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8	IN THE UNITED STAT	FES DISTRICT COURT
9	FOR THE CENTRAL DISTRICT OF CALIFORNIA	
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11	AMY FRIEDMAN and JUDI MILLER, on behalf of themselves and all other) Case No. 2:14-CV-06009-ODW-AGR
12	similarly situated,)) Honorable Otis D. Wright, II
13 14	Plaintiffs,))) PROTECTIVE ORDER OF CUSTOMER
15	V.	INFORMATION PRODUCED TO DAHL Administration LLC
16	GUTHY-RENKER, LLC and WEN by CHAZ DEAN, INC., et al.) Complaint: July 21, 2014
17	Defendants.) Complaint: July 31, 2014) Amended Complaint: June 23, 2015) Trial Date: None
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20		<u>_</u>
21	With reference to the facts set forth in the Stipulation For Protective Order O	
22	Customer Information Produced To Dahl Administration LLC, and good caus	
23	appearing therefor, the Court hereby orders that: (1) all "Customer Information	

Customer Information Produced To Dahl Administration LLC, and good cause
appearing therefor, the Court hereby orders that: (1) all "Customer Information"
(defined as the names, and last-known physical and email addresses, for any person
who purchased any WEN® Hair Care Products during the period from November 1,
2007 through September 19, 2016) produced by any third party retailer, including, but
not limited to, QVC and Sephora, to Dahl Administration LLC for use in connection
with providing notice of the Settlement to the Settlement Class is hereby deemed

HIGHLY CONFIDENTIAL; (2) all Customer Information shall be for use solely by Dahl Administration LLC; (3) all Customer Information shall only be used in connection with providing notice of the Settlement to the Settlement Class; (4) no party to this action nor attorney for any party to this action shall be entitled to view the Customer Information without a good cause finding and order by the Court; and (5) Dahl Administration LLC shall destroy and delete all Customer Information in its possession from its files and computer systems when Dahl Administration LLC it has completed its settlement administration responsibilities for this matter. IT IS SO ORDERED.

Dated: November 9, 2016

alicia J. Kosenberg

Hon. Alicia G. Rosenberg United States Magistrate Judge

PROTECTIVE ORDER FOR CUSTOMER INFORMATION PRODUCED TO DAHL ADMINISTRATION LLC 10645041v.1