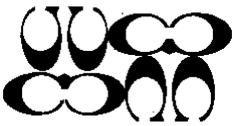
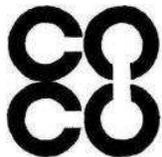
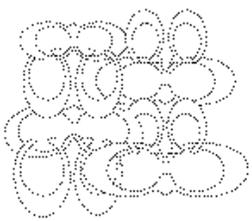


2. Coach is the worldwide owner of the trademark ‘COACH’ and various composite trademarks and assorted design components (collectively ‘Coach Marks’). Coach Marks include but are not limited to the following marks:

| Mark | U.S. Registration No(s). | Registration Date |
|---|--------------------------|-------------------|
| ‘COACH’ | 751, 493 | 06/25/1963 |
| | 1,071,000 | 08/09/1977 |
| | 2,088,706 | 08/19/1997 |
| | 3,157,972 | 10/17/2006 |
|  | 3,413,536 | 04/15/2008 |
|  | 3,251,315 | 06/12/2007 |
|  | 3,441,671 | 06/03/2008 |
|  | 2,252,847 | 06/15/1999 |
| | 2,534,429 | 01/29/2002 |
|  | 1,309,779 | 12/18/1984 |
| | 2,045,676 | 03/18/1997 |
| | 2,169,808 | 06/30/1998 |
|  Signature ‘C’ Logo | 2,592,963 | 07/09/2002 |
| | 2,626,565 | 09/24/2002 |
| | 2,822,318 | 03/16/2004 |
| | 2,832,589 | 04/13/2004 |
| | 2,822,629 | 03/16/2004 |
| | 3,695,290 | 10/13/2009 |

| | | |
|--|-----------|------------|
|  Coach 'Op Art' Mark | 3,696,470 | 10/13/2009 |
|  | 3,012,585 | 11/08/2005 |

3. Plaintiffs have alleged that Defendants' purchase and sale of products which infringe upon the Coach Marks constitutes trademark counterfeiting, trademark infringement, trade dress infringement, false designations of origin and false descriptions, federal trademark dilution, trademark dilution under California law, and unfair competition under California law. Without admitting to liability, Defendants have agreed to all terms set forth herein.

4. Defendants and their agents, servants, employees and all persons in active concert and participation with them who receive actual notice of this Final Judgment are hereby permanently restrained and enjoined from infringing upon the Coach Marks, either directly or contributorily, in any manner, including but not limited to:

(a) Manufacturing, importing, purchasing, distributing, advertising, offering for sale, and/or selling any products which bear designs identical, substantially similar, and/or confusingly similar to the Coach Marks;

(b) Using the Coach Marks or any reproduction, counterfeit, copy or colorable imitation thereof in connection with the manufacture, importation, distribution, advertisement, offer for sale and/or sale of merchandise;

(c) Passing off, inducing or enabling others to sell or pass off any products or other items that are not Plaintiffs' genuine merchandise as genuine Coach merchandise;

1 (d) Committing any other acts calculated to cause purchasers to believe
2 that Defendants' products are Coach's genuine merchandise unless they are such;

3 (e) Shipping, delivering, holding for sale, distributing, returning,
4 transferring or otherwise moving, storing or disposing of in any manner items falsely
5 bearing the Coach Marks, or any reproduction, counterfeit, copy or colorable imitation
6 thereof; and

7 (f) Assisting, aiding or attempting to assist or aid any other person or
8 entity in performing any of the prohibited activities referred to in Paragraphs 4(a) to
9 4(g) above.

10 5. Plaintiffs and Defendants shall bear their own costs associated with this
11 action.

12 6. The execution of this Final Judgment shall serve to bind and obligate the
13 parties hereto.

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1 7. The jurisdiction of this Court is retained for the purpose of making any
2 further orders necessary or proper for the construction or modification of this Final
3 Judgment, the enforcement thereof and the punishment of any violations thereof.
4 Except as otherwise provided herein, this action is resolved with prejudice as to
5 Defendants.

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8 IT IS SO ORDERED

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10 DATED: JULY 26 , 2013



Honorable Beverly Reid O'Connell
United States District Judge

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