California Ex	panded M	etal Produ	cts Co	v. Clarkwe	estern Die	etrich Bui	ilding Syst	ems LLO	C et al

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8	UNITED STATES DISTRICT COURT								
9	CENTRAL DISTRICT OF CALIFORNIA								
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11	CALIFORNIA EXPANDED METAL) Case No. CV 12-10791 DDP (MRWx)							
12	PRODUCTS CO., a California company,)							
13	Plaintiff,	ORDER GRANTING PLAINTIFF'S MOTION TO DISMISS AMENDED COUNTERCLAIM							
14	v.								
15	CLARKWESTERN DIETRICH BUILDING SYSTEMS LLC doing								
16	business as CLARKDIETRICH BUILDING SYSTEMS, an Ohio) [Dkt. No. 129]							
17 18) [DRC. NO. 129]))							
19	Defendants.								
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21	Presently before the court	t is Plaintiff California Expanded							
22	Metal Products Company ("CEMCO")'s Motion to Dismiss								
23	ClarkWestern's Amended Counterclaim. ¹ Having considered the								
24	submissions of the parties, the court grants the motion and								
25	adopts the following Order.								
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28	¹ Although Defendant is now known as ClarkWestern Dietrich Building Systems LLC, and does business as ClarkDietrich Building Systems, the court refers to Defendant and its predecessor as ClarkWestern for the sake of consistency.								

1 I. Background

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2 Plaintiff CEMCO is a California corporation. (Third Amended 3 Complaint ("TAC") ¶ 1.) Defendant James A. Klein ("Klein") was, at one time, a CEMCO employee. (TAC ¶ 8.) CEMCO alleges it 4 5 entered into a contract ("the Agreement") with Klein, under which he promised CEMCO exclusive negotiation rights for an exclusive 6 license to any construction-related technology that Klein might 7 8 invent. (TAC \P 9.) Under the Agreement, in the event CEMCO and Klein were unable to agree on license terms, CEMCO would enjoy a 9 right of first refusal on any licensing agreement that Klein 10 11 reached with a third party. (Id.)

12 Klein later patented a new construction technology, but did 13 not grant an exclusive license to CEMCO. (TAC ¶ 10.) Instead, 14 Klein licensed his new "Blazeframe" technology to CEMCO's biggest 15 competitor, Defendant ClarkWestern.² (<u>Id.</u>)

16 Klein later filed a patent infringement action against CEMCO
17 in the Western District of Washington. <u>See</u> CV 13-04669 DDP-MRW.
18 CEMCO then initiated this action against Klein and ClarkWestern.
19 Clarkwestern filed a counterclaim against CEMCO, alleging a
20 single claim for Tortious Interference with Prospective Economic
21 Advantage. (Dkt. 115.)

22 ClarkWestern's counterclaim alleged that CEMCO intentionally 23 interfered with license discussions between Klein and 24 ClarkWestern by "maintaining uncertainty" regarding CEMCO's own 25 claims regarding Klein's patent. (Counterclaim ¶ 11.)

² The court refers to Klein and his company, BlazeFrame 28 Industries Ltd. ("Blazeframe") interchangeably.

Specifically, CEMCO allegedly misrepresented that its exclusive 1 2 licensing Agreement with Klein applied to the BlazeFrame 3 invention, disputed Klein's ownership of the patented technology, misrepresented its willingness to settle the ownership dispute, 4 5 and amended its own patent applications to avoid resolution of ownership issues. Because of these intentional acts, 6 7 ClarkWestern alleged that its license agreement with Klein was 8 delayed by two years, during which time CEMCO sold its "FAS 9 Track" version of Klein's product royalty-free.

10 CEMCO moved to dismiss the Counterclaim. This court, 11 concluding that the existence and timing of any economic 12 relationship between Klein and ClarkWestern was not adequately 13 pleaded, granted the motion and dismissed the Counterclaim with 14 leave to amend. CEMCO now moves to dismiss the Amended 15 Counterclaim ("AC").

16 The general substance of the Amended Counterclaim has not 17 changed significantly. In short, ClarkWestern alleges that CEMCO intentionally interfered with license discussions between Klein 18 19 and ClarkWestern by maintaining uncertainty regarding CEMCO's own 20 claims regarding Klein's patent and, therefore, Klein's ability 21 to license the Blazeframe technology to ClarkWestern. (AC \P 20.) 22 Specifically, CEMCO allegedly misrepresented that its exclusive 23 licensing Agreement with Klein applied to the BlazeFrame 24 invention, disputed Klein's ownership of the patented technology, 25 misrepresented its willingness to settle the ownership dispute, 26 and amended its own patent applications to avoid resolution of 27 ownership issues. (AC ¶¶ 29, 33, 38, 46). In the interim, CEMCO

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1 allegedly sold its own, unlicensed FAS Track version of the 2 Blazeframe technology . (Id. \P 52.)

CEMCO now moves to dismiss the Amended Counterclaim.

II. Legal Standard

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5 A complaint will survive a motion to dismiss when it contains "sufficient factual matter, accepted as true, to state a 6 claim to relief that is plausible on its face." Ashcroft v. 7 8 Iqbal, 556 U.S. 662, 678 (2009) (quoting Bell Atl. Corp. v. Twombly, 550 U.S. 544, 570 (2007)). When considering a Rule 9 12(b)(6) motion, a court must "accept as true all allegations of 10 11 material fact and must construe those facts in the light most favorable to the plaintiff." Resnick v. Hayes, 213 F.3d 443, 447 12 13 (9th Cir. 2000). Although a complaint need not include "detailed 14 factual allegations," it must offer "more than an unadorned, thedefendant-unlawfully-harmed-me accusation." Iqbal, 556 U.S. at 15 16 678. Conclusory allegations or allegations that are no more than 17 a statement of a legal conclusion "are not entitled to the assumption of truth." Id. at 679. In other words, a pleading 18 19 that merely offers "labels and conclusions," a "formulaic 20 recitation of the elements," or "naked assertions" will not be 21 sufficient to state a claim upon which relief can be granted. 22 Id. at 678 (citations and internal quotation marks omitted). 23 "When there are well-pleaded factual allegations, a court 24 should assume their veracity and then determine whether they 25 plausibly give rise to an entitlement of relief." Id. at 679. 26 Plaintiffs must allege "plausible grounds to infer" that their claims rise "above the speculative level." Twombly, 550 U.S. at 27 28 555. "Determining whether a complaint states a plausible claim

1 for relief" is a "context-specific task that requires the 2 reviewing court to draw on its judicial experience and common 3 sense." <u>Iqbal</u>, 556 U.S. at 679.

4 **III.** Discussion

5 As explained in this court's prior Order, a claim for intentional interference with prospective economic advantage 6 requires (1) an economic relationship between the plaintiff and a 7 8 third party with the probability of future economic benefit to the plaintiff, (2) defendant's knowledge of that relationship, 9 10 (3) defendant's intentional, independently wrongful act to 11 disrupt the relationship, (4) actual disruption, and (5) economic harm to the plaintiff. Marsh v. Anesthesia Serv. Med. Group. 12 13 Inc., 200 Cal.App.4th 480, 504 (2011) (citing Korea Supply v. 14 Lockheed Martin Corp., 29 Cal.4th 1134, 1153 (2003)). An act's 15 independent wrongness depends on its unlawfulness. Id. CEMCO argues, as it did with respect to the Counterclaim as previously 16 17 pled, that ClarkWestern's Amended Counterclaim fails because (1) the AC does not allege a sufficient economic relationship between 18 19 ClarkWestern and Klein and (2) CEMCO's alleged acts were not 20 unlawful.

21 Intentional interference claims protect "the expectation 22 that the [economic] relationship eventually will yield the 23 desired benefit, not necessarily the more speculative expectation 24 that a potentially beneficial relationship will arise." Korea 25 Supply, 29 Cal.App.4th at 1164 (quotation marks and citation 26 omitted). The tort can be established by showing interference with "a contract which is certain to be consummated." Kasparian 27 28 v. County of Los Angeles, 38 Cal.App.4th 242, 261 (1995).

Here, ClarkWestern's earlier Counterclaim alleged that it 1 2 began an economic relationship with BlazeFrame in 2010 "as a result of BlazeFrame's claims to ownership of the BlazeFrame 3 Technology and [ClarkWestern's] interest in obtaining a license. 4 5 . . ." (Counterclaim \P 8.) The Counterclaim also alleged that BlazeFrame and ClarkWestern "began discussing a possible license" 6 in January 2010 and "engaged in on-going discussions with 7 8 BlazeFrame for the next two-plus years regarding a potential license" (<u>Id.</u> ¶ 9.) 9

10 The Amended Counterclaim changes certain factual allegations 11 and adds others. ClarkWestern now alleges that it entered into an economic relationship with Klein earlier, in 2009, and that 12 13 the relationship continued through 2012 when ClarkDietrich 14 licensed the BlazeFrame technology. (AC \P 9.) As this court has noted, "[t]o show an economic relationship, the cases generally 15 16 agree that it must be reasonably probable the prospective 17 economic advantage would have been realized but for defendant's interference." Rheumatology Diagnostics Lab., Inc. v. Aetna, 18 19 Inc., No. 12-cv-5847-WHO, 2014 WL 524076 at *14 (N.D. Cal. Feb. 20 14, 2014) (internal quotation and citation omitted). Here, the 21 the AC alleges that ClarkWestern and Klein had "preliminary 22 discussions" in August 2009 and had "progressed beyond the 23 exploratory stage" by November 25, 2009. (Id.) After that date, 24 Blazeframe and ClarkWestern entered into a confidentiality 25 agreement that apparently only then allowed for discussions of 26 the actual terms of a "possible license." (Id. $\P\P$ 9-10). As stated in this court's prior Order, however, initial talks such 27 as these, concerning only the possibility of a future license 28

agreement, do not give rise to a reasonable probability that an 1 2 agreement would ultimately be reached. See Google Inc. v. Am. Blind & Wallpaper Factory , Inc., No. C 03-5340, 2005 WL 832398 3 at *9 (N.D. Cal. Mar. 30, 2005) ("Allegations that amount to a 4 5 mere hope for an economic relationship and a desire for future benefit are inadequate to satisfy the pleading requirements . . . 6 .") (internal quotation and citation omitted); Sole Energy Co. v. 7 8 Petrominerals Corp., 128 Cal.App.4th 212, 243 (2005); Kasparian, 38 Cal.App.4th 242, 261 (1995). 9

10 The Amended Counterclaim, therefore, now alleges additional 11 facts, which, according to ClarkWestern, support the contention that ClarkWestern's economic relationship with Klein began "in at 12 13 least January 2010 and continued through 2012 when Clark[Western] 14 and BlazeFrame executed a license" (Opp. at 4). The AC now alleges that BlazeFrame presented an initial term sheet for a 15 license to ClarkWestern in December 2009. (AC ¶ 10.) 16 17 ClarkWestern did not accept those terms, but nevertheless, announced to the public in January 2010 that it was venturing 18 19 with BlazeFrame. (Id. \P 11.) ClarkWestern further alleges that 20 that public announcement spurred CEMCO to contact ClarkWestern on 21 February 5, 2010 in an attempt to discourage the latter from 22 entering into a license with BlazeFrame. (Id. \P 12.)

That communication and its fallout allegedly stalled license negotiations until December 2010, when BlazeFrame presented a revised term sheet to ClarkWestern. (<u>Id.</u> ¶¶ 15-16). Although ClarkWestern alleges that the companies exchanged drafts of a "substantially final form" of the license between then and March 2011, the license was not "finalized" until August, and the

1 license agreement was not signed until March 2012, over two and a 2 half years after the relationship between Klein and ClarkWestern 3 allegedly began. (<u>Id.</u> ¶¶ 17.)

ClarkWestern alleges that the economic relationship between 4 5 itself and BlazeFrame "probably would have resulted in an economic benefit to Clark[Western] in the form of a license to 6 the BlazeFrame Technology and [resulting] revenues . . . much 7 8 sooner, if not for CEMCO's improper interference." (AC \P 20.) Notably, the Amended Counterclaim does not provide detailed 9 allegations regarding any of the terms proposed in the various 10 11 term sheets. The AC does allege that the license agreement was finally executed in March 2012 "only after Clark[Western] 12 13 received repeated assurances from BlazeFrame that the related 14 legal issues between CEMCO and Klein had been resolved . . . " 15 (Id.)

16 Prior to CEMCO's first allegedly interfering act on February 17 5, 2010, however, ClarkWestern had no indication that there were any unresolved legal issues between CEMCO and Klein. 18 19 Nevertheless, ClarkWestern did not accept the license terms 20 proposed by BlazeFrame in December 2009. (AC ¶ 11.) Despite 21 that failure to reach an agreement, the Amended Counterclaim 22 alleges, somewhat conclusorily, that "[b]ased on the productive 23 licensing discussions and the content of the initial term sheet, 24 [ClarkWestern] had a reasonable expectation that the licensing 25 talks would bear fruit . . . " (AC ¶ 11.) As stated above, 26 however, preliminary, exploratory negotiations do not give rise to a reasonable expectation of a particular economic benefit. 27 28 The only additional subsequent fact alleged is that ClarkWestern

announced to the public in January 2010 that it was partnering 1 2 with Blazeframe.³ While such a statement might conceivably result from a reasonable expectation of an economic benefit, the 3 announcement itself does not constitute a fact upon which a 4 5 reasonable expectation could be based. Without more, such as facts regarding the existing state of negotiations at the time of 6 the announcement, or perhaps a comparison between the terms on 7 8 the table in January 2010 relative to those ultimately agreed to over two years later, the Amended Counterclaim's allegation that 9 10 ClarkWestern had a reasonable expectation upon which to base its 11 public announcement is little more than a legal conclusion.

12 Because the Amended Counterclaim fails to allege facts suggesting that a contract was certain to be consummated, 13 14 ClarkWestern has not adequately alleged the existence of an economic relationship between the plaintiff and a third party 15 with the probability of future economic benefit to the plaintiff, 16 17 and the Amended Counterclaim must be dismissed. The court need not, therefore, address CEMCO's arguments regarding the 18 19 sufficiency of the Amended Counterclaim's allegations of 20 independently wrongful, intentional acts on CEMCO's part to 21 disrupt the purported relationship between Klein and 22 ClarkWestern.

The court notes, however, that ClarkWestern's theory appears to attempt to shift ordinary business risks onto a competitor by way of a tortious interference claim. In ClarkWestern's words,

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27 ³ CEMCO's reaction to ClarkWestern's announcement would seem to have little bearing on the reasonableness of ClarkWestern's 28 prior expectation.

"the crux of [the] counterclaim is based on the allegation that 1 2 CEMCO engaged in a deliberate and intentional course of conduct to prevent or at least delay Clark[Western] and Blazeframe from 3 entering a license agreement and to diminish the value of the 4 5 licensed technology." (Opp. at 16:6-9). That course of conduct allegedly included "intentionally and repeatedly avoiding 6 7 resolution of the legal issues between CEMCO and Klein" and being 8 "unwilling to address the situation" with Klein through 9 discussions with ClarkWestern. (AC $\P\P$ 38, 44). Even putting 10 aside the vagueness of these allegations, it strikes the court as 11 implausible to attribute a two-year licensing delay to avoidant acts on CEMCO's part. 12

13 It is clear from the Amended Complaint that Klein and 14 ClarkWestern were in close communication, and that ClarkWestern was fully apprised of the nature of the dispute between CEMCO and 15 16 Klein. (AC ¶¶ 13-14, 16.) ClarkWestern was fully capable, 17 therefore, of making an independent assessment of CEMCO's claims. The nature of those claims did not change between 2010 and the 18 19 filing of the Amended Counterclaim. If, as ClarkWestern now 20 contends, CEMCO's claims against Klein were meritless or pursued 21 in bad faith, there is no reason why those claims should have 22 prevented ClarkWestern from entering into the licensing agreement 23 with Klein for two years. Thus, even if ClarkWestern did have an 24 established economic relationship with Klein sufficient to create 25 a reasonable expectation of a future benefit, ClarkWestern cannot 26 plausibly claim that years of delay in executing a licensing agreement was the result of CEMCO's allegedly merigltless 27 28 assertions of ownership of the Blazeframe technology.

1	IV. Conclusion
2	For the reasons stated above, CEMCO'S motion is GRANTED.
3	ClarkWestern's Amended Counterclaim is DISMISSED, with prejudice.
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6	IT IS SO ORDERED.
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8	De OPREverson
9	Dated: July 1, 2015 DEAN D. PREGERSON
10	United States District Judge
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