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7 8	Attorneys for Plaintiff Fabric Selection, Inc.			
9	UNITED STATES DISTRICT COURT			
10	CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION			
11	FABRIC SELECTION, INC., a	Case No. 2·1	6-CV-08558-CAS-MRW	
12	California corporation,	STIPULATED PROTECTIVE		
13	Plaintiff,	ORDER		
14	VS.	Trial Date:	January 23, 2018	
15	NNW IMPORT, INC., a California corporation; LIFO, INC., California	Magistrate:	Hon. Michael R. Wilner	
16	corporation; SUPERLINE, INC. California corporation; LADY			
17	MONKEY APPAREL, INC., a California corporation; EVE YUN			
18	DESIGN CORPORATION, a			
19	California corporation; ZULILY, LLC, a Delaware limited liability company; STYLES FOR LESS INC a California			
20	STYLES FOR LESS, INC., a California corporation; and DOES 1 through 10, Inclusive,			
21	Defendants.			
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1 1. <u>INTRODUCTION</u>

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1.1 <u>PURPOSES AND LIMITATIONS</u>

3 Discovery in this action is likely to involve production of confidential, 4 proprietary, or private information for which special protection from public 5 disclosure and from use for any purpose other than prosecuting this litigation may be warranted. Accordingly, the parties hereby stipulate to and petition the Court to 6 7 enter the following Stipulated Protective Order. The parties acknowledge that this 8 Order does not confer blanket protections on all disclosures or responses to 9 discovery and that the protection it affords from public disclosure and use extends 10 only to the limited information or items that are entitled to confidential treatment under the applicable legal principles. The parties further acknowledge, as set forth in 11 12 Section 12.3, below, that this Stipulated Protective Order does not entitle them to 13 file confidential information under seal; Civil Local Rule 79-5 sets forth the 14 procedures that must be followed and the standards that will be applied when a party 15 seeks permission from the court to file material under seal.

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1.2 <u>GOOD CAUSE STATEMENT</u>

17 This action is likely to involve trade secrets, customer and pricing lists and 18 other valuable research, development, commercial, financial, technical and/or proprietary information for which special protection from public disclosure and 19 20from use for any purpose other than prosecution of this action is warranted. Such 21 confidential and proprietary materials and information consist of, among other things, confidential business or financial information, information regarding 22 23 confidential business practices, or other confidential research, development, or 24 commercial information, information otherwise generally unavailable to the public, or which may be privileged or otherwise protected from disclosure under state or 25 26federal statutes, court rules, case decisions, or common law. Accordingly, to expedite the flow of information, to facilitate the prompt resolution of disputes over 27 28confidentiality of discovery materials, to adequately protect information the parties

1 are entitled to keep confidential, to ensure that the parties are permitted reasonable 2 necessary uses of such material in preparation for and in the conduct of trial, to 3 address their handling at the end of the litigation, and serve the ends of justice, a 4 protective order for such information is justified in this matter. It is the intent of the parties that information will not be designated as confidential for tactical reasons 5 and that nothing be so designated without a good faith belief that it has been 6 7 maintained in a confidential, non-public manner, and there is good cause why it 8 should not be part of the public record of this case.

9 2. <u>DEFINITIONS</u>

2.1 <u>Action</u>: Fabric Selection, Inc. v. NNW Imports, Inc., et al. Case No.
2:16-CV-08558-CAS-MRW

12 2.2 <u>Challenging Party</u>: a Party or Non-Party that challenges the designation
13 of information or items under this Order.

2.3 <u>"CONFIDENTIAL" Information or Items</u>: information (regardless of
how it is generated, stored or maintained) or tangible things that qualify for
protection under Federal Rule of Civil Procedure 26(c), and as specified above in
the Good Cause Statement.

18 2.4 <u>Counsel</u>: Outside Counsel of Record and House Counsel (as well as
19 their support staff).

20 2.5 <u>Designating Party</u>: a Party or Non-Party that designates information or
21 items that it produces in disclosures or in responses to discovery as
22 "CONFIDENTIAL."

23 2.6 <u>Disclosure or Discovery Material</u>: all items or information, regardless
24 of the medium or manner in which it is generated, stored, or maintained (including,
25 among other things, testimony, transcripts, and tangible things), that are produced or
26 generated in disclosures or responses to discovery in this matter.

27 2.7 <u>Expert</u>: a person with specialized knowledge or experience in a matter
28 pertinent to the litigation who has been retained by a Party or its counsel to serve as

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1 an expert witness or as a consultant in this Action.

2 2.8 <u>House Counsel</u>: attorneys who are employees of a party to this Action.
3 House Counsel does not include Outside Counsel of Record or any other outside
4 counsel.

5 2.9 <u>Non-Party</u>: any natural person, partnership, corporation, association, or
6 other legal entity not named as a Party to this action.

7 2.10 <u>Outside Counsel of Record</u>: attorneys who are not employees of a party
8 to this Action but are retained to represent or advise a party to this Action and have
9 appeared in this Action on behalf of that party or are affiliated with a law firm which
10 has appeared on behalf of that party, and includes support staff.

2.11 <u>Party</u>: any party to this Action, including all of its officers, directors,
employees, consultants, retained experts, and Outside Counsel of Record (and their
support staffs).

14 2.12 <u>Producing Party</u>: a Party or Non-Party that produces Disclosure or
15 Discovery Material in this Action.

2.13 <u>Professional Vendors</u>: persons or entities that provide litigation support
services (e.g., photocopying, videotaping, translating, preparing exhibits or
demonstrations, and organizing, storing, or retrieving data in any form or medium)
and their employees and subcontractors.

20 2.14 <u>Protected Material</u>: any Disclosure or Discovery Material that is 21 designated as "CONFIDENTIAL."

22 2.15 <u>Receiving Party</u>: a Party that receives Disclosure or Discovery Material
23 from a Producing Party.

24 3. <u>SCOPE</u>

The protections conferred by this Stipulation and Order cover not only Protected Material (as defined above), but also (1) any information copied or extracted from Protected Material; (2) all copies, excerpts, summaries, or compilations of Protected Material; and (3) any testimony, conversations, or 1 presentations by Parties or their Counsel that might reveal Protected Material.

Any use of Protected Material at trial will be governed by the orders of the
trial judge. This Order does not govern the use of Protected Material at trial.

4 4. <u>DURATION</u>

5 Even after final disposition of this litigation, the confidentiality obligations 6 imposed by this Order will remain in effect until a Designating Party agrees 7 otherwise in writing or a court order otherwise directs. Final disposition will be 8 deemed to be the later of (1) dismissal of all claims and defenses in this Action, with 9 or without prejudice; and (2) final judgment herein after the completion and 10 exhaustion of all appeals, rehearings, remands, trials, or reviews of this Action, including the time limits for filing any motions or applications for extension of time 11 pursuant to applicable law. 12

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5. DESIGNATING PROTECTED MATERIAL

14 5.1 Exercise of Restraint and Care in Designating Material for Protection. 15 Each Party or Non-Party that designates information or items for protection under this Order must take care to limit any such designation to specific material that 16 17 qualifies under the appropriate standards. The Designating Party must designate for 18 protection only those parts of material, documents, items, or oral or written 19 communications that qualify so that other portions of the material, documents, 20items, or communications for which protection is not warranted are not swept 21 unjustifiably within the ambit of this Order.

Mass, indiscriminate, or routinized designations are prohibited. Designations that are shown to be clearly unjustified or that have been made for an improper purpose (e.g., to unnecessarily encumber the case development process or to impose unnecessary expenses and burdens on other parties) may expose the Designating Party to sanctions.

If it comes to a Designating Party's attention that information or items that it designated for protection do not qualify for protection, that Designating Party must 1 promptly notify all other Parties that it is withdrawing the inapplicable designation.

5.2 Manner and Timing of Designations. Except as otherwise provided in
this Order (see, e.g., second paragraph of section 5.2(a) below), or as otherwise
stipulated or ordered, Disclosure or Discovery Material that qualifies for protection
under this Order must be clearly so designated before the material is disclosed or
produced.

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Designation in conformity with this Order requires:

8 (a) for information in documentary form (e.g., paper or electronic 9 documents, but excluding transcripts of depositions or other pretrial or trial 10 proceedings), that the Producing Party affix at a minimum, the legend 11 "CONFIDENTIAL" (hereinafter "CONFIDENTIAL legend"), to each page that 12 contains protected material. If only a portion or portions of the material on a page 13 qualifies for protection, the Producing Party also must clearly identify the protected 14 portion(s) (e.g., by making appropriate markings in the margins).

15 A Party or Non-Party that makes original documents available for inspection need not designate them for protection until after the inspecting Party has indicated 16 17 which documents it would like copied and produced. During the inspection and 18 before the designation, all of the material made available for inspection will be deemed "CONFIDENTIAL." After the inspecting Party has identified the 19 20documents it wants copied and produced, the Producing Party must determine which 21 documents, or portions thereof, qualify for protection under this Order. Then, before 22 producing the specified documents, the Producing Party must affix the 23 "CONFIDENTIAL legend" to each page that contains Protected Material. If only a portion or portions of the material on a page qualifies for protection, the Producing 24 Party also must clearly identify the protected portion(s) (e.g., by making appropriate 25 markings in the margins). 26

(b) for testimony given in depositions that the Designating Party identifythe Disclosure or Discovery Material on the record, before the close of the

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1 deposition all protected testimony.

(c) for information produced in some form other than documentary and for
any other tangible items, that the Producing Party affix in a prominent place on the
exterior of the container or containers in which the information is stored the legend
"CONFIDENTIAL." If only a portion or portions of the information warrants
protection, the Producing Party, to the extent practicable, will identify the protected
portion(s).

5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent
failure to designate qualified information or items does not, standing alone, waive
the Designating Party's right to secure protection under this Order for such material.
Upon timely correction of a designation, the Receiving Party must make reasonable
efforts to assure that the material is treated in accordance with the provisions of this
Order.

6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

15 6.1 <u>Timing of Challenges</u>. Any Party or Non-Party may challenge a
16 designation of confidentiality at any time that is consistent with the Court's
17 Scheduling Order.

18 6.2 <u>Meet and Confer</u>. The Challenging Party will initiate the dispute
19 resolution process (and, if necessary, file a discovery motion) under Local Rule 37.1
20 et seq.

21 6.3 The burden of persuasion in any such challenge proceeding will be on the Designating Party. Frivolous challenges, and those made for an improper 22 23 purpose (e.g., to harass or impose unnecessary expenses and burdens on other 24 parties) may expose the Challenging Party to sanctions. Unless the Designating Party has waived or withdrawn the confidentiality designation, all parties will 25 26continue to afford the material in question the level of protection to which it is entitled under the Producing Party's designation until the Court rules on the 27 28 challenge.

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ACCESS TO AND USE OF PROTECTED MATERIAL

7.1 <u>Basic Principles</u>. A Receiving Party may use Protected Material that is
disclosed or produced by another Party or by a Non-Party in connection with this
Action only for prosecuting, defending, or attempting to settle this Action. Such
Protected Material may be disclosed only to the categories of persons and under the
conditions described in this Order. When the Action has been terminated, a
Receiving Party must comply with the provisions of section 13 below (FINAL
DISPOSITION).

9 Protected Material must be stored and maintained by a Receiving Party at a
10 location and in a secure manner that ensures that access is limited to the persons
11 authorized under this Order.

Disclosure of "CONFIDENTIAL" Information or Items. 12 7.2 Unless otherwise ordered by the court or permitted in writing by the Designating Party, a 13 Receiving 14 Party disclose any information item designated may or "CONFIDENTIAL" only to: 15

(a) the Receiving Party's Outside Counsel of Record in this Action, as well
as employees of said Outside Counsel of Record to whom it is reasonably necessary
to disclose the information for this Action;

(b) the officers, directors, and employees (including House Counsel) of theReceiving Party to whom disclosure is reasonably necessary for this Action;

(c) Experts (as defined in this Order) of the Receiving Party to whom
disclosure is reasonably necessary for this Action and who have signed the
"Acknowledgment and Agreement to Be Bound" (Exhibit A);

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- (d) the Court and its personnel;
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- (e) court reporters and their staff;
- (f) professional jury or trial consultants, mock jurors, and Professional
 Vendors to whom disclosure is reasonably necessary for this Action and who have
 signed the "Acknowledgment and Agreement to Be Bound" (Exhibit A);

1 (g) the author or recipient of a document containing the information or a 2 custodian or other person who otherwise possessed or knew the information;

3 (h) during their depositions, witnesses ,and attorneys for witnesses, in the 4 Action to whom disclosure is reasonably necessary provided: (1) the deposing party 5 requests that the witness sign the form attached as Exhibit A hereto; and (2) they 6 will not be permitted to keep any confidential information unless they sign the 7 "Acknowledgment and Agreement to Be Bound" (Exhibit A), unless otherwise 8 agreed by the Designating Party or ordered by the court. Pages of transcribed 9 deposition testimony or exhibits to depositions that reveal Protected Material may 10 be separately bound by the court reporter and may not be disclosed to anyone except as permitted under this Stipulated Protective Order; and 11

(i) any mediator or settlement officer, and their supporting personnel,
mutually agreed upon by any of the parties engaged in settlement discussions.

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 8.
 PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED

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 IN OTHER LITIGATION

If a Party is served with a subpoena or a court order issued in other litigation
that compels disclosure of any information or items designated in this Action as
"CONFIDENTIAL," that Party must:

(a) promptly notify in writing the Designating Party. Such notification will
include a copy of the subpoena or court order;

(b) promptly notify in writing the party who caused the subpoena or order
to issue in the other litigation that some or all of the material covered by the
subpoena or order is subject to this Protective Order. Such notification will include a
copy of this Stipulated Protective Order; and

(c) cooperate with respect to all reasonable procedures sought to bepursued by the Designating Party whose Protected Material may be affected.

If the Designating Party timely seeks a protective order, the Party served with the subpoena or court order will not produce any information designated in this action as "CONFIDENTIAL" before a determination by the court from which the
subpoena or order issued, unless the Party has obtained the Designating Party's
permission. The Designating Party will bear the burden and expense of seeking
protection in that court of its confidential material and nothing in these provisions
should be construed as authorizing or encouraging a Receiving Party in this Action
to disobey a lawful directive from another court.

7 9. <u>A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE</u> 8 PRODUCED IN THIS LITIGATION

9 (a) The terms of this Order are applicable to information produced by a
10 Non-Party in this Action and designated as "CONFIDENTIAL." Such information
11 produced by Non-Parties in connection with this litigation is protected by the
12 remedies and relief provided by this Order. Nothing in these provisions should be
13 construed as prohibiting a Non-Party from seeking additional protections.

(b) In the event that a Party is required, by a valid discovery request, to
produce a Non-Party's confidential information in its possession, and the Party is
subject to an agreement with the Non-Party not to produce the Non-Party's
confidential information, then the Party will:

18 (1) promptly notify in writing the Requesting Party and the Non19 Party that some or all of the information requested is subject to a confidentiality
20 agreement with a Non-Party;

(2) promptly provide the Non-Party with a copy of the Stipulated
Protective Order in this Action, the relevant discovery request(s), and a reasonably
specific description of the information requested; and

24 (3) make the information requested available for inspection by the25 Non-Party, if requested.

(c) If the Non-Party fails to seek a protective order from this court within
14 days of receiving the notice and accompanying information, the Receiving Party
may produce the Non-Party's confidential information responsive to the discovery

1 request. If the Non-Party timely seeks a protective order, the Receiving Party will 2 not produce any information in its possession or control that is subject to the 3 confidentiality agreement with the Non-Party before a determination by the court.

4 Absent a court order to the contrary, the Non-Party will bear the burden and expense of seeking protection in this court of its Protected Material. 5

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UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL 10.

7 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed 8 Protected Material to any person or in any circumstance not authorized under this 9 Stipulated Protective Order, the Receiving Party must immediately (a) notify in 10 writing the Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the person or 11 12 persons to whom unauthorized disclosures were made of all the terms of this Order, 13 and (d) request such person or persons to execute the "Acknowledgment and 14 Agreement to Be Bound" that is attached hereto as Exhibit A.

15 11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED MATERIAL 16

17 When a Producing Party gives notice to Receiving Parties that certain inadvertently produced material is subject to a claim of privilege or other protection, 18 the obligations of the Receiving Parties are those set forth in Federal Rule of Civil 19 20Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure 21 may be established in an e-discovery order that provides for production without prior privilege review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar 22 23 as the parties reach an agreement on the effect of disclosure of a communication or 24 information covered by the attorney-client privilege or work product protection, the 25 parties may incorporate their agreement in the stipulated protective order submitted to the court. 26

- 27 12.
- 28
- MISCELLANEOUS
- Right to Further Relief. Nothing in this Order abridges the right of any 12.1

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1 person to seek its modification by the Court in the future.

12.2 Right to Assert Other Objections. By stipulating to the entry of this
Protective Order no Party waives any right it otherwise would have to object to
disclosing or producing any information or item on any ground not addressed in this
Stipulated Protective Order. Similarly, no Party waives any right to object on any
ground to use in evidence of any of the material covered by this Protective Order.

7 12.3 Filing Protected Material. A Party that seeks to file under seal any
8 Protected Material must comply with Civil Local Rule 79-5. Protected Material may
9 only be filed under seal pursuant to a court order authorizing the sealing of the
10 specific Protected Material at issue. If a Party's request to file Protected Material
11 under seal is denied by the court, then the Receiving Party may file the information
12 in the public record unless otherwise instructed by the court.

13 13. <u>FINAL DISPOSITION</u>

14 After the final disposition of this Action, as defined in paragraph 4, within 60 15 days of a written request by the Designating Party, each Receiving Party must return all Protected Material to the Producing Party or destroy such material. As used in 16 17 this subdivision, "all Protected Material" includes all copies, abstracts, compilations, 18 summaries, and any other format reproducing or capturing any of the Protected Material. Whether the Protected Material is returned or destroyed, the Receiving 19 20Party must submit a written certification to the Producing Party (and, if not the same 21 person or entity, to the Designating Party) by the 60 day deadline that (1) identifies 22 (by category, where appropriate) all the Protected Material that was returned or 23 destroyed and (2) affirms that the Receiving Party has not retained any copies, 24 abstracts, compilations, summaries or any other format reproducing or capturing any of the Protected Material. Notwithstanding this provision, Counsel are entitled to 25 26 retain an archival copy of all pleadings, motion papers, trial, deposition, and hearing transcripts, legal memoranda, correspondence, deposition and trial exhibits, expert 27 28reports, attorney work product, and consultant and expert work product, even if such

1	materials contain Protected Material. Any such archival copies that contain or				
2	constitute Protected Material remain subject to this Protective Order as set forth in				
3	Section 4 (DURATION).				
4	14. Any willful violation of this Order may be punished by civil or criminal				
5	contempt proceedings, financial or evidentiary sanctions, reference to disciplinary				
6	authorities, or other appropriate action at the discretion of the Court.				
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8	DATED: _July 31_, 2017				
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10	/S/ Michael R. Wilner Hon. Michael R. Wilner				
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1	EXHIBIT A			
2	ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND			
3				
4	I, [full name], of			
5	[full address], declare under penalty of perjury that I have read in its entirety and			
6	understand the Stipulated Protective Order that was issued by the United States			
7	District Court for the Central District of California on [date] in the case of Fabric			
8	Selection, Inc. v. NNW Imports, Inc., et al. Case No. 2:16-CV-08558-CAS-MRW. I			
9	agree to comply with and to be bound by all the terms of this Stipulated Protective			
10	Order and I understand and acknowledge that failure to so comply could expose me			
11	to sanctions and punishment in the nature of contempt. I solemnly promise that I			
12	will not disclose in any manner any information or item that is subject to this			
13	Stipulated Protective Order to any person or entity except in strict compliance with			
14	the provisions of this Order.			
15	I further agree to submit to the jurisdiction of the United States District Court			
16	for the Central District of California for the purpose of enforcing the terms of this			
17	Stipulated Protective Order, even if such enforcement proceedings occur after			
18	termination of this action. I hereby appoint [full			
19	name] of [full address and			
20	telephone number] as my California agent for service of process in connection with			
21	this action or any proceedings related to enforcement of this Stipulated Protective			
22	Order.			
23	Date:			
24	Dute			
25	City and State where signed:			
26	Printed name:			
27				
28	Signature:			
	571193.1 14			

1	PROOF OF SERVICE				
2	Fabric Selection, Inc. v NNW Import, Inc., et al. Case No. 2:16-CV-08558-CAS-MRW				
3	STATE OF CALIFORNIA, COUNTY OF LOS ANGELES				
4 5	At the time of service, I was over 18 years of age and not a party to this action. I am employed in the County of Los Angeles, State of California. My business address is 1840 Century Park East, 17th Floor, Los Angeles, CA 90067. On July 28, 2017, I served true copies of the following document(s) described as [PROPOSED] STIPULATED PROTECTIVE ORDER on the interested parties in this action as follows:				
6 7					
8 9 10 11	David L. Prince Miles L. Prince <u>miles@redchamber.com</u> 1912 E Vernon Avenue, Suite 100 Los Angeles, CA 90058	Attorneys for Defendant NNW Import, Inc.			
12 13	Frank N. Lee <u>franknlee@gmail.com</u> LAW OFFICE OF FRANK N. LEE	Attorneys for Defendants Superline, Inc. and Styles for Less, Inc.			
14	3435 Wilshire Blvd., Suite 450 Los Angeles, CA 90010	Telephone: (213) 487-9777 Facsimile: (213) 487-9776 (fax)			
17 18 19 20 21	BY CM/ECF NOTICE OF ELECTRONIC FILING: I electronically filed the document(s) with the Clerk of the Court by using the CM/ECF system. Participants in the case who are registered CM/ECF users will be served by the CM/ECF system. Participants in the case who are not registered CM/ECF users will be served by mail or by other means permitted by the court rules. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct and that I am employed in the office of a member of the bar of this Court at whose direction the service was made. Executed on July 28, 2017, at Los Angeles, California.				
22		/s/ Nazia Rahman			
23 24		Nazia Rahman			
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