4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19		c. es, Inc. CS DISTRICT COURT RICT OF CALIFORNIA Case No. CV 12-07544 DDP (AJWx) STIPULATED PROTECTIVE
	V.	ORDER

The parties to this action stipulate to, and seek entry of, the following
 Protective Order:

3 1. "Confidential" information is information that, in good faith, a 4 party believes to contain (a) proprietary or commercially sensitive information 5 which is not publicly known and which its owner would not reveal to others except in confidence; (b) personal financial information; or (c) information that should 6 7 otherwise be subject to confidential treatment under the Federal Rules of Civil 8 Procedure. If a person, including a third party, producing information under this 9 Order (the "Producing Person") designates information as "Confidential," the designated information shall be treated as Confidential unless successfully 10 11 challenged under ¶ 11. When producing documents, the Producing Person shall 12 mark each page containing Confidential information as "Confidential."

13 2. "Restricted Confidential" information shall be limited to 14 information that, in good faith, a party believes to contain (a) current and past 15 business planning and financial information; (b) trade secrets; (c) past or current 16 company personnel or employee information; (d) source code; and (e) information 17 concerning a party's sales or the design, structure or workings of a party's products 18 or systems which would, if it became known to other parties, harm the competitive 19 position of its owner. If a Producing Person designates information as Restricted Confidential under this Order, the designated information shall be treated as 20 21 Restricted Confidential unless successfully challenged under ¶ 11. When 22 producing documents, the Producing Person shall mark each page containing Restricted Confidential information as "Restricted Confidential" or "Attorneys 23 24 Eyes Only." For avoidance of doubt, documents marked "Attorneys Eyes Only" 25 shall be treated as Restricted Confidential materials under the terms of this 26 Protective Order.

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3. Any Producing Person, whether or not a party to this action,
 may designate information as Confidential or Restricted Confidential under this
 Order.

4 4. When a document is designated as Confidential or Restricted
5 Confidential, the designation includes not only the document so designated, but
6 also any information derived from that document, and any copies, excerpts,
7 summaries, or compilations thereof.

5. A person receiving information under this Order (the
"Receiving Person") shall use Confidential or Restricted Confidential information
(together, "Protected Information") only to conduct this litigation or any other
litigation between or among parties to this action, provided that such other
litigation does not involve any party that is not a party to this action.

6. 13 By receiving information under this Order, all Receiving 14 Persons agree to be subject to the jurisdiction of this Court concerning their use of 15 Protected Information. All receiving persons other than attorneys, their staff, and 16 independent companies engaged by outside litigation counsel to perform litigation support service, shall sign an acknowledgment in the form attached hereto as 17 18 Exhibit A, indicating that they have read and understood the terms of this Order 19 and agree to submit to the jurisdiction of the Central District of California for enforcement of this Order. Counsel for each party shall maintain all original 20 21 acknowledgments, and will produce the same to the opposing party when so 22 ordered by the Court.

7. A Receiving Person may disclose Restricted Confidential
information only to the following:

a. outside litigation counsel retained by a party in this action, including

attorneys, their staff, and independent companies engaged by outside

- 27 litigation counsel to perform litigation support services;
- 28 b. in-house counsel of corporate named parties;

c. independent experts or consultants retained by outside litigation
 counsel;

d. any person giving testimony in this action at deposition, trial or
hearing, but only if the person giving testimony is the creator, author or
recipient of the Restricted Confidential information; provided that such
persons may not retain any documents containing Restricted Confidential
information provided to them at such deposition, trial or hearing;

8 e. the Court, its personnel and any court reporters involved in taking or9 transcribing testimony in this action; and

10 f. any other person by written agreement of the parties or by order of the11 Court.

12 8. A Receiving Person may disclose Confidential information only13 to the following:

14 a. persons listed in \P 7; and

b. any person giving testimony in this action at deposition, trial or
hearing witnesses, but only for purposes of reasonable, material, and
relevant testimony or preparation of such testimony in the litigation,
provided that such persons may not retain any documents containing
Protected Information; and

c. employees of the Receiving Person to whom disclosure is reasonably
necessary for the management, supervision, or oversight of the litigation.

9. Before a Receiving Person can share Protected Information
received from another party in the litigation with an independent expert or
consultant under ¶ 7.b, the Receiving Person shall provide the Producing Person
written notice of its intention, which shall include the proposed expert's curriculum
vitae as well as a list of any previous or current relationship with any party to this
action. If the Producing Person objects to the disclosure, it must send a written
objection, including a detailed explanation of its objection, that is received within

1 ten business days after the Producing Person's receipt of the written notice. 2 Absent a timely written objection, the Receiving Person may share Protected 3 Information with the independent expert. If the Producing Person makes a timely 4 written objection, the Receiving Person shall not share Protected Information with 5 the independent expert until the objection is resolved by agreement or by the Court. If the parties cannot resolve this dispute, they may proceed under the Local 6 Rules addressing discovery disputes, with the Producing Person bearing the burden 7 8 of promptly filing a motion and establishing good cause to support its objection.

9 10. Deposition testimony may be designated as Confidential or
10 Restricted Confidential on the record. If not so designated in the transcript,
11 deposition testimony shall be deemed Restricted Confidential until thirty days
12 following the reporter's distribution of the final transcript. During those thirty
13 days, a party may designate portions of the transcript under ¶ 1 or ¶ 2 by sending
14 written designations to all parties to this action.

15 If a Receiving Person disagrees with a designation of 11. 16 information under ¶ 1 or ¶ 2, it shall provide the Producing Person written notice of 17 its challenge. If the parties cannot resolve this dispute, the Receiving Person may 18 bring a motion challenging the designation under the Local Rules addressing 19 discovery disputes, with the Producing Person bearing the burden of showing that 20the information is Confidential or Restricted Confidential. Failure to challenge a 21 designation immediately does not waive a Receiving Person's ability to bring a 22 later challenge.

12. If a Producing Person inadvertently fails to designate material
as Protected Information at the time of production, it shall notify all Receiving
Persons of its failure as soon as possible after discovery. The Producing Person
shall promptly supply all Receiving Persons with new copies of any documents
bearing corrected confidentiality designations.

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1 13. In the event a party produces documents subject to the attorney-2 client privilege or work product doctrine through inadvertence, mistake, or other 3 error, such production shall not be a waiver of privilege or immunity. The 4 producing party must promptly give notice to all other parties of the inadvertent 5 production. Upon such notice, the Receiving Person promptly shall make best 6 efforts to collect all copies of the documents and destroy them or return them to the 7 Producing Person.

8 14. In the event that any Protected Information is used in any
9 proceeding in connection with this litigation, it shall not lose its Confidential or
10 Restricted Confidential status through such use, and the parties shall take all steps
11 reasonably required to protect its confidentiality during such use.

12 15. To the extent that any Confidential or Restricted Confidential 13 information subject to this Protective Order (or any pleading, motion, or 14 memorandum referring to them) is proposed to be filed or is filed with the Court, 15 those materials and papers, or any portion thereof which discloses Confidential or 16 Restricted Confidential information, shall be presented to the judge (by the filing party) accompanied by an application to file under seal in accordance with the 17 18 procedures set forth in Local Rule 79-5.1 and shall be marked "CONFIDENTIAL 19 INFORMATION FILED UNDER SEAL" on the outside of the sealing envelopes; 20 such application shall be directed to the judge to whom the papers are directed. 21 Pending a ruling on the application submitted in accordance with Local Rule 79-22 5.1, the papers or portions thereof subject to the application shall be lodged under 23 seal. However, only those portions of filings containing Confidential or Restricted 24 Confidential information shall be filed under seal. The filing party shall also file 25 with the Court for regular filing a redacted version of any filing submitted under 26 Local Rule 79-5.1 in which any Confidential and/or Restricted Confidential information shall be redacted. 27

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16. Nothing in this Order precludes any person from disclosing or

using in any manner its own information, or information not obtained under this
 Order, even if the same information is also produced under this Order.

3 17. Nothing in this Order precludes any person from showing a
4 document containing Protected Information to an individual who prepared or
5 received the document, or from disclosing Protected Information to a current
6 employee, officer or director of the Producing Person.

18. No information may be withheld from discovery on the ground
that the material to be disclosed requires protection greater than that afforded by
this Protective Order unless the party claiming a need for greater protection moves
for an order providing such special protection pursuant to Rule 26(c) and Local
Rules 37-1 through 37-4.

12 19. The Parties acknowledge and agree that nothing in this 13 protective order is intended to be construed inconsistently with the rights and 14 obligations of the Parties under Local Rules 37-1 through 37-4 governing 15 cooperation during discovery, and that, in the event of any inconsistency, the 16 procedures defined by the Local Rules shall govern. If the Parties wish to file the 17 Joint Stipulation (or portions thereof) required by Local Rule 37-2 under seal, the 18 Parties may file a separate stipulation to that effect, or the moving party may file 19 an *ex parte* application making the appropriate request. The Parties acknowledge 20 and agree that the stipulation or *ex parte* application must demonstrate good cause 21 as to why the Joint Stipulation or portions thereof should be filed under seal.

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Within sixty days of the termination of litigation between the 20. parties, all Protected Information shall be destroyed or returned to the Producing Person, except that one designated outside litigation counsel of record for each party may maintain in its files one copy of each deposition transcript, each document filed with the Court, and each correspondence transmitted between outside counsel for the parties to this action. So **ORDERED AND SIGNED** this 28th day of March 2013. /s/ Andrew J. Wistrich HON. ANDREW J. WISTRICH UNITED STATES MAGISTRATE JUDGE

1	EXHIBIT A
2	CERTIFICATE OF COMPLIANCE
3	I, (print name), declare as follows:
4	I certify that I have received a copy of the Stipulated Protective Order ("Order") in
5	the matter captioned EC Data Systems, Inc. v. j2 Global, Inc. and Advanced
6	Messaging Technologies, Inc. United States District Court for the Central District
7	of California, Case No. CV 12-07544 DDP (AJWx), which governs the production
8	and use of Protected Information in this case. I have read and understand the
9	Order. I hereby acknowledge that I am bound by the Order, and I agree to abide
10	by it. I further understand that the Protected Information many only be used in
11	strict accordance with the terms of the Order and then only for the prosecution and
12	defense of this litigation.
13	I further acknowledge that I may be held responsible for any failure on my
14	part to comply with the provisions of the Order, and I agree to subject myself to the
15	jurisdiction of the United States District Court for the Central District of
16	California, for the purpose of enforcing the Order.
17	I hereby declare under penalty of perjury that the foregoing is true and
18	correct.
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21	(Signature)
22	(Signature)
23	(Print Name)
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