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10	UNITED STATES I	DISTRICT COURT	
11	CENTRAL DISTRIC	T OF CALIFORNIA	
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13		Case No. 2:16-cv-04140-CAS-KS	
14	CORI HILL,		
15	Plaintiff,	STIPULATED PROTECTIVE ORDER	
16	v.		
17	BLUESTEM BRANDS, INC. dba FINGERHUT,	Complaint Filed: June 10, 2016	
18	Defendant.	Trial: December 12, 2017	
19			
20			
21			
22	1. <u>INTRODUCTION</u>		
23	A. <u>PURPOSES AND LIMITATION</u>	<u>ONS</u>	
24	Discovery in this action is likely to ir	nvolve production of confidential,	
25	proprietary, or private information for which special protection from public disclosure		
26	and from use for any purpose other than prosecuting this litigation may be warranted.		
27	Accordingly, the parties hereby stipulate to and petition the Court to enter the		
28	following Stipulated Protective Order. The	parties acknowledge that this Order does	

STIPULATED PROTECTIVE ORDER

not confer blanket protections on all disclosures or responses to discovery and that the 1 2 protection it affords from public disclosure and use extends only to the limited information or items that are entitled to confidential treatment under the applicable 3 legal principles. The patties further acknowledge, as set forth in Section 12.3, below, 4 that this Stipulated Protective Order does not entitle them to file confidential 5 information under seal; Civil Local Rule 79-5 sets forth the procedures that must be 6 followed and the standards that will be applied when a party seeks permission from 7 the court to file material under seal. 8

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Β.

GOOD CAUSE STATEMENT

10 This action is likely to involve defendant Bluestem Brands, Inc.'s commercial and/or proprietary information, as well as Plaintiff Cori Hill's personal identifying 11 information and use of a Bluestem Brands, Inc. credit account for which special 12 13 protection from public disclosure and from use for any purpose other than prosecution 14 of this action is warranted. Such confidential and proprietary materials and information consist of, among other things, confidential financial information, 15 16 information regarding confidential business practices, or other confidential 17 commercial information (including information implicating privacy rights of third parties), information otherwise generally unavailable to the public, or which may be 18 19 privileged or otherwise protected from disclosure under state or federal statutes, court 20 rules, case decisions, or common law. Accordingly, to expedite the flow of 21 information, to facilitate the prompt resolution of disputes over confidentiality of 22 discovery materials, to adequately protect information the parties are entitled to keep 23 confidential, to ensure that the parties are permitted reasonable necessary uses of such 24 material in preparation for and in the conduct of trial, to address their handling at the 25 end of the litigation, and serve the ends of justice, a protective order for such 26 information is justified in this matter. It is the intent of the parties that information 27 will not be designated as confidential for tactical reasons and that nothing be so 28 designated without a good faith belief that it has been maintained in a confidential,

non-public manner, and there is good cause why it should not be part of the public
 record of this case.

- 3 2. <u>DEFINITIONS</u>
- 4

2.1 <u>Action</u>: this pending federal law suit.

5 2.2 <u>Challenging Party</u>: a Party or Non-Party that challenges the designation
6 of information or items under this Order.

7 2.3 <u>"CONFIDENTIAL" Information or Items</u>: information (regardless of
8 how it is generated, stored or maintained) or tangible things that qualify for protection
9 under Federal Rule of Civil Procedure 26(c), and as specified above in the Good
10 Cause Statement.

11 2.4 <u>Counsel</u>: Outside Counsel of Record and House Counsel (as well as their
12 support staff).

13 2.5 <u>Designating Party</u>: a Party or Non-Party that designates information or
14 items that it produces in disclosures or in responses to discovery as
15 "CONFIDENTIAL."

2.6 <u>Disclosure or Discovery Material</u>: all items or information, regardless of
the medium or manner in which it is generated, stored, or maintained (including,
among other things, testimony, transcripts, and tangible things), that are produced or
generated in disclosures or responses to discovery in this matter.

20 2.7 <u>Expert</u>: a person with specialized knowledge or experience in a matter
21 pertinent to the litigation who has been retained by a Party or its counsel to serve as an
22 expert witness or as a consultant in this Action.

23 2.8 <u>House Counsel</u>: attorneys who are employees of a party to this Action.
24 House Counsel does not include Outside Counsel of Record or any other outside
25 counsel.

26 2.9 <u>Non-Party</u>: any natural person, partnership, corporation, association, or
27 other legal entity not named as a Party to this action.

2.10 <u>Outside Counsel of Record</u>: attorneys who are not employees of a party
 to this Action but are retained to represent or advise a party to this Action and have
 appeared in this Action on behalf of that party or are affiliated with a law firm which
 has appeared on behalf of that party, and includes support staff.

- 2.11 <u>Party</u>: any party to this Action, including all of its officers, directors, employees, consultants, retained experts, and Outside Counsel of Record (and their
- 7 support staffs).

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8 2.12 <u>Producing Party</u>: a Party or Non-Party that produces Disclosure or
9 Discovery Material in this Action.

2.13 <u>Professional Vendors</u>: persons or entities that provide litigation support
 services (e.g., photocopying, videotaping, translating, preparing exhibits or
 demonstrations, and organizing, storing, or retrieving data in any form or medium)
 and their employees and subcontractors.

14 2.14 <u>Protected Material</u>: any Disclosure or Discovery Material that is
15 designated as "CONFIDENTIAL."

16 2.15 <u>Receiving Party</u>: a Party that receives Disclosure or Discovery Material
17 from a Producing Party.

18 3. <u>SCOPE</u>

The protections conferred by this Stipulation and Order cover not only
Protected Material (as defined above), but also (1) any information copied or extracted
from Protected Material; (2) all copies, excerpts, summaries, or compilations of
Protected Material; and (3) any testimony, conversations, or presentations by Parties
or their Counsel that might reveal Protected Material.

Any use of Protected Material at trial shall be governed by the orders of the trialjudge. This Order does not govern the use of Protected Material at trial.

26 **4. <u>DURATION</u>**

Even after final disposition of this litigation, the confidentiality obligationsimposed by this Order shall remain in effect until a Designating Party agrees

otherwise in writing or a court order otherwise directs. Final disposition shall be
 deemed to be the later of (1) dismissal of all claims and defenses in this Action, with
 or without prejudice; and (2) final judgment herein after the completion and
 exhaustion of all appeals, rehearings, remands, trials, or reviews of this Action,
 including the time limits for filing any motions or applications for extension of time
 pursuant to applicable law.

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5.

DESIGNATING PROTECTED MATERIAL

5.1 Exercise of Restraint and Care in Designating Material for Protection. 8 Each Party or Non-Party that designates information or items for protection under this 9 10 Order must take care to limit any such designation to specific material that qualifies under the appropriate standards. The Designating Party must designate for protection 11 only those parts of material, documents, items, or oral or written communications that 12 13 qualify so that other portions of the material, documents, items, or communications 14 for which protection is not warranted are not swept unjustifiably within the ambit of this Order. 15

Mass, indiscriminate, or routinized designations are prohibited. Designations
that are shown to be clearly unjustified or that have been made for an improper
purpose (e.g., to unnecessarily encumber the case development process or to impose
unnecessary expenses and burdens on other parties) may expose the Designating Party
to sanctions.

If it comes to a Designating Party's attention that information or items that it
designated for protection do not qualify for protection, that Designating Party must
promptly notify all other Parties that it is withdrawing the inapplicable designation.

5.2 Manner and Timing of Designations. Except as otherwise provided in
this Order (see, e.g., second paragraph of section 5.2(a) below), or as otherwise
stipulated or ordered, Disclosure or Discovery Material that qualifies for protection
under this Order must be clearly so designated before the material is disclosed or
produced.

Designation in conformity with this Order requires:

(a) for information in documentary form (e.g., paper or electronic
documents, but excluding transcripts of depositions or other pretrial or trial
proceedings), that the Producing Party affix at a minimum, the legend
"CONFIDENTIAL" (hereinafter "CONFIDENTIAL legend"), to each page that
contains protected material. If only a portion or portions of the material on a page
qualifies for protection, the Producing Party also must clearly identify the protected
portion(s) (e.g., by making appropriate markings in the margins).

9 A Party or Non-Party that makes original documents available for 10 inspection need not designate them for protection until after the inspecting Party has indicated which documents it would like copied and produced. During the inspection 11 12 and before the designation, all of the material made available for inspection shall be deemed "CONFIDENTIAL." After the inspecting Party has identified the documents 13 it wants copied and produced, the Producing Party must determine which documents, 14 15 or portions thereof, qualify for protection under this Order. Then, before producing the specified documents, the Producing Party must affix the "CONFIDENTIAL legend" 16 17 to each page that contains Protected Material. If only a portion or portions of the material on a page qualifies for protection, the Producing Party also must clearly 18 19 identify the protected portion(s) (e.g., by making appropriate markings in the margins). 20

(b) for testimony given in depositions that the Designating Party
identify the Disclosure or Discovery Material on the record, before the close of the
deposition all protected testimony.

(c) for information produced in some form other than documentary
and for any other tangible items, that the Producing Party affix in a prominent place
on the exterior of the container or containers in which the information is stored the
legend "CONFIDENTIAL." If only a portion or portions of the information warrants

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protection, the Producing Party, to the extent practicable, shall identify the protected
 portion(s).

5.3 <u>Inadvertent Failures to Designate</u>. If timely corrected, an inadvertent
failure to designate qualified information or items does not, standing alone, waive the
Designating Party's right to secure protection under this Order for such material. Upon
timely correction of a designation, the Receiving Party must make reasonable efforts
to assure that the material is treated in accordance with the provisions of this Order.

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6.

CHALLENGING CONFIDENTIALITY DESIGNATIONS

9 6.1 <u>Timing of Challenges</u>. Any Party or Non-Party may challenge a
10 designation of confidentiality at any time that is consistent with the Court's
11 Scheduling Order.

12 6.2 <u>Meet and Confer</u>. The Challenging Party shall initiate the dispute
13 resolution process under Local Rule 37.1 *et seq*.

6.3 The burden of persuasion in any such challenge proceeding shall be on
the Designating Party. Frivolous challenges, and those made for an improper purpose
(e.g., to harass or impose unnecessary expenses and burdens on other parties) may
expose the Challenging Party to sanctions. Unless the Designating Party has waived or
withdrawn the confidentiality designation, all parties shall continue to afford the
material in question the level of protection to which it is entitled under the Producing
Party's designation until the Court rules on the challenge.

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7.

ACCESS TO AND USE OF PROTECTED MATERIAL

7.1 <u>Basic Principles</u>. A Receiving Party may use Protected Material that is
disclosed or produced by another Party or by a Non-Party in connection with this
Action only for prosecuting, defending, or attempting to settle this Action. Such
Protected Material may be disclosed only to the categories of persons and under the
conditions described in this Order. When the Action has been terminated, a Receiving
Party must comply with the provisions of section 13 below (FINAL DISPOSITION).

Protected Material must be stored and maintained by a Receiving Party at a
 location and in a secure manner that ensures that access is limited to the persons
 authorized under this Order.

7.2 <u>Disclosure of "CONFIDENTIAL" Information or Items</u>. Unless
otherwise ordered by the court or permitted in writing by the Designating Party, a
Receiving Party may disclose any information or item designated "CONFIDENTIAL"
only to:

8 (a) the Receiving Party's Outside Counsel of Record in this Action, as
9 well as employees of said Outside Counsel of Record to whom it is reasonably
10 necessary to disclose the information for this Action;

(b) the officers, directors, and employees (including House Counsel)of the Receiving Party to whom disclosure is reasonably necessary for this Action;

13 (c) Experts (as defined in this Order) of the Receiving Party to whom
14 disclosure is reasonably necessary for this Action and who have signed the
15 "Acknowledgment and Agreement to Be Bound" (Exhibit A);

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(d) the court and its personnel;

(e) court reporters and their staff;

(f) professional jury or trial consultants, mock jurors, and Professional
Vendors to whom disclosure is reasonably necessary for this Action and who have
signed the "Acknowledgment and Agreement to Be Bound" (Exhibit A);

(g) the author or recipient of a document containing the information or
a custodian or other person who otherwise possessed or knew the information;

(h) during their depositions, witnesses, and attorneys for witnesses, in
the Action to whom disclosure is reasonably necessary provided: (1) the deposing
party requests that the witness sign the form attached as Exhibit 1 hereto; and (2) they
will not be permitted to keep any confidential information unless they sign the
"Acknowledgment and Agreement to Be Bound" (Exhibit A), unless otherwise agreed
by the Designating Party or ordered by the court. Pages of transcribed deposition

testimony or exhibits to depositions that reveal Protected Material may be separately
 bound by the court reporter and may not be disclosed to anyone except as permitted
 under this Stipulated Protective Order; and

4 (i) any mediator or settlement officer, and their supporting personnel,
5 mutually agreed upon by any of the parties engaged in settlement discussions.

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8. **PROTECTED MATERIAL SUBPOENAED OR ORDERED**

7 **PRODUCED IN OTHER LITIGATION**

8 If a Party is served with a subpoena or a court order issued in other litigation
9 that compels disclosure of any information or items designated in this Action as
10 "CONFIDENTIAL," that Party must:

(a) promptly notify in writing the Designating Party. Such notification shallinclude a copy of the subpoena or court order;

(b) promptly notify in writing the party who caused the subpoena or order to
issue in the other litigation that some or all of the material covered by the subpoena or
order is subject to this Protective Order. Such notification shall include a copy of this
Stipulated Protective Order; and

17 (c) cooperate with respect to all reasonable procedures sought to be pursued18 by the Designating Party whose Protected Material may be affected.

19 If the Designating Party timely seeks a protective order, the Party served with the subpoena or court order shall not produce any information designated in this 20 action as "CONFIDENTIAL" before a determination by the court from which the 21 subpoena or order issued, unless the Party has obtained the Designating Party's 22 permission. The Designating Party shall bear the burden and expense of seeking 23 24 protection in that court of its confidential material and nothing in these provisions 25 should be construed as authorizing or encouraging a Receiving Party in this Action to 26 disobey a lawful directive from another court.

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A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE PRODUCED IN THIS LITIGATION

(a) The terms of this Order are applicable to information produced by a NonParty in this Action and designated as "CONFIDENTIAL." Such information
produced by Non-Parties in connection with this litigation is protected by the
remedies and relief provided by this Order. Nothing in these provisions should be
construed as prohibiting a Non-Party from seeking additional protections.

8 (b) In the event that a Party is required, by a valid discovery request, to
9 produce a Non-Party's confidential information in its possession, and the Party is
10 subject to an agreement with the Non-Party not to produce the Non-Party's
11 confidential information, then the Party shall:

12 (1) promptly notify in writing the Requesting Party and the Non-Party
13 that some or all of the information requested is subject to a confidentiality agreement
14 with a Non-Party;

(2) promptly provide the Non-Party with a copy of the Stipulated
Protective Order in this Action, the relevant discovery request(s), and a reasonably
specific description of the information requested; and

18 (3) make the information requested available for inspection by the19 Non-Party, if requested.

20 (c) If the Non-Party fails to seek a protective order from this court within 14 days of receiving the notice and accompanying information, the Receiving Party may 21 produce the Non-Party's confidential information responsive to the discovery request. 22 23 If the Non-Party timely seeks a protective order, the Receiving Party shall not produce 24 any information in its possession or control that is subject to the confidentiality 25 agreement with the Non-Party before a determination by the court. Absent a court 26 order to the contrary, the Non-Party shall bear the burden and expense of seeking 27 protection in this court of its Protected Material.

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UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

2 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed 3 Protected Material to any person or in any circumstance not authorized under this Stipulated Protective Order, the Receiving Party must immediately (a) notify in 4 5 writing the Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the person or 6 persons to whom unauthorized disclosures were made of all the terms of this Order, 7 and (d) request such person or persons to execute the "Acknowledgment and 8 Agreement to Be Bound" that is attached hereto as Exhibit A. 9

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11. **INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE** PROTECTED MATERIAL 11

12 When a Producing Party gives notice to Receiving Parties that certain inadvertently produced material is subject to a claim of privilege or other protection, 13 14 the obligations of the Receiving Parties are those set forth in Federal Rule of Civil 15 Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure 16 may be established in an e-discovery order that provides for production without prior privilege review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar as the 17 parties reach an agreement on the effect of disclosure of a communication or 18 information covered by the attorney-client privilege or work product protection, the 19 20 parties may incorporate their agreement in the stipulated protective order submitted to 21 the court.

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12. **MISCELLANEOUS**

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12.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek its modification by the Court in the future. 24

25 12.2 Right to Assert Other Objections. By stipulating to the entry of this 26 Protective Order no Party waives any right it otherwise would have to object to 27 disclosing or producing any information or item on any ground not addressed in this 28 Stipulated Protective Order. Similarly, no Party waives any right to object on any

1 ground to use in evidence of any of the material covered by this Protective Order.

12.3 <u>Filing Protected Material</u>. A Party that seeks to file under seal any
Protected Material must comply with Civil Local Rule 79-5. Protected Material may
only be filed under seal pursuant to a court order authorizing the sealing of the
specific Protected Material at issue. If a Party's request to file Protected Material
under seal is denied by the court, then the Receiving Party may file the information in
the public record unless otherwise instructed by the court.

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13. FINAL DISPOSITION

9 After the final disposition of this Action, as defined in paragraph 4, within 60 days of 10 a written request by the Designating Party, each Receiving Party must return all 11 Protected Material to the Producing Party or destroy such material. As used in this subdivision, "all Protected Material" includes all copies, abstracts, compilations, 12 13 summaries, and any other format reproducing or capturing any of the Protected 14 Material. Whether the Protected Material is returned or destroyed, the Receiving Party 15 must submit a written certification to the Producing Party (and, if not the same person 16 or entity, to the Designating Party) by the 60 day deadline that (1) identifies (by 17 category, where appropriate) all the Protected Material that was returned or destroyed 18 and (2)affirms that the Receiving Party has not retained any copies, abstracts, 19 compilations, summaries or any other format reproducing or capturing any of the 20 Protected Material. Notwithstanding this provision, Counsel are entitled to retain an 21 archival copy of all pleadings, motion papers, trial, deposition, and hearing transcripts, 22 legal memoranda, correspondence, deposition and trial exhibits, expert reports, 23 attorney work product, and consultant and expert work product, even if such materials 24 contain Protected Material. Any such archival copies that contain or constitute 25 Protected Material remain subject to this Protective Order as set forth in Section 4 26 (DURATION).

27 **14. <u>ENFORCEMENT</u>**

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Any violation of this order may be punished by any and all appropriate

1	measures including, without limitation, contempt proceedings and/or monetary
2	sanctions.
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4	FOR GOOD CAUSE SHOWN, IT IS SO ORDERED.
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6	DATED: April 17, 2017 Karen L. Kenenson
7	KAREN L. STEVENSON
8	UNITED STATES MAGISTRATE JUDGE
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1	EXHIBIT A		
2	ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND		
3	I, [print or type full name], of		
4	[print or type full address], declare under penalty of perjury that		
5	I have read in its entirety and understand the Stipulated Protective Order that was		
6	issued by the United States District Court for the Central District of California on		
7	in the case of Cori Hill v. Bluestem Brands, Inc., Case No. 2:16-cv-04140-		
8	CAS-KS. I agree to comply with and to be bound by all the terms of this Stipulated		
9	Protective Order and I understand and acknowledge that failure to so comply could		
10	expose me to sanctions and punishment in the nature of contempt. I solemnly promise		
11	that I will not disclose in any manner any information or item that is subject to this		
12	Stipulated Protective Order to any person or entity except in strict compliance with the		
13	provisions of this Order.		
14	I further agree to submit to the jurisdiction of the United States District Court		
15	for the Central District of California for the purpose of enforcing the terms of this		
16	Stipulated Protective Order, even if such enforcement proceedings occur after		
17	termination of this action. I hereby appoint [print or		
18	type full name] of [print or type full		
19	address and telephone number] as my California agent for service of process in		
20	connection with this action or any proceedings related to enforcement of this		
21	Stipulated Protective Order.		
22			
23	Date:		
24	City and State where sworn and signed:		
25	Printed name:		
26	Signature:		
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