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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

BLUMLUX, LLC, an Indiana Limited Liability Company,

Plaintiff,

vs.

ROBERTO COIN S.p.A., an Italian Joint Stock Company,

Defendant.

Case No.: 15-cv-09418 CAS (FFMx)

~~PROPOSED~~ ORDER  
GRANTING PARTIES’  
STIPULATION FOR  
PROTECTIVE ORDER

**Discovery Document:  
Referred to Magistrate Judge  
Hon. Frederick F. Mumm**

AND RELATED COUNTERCLAIMS

Upon stipulation of the parties for a protection order pursuant to Fed. R. Civ. P. 26(c) governing the disclosure during pretrial discovery and the subsequent handling of trade secret information, proprietary information, other confidential commercial, financial or personal information, and documents containing any such information (hereinafter collectively referred to as “CONFIDENTIAL INFORMATION”),

///

1 **IT IS HEREBY ORDERED THAT:**

2 **1. INITIAL DESIGNATION.**

3 **1.1 Confidential Information.** In connection with discovery in this action, the  
4 parties may designate materials, including electronic files, documents, things, and  
5 testimony, as “CONFIDENTIAL” and/or “CONFIDENTIAL-ATTORNEYS’ EYES  
6 ONLY” (collectively hereinafter, “CONFIDENTIAL INFORMATION”) under the  
7 terms of this Stipulated Protective Order (“Order”). Confidential Information is  
8 information that has not been made public, is not publicly available or has not obtained  
9 from other non-confidential sources, and which concerns or relates to the processes,  
10 operations, type or work, or apparatus, or to the production, sales, shipments, purchases,  
11 transfers, identification of customers and suppliers, inventories, blueprints, amount or  
12 source of any income, profits, losses, or expenditures of any persons, firm, partnership,  
13 corporation or other organization, the disclosure of which information may have the  
14 effect of causing harm to the competitive position of the person, firm, partnership,  
15 corporation or to the organization from which the information was obtained, and, to the  
16 extent not already encompassed in the preceding definition, trade secrets as defined in  
17 California Civil Code § 3426.1 and F.R.Civ.P. 26(c)(1)(G). Confidential-Attorneys’  
18 Eyes Only information is Confidential Information that contains a person’s technical  
19 trade secret, source code, business, financial, customer or other proprietary information  
20 and that is more sensitive or strategically important than Confidential information, the  
21 disclosure of which is likely to significantly harm that person’s business or competitive  
22 position, or the disclosure of which would contravene an obligation of confidentiality to  
23 a third person or to a court. By designating a document, thing, material, testimony or  
24 other information derived therefrom as CONFIDENTIAL or CONFIDENTIAL-  
25 ATTORNEYS’ EYES ONLY under the terms of this Order, the party making the  
26 designation is certifying to the court that there is a good faith basis both in law and in  
27 fact for the designation within the meaning of Federal Rules of Civil Procedure 26(g).  
28 Material designated as CONFIDENTIAL or CONFIDENTIAL-ATTORNEYS’ EYES

1 ONLY under the Order, the information contained therein, and any documents derived  
2 in whole or in part from material designated as CONFIDENTIAL INFORMATION  
3 (“CONFIDENTIAL MATERIAL”) shall only be used for the prosecution, defense or  
4 settlement of this action, and for no other purpose.

5 **1.2 Produced Documents.** A party producing documents that it believes  
6 constitute or contain CONFIDENTIAL INFORMATION shall produce copies bearing a  
7 label designating such material CONFIDENTIAL or CONFIDENTIAL-ATTORNEYS’  
8 EYES ONLY. As used herein, the term “documents” includes all writings or other  
9 media on which information is recorded and other electronic files and tangible things  
10 subject to production under the Federal Rules of Civil Procedure. Any and all  
11 documents, information, or materials provided by a party for the purpose of settlement  
12 discussion prior to the entry of this Order by the Court shall be deemed Confidential  
13 Information unless otherwise designated; notwithstanding any other provisions of this  
14 Order, no such documents, information, or materials may be disclosed, shared, or  
15 otherwise used during any part of this case unless the documents, information or  
16 materials are publicly available, obtainable from another, non-confidential source or  
17 reproduced by the same providing party under this Order.

18 **1.3 Interrogatory Answers.** If a party answering an interrogatory believes in  
19 good faith under the criteria set forth in Paragraph 1.1 above that its answer contains  
20 CONFIDENTIAL INFORMATION, it shall set forth its answer in a separate document  
21 that is produced and designated as CONFIDENTIAL or CONFIDENTIAL-  
22 ATTORNEYS’ EYES ONLY in the same manner as a produced document under  
23 subparagraph 1.2. The answers to interrogatories should make reference to the  
24 separately produced document containing the answer, but such document should not be  
25 attached to the interrogatories.

26 **1.4 Inspections of Documents.** In the event a party elects to produce files and  
27 records for inspection and the requesting party elects to inspect them, no designation of  
28 CONFIDENTIAL INFORMATION need be made in advance of the inspection. For

1 purposes of such inspection, all materials produced shall be considered as  
2 CONFIDENTIAL INFORMATION unless the Parties agree otherwise. If the inspecting  
3 party selects specified documents to be copied, the producing party shall designate  
4 CONFIDENTIAL INFORMATION in accordance with subparagraph 1.2 at the time the  
5 copies are produced or within ten (10) days after the producing party is provided with  
6 copies of said documents.

7 **1.5 Deposition Transcripts.** Portions of testimony taken at a deposition or  
8 conference and any corresponding exhibits may be designated as CONFIDENTIAL or  
9 CONFIDENTIAL-ATTORNEYS' EYES ONLY by making a statement to that effect  
10 on the record at the deposition or other proceeding. Arrangements shall be made with  
11 the court reporter transcribing such proceeding to separately bind such portions of the  
12 transcript containing information designated as CONFIDENTIAL or  
13 CONFIDENTIAL-ATTORNEYS' EYES ONLY and label such portions appropriately.

14 **1.6 Multi-page Documents.** A party may designate all pages of an integrated,  
15 multi-page document, including a deposition transcript, interrogatory answers and  
16 responses to document requests, as CONFIDENTIAL INFORMATION by placing the  
17 label specified in subparagraph 1.2 on the first page of the document. If a party wishes  
18 to designate only certain portions of an integrated, multi-page document as  
19 CONFIDENTIAL INFORMATION, it should designate such portions immediately  
20 below the label on the first page of the document and place the label specified in  
21 subparagraph 1.2 on each page of the document containing CONFIDENTIAL  
22 INFORMATION.

23 **1.7 List.** Within fourteen days after producing or designating  
24 CONFIDENTIAL INFORMATION, the producing or designating party shall provide a  
25 log identifying all such designated material. The log shall identify the documents or  
26 other material either by Bates stamp number(s) or by a description sufficiently detailed  
27 to make the document or material the basis for the claimed CONFIDENTIAL or  
28 CONFIDENTIAL-ATTORNEYS' EYES ONLY designation. The log shall state with

1 specificity all the asserted basis which support the need to identify designated materials  
2 as CONFIDENTIAL.

3 **1.8 Attorneys' Eyes Only Material.** As stated above, the parties may  
4 designate discovery material or testimony of a highly confidential and/or proprietary  
5 nature as ATTORNEYS' EYES ONLY or CONFIDENTIAL-ATTORNEYS' EYES  
6 ONLY ("Attorneys' Eyes Only Material"), in the manner described in paragraph 1  
7 above. Attorneys' Eyes Only Material, and the information contained therein, may be  
8 disclosed only to the following: (i) the Court, pursuant to paragraph 3.5 hereof; (ii)  
9 mediators or arbitrators agreed upon by the parties; (iii) outside counsel for any party  
10 (and their staff); or (v) other "qualified persons" listed in subparagraphs 3.1(b) through  
11 (h) herein. Individuals within categories (iii) to (v) shall pre-agree to be bound by the  
12 terms of the Protective Order. Attorneys' Eyes Only Material shall not be disclosed to  
13 any party or to any officer, in-house counsel, director or employee of any party unless  
14 agreed in writing by the parties or ordered by the Court. ATTORNEYS' EYES ONLY  
15 and CONFIDENTIAL information shall collectively be referred to as Designated  
16 Material.

17 **1.9 Later Designations.** A party may also designate information disclosed at a  
18 deposition as CONFIDENTIAL and/or ATTORNEYS' EYES ONLY by notifying all  
19 parties in writing, within twenty-one (21) days of receipt of the transcript, of the specific  
20 pages and lines designated as such. Each party shall attach a copy of such written  
21 statement to the face of each transcript in its possession, custody or control. For twenty-  
22 one (21) days after receipt of the transcript, depositions shall be treated as  
23 ATTORNEYS' EYES ONLY, but after that period any portions not designated as  
24 CONFIDENTIAL and/or ATTORNEYS' EYES ONLY may be disclosed.

25 **2. DESIGNATIONS BY ANOTHER PARTY.** For fourteen (14) days after  
26 receipt of documents from a third party, the documents shall be treated as  
27 ATTORNEYS' EYES ONLY, but after that period any portions not designated as  
28 CONFIDENTIAL and/or ATTORNEYS' EYES ONLY may be disclosed. If a third

1 party produces documents that any party reasonably believes should be protected under  
2 this Order, within fourteen (14) days of the production said party to this action shall  
3 advise all counsel of its designation of such documents as CONFIDENTIAL and/or  
4 ATTORNEYS' EYES ONLY and shall affix the corresponding stamp on such  
5 documents. The third party shall be served with a copy of this Order with the Subpoena  
6 and such third party itself may designate documents or testimony as Confidential or  
7 Attorneys' Eyes Only as provided herein. All parties shall cooperate to effectuate  
8 affixing the necessary stamp.

9 **3. HANDLING PRIOR TO TRIAL.**

10 **3.1 Authorized Disclosures.** Discovery Material designated as  
11 CONFIDENTIAL or information derived therefrom may be disclosed, shown, or made  
12 available, or communicated in any way only to the following persons:

13 a. The parties and employees of the parties, but only to the extent necessary to  
14 participate in, assist in and monitor the progress of this action and for no other purpose;

15 b. Qualified persons taking testimony involving Designated Material, and  
16 necessary stenographic, videographic, and clerical personnel thereof;

17 c. Consultants or experts and their staff who are employed for the purposes of  
18 this litigation, provided that the provisions of Paragraph 3.3 of this Stipulation are  
19 complied with prior to any disclosure of any Designated Material to such an expert or  
20 consultant;

21 d. The Court and the Court's staff pursuant to Paragraph 3.5 of this  
22 Stipulation;

23 e. Attorneys for the parties to this litigation and/or the insurance carriers for  
24 the parties to the litigation, including persons working solely in secretarial, clerical, and  
25 paralegal capacities, and who are providing assistance to counsel in this action, and/or  
26 claims representatives and/or claims adjustors, upon the condition that such Designated  
27 Documents not be used in policy issuance determinations and be immediately destroyed  
28 by the insurance carriers upon completion of the instant litigation;

1 f. Third-parties specifically retained to assist outside counsel in copying,  
2 imaging, and/or coding of documents and/or providing graphic image production  
3 services and/or trial preparation materials, provided that all such confidential documents  
4 are kept and maintained in a separate and secure place and that the third party retained to  
5 provide such services is not currently performing any such services, either as an  
6 employee, consultant, or otherwise, for any competitor of either party to this action or  
7 for one having any interest adverse to either party to this action;

8 g. The author, addressees and recipients of the documents or any person who  
9 would have had access to such information by virtue of his /her employment or  
10 otherwise; and,

11 h. Any other person as to whom the parties previously agree in writing.  
12 Such disclosures are authorized only to the extent necessary to prosecute or defend this  
13 litigation. There will be no disclosure of CONFIDENTIAL INFORMATION to any  
14 person or entity who is a manufacturer or retail competitor (or an employee of a  
15 manufacturer or retail competitor) of a party. There will be no disclosure of  
16 CONFIDENTIAL INFORMATION to any distributor or supplier (or an employees of a  
17 distributor or supplier) of a party unless within 14 days of written notice by the party  
18 wishing disclosure, either the parties agree to the terms of disclosure or the party  
19 objecting to a proposed disclosure files a motion objecting to disclosure and the court  
20 orders otherwise.

21 **3.2 AEO Disclosure.** Material or documents designated as ATTORNEYS'  
22 EYES ONLY may be shown to a "qualified person" listed in subparagraphs 3.1(b)  
23 through (h).

24 **3.3 Procedure.** Except for persons described in Paragraph 3.1.d, 3.1.e or 3.1.f  
25 of this Stipulation, all persons to whom Designated Material is disclosed or by whom  
26 Designated Material is used, as set forth in Section 3.1, shall be informed of and agree to  
27 be bound by the terms of this Stipulation and the Protective Order and shall take all  
28

1 necessary precautions to prevent any disclosure or use of Designated Material other than  
2 as authorized by this Stipulation.

3 a. Prior to disclosing Designated Material to any person, other than persons  
4 described in Paragraph 3.1.d, 3.1.e or 3.1.f of this Stipulation, the disclosing party shall  
5 obtain from such person a “Written Assurance” acknowledgement (Attachment “A”),  
6 that such person has reviewed a copy of this Stipulation and any subsequent Protective  
7 Order issued by the Court, will comply with their terms in all respects, and will submit  
8 to the jurisdiction of this Court for adjudication of any dispute about whether such  
9 person has complied with the terms of this Stipulation and any subsequent Protective  
10 Order issued by the Court. In addition, prior to dissemination by a receiving party, or its  
11 counsel of record, of any Designated Material to any person, other than persons  
12 described in Paragraph 3.1.d, 3.1.e or 3.1.f of this Stipulation, the disseminating party  
13 shall obtain and maintain a copy of this acknowledgement evidencing that such person  
14 has executed the undertaking.

15 b. Individuals who are authorized to review Designated Material pursuant to  
16 this Stipulation shall hold the Designated Material and its contents in confidence and  
17 shall not divulge the Designated Material or its contents, either verbally or in writing,  
18 except as expressly permitted by this Stipulation, unless authorized to do so by a further  
19 Order of this Court or as specifically required by law.

20 **3.4 Unauthorized Disclosures.** In the event of disclosure of material  
21 designated as CONFIDENTIAL and/or ATTORNEYS’ EYES ONLY Material, other  
22 than as authorized in this Order, counsel for the party responsible for the disclosure shall  
23 notify all parties of all pertinent facts, and shall make every effort to prevent further  
24 disclosure, including retrieving disclosed materials and copies of such materials and  
25 having unauthorized persons to whom disclosure was made sign a “Written Assurance”  
26 acknowledgement (Attachment “A”). Upon written stipulation, in accordance with  
27 Local Rule 37, the Court may order such further and additional relief as it deems  
28 necessary and just.



1           **3.5 Court Filings.** The parties acknowledge the procedures for filing under  
2 seal outlined by Local Rule 79-5.1. If Confidential Material, including any portion of a  
3 deposition transcript designated as CONFIDENTIAL and/or ATTORNEYS' EYES  
4 ONLY is included in any of the papers to be filed with the Court, the Confidential  
5 Material or any portions of the pleadings which contain Confidential Material shall be  
6 labeled "Confidential – Subject to Court Order," shall be lodged under seal, and shall be  
7 accompanied by a written application and proposed order to file the Confidential  
8 Material under seal to the judge to whom the papers are directed, until further order of  
9 the Court. Each submission to be lodged under seal is to be filed on a document by  
10 document basis, allowing the Court the opportunity to determine whether the standard  
11 for filing material under seal has been satisfied. The proposed order shall address both  
12 the sealing of the application and the order itself. The original and judge's copy of the  
13 document shall be sealed in separate envelopes with a copy of the title page attached to  
14 the front of each envelope, with the authority for the under-seal filings, if authorized by  
15 statute or rule, appearing on the title page of the proposed filing Applications and Orders  
16 to Seal, along with the material to be placed under seal, shall not be electronically filed  
17 but shall be filed manually in the manner prescribed by Local Rule 79-5. A Notice of  
18 Manual Filing shall be electronically filed identifying materials being manually filed.  
19 The parties agree that exhibits provided to any jury empanelled in this proceeding shall  
20 be provided without the CONFIDENTIAL or ATTORNEYS' EYES ONLY stamp.

21           **4. HANDLING DURING TRIAL.** CONFIDENTIAL INFORMATION  
22 and/or ATTORNEYS' EYES ONLY which is subject to this order may be marked and  
23 used as trial exhibits by either party, subject to terms and conditions as imposed by the  
24 trial court upon application by the designating party.

25           **5. HANDLING AFTER TRIAL.** This Order shall survive the final  
26 termination of this action and shall protect all retained materials that have remained  
27 confidential through final termination of the case. Upon final termination of this case,  
28 counsel for the parties may each retain one copy of the pleadings, transcripts of any

1 hearings or trials, transcripts of depositions, and exhibits from any hearings, trials or  
2 depositions. Counsel shall destroy or assemble and return to each other materials  
3 designated as confidential and all copies or summaries thereof.

4 **6. RESTRICTIONS.** Nothing herein shall impose any restriction on the use  
5 or disclosure by a party of material: (1) obtained lawfully by a party hereto other than  
6 through discovery in this action, from a person who, to the best of such party's  
7 knowledge, was not at the time such materials were obtained by such party under a duty  
8 (contractual or otherwise) to maintain such materials in confidence; (2) that is public  
9 knowledge or became public knowledge after disclosure under this Order (other than  
10 through an act or omission or a person receiving material under this Order).

11 **7. OTHER REQUESTS.** The Order shall be without prejudice to the right of  
12 any party: (i) to request re-designation of material as Confidential, Attorneys' Eyes  
13 Only, or neither, or both; (ii) upon written stipulation, in accordance with Local Rule 37,  
14 to request the Court's ruling on whether a document or information is Confidential or  
15 Attorneys' Eyes Only Material, or whether its use should be restricted; (iii) to present a  
16 motion to the Court under FRCP 26(c) for a separate protective order as to any  
17 document or information, including restrictions differing from those specified herein.  
18 The Order shall not be deemed to prejudice the parties in any way in any future  
19 application for modification of this Order.

20 **8. CUSTODY.** Recipients of material under this Order shall maintain such  
21 material secured and shall exercise the same standard of care with respect to storage,  
22 custody, use and dissemination of the material as they exercise for their own proprietary  
23 information, but in no event shall the standard be less than that of a reasonable person.

24 **9. PROTECTED MATERIAL SUBPOENAED OR ORDERED**  
25 **PRODUCED IN OTHER LITIGATION**

26 If a Party is served with a subpoena or a court order issued in other litigation that  
27 compels disclosure of any information or items designated in this Action as

28 ///

1 “CONFIDENTIAL,” that Party must:

2 (a) promptly notify in writing the Designating Party. Such notification shall  
3 include a copy of the subpoena or court order;

4 (b) promptly notify in writing the party who caused the subpoena or order to issue in the  
5 other litigation that some or all of the material covered by the subpoena or order is  
6 subject to this Protective Order. Such notification shall include a copy of this Stipulated  
7 Protective Order; and

8 (c) cooperate with respect to all reasonable procedures sought to be pursued  
9 by the Designating Party whose Protected Material may be affected.

10 If the Designating Party timely seeks a protective order, the Party served with the  
11 subpoena or court order shall not produce any information designated in this action as  
12 “CONFIDENTIAL” before a determination by the court from which the subpoena or  
13 order issued, unless the Party has obtained the Designating Party’s permission. The  
14 Designating Party shall bear the burden and expense of seeking protection in that court  
15 of its confidential material and nothing in these provisions should be construed as  
16 authorizing or encouraging a Receiving Party in this Action to disobey a lawful directive  
17 from another court.

18 This order shall be binding on the parties when signed regardless of whether and  
19 when this Court endorses this Order.

20 **IT IS SO ORDERED.**

21  
22 DATED: August 19, 2016

By: /S/FREDERICK F. MUMM  
Hon. Frederick F. Mumm  
United States District Judge

1 EXHIBIT A

2 WRITTEN ASSURANCE

3 I, \_\_\_\_\_ (print name), reside  
4 at \_\_\_\_\_, in the City of \_\_\_\_\_,  
5 \_\_\_\_\_. I am employed by and/or affiliated with \_\_\_\_\_, with a  
6 business address of \_\_\_\_\_, in the City of  
7 \_\_\_\_\_, \_\_\_\_\_. I have read and understand the Stipulated Protective  
8 Order filed in the case of Blumlux, LLC. v. Roberto Coin S.p.A., United States District  
9 Court Case 15-cv-09418 CAS (FFMx). I agree to comply with and be bound by the  
10 provisions of the Stipulated Protective Order. I will not divulge Confidential Material  
11 and/or Attorneys' Eyes Only Material (as those terms are defined in the Stipulated  
12 Protective Order) to persons other than those specifically authorized by the Stipulated  
13 Protective Order. I will not copy or use, except solely for the purpose of this litigation,  
14 any information protected by the Stipulated Protective Order except as expressly  
15 permitted by the Court.

16 Executed at \_\_\_\_\_, \_\_\_\_\_ (insert city and state),  
17 this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

18  
19  
20 \_\_\_\_\_  
21 Signature