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 UNITED STATES OF AMERICA
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12 **UNITED STATES DISTRICT COURT**
 13 **FOR THE CENTRAL DISTRICT OF CALIFORNIA**
 14 **WESTERN DIVISION**

16
 17 UNITED STATES OF AMERICA,

18 Plaintiff,

19 v.

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 21 DIRECTV GROUP HOLDINGS, LLC,
 et al.,

22
 23 Defendants.

Case No. 2:16-cv-08150-MWF-E

FINAL JUDGMENT

Hon. Michael W. Fitzgerald

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1 of Defendants or any competing MVPD relating to Video Programming distribution
2 services in the United States, including without limitation non-public information
3 relating to negotiating position, tactics or strategy, Video Programming carriage plans,
4 pricing or pricing strategies, costs, revenues, profits, margins, output, marketing,
5 advertising, promotion, or research and development.

6 D. "Defendants" means DIRECTV and AT&T.

7 E. "DIRECTV" means DIRECTV Group Holdings, LLC, a Delaware
8 corporation with its headquarters in El Segundo, California, its successors and assigns,
9 and its subsidiaries, divisions, groups, affiliates, partnerships and joint ventures, and
10 their directors, officers, managers, agents, and employees.

11 F. "MFN Clause" means a contractual provision that entitles an MVPD to
12 modify a programming agreement to incorporate more favorable rates, contract terms,
13 or conditions that the Video Programmer agrees to with another MVPD.

14 G. "MVPD" means a multichannel video programming distributor as that
15 term is defined on the date of entry of this Final Judgment in 47 C.F.R. § 76.1200(b).

16 H. "Person" means any natural person, corporation, company, partnership,
17 joint venture, firm, association, proprietorship, agency, board, authority, commission,
18 office, or other business or legal entity, whether private or governmental.

19 I. "Video Programmer" means any Person that provides Video Programming
20 for distribution through MVPDs.

21 J. "Video Programming" means programming provided by, or generally
22 considered comparable to programming provided by, a television broadcast station or
23 cable network, regardless of the medium or method used for distribution.

24 **III. APPLICABILITY**

25 This Final Judgment applies to Defendants, as defined above, and all other
26 Persons in active concert or participation with any of them who receive actual notice of
27 this Final Judgment by personal service or otherwise.

28 **IV. PROHIBITED CONDUCT**

Defendants shall not, directly or indirectly:

- 1 A. Communicate Competitively Sensitive Information to any MVPD;
2 B. Request Competitively Sensitive Information from any MVPD; or
3 C. Encourage or facilitate the Communication of Competitively Sensitive
4 Information to or from any MVPD.

5 Notwithstanding the foregoing, nothing in this Final Judgment shall prohibit
6 Defendants from:

7 D. After securing advice of counsel and in consultation with the Antitrust
8 Compliance Officer, Communicating Competitively Sensitive Information to or
9 requesting Competitively Sensitive Information from any MVPD when such
10 communication is reasonably related to a lawful purpose, such as a lawful joint venture
11 or legally supervised due diligence for a potential transaction, or the enforcement of
12 MFN clauses;

13 E. Communicating Competitively Sensitive Information to or requesting
14 Competitively Sensitive Information from an MVPD if such Competitively Sensitive
15 Information pertains only to either (a) Defendants' supply of Video Programming to
16 that MVPD, or (b) that MVPD's carriage or potential carriage of Defendants' Video
17 Programming;

18 F. Communicating Competitively Sensitive Information to or requesting
19 Competitively Sensitive Information from a Video Programmer, including one
20 affiliated with an MVPD, if such Competitively Sensitive Information pertains only to
21 either (a) that Video Programmer's supply of Video Programming to Defendants, or (b)
22 Defendants' carriage or potential carriage of that Video Programmer's Video
23 Programming;

24 G. Responding to any question from any news organization related to the
25 distribution of Video Programming or to any actual or proposed transaction with any
26 MVPD, provided that response does not disclose Defendants' negotiation strategy; or

27 H. After securing advice of counsel and in consultation with the Antitrust
28 Compliance Officer, engaging in conduct in accordance with the doctrine established in
Eastern Railroad Presidents Conference v. Noerr Motor Freight, Inc., 365 U.S. 127

1 (1961), *United Mine Workers v. Pennington*, 381 U.S. 657 (1965), and their progeny.

2 **V. COMPLIANCE PROGRAM**

3 A. Defendants shall implement a training and antitrust compliance program to
4 instruct their executives and employees responsible for, or participating in, content
5 carriage negotiations that Communicating Competitively Sensitive Information with
6 competing MVPDs when not reasonably related to a lawful purpose may be a violation
7 of the antitrust laws. This compliance program shall include designating, within thirty
8 (30) days of entry of this Final Judgment, an Antitrust Compliance Officer with
9 responsibility for implementing the training and antitrust compliance program and
10 achieving full compliance with this Final Judgment.

11 B. The Antitrust Compliance Officer shall, on a continuing basis, be
12 responsible for the following:

13 1. Distributing, within thirty (30) days from the effective date hereof, a
14 copy of this Final Judgment to (i) each of the officers of Defendants who has
15 duties or responsibilities related to the acquisition of Video Programming or to
16 Video Programming carriage plans and decisions; (ii) each of the other
17 employees and agents of Defendants who has duties or responsibilities related to
18 the acquisition of Video Programming or to Video Programming carriage plans
19 and decisions; and (iii) each of the other employees or agents of Defendants who
20 has duties or responsibilities related to reviewing any submissions to Defendants'
21 ethics portal or to any other anonymous suggestion or complaint vehicle
22 available to Defendants' employees or agents.

23 2. Distributing within thirty (30) days a copy of this Final Judgment to
24 any person who succeeds to a position described in Section V(B)(1).

25 3. Briefing annually those persons identified in Sections V(B)(1) and
26 (2) on the meaning and requirements of this Final Judgment and of the antitrust
27 laws, and advising them that Defendants' legal advisors are available to confer
28 with them regarding compliance with both the Final Judgment and the antitrust
laws.

1 4. Obtaining from each person identified in Sections V(B)(1) and (2)
2 an annual written certification that he or she: (i) has read, understands, and
3 agrees to abide by the terms of this Final Judgment; (ii) is not aware of any
4 violation of this Final Judgment that has not been reported to the Antitrust
5 Compliance Officer; (iii) has been advised and understands that his or her failure
6 to comply with this Final Judgment may result in an enforcement action for civil
7 or criminal contempt of court against Defendants or any other person who
8 violates this Final Judgment; and (iv) has maintained and submitted a record of
9 all Communications of Competitively Sensitive Information with any MVPD,
10 other than those consistent with Sections IV(D), (E), (F), (G) and (H).

11 5. Maintaining (i) a record of all certifications received pursuant to
12 Section V(B)(4); (ii) a file of all documents in existence at the commencement of
13 and related to any investigation by the Antitrust Compliance Officer of any
14 alleged violation of this Final Judgment; and (iii) a record of all communications
15 generated after the commencement of any such investigation and related to any
16 such alleged violation, which shall identify the date and place of the
17 communication, the persons involved, the subject matter of the communication,
18 and the results of any related investigation.

19 6. Maintaining, and furnishing to the United States, on a quarterly
20 basis for the first year and annually thereafter, a log of all Communications,
21 between or among any person identified in Sections V(B)(1) and (2) and any
22 person employed by or associated with any other MVPD, relating, in whole or in
23 part, to Competitively Sensitive Information, excluding those communications
24 consistent with Sections IV(D), (E), (F), (G) and (H). The log shall include but
25 not be limited to an identification (by name, employer and job title) of all
26 participants in the communication; the date, time, and duration of the
27 communication; the medium of the communication; and a description of the
28 subject matter of the communication.

C. If Defendants' Antitrust Compliance Officer learns of any allegations of a

1 violation of any of the terms and conditions contained in this Final Judgment,
2 Defendants shall immediately investigate to determine if a violation has occurred and
3 appropriate action is required to comply with this Final Judgment. If Defendants'
4 Antitrust Compliance Officer learns of any violation of any of the terms and conditions
5 contained in this Final Judgment, Defendants shall immediately take appropriate action
6 to terminate or modify the activity so as to comply with this Final Judgment.
7 Defendants shall report any such investigation or action in the annual compliance
8 statement required by Section VI(B).

9 D. If Defendants' Antitrust Compliance Officer learns any Competitively
10 Sensitive Information has been communicated from an MVPD to any person identified
11 in Sections V(B)(1) and (2), excluding those communications consistent with Sections
12 IV(D), (E), (F), (G) and (H), the Antitrust Compliance Officer shall instruct that person
13 that he or she must not consider the Competitively Sensitive Information in any way,
14 shall advise counsel for the MVPD which communicated the Competitively Sensitive
15 Information that such information must not be communicated to Defendants, and report
16 the circumstances of the Communication of the Competitively Sensitive Information
17 and the response by the Antitrust Compliance Officer in the annual compliance
18 statement required by Section VI(B).

19 VI. CERTIFICATION

20 A. Within sixty (60) days after entry of this Final Judgment, Defendants shall
21 certify to Plaintiff whether they have designated an Antitrust Compliance Officer and
22 have distributed the Final Judgment in accordance with Section V(B) above. This
23 certification shall include the name, title, business address, email address, and business
24 phone number of the Person designated as Antitrust Compliance Officer.

25 B. For the term of this Final Judgment, on or before its anniversary date,
26 Defendants shall file with the Plaintiff an annual statement as to the fact and manner of
27 its compliance with the provisions of Section V, including the record(s) created in
28 accordance with Section V(B)(4) above.

VII. COMPLIANCE INSPECTION

1 A. For purposes of determining or securing compliance with this Final
2 Judgment, or of determining whether this Final Judgment should be modified or
3 vacated, and subject to any legally recognized privilege, from time to time authorized
4 representatives of the United States Department of Justice, including consultants and
5 other persons retained by the United States shall, upon written request of an authorized
6 representative of the Assistant Attorney General in charge of the Antitrust Division,
7 and on reasonable notice to Defendants, be permitted:

8 1. access during Defendants' office hours to inspect and copy, or at the
9 United States' option, to require Defendants and their members to provide copies
10 of all books, ledgers, accounts, records, and documents in their possession,
11 custody, or control, relating to any matters contained in this Final Judgment; and

12 2. to interview, either informally or on the record, Defendants'
13 officers, employees, or other representatives, who may have their individual
14 counsel present, regarding such matters. The interviews shall be subject to the
15 reasonable convenience of the interviewee and without restraint or interference
16 by Defendants.

17 B. Upon the written request of an authorized representative of the Assistant
18 Attorney General in charge of the Antitrust Division, Defendants shall submit written
19 reports and interrogatory responses, under oath if requested, relating to any of the
20 matters contained in this Final Judgment as may be requested.

21 C. No information or documents obtained by the means provided in this
22 section shall be divulged by the United States to any person other than an authorized
23 representative of the executive branch of the United States, except in the course of legal
24 proceedings to which the United States is a party (including grand jury proceedings), or
25 for the purpose of securing compliance with this Final Judgment, or as otherwise
26 required by law.

27 D. If at the time information or documents are furnished by Defendants to the
28 United States, Defendants identify in writing the material in any such information or
documents to which a claim of protection may be asserted under Rule 26(c)(7) of the

1 Federal Rules of Civil Procedure, and Defendants mark each pertinent page of such
2 material, "Subject to claim of protection under Rule 26(c)(7) of the Federal Rules of
3 Civil Procedure," then the United States shall give ten (10) calendar days notice prior to
4 divulging such material in any legal proceeding (other than a grand jury proceeding).

5 **VIII. RETENTION OF JURISDICTION**

6 This Court retains jurisdiction to enable any party to this Final Judgment to apply
7 to this Court at any time for further orders and directions as may be necessary or
8 appropriate to carry out or construe this Final Judgment, to modify any of its
9 provisions, to enforce compliance, and to punish violations of its provisions.

10 **IX. EXPIRATION OF FINAL JUDGMENT**

11 Unless this Court grants an extension, this Final Judgment shall expire five (5)
12 years from its date of entry.

13 **X. PUBLIC INTEREST DETERMINATION**

14 The parties have complied with the requirements of the Antitrust Procedures and
15 Penalties Act, 15 U.S.C. § 16, including making copies available to the public of this
16 Final Judgment, the Competitive Impact Statement, and any comments thereon and the
17 United States' responses to comments. Based upon the record before the Court, which
18 includes the Competitive Impact Statement and any comments and responses to
19 comments filed with the Court, entry of this Final Judgment is in the public interest.

20 **SO ORDERED:**



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22 Dated: October 2, 2017

23 Michael W. Fitzgerald
24 United States District Judge
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