- 1 -FINAL JUDGMENT GINGRAS ("Gingras") (collectively "Defendants"), as set forth in Plaintiffs' First Amended Complaint ("Complaint") as the prevailing parties in this action.

IT IS HEREBY ORDERED that Defendants are entitled to an award of damages in the sum of \$75,000 (15 *U.S.C.* §1117 (c)(2)) pursuant to Rule 55(b) of the *Federal Rules of Civil Procedure* and under Local Rule 55-1. Under Local Rule 55-3, Plaintiffs are awarded attorneys' fees of \$4600. Pursuant to 15 *U.S.C.* §1117(a), Plaintiffs are entitled to judgment against said Defendants for recovery of total costs Plaintiffs have incurred in this action due to Defendants' violation of 15 *U.S.C.* §1125(a), and willful violation of 15 *U.S.C.* §1125(c) in the amount of \$727.82. Thus, Defendants will be jointly and severally liable for the total judgment amount for this action of \$80,327.82. Plaintiffs are further awarded any interest accrued from the date of entry of this judgment until full satisfaction thereof.

Furthermore, IT IS HEREBY ORDERED, that Defendants and their agents, employees, officers, directors, owners, attorneys, representatives, successor companies, related companies, and all persons acting in concert or participation with Defendants, and each of them, shall be permanently restrained from:

- a. The import, export, making, manufacture, reproduction, assembly, use, acquisition, purchase, offer, sale, transfer, brokerage, consignment, distribution, shipment, licensing, development, display, delivery, marketing, advertising or promotion of counterfeit products bearing the BMW®-family of related trademarks ("Plaintiffs' Trademarks") identified in the Complaint and all supporting documents and any other unauthorized BMW®-branded products, or products bearing Plaintiffs' Trademarks (including any non-genuine reproduction, counterfeit, copy or colorable imitation thereof).
- b. The import, export, making, manufacture, reproduction, assembly, use, acquisition, purchase, offer, sale, transfer, brokerage, consignment, distribution, shipment, licensing, development, display, delivery, marketing,

advertising or promotion of the infringing and diluting product identified in the Complaint and any other product which infringes or dilutes any Plaintiffs' Trademarks, trade name and/or trade dress including, but not limited to, any of Plaintiffs' Trademarks at issue in this action.

- c. The unauthorized use, in any manner whatsoever, of any Plaintiffs' Trademarks, trade name and/or trade dress including, but not limited to, the Plaintiffs' Trademarks at issue in this action, any variants, colorable imitations, translations and/or simulations thereof and/or any items that are confusingly similar thereto, including specifically:
  - i. on or in conjunction with any product or service; and
  - ii. on or in conjunction with any advertising, promotional materials, labels, hangtags, packaging, or containers.
- d. The use of any trademark, trade name, or trade dress that falsely represents, or is likely to confuse, mislead or deceive purchasers, customers, or members of the public to believe that unauthorized product imported, exported, manufactured, reproduced, distributed, assembled, acquired, purchased, offered, sold, transferred, brokered, consigned, distributed, stored, shipped, marketed, advertised and/or promoted by Defendants originate from Plaintiffs, or that said merchandise has been sponsored, approved, licensed by, or associated with Plaintiffs or is, in some way, connected or affiliated with Plaintiffs.
- e. Engaging in any conduct that falsely represents that, or is likely to confuse, mislead, or deceive purchasers, customers, or members of the public to believe that Defendants are connected with, or is in some way sponsored by or affiliated with Plaintiffs, purchases product from or otherwise has a business relationship with Plaintiffs.
- f. Affixing, applying, annexing, or using in connection with the manufacture, distribution, advertising, sale, and/or offering for sale or other use of any goods, a false description or representation, including words or symbols,