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Christopher D. Johnson, SBN: 222698 E-mail: cjohnson@johnsonpham.com Christopher Q. Pham, SBN: 206697 E-mail: cpham@johnsonpham.com Marcus F. Chaney, SBN: 245227 E-mail: mchaney@johnsonpham.com Ani S. Garibyan, SBN: 274846 E-mail: agaribyan@johnsonpham.com 6355 Topanga Canyon Boulevard, Suite 326 Woodland Hills, California 91367 Telephone: (818) 888-7540 Facsimile: (818) 888-7544  Attorneys for Plaintiff OTTER PRODUCTS, LLC
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TANKS IN
UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA
OTTER PRODUCTS, LLC, a Colorado Case No:: Case No::
Plaintiff, COMPLAINT FOR DAMAGES AND DECLARATORY RELIEF:
20 V. (1) FEDERAL TRADEMARK
21 EQUIPPED LLC, a New York Limited INFRINGEMENT [15 U.S.C. §
22 Liability Company; ARI CIMENT, an (2) FALSE DESIGNATION OF
EQUIPPED LLC; and DOES 1-10. ORIGIN/UNFAIR
24 Inclusive, MISLEADING ADVERTISING
25 [15 U.S.C. §1125(a)];
U.S.C. §1125(c)];
27 (4) UNFAIR BUSINESS PRACTICES [CALIFORNIA
BUSINESS & PROFESSIONS
COMPLAINT FOR DAMAGES AND DECLARATORY RELIEF

	(5) UNJUST ENRICHMENT;
2	(6) DECLARATORY RELIEF.
3	[DEMAND FOR JURY TRIAL]
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6	COMES NOW, Plaintiff OTTER PRODUCTS, LLC, a Colorado Limited
7	Liability Company, (hereinafter "Plaintiff"), hereby allege as follows:
8	PARTIES
9	1. Plaintiff, is now, and was at the time of the filing of this Complain
10	and at all intervening times, a Colorado Limited Liability Company, duly
11	authorized and licensed to conduct business in the State of Colorado, with it
12	principal place of business in Fort Collins, Colorado.
13	2. Plaintiff alleges, on information and belief, that Defendan
14	EQUIPPED LLC (hereinafter "EQUIPPED LLC") is now, and was at the time o
15	the filing of this Complaint, a New York Limited Liability Company with it
16	principal place of business located at 570 Eastern Parkway, Brooklyn, New Yorl
17	11225.
18	3. Plaintiff alleges, on information and belief, that Defendant AR
19	CIMENT, (hereinafter "CIMENT") is now, and was at the time of the filing of this
20	Complaint, an individual d/b/a DEAL.FISHER and EQUIPPED LLC, residing a
21	39-40 30 <sup>th</sup> Street, Long Island City, New York 11101.
22	4. Defendants EQUIPPED LLC and CIMENT conduct business in the
23	jurisdiction of the United States District Court for the Central District of California
24	by offering counterfeits goods for sale in Los Angeles, California, that infringe or
25	the registered trademarks of Plaintiff.
26	5. The true names and capacities, whether individual, corporate
27	associate or otherwise, of Defendants herein named as DOES 1-10, inclusive, are
28	unknown to Plaintiff. Plaintiff therefore sues said Defendants by such fictitious
	-2- COMPLAINT FOR DAMAGES AND DECLARATORY RELIEF

CODE §17200];

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names. When the true names and capacities of said Defendants have been ascertained, Plaintiff will amend this pleading accordingly.

- Plaintiff is informed and believes and thereon allege that at all times 6. mentioned herein Defendants EQUIPPED LLC, CIMENT, and DOES 1-10, inclusive, and each of them, were the agents, servants and employees of every other Defendant and the acts of each defendant, as alleged herein, were performed within the course and scope of that agency, service or employment.
- Plaintiff further alleges that Defendants EQUIPPED LLC, CIMENT, 7. and DOES 1-10, inclusive, sued herein by fictitious names, are jointly, severally and concurrently liable and responsible with the named Defendants upon the causes of action hereinafter set forth and shall henceforth be referred to collectively as "Defendants."

#### JURISDICTION/VENUE

- This Court has jurisdiction over the subject matter of the First and 8. Second Causes of Action (violation of the Lanham Act) pursuant to 15 U.S.C. §1121 and/or 28 U.S.C. §§ 1331 and/or 1338(a).
- This Court has personal jurisdiction over Defendants since Defendants 9. have committed acts of trademark infringement and unfair competition in this district and/or Defendants have sufficient minimum contacts with this district to such that the exercise of jurisdiction over Defendants by this Court does not offend traditional notions of fair play and substantial justice. Among other things, Defendants have advertised, offered to sell and has sold products that infringe the trademarks of Plaintiff to consumers within this judicial district. Defendants have also offered to sell and actually sold counterfeit products (described more fully below) using an interactive Internet website and knowing or having reason to know that consumers throughout the United States, including within this judicial district, would purchase said counterfeit goods from Defendants, believing that they were authentic goods manufactured and distributed by Plaintiff or its authorized

manufacturers.

- 10. Additionally, supplemental jurisdiction exists over Defendants because, on information and belief, Defendants conduct business in California and in this judicial district, and have purposefully directed action to California and this district, or have otherwise availed themselves of the privileges and protections of the laws of the State of California, such that this Court's assertion of jurisdiction over Defendants does not offend traditional notions of fair play and due process.
- 11. Venue is proper in this district, *inter alia*, pursuant to 28 U.S.C. §1391(b) because, on information and belief, a substantial part of the events or omissions giving rise to these claims occurred in this judicial district, and has caused damages to Plaintiff in this district. The counterfeit OTTERBOX®-branded products were purchased from California and Defendants purposefully shipped these counterfeit products into California. Moreover, the counterfeit OTTERBOX®-branded products were paid with funds from a financial institution in California, and the transaction was processed through PayPal, Inc. located in California. Defendants' actions within this district directly interfere with and damage Plaintiff's commercial efforts and endeavors and harms Plaintiff's goodwill within this Venue.

#### **GENERAL ALLEGATIONS**

- 12. Plaintiff, founded in 1998, is known as an innovator of protective solutions for the leading global handheld manufacturers, wireless carriers and distributors.
- 13. Plaintiff is a leading retailer of and distributor of high-quality protective cases, peripherals and accessories for portable electronic devices and computers.
- 14. Plaintiff develops and manufactures protective carrying cases including but not limited to the following products such as the Apple iPhone®, Apple iPad®, and Apple iPod Touch®; Smartphones including Blackberry®,

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HTC®, Nokia®, Samsung®, LG® and Motorola® models; Personal Computer Laptops including Dell®; Tablet Cases for the Amazon Kindle®, eReader®, Palm® Cases, and Sony® Cases.

- Plaintiff is continually striving to discover and develop new, advanced 15. technologies and designs to meet the needs of the ever-advancing consumer electronics industry.
- 16. Plaintiff's OTTERBOX®-branded products have achieved an extraordinary reputation and have garnered extensive coverage by the media in reports about consumer electronics products.
- 17. Plaintiff has been recognized with various awards both locally and nationally. Plaintiff was selected as "The Best Mobile Case Brand" 2011 from About.com Reader's Choice; "Must Have gear for the fall and winter" by National Geographic "Gear of the Year" 2010 for Plaintiff's Defender® Series of products; 2010 Favorite Protective iPhone/iPad Case by TiPB Reader's Choice Award; TESSCO Technologies, Inc. Innovator Award - Top Honor for leading manufacturers in the mobile devices and accessories markets, for Plaintiff's Defender® Series of products, awarded at the "Innovation Showcase" in August 2010; Better Business Bureau "Torch Award for Business Ethics" - Plaintiff was recognized for outstanding commitment to practices that benefit their customers, suppliers, shareholders, employees and the surrounding community, honored in April 2010; 2009 iProng Magazine "iProng 50" top 50 iPhone and iPod accessories showcasing Plaintiff's Armor® Series of products for iPod and Defender® Series for iPhone 3G and iPhone 3GS.
- Plaintiff has spent substantial time, money and effort in developing 18. consumer recognition and awareness of its marks. Plaintiff has spent an enormous amount of money on print and internet advertising in order to inform consumers of the benefits of Plaintiff's products. Through the extensive use of the Plaintiff's marks, Plaintiff has built up and developed significant goodwill in its entire

- 19. Plaintiff is the exclusive owner of federally-registered and common Law trademarks. Plaintiff owns the following United States Trademark Registrations for its "OTTERBOX" marks: U.S. Reg. Nos. 2287619; 3791318; 3788535; and 3788534. These are attached hereto as Exhibits A D.
- 20. Plaintiff also owns the following United States Trademark Registration for its "WE'VE GOT TECHNOLOGY COVERED" mark: U.S. Reg. No. 3865367. This is attached hereto as Exhibit E.
- 21. Similarly, Plaintiff owns the following U.S. Trademark Registration for its "DEFENDER SERIES" mark: U.S. Reg. No. 3623789. This is attached hereto as Exhibit F.
- 22. Particularly in light of the success of Plaintiff's products, as well as the outstanding reputation they have gained, Plaintiff and its products have become targets for unscrupulous individuals and entities who wish to take a "free ride" on the goodwill, reputation and fame Plaintiff has spent considerable effort and resources to build up in their products and marks.
- 23. At any given time, there are millions of items listed on the Internet auction website "eBay," for bid or purchase by its more than one million registered users. Buyers have the option to purchase items in an auction-style format where users bid on products or items can be purchased at a fixed price through a feature referred to as "Buy It Now." Using another eBay feature referred to as "Feedback," users who have made a purchase on eBay are given the opportunity to post positive, neutral or negative reviews in relation to their buying experience. While feedback can give some indication of sales volume, empirical evidence shows that actual sales far exceed the number of feedback entries a seller receives.
- 24. Beginning on a date that is currently unknown to Plaintiff and continuing to the present, Defendants have, without the consent of Plaintiff, offered to sell and sold within the United states (including within this judicial

district) goods that were neither made by Plaintiff nor by a manufacturer authorized by Plaintiff (such goods are hereafter referred to as "Counterfeit Goods") using reproductions, counterfeits, copies and/or colorable imitations of one or more of the Marks. On information and belief, Plaintiff further alleges that Defendants imported said Counterfeit Goods into the United States, or encouraged others to import said Counterfeit Goods into the United States, for the purpose of reselling the Counterfeit Goods in the United States.

- 25. Defendants maintain and operate a storefront or webpage on eBay.com under the username "deal.fisher." Through this webpage, Defendants regularly and systematically advertised, marketed, distributed, offered for sale, and sold products bearing unauthorized OTTERBOX® and DEFENDER SERIES® registered trademarks. As of May 4, 2012, Defendants' webpage showed at least 4,259 prior sales of OTTERBOX®-branded products with a total 10,131 units listed for sale. Indeed, Defendants' webpage shows over 2,000 feedbacks from various purchasers.
- 26. Through such business activities, Defendants purposely derived benefit from their interstate commerce activities by expressly targeting foreseeable purchasers in the State of California. But for Defendants' advertising, soliciting and selling of counterfeit OTTERBOX®-branded products in California, Plaintiff would not have been able to make a purchase of the subject product.
- 27. On March 27, 2012, in its ongoing investigation of counterfeit sales of OTTERBOX®-branded products, from the State of California, Plaintiff purchased a "OtterBox Defender Series Case+Holster for iPhone 4/4S Black/Black" from Defendants, for a cost of \$21.95, which was paid via the PayPal electronic payment account of Plaintiff. A true and correct copy of the website purchase receipt for the counterfeit item is attached hereto as Exhibit G.
- 28. The product purchased from Defendants was inspected by Plaintiff in California to determine authenticity. Plaintiff's inspection of the purchased item

using security measures confirmed that the item Defendants sold was in fact a counterfeit "OtterBox Defender Series Case+Holster for iPhone 4/4S – Black/Black."

- 29. Defendants willfully use images and names confusingly similar or identical to Plaintiff's Marks to confuse consumers and aid in the promotion and sales of its unauthorized and counterfeit product. Defendants' willful use of Plaintiff's Marks include importing, advertising, displaying, distributing, selling and/or offering to sell unauthorized copies of Plaintiff's "OtterBox Defender Series Case+Holster for iPhone 4/4S Black/Black." Defendants' use of Plaintiff's Marks began long after Plaintiff's adoption and use of its trademarks, and after Plaintiff obtained the trademark registrations alleged above. Neither Plaintiff nor any authorized agents have consented to Defendants use of Plaintiff's Marks.
- 30. Defendants' actions have confused and deceived, or threatened to confuse and deceive, the consuming public concerning the source and sponsorship of the counterfeit "OtterBox Defender Series Case+Holster for iPhone 4/4S Black/Black" sold and distributed by Defendants. By their wrongful conduct, Defendants have traded upon and diminished Plaintiff's goodwill. Furthermore, the sale and distribution of counterfeit goods by Defendants have infringed upon Plaintiff's federally registered trademarks.
- 31. Defendants' offering to sell, selling, importing and encouraging others to import Counterfeit Goods in this manner was and is likely to cause confusion or mistake and/or to deceive consumers who purchase the Counterfeit Goods.
- 32. Defendants also offered to sell, sold, imported, and/or encouraged others to import for the purpose of resale within the United States, Counterfeit Goods consisting of reproductions and/or copies of products bearing Plaintiff's Marks. Defendants' use of such Marks was done without Plaintiff's authorization.
- 33. Specifically, on information and belief, Defendants have sold significant quantities of counterfeit OTTERBOX®-branded products within

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therefore entitled to recovery of treble damages pursuant to 15 U.S.C. §1117(a).

Further, Defendants' knowing, intentional and/or willful actions make this an

exceptional case, entitling Plaintiff to an award of reasonable attorney fees pursuant to 15 *U.S.C.* §1117(a).

- 39. Defendants' actions also constitute the use by Defendants of one or more "counterfeit mark" as defined in 15 *U.S.C.* §1116(d)(1)(B). Plaintiff therefore reserves the right to elect, at any time before final judgment is entered in this case, an award of statutory damages pursuant to 15 *U.S.C.* §1117(c)(1) and/or (2).
- 40. The acts of direct and/or contributory trademark infringement committed by Defendants have caused, and will continue to cause Plaintiff irreparable harm unless they are enjoined by this Court.

#### SECOND CAUSE OF ACTION

(False Designation of Origin, False or Misleading Advertising Against Defendants EQUIPPED LLC, CIMENT, and DOES 1-10, Inclusive)
[15 U.S.C. §1125 (a)]

- 41. Plaintiff hereby incorporate by reference each of the other allegations set forth elsewhere in this Complaint as thought fully set forth in this cause of action.
- 42. Defendants' actions as described herein constitute direct and/or contributory violation of 15 *U.S.C.* §1125(a)(1)(A), as such actions are likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of Defendants with Plaintiff and/or as to the origin, sponsorship, and/or approval of such Counterfeit Goods by Plaintiff.
- 43. As a proximate result of Defendants' violation as described herein, Plaintiff has been damaged in an amount to be proven at trial. Further, Plaintiff alleges on information and belief that, as a proximate result of Defendants' direct and/or contributory trademark infringement, Defendants have unlawfully profited, in an amount to be proven at trial.
- 44. Defendants' acts of violating, directly and/or contributorily, section 1125 have caused, and will continue to cause Plaintiff irreparable harm unless they

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#### THIRD CAUSE OF ACTION

# (Dilution Against Defendants EQUIPPED LLC, CIMENT, and DOES 1-10,

#### Inclusive)

#### [15 U.S.C. §1125(c)]

- 45. Plaintiff hereby incorporates by reference each of the other allegations set forth elsewhere in this Complaint as though fully set forth in this cause of action.
- 46. Plaintiff's Marks are distinctive and famous within the meaning of the Lanham Act.
- 47. Upon information and belief, Defendants' unlawful actions began long after Plaintiff's Marks became famous, and Defendants acted knowingly, deliberately and willfully with the intent to trade on Plaintiff's reputation and to dilute Plaintiff's Marks. Defendants' conduct is willful, wanton and egregious.
- 48. Defendants' intentional sale of fake, pirated and counterfeit items bearing Plaintiff's Marks is likely to cause confusion, mistake, or to deceive, mislead, betray, and defraud consumers to believe that the substandard imitations are genuine products manufactured by Plaintiff. The actions of Defendants complained of herein have diluted and will continue to dilute Plaintiff's Marks, and are likely to impair the distinctiveness, strength and value of Plaintiff's Marks, and injure the business reputation of Plaintiff and its Marks.
- 49. Defendants' acts have caused and will continue to cause Plaintiff irreparable harm. Plaintiff has no adequate remedy at law to compensate it fully for the damages that have been caused and which will continue to be caused by Defendants' unlawful acts, unless they are enjoined by this Court.
- 50. As the acts alleged herein constitute a willful violation of section 43(c) of the Lanham Act, 15 U.S.C. section 1125(c), Plaintiff is entitled to injunctive relief as well as monetary damages and other remedies provided by 15

1	U.S.C. §§1116, 1117, 1118, and 1125(c), including Defendants' profits, treble
2	damages, reasonable attorney's fees, costs and prejudgment interest.
3	FOURTH CAUSE OF ACTION
4	(Unfair Competition Against Defendants EQUIPPED LLC, CIMENT, and
5	DOES 1-10, Inclusive)
6	California Bus. & Professional Code §17200 et seq.
7	51. Plaintiff hereby incorporates by reference each of the other
8	allegations set forth elsewhere in this Complaint as thought fully set forth in this
9	cause of action.
10	52. Defendants' actions described herein constitute unlawful, unfair
11	and/or fraudulent business acts or practices. Defendants' actions thus constitute
12	"unfair competition" pursuant to California Business & Professionals Code
13	§17200.
14	53. As a proximate result of Defendants' actions, Plaintiff has suffered
15	an injury in fact, including without limitation, damages in an amount to be proven
16	at trial, loss of money or property, and diminution in the value of its Marks.
17	Plaintiff therefore has standing to assert this claim pursuant to California Business
8	& Professions Code §17204.
9	54. Defendants' actions have caused, and will continue to cause Plaintiff
20	to suffer irreparable harm unless enjoined by this Court pursuant to California
21	Business & Professions Code §17203. In addition, Plaintiff requests that the Court
22	order that Defendants disgorge all profits wrongfully obtained as a result of
23	Defendants' unfair competition, and order that Defendants pay restitution to
24	Plaintiff in an amount to be proven at trial.
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	- 12 -
	COMPLAINT FOR DAMAGES AND DECLARATORY RELIEF

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#### FIFTH CAUSE OF ACTION

## (Unjust Enrichment Against Defendants EQUIPPED LLC, CIMENT, and DOES 1-10, Inclusive)

- 55. Plaintiff hereby incorporates by reference each of the other allegations set forth elsewhere in this Complaint as thought fully set forth in this cause of action.
- 56. By virtue of the egregious and illegal acts of Defendants as described above, Defendants have been unjustly enriched in an amount to proven at trial.
- 57. Defendants' retention of monies gained through its deceptive business practices, infringement, acts of counterfeit and otherwise would serve to unjustly enrich Defendants and would be contrary to the interests of justice.

#### REQUEST FOR RELIEF

WHEREFORE, Plaintiff hereby respectfully requests the following relief against Defendants EQUIPPED LLC, CIMENT, and DOES 1-10, inclusive, and each of them as follows:

- 1. For an award of Defendants' profits and Plaintiff's damages in an amount to be proven at trial for trademark infringement under 15 U.S.C. §1114(a);
- 2. For an award of Defendants' profits and Plaintiff's damages in an amount to be proven at trial for false designation of origin and unfair competition under 15 U.S.C. §1125(a);
- 3. For an award of Defendants' profits and Plaintiff's damages in an amount to be proven at trial for trademark dilution under 15 U.S.C. §1125(c);
- 4. In the alternative to actual damages and Defendants' profits for the infringement and counterfeiting of Plaintiff's Marks pursuant to the Lanham Act, for statutory damages pursuant to 15 U.S.C. §1117(c), which election Plaintiff will make prior to the rendering of final judgment;

- 5. For restitution in an amount to be proven at trial for unfair, fraudulent and illegal business practices under *Business and Professions Code* §17200;
- 6. For an injunction by this Court prohibiting Defendants from engaging or continuing to engage in the unlawful, unfair, or fraudulent business acts or practices described herein, including the advertising and/or dealing in any counterfeit product; the unauthorized use of any mark or other intellectual property right of Plaintiff; acts of trademark infringement or dilution; false designation of origin; unfair competition; and any other act in derogation of Plaintiff's rights;
- 7. For an order from the Court requiring that Defendants provide complete accountings and for equitable relief, including that Defendants disgorge and return or pay its ill-gotten gains obtained from the illegal transactions entered into and or pay restitution, including the amount of monies that should have been paid if Defendants complied with their legal obligations, or as equity requires;
- For an order from the Court that an asset freeze or constructive trust be imposed over all monies and profits in Defendants' possession which rightfully belong to Plaintiff;
- 9. For damages in an amount to be proven at trial for unjust enrichment;
- For an award of exemplary or punitive damages in an amount to be determined by the Court;
- 11. For Plaintiff's reasonable attorney's fees;
- 12. For all costs of suit; and
- 13. For such other and further relief as the Court may deem just and equitable.

#### **DEMAND FOR JURY TRIAL** Plaintiff OTTER PRODUCTS, LLC respectfully demands a trial by jury in this action. DATED: May 14, 2012 JOHNSON & PHAM, LLP By: Christopher D. Johnson, Esq. Christopher Q. Pham, Esq. Mercus F. Chaney, Esq. Ani S. Garibyan, Esq. Attorneys for Plaintiff OTTER PRODUCTS, LLC

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,287,619 Ce Registered Oct. 19, 1999

## United States Patent and Trademark Office

#### TRADEMARK PRINCIPAL REGISTER

#### OTTER BOX

OTTER PRODUCTS, LLC (COLORADO LIMIT-ED LIABILITY COMPANY) 316 SOUTH LINK LANE FT. COLLINS, CO 80524

FOR: NON-METAL, WATER-TIGHT CONTAINERS FOR OUTDOORS RECREATIONAL USE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

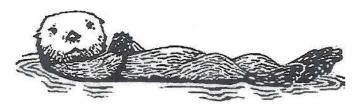
FIRST USE 11-10-1997; IN COMMERCE 6-9-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOX", APART FROM THE MARK AS SHOWN.

SER. NO. 75-517,846, FILED 7-13-1998.

JAMES PACIOUS, EXAMINING ATTORNEY

# United States of America United States Patent and Trademark Office



Reg. No. 3,791,318

OTTER PRODUCTS LLC (COLORADO LIMITED LIABILITY COMPANY)

BUILDING 1

Registered May 18, 2010 OLD TOWN SQUARE, SUITE 303

Int. Cl.: 9

FORT COLLINS, CO 80524

TRADEMARK

FOR: PROTECTIVE CASES FOR HANDHELD ELECTRONIC DEVICES, NAMELY, PORT-ABLE MUSIC PLAYERS, PORTABLE VIDEO PLAYERS, CELL PHONES AND COMPUTERS; SPECIALLY ADAPTED PROTECTIVE CARRYING CASES FOR COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

PRINCIPAL REGISTER

FIRST USE 12-27-2008; IN COMMERCE 12-27-2008.

THE MARK CONSISTS OF AN OTTER ON ITS BACK IN THE WATER WITH ITS HEAD TURNED, ITS HANDS ARE ON ITS CHEST AND ITS FEET ARE STICKING OUT OF THE WATER.

SN 77-723,402, FILED 4-27-2009.

IRA J. GOODSAID, EXAMINING ATTORNEY



# Anited States of America Muitod States Anton and Arahemark Office United States Patent and Trademark Office

## OTTER BOX

Reg. No. 3,788,535

OTTER PRODUCTS LLC (COLORADO LIMITED LIABILITY COMPANY)

BUILDING 1

Registered May 11, 2010 OLD TOWN SQUARE, SUITE 303

Int. Cl.: 9

FORT COLLINS, CO 80524

TRADEMARK

FOR: PROTECTIVE CASES FOR HANDHELD ELECTRONIC DEVICES, NAMELY, PORT-ABLE MUSIC PLAYERS, PORTABLE VIDEO PLAYERS, CELL PHONES AND COMPUTERS; SPECIALLY ADAPTED PROTECTIVE CARRYING CASES FOR COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

PRINCIPAL REGISTER

FIRST USE 12-27-2008; IN COMMERCE 12-27-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,287,619.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOX", APART FROM THE MARK AS SHOWN.

SN 77-723,383, FILED 4-27-2009.

IRA J. GOODSAID, EXAMINING ATTORNEY



# Anited States of America United States Patent and Trademark Office

# **OTTERBOX**

Reg. No. 3,788,534

OTTER PRODUCTS LLC (COLORADO LIMITED LIABILITY COMPANY)

BUILDING 1

Registered May 11, 2010 OLD TOWN SQUARE, SUITE 303

FORT COLLINS, CO 80524

Int. Cl.: 9

TRADEMARK

FOR: PROTECTIVE CASES FOR HANDHELD ELECTRONIC DEVICES, NAMELY, PORT-ABLE MUSIC PLAYERS, PORTABLE VIDEO PLAYERS, CELL PHONES AND COMPUTERS; SPECIALLY ADAPTED PROTECTIVE CARRYING CASES FOR COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

PRINCIPAL REGISTER

FIRST USE 9-27-2007; IN COMMERCE 9-27-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,287,619.

SN 77-723,375, FILED 4-27-2009.

IRA J. GOODSAID, EXAMINING ATTORNEY



# United States of America United States Patent and Trademark Office

# WE'VE GOT TECHNOLOGY COVERED

Reg. No. 3,865,367

OTTER PRODUCTS, LLC (COLORADO LIMITED LIABILITY COMPANY)

SUITE 303

Registered Oct. 19, 2010 BUILDING 1, OLD TOWN SQUARE

Int. Cls.: 9 and 28

FORT COLLINS, CO 80524

TRADEMARK

FOR: PROTECTIVE CASES FOR INTERACTIVE, HANDHELD ELECTRONIC DEVICES NAMELY, PORTABLE MUSIC PLAYERS, PORTABLE VIDEO PLAYERS, PHONES AND COMPUTERS; PROTECTIVE CARRYING CASES SPECIALLY ADAPTED FOR PORTABLE MUSIC PLAYERS, PORTABLE VIDEO PLAYERS, PHONES AND COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

PRINCIPAL REGISTER

FIRST USE 6-11-2009; IN COMMERCE 6-11-2009.

FOR: PROTECTIVE CASES FOR INTERACTIVE, HANDHELD ELECTRONIC DEVICES, NAMELY, PORTABLE VIDEO PLAYERS IN THE NATURE OF HANDHELD VIDEO GAMES; PROTECTIVE CARRYING CASES SPECIALLY ADAPTED FOR PORTABLE VIDEO PLAYERS IN THE NATURE OF HANDHELD VIDEO GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 6-11-2009; IN COMMERCE 6-11-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-757,361, FILED 6-11-2009.

MICHAEL WIENER, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,623,789 Registered May 19, 2009

#### TRADEMARK PRINCIPAL REGISTER

#### **DEFENDER SERIES**

OTTER PRODUCTS. LLC (COLORADO LIMITED LIABILITY COMPANY) SUITE 303 BUILDING 1, OLD TOWN SQUARE FORT COLLINS, CO 80524

FOR: PROTECTIVE CASES FOR INTERACTIVE, HANDHELD ELECTRONIC DEVICES, NAMELY, PORTABLE MUSIC PLAYERS, PORTABLE VIDEO PLAYERS AND TABLET COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-27-2008; IN COMMERCE 12-27-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SERIES", APART FROM THE MARK AS SHOWN.

SN 77-280,987, FILED 9-17-2007.

ERNEST SHOSHO, EXAMINING ATTORNEY

\$21.95 USD

My Account Send Money Request Money Merchant Services Products & Services

Overview Add Money Withdraw History Statements Resolution Center Profile

Transaction Details

#### Express Checkout Payment Sent (Unique Transaction ID #0JN37963EE734064A)

Add Funds from a Bank Account

	Туре	Status	Details	Amount
Mar 27, 2012	Payment To eQuipped, LLC	Completed	100	-521.95 USC

#### Shopping Cart Contents

Mar 27, 2012

Qty	item	Options	Price
t	OtterBox Defender Series Case-Holster for Phone 4/4S - Black/Black Item # 270931542438		\$21,95 USD
	- Унитейникования описатом опи	Amount	\$21,95 USD

#### Business Contact Information

Customer Service URL: http://www.DealFisher.com Customer Service Email: Customer Service@DealFisher.com

Item Total: \$21.95 USD Sales Tax: Shipping: \$0.00 USD Seller discount or charges: \$0.00 USD

> Total amount: -\$21.95 USD Fee amount: \$0.00 USD Net amount: -\$21.95 USD Date: Mar 27, 2012 Time: 09:17:15 PDT Status: Completed

Insurance: \$0.00 USD

Shipping Address: see jay
23579 Calabasas Rd
Apt 758
Calabasas, CA 91302-1502
United States
Shaddaf rained

Payment To: eQuipped, LLC (The recipient of this payment is Vertiled) Seller's ID: deal.fisher

Seller's Email: yanky@equippedlic.com

Funding Type: Instant Transfer Funding Source: \$21.95 USD - Chase Checking (Confirmed) x-3802 Back Up Funding Source: MasterCard Card XXXX-XXXX-XXXX-2651

Need help? It you have problems with an eBay transaction or want help settling a dispute with an eBay seller, go to the <u>eBay Respublion Center</u>. PayPal and eBay strongly recommend that you attempt to resolve issues directly with the seller whenever possible.

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# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

#### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge John F. Walter and the assigned discovery Magistrate Judge is Charles Eick.

The case number on all documents filed with the Court should read as follows:

CV12- 4189 JFW (Ex)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

[X] Western Di	vision	[ ] Southern Division	n []	Eastern Division
Subsequent docu	ments must be filed	at the following location:		
A copy of this not filed, a copy of the	ice must be served w is notice must be ser	vith the summons and co ved on all plaintiffs).	mplaint on all defendar	its (if a removal action is
		NOTICE TO	COUNSEL	
=====		<del></del>	=======	=========
	•			
All discover	y related motions	should be noticed or	n the calendar of the	e Magistrate Judge

Failure to file at the proper location will result in your documents being returned to you.

312 N. Spring St., Rm. G-8

Los Angeles, CA 90012

411 West Fourth St., Rm. 1-053

Santa Ana, CA 92701-4516

3470 Twelfth St., Rm. 134

Riverside, CA 92501

Christopher D. Johnson, SBN: 222698 Christopher Q. Pham, SBN: 206697 6355 Topanga Canyon Boulevard, Suite 326 Woodland Hills, California 91367 Tel. No.: (818) 888-7540, Fax: (818) 888-7544	÷
	DISTRICT COURT TOF CALIFORNIA
OTTER PRODUCTS, LLC, a Colorado Limited Liability Company,	CASE NUMBER
PLAINTIFF(S) V.	CV12-041897W(EX)
EQUIPPED LLC, a New York Limited Liability Company; ARI CIMENT, an Individual d/b/a: DEAL.FISHER and EQUIPPED LLC; and DOES 1-10, Inclusive DEFENDANT(s).	SUMMONS
DEAL.FISHER and EQUIPPED L A lawsuit has been filed against you.	as on you (not counting the day you received it), you complaint amended complaint amended complaint amended complaint the answer ristopher Q. Pham, Esq, whose address is Hills, California 91367 If you fail to do so
MAY 1 4 2012	Clerk, U.S. District Court
Dated:	By:
[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	agency, or is an officer or employee of the United States. Allowed

SUMMONS

JOHNSON & PHAM, LLP

CV-01A (10/11

# (COPY

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

I (a) PLAINTIFFS (Check box if you are representing yourself □) OTTER PRODUCTS, LLC, a Colorado Limited Liability Company						DEFENDANTS EQUIPPED LLC, a New York Limited Liability Company; ARI CIMENT, an Individual d/b/a DEAL FISHER and EQUIPPED LLC, and DOES 1-10, Inclusive							
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)					representing	Attorn	eys (i	f Known)		1 1 1 1			
JOHNSON & PHAM, LLP 6355 Topanga Canyon Blvd, Suite 326, Woodland Hills, CA 91367					<b>)</b> (								
	rel. No.: (818) 888-7540,	Fax: (8)	18) 888-7544										
II. BA	SIS OF JURISDICTION	V (Place	an X in one box only.)					INCIPAL PAR for plaintiff and		For Diversity Cases clendant.)	Only	<del></del>	
□ 1 U.	S. Government Plaintiff	<b>E</b> 3	Federal Question (U.S. Government Not a Party)		Citizen of This	State		PT O I	P DEF	Incorporated or P		PTF D4	DEP
☐ 2 U.S. Government Defendant ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)				Citizen of Ano	ther Stat	te	<b>D</b> 2	<b>□2</b>	Incorporated and of Business in A		<b>□</b> 5,	□5	
					Citizen er Subj	ect of a	Forei	gn Country 3	□3	Poreign Nation		□6	□6
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Pi	Moderate Court   Court												
V. RE	QUESTED IN COMPL	AINT;	JURY DEMAND: 12 Y	cs 🗆	No (Check 'Ye	s' only i	if dem	anded in compla	int.)			***	
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			S. Civil Statute under which				ef sta	ement of cause.	Do not c	ito jurisdictional st	atutes unless div	rsity.)	·
	( ): N		15 U.S.C. Section 1114/La	nham /	Act Section 32(a	))						- ': '	
VII. N	ATURE OF SUIT (Pine	e an X i	n one box only.)		=				F 18				
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□ 460	Rates/ctc. Deportation	T 120	Recovery of Overpayment &		Slander	ן י		Other Personal Property Damag		General Death Penalty	☐ 730 Labor/N		
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FOR C	OR OFFICE USE ONLY: Case Number:												
	AFTER COMPLETING THE FRONT SIDE OF FORM CY-71, COMPLETE THE INFORMATION REQUESTED BELOW.												

CV-71 (05/08)

CIVIL COVER SHEET

Page 1 of 2

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA. CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has if yes, list case number(s):	this action been pre	viously filed in this court and dismissed, remanded or closed? WNo Yes
VIII(b), RELATED CASES: Have If yes, list case number(s):	any cases been pre-	riously filed in this court that are related to the present case? W No Yes
□B. □C. □D.	Arise from the same Call for determination For other reasons we Involve the same particular	e and the present case:  or closely related transactions, happenings, or events; or  no of the same or substantially related or similar questions of law and fact; or  suld entail substantial duplication of labor if heard by different judges; or  tent, trademark or copyright, and one of the factors identified above in a, b or c also is present.  on, use an additional sheet if necessary.)
(a) List the County in this District;	California County or	uside of this District; State if other than California; or Foreign Country, in which EACH named plaintiff resides, yees is a named plaintiff. If this box is checked, go to item (b).
County in this District:*	4 - \$4\$2 % Teller desired	California County outside of this District, State, if other than California; or Foreign Country
		Colorado
(b) List the County in this District;  Check here if the government, it	California County or s agencies or emplo	etside of this District; State if other than California; or Foreign Country, in which EACH named defendant resides.
County in this District:*		California County outside of this District; State, if other than California; or Foreign Country
		New York
(c) List the County in this District; Note: In land condemnation co	California County or uses, use the location	nside of this District; State if other than California; or Foreign Country, in which EACH claim arose.  n of the tract of land involved.
County in this District;*	·,	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles, CA		
* Los Angeles, Orange, San Bernar Note: In land condemnation cases, us	dino, Riverside, Ve e the location of the	nadra, Santa Barbara, or San Luis Obispo Counties tract of land involved
X. SIGNATURE OF ATTORNEY (	OR PRO PER):	Date 5/14/2012
but is used by the Clerk of the Co	ourt for the purpose of	vil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings and by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed if statistics which and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)
Key to Statistical codes relating to So	The state of the s	
Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
.861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled mursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))

CV-71 (05/08)