounts could act as class-wide proof of fiduciary status. The  
15 Court doubts, for example, that if TLIC had made unilateral changes  
16 to its fee structure in 99% of separate accounts (or affecting 99%  
17 of plans) that it would make sense to say there was no class-wide  
18 proof of "exercise of control," or fiduciary status, based solely  
19 on the 1% of cases in which TLIC chose not to change its fees.

20 Moreover, the Court is not persuaded that Leimkeuhler's  
21 reasoning is sound. If the service provider in that case had  
22 bought no shares of any kind, then it might make sense to say that  
23 it had not "exercised" its authority. Having taken no action of  
24 any kind, it could not have "perform[ed] a fiduciary function"  
25 while "taking the action subject to complaint," because it would

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27 <sup>3</sup>Leimkuehler v. Am. United Life Ins. Co., 752 F. Supp. 2d 974,  
28 976 n.1 (S.D. Ind. 2010) ("[N]o motion for class certification has  
been filed yet.").

1 have taken no action at all. Pegram v. Herdrich, 530 U.S. 211, 226  
2 (2000). But it *did* buy shares, and in doing so it implicitly  
3 “exercised” its authority to choose what sorts of share classes to  
4 buy. It *could* have bought less expensive classes of shares for the  
5 benefit of plan participants, but *chose* not to use its authority to  
6 do so. This seems to be the very definition of exercising  
7 discretionary authority.

8         Similarly, here it is not the case that TLIC charged *no* fees.  
9 It did charge fees, and when it did so, it was within its  
10 discretion to adjust the fee to reasonably reflect its expenses  
11 and/or market conditions (subject to 30 days’ notice). Thus, every  
12 time it charged fees, TLIC was acting with discretionary authority  
13 to set the level of those fees. This satisfies § 1002(21)(A)(i)’s  
14 “exercise” requirement.

15         Moreover, as Plaintiffs point out, Leimkuehler does not  
16 consider the effect of § 1002(21)(A)(iii), which makes a fiduciary  
17 of any person who *has* “discretionary authority or discretionary  
18 responsibility in the administration of” a plan. If a person falls  
19 under clause (iii), the question of “exercise” falls away entirely.  
20 Although the statute and the case law provide no clear definition  
21 of “administration,” as separate from management or disposition of  
22 assets, it seems reasonable to say that setting fees is part of the  
23 administration of the plan. As the District of Massachusetts  
24 recently held, “to the extent [a service provider] has  
25 discretionary control over factors governing its fees after  
26 entering into its agreement with GSI for administration of the  
27 Plan, subsection (iii) is implicated . . . .” Golden Star, Inc. v.

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1 Mass Mut. Life Ins. Co., No. CIV. 3:11-30235-PBS, 2014 WL 2117511,  
2 at \*8 (D. Mass. May 20, 2014).

3 Because TLIC could be a fiduciary to the plans and  
4 participants regardless of whether it actually exercised the option  
5 to adjust the IM/Admin Fee, the Court concludes that TLIC's  
6 fiduciary status as to the setting of the IM/Admin Fee is a common  
7 question, susceptible to common proof.

8 **ii. Duty as to Other Actions**

9 Defendants do not challenge the possibility of common proof of  
10 fiduciary duty as to Plaintiffs' other allegations. For reasons  
11 essentially the same as those cited above with regard to the  
12 IM/Admin Fee, as well as the reasons set forth in the Court's  
13 previous order, Santomenno, 2013 WL 603901 at 20-23, the Court  
14 assumes that common proof can be adduced showing that Defendants  
15 had a fiduciary duty as to the other allegations involving  
16 collection of fees as well.

17 As to the allegation that TLIC breached its fiduciary duty in  
18 not investing in the lowest-cost share classes, the Court also  
19 finds that such a claim would be susceptible to common proof as to  
20 duty, for the reasons explained above regarding Leimkeuhler, which  
21 was about that very question.

22 **b. Common Proof as to Separate Account/Investment-Level Fees**

23 Fundamentally, this case is about how to view certain  
24 "separate account"-level fees - that is, fees charged uniformly to  
25 all investors in a particular mutual fund or other investment.  
26 Plaintiffs point out that the IM/Admin Fees, in particular, are the

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1 same for all investors in a given separate account.<sup>4</sup> (Decl. Robert  
2 Lakind, Ex. P at 21-23.) Plaintiffs specifically exclude from the  
3 discussion "plan-level" fees that would differ from plan to plan,  
4 (Mot. Class Cert. at 4-5), in order to focus on a question of fact  
5 common to all plan participants who invested in a given separate  
6 account - how much was the IM/Admin Fee for that account? - and a  
7 question of law common to the same participants - was that fee  
8 reasonable? (Id. at 20-21.)

9 Defendants see the question differently. Defendants argue  
10 that the reasonableness of a particular fee cannot be measured in  
11 isolation; rather, the Court must look at the *total* fee structure  
12 charged to each of the seven thousand plans, compare that fee  
13 structure to services rendered each plan, respectively, and judge  
14 reasonableness that way. (Opp'n at 19-20.)

15 The parties do not direct the Court to authority for either  
16 position. The Court also cannot find authority directly on point,  
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24 <sup>4</sup>Because Plaintiffs limit themselves to an examination of  
25 investment-level, relatively uniform fees, the Court need not  
26 address whether commonality would be defeated if the plans' "total  
27 fees" were to be considered. But the Court notes in passing that  
28 district courts in the Ninth Circuit have repeatedly rejected the  
idea that variations in fee structures defeat commonality in class  
actions for excessive fees under ERISA. See In re Northrop Grumman  
Corp. ERISA Litig., No. CV 06-06213 MMM JCX, 2011 WL 3505264, at \*8  
(C.D. Cal. Mar. 29, 2011) (listing cases).



1 although a few cases are at least suggestive.<sup>5</sup> The Court therefore  
2 treats this as a question of first impression.

3 The Court finds that in this case, it is possible to find  
4 common, dispositive questions as to whether the IM/Admin Fees were  
5 excessive. For example, were the investment-level fees charged  
6 uniformly across plans? What was the range of these investment-  
7 level fees? Do other ERISA plan service providers charge similar  
8 fees? What services did TLIC provide at the investment level,  
9 distinct from services provided at the plan level? Were the fees  
10 represented to plan purchasers as covering, essentially, fixed  
11 administrative expenses related to each investment, *independent of*  
12 charges related to the administration of the plan?<sup>6</sup> All these  
13 common questions go to the heart of Plaintiff's claim and are  
14 susceptible to common proof.

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17 <sup>5</sup>Tussey v. ABB, Inc., No. 06-04305-CV-NKL, 2007 WL 4289694, at  
18 \*5 (W.D. Mo. Dec. 3, 2007) (finding commonality in the question of  
19 excessive fees, even though the fees were composite in nature and  
20 plan participants made individualized decisions in selecting  
21 investments based on disclosed expense ratios); Spano v. The Boeing  
22 Co., 633 F.3d 574, 588 (7th Cir. 2011) (common question as to  
23 "[w]hether the fees charged by the plans were excessive (either on  
24 their own, or as a result of the fee structures the plans used)").  
25 But Tussey was about a single plan, while the consolidated case  
26 considered in Spano involved just two plans administered by a  
27 single employer. Thus, neither directly answers the question  
28 whether it is possible to find a common question based on an  
investment-level fee charged to many thousands of plans.

24 <sup>6</sup>Plaintiff presents some initial evidence that they were. A  
25 document that TLIC provided to plan fiduciaries explains that  
26 "[y]ou will generally encounter two types of fees and expenses with  
27 respect to your 401(k) plan" and describes those two types as  
28 "Recordkeeping and Administrative Fees" and "Investment and Product  
Fees." (Lakind Decl., Ex. QQQ at TRAN-00533083.) The IM/Admin  
Fees are included in the latter category. (Id.) The same document  
states that the IM/Admin Charges cover "[e]xpenses for managing and  
administering the assets in the separate accounts offered under the  
group annuity contract." (Id. at TRAN-00533094.)

1 Defendants can (and do) present a defense on the basis of  
2 total fees. See Part III.B.2.a., infra. Defendants also argue  
3 that there are plan-specific issues as to the effect of disclosures  
4 stating that the IM/Admin Fees might be used to "subsidize other  
5 services." (Opp'n at 21:3.) Additionally, Defendants cite to  
6 deposition testimony which they claim shows that plan sponsors  
7 looked at the total package of fees, not just the IM/Admin Fees, to  
8 determine whether they were reasonable. (Id. at 21:19-27.)

9 But these arguments, which essentially go to individualized  
10 defenses that can be mounted against certain plans, are more  
11 properly addressed in the predominance analysis under Rule  
12 23(b)(3). See Part III.B.2., infra. Plaintiffs have adequately  
13 framed a set of common questions on the issue of fees.

14 The Court finds that common proof can be adduced as to the  
15 reasonableness of the IM/Admin Fees.

16 **c. Common Proof as to Fees Charged by Separate Accounts Managed**  
17 **by Affiliates**

18 Plaintiffs assert that TLIC allowed its affiliates, TIM and  
19 TAM, to charge excessive fees for the separate accounts that they  
20 managed.

21 Defendants assert that there is no common proof possible  
22 because "[a]s with Plaintiffs' challenge to TLIC's IM/Admin fees,  
23 the relevant question is whether total fees are reasonable."  
24 (Opp'n at 26:14-15.) This argument, however, mistakes the type of  
25 fiduciary duty at issue in this claim. In the claim as to the  
26 IM/Admin fees, the question was whether TLIC's compensation as  
27 fiduciary was reasonable. There, under the language of the ERISA  
28 statute, only total compensation is at issue.

1 As to its dealings with TIM and TAM, however the fiduciary  
2 duty has nothing to do with TLIC's own compensation. Rather, the  
3 alleged breach has to do with whether TLIC properly acted at arm's  
4 length with its affiliates to "secure[] . . . lower fees on  
5 [participants'] behalf." (Reply at 18.) The relevant source of  
6 fiduciary duty, then, is not 29 U.S.C. § 1104(a)(1)(A)(ii)  
7 (fiduciary may only "defray[] reasonable expenses of administering  
8 the plan"), but 29 U.S.C. § 1104(a)(1)(A)(i) ("[A] fiduciary shall  
9 discharge his duties with respect to a plan solely in the interest  
10 of the participants and beneficiaries and for the exclusive purpose  
11 of providing benefits to participants and their beneficiaries . . .  
12 ."). The question of TLIC's total fees does not enter into it.

13 Defendants also argue that Plaintiffs use the wrong basis of  
14 comparison, and that market rates for such fees vary considerably  
15 "by asset class." (Id. at 27:2.) But those objections seem to be  
16 factual matters implicating the merits of the claim; it is  
17 inappropriate to resolve such questions at this stage unless  
18 necessary to resolve the Rule 23 questions. Connecticut Ret. Plans  
19 & Trust Funds v. Amgen Inc., 660 F.3d 1170, 1175 (9th Cir. 2011).

20 But there is a different problem with certifying this class as  
21 to the fees charged by TIM and TAM for the "Affiliated Advised  
22 Separate Accounts," which is that it is not clear that every plan  
23 and participant in the class actually invested in these accounts.  
24 Plaintiffs only allege that "[a] few of the Ret Opt separate  
25 account investment choices invested in an underlying mutual fund"  
26 advised by TIM or TAM. (Mot. at 11.) This does not suggest that  
27 every plan and participant - i.e., every plaintiff - invested in  
28 the investment choices advised by the affiliates. The Court

1 therefore cannot conclude that there is common proof available as  
2 to the fees charged by the affiliate-managed accounts.

3 **d. Common Proof as to Failure to Invest in Lowest-Cost Share**  
4 **Classes**

5 Plaintiff alleges that TLIC breached its fiduciary duty when  
6 it did not invest in the lowest-cost classes of shares available to  
7 it. Defendants counter that the evidence shows that it did, in  
8 fact, "generally" invest in the lowest-cost share class. (Opp'n at  
9 27:16-17.) Again, this may be true, but it is a question best  
10 reserved for an evaluation on the merits.

11 Defendants also argue that plan-by-plan analysis is necessary  
12 to determine whether the plans and participants invested in the  
13 relevant separate accounts at a time when a lower-cost class was  
14 available. (Opp'n at 1-3.) There may be some merit to this  
15 contention. Unlike the fees discussed above, which were both  
16 within TLIC's discretion to change and fairly similar from account  
17 to account, the existence of an opportunity to buy lower-cost share  
18 classes might well have varied significantly from account to  
19 account and time to time. However, the commonality requirement of  
20 Rule 23(a)(2) is construed liberally. "All questions of fact and  
21 law need not be common to satisfy the rule." Hanlon v. Chrysler  
22 Corp., 150 F.3d 1011, 1019 (9th Cir. 1998). Here, the question of  
23 law - was TLIC obligated to attempt to buy the lowest-cost share  
24 class where possible? - is common to all investors. And a question  
25 of fact can be framed as a common question as well - did TLIC  
26 consistently buy lowest-cost shares *when it was possible to do so*?  
27 It may be that TLIC will have an individualized defense as to  
28 damages for some investors, because no opportunity to buy lower-

1 cost shares will have arisen. But commonality is not defeated by  
2 the possibility that this claim requires a more individualized  
3 inquiry to consider defenses against certain class members.

4 **e. Common Proof as to Prohibited Transactions**

5 Defendants similarly argue that there are individualized  
6 issues of proof as to the prohibited transactions claims, because  
7 fiduciary responsibility for the transactions will depend on who  
8 "caused" the transactions. Defendants argue that because other  
9 fiduciaries (the plan sponsors) had notice of potential conflicts  
10 or other issues making the transactions prohibited, and either  
11 those other fiduciaries or the plan participants made the decision  
12 to invest in the relevant separate accounts, they are not  
13 "prohibited transactions." (Opp'n at 28-30.) Essentially,  
14 Defendants argue that if plan sponsors or participants selected the  
15 separate accounts with full knowledge of the relevant details, the  
16 transactions are not prohibited.

17 Whether Defendants are correct about that is, of course, a  
18 common question of law. Moreover, there appear to be common  
19 questions of fact, such as what fees TIM and TAM may have charged,  
20 the degree of control and affiliation TLIC had with the affiliate  
21 accounts, the amount and nature of the alleged revenue-sharing  
22 payments, whether TLIC gave investment advice, whether the IM/Admin  
23 fees were used to pay for investment advice, and so on. Defendants  
24 do not argue that these questions do not have common answers. They  
25 have, again, raised a question that may (or may not) serve as a  
26 defense as to some proposed class members, and that may affect  
27 predominance, but that is not enough to defeat commonality.

28 **f. Conclusion**

1 The Court finds that Plaintiffs raise sufficient dispositive  
2 questions, common to all proposed class members, that the  
3 requirement of commonality is satisfied.

### 4 **3. Typicality**

5 Typicality is satisfied if "the claims or defenses of the  
6 representative parties are typical of the claims or defenses of the  
7 class." Fed. R. Civ. P. 23(a)(3). "The purpose of the typicality  
8 requirement is to assure that the interest of the named  
9 representative aligns with the interests of the class. Typicality

10 refers to *the nature of the claim or defense* of the class  
11 representative, and *not to the specific facts from which it arose*  
12 or the relief sought. The test of typicality is whether other  
13 members have the same *or similar injury . . . .*" Hanon v.

14 Dataproducts Corp., 976 F.2d 497, 508 (9th Cir. 1992) (internal  
15 quotation marks omitted) (citations omitted) (emphasis added).

16 Defendants argue that the Plaintiffs' claims are not typical  
17 of class for two reasons. First, Plaintiffs' plans were "among the  
18 largest," and fees vary by plan size. (Opp'n at 31:10-15.)  
19 Second, about 1,600 plans of the alleged 7,400 started using TLIC's  
20 services after December 9, 2011, at which point received "express  
21 DOL-prescribed disclosures underscoring that the bulk of TLIC's  
22 IM/Admin charges would be used to subsidize plan-level  
23 administrative services." (Id. at 31:16-21.)

24 The Court does not find these arguments convincing with regard  
25 to typicality. Defendant makes no effort to explain how the fact  
26 that the fees varied somewhat with the size of the plan changes the  
27 nature of the injury suffered. Plaintiffs assert that all  
28 potential class members were charged unreasonable fees under the

1 GAC; to the degree that the total fees charged to the plans may  
2 have varied in absolute magnitude, that does not make alleged  
3 injuries of a different kind.

4 As to the second point, it is not clear what effect the  
5 alleged disclosures would have on the claims. Perhaps Defendants  
6 mean to argue that receipt of the disclosures might be a defense as  
7 to those members. But even using Defendants' numbers, the vast  
8 majority of plans would not have received the disclosure, so that  
9 Plaintiffs are, in fact "typical" of the average case here. To the  
10 extent that defenses that apply only to certain members of the  
11 class are a concern in the typicality analysis, it is generally  
12 because those defenses are *unique to the class representatives*.  
13 Hanon, 976 F.2d at 508. The concern is that the class  
14 representatives would be forced to spend an inordinate amount of  
15 time "prepar[ing] to meet defenses that are not typical of the  
16 defenses which may be raised against other members." Id. For  
17 example, in Ellis v. Costco Wholesale Corp., the defendant employer  
18 in a promotion discrimination case had unique defenses against some  
19 of the proposed class representatives: one had refused a promotion,  
20 while another had "misrepresented her way into" the job and "was  
21 disciplined for abusing subordinates." 657 F.3d 970, 984 (9th Cir.  
22 2011). There was thus a very real danger that litigation about the  
23 worthiness of those plaintiffs as managerial candidates would have  
24 overshadowed the grievances of other class members. Here, however,  
25 there is no such danger: the named plaintiffs are *not* subject to  
26 the defense Defendants raise.

27 The Court finds that typicality is satisfied.

28 **4. Adequacy of Representation**

1 Adequacy of representation is satisfied if "the representative  
2 parties will fairly and adequately protect the interests of the  
3 class." Fed. R. Civ. P. 23(a)(4). Inasmuch as it is conceptually  
4 distinct from commonality and typicality, this prerequisite is  
5 primarily concerned with "the competency of class counsel and  
6 conflicts of interest." Gen. Tel. Co. of Southwest v. Falcon, 457  
7 U.S. 147, 158 n.13 (1982). Thus, "courts must resolve two  
8 questions: (1) do the named plaintiffs and their counsel have any  
9 conflicts of interest with other class members and (2) will the  
10 named plaintiffs and their counsel prosecute the action vigorously  
11 on behalf of the class?" Ellis, 657 F.3d at 985.

12 Defendants point to no conflict of interest between Plaintiffs  
13 and other members of the proposed class, and there is no apparent  
14 reason to think that Plaintiffs will not vigorously prosecute the  
15 action on behalf of all class members. Nonetheless, Defendants  
16 argue that Plaintiffs cannot adequately represent other class  
17 members because they were not all participants in the same plans.  
18 Defendants do not explain, however, how this fact would create a  
19 conflict of interest or otherwise impact Plaintiffs' vigorous  
20 prosecution of the case.<sup>7</sup>

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21  
22 <sup>7</sup>To the extent that this is an argument about standing, the  
23 Court agrees with the analysis in Fallick v. Nationwide Mut. Ins.  
Co.:

24 Threshold individual standing is a prerequisite for all  
25 actions, including class actions . . . . [H]owever, once an  
26 individual has alleged a distinct and palpable injury to  
27 himself he has standing to challenge a practice even if the  
28 injury is of a sort shared by a large class of possible  
litigants . . . . [O]nce a potential ERISA class  
representative establishes his individual standing to sue his  
own ERISA-governed plan, there is no additional constitutional  
standing requirement related to his suitability to represent  
(continued...)



1 The Court finds that adequacy of representation is satisfied.

2 **B. Existence of a Class Action Under Rule 23(b)**

3 **1. Action Under Rule 23(b)(1)(B)**

4 Plaintiffs suggest the class could be certified under Rule  
5 23(b)(1)(B), which allows for class actions if separate actions  
6 "would create a risk of . . . adjudications with respect to  
7 individual class members that, as a practical matter, would be  
8 dispositive of the interests of the other members not parties to  
9 the individual adjudications or would substantially impair or  
10 impede their ability to protect their interests." The paradigmatic  
11 case is a "limited fund" case, in which the rights to some limited  
12 quantity of money are being adjudicated, and the adjudication of  
13 the rights of one individual necessarily decreases the pool of  
14 money available for other claimants. "For much the same reason  
15 actions by shareholders to compel the declaration of a dividend . .  
16 . should ordinarily be conducted as class actions . . . ."  
17 Advisory Committee's Notes on Fed. R. Civ. P. 23.

18 Thus it is unsurprising that a class action may be certified  
19 under 23(b)(1)(B) where there has been "a breach of trust by an  
20 indenture trustee or other fiduciary similarly affecting the  
21 members of a large class of security holders or other  
22 beneficiaries, and which requires an accounting or like measures to  
23 restore the subject of the trust." Id. See also Ortiz v.  
24 Fibreboard Corp., 527 U.S. 815, 834 (1999) (quoting same). At

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26 <sup>7</sup>(...continued)  
27 the putative class of members of other plans to which he does  
28 not belong.

162 F.3d 410, 423 (6th Cir. 1998).

1 least one judge in this district has found class certification  
2 appropriate under 23(b)(1)(b) where the claims involve large-scale  
3 violations of fiduciary duty under ERISA. In re Syncor Erisa  
4 Litig., 227 F.R.D. 338, 347 (C.D. Cal. 2005).

5 But in Syncor, only one plan was involved, the class was made  
6 up of participants in the plan, and the fiduciaries being sued were  
7 the employer and its board, as well as the committee that was in  
8 charge of the plan. Id. at 339-40. The plaintiffs in that case  
9 sought "an order compelling Defendants to make good to the Plan all  
10 losses to the Plan resulting from Defendants' alleged breaches of  
11 their fiduciary duties." Id. at 340. Thus, of necessity,  
12 adjudication of the claim of any plaintiff would have affected all  
13 the class members.

14 In this case, however, it is perfectly possible for  
15 participants in Plan A who invested in Investment X to be made  
16 whole without that remedy in any way being dispositive of the  
17 interests of participants in Plan B who invested in Investment Y.  
18 The common nexus of interests is simply not present. The Court  
19 finds that certification under Rule 23(b)(1)(b) is not appropriate.

## 20 **2. Action Under Rule 23(b)(3)**

21 A class action may be certified under Rule 23(b)(3) if "the  
22 questions of law or fact common to class members predominate over  
23 any questions affecting only individual members, and that a class  
24 action is superior to other available methods for fairly and  
25 efficiently adjudicating the controversy." Fed. R. Civ. P.  
26 23(b)(3). In making its findings on these two issues, courts may  
27 consider "the class members' interests in individually controlling  
28 the prosecution or defense of separate actions," "the extent and

1 nature of any litigation concerning the controversy already begun  
2 by or against class members," "the desirability or undesirability  
3 of concentrating the litigation of the claims in the particular  
4 forum," and "the likely difficulties in managing a class action."  
5 Id.

6 **a. Predominance**

7 "The Rule 23(b)(3) predominance inquiry tests whether proposed  
8 classes are sufficiently cohesive to warrant adjudication by  
9 representation." Amchem Products, Inc. v. Windsor, 521 U.S. 591,  
10 623 (1997). "Even if Rule 23(a)'s commonality requirement may be  
11 satisfied by [a] shared experience, the predominance criterion is  
12 far more demanding." Id. at 623-24. Predominance cannot be  
13 satisfied if there is a much "greater number" of "significant  
14 questions peculiar to the several categories of class members, and  
15 to individuals within each category." Id. at 624.

16 The major common questions in this case revolve around whether  
17 a single party, TLIC, met its fiduciary duties to the investors and  
18 plans to whom it provided investment management services. And  
19 TLIC's status as a fiduciary helps to narrow the questions that  
20 must be answered - the Court need not, for example, conduct a free-  
21 ranging inquiry into truth in advertising regarding the IM/Admin  
22 Fee and other fees charged; the common questions here are grounded  
23 in a single statute and its definition of fiduciary duty.

24 Nonetheless, individual inquiries potentially loom large. As  
25 a starting matter, Plaintiffs seek to certify a class of "about  
26 300,000 participants in about 7,400 plans." (Mot. Class Cert. at  
27 17:24-25.) The sheer number of participants and plans dwarfs  
28 anything the Court has been able to find in the case law:

1 typically, it seems, ERISA cases deal with just one plan or a  
2 handful of related plans. See note 5, supra. Thus, any difference  
3 in facts or legal posture among plans is potentially multiplied a  
4 thousandfold - a problem not presented in other ERISA class  
5 actions.

6 **i. IM/Admin Fees**

7 Nor is this concern abstract or conjectural. Defendants raise  
8 potentially serious "defenses of liability . . . affecting the  
9 individuals in different ways." Fed. R. Civ. P. 23, Adv. Comm.  
10 Notes. For example, as to the IM/Admin Fee issue (which, itself,  
11 predominates the lawsuit), Defendants argue that whether TLIC met  
12 its fiduciary duty to a given plan when charging the fee depends  
13 on: (a) what the *total* fees charged were; (b) the actual services  
14 TLIC rendered to each plan (and, presumably, TLIC's actual cost in  
15 providing them); (c) what disclosures TLIC may have made about how  
16 the fee would be used; and (d) what services the plan  
17 administrators or other plan fiduciaries would have understood the  
18 fee to cover. These questions, if relevant, would be manageable in  
19 a suit involving one or two or even a few dozen plans. In a suit  
20 involving thousands of plans, such inquiries could quickly become  
21 intractable.

22 The Court has therefore asked for additional briefing to  
23 assist it with the question of predominance. (Dkt. No. 319.) That  
24 order suggested that because Plaintiffs do not allege that  
25 Defendants' *total* packages of fees are excessive, it was unclear  
26 what Plaintiffs' theory of liability was. A fiduciary is allowed  
27 to "defray[] reasonable expenses of administering the plan." 29  
28 U.S.C. § 1104(a)(1). Thus, at first blush, it would seem that as

1 long as a fiduciary's fees match its reasonable expenses, ERISA is  
2 not violated. The Court hoped that by gaining clarity as to  
3 Plaintiff's precise theory of ERISA liability, it could better  
4 determine whether Defendants' potential individualized defenses  
5 would be likely to overwhelm the common questions at issue.

6 **i.a. Fiduciary Duty Under ERISA to Defray Only "Reasonable**  
7 **Expenses"**

8 In response to the Court's order, Plaintiffs appear to state  
9 that their theory of liability is that "the .75% Separate Account  
10 IM/Admin fee paid at the Separate Account level on assets invested  
11 in RetOpts and Menu 10 investment options is grossly excessive."  
12 (Pls.' Suppl. Brief at 2.) The problem with this statement is that  
13 it does not clearly explain what fiduciary duty is being violated  
14 by the charging of this "grossly excessive" fee. The Court  
15 concludes that it cannot be the duty to act solely to "defray[]  
16 reasonable expenses of administering the plan." 29 U.S.C. §  
17 1104(a)(1)(A)(ii).

18 To see why this is so, consider an example set out by one of  
19 Plaintiff's experts:

20 Suppose a provider tells investors they are paying a certain  
21 amount for investment services (\$40) and another amount for an  
22 ancillary service, such as preparation of statements or  
23 mailing (\$5). Suppose the investors, in fact, are paying \$20  
24 for investment services and \$25 for the ancillary services  
25 because the advice is sent by express mail. The investors, who  
26 have not been properly informed, are not equally well off in  
27 both circumstances. More money spent on investment advice  
28 should pay for better investment advice (which in this case

1 would have resulted in Transamerica realizing it should reduce  
2 its IM&A Charge). With the bundled fee, the investors are not  
3 equally well off irrespective of how their money is used,  
4 because they lack the ability to monitor the propriety of  
5 their total fees and the ability to insure the total price  
6 they pay their provider is being allocated efficiently to buy  
7 the services and quality of service that they value most.

8 (Pls.' Suppl. Brief at 5-6.)

9 While it may be true that investors in this hypothetical are  
10 not equally well off - at least in the sense that they are deprived  
11 of the opportunity to monitor the provider's decision-making - that  
12 is not (necessarily) because the provider is not using the money to  
13 defray reasonable expenses. There might be a range of reasonable  
14 prices for investment services and for mailing. Looking at the  
15 available options, the provider might conclude that the additional  
16 value to investors in investment services priced at \$40 rather than  
17 \$20 was minimal, and it might also conclude that express mail was  
18 faster, more secure, and more reliable than regular mail, and that  
19 it therefore justified the cost. These conclusions might or might  
20 not be reasonable - and, importantly, a different service provider  
21 might make different choices - but if they are reasonable, §  
22 1104(a)(1)(A)(ii) is satisfied.

23 In other words, the plain language of § 1104(a)(1)(A)(ii) only  
24 requires a fiduciary to show that its expenses are reasonable - not  
25 that its naming and accounting of fees accurately reflects the  
26 breakdown of expenses.

27 The Court therefore finds that if Plaintiffs wish to assert a  
28 claim under TLIC's fiduciary duty to defray only reasonable

1 expenses, they must do so by considering TLIC's fees as a whole  
2 compared to TLIC's total reasonable expenses in providing its  
3 services.

4 Plaintiffs argue in their supplemental brief that they are  
5 challenging the total fee package, in addition to challenging the  
6 IM/Admin Fee, because the size of the IM/Admin Fee makes the total  
7 fee package unreasonable. (Pls.' Suppl. Brief at 6-7.) This is  
8 unconvincing; it simply assumes the premise Plaintiffs want to  
9 prove: that the fees must be considered separately, rather than as  
10 a total package, without considering cost-sharing or subsidization  
11 between categories of fees. If Plaintiffs do not consider the plan  
12 level fees excessive for plan-level expenses, (Pls.' Suppl. Brief  
13 at 7), perhaps that is only because they are being subsidized by  
14 the investment-level fees.

15 All of this leads to the conclusion that fees charged to  
16 individual plans must be compared to the expense of providing  
17 services to those plans. These individualized inquiries would be  
18 significantly more complex than Plaintiff's proposed inquiry into a  
19 single fee whose reasonableness (Plaintiffs argue) could be  
20 straightforwardly determined as to all plans equally.

21 Because Plaintiffs have not briefed the Court on how such a  
22 plan-by-plan inquiry into total expenses and fees could be  
23 conducted, even after the Court requested supplemental briefing,  
24 the Court cannot determine that the common questions identified  
25 above would necessarily predominate.

26 **i.b. Fiduciary Duty Under ERISA to Provide Accurate Accounting of**  
27 **Fees for the Benefit of Participants**

28

1           Of course, as Plaintiff's expert points out in the above  
2 hypothetical, a careful naming and accounting of fees might benefit  
3 the investors in other ways - for instance, by enabling them to  
4 judge for themselves whether the fiduciary is making the best  
5 decisions as to how to allocate resources. Thus, an investor can  
6 sue a fiduciary who misrepresents the allocation of expenses to  
7 fees for breach of the duty to act for the purpose of "providing  
8 benefits to participants and their beneficiaries." §  
9 1104(a)(1)(A)(i). Implicit in § 1104(a)(1)(A)(I) is a fiduciary  
10 duty of honesty. Pegram v. Herdrich, 530 U.S. 211, 224-25 (2000).  
11 ERISA "fiduciaries breach their duties if they mislead plan  
12 participants or misrepresent the terms or administration of a  
13 plan." Quan v. Computer Sciences Corp., 623 F.3d 870, 886 (9th  
14 Cir. 2010) abrogated on other grounds by Fifth Third Bancorp v.  
15 Dudenhoeffler, 134 S. Ct. 2459 (2014).

16           But these kinds of allegations, though actionable, get away  
17 from a relatively simple mathematical question of whether a  
18 provider's fees exceed its reasonable expenses and into the more  
19 complex evidence needed to prove misrepresentation.

20           "To allege and prove a breach of [ERISA] fiduciary duty for  
21 misrepresentations, a plaintiff must establish each of the  
22 following elements: (1) the defendant's status as an ERISA  
23 fiduciary acting as a fiduciary; (2) a misrepresentation on the  
24 part of the defendant; (3) the materiality of that  
25 misrepresentation; and (4) detrimental reliance by the plaintiff on  
26 the misrepresentation." In re Computer Sciences Corp. ERISA  
27 Litig., 635 F. Supp. 2d 1128, 1140 (C.D. Cal. 2009). Element (1)

28



1 can be proven on a classwide basis; it seems highly unlikely that  
2 elements (2), (3) and (4) can be.

3       Whether there was actually a misrepresentation may not be  
4 susceptible to classwide proof, because many class members appear  
5 to have received disclosures, starting in 2012, that explained the  
6 subsidization of plan-level costs and provided estimates of the  
7 amount spent on such subsidization. (E.g., Defs.' Exs. Q at TRAN-  
8 02287686 & R at TRAN-02679054.)

9       As to materiality, "a misrepresentation is 'material' if there  
10 was a substantial likelihood that it would have misled a reasonable  
11 participant in making an adequately informed decision about whether  
12 to place or maintain monies in a particular fund." Quan, 623 F.3d  
13 at 886 (internal quotation marks omitted). Whether the  
14 misrepresentation is material, in other words, depends on whether  
15 it would change a reasonable participant's behavior. But the  
16 question of whether charging an "IM/Admin Fee" at the investment  
17 level, rather than charging it or something like it at the plan  
18 level, would change participants' investment behavior is likely a  
19 context-specific question. It would probably depend, at a minimum,  
20 on what other investment options were available to the participant,  
21 which would likely vary from plan to plan.

22       But even if there were classwide proof of prongs (2) and (3),  
23 the last prong, detrimental reliance, would necessarily require  
24 individualized inquiries. The Court would be forced inquire into  
25 what plan sponsors or participants knew and when they knew it, what  
26 steps participants took in reliance on the misrepresentations, and  
27 whether those steps were detrimental to the participants' financial  
28 positions. In a class the size of the one Plaintiffs propose, this

1 would require thousands of separate inquiries. These inquiries  
2 would far outweigh the common questions at issue. "[A]lthough  
3 having some common core, a fraud case may be unsuited for treatment  
4 as a class action if there was material variation . . . in the  
5 kinds or degrees of reliance by the persons to whom they were  
6 addressed." Adv. Comm. Notes on Fed. R. Civ. P. 23.

7 Thus, although Plaintiffs have plausibly alleged that  
8 Defendants have violated the fiduciary duty of honesty, and  
9 specifically the duty to honestly describe its fee structure for  
10 the benefit of participants, any proceeding under that theory would  
11 require individualized inquiries that would quickly come to  
12 predominate over the common questions.

13 **ii. Failure to Invest in Lower-Cost Share Classes**

14 The Court finds that individualized inquiries would  
15 predominate over common questions as to the claim that TLIC should  
16 have invested in lower-cost share classes. As noted above, plan-  
17 by-plan analysis would be necessary to determine whether the plans  
18 and participants invested in the relevant separate accounts at a  
19 time when a lower-cost class was available. It seems likely that  
20 there could have been significant variation in such availability  
21 from account to account and time to time. Individualized inquiries  
22 would thus tend to predominate as to this claim as well.

23 **iii. Conclusion**

24 The Court concludes, for the reasons given above, that  
25 individual questions as to the IM/Admin fee and lower-cost share  
26  
27  
28

1 classes would predominate over the common questions in this case.  
2 Thus predominance is not satisfied.<sup>8</sup>

3 **b. Superiority**

4 Because Plaintiffs' motion fails on predominance, the Court  
5 need not fully analyze the superiority prong. The Court notes in  
6 passing that at least one key factor could weigh in favor of  
7 granting class certification: the amount that any individual  
8 plaintiff could get from Defendants might well be dwarfed by  
9 litigation costs. Thus, class litigation might be superior in that  
10 sense. But to the degree that individualized inquiries would  
11 blossom and expand the scope of the litigation, the benefits of  
12 cost-sharing among the class would correspondingly diminish. In  
13 any event, the same issues of trial manageability discussed above  
14 would likely tip the superiority inquiry toward denying the motion.

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16 <sup>8</sup>Of course, there are other claims as well. The Court has the  
17 authority to isolate certain issues for class treatment under Rule  
18 23(c)(4). Valentino v. Carter-Wallace, Inc., 97 F.3d 1227, 1234  
19 (9th Cir. 1996). But the Court has already concluded, above at  
20 Part III.A.2.c., that the claim regarding fees charged by TIM and  
21 TAM as to the affiliate-advised accounts does not contain questions  
22 common to the whole class. As to the prohibited transactions  
23 claims, the parties have not briefed whether certification of those  
24 claims in isolation would be appropriate. The legal authority for  
25 these claims is, in any event, underdeveloped in the motion.  
26 Plaintiffs allege that TLIC engaged in three types of prohibited  
27 transactions: a portion of the IM/Admin fee was used to pay for  
28 "investment advice"; revenue-sharing payments that TLIC received  
from the underlying mutual funds; and TLIC's investment of plan  
funds in "Affiliate Advised Separate Accounts" - that is, accounts  
managed by TIM and TAM. (Mot. at 23.) Defendants point out that  
no claim was raised in the complaint as to the first type of  
transaction. (Opp'n at 30 n.25.) More generally as to all three  
types of transactions, Plaintiffs' motion alleges violations of  
"ERISA § 406(b)" - that is, 29 U.S.C. § 1106(b) - but does not  
explain whether Plaintiffs' theory of liability is under subsection  
(1), (2), or (3). As Plaintiffs have not requested partial  
certification, and as the legal basis for the claims is  
underdeveloped on the present motion, the Court will not attempt to  
construct an issue for partial certification *sua sponte*.

1 **c. Limited Holding**

2 The Court emphasizes that its decision to deny the motion for  
3 class certification is limited to the particular facts of this  
4 motion and this proposed class. The Court is mindful of the  
5 problem of hidden or unappreciated fees charged to retirement  
6 investors. The Government Accountability Office ("GAO"), for  
7 example, has presented research to the Senate showing that 83% of  
8 401(k) participants do not know how much they pay in fees and  
9 expenses. Government Accountability Office, *401(k) Plan*  
10 *Participants and Plan Sponsors Need Better Information on Fees* 3-4  
11 (2007). Some 65% of those interviewed thought they paid no fees.  
12 Id. at 5. This order is not intended to approve of ERISA plan  
13 service providers playing "hide the ball" with their fees. Nor is  
14 it the case, as has occasionally been argued by Defendants in this  
15 litigation, that the reasonableness of fees is measured against  
16 what other providers are charging. A fiduciary's fees can be  
17 unreasonable under ERISA even if other fiduciaries are also  
18 charging unreasonable fees.

19 But the Court is constrained by the statute, which calls for  
20 an evaluation of a service provider's reasonable expenses as to a  
21 given plan compared to the fees charged. This means that the  
22 primary question to be answered is not, as Plaintiffs suggest, a  
23 single question about a single fee whose reasonableness is the same  
24 as to all plans.

25 If the question of evaluation of total plan expenses against  
26 total plan fees were more directly presented, or if the class were  
27 more narrowly drawn (so that individualized inquiries, even if  
28 present, would not overwhelm common questions), the holding might

1 well be different. But on these pleadings and this motion, the  
2 Court finds that it cannot certify the class.

3 **IV. CONCLUSION**

4 The Motion for Class Certification is DENIED.

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6 IT IS SO ORDERED.

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8 Dated: August 28, 2015

  
9 DEAN D. PREGERSON  
10 United States District Judge

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