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Otter Products LLC V MPL Deals Inc et al

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MENACHEM PRUS (collectively, "Defendants"), in the sum of \$400,000.00 (15 *U.S.C.* §1117 (c)(2)), as the prevailing party in this action, pursuant to Rule 55(b) of the *Federal Rules of Civil Procedure* and under Local Rule 55-1. Under Local Rule 55-3, Plaintiff is awarded attorneys' fees of \$5,600.00. Pursuant to 15 *U.S.C.* §1117(a), Plaintiff is entitled to judgment against said Defendants for recovery of total costs Plaintiff has incurred in this action due to Defendants' violation of 15 *U.S.C.* §1125(a), and willful violation of 15 *U.S.C.* §1125(c) in the amount of \$468.13.

Furthermore, IT IS HEREBY ORDERED that Defendants and their agents, employees, officers, directors, owners, attorneys, representatives, successor companies, related companies, and all persona acting in concert or participation with him, and each of them, be permanently restrained from:

- a. The import, export, making, manufacture, reproduction, assembly, use, acquisition, purchase, offer, sale, transfer, brokerage, consignment, distribution, shipment, licensing, development, display, delivery, marketing, advertising or promotion of the counterfeit OTTERBOX® product identified in the Complaint and any other unauthorized OTTERBOX® product, or products bearing Plaintiff's Trademarks (including any non-genuine reproduction, counterfeit, copy or colorable imitation thereof).
- b. The import, export, making, manufacture, reproduction, assembly, use, acquisition, purchase, offer, sale, transfer, brokerage, consignment, distribution, shipment, licensing, development, display, delivery, marketing, advertising or promotion of the infringing and diluting product identified in the Complaint and any other product which infringes or dilutes any Plaintiff's Trademark, trade name and/or trade dress including, but not limited to, any of Plaintiff's Trademarks at issue in this action.
- c. The unauthorized use, in any manner whatsoever, of any Plaintiff's trademark, trade name and/or trade dress including, but not limited to, the

Plaintiff's Trademarks at issue in this action, any variants, colorable imitations, translations and/or simulations thereof and/or any items that are confusingly similar thereto, including specifically:

- i. on or in conjunction with any product or service; and
- ii. on or in conjunction with any advertising, promotional materials, labels, hangtags, packaging, or containers.
- d. The use of any trademark, trade name, or trade dress that falsely represents, or is likely to confuse, mislead or deceive purchasers, customers, or members of the public to believe that unauthorized product imported, exported, manufactured, reproduced, distributed, assembled, acquired, purchased, offered, sold, transferred, brokered, consigned, distributed, stored, shipped, marketed, advertised and/or promoted by Defendant originates from Plaintiff, or that said merchandise has been sponsored, approved, licensed by, or associated with Plaintiff or is, in some way, connected or affiliated with Plaintiff.
- e. Engaging in any conduct that falsely represents that, or is likely to confuse, mislead, or deceive purchasers, customers, or members of the public to believe that Defendant itself is connected with, or is in some way sponsored by or affiliated with Plaintiff, purchases product from or otherwise has a business relationship with Plaintiff.
- f. Affixing, applying, annexing, or using in connection with the manufacture, distribution, advertising, sale, and/or offering for sale or other use of any goods, a false description or representation, including words or symbols, tending to falsely describe or represent such goods as being those of Plaintiff.
- g. Hiding, disposing of, destroying, moving, relocating or transferring any and all products, advertising, promotional materials, labels, hangtags, packaging or containers bearing any of Plaintiff's Trademarks; and/or
- h. Disposing of, destroying, moving, relocating or transferring any documents or things, including electronic records, pertaining to the purchase,

| 1  | procurement, development, making, manufacture, use, display, advertisement,            |
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| 2  | marketing, licensing, sale, offer for sale, distribution, shipping, or delivery of any |
| 3  | products or services bearing any Plaintiff's Trademarks or which otherwise refer or    |
| 4  | relate to Plaintiff or any of Plaintiff's Trademarks.                                  |
| 5  | IT IS SO ORDERED.  |
| 6  | White Wright   |
| 7  | DATED: September 21, 2012  By:   |
| 8  | Otis D. Wright United States District Judge  |
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