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NOTE: CHANGES MADE BY THE COURT

6 Attorneys for Plaintiff,
 7 911 Restoration Franchise, Inc.

8 UNITED STATES DISTRICT COURT

9 CENTRAL DISTRICT OF CALIFORNIA

10 911 RESTORATION FRANCHISE,
 11 INC., a California corporation,
 Plaintiff,

Case No. 2:15-cv-00629-R-SH

**FINAL JUDGMENT AND
 PERMANENT INJUNCTION
 AGAINST DEFENDANTS**

12 vs.

13 GARY BLAKENEY, an individual, dba
 14 911 RESTORATION OF CLEVELAND,
 OH and dba RESTORATION 911 and dba
 15 911 RESTORATION OF COLUMBUS
 OHIO; 911 RESTORATION OF
 16 CLEVELAND OHIO, INC., an Ohio
 corporation; and DOES 1 to 10, inclusive,
 17 Defendants.

20 Plaintiff, 911 RESTORATION FRANCHISE, INC. (“Plaintiff”), having
 21 commenced this action on January 27, 2015 (the “Action”) for trademark
 22 infringement and other relief against Defendants, GARY BLAKENEY, an
 23 individual doing business as 911 Restoration of Cleveland, OH doing business as
 24 Restoration 911 doing business as 911 Restoration of Columbus Ohio; and 911
 25 RESTORATION OF CLEVELAND OH, INC., an Ohio corporation (collectively,
 26 the “Defendants”), pursuant to the Lanham Act, 15 U.S.C. 1114(1) and 1125(a), for
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1 the reason that Defendants used Plaintiff's trademark or a mark similar to the
2 trademark without Plaintiff's consent in a manner that is likely to cause confusion
3 among ordinary consumers as to the source, sponsorship, affiliation, or approval of
4 the goods or services. 15 U.S.C. §1114(1). Plaintiff having filed for entry of
5 default and default entered on July 10, 2015 against each of the Defendants for
6 failure to plead or otherwise defend in the Action [Doc. 25]; Plaintiff having filed
7 on or about August 5, 2015 a Motion for Default Judgment against such Defendants
8 [Doc. 28]; and Plaintiff's Motion for Default Judgment having been granted on
9 September 22, 2015 [Doc. 30], the Court hereby enters final Judgment and
10 Permanent Injunction¹ against Defendants as follows.

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14 **IT IS HEREBY ORDERED AS FOLLOWS:**

15 Judgment is hereby entered in the principal amount of \$239,926.89, plus
16 attorney's fees of \$8,398.54 and costs of \$400.00, against each of the Defendants,
17 GARY BLAKENEY, an individual doing business as 911 Restoration of
18 Cleveland, OH doing business as Restoration 911 doing business as 911
19 Restoration of Columbus Ohio; and 911 RESTORATION OF CLEVELAND OH,
20 INC., an Ohio corporation, jointly and severally.

21 Further, Plaintiff has successfully obtained an entry of default against
22 Defendants on Plaintiff's trademark infringement claims. Plaintiff has a registered
23 trademark on 911 Restoration. That is prima facie evidence of the ability of the

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¹ Preliminary Injunction was entered on June 22, 2015 under Doc. No. 22.

1 mark and of claimant's exclusive right to use it.

2 Plaintiff has also sufficiently demonstrated likelihood of confusion, and it has
3 proffered evidence that Defendants continue to use 911 Restoration's actual
4 registered trademarks on various materials, including signs, displays, printed
5 materials, advertising and marketing materials.
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8 Second, that for the same reasons, Plaintiff has succeeded on the merits of its
9 claims seeking Defendants' specific performance of certain post-default or post-
10 termination rights under the terminated franchise agreements between Plaintiff and
11 Defendants, because those duties include cessation of use of Plaintiff's mark so as
12 to diminish likelihood of confusion and dilution of Plaintiff's goodwill.
13

14 Here, the threat of injury is damage to Plaintiff's goodwill due to Plaintiff's
15 inability to oversee and control Defendants' work and customer service.
16

17 The Ninth Circuit has held that "evidence of loss of control over business
18 reputation and damage of goodwill could constitute irreparable harm." *Herb Reed*
19 *Entertainment, LLC vs. Florida Entertainment Management, Inc.* 736 F.3d 1239
20 (9th Cir. 2013).
21

22 Accordingly, irreparable harm has been shown. The balance of the hardships
23 similarly favors granting permanent relief here where Plaintiff is likely to suffer
24 injury to its goodwill, but Defendants are not faced with any risk save being halted
25 from continuing to benefit from Plaintiff's mark recognition.
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28 Finally, the public interest favors granting relief because there is a strong

1 public interest in preventing customer confusion and fraud. As explained,
2 likelihood of confusion is high here. This is especially true where a franchisee once
3 had authorization to use a mark, which he has subsequently lost but continues to
4 use the mark.
5

6 **THEREFORE, IT IS HEREBY FURTHER ORDERED AS FOLLOWS:**
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8 Defendants, Gary Blakeney dba 911 Restoration of Cleveland, OH dba
9 Restoration 911 dba 911 Restoration of Columbus Ohio; and 911 Restoration of
10 Cleveland Ohio, Inc. and each of their agents, servants, employees, partners,
11 assigns and all acting under in concert with such Defendants are hereby
12 permanently, prohibited, restrained, enjoined from engaging in any of the following
13 acts and compelled to act in accordance with this Court's Order to:
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16 • Immediately cease to operate the franchise businesses under the
17 franchise agreements, and shall not thereafter directly or indirectly represent to the
18 public or hold themselves out as present or former franchisees of Plaintiff;
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20 • Immediately and permanently cease to use in any manner whatsoever
21 any confidential information, methods, procedures, and techniques associated with
22 the system and the marks;
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24 • Cease to use all signs, advertising materials, displays, stationary
25 forms and any other items which display the marks;
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27 • Take such actions as may be necessary to cancel any assumed name
28 or equivalent registration which contains mark "911 Restoration," or any other

1 mark, and furnish Plaintiff satisfactory evidence that they have done so;

2 • Not to use any reproduction, counterfeit, copy or colorable imitation
3 of the marks in connection with any other business which is likely to cause
4 confusion, mistake or deception, or which is likely to dilute Plaintiff's rights in
5 and to the marks;;
6

7 • Not to use any designation of origin, description or representation
8 which falsely suggests or represents an association or connection with Plaintiff
9 constituting unfair competition;
10

11 • Immediately deliver to Plaintiff all manuals, records, files,
12 instructions, correspondence, software programs, and other materials related to the
13 operation of the franchise businesses in Defendants' possession or control and all
14 copies thereof and retain no copy or record of any of the foregoing;
15

16 • Comply with the restrictions against the disclosure of confidential
17 information and against competition, as set forth in Articles 13 and 14 of the
18 franchise agreements, and cause any other person required to execute similar
19 covenants to comply with such covenants;
20

21 • Assign to Plaintiff all rights to the telephone numbers of the franchise
22 businesses and any related Internet business directories or listings or other
23 business listings. Execute all forms and documents required by Plaintiff and all
24 telephone companies at any time to transfer such services and numbers to
25 Plaintiff, and thereafter use different telephone numbers at or in connection with
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1 any subsequent business conducted by Defendants. Execute all forms and
2 documents required by Plaintiff and all telephone companies at any time to
3 transfer such services and numbers to Plaintiff, and thereafter use different
4 telephone numbers at or in connection with any subsequent business conducted by
5 any of the Defendants;
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8 • Cease competing either directly or indirectly with the Plaintiff or
9 from remaining in a similar franchise business for a period of two years, and
10 within 50 miles radius of the perimeter of Cuyahoga, Medina, Lorain and Franklin
11 counties in the state of Ohio, or within distance of 50 miles of the location of any
12 911 Restoration Franchise business;
13

14 • Cease and desist from using any telephone numbers listed in the
15 Yellow Pages or White Pages or any telephone directory under the name 911
16 Restoration or any other name similar thereto.
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19 The above Permanent Injunctive Order is effective immediately.

20 **IT IS SO ORDERED.**

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22 Dated: November 17, 2015



23 _____
Honorable Manuel Real
United States District Judge

24 Presented by:

25 By: /s/ Gennady L. Lebedev
26 LEBEDEV, MICHAEL & HELMI
27 Attorneys for Plaintiff, 911 Restoration Franchise, Inc.
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