

1 Brent H. Blakely (SBN 157292)  
 2 [bblakely@blakelylawgroup.com](mailto:bblakely@blakelylawgroup.com)  
 3 Michael Marchand (SBN 281080)  
 4 [mmarchand@blakelylawgroup.com](mailto:mmarchand@blakelylawgroup.com)  
 5 **BLAKELY LAW GROUP**  
 6 915 North Citrus Avenue  
 7 Hollywood, California 90038  
 8 Telephone: (323) 464-7400  
 9 Facsimile: (323) 464-7410

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**NOTE: CHANGES HAVE BEEN  
MADE TO THIS DOCUMENT**

6 *Attorneys for Plaintiffs*  
 7 *Coach, Inc. and Coach Services, Inc.*

8 UNITED STATES DISTRICT COURT  
 9  
 10 CENTRAL DISTRICT OF CALIFORNIA

11 COACH, INC., a Maryland Corporation;  
 12 COACH SERVICES, INC., a Maryland  
 13 Corporation,

Case No. CV 12-09353 JFW (PLAx)

Plaintiffs,

vs.

14 J DEW COLLECTION, an unknown  
 15 business entity; SOO YOUN KIM, an  
 16 individual, and DOES 1-10, inclusive,





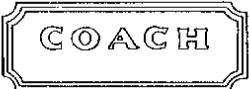

Defendants.


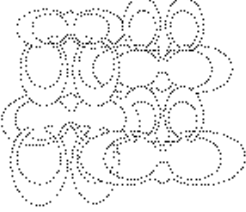
**ORDER RE CONSENT JUDGMENT  
 INCLUDING A PERMANENT  
 INJUNCTION AND VOLUNTARY  
 DISMISSAL OF ACTION WITH  
 PREJUDICE**

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 19  
 20 WHEREAS Plaintiffs Coach, Inc. and Coach Services, Inc. (“Plaintiffs” or  
 21 “Coach”) and Defendants J Dew Collection and Soo Youn Kim (“Defendants”) have  
 22 entered into a Settlement Agreement and Mutual Release as to the claims in the above  
 23 reference matter. Defendants, having agreed to consent to the terms below terms, it is  
 24 hereby **ORDERED, ADJUDGED, and DECREED** as among the parties hereto that:

- 25 1. This Court has jurisdiction over the parties to this Final Judgment and has  
 26 jurisdiction over the subject matter hereof pursuant to 28 U.S.C. § 1331, 1338.

1           2.     Coach is the worldwide owner of the trademark “COACH” and various  
 2 composite trademarks and assorted design components (collectively “Coach Marks”).  
 3 Coach Marks include but are not limited to the following marks:

| Mark  | U.S. Registration No(s).   | Registration Date  |
|---|--|--|
| “COACH”   | 751, 493<br>1,071,000<br>2,088,706<br>3,157,972                            | 06/25/1963<br>08/09/1977<br>08/19/1997<br>10/17/2006                             |
|                          | 3,413,536  | 04/15/2008   |
|                         | 3,251,315  | 06/12/2007   |
|                        | 3,441,671  | 06/03/2008   |
|                        | 2,252,847<br>2,534,429   | 06/15/1999<br>01/29/2002   |
|                        | 1,309,779<br>2,045,676<br>2,169,808  | 12/18/1984<br>03/18/1997<br>06/30/1998   |
| <br>Signature “C” Logo | 2,592,963<br>2,626,565<br>2,822,318<br>2,832,589<br>2,822,629<br>3,695,290 | 07/09/2002<br>09/24/2002<br>03/16/2004<br>04/13/2004<br>03/16/2004<br>10/13/2009 |

|  |           |            |
|--|-----------|------------|
| <br>Coach "Op Art" Mark | 3,696,470 | 10/13/2009 |
|                         | 3,012,585 | 11/08/2005 |

3. Plaintiffs have alleged that Defendants' purchase and sale of products which infringe upon the Coach Marks constitutes trademark counterfeiting, trademark infringement, trade dress infringement, false designations of origin and false descriptions, federal trademark dilution, trademark dilution under California law, and unfair competition under California law. Without admitting to liability, Defendants have agreed to all terms set forth herein.

4. Defendants and their agents, servants, employees and all persons in active concert and participation with them who receive actual notice of this Final Judgment are hereby permanently restrained and enjoined from infringing upon the Coach Marks, either directly or contributorily, in any manner, including but not limited to:

(a) Manufacturing, importing, purchasing, distributing, advertising, offering for sale, and/or selling any products which bear designs identical, substantially similar, and/or confusingly similar to the Coach Marks;

(b) Using the Coach Marks or any reproduction, counterfeit, copy or colorable imitation thereof in connection with the manufacture, importation, distribution, advertisement, offer for sale and/or sale of merchandise;

(c) Passing off, inducing or enabling others to sell or pass off any products or other items that are not Plaintiffs' genuine merchandise as genuine Coach merchandise;

1 (d) Committing any other acts calculated to cause purchasers to believe  
2 that Defendants' products are Coach's genuine merchandise unless they are such;

3 (e) Shipping, delivering, holding for sale, distributing, returning,  
4 transferring or otherwise moving, storing or disposing of in any manner items falsely  
5 bearing the Coach Marks, or any reproduction, counterfeit, copy or colorable imitation  
6 thereof; and

7 (f) Assisting, aiding or attempting to assist or aid any other person or  
8 entity in performing any of the prohibited activities referred to in Paragraphs 4(a) to  
9 4(e) above.

10 5. Plaintiffs and Defendants shall bear their own costs associated with this  
11 action.

12 6. The execution of this Final Judgment shall serve to bind and obligate the  
13 parties hereto.

14 7. The jurisdiction of this Court is retained for the purpose of making any  
15 further orders necessary or proper for the construction or modification of this Final  
16 Judgment, the enforcement thereof and the punishment of any violations thereof.  
17 Except as otherwise provided herein, this action is fully resolved with prejudice.

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20 IT IS SO ORDERED

21  
22 DATED: May 13, 2013

  
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Honorable John F. Walter

**United States District Judge**