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Even with the widespread notice and extensive media coverage given to the Action and to the Settlement, no Settlement Class Member has objected to any part of the Settlement, including Plaintiffs' Counsel's request for attorneys' fees and reimbursement of their out-of-pocket expenses, and only three foreign rights societies have requested exclusion from Settlement Class. *See* Reply Declaration of Mark C. Rifkin in Further Support of Plaintiffs' Motion for Final Approval of Settlement and Request for Attorneys' Fees and Expenses ("Rifkin Reply Decl."), ¶¶ 3-4. Defendants alone oppose the request for fees and expenses. Fee requests "should not result in a second major litigation." *Hensley v. Eckerhart*, 461 U.S. 424, 437 (1983). Having obtained "exceptional results" here, including the historic vindication of significant individual rights to use *Happy Birthday* at the risk of not prevailing or recovering any attorneys' fees, Plaintiffs' Counsel "should recover a fully compensatory fee," and even an "enhanced award may be justified." *Id.* at 435. In fact, Plaintiffs' Counsel welcome the scrutiny that Defendants' opposition invites because Plaintiffs' request appears even more reasonable after such scrutiny.

## I. THE SPECTACULAR RESULTS ACHIEVED IN THE ACTION FULLY SUPPORT PLAINTIFFS' COUNSEL'S FEE REQUEST

In their effort to reduce Plaintiff' Counsel's fees, Defendants attempt to downplay the successful outcome in the Action. That is pure nonsense. Plaintiffs sought to achieve three goals here: (1) a judicial determination that the Song is in the public domain; (2) an end to Defendants' and the Intervenors' demand for payment for the Song; and (3) a cash payment to Class members who paid for the Song in the

Defendants' opposition makes clear that the fee request in this case does not present the additional risk of "a package deal," where counsel structure the settlement around an advance understanding on the plaintiff's attorneys' fees. *Cf. In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 943 (9th Cir. 2011) (questioning such an arrangement in that case).

past.<sup>2</sup> Through the tireless efforts of Plaintiffs' Counsel over three long years of arduous litigation, the Settlement accomplishes all three goals. By any objective measure, this Action was an "extraordinary" case and a complete success for Plaintiffs.

The attorneys' fees awarded to Plaintiffs' Counsel should take into consideration the resounding victory they achieved through their hard-fought efforts. *See Bluetooth*, 654 F.3d at 942 ("Foremost" among considerations for an fee award is "the benefit obtained for the class.") This case, and the Court's historic summary judgment ruling – the finality of which is fully preserved by the Settlement – have been widely acclaimed around the world. *See* Declaration of Mark C. Rifkin in Support of Final Approval of Class Action Settlement and Request for Attorneys' Fees and Expenses ("Rifkin Decl.") (Dkt. 324), ¶¶ 43-46. Defendants' denial notwithstanding, the extraordinary results achieved in the Action easily support Plaintiffs' Counsel's fee request.

While some may have wanted Defendants to return even more of the money they took from the public under their bogus copyright claim for a song they never owned, the fact is that \$14 million is a substantial settlement payment. In fact, based upon the Settlement Administrator's current estimate, it appears that all Period One Settlement Class Members will receive *approximately 87% of their claims* and that all Period Two Settlement Class Members will receive *100% of their discounted* 

As noted in *Chalmers v. City of Los Angeles*, 796 F.2d 1205 (9th Cir. 1986) (the case relied upon by Defendants for this point) (Defendants' Opposition to Plaintiffs' Motion for Award of Attorneys' Fees and Expenses ("Def. Br.") at 20 (Dkt. 332)), the vindication of any significant individual rights, the complexity of the litigation, the 'great benefit' to the class, the 'riskiness of the lawsuit,' and the contingent nature of the action all strongly suggest an enhanced fee award and are considered "extraordinary" circumstances. *Chalmers*, 796 F.2d at 1211-13 (business owner challenged application of municipal ordinance to its business of selling T-shirts). All of these "extraordinary" circumstances are present here.

*claims*, even after Plaintiffs' Counsel are paid in full. It also appears that the Net Settlement Fund will be *almost completely exhausted* by the payment of those claims. *See* Rifkin Reply Decl., ¶¶ 7-8.<sup>3</sup>

# A. The Settlement Ends Defendants' Wrongful Practices and Achieves a Complete Victory for the Class

Defendants argue that the results achieved in the Action do not justify Plaintiffs' Counsel's request for \$4.62 million in attorneys' fees. In a stunning display of arrogance, Defendants oppose the fee request by denying that this case exposed (and now ends) their *decades of wrongdoing*, arguing that the Court's summary judgment decision – the finality of which is assured by the Settlement in the face of Defendants' motion for reconsideration and alternative request for interlocutory appeal – "did not address the propriety of Summy's or anyone else's actions." Def. Br. at 6. Defendants demonstrate a profound disregard for reality.<sup>4</sup>

In its historic summary judgment ruling, based upon the wealth of evidence uncovered by Plaintiffs' Counsel, the Court found as a matter of fact that Defendants

Even if some small portion of the Settlement Fund were unclaimed, the Court should consider the entire sum of \$14 million (plus the \$15 million in future savings) in awarding attorneys' fees to Plaintiffs' Counsel. In *Williams v. MGM-Pathe Communs. Co.*, 129 F.3d 1026 (9th Cir. 1997), the Ninth Circuit held that the district court "abused its discretion by basing the fee on the class members' claims against the fund rather than on a percentage of the *entire fund* or on the lodestar." *Id.* at 1027 (emphasis added). In *Williams*, as here, any unclaimed portion of the settlement fund would be returned to the defendants. Likewise, in *Masters v. Wilhelmina Model Agency, Inc.*, 473 F.3d 423 (2d Cir. 2007), the Second Circuit held that the district court committed reversible error by "calculat[ing] the percentage of the Fund on the basis of the claims made against the Fund, rather than on the *entire Fund* created by the efforts of counsel." *Id.* at 436-37 (emphasis added).

Not coincidentally, that same disregard for reality explains how Defendants and their predecessors could demand and collect millions of dollars from thousands of innocent victims – sometimes as much as \$100,000 for a single use – *for a Song they never owned*.

Defendants argue as well that Plaintiffs' Counsel did not achieve a complete victory because the Court's summary judgment decision did not resolve the Intervenors' claim to own the Song's copyright. Def. Br. at 6-7. That argument is simply wrong. No one disputes that the Court's decision left unresolved whether the Intervenors, as successors to the Hill Sisters, owned the copyright. But the *Settlement* forever resolves that question as well. Under the Settlement, Defendants and the Intervenors "relinquish their ownership claims to the Song and all their rights to the Song." Settlement Agreement (Dkt. 302) § 2.2.1. Thus, whatever claim the Intervenors may have had is extinguished for all time by the Settlement. In their zeal to oppose Plaintiffs' Counsel's fee request, Defendants apparently would have the Court ignore this very important aspect of the Settlement.

do not own, and their predecessors (including Summy) never owned, a copyright to

the Song. Through Plaintiffs' Counsel's diligent efforts, the entire world now knows

that Defendants and their predecessors, exploiting the draconian penalties for willful

infringement recoverable under the Copyright Act, demanded payment for use of the

Song - which they never owned - since 1935. Of course Defendants engaged in

wrongful conduct: demanding licensing fees for rights they and their predecessors

never owned. Defendants' misconduct – selling what you don't own – is the very

essence of wrongdoing. Perhaps even more importantly, the Settlement preserves the

finality of the Court's summary judgment decision. Defendants' argument that the

Settlement does not end any "wrongful practice" pushes credibility past the breaking

point, and the Court should swiftly reject it.

Defendants also argue that Plaintiffs' Counsel are not entitled to \$4.62 million in fees because they did not consent to the Song being declared in the public domain. Defendants' argument is merely an exercise in hyper-technical hair-splitting. As an integral part of the Settlement, the Court will declare that the Song is in the public domain. Settlement Agreement § 2.2.2. Defendants and the Intervenors – the only parties who ever claimed to own any rights to the Song – expressly agreed not to

oppose entry of a declaratory judgment that the Song is in the public domain. *Id.*<sup>5</sup> Defendants' desperate argument that they did not consent to the Song being declared in the public domain simply misses the point that, as a result of the Settlement, the Song *will* be in the public domain.

#### B. The Total Settlement Value Includes the \$14 Million Settlement Fund Plus \$15 Million in Future Savings

Defendants also argue that Plaintiffs are not entitled to a fee award above the Ninth Circuit's 25% "benchmark" for attorneys' fees in common fund cases.<sup>6</sup>

Defendants' so-called 'windfall' cases, applying a downward adjustment to the percentage of the fund requested (Def. Br. at 5), are not applicable. For example, in *Fischel v. Equitable Life Assur. Soc'y of the United States*, 307 F.3d 997, 1011 (9th Cir. 2002), the district court awarded a fee based on lodestar alone, rather than value of settlement fund. The district court was concerned about a windfall for plaintiffs' (continued...)

In addition, despite worldwide notice and extensive media coverage of the Settlement, no one else has come forward to claim an ownership interest in any *Happy Birthday* copyright. *See* Rifkin Reply Decl., ¶ 4. Defendants even questioned whether such media coverage even related to Plaintiffs' Counsel's representation of Plaintiffs. Def. Br. at 17 (citing *David v. City & Cnty. of San Francisco*, 976 F.2d 1536, 1545 (9th Cir. 1992). As the Court noted in *David*, a civil rights case on behalf of female and minority firefighters, press conferences and public relations work "is directly and intimately related to the successful representation of a client" and civil rights attorneys may do the same and be compensated. *Id.* at 1545. Media coverage here did "contribute, directly and substantially, to the attainment" of Plaintiffs' litigation goals. *Id.* 

In "most common fund cases, the award exceeds that [25%] benchmark." *In re Omnivision Technologies, Inc.*, 559 F. Supp. 2d 1036, 1047 (N.D. Cal. 2007) (citations omitted). In *Garcia v. Gordon Trucking, Inc.*, No. 1:10-CV-0324 AWI SKO, 2012 U.S. Dist. LEXIS 160052 (E.D. Cal. Oct. 31, 2012), cited by Defendants (Def. Br. at 11), the district court noted that "the typical range of acceptable attorneys' fees in the Ninth Circuit is 20% to 33 1/3% of the total settlement value." In another case cited by Defendants (Def. Br. at 11), *In Fernandez v. Vict. Secret Stores LLC*, No. CV 06-04149 MMM (SHx), 2008 U.S. Dist. LEXIS 123546 (C.D. Cal. July 21, 2008), the Court awarded a fee of \$2.89 million (equal to 34% of an \$8.5 million settlement fund, for a multiplier of 1.8 times the lodestar of approximately \$1.6 million.

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million Settlement Fund, but also ends the demand for payment for the Song (which adds approximately \$15 million more to the value of the Settlement – based upon the uncontroverted calculation submitted by a respected intellectual property valuation expert, Daniel R. Roche), ends Defendants' bogus copyright claim, and declares the Song to be in the public domain.<sup>7</sup> Leaving apart the inestimable value of the judicial declaration that the Song belongs to the public, the total cash value of the Settlement is actually \$29 million, not just the \$14 million Settlement Fund. Plaintiffs' Counsel's request for \$4.62 million in fees is just 15.9% of the total cash value of the Settlement, substantially below the 25% benchmark.<sup>8</sup>

Defendants' argument ignores the fact that the Settlement achieves not just the \$14

Defendants assert that Mr. Roche's calculations do not take into consideration how the change will affect the cost for ASCAP's blanket license. Def. Br. at 7. That assertion is patently false. As Mr. Roche stated clearly in his declaration, he

(...continued)

counsel because the settlement was reached early in the litigation, with no discovery and before any protracted litigation of any kind. The Ninth Circuit reversed for a determination as to whether it provided "adequate compensation" because the district court failed to consider an appropriate risk multiplier for non-payment and delay. See also In re Cadence Design Sys., Inc. Sec. & Derivative Litig., No. C-08-4966 SC, 2012 U.S. Dist. LEXIS 56785 (N.D. Cal. Apr. 23, 2012) (fee request of \$9.54 million, which was 25% of a \$38 million common fund, was reduced as unreasonable based on a lodestar of just \$2.5 million in fees and was adjusted to \$7.2 million with a risk multiplier of 2.88) (Def. Br. at 5).

Defendants do not dispute the fundamental legal principle that injunctive or non-monetary relief may be considered in setting attorneys' fees in a common fund case. See Staton v. Boeing Co., 327 F.3d 938, 973 (9th Cir. 2003).

In re Bluetooth Headset Prods. Liab. Litig., 654 F.3d 935, 942 (9th Cir. 2011), which Defendants cite five times (Def. Br. at 5, 6, 20), is easily distinguishable. In that case, there was no monetary benefit to the class at all, and the degree of success was dubious. Here, Plaintiffs have obtained a \$14 million cash payment, a direct savings of another \$15 million (based upon an expert valuation), and a declaration that the Song is in the public domain.

calculated the value of future payments both with and without ASCAP: "Because Plaintiffs do not know whether [ASCAP] will or will not continue to charge and collect for the Song, I estimated the projected future earnings *with and without ASCAP earnings*." Declaration of Daniel R. Roche, CPA/ABV, ASA in Support of Approval of Proposed Class Action Settlement (Dkt. 801-2), ¶ 9 (emphasis added). The range of savings Mr. Roche calculated – \$14 million to \$16.5 million – *reflects eliminating the ASCAP earnings* from the calculation. Plaintiffs' Counsel simply used \$15 million (slightly below the mid-point of that range) for convenience. <sup>9</sup>

Defendants urge the Court to ignore the additional \$15 million benefit because it supposedly will not go to the Settlement Class. Def. Br. at 7-8. They cite *Weeks v. Kellogg Co.*, No. CV 09-08102 (MMM) (RZx), 2011 U.S. Dist. LEXIS 155472, at \*100-104 (C.D. Cal. Nov. 23, 2011) (emphasis added), in which the Court declined to include the value of a *cy pres* donation that did not benefit any class members in calculating the attorneys' fee percentage in that case, finding "no *indirect* benefit to the class from the defendant's giving the money to" a charity. Here, by sharp contrast, as Defendants surely know, the \$15 million savings will be shared by many Settlement Class Members. A large number of Settlement Class Members (such as motion picture, television, and recording studios) paid Defendants or their predecessors to use the Song many times over the years, and undoubtedly would have continued to do so in the future but for the resounding success achieved in this case. All those Settlement Class Members will receive a *direct financial benefit* – a

Defendants offer no alternative calculations or expert declaration of their own, just mere speculation that the cost for the blanket license will be the same 10 or 15 years from now as it is today. While it is extremely unlikely that ASCAP will continue to charge for the Song after it enters the public domain, no one knows what part of the cost of the blanket license is attributable to *Happy Birthday* (or to any song for that matter). Nor does anyone know what ASCAP will charge for its blanket license next year, five years from now, or 20 years from now. Absent any factual support, the Court should disregard Defendants' sham hypothesis entirely.

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dollar-for-dollar saving – from the \$15 million that Defendants will not charge for the Song in the future. In addition, many more Settlement Class Members will receive an *indirect financial benefit*, in that they will be encouraged to use the Song more often in the future because they will not be required to pay for it. Accordingly, Defendants' argument is just plain wrong.

Significantly, in *Weeks*, the Court elected to award plaintiffs' counsel 30 percent of the direct cash payment to class members as their fee. In doing so, the Court justified the upward departure from the 25% benchmark by noting the value of the cy pres payment. The Court also noted that the fee award, which equaled 16.2% of the total value of the settlement (including the cy pres contribution) was an appropriate discount given that half of the settlement value was not going to any class members. Thus, Weeks fully supports Plaintiff's Counsel's fee request in this case, in which Plaintiffs' Counsel seek a fee of just 15.9% of the total Settlement value, and the Court should swiftly reject Defendants' misplaced argument.

### C. The Novelty and Complexity of the Action Fully Supports Plaintiffs' Counsel's Fee Request

Defendants also deny that this case was novel and complex. Defendants' argument is absurd. As the Court well knows, this Action raised many issues that were novel and extremely complicated. Several legal issues had no clear answer and required creative research and argument. For example, on the issue of abandonment, the Court observed: "both Parties have cited numerous cases in support of their respective positions regarding abandonment. Unfortunately, we can discern no clear rule for what does or does not constitute abandonment." Dkt. 244 at 23. The case also was extremely complicated factually because of its age and the lack of any percipient witnesses. Many of the most important documents (including the deposit copy for E51990 and the written transfers from Jessica Hill to Summy Co.) were missing, and other documents were practically impossible to find (such as the complaints filed by Summy Co. in the 1940s).

The factual and legal disputes were made far more complicated because Defendants could not produce *any* of the most important documents in the case, including the original copyright certificate, the deposit copy for E51990, and the agreements transferring rights from Jessica Hill to Summy Co. In place of those fundamental documents – which the owner of a property right as important and valuable as the *Happy Birthday* copyright would be expected to possess – Defendants offered hypothetical copies of the work they theorize was covered by E51990, and even went so far as to submit an ersatz copyright "certificate," Ex. 101, falsely insisting (without any legal or factual basis) that the actual, *certified* copyright certificate that Plaintiffs' Counsel obtained from the Register of Copyrights was *not* the genuine certificate.

Plaintiffs' Counsel's task was made infinitely more difficult and time-consuming by Defendants' misplaced, "scorched-earth" defense of its bogus copyright claim. In addition to raising every conceivable legal defense (many of which were nothing more than faulty, hyper-technical legal arguments), they also offered a plethora of convoluted, often conflicting, baseless factual defenses of the copyright. Defendants' Answer to the Fourth Amended Complaint asserted ten affirmative defenses along with a reservation of rights to assert additional legal defenses. Dkt. 99 at 29-31. Each of those defenses required a thorough investigation and response from Plaintiffs' Counsel.

Most importantly, throughout the litigation, taking advantage of missing copyright records, Defendants variously insisted – without *any* factual support whatsoever – that the Song's lyrics were written by Mildred Hill, by Patty Hill, by Preston Ware Orem, by Mildred and Patty together, and by Mildred (and/or Patty)

Defendants' affirmative defenses included lack of particularity, statute of limitations, laches, waiver, estoppel, lack of standing, lack of damages, unjust enrichment, and unconstitutional. Dkt. 99 at 29-31.

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together with Mr. Orem. Apparently, Defendants offered all those various (and constantly shifting) factual hypotheses to support their copyright ownership claim, falsely arguing that the copyright registration covered any and all work done by Mildred (based upon their fallacious assertion that her name was on the missing copyright certificate), by Mr. Orem (based upon his status as Summy Co.'s employee), and by Patty (based upon Defendants' unsubstantiated assertion that her name was on the missing deposit copy). Eventually, after insisting throughout the litigation that Mr. Orem wrote the lyrics, Defendants admitted he did not do so, refuting their own unsubstantiated factual argument. Mr. Orem was the only one of the three would-be "authors" connected in any way to the copyright by any evidence, and his contribution was limited to the piano arrangement he composed.

In addition, the Court will recall that Defendants inexplicably withheld a crucial document – the illegible copy of the authorized 1927 publication of *Happy Birthday* in *The Everyday Song Book* without a copyright notice <sup>11</sup> – until *seven months after* the cross-motions for summary judgment were filed. Defendants' 11th-hour production of that illegible document – which they simply say was "mistakenly" not produced – prompted even more investigation by Plaintiffs' Counsel, who eventually located several prior publications of *The Everyday Song Book*, including a 1922 publication without a copyright notice.

All these factors made this case novel and highly complex.

### II. THE EXHAUSTIVE WORK DONE BY PLAINTIFFS' COUNSEL FULLY SUPPORTS THEIR FEE REQUEST

Defendants next argue that Plaintiffs' Counsel are not entitled to \$4.62 million in attorneys' fees because they have overstated the amount of work they actually performed and because their hourly rates may be excessive. Both of those arguments

That publication without a copyright notice would have extinguished any copyright under Section 9 of the 1909 Copyright Act, 17 U.S.C. § 9.

are entirely baseless.<sup>12</sup>

As the Court already knows, the Action was actively litigated for three years before the Settlement was achieved. The Court observed first-hand the excellent quality of Plaintiffs' Counsel's written work and of their oral advocacy as well. That work was the result of Plaintiffs' Counsel's exhaustive and meticulous preparation, representing just a small fraction of the time they invested in the Action to achieve this overwhelming success: the proverbial tip of the iceberg.

Plaintiffs and Defendants vigorously disputed many legal and factual issues, there was active motion practice, and discovery was often contentious. The summary judgment proceedings were lengthy and extremely complex. Plaintiffs and Defendants submitted two rounds of briefing, as well as supplemental briefing, on the cross-motions for summary judgment, and the factual record they compiled was

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<sup>12</sup> In Fischel, 307 F.3d at 1007, cited by Defendants (Def. Br. at 5), the Ninth Circuit held that there is a "strong presumption" that the lodestar represents a reasonable fee. The other cases Defendants cite in support of their argument that Plaintiffs' Counsel's hours are not reasonable (Def. Br. at 15-18) are easily factually distinguishable. In Jankey v. Beach Hut, No. CV 05-3856 SVW (JTx), 2006 U.S. Dist. LEXIS 96365, at \*11-12 (C.D. Cal. Dec. 19, 2006), the district court noted that it need not "examine and assess the validity of each billed task," but refused to compensate plaintiffs' counsel for travel time for his repeated inspections of a raised concrete pad which prevented reasonable wheelchair access after informing counsel that such inspections were **not** recoverable travel time. In Zucker v. Occidental Petroleum Corp., 968 F. Supp. 1396, 1402 (C.D. Cal. 1997), the Court found class counsel's hours were reasonable "for the necessary tasks that accompany litigation such as this," but criticized their practice of billing by the quarter-hour (which did not occur here) rather than in tenths (as Plaintiffs' Counsel did here). In Ko v. Natura Pet Prods., No. C 09-02619 SBA, 2012 U.S. Dist. LEXIS 128615, at \*33 (N.D. Cal. Sept. 10, 2012), the plaintiffs' counsel claimed to have interviewed more than 100 factual witness and reviewed 12,000 pages of documents, but provided no billing entries or records reflecting whether the work was actually done. In *Intel Corp. v.* Terabyte Int'l, Inc., 6 F.3d 614, 623 (9th Cir. 1993), the Ninth Circuit reversed a feeshifting award because the district court "merely awarded the fees without elaboration."

enormous. Two hearings were held before the Court ruled on the cross-motions for summary judgment. The Court is well-aware of the meticulous preparation of Plaintiffs' Counsel for the summary judgment hearings –Plaintiffs' success could not have been achieved without their counsel's exhaustive preparation. In addition, all the preparations necessary for a bench trial on Claim One were completed before the Parties entered into the Settlement Agreement on December 8, 2015, the same day on which the all the pre-trial filings were due. *See* Rifkin Reply Decl., 20.

#### A. Plaintiff's Counsel's Meticulous Pre-Suit Investigation Was Necessary, Reasonable, and Appropriate

First, Defendants complain that Plaintiffs' Counsel's work on the initial complaints "seems excessive" or "appears excessive." *See* Def. Br. at 17-18. Their half-hearted criticism is misplaced. To the contrary, the 1,296 hours spent on their extensive pre-suit investigation and drafting was commensurate with the difficulty of the task they undertook.<sup>14</sup>

By comparison, *Campos v. City of Blue Springs*, 289 F.3d 546, 549 (8th Cir. 2002), cited by Defendants (Def. Br. at 10), was a routine individual employment discrimination case. The district court found that the hours billed for a simple summary judgment motion, which the plaintiff lost, in part, in that case did not generate anything like the complex summary judgment record in this case (consisting of over 120 exhibits and a voluminous statement of facts covering a detailed history of over 100 years), and did not require anything like the sophisticated research and analysis required here. Judge Morrow in *American Apparel* also found *Campos* to be inapplicable for the same reasons in her analysis of a securities class action fee award. *In re American Apparel, Inc S'holder Litig.*, No. CV-10-06352 MMM (JCGx), 2014 U.S. Dist. LEXIS 184548, at \*86-87 (C.D. Cal. July 28, 2014).

Plaintiffs' Counsel spent 1,568 hours in this phase of the litigation. Lead Counsel and Mr. Newman spent 1,294 hours investigating potential claims and drafting initial complaints for Plaintiffs GMTY and Siegel. Unbeknownst to them, Plaintiff Rupa's counsel was doing a concurrent investigation of her claim based on a live performance and recording of HBTY. Plaintiff Rupa's investigation was 234.8 hours and focused on the different aspects of her claim and utilized different research tools. *See* Reply Declaration of Daniel R. Schacht in Support of Motion for (continued...)

Plaintiffs' Counsel were especially mindful of the historic nature of the analysis and ruling they would ask the Court to make (to rule that the Song belongs to the public). The history of *Happy Birthday* began more than a century ago and was factually complex not merely because of this substantial passage of time but due to the Song's complicated "paper" trail as well. No other litigant had ever gathered all of this material into one action and, as a result, no court had ever ruled on the scope or validity of the *Happy Birthday* copyright. Plaintiffs' Counsel were keenly aware that, in an exercise of the utmost care, the Court would rightly demand scrupulous proof before resolving the copyright dispute over the famous song. Therefore, Plaintiffs' Counsel completed a comprehensive pre-filing investigation and used their maximum efforts to conduct the litigation in a manner befitting the significance of the Action and of the request Plaintiffs would make of the Court. *See* Rifkin Reply

Before the first complaint was filed, Plaintiffs' Counsel were aware of the

historical significance of the litigation as an unprecedented copyright challenge to the

world's most famous song. Recognizing the worldwide attention the case was certain

to receive, and anticipating the vigorous defenses that Defendants were certain to

mount, an exhaustive pre-suit investigation (as documented in the declarations

previously submitted to the Court) was not only reasonable and appropriate, but was

necessary under these circumstances. See Rifkin Reply Decl., ¶¶ 9-16. Plaintiffs'

Counsel's expectations were spot-on: media around the world took note, reporting

extensively on the Action from the day it was filed. That media attention has

continued to this day. And Defendants, represented by one of the country's premier

and most experienced copyright law firms, left virtually no issue undisputed and

spared virtually no expense in defense of their copyright claim. Plaintiffs prevailed

only because of the diligent preparation and exhaustive work by Plaintiffs' Counsel.

 $(\dots continued)$ 

Attorneys' Fees, ¶ 7.

Decl., ¶¶ 9-28.

Most of the pre-suit investigation was done by Randall S. Newman and Mark C. Rifkin. Mr. Newman, a solo practitioner at the time, spent 928 hours conducting extensive historical research and drafting the initial complaint. *See* Rifkin Reply Decl., ¶¶ 9-16; Reply Declaration of Randall S. Newman in Support of Final Approval of Class Action Settlement and Request for Attorneys' Fees and Expenses ("Newman Reply Decl."), ¶¶ 3-4. Because of the Song's long history, many of the relevant records were not readily available. Consequently, to complete the research necessary to mount the challenge, Mr. Newman spent several months scouring records of the Copyright Office, from the Library of Congress, in the National Archive, the New York Courts, several public libraries, and other public sources of information. Newman Reply Decl., ¶¶ 16-26. The result of Mr. Newman's efforts, supplemented by additional research conducted by Lead Counsel, was a meticulously prepared initial complaint, setting forth Plaintiffs' claims in detail.

Reflecting Plaintiffs' Counsel's diligent preparation, the basis of those claims – neither Mildred Hill nor Mr. Orem wrote the *Happy Birthday* lyrics; Mr. Orem, Summy Co.'s employee-for-hire, composed only a specific piano arrangement of *Happy Birthday*; the copyright application for E51990 never claimed that Mildred Hill or Mr. Orem wrote the lyrics; in the copyright application, Summy Co. claimed to own only a copyright in the new work done by Mr. Orem (*i.e.*, the piano arrangement he composed); the copyright covered only the piano arrangement composed by Mr. Orem; and the copyright did not cover the Song's lyrics – has been remarkably consistent throughout the litigation. Ultimately, the Court agreed, ruling that Defendants and their predecessors never owned a copyright in the Song's lyrics, and owned at most only a copyright in the piano arrangement that Mr. Orem composed. Dkt. 244 at 42-43.

Defendants also argue that in commencing the Action, Plaintiffs' Counsel merely relied upon work done by Robert Brauneis, Professor of Law and Co-Director

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of the Intellectual Property Program at the George Washington University Law School, and author of "Copyright and the World's Most Popular Song," 56 JOURNAL OF THE COPYRIGHT SOCIETY OF THE U.S.A. 335 (2009). That superficial argument is entirely baseless. To be sure, Plaintiffs' Counsel have the utmost respect for Prof. Brauneis and his excellent scholarship, which helped inform them of the copyright dispute. In fact, Plaintiffs' Counsel worked with Prof. Brauneis to investigate the case and worked with him during the prosecution of the Action. However, it is simply untrue that Plaintiffs' Counsel merely used Prof. Brauneis's work to commence this Action.

In fact, as Prof. Brauneis readily admits, many of the facts in Plaintiffs' initial complaints, many of the facts litigated throughout the Action, and many of the facts supporting the Court's summary judgment decision, were *not* part of his copyright analysis. *See* Declaration of Robert Brauneis in Support of Plaintiffs' Motion for Award of Attorneys' Fees ("Brauneis Decl."), ¶¶ 6-17. For example, Prof. Brauneis was unaware of the three lawsuits filed by Summy Co. in the 1940s after registering E51990, none of which even mentioned the copyright. *See* Brauneis Decl., ¶ 8. Mr. Newman, through his own diligent efforts, located them. *See* Newman Reply Decl., ¶ 18-25. Those actions were important to the Court in granting partial summary judgment for Plaintiffs. *See* Dkt. 244 at 37.

# B. The Song's Long and Convoluted History and Paucity of Formal Discovery, Required Plaintiffs' Counsel to Conduct Exhaustive Independent Factual Research

Next, Defendants argue that the 2,751 hours Plaintiffs' Counsel spent on discovery "appears excessive . . . given that the document productions were small, there was limited written discovery, and there were only a few depositions and a few discovery-related motions." Def. Br. at 18. That argument completely misconstrues the work Plaintiffs' Counsel were required to do during the discovery phase of the litigation to achieve victory for the Class.

It is true that Defendants produced little formal discovery - in fact, they

produced *less than half* the number of documents that Plaintiffs produced – and their designated fact witnesses claimed to know virtually *nothing* about the Song. Defendants' written discovery responses were often inaccurate or incomplete. *See* pp. 20-21 *infra*. Because Defendants provided little *formal* discovery, Plaintiffs were required to conduct extensive *informal* discovery on their own. That extensive informal discovery – much of which required inventive historical research of obscure ancient documents – required significant time, and accounts for most of the 2,751 hours Plaintiffs' Counsel spent on discovery in this case.

Of course, the extensive independent factual research done by Plaintiffs' Counsel enabled them to achieve complete success in the Action. Without the detailed knowledge they obtained through their own significant efforts, Plaintiffs' Counsel would not have been able to prevail on the cross-motions for summary judgment, proving that Defendants and their predecessors-in-interest never owned a copyright to the *Happy Birthday* lyrics.

Moreover, Plaintiffs' Counsel expended that massive discovery effort, with no assurance of payment, to achieve success against powerful corporate defendants with deep pockets, who were fully committed to defending their disputed copyright claim and were represented by one of the country's premier defense firms.

#### C. Lead Counsel Supervised Plaintiffs' Counsel to Ensure Efficient Effort Commensurate With the Work Required

Defendants also argue that Plaintiffs' Counsel's lodestar appears inflated because it was impossible for them to determine whether Class Counsel properly delegated tasks between partners and associates. They cite *Zucker v. Occidential Petroleum Corp.*, 968 F. Supp. 1396 (C.D. Cal. 1997), as support for their argument. In that case, the plaintiff's counsel requested a multiplier of 2.13 times their combined lodestar. The Court refused to apply a multiplier on the lodestar in that case because, quite unlike the Settlement here, that settlement provided no cash benefit to the class. *Id.* at 1401-02. The Court reduced plaintiff's counsel's lodestar

by \$10,237.50, from \$1,223,677 to \$1,213,439.50 – by *less than one percent* – after finding that some of the work done by partners could have been done by associates. *Id.* at 1402.<sup>15</sup>

Defendants' complaint that they were unable to decide for themselves whether the work was properly delegated between partners and associates is unavailing. It is hardly their place to second-guess how Plaintiffs' Counsel allocated work to achieve the clear victory here. "Competent plaintiffs' counsel are in the best position to determine how their time and the time of their associates can best be allocated." *Muehler v. Land O'Lakes, Inc.*, 617 F. Supp. 1370, 1379 (D. Minn. 1985). *See also O'Bannon, Jr, v. N.C.A.A.*, 114 F. Supp. 3d 819, 836 (N.D. Cal. 2015) ("Court does not see why such integral litigation tasks cannot be reasonably assigned to partners as well as associates").

The work in this case was extremely complex, and the issues were groundbreaking. And the division of hours – 78.7% partners and 21.3% associates – is not unusual in a case as novel and complex as this one. Those percentages are not out of line with other cases in this district. For example, in *In re CytRx Corp. Sec.* 

Even if the Court were to similarly reduce Plaintiffs' Counsel's partner and associate lodestar by one percent (*i.e.*, \$48,289.45), the fee request would be virtually unaffected. Plaintiffs' Counsel's total lodestar would be reduced to \$5,130,553.35, which still yields a *negative* multiplier of 0.90 times their lodestar if their fee request of \$4.62 million is granted in full.

By way of comparison, in *In re Energy Future Holdings Corp.*, No. 14-10979 (CSS) (D. Del. Bankr.), as between partners and associates, partners of Munger, Tolles & Olson LLP ("Munger"), which firm represented Defendants in this Action, billed 71.3% of the lodestar.

Defendants' reliance on *MacDougal v. Catalyst Nightclub*, 58 F. Supp. 2d, 1101, 1106 (N.D. Cal. 1999) (Def. Br. at 18) on this issue is misplaced. In *MacDougal*, the highest billing partner (with 30 years of trial experience) billed for clerical work which could have been done by paralegals or clericals, made multiple site inspections, and billed for filing, service and faxing of documents. *Id.* at 1105. Here, Mr. Rifkin exercised "billing judgment" and such tasks were done by either (continued...)

## D. Defendants' Own Aggressive Conduct Accounted for Much of the Work Done by Plaintiffs' Counsel

Litig., No. CV 14-1956-GHK (JPWx) (Dkt. 161) (C.D. Cal. May 18, 2016), partners

accounted for 76.9% of the total lodestar of plaintiff's counsel. Although the Court

found some excessive and inefficient billing in that case, the Court used the full

\$1,419,225 lodestar as a cross-check in awarding a fee of \$2,125,000, "represent[ing]

a lodestar multiplier of approximately 1.5." Here, Plaintiffs' Counsel request a

negative multiplier of just 0.89 times their lodestar. 19 Undoubtedly, given all the

relevant factors, the requested fee (actually less than the lodestar) is eminently

reasonable even if the Court determines that some of the billing was excessive or

Defendants' denial notwithstanding, as the Court is well aware, Defendants' own aggressive conduct during the litigation necessitated much of the work done by

(...continued)

inefficient in this case.

paralegals or secretaries as appropriate with nominal supervision. Rifkin Reply Decl., ¶ 31.

Recognizing that it was merely "conducting a cross-check, not a true lodestar analysis," the Court expressly declined to "fix a precise lodestar amount" or make any specific adjustments to the plaintiff's lodestar in that case. The Court "simply note[d] that the lodestar appears inflated." *Id.* at 1.

Likewise, in *American Apparel*, 2014 U.S. Dist. LEXIS 184548, a case heavily relied upon by Defendants, the Court held that the "best practice" for assessing a percentage fee is to make a "rough fee computation" through a "less exhaustive cataloging and review of counsel's hours," which "need entail neither mathematical precision nor bean-counting." *Id.* at \*75-76 (citations omitted). The Court concluded that the "lodestar calculation need not be precise when it is being used as a cross-check on a percentage-of-the-fund award," as it is being used here. *Id.* at \*87.

Curiously, without any explanation, Defendants argue that Plaintiffs' Counsel are not entitled to a "*positive* multiplier" on their lodestar. Def. Br. at 20 (emphasis added). But Plaintiffs' Counsel do *not* seek a positive multiplier on their time, they seek a negative multiplier. That said, the factors discussed by Defendants would support a positive multiplier in this case.

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Plaintiffs' Counsel. For example, throughout the litigation, Defendants relied upon a presumption from the registration certificate for E51990 that Mildred Hill wrote the *Happy Birthday* lyrics – leaving apart the fact that they offered no evidence of ever acquiring any rights to the lyrics from Mildred. Plaintiffs had no way of knowing the basis for that presumption until all their discovery efforts were complete. This is because Defendants never produced the registration certificate for E51990 and the document they relied upon for the presumption was, in fact, *not a registration certificate at all*.

The Court will recall that Defendants offered Ex. 101, an unofficial photocopy of a "Copy of Registration," which they falsely asserted was the registration for E51990. The Court also will recall that Plaintiffs vigorously disputed that Ex. 101 was the registration certificate for E51990, offering instead Ex. 48, the Certified Registration Certificate signed and sealed by Maria A. Pallante, the Register of Copyrights and Associate Librarian for Copyright Services, as the official registration certificate for E51990. That should have ended the dispute, but Defendants, with no factual or legal basis whatsoever, refused to accept the signed and sealed registration certificate for what it was. Plaintiffs were forced to move to exclude the ersatz certificate, and Defendants sheepishly conceded the point only after making them file the motion to exclude. *See* Dkt. 244 at 12-13 n.4.

The dispute over Ex. 101 was not inconsequential. That document (which was not a registration certificate) included Mildred Hill's name, whereas the actual registration certificate, Ex. 48, did not include her name. Since Defendants based their case on a presumption that Mildred Hill wrote the Song's lyrics, it was imperative that they offer Ex. 101 as the registration certificate to justify the presumption, even though they had no basis for doing so. To end the charade, not only were Plaintiffs' Counsel required to obtain an official, signed and sealed copy of the registration certificate from the Register of Copyrights, but Defendants also made them litigate which document was the "real" registration certificate even though

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there was no basis for Defendants to dispute the genuineness of Ex. 48, any more than there was a basis for them to insist that Ex. 101 was genuine.

Likewise, a significant fact in the Court's summary judgment decision was that Preston Ware Orem, Summy's employee-for-hire, did *not* write the *Happy Birthday* lyrics. Dkt. 244 at 12-14. As the Court observed in discussing the registration certificate for E51990: "If, as Defendants assert, the new matter being registered included the lyrics, then, contrary to the registration certificate, Mr. Orem could not have been the author of the new matter. Conversely, if Mr. Orem were the author of the new matter, then the lyrics could not have been a part of the registration." *Id.* at 14.

Although Defendants admitted in their Answer that Mr. Orem did not write the Song's familiar lyrics, they claimed throughout discovery that he did. For example, in sworn answers to Plaintiffs' First Set of Interrogatories, Interrogatory No. 4, Defendants stated under oath as follows:

Insofar as Warner/Chappell's copyrights are concerned, copyright registration certificates E51990 and E51988 attribute authorship of the lyrics of *Happy Birthday to You* to either or both of Mildred J. Hill (in the case of both registration certificates) or Preston Ware Orem (in the case of registration certificate E51990). Warner/Chappell is aware of historical evidence suggesting that Mildred Hill's sister, Patty Hill, also may have been involved in writing the lyrics in conjunction with Mildred Hill. Warner/Chappell is not aware of any facts indicating that any such involvement by Patty Hill would have rendered those lyrics in any way not original to either Mildred Hill or Preston Ware Orem, or that such involvement would have any effect on the validity of Warner/Chappell's copyrights. Warner/Chappell is not aware of any facts indicating that the authorship of such lyrics was not original to any

or all of Mildred Hill, Patty Hill or Preston Ware Orem. Warner/Chappell is not aware of the date of the writing of such lyrics by any or all of Mildred Hill, Patty Hill, or Preston Ware Orem.

Plaintiffs' Counsel did not know which story Defendants would tell at trial, and Defendants would not clarify their convoluted position on authorship when depositions were taken. On the basic question whether Mr. Orem wrote the lyrics, their designated person most knowledgeable, Thomas Marcotullio, an attorney and Vice President of Mergers and Acquisitions for Warner Music Group, gave the following testimony:

- Q. Do you agree that Orem did not write the familiar lyrics to *Happy Birthday To You*?
- A. I'm not sure what the question is, other than what I've responded to.
- Q. If you agree with that allegation, that Orem did not write the familiar lyrics to *Happy Birthday To You*.
- A. I'm not sure that's in the scope of our conversations. I'm not sure what the legal conclusion is. I may understand what the words say and I can read. I don't know what the implications are from a legal perspective.

Tr. Marcotullio at 182:2-15 (June 3, 2014).

Confronted with that opaque testimony, Plaintiffs were compelled to investigate and respond to all the various permutations of authorship offered in Defendants' contorted position on the simple question whether Mr. Orem in fact wrote the Song's lyrics. In the end, Defendants had *no evidence that Mr. Orem wrote the Song's lyrics*, and the Court accepted their admission that he did not. Dkt. 244 at 14. However, by obfuscating the question throughout discovery (and during the summary judgment drafting process), Defendants forced Plaintiffs' Counsel to spend considerable time investigating and responding to their baseless contrary

factual assertions. Having put Plaintiffs' Counsel to the task, Defendants can hardly be heard to criticize them for doing so.

In addition, the Court will recall that Defendants concealed a "smoking gun," the 1922 publication of *Happy Birthday* in *The Everyday Song Book* without a copyright notice. Defendants failed to produce that highly important evidence until July 2015, seven months *after* Plaintiffs and Defendants cross-moved for summary judgment. They offered no excuse for their failure, claiming only that it was not timely produced by "mistake." *See* Rifkin Decl., ¶ 41.

These are just a few examples of how Defendants' defense of the bogus copyright – showing little regard for the factual record and a willingness to obfuscate even the most obvious facts – made the task of Plaintiffs' Counsel much more difficult than it should have been. Defendants cannot complain now that Plaintiffs' Counsel met these challenges and overcame all the obstacles thrown in their way to achieve this hard-fought and widely acclaimed victory.

For Plaintiffs' Counsel, prosecuting this Action was like putting together a massive jigsaw puzzle while Defendants turned some of the pieces over and took other pieces of the puzzle off the board. Having brought this litigation upon themselves by making a bogus copyright claim for decades, and having made Plaintiffs' Counsel's job monumentally more difficult by making specious, baseless arguments in defense of the bogus copyright, Defendants are in no position to blame Plaintiffs' Counsel for working too hard to end the deception.

# E. Plaintiffs' Counsel's Hourly Rates are Reasonable, And Well Below Defendants' Counsel's Own Hourly Rates

Defendants also complain that Plaintiffs' Counsel have not provided comparative fee information for them to assess the reasonableness of their hourly rates and collective lodestar. Def. Br. at 19. Plaintiffs' Counsel devoted a total of 7,680.49 partner and associate hours to the case, with a combined total lodestar of \$4,828,944.80 (excluding paralegal time). The average partner billing rate for all

Plaintiffs' Counsel was \$693.83 per hour. The average associate billing rate was only \$383.76 per hour. Plaintiffs' Counsel had a blended hourly billing rate of \$627.71 per hour for all the attorneys who worked on the case. *See* Rifkin Reply Decl., ¶ 22.

The hourly rates of Plaintiffs' Counsel compare favorably to rates recently approved in this Court. In *Roberti v OSI Systems, Inc.*, No. 2:13-cv-09174-MWF, 2015 U.S. Dist. LEXIS 164312, at \*19-20 (C.D. Cal. Dec. 8, 2015), the Court recently approved partner rates between \$700 and \$975 per hour and associate rates of \$525 per hour. Those rates are substantially *higher* than the rates Plaintiffs' Counsel have billed in this case. Moreover, the Court awarded attorneys' fees in *OSI Systems* that were approximately 2.2 times the lodestar of plaintiff's counsel, while Plaintiffs' Counsel seek a *negative* multiplier in this case. Likewise, in *American Apparel*, 2014 U.S. Dist. LEXIS 184548, at \*80-82, the company's counsel had an average partner billing rate of \$1,035 and an average associate rate of \$620, and counsel for the individual defendants had an average partner billing rate of \$715 – all well *above* the average rates billed by Plaintiffs' Counsel here.

Although Defendants did not provide any billing information for their own counsel, the billing rates of Defendants' counsel are also quite informative. For example, in *Bergstein v. Stroock & Stroock & Lavan*, No. BC483164, 2013 Cal. Super. LEXIS 593, at \*12 (L.A. Super. Ct. Feb. 14, 2013), *aff'd*, 236 Cal. App. 4th 793 (2015), the Superior Court approved as reasonable Munger's billing rates ranging between \$445 per hour for the most junior associates to \$920 per hour for senior partners. The Superior Court noted, "Whether outrageous or not, in the Los

According to a 2014 survey by the NATIONAL LAW JOURNAL, for the largest firm in the Los Angeles market, average partner billing rates were \$665 per hour, and average associate billing rates were \$401 per hour. *See* Rifkin Reply Decl., Ex. A. Again, the average hourly rates charged by Plaintiffs' Counsel in this case compare favorably to those average rates. *See American Apparel*, 2014 U.S. Dist. LEXIS 184548, at \*80-82.

Angeles legal community, attorney billing rates of \$1000 per hour and above are no longer unheard of." Id. (emphasis added).

In a more recent fee application submitted by Munger on October 15, 2015, in the bankruptcy proceeding *In re Energy Future Holdings Corp.*, No. 14-10979 (CSS) (Dkt. 6477) (D. Del. Bankr.) the firm billed \$4,265,994.90 in fees over the *four-month period* from May 1 through August 31, 2015. Munger claimed an *average* partner billing rate of \$901 per hour and *average* billing rates for of counsel and associates of \$680 and \$553 per hour, respectively. Plaintiffs' Counsel's average hourly rate for partners in this case (\$693.83) is \$217 *lower* than Munger's average rate for partners, and Plaintiffs' Counsel's average hourly rate for associates (\$383.76) is \$169 *lower* than Munger's average rate for associates.<sup>21</sup> This simple apples-to-apples comparison should end Defendants' misplaced criticism.

### F. Plaintiffs' Counsel Have Offered to Provide Their Detailed Time Billing Records to the Court

While Plaintiffs' counsel did provide Defendants and the Court with a breakdown of information as to the total time spent by all involved attorneys on the various phases of this litigation, Defendants complain that Plaintiffs' Counsel failed to give them the underlying detailed time to review. Def. Br. at 15-17. Plaintiffs' Counsel will submit detailed records of the time spent by the partners, associates, and paralegals in the daily timesheets required to be filed and served by June 17, 2016 pursuant to this Court's June 10, 2016 Minute Order (Dkt. 334). See Rifkin Reply Decl., ¶ 28. At Defendants' insistence, the Settlement is not final until all appeals – including any potential appeal from the Court's fee and expense award – are

This comparison is not meant to criticize Munger's hourly rates. THE AMERICAN LAWYER recently reported that the top hourly rates for partners at major U.S. firms *rose to \$2,000 per hour* in 2015. *See* Julie Triedman, *Billing \$2K an Hour? Study Says Clients Will Pay If Lawyers Deliver*, AMERICAN LAWYER (May 12, 2016). *See* Rifkin Reply Decl., Ex. B.

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exhausted. Plaintiffs' Counsel would not ordinarily share detailed billing records with an adversary, particularly before the case is fully and finally resolved.

#### G. Plaintiffs' Counsel's Out-of-Pocket Expenses Were Entirely Reasonable

Finally, Defendants argue that Plaintiffs' Counsel have not adequately substantiated their request for \$204,461.40 in litigation costs with detailed records. Def. Br. at 21. In particular, they question Plaintiffs' Counsel's copying and reproduction costs and travel and meal costs. All these charges are supported by Lead Counsel's detailed billing records. *See* Rifkin Reply Decl., ¶¶ 35-40. Plaintiffs' Counsel are prepared to furnish the Court with detailed billing records for all the costs they incurred in prosecuting this Action (including photocopying and reproduction costs as well as coach class airfare and business hotel accommodations paid for Plaintiffs' Counsel to attend hearings, the settlement mediation, and other proceedings in the Central District, where the parties agreed this case would be litigated, or in San Francisco, where the mediation took place). *See* Rifkin Reply Decl., ¶ 40; In light of the amount of work done in this Action over three years, these costs are extremely modest.

#### III. CONCLUSION

For all these additional reasons, Plaintiffs respectfully request that the Court overrule Defendants' opposition and grant Plaintiffs' Counsel's request for \$4.62 million in fees and \$204,461.40 in out-of-pocket expenses in full.

Respectfully submitted,
Dated: June 13, 2016

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