"Outsid	e Vendors'	' means	messenger	copy,	coding,	and	other	clerical
services	vendors no	ot emplo	yed by a pa	arty or i	its Attori	neys;	and	

"Written Assurance" means an executed document in the form attached as Exhibit A.

- 2. A Party may only designate material as "Confidential" which that Party in good faith believes there is "good cause" for the protections of this Order, pursuant to Fed. R. Civ. P. 26(c)(1)(G) in that it contains material that is a trade secret, confidential research, proprietary development, sensitive and proprietary business or financial information, material of a highly personal and sensitive nature, or material restricted from disclosure by state or federal law or regulation.
- 3. All Confidential documents, along with the information contained in the documents, shall be used solely for the purpose of this action, and no person receiving such documents shall, directly or indirectly, use, transfer, disclose, or communicate in any way the documents or their contents to any person other than those specified in paragraph. Any other use is prohibited.
 - 4. Access to any Confidential document shall be limited to:
 - (a) the Court and its staff;
 - (b) Attorneys, their law firms, and their Outside Vendors;
 - (c) persons shown on the face of the document to have authored or received it;
 - (d) court reporters retained to transcribe testimony; (e) the parties;

(f) outside independent persons (i.e., persons not currently or formerly employed by, consulting with, or otherwise associated with any party) who are retained by a party or its Attorneys to provide assistance as mock jurors or focus group members or the like, or to furnish technical or expert services, and/or to give testimony in this action.

- 5. Third parties producing documents in the course of this action may also designate documents as "Confidential", subject to the same protections and constraints as the parties to the action. A copy of the Protective Order shall be served along with any subpoena served in connection with this action. All documents produced by such third parties shall be treated as "Confidential" for a period of 14 days from the date of their production, and during that period any party may designate such documents as "Confidential" pursuant to the terms of the Protective Order.
- 6. Each person appropriately designated pursuant to paragraphs 4(f) to receive Confidential information shall execute a "Written Assurance" in the form attached as Exhibit A. Opposing counsel shall be notified at least 14 days prior to disclosure to any such person who is known to be an employee or agent of, or consultant to, any competitor of the party whose designated documents are sought to be disclosed. Such notice shall provide a reasonable description of the outside independent person to whom disclosure is sought sufficient to permit objection to be made. If a party objects in writing to such disclosure within 14 days after receipt of

notice, no disclosure shall be made until the party seeking disclosure obtains the prior approval of the Court or the objecting party.

- 7. All depositions or portions of depositions taken in this action that contain confidential information may be designated "Confidential" and thereby obtain the protections accorded other "Confidential" documents. Confidentiality designations for depositions shall be made either on the record or by written notice to the other party within 14 days of receipt of the transcript. Unless otherwise agreed, depositions shall be treated as "Confidential" during the 14-day period following receipt of the transcript. The deposition of any witness (or any portion of such deposition) that encompasses Confidential information shall be taken only in the presence of persons who are qualified to have access to such information.
- 8. Any party who inadvertently fails to identify documents as "Confidential" shall, promptly upon discovery of its oversight, provide written notice of the error and substitute appropriately-designated documents. Any party receiving such improperly- designated documents shall retrieve such documents from persons not entitled to receive those documents and, upon receipt of the substitute documents, shall return or destroy the improperly-designated documents.
- 9. If a party files a document containing Confidential information with the Court, it shall do so in compliance with the Electronic Case Filing Procedures for the Central District of California, specifically C.D. Cal. LR 79-5.1. If a party intends to submit, in connection with a motion or trial, a document the party

believes in good faith does not qualify for filing under seal but which has been designated by another party as confidential or protected, the party intending to file the document shall follow the procedures set forth in this protective order to challenge the designation of the document to the extent possible before the party's submission is due.

- 10. If a party or non-party objects to the designation of, or failure to designate, any information as "Confidential," such challenging party shall make such objection by giving written notice to counsel of record. Within seven (7) days after such notice is received, counsel for the parties shall meet and confer. If the parties are unable to resolve their differences, the challenging party may apply to the Court for a determination whether such material is properly designated as "Confidential." The burden of persuasion in any such proceedings before the Court shall be on the designating party or the party requesting designation. Any information that becomes the subject of a meet and confer conference, as described above, shall be treated as "Confidential" material and shall be subject to the terms of these provisions until the Court has ruled on the issue of confidentiality.
- 11. Within 60 days of the termination of this action, including any appeals, each party shall either destroy or return to the opposing party all documents designated by the opposing party as "Confidential", and all copies of such documents, and shall destroy all extracts and/or data taken from such documents. Each party shall provide a certification as to such return or destruction within the

EXHIBIT A WRITTEN ASSURANCE

1

2				
3 4	I,, do hereby declare that I reside at			
5	, City of, County of			
6	, State of, and that my			
7	telephone number is I currently work for			
8				
9	and my position / title is			
10 11	·			
12	I do further declare that I have read and I understand the terms of the			
13	Protective Order dated, filed in that case entitled			
14	, Court No currently pending in the			
15	, court No currently pending in the			
16	United States District Court for the Central District of California. I agree to comply			
17	with and be bound by the provisions of the Protective Order. I understand that any			
18	violation of the Protective Order may subject me to sanctions by the Court.			
19				
20	I understand and agree that I shall not divulge any documents, or copies of			
21	documents, designated "Confidential" obtained pursuant to such Protective Order,			
22	or the contents of such documents, to any person other than those specifically			
2324	authorized by the Protective Order. I shall not copy or use such documents except			
25	for the purposes of this action and pursuant to the terms of the Protective Order.			
26	As soon as practical, but no later than 30 days after final termination of this			
27	115 50011 as practical, out no facer than 50 days after final termination of this			
28	action, I shall return to the attorney from whom I have received them, any			
	-1- PROTECTIVE ORDER			
	I I O I DO I I DO I DO I I DO			

1	documents in my possession designated "Confidential", and all copies, excerpts,							
2	summaries, notes, digests, abstracts, and indices relating to such documents.							
3								
4	I further agree to submit myself to the jurisdiction of the United States							
5	District Court for the Central District of California for the purpose of enforcing or							
6	otherwise providing relief relating to the Protective Order.							
7								
8	Executed on:							
9								
10	(Date) (Signature)							
11								
12								
13								
14								
15								
16								
17								
18								
19								
20								
21								
2223								
24								
25								
26								
27								
28								
	_2							
	PROTECTIVE ORDER							