

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

BLU-RAY DISC ASSOCIATION, a
California nonprofit mutual benefit
corporation,

Plaintiff,

v.

PIVOS TECHNOLOGY GROUP,
INC., a California corporation,

Defendant.

Case No. 2:13-CV-01152 SVW

PERMANENT INJUNCTION

NOTE: COURT MODIFICATIONS

JS-6

1 The Court has reviewed the joint Stipulation to Permanent Injunction
2 submitted by the parties to this action. Based on the Stipulation, and good cause
3 appearing, IT IS ORDERED, ADJUDGED AND DECREED THAT:

4 Defendant PIVOS TECHNOLOGY GROUP (“Pivos”), and its officers,
5 directors, employees, agents, parents, successors, predecessors, attorneys,
6 representatives, affiliates, and all other persons who have at any time acted with
7 Pivos’s authority or on its behalf are permanently enjoined from:

8 1. Imitating, copying, counterfeiting, or making unauthorized use of any
9 trademarks owned by the Blu-ray Disc Association (“BDA”), including but not
10 limited to:

11 a. **BLU-RAY DISC** (U.S. Reg. No. 2901104) (word only)

12 b. **BLU-RAY 3D** (U.S. Reg. Nos. 4039248 and 4039249)



14
15
16 c. **B BLU-RAY DISC** (U.S. Reg. No. 3657054)



18
19
20 d. **B** (U.S. Reg. No. 3657060)



22
23
24 e. **BONUS VIEW** (U.S. Reg. No. 4168176)

25 **BONUS VIEW**

1 f. **BD Live** (U.S. Reg. No. 3538506)



6
7 (collectively, the “BDA Trademarks”).

8 2. manufacturing, producing, distributing, selling, offering for sale,
9 marketing, or advertising any product bearing any reproduction, copy, counterfeit,
10 or colorable imitation of the BDA Trademarks;

11 3. using any false designation of origin or false description that can, or is
12 likely to, lead the public or individual members thereof to believe that any product
13 manufactured, produced, distributed, sold, offered for sale, marketed, or advertised
14 by Pivos is capable of playing back BD-ROM discs (whether BD-ROM, BD-R or
15 BD-RE discs) or BD-ROM content in any file format, including .iso file format;

16 4. engaging in any other activity constituting an infringement of the
17 BDA’s trademark rights or otherwise unfairly competing with the BDA.

18 ~~The Court shall retain jurisdiction after the termination of this action to~~
19 ~~enforce this permanent injunction.~~

20 IT IS SO ORDERED.

21
22 DATED: July 1, 2013

A handwritten signature in black ink, appearing to read "Stephen V. Wilson".

23
24

The Hon. Stephen V. Wilson
U.S. District Court Judge