

**FILED**  
**CLERK, U.S. DISTRICT COURT**

JUNE 27 2017

**CENTRAL DISTRICT OF CALIFORNIA**  
 BY: \_\_\_\_\_ vdr \_\_\_\_\_ DEPUTY

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8 *Attorneys for Plaintiffs*  
 9 *British Broadcasting Corporation,*  
*BBC Worldwide, Ltd., and*  
 10 *DWTS Productions, LLC fka*  
*BBC Worldwide Productions, LLC*

11 UNITED STATES DISTRICT COURT  
 12 CENTRAL DISTRICT OF CALIFORNIA  
 13 WESTERN DIVISION

14 BRITISH BROADCASTING  
 15 CORPORATION, a foreign corporation,  
 16 BBC WORLDWIDE, LTD., a foreign  
 17 limited company, and DWTS  
 PRODUCTIONS, LLC *fka* BBC  
 18 Worldwide Productions, LLC, a  
 19 California limited liability company,

20 Plaintiffs,

21 v.

22 SCOTT STANDER & ASSOCIATES,  
 23 INC., a California corporation, SCOTT  
 24 STANDER, an individual, and THE  
 STANDER GROUP, INC., a California  
 25 corporation,

26 Defendants.  
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Case No.: CV 14-8047 FMO (Ex)

**[PROPOSED] CONSENT  
 JUDGMENT AND PERMANENT  
 INJUNCTION**

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1 Plaintiffs British Broadcasting Corporation, BBC Worldwide, Ltd. (collectively,  
2 the “BBC”), and DWTS Productions, LLC, *aka* Lime Grove Productions, LLC, *fka*  
3 BBC Worldwide Productions, LLC (“DWTS Productions”) (all plaintiffs collectively,  
4 the “BBC Entities”) on the one hand, and Defendants Scott Stander & Associates, Inc.,  
5 Scott Stander, and The Stander Group, Inc. (collectively, “SS&A”) on the other (each  
6 a “Party,” and collectively the “Parties”), having consented to this judgment and the  
7 terms of the permanent injunction set forth below, this Court hereby finds as follows:

8 1. This case arises under the laws of the United States, specifically the  
9 trademark laws of the United States, 15 U.S.C. § 1114. This Court has original  
10 jurisdiction over this action under 15 U.S.C. § 1121 and 28 U.S.C. §§ 1331 and 1338.  
11 This Court has supplemental jurisdiction under 28 U.S.C. § 1367 because the claims  
12 are so related as to form part of the same case or controversy.

13 2. Scott Stander & Associates, Inc., Scott Stander, and The Stander Group,  
14 Inc. reside in this judicial district and are subject to personal jurisdiction in this  
15 district. A substantial portion of the events giving rise to this action occurred in this  
16 district. Personal jurisdiction and venue are therefore proper in this district pursuant  
17 to 28 U.S.C. § 1391.

18 3. The BBC owns and produces the extremely popular television program  
19 “Dancing With The Stars” (“DWTS”), which has continuously aired in the United  
20 States since 2005. The DWTS show features celebrity contestants paired with  
21 professional dancers that compete in a weekly dance contest. Each couple performs  
22 predetermined dances and competes against the others for the judges’ points and  
23 audience votes. The couple receiving the lowest combined total of judges’ points and  
24 audience votes is eliminated each week until only the champion dance pair remains.

25 4. The BBC owns intellectual property rights related to DWTS, including  
26 common law and federally incontestable registered trademark rights to the trademark  
27 DANCING WITH THE STARS for entertainment services, including shows, stage  
28 events, theatrical performances, concerts, and live performances (United States Patent

1 and Trademark Office (“USPTO”) Reg. No. 3,749,844) (the “DWTS Wordmark”).  
2 The BBC also owns common law trademark rights to the current iteration of the  
3 DWTS logo (the “DWTS Logo”), as a result of consistent use of the mark in  
4 commerce in connection with the promotion, marketing, and advertisement of the  
5 DWTS television and live touring shows since as early as March 2010. The DWTS  
6 Wordmark and DWTS Logo (collectively, the “DWTS Marks”) are widely  
7 recognized by the consuming public and are famous.

8         5. DWTS Productions has contracts with professional dancers that perform  
9 on the DWTS show, including, but not limited to, Valentin Chmerkovskiy, Emma  
10 Slater, Sharna Burgess, Peta Murgatroyd, and Jenna Johnson (the “DWTS Dancers”).

11         6. SS&A is the producer of various live performance stage shows which  
12 feature DWTS dancers performing live dances. Such shows include “Ballroom With  
13 A Twist,” “Ballroom With A Twist-Mas!,” “Dancing With A Twist,” “Dancing With  
14 A Twist-Mas,” “Dancing With The Movies,” and “Dance To The Movies”  
15 (collectively, “SS&A’s Live Shows”). SS&A’s Shows are performed at theaters  
16 across the nation, and tickets are promoted and sold on numerous theater websites, as  
17 well as online ticket retailers such as TicketMaster.com.

18         7. The Parties’ have agreed to settle this dispute and have entered into a  
19 binding Confidential Settlement Agreement (“Settlement Agreement”). And  
20 consistent with the terms of the Parties’ Settlement Agreement, SS&A consents to  
21 entry of judgment in the above-captioned case and entry of the following permanent  
22 injunction order against it.

23         8. The parties waive the entry of findings of fact and conclusions of law  
24 under Rules 52 and 65 of the Federal Rules of Civil Procedure.

25         9. The permanent injunction order will be entered under Federal Rule of  
26 Civil Procedure 65 and will constitute the final judgment in this matter. SS&A  
27 waives the right to appeal from this judgment and will bear its respective costs,  
28 including any attorney’s fees or other expenses of this litigation.

1           10. This Court should retain jurisdiction over this matter for the purpose of  
2 implementing and enforcing the permanent injunction order. If SS&A violates the  
3 permanent injunction order, it may be subject to civil and criminal sanctions for  
4 contempt of court.

5           In accordance with the Parties' Settlement Agreement, the parties hereto  
6 stipulate and agree to this consent judgment and to the entry of a permanent  
7 injunction against SS&A in the form set forth below.

8           It is hereby ORDERED, ADJUDGED, and DECREED that:

9           1. The DWTS Marks Are Valid And Enforceable. The DWTS Marks are  
10 famous, valid, and enforceable.

11           2. Permanent Injunction Against SS&A. SS&A, and all of its agents,  
12 employees, representatives, customers, successors, assigns, attorneys, and all other  
13 persons acting for, with, by, through, or under authority from SS&A, or in concert or  
14 participation with SS&A, shall **immediately and permanently cease and refrain**  
15 from:

- 16           a. Directly or indirectly, infringing the DWTS Marks in any manner,  
17 including using the DWTS Marks, or any similar variations thereof.  
18           SS&A may use the phrase "Dancing With The Stars" as a factual or  
19 descriptive reference to its dancers or other talent, but only in the  
20 limited manner described in Section A(2)(d) of the Parties' Settlement  
21 Agreement;
- 22           b. Marketing, advertising, or promoting any of the SS&A Live Shows,  
23 or any other live dance show produced by SS&A in any media  
24 platform, in any manner that implies any association, affiliation,  
25 authorization, or sponsorship by DWTS or the BBC Entities,  
26 including, without limitation, using the DWTS Logo or a confusingly  
27 similar version thereof, or describing any SS&A Live Show as a  
28 "spinoff" of, or "from" the DWTS show.

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- c. Creating, making, designing, displaying, disseminating, posting, adopting, endorsing, or otherwise using any and all marketing, advertising, or promotional materials in a manner that is inconsistent with the restrictions and limitations set forth in the Parties’ Settlement Agreement;
- d. Use of all marketing, advertising, or other promotional material already created that violates the sections above. To the extent third parties (such as show venues) have already ordered, paid for, or displayed any marketing, advertising, or other promotional material for an upcoming SS&A Live Show that violates the sections above, SS&A shall cancel any such orders and inform these third parties that such materials must be immediately removed and destroyed. SS&A is free to provide replacement materials that do not infringe on the BBC Entities’ intellectual property or otherwise violate the sections above;
- e. Inducing the breach of, or otherwise interfering with, the contractual relationships or prospective economic relationships between the BBC Entities and any of the DWTS Dancers. This includes, but is not limited to, engaging, hiring, contracting with, or paying the DWTS Dancers to perform in SS&A Live Shows, or any other live dance show produced by SS&A, without obtaining prior written confirmation from (1) any DWTS Dancers that they have obtained prior written permission from the BBC Entities to perform in said show, and (2) the BBC Entities that they have in fact given such written permission to such dancer(s).

3. Payment of Settlement Sum. SS&A shall pay the BBC Entities the agreed upon sum by the date set forth in the Settlement Agreement.

4. Service. Service may be made upon the Parties by registered mail or

1 overnight delivery service (acceptance signature required) addressed as follows:

2 To SS&A: Through Counsel for SS&A, Peter J. Babos, Law Offices of Peter  
3 Babos, 3731 Wilshire Blvd, Suite 940, Los Angeles, California, 90010.

4 To the BBC Entities: Through counsel for the BBC Entities, Erica J. Van Loon,  
5 Glaser Weil Fink Howard Avchen & Shapiro LLP, 10250 Constellation Blvd.,  
6 19<sup>th</sup> Floor, Los Angeles, California 90067.

7 A copy of this Consent Judgment and Permanent Injunction shall be deemed  
8 sufficient notice under Federal Rule of Civil Procedure 65.

9 4. Dispute Resolution. Any dispute concerning the interpretation or  
10 enforcement of the terms of the Settlement Agreement or this Consent Judgment and  
11 Permanent Injunction shall first be addressed by written notice to the other party  
12 followed by a formal meet and confer between counsel for both Parties an attempting  
13 to resolve the dispute. If resolution cannot be accomplished between counsel, the  
14 Parties further agree to then submit the matter to formal mediation before ADR  
15 Services, Inc., in Los Angeles, California. The Parties shall mutually cooperate to  
16 select the ADR Services mediator, and the cost of the mediation shall be shared  
17 equally by both sides of the dispute. If the Parties are unable to resolve the dispute at  
18 mediation, the dispute may then be submitted by either party to binding arbitration  
19 before the Judicial Arbitration and Mediation Services (“JAMS”) in Los Angeles,  
20 California. In the event of an arbitration, the Parties shall mutually cooperate to select  
21 a JAMS arbitrator. Any arbitration will be conducted in accordance with the then  
22 current JAMS Comprehensive Arbitration Rules. Nothing herein is intended to waive  
23 the provision of California law pertaining to arbitration, including without limitation  
24 California Civil Procedures Code § 1283.05(A).

25 6. Entry of Judgment. The Court expressly determines that there is no just  
26 reason for delay in entering this Consent Judgment and Permanent Injunction  
27 pursuant to Federal Rule of Civil Procedure 54(a), and the Court enters this Consent  
28 Judgment and Permanent Injunction against SS&A.

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DATED: June 23, 2017

British Broadcasting Corporation  
By: [Signature]  
Name: ALEXIS HAWKES  
Title: HEAD OF IP LEGAL

DATED: \_\_\_\_\_, 2017

BBC Worldwide, Ltd.  
By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: \_\_\_\_\_, 2017

DWTS Productions, LLC *aka Lime Grove*  
Productions, LLC *fka BBC Worldwide*  
Productions, LLC  
By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: June 4th 2017

Scott Stander & Associates, Inc. *"Suspended/Defunct  
Corporation"*  
By: [Signature] Former President  
Name: Scott Stander  
Title: Former President

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1 **STIPULATED AND CONSENTED TO BY:**

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DATED: \_\_\_\_\_, 2017

British Broadcasting Corporation

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

DATED: June 23, 2017

BBC Worldwide, Ltd.

By: DK

Name: Diane Hamer

Title: Head of Brand Protection

DATED: JUNE 23, 2017

DWTS Productions, LLC aka Lime Grove  
Productions, LLC aka BBC Worldwide  
Productions, LLC

By: [Signature]

Name: Vernon G. Chu  
General Counsel

Title: \_\_\_\_\_

DATED: June 4th, 2017

Scott Stander & Associates, Inc. <sup>"Suspense/Defunct Corporation"</sup>

By: [Signature] "Former President"

Name: Scott Stander

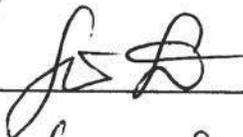
Title: Former President

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DATED: June 4<sup>th</sup> 2017

Scott Stander

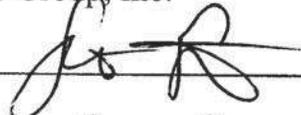
By: 

Name: SCOTT STANDER

Title: \_\_\_\_\_

DATED: June 4<sup>th</sup> 2017

The Stander Group, Inc.

By: 

Name: SCOTT STANDER

Title: President

**IT IS SO ORDERED, ADJUDGED AND DECREED:**

DATED: June 27, 2017

By: /s/ Fernando M. Olguin  
The Honorable Fernando M. Olguin  
United States District Judge