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9 UNITED STATES DISTRICT COURT
 10 CENTRAL DISTRICT OF CALIFORNIA
 11 WESTERN DIVISION

12 LEGALZOOM.COM, INC., a Delaware
 corporation,
 13
 14 Plaintiff,
 15 v.
 16 ROCKET LAWYER INCORPORATED,
 a Delaware corporation,
 17 Defendant.

CASE NO.: CV 12-9942-GAF (AGR_x)

Hon. Gary A. Feess
 Courtroom: 740

**DECLARATION OF AARON P.
 ALLAN IN SUPPORT OF MOTION
 FOR PARTIAL SUMMARY
 JUDGMENT BROUGHT BY
 PLAINTIFF LEGALZOOM.COM,
 INC.**

Date: August 18, 2014
 Time: 9:30 a.m.
 Courtroom: 740

[Notice of Motion and Motion;
 Proposed Statement of Uncontroverted
 Facts; Declarations of Dorian Quispe,
 Travis Giggy; Appendix of Exhibits;
 and (Proposed) Order filed concurrently
 herewith]

Complaint Filed: November 20, 2012

Glaser Weil Fink Jacobs
 Howard Avchen & Shapiro LLP

28

DECLARATION OF AARON P. ALLAN

I, AARON P. ALLAN, declare and state as follows:

1. I am an attorney at law duly admitted to practice before all courts of the State of California and am a Partner of the law firm of Glaser Weil Fink Jacobs Howard Avchen & Shapiro LLP, attorneys of record herein for Plaintiff LegalZoom.com, Inc. I submit this declaration in support of the Motion for Partial Summary Judgment brought by Plaintiff LegalZoom.com, Inc. I have personal knowledge of the facts set forth herein, and if called upon to testify thereto, I could and would competently do so under oath.

2. Attached to the Appendix as Exhibit C is a true and correct copy of Exhibit 15 to Rocket Lawyer’s Answer and Amended Counterclaims, ECF No. 17.

3. Attached to the Appendix as Exhibit D is a true and correct copy of customer reviews of LegalZoom posted on LegalSpring.com on July 11, 2014.

4. Attached to the Appendix as Exhibit E is a true and correct copy of an exemplar Rocket Lawyer advertisement that does not mention its competitors, accessed on July 10, 2014 on <http://blog.rocketlawyer.com/section/business>.

5. To the best of my knowledge, Rocket Lawyer has produced no market research or consumer surveys in this litigation to establish that consumers are being misled by Legalspring.com into believing that “all” online legal services providers are being reviewed by a “neutral” reviewer.

I declare under penalty of perjury under the laws of the State of California and the United States that the foregoing is true and correct. Executed on July 14, 2014, in Los Angeles, California.



AARON P. ALLAN