Doc.	676
------	-----

		JS-6
1		
2		
3		
4		
5		
6		
7		
8		
9		DISTRICT COURT FORNIA, WESTERN DIVISION
10	FEDERAL TRADE COMMISSION,	Case No. CV 15-4527-GW(PLAx)
11	Plaintiff,	ORDER FOR PERMANENT INJUNCTION AND MONETARY
12	v.	JUDGMENT AS TO STIPULATING DEFENDANTS
13	BUNZAI MEDIA GROUP, INC., et al.	ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY
14	Defendants.	UNET
15		
16	Plaintiff, the Federal Trade Comm	ssion ("Commission" or "FTC"), filed
17	its Complaint for Permanent Injunction a	nd Other Equitable Relief (Dkt #3),
18	subsequently amended as First Amended	Complaint ("Complaint," Dkt #235),
19	seeking a permanent injunction and other	equitable relief in this matter, pursuant
20	to Sections 13(b) and 19 of the Federal T	rade Commission Act ("FTC Act"), 15
	U.S.C. §§ 53(b) and 57b, Section 5 of the	Restore Online Shoppers' Confidence
	STIPULATED ORDER FOR PERMANENT INJUNC AS TO STIPULATING DEFENDANTS ALAN ARGA	
		Dock

1	Act ("ROSCA"), 15 U.S.C. § 8404, and Section 917(c) of the Electronic Funds
2	Transfer Act ("EFTA"), 15 U.S.C. § 16930(c).
3	The Commission and Alan Argaman and Secured Merchants, LLC
4	(collectively, "Stipulating Defendants") stipulate to the entry of this Stipulated
5	Order for Permanent Injunction and Monetary Judgment ("Order") to resolve all
6	matters in dispute in this action between them.
7	THEREFORE, IT IS ORDERED as follows:
8	FINDINGS
9	1. This Court has jurisdiction over this matter.
10	2. The Complaint charges that Defendants, through a common
11	enterprise and a unity of ownership and control between Individual Defendants
12	and Corporate Defendants, participated in deceptive and unfair acts or practices in
13	violation of Section 5 of the FTC Act, 15 U.S.C. § 45, Section 4 of ROSCA, 15
14	U.S.C. § 8403, and Section 907(a) of EFTA, 15 U.S.C. § 1693e(a), in connection
15	with the online sale of skincare products through a negative option continuity
16	plan.
17	3. Stipulating Defendants neither admit nor deny any of the allegations
18	in the Complaint, except as specifically stated in this Order. Only for purposes of
19	this action, Stipulating Defendants admit the facts necessary to establish
20	jurisdiction.
	STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY

4. Stipulating Defendants waive any claim that they may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.

5 5. Stipulating Defendants waive all rights to appeal or otherwise
6 challenge or contest the validity of this Order. Plaintiff and Stipulating Defendants
7 agree that this Order resolves all allegations and claims in the Complaint against
8 the Stipulating Defendants.

9

10

1

2

3

4

DEFINITIONS

For the purpose of this Order, the following definitions apply:

A. "Charge" or "Charging" means causing billing information to be
submitted for payment, including against a consumer's credit card, debit card,
bank account, phone bill, or other account, or otherwise attempting to collect
money or other consideration.

B. "Clear and conspicuous" means that a required disclosure is
difficult to miss (*i.e.*, easily noticeable) and easily understandable by ordinary
consumers, including in all of the following ways:

18 19

20

1. In any communication that is solely visual or solely audible, the disclosure must be made through the same means through which the communication is presented. In any communication made through both

visual and audible means, such as a television advertisement, the disclosure must be presented simultaneously in both the visual and audible portions of the communication even if the representation requiring the disclosure is made in only one means.

A visual disclosure, by its size, contrast, location, the length of 2. time it appears, and other characteristics, must stand out from any accompanying text or other visual elements so that it is easily noticed, read, and understood.

3. An audible disclosure, including by telephone or streaming video, must be delivered in a volume, speed, and cadence sufficient for ordinary consumers to easily hear and understand it.

4. In any communication using an interactive electronic medium, such as the Internet or software, the disclosure must be unavoidable.

On a product label, the disclosure must be presented on the 5. principal display panel.

6. The disclosure must use diction and syntax understandable to ordinary consumers and must appear in each language in which the representation that requires the disclosure appears.

7. The disclosure must comply with these requirements in each

medium through which it is received, including all electronic devices and face-to-face communications.

8. The disclosure must not be contradicted or mitigated by, or inconsistent with, anything else in the communication.

9. When the representation or sales practice targets a specific audience, such as children, the elderly, or the terminally ill, "ordinary consumers" includes reasonable members of that group. "

C. **"Continuity Plan"** means any plan, arrangement, or system in which a consumer is periodically charged for products or services *without* prior notification by the seller before each charge.

"Defendants" means Bunzai Media Group, Inc., d/b/a AuraVie and D. 11 Miracle Face Kit; Pinnacle Logistics, Inc.; DSA Holdings, Inc.; Lifestyle Media 12 Brands, Inc.; Agoa Holdings, Inc.; Zen Mobile Media, Inc.; Safehaven Ventures, 13 Inc.; Heritage Alliance Group, Inc., also doing business as AuraVie Distribution; 14 AMD Financial Network, Inc.; SBM Management, Inc.; Media Urge, Inc.; 15 Adageo, LLC; Calenergy, Inc.; KAI Media, Inc.; Insight Media, Inc.; Focus 16 Media Solutions, Inc.; Secured Commerce, LLC; Secured Merchants, LLC; USM 17 Products, Inc.; Merchant Leverage Group, Inc.; DMA Media Holding, Inc.; 18 Shalita Holdings, Inc.; All Star Beauty Products, Inc., and their successors and 19 assigns, and Alon Nottea, Motti Nottea, Doron Nottea, Igor Latsanovski, Oz 20

Mizrahi, Roi Reuveni, Kristopher Bond a/k/a Ray Ibbot, Alan Argaman, and Paul Medina individually, collectively, or in any combination.

3

4

1

2

"Stipulating Defendants" means Alan Argaman and Secured 1. Merchants, LLC, and its successors and assigns.

"Electronic Fund Transfer" means any transfer of funds, other than E. 5 a transaction originated by check, draft, or similar paper instrument, which is 6 initiated through an electronic terminal, telephonic instrument, or computer or 7 magnetic tape so as to order, instruct, or authorize a financial institution to debit or 8 credit an account. Such term includes point-of-sale transfers, automated teller 9 machine transactions, direct deposits or withdrawals of funds, and transfers 10 initiated by telephone. Such term does not include: 11

Any check guarantee or authorization service that does not 1. 12 13 directly result in a debit or credit to a consumer's account;

14 2. Any transfer of funds, other than those processed by automated clearinghouse, made by a financial institution on behalf of a consumer by 16 means of a service that transfers funds held at either Federal Reserve banks or other depository institutions and that is not designed primarily to transfer 18 funds on behalf of a consumer;

20

19

15

17

1	3. Any transaction the primary purpose of which is the purchase
2	or sale of securities or commodities through a broker-dealer registered with
3	or regulated by the Securities and Exchange Commission;
4	4. Any automatic transfer from a savings account to a demand
5	deposit account pursuant to an agreement between a consumer and a
6	financial institution for the purpose of covering an overdraft or maintaining
7	an agreed upon minimum balance in the consumer's demand deposit
8	account; or
9	5. Any transfer of funds, which is initiated by a telephone
10	conversation between a consumer and an officer or employee of a financial
11	institution which is not pursuant to a prearranged plan and under which
12	periodic or recurring transfers are not contemplated.
13	F. "Material" means likely to affect a person's choice of, or conduct
14	regarding, goods or services.
15	G. "Negative Option Feature" means, in an offer or agreement to sell
16	or provide any good or service, a provision under which the consumer's silence or
17	failure to take an affirmative action to reject a good or service or to cancel the
18	agreement is interpreted by the seller or provider as acceptance or continuing
19	acceptance of the offer or agreement.
20	

"Preauthorized Electronic Fund Transfer" as defined by the H. 1 Electronic Fund Transfer Act, 15 U.S.C. § 1693a(10), means an electronic fund 2 transfer authorized in advance to recur at substantially regular intervals. 3 I. "Receiver" means Charlene Koonce of Scheef & Stone, LLP, the 4 person appointed by the Court in this matter to serve as Receiver over Corporate 5 Defendants Bunzai Media Group, Inc.; Pinnacle Logistics, Inc.; DSA Holdings, 6 Inc.; Lifestyle Media Brands, Inc.; Agoa Holdings, Inc.; Zen Mobile Media, Inc.; 7 Safehaven Ventures, Inc.; Heritage Alliance Group, Inc.; AMD Financial 8 Network, Inc.; SBM Management, Inc.; Media Urge, Inc.; Adageo, LLC; 9 Calenergy, Inc.; KAI Media, Inc.; Insight Media, Inc.; Focus Media Solutions, 10 Inc.; Secured Commerce, LLC; Secured Merchants, LLC; USM Products, Inc.; 11 Merchant Leverage Group, Inc.; DMA Media Holding, Inc.; Shalita Holdings, 12 Inc.; and All Star Beauty Products, Inc. 13 "Receivership Estate" means all assets transferred to the Receiver J. 14 pursuant to prior orders of this Court. 15 ORDER 16 I. 17 **PROHIBITED BUSINESS ACTIVITY** 18 IT IS FURTHER ORDERED that Stipulating Defendants, Stipulating 19 Defendants' officers, agents, and employees, and all other persons in active 20 concert or participation with any of them, who receive actual notice of this Order, STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY Page 8

1	whether acting directly or indirectly, in connection with promoting or offering for
2	sale any good or service, are permanently restrained and enjoined from:
3	A. Before a customer consents to pay for such good or service, failing to
4	disclose, or assisting others in failing to disclose, in a clear and conspicuous
5	manner all material terms and conditions of any offer, including:
6	1. The amount, timing, and manner of all fees, charges, or other
7	amounts that a consumer will be charged or billed, including but not
8	limited to the date of the charge and whether it will be a credit card charge
9	or checking account debit;
10	2. The dates that any limited time sales offer begins and ends;
11	3. The identity of the seller, including the seller's name, physical
12	address, and customer service telephone number;
13	4. The total costs to purchase, receive, or use, and the quantity of,
14	any goods or services that are the subject of the sales offer;
15	5. Any material restriction, limitation, or condition to purchase,
16	receive, or use goods or services that are the subject of a sales offer;
17	B. Before a customer consents to pay for such good or service, failing to
18	disclose, or assisting others in failing to disclose, in a clear and conspicuous
19	manner all material terms and conditions of any refund or cancellation policies,
20	including:

1	1. The specific steps and means by which such requests must be
2	submitted;
3	2. The customer service telephone number that a customer must
4	call to cancel or return goods or services;
5	3. The email address, web address, or street address to which
6	such requests must be directed;
7	4. Any mechanism that customers must use to return any goods
8	or services, including any requirement for specific tracking methods or
9	delivery confirmation for a package;
10	5. If there is any policy of not making refunds or cancellations,
11	including any requirement that a product will not be accepted for return or
12	refund unless it is unopened and in re-sellable condition, a statement
13	regarding this policy; and
14	6. The date by which a customer is required to request a refund;
15	C. Misrepresenting, or assisting others in misrepresenting, expressly or
16	by implication, any fact material, including:
17	1. That a good or service is free, a bonus, a gift, a trial, without
18	cost;
19	2. That a good or service is available for a minimal processing,
20	service, or administrative fee or without further obligation;
	STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY Page 10

1	3.	That a purchase is "risk free" or offered with a satisfaction
2	guarantee o	r money-back guarantee;
3	4.	That the seller is accredited or rated favorably by the Better
4	Business B	ureau;
5	5.	A seller's affiliation with, or endorsement or sponsorship by,
6	any person	or entity;
7	6.	The amount that a consumer's credit or debit card will be
8	charged and	the timing of the charge(s);
9	7.	That a transaction has been authorized by a consumer;
10	8.	The dates that any limited time sales offer begins and ends;
11	9.	The requirements or terms of the seller's refund or cancellation
12	policies;	
13	10.	The identity of the seller, including the seller's name, physical
14	address, and	d customer service telephone number;
15	11.	The total costs to purchase, receive, or use, and the quantity of,
16	any goods o	or services that are the subject of the sales offer;
17	12.	Any material restriction, limitation, or condition to purchase,
18	receive, or	use goods or services that are the subject of a sales offer;
19	13.	Any material aspect of the performance, efficacy, nature, or
20	central char	acteristics of a good or service;
		R FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY Page 11

D. Providing false information to any bank or other billing entity,
 directly or indirectly, to contest a consumer's request for a refund, cancellation,
 chargeback, or reversal of payment;

E. Failing to obtain a consumer's express informed consent by causing 4 billing information to be submitted for payment, or collecting or attempting to 5 collect payment for goods or services without the consumer's express verifiable 6 authorization, which shall include: (a) the customer's signature, including an 7 electronic or digital form of signature that is recognized as a valid signature under 8 federal law; or (b) express oral authorization that is audio-recorded and made 9 available to the customer and the customer's bank or other billing entity and that 10 evidences clearly both the customer's authorization of payment and the 11 customer's receipt of the following information: (i) The number of debits, 12 charges, or payments (if more than one); (ii) the date(s) the debit(s), charge(s), or 13 payment(s) will be submitted for payment; (iii) the amounts of the debit(s), 14 charge(s), or payment(s); (iv) the customer's name; (v) the customer's billing 15 information identified with sufficient specificity such that the customer 16 understands what account will be used to collect payment; (vi) identification of 17 the seller's name, physical address, and telephone number; and (vii) the date of 18 the customer's oral authorization; 19

Failing to obtaining written authorization signed or similarly F. 1 authenticated from consumers for Preauthorized Electronic Fund Transfers from 2 the consumer's account; or 3

G. Failing to provide a copy of a written authorization signed or 4 similarly authenticated by a consumer for Preauthorized Electronic Fund 5 Transfers from the consumer's account. 6

II. PROHIBITIONS RELATED TO MERCHANT ACCOUNTS

IT IS FURTHER ORDERED that Stipulating Defendants, Stipulating Defendants' officers, agents, and employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering for sale any good or service, are permanently restrained and enjoined from violating any provision of the Telemarketing Sales Rule, including 16 CFR 310.3(c) of the Telemarketing Sales Act.

15 16

7

8

9

10

11

12

13

14

17

IT IS FURTHER ORDERED that:

III.

Judgment in the amount of THREE HUNDRED AND TWENTY A. 18 THOUSAND SIX HUNDRED AND SIXTY-FIVE DOLLARS AND EIGHTY-19 NINE CENTS (\$320,665.89) is entered in favor of the Commission against 20

MONETARY JUDGMENT AGAINST STIPULATING DEFENDANTS

STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY

Page 13 Stipulating Defendants Alan Argaman and Secured Merchants, LLC, jointly and severally, as equitable monetary relief.

1

2

3

4

5

6

B. Stipulating Defendants Alan Argaman and Secured Merchants, LLC
relinquish dominion and all legal and equitable right, title, and interest in all assets
of the Receivership Estate, including the assets identified in Attachment A to this
Order, and may not seek the return of any such assets.

C. Upon the relinquishment of assets as specified in Subsection III. B., 7 the remainder of the judgment is suspended, subject to the Subsections below. 8 The Commission's agreement to the suspension of part of any judgment is 9 expressly premised upon the truthfulness, accuracy, and completeness of 10 Stipulating Defendants' sworn financial statements and related documents 11 (collectively, "financial representations") submitted to the Commission, namely: 12 13 1. The Financial Statement of Stipulating Defendant Alan Argaman signed on February 26, 2018, including all tax filings, bank 14 15 statements, and attachments; The Financial Statement of Stipulating Defendant Secured 16 2. Merchants, LLC, signed on February 26, 2018, including all tax filings, 17 18 bank statements, and attachments; 19 3. The bankruptcy filings of Stipulating Defendant Secured 20 Merchants, LLC, located at Doc. No. 12, case no. 1:17-bk-12058-MT. STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY

1	4. The Financial Statement of Defendant Secured Commerce,
2	LLC, signed on July 6, 2016, including all tax filings, bank statements, and
3	attachments;
4	5. The Financial Statement of Vbonita, Inc., signed on February
5	26, 2018, including all tax filings, bank statements, and attachments;
6	6. The Financial Statement of E-Commerce Pack, LLC, signed on
7	February 26, 2018, including all tax filings, bank statements, and
8	attachments;
9	7. The Financial Statement of Pros Online, Inc., signed on
10	February 26, 2018, including all tax filings, bank statements, and
11	attachments;
12	8. The Financial Statement of Inventory Way, Inc. signed on
13	February 26, 2018, including all tax filings, bank statements, and
14	attachments.
15	9. The Financial Statement of E-Commerce Pack, Inc., signed on
16	March 19, 2018, including all tax filings, bank statements, and attachments;
17	D. The suspension of judgment will be lifted as to Alan Argaman and Secured
18	Merchants, LLC, if upon motion by the Commission, the Court finds that any such
19	Stipulating Defendant, individually or as a corporate representative, failed to
20	disclose any material asset, materially misstated the value of any asset, or made
	STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY Page 15

any other material misstatement or omission in the financial representations identified above.

If the suspension of the judgment is lifted as to the Stipulating E. 3 Defendants, the judgment becomes immediately due in the amount specified in Subsection A above, which the parties stipulate only for purposes of this Section represents the unjust enrichment alleged in the Complaint, less any payment previously made pursuant to this Section, plus interest computed from the date of entry of this Order. 8

9

10

1

2

4

5

6

7

IV. **ADDITIONAL MONETARY PROVISIONS**

IT IS FURTHER ORDERED that:

11 The facts alleged in the Complaint will be taken as true, without A. 12 further proof, in any subsequent civil litigation by or on behalf of the 13 Commission, including in a proceeding to enforce its rights to any payment or 14 monetary judgment pursuant to this Order, such as a nondischargeability 15 complaint in any bankruptcy case.

16 The facts alleged in the Complaint establish all elements necessary to B. 17 sustain an action by the Commission pursuant to Section 523(a)(2)(A) of the 18 Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral 19 estoppel effect for such purposes.

C. Stipulating Defendants acknowledge that their Taxpayer
 Identification Numbers (Social Security Numbers or Employer Identification
 Numbers), which Stipulating Defendants previously submitted to the Commission,
 may be used for collecting and reporting on any delinquent amount arising out of
 this Order, in accordance with 31 U.S.C. § 7701.

All money paid to the Commission pursuant to this Order may be D. 6 deposited into a fund administered by the Commission or its designee to be used 7 for equitable relief, including consumer redress and any attendant expenses for the 8 administration of any redress fund. If a representative of the Commission decides 9 that direct redress to consumers is wholly or partially impracticable or money 10 remains after redress is completed, the Commission may apply any remaining 11 money for such other equitable relief (including consumer information remedies) 12 as it determines to be reasonably related to Defendants' practices alleged in the 13 Complaint. Any money not used for such equitable relief is to be deposited to the 14 U.S. Treasury as disgorgement. Stipulating Defendants have no right to challenge 15 any actions the Commission or its representatives may take pursuant to this 16 Subsection. 17

18 E. The asset freeze is modified to permit the payments/transfers
19 identified in the Monetary Judgment Section of this Order at Section III. Upon

20

1

completion of those payments/transfers, the asset freeze is dissolved as to Stipulating Defendants.

V. CUSTOMER INFORMATION

IT IS FURTHER ORDERED that Stipulating Defendants, Stipulating Defendants' officers, agents, and employees, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are permanently restrained and enjoined from directly or indirectly:

A. Failing to provide sufficient customer information to enable the
Commission to efficiently administer consumer redress. If a representative of the
Commission requests in writing any information related to redress, Stipulating
Defendants must provide it, in the form prescribed by the Commission, within 14
days.

B. Disclosing, using, or benefitting from customer information,
including the name, address, telephone number, email address, social security
number, other identifying information, or any data that enables access to a
customer's account (including a credit card, bank account, or other financial
account), that any Defendant obtained prior to entry of this Order in connection
with the sale of any product through a negative option continuity plan; and

1	C. Failing to destroy such customer information in all forms in his
2	possession, custody, or control within 30 days after receipt of written direction to
3	do so from a representative of the Commission.
4	<i>Provided, however</i> , that customer information need not be disposed of, and
5	may be disclosed, to the extent requested by a government agency or required by
6 7	law, regulation, or court order.
8	VI. COMPLIANCE REPORTING
° 9	IT IS FURTHER ORDERED that Stipulating Defendants make timely
10	submissions to the Commission:
11	A. One year after entry of this Order, each Stipulating Defendant must
12	submit a compliance report, sworn under penalty of perjury:
13	1. Each Stipulating Defendant must: (a) identify the primary
14	physical, postal, and email address and telephone number, as designated
15	points of contact, which representatives of the Commission may use to
16	communicate with that Stipulating Defendant; (b) identify all of that
17	Stipulating Defendant's businesses by all of their names, telephone
18	numbers, and physical, postal, email, and Internet addresses; (c) describe
19	the activities of each business, including the goods and services offered, the
20	means of advertising, marketing, and sales, and the involvement of any

other Defendant (which each Stipulating Defendant must describe if he knows or should know due to his own involvement); and (d) describe in detail whether and how that Stipulating Defendant is in compliance with each Section of this Order.

2. Additionally, Stipulating Defendant Alan Argaman must: (a) identify all telephone numbers and all physical, postal, email and Internet addresses, including all residences; (b) identify all business activities, including any business for which he performs services whether as an employee or otherwise and any entity in which he has any ownership interest; and (c) describe in detail his involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership.

B. For 5 years after entry of this Order, each Stipulating Defendant must
submit a compliance notice, sworn under penalty of perjury, within 14 days of any
change in the following:

Each Stipulating Defendant must report any change in: (a) any
 designated point of contact; or (b) the structure of any corporate Defendant
 or any entity that Stipulating Defendant has any ownership interest in or
 controls directly or indirectly that may affect compliance obligations arising
 under this Order, including: creation, merger, sale, or dissolution of the

entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

1

2

3

4

5

6

7

8

2. Additionally, Stipulating Defendant Alan Argaman must report any change in: (a) name, including aliases or fictitious names, or residence address; or (b) title or role in any business activity, including any business for which he performs services whether as an employee or otherwise and any entity in which he has any ownership interest, and identify the name, physical address, and any Internet address of the business or entity.

9 C. Each Stipulating Defendant must submit to the Commission notice of
10 the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding
11 by or against such Stipulating Defendant within 14 days of its filing.

D. Any submission to the Commission required by this Order to be
sworn under penalty of perjury must be true and accurate and comply with 28
U.S.C. § 1746, such as by concluding: "I declare under penalty of perjury under
the laws of the United States of America that the foregoing is true and correct.
Executed on: _____" and supplying the date, signatory's full name, title (if
applicable), and signature.

E. Unless otherwise directed by a Commission representative in writing,
all submissions to the Commission pursuant to this Order must be emailed to
DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to:

Associate Director for Enforcement, Bureau of Consumer Protection, Federal
 Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The
 subject line must begin: *FTC v. BunZai Media Group, Inc., et al.* FTC File No.
 X150047.

5

20

VII. RECORDKEEPING

IT IS FURTHER ORDERED that Stipulating Defendants must create
certain records for 5 years after entry of the Order, and retain each such record for
5 years. Specifically, Secured Merchants, LLC, and Alan Argaman, for any
business that such Stipulating Defendant, individually or collectively with any
other Defendant, is a majority owner or controls directly or indirectly, must create
and retain the following records:

12 A. Accounting records showing the revenues from all goods or services
13 sold;

B. Personnel records showing, for each person providing services,
whether as an employee or otherwise, that person's: name; addresses; telephone
numbers; job title or position; dates of service; and (if applicable) the reason for
termination;

18 C. Records of all consumer complaints and refund requests, whether
19 received directly or indirectly, such as through a third party, that concern or

reference: (1) a negative option feature; (2) a continuity plan; or (3) Better
 Business Bureau ratings or accreditation, and any response;

D. All records necessary to demonstrate full compliance with each 3 provision of this Order, including all submissions to the Commission; and 4 A copy of each unique advertisement or other marketing material that contains 5 any reference to (1) a negative option feature; (2) a continuity plan; or (3) Better 6 Business Bureau ratings or accreditation, unless, in comparison to an 7 advertisement or other marketing material already maintained by Respondent 8 pursuant to this Section, it differs only in the description of the product or service 9 or other ways not related to any representations concerning (1) a negative option 10 feature; (2) a continuity plan; or (3) Better Business Bureau ratings or 11 accreditation. 12

13

VIII. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring
Stipulating Defendants' compliance with this Order, including the financial
representations upon which part of any judgment was suspended and any failure to
transfer any assets as required by this Order:

A. Within 14 days of receipt of a written request from a representative
 of the Commission, each Stipulating Defendant must: submit additional
 compliance reports or other requested information, which must be sworn under
 STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT

AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY

penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission is also authorized to obtain discovery, without 2 further leave of court, using any of the procedures prescribed by Federal Rules of 3 Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

For matters concerning this Order, the Commission is authorized to B. 6 communicate directly with each Stipulating Defendant. Stipulating Defendants 7 must permit representatives of the Commission to interview any employee or 8 other person affiliated with any Defendant who has agreed to such an interview. 9 The person interviewed may have counsel present. 10

C. The Commission may use all other lawful means, including posing, 11 through its representatives as consumers, suppliers, or other individuals or entities, 12 to Stipulating Defendants or any individual or entity affiliated with Stipulating 13 Defendants, without the necessity of identification or prior notice. Nothing in this 14 Order limits the Commission's lawful use of compulsory process, pursuant to 15 Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49 and 57b-1. 16

D. Upon written request from a representative of the Commission, any 17 consumer reporting agency must furnish consumer reports concerning Stipulating 18 Defendant Alan Argaman pursuant to Section 604(1) of the Fair Credit Reporting 19 Act, 15 U.S.C. §1681b(a)(1). 20

1	IX. RETENTION OF JURISDICTION
2	IT IS FURTHER ORDERED that this Court retains jurisdiction of this
3	matter for purposes of construction, modification, and enforcement of this Order.
4	SO ORDERED this 27 th day of July, 2018.
5	SO ORDERED this 27 day of July, 2016.
6	
7	GEORGE H. WU
8	UNITED STATES DISTRICT JUDGE
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
	STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AS TO STIPULATING DEFENDANTS ALAN ARGAMAN AND SECURED MERCHANTS, LLC, ONLY Page 25