

NOTE: CHANGES MADE BY THE COURT

1 Aaron M. McKown (SBN No. 208781)  
 Paula L. Zecchini (SBN No. 238731)  
 2 Jeffrey M. Monhait (admitted *pro hac vice*)  
 COZEN O'CONNOR  
 3 601 S. Figueroa Street, Suite 3700  
 Los Angeles, CA 90017  
 4 Telephone: 213-892-7900  
 Facsimile: 213-892-7999  
 5 E-Mail: amckown@cozen.com  
 pzecchini @cozen.com  
 6 jmonhait@cozen.com

7 Attorneys for Defendant  
 GODADDY.COM, LLC  
 8 (erroneously sued as GoDaddy, Inc.)

9 UNITED STATES DISTRICT COURT  
 10 FOR THE CENTRAL DISTRICT OF CALIFORNIA

11 BODY JEWELZ, INC.,  
 12 Plaintiff,  
 13 vs.  
 14 VALLEY FORGE INSURANCE  
 COMPANY; CNA FINANCIAL  
 15 CORPORATION; CNA EQUIPMENT  
 BREAKDOWN RISK CONTROL;  
 16 GODADDY, INC.; and DOES 1 through  
 17 100,  
 18 Defendants.

Case No.: 2:17-cv-00140-ODW (PLAx)

**STIPULATION AND PROTECTIVE ORDER**

Magistrate: Hon. Paul L. Abrams

Discovery Cutoff: March 5, 2018  
 Pretrial Conference: May 14, 2018  
 Trial Date: June 5, 2018

[DISCOVERY MATTER]

1 The parties agree that the disclosure and discovery activity in the above-  
2 captioned litigation may require the disclosure of documents, things, and information  
3 (collectively, “Information”) in the possession, custody, or control of the named  
4 parties in this case, Plaintiff Body Jewelz, Inc. (“Plaintiff”), and Defendants  
5 GoDaddy.com, LLC (“GoDaddy”) and Valley Forge Insurance Company (“Valley  
6 Forge”), as well as other parties who may be added to this case at a later date, and  
7 non-parties, which may be protected under constitutional, statutory, or common law  
8 rights to privacy, be subject to contractual restrictions, or constitute or contain trade  
9 secrets or other confidential research, development, commercial, or proprietary  
10 information.

11 Without waiver of objections to the discoverability of any documents, the  
12 parties intend to provide a mechanism for the discovery of relevant Information,  
13 otherwise not objectionable, in a manner which protects all parties, including non-  
14 parties to this litigation, from the risk of disclosure of such confidential Information.

15 NOW, WHEREFORE, good cause having been shown, the parties in the above-  
16 captioned litigation hereby STIPULATE AND AGREE, and the Court HEREBY  
17 ORDERS AS FOLLOWS:

18 1. Introduction and Scope

19 This action involves, among other things, GoDaddy’s business operations  
20 related to the provision of hosting services, and as such may require the production of  
21 information not currently in the public domain and containing trade secrets, know-  
22 how, proprietary data, commercially sensitive information, or other confidential  
23 information, including, without limitation, technical, sales, marketing, underwriting,  
24 employee, business, financial, privacy, and other proprietary information. This action  
25 also involves Plaintiff’s business operations related to its website, as well as Valley  
26 Forge’s business operations related to the provision of insurance, and as such may  
27 require the disclosure of information not currently in the public domain and containing  
28 trade secrets, know-how, proprietary data, commercially sensitive information, or

1 other confidential information, including, without limitation, technical, sales,  
2 marketing, underwriting, employee, business, financial, privacy, and other proprietary  
3 information.

4 This Protective Order shall protect against the disclosure of such confidential  
5 and private information that should not be publicly available and shall govern any  
6 designated record or information produced in this action, including all designated  
7 motions and other papers submitted to the Court, all designated deposition testimony,  
8 all designated testimony, interrogatory answers, documents and other discovery  
9 materials, whether produced informally or in response to interrogatories, requests for  
10 admissions, requests for production of documents, subpoenas, or other formal method  
11 of discovery.

12 2. Good Cause Statement

13 This action is likely to involve trade secrets, customer financial information and  
14 other valuable commercial, financial, technical and/or proprietary information for  
15 which special protection from public disclosure and from use for any purpose other  
16 than prosecution of this action is warranted. Such confidential and proprietary  
17 materials and information consist of, among other things, confidential business or  
18 financial information, information regarding confidential business practices, or other  
19 confidential research, development, or commercial information (including information  
20 implicating privacy rights of third parties), information otherwise generally  
21 unavailable to the public, or which may be privileged or otherwise protected from  
22 disclosure under state or federal statutes, court rules, case decisions, or common law.  
23 Accordingly, to expedite the flow of information, to facilitate the prompt resolution of  
24 disputes over confidentiality of discovery materials, to adequately protect information  
25 the parties are entitled to keep confidential, to ensure that the parties are permitted  
26 reasonable necessary uses of such material in preparation for and in the conduct of  
27 trial, to address their handling at the end of the litigation, and serve the ends of justice,  
28 a protective order for such information is justified in this matter. It is the intent of the

1 parties that information will not be designated as confidential for tactical reasons and  
2 that nothing be so designated without a good faith belief that it has been maintained in  
3 a confidential, non-public manner, and there is good cause why it should not be part of  
4 the public record of this case.

5 3. Designation – CONFIDENTIAL.

6 Each party shall have the right to designate as confidential and subject to this  
7 Protective Order any thing, information, document, or portion of any document  
8 produced or prepared by it in this litigation which the producing party deems to  
9 contain trade secrets, know-how, proprietary data, commercially sensitive information,  
10 or other confidential information, including, without limitation, technical, sales,  
11 marketing, underwriting, employee, business, financial, privacy, and other proprietary  
12 information (“Confidential Information”).

13 This designation shall be made by stamping each page of a document  
14 containing Confidential Information with the legend CONFIDENTIAL, at or before  
15 production to the receiving party. In the event a party inadvertently produces  
16 Confidential Information without such legend, that party shall promptly furnish  
17 written notice to the receiving party that the Confidential Information is designated  
18 CONFIDENTIAL under this Protective Order along with appropriately labeled copies  
19 of the Confidential Information. Such post-production designation of Confidential  
20 Information shall not, under any circumstance, be deemed a waiver, in whole or in  
21 part, of the right to assert confidentiality or of the protections of this Protective Order,  
22 and shall not entitle the receiving party or its attorneys to disclose such information in  
23 violation of this Protective Order.

24 Any Confidential Information not reduced to documentary, electronic, tangible,  
25 or physical form, or which cannot be easily stamped may be designated by providing  
26 written notice of such designation and the designation of any storage media shall  
27 extend to the contents of such storage media. Materials provided for inspection by a  
28 party’s counsel need not be designated as Confidential Information until copies of the

1 materials are requested after inspection and selection by counsel. Making  
2 Confidential Information available for inspection shall not constitute a waiver of any  
3 claim of confidentiality, or privilege, and all materials provided for inspection by a  
4 party's counsel shall be treated as though designated as CONFIDENTIAL at the time  
5 of the inspection.

6 4. Limit on Use of Confidential Information.

7 Each party and all persons bound by the terms of this Protective Order shall use  
8 any Confidential Information governed by this Protective Order only for the purpose  
9 of prosecution, defense, or settlement of the captioned action; no party or other person  
10 shall use any Confidential Information governed by this Protective Order for any  
11 purpose other than the prosecution, defense, or settlement of the captioned action.

12 5. Material Designated CONFIDENTIAL.

13 Except as otherwise provided by written stipulation of the parties, or by further  
14 order of the Court, Confidential Information designated as CONFIDENTIAL shall  
15 only be disclosed by the receiving party in furtherance of the prosecution, defense, or  
16 settlement of the captioned action) and only to:

17 A. The attorneys of record at (1) Cozen O'Connor P.C., (2) Selik and  
18 Associates APC, (3) CNA Coverage Litigation Group, and (4) CNA  
19 Coverage Counsel, including their respective paralegals, secretaries, and  
20 other support staff;

21 B. Experts (whether acting as testifying experts or non-testifying  
22 consultants) and their staff retained by the receiving party for the purpose of  
23 providing advice, an expert opinion and/or testifying at the trial at this  
24 matter, and subject to Paragraph 6, *infra*;

25 C. Non-parties specifically retained to assist the attorneys of record or a  
26 party in copying or computer coding of documents, organizing, filing,  
27 translating, converting, storing or retrieving data, or designing programs for  
28 handling data connected with this action, including the performance of such

1 duties in relation to a computerized litigation support system, but only for  
2 purposes of performing such services in connection with this litigation;

3 D. The Court and Court personnel as provided in Paragraphs 9 and 11, *infra*;

4 E. The parties to this action, but only for purposes of prosecution, defense,  
5 or settlement of the captioned action;

6 F. Any court reporter employed in this litigation and acting in that capacity;  
7 and

8 G. Author(s), addressee(s), subject(s), and recipient(s) of the Confidential  
9 Information.

10 6. Identification of Experts.

11 A party desiring to disclose Confidential Information designated as  
12 CONFIDENTIAL to outside experts (whether acting as testifying experts or non-  
13 testifying consultants) under Paragraph 5, *supra*, (“Disclosing Party”) shall first obtain  
14 from each expert a signed undertaking in the form of Exhibit A hereto.

15 7. Related Documents.

16 Confidential Information designated CONFIDENTIAL shall include (a) all  
17 copies, extracts, and complete or partial summaries prepared from such information;  
18 (b) portions of deposition transcripts and exhibits thereto which contain or reflect the  
19 content of any such information, copies, extracts, or summaries of it; (c) portions of  
20 affidavits, briefs, memoranda, or any other writing filed with the Court and exhibits  
21 thereto which contain or reflect the content of any such information, copies, extracts,  
22 or summaries of it; (d) deposition testimony designated in accordance with Paragraph  
23 8, *infra*; and (e) testimony taken at a hearing or other proceeding that is designated in  
24 accordance with Paragraph 9, *infra*.

25 8. Designation of Deposition Transcripts.

26 Deposition transcripts, or portions thereof, as well as exhibits that have not  
27 otherwise been designated pursuant to this Protective Order may be designated as  
28 subject to this Protective Order either: (i) At the time of such deposition, in which case

1 the transcript of the designated testimony shall be bound in a separate volume and  
2 marked CONFIDENTIAL by the reporter, as the designating party may direct; or (ii)  
3 Within thirty (30) calendar days following receipt of the deposition transcript by  
4 providing written notice to the reporter and all counsel of record, in which case all  
5 counsel receiving such notice shall mark the copies or portions of the designated  
6 transcript in their possession or under their control as directed by the designating  
7 party.

8 All deposition transcripts not previously designated shall be treated as  
9 CONFIDENTIAL for a period of thirty (30) calendar days after receipt of the  
10 transcript, and the transcript shall not be disclosed by a non-designating party to  
11 persons other than those persons named or approved according to Paragraph 5, *supra*,  
12 to review documents or materials designated CONFIDENTIAL on behalf of that non-  
13 designating party.

14 Aside from professional translators and stenographic reporters, the designating  
15 party shall have the right to exclude the following persons from a deposition before  
16 the taking of testimony which the designating party designates as subject to this  
17 Protective Order, as to testimony and exhibits designated as CONFIDENTIAL, all  
18 persons except the deponent and counsel for the deponent who agrees to be bound by  
19 this Protective Order; and any person authorized to receive disclosure under Paragraph  
20 5, *supra*.

21 9. Designation of Hearing Testimony or Argument.

22 With respect to testimony elicited and exhibits marked during hearings and  
23 other proceedings, whenever counsel for any party deems that any question or line of  
24 questioning calls for the disclosure of Confidential Information that should be kept  
25 CONFIDENTIAL, counsel may designate on the record prior to such disclosure that it  
26 is CONFIDENTIAL. Whenever matter designated as CONFIDENTIAL is to be  
27 discussed in a hearing or other proceeding, any party claiming such confidentiality  
28 may, with permission of the Court only, exclude from the room any person who is not

1 entitled under this Protective Order to receive information designated as  
2 CONFIDENTIAL.

3 10. Disclosure to Author or Recipient.

4 Notwithstanding any other provisions of this Protective Order, nothing herein  
5 shall prohibit counsel for a party from disclosing any document, whether designated  
6 as CONFIDENTIAL, to any person whom the document clearly identifies as the  
7 author or a recipient of such document and regardless of designation pursuant to this  
8 Protective Order, but only for the purposes set forth in Paragraph 4, *supra*. The person  
9 viewing such documents shall not be permitted to retain copies of any of the  
10 documents, unless that person is authorized to do so under other provisions of this  
11 Protective Order.

12 11. Designation of Documents Under Seal.

13 A party filing any paper that reflects, contains, or includes any Confidential  
14 Information subject to this Protective Order shall comply with C.D. Cal. Local Rule  
15 79-5, and follow the procedures set forth in that rule to file any such paper under seal.

16 **Good cause must be shown for the under seal filing.**

17 12. Confidentiality of Party's Own Documents.

18 No person may disclose any Confidential Information, except as provided in  
19 this Protective Order; but nothing herein shall affect the right of a party to disclose  
20 Confidential Information which it designated as CONFIDENTIAL to its officers,  
21 directors, employees, consultant, or experts, or to any non-party. Such disclosure shall  
22 not waive the protections of this Protective Order and shall not entitle other parties or  
23 their attorneys to disclose such information in violation of this Protective Order.

24 13. Preparation of Witness and Exhibit Designation.

25 Any party may mark any Confidential Information designated as  
26 CONFIDENTIAL as an exhibit to a deposition, hearing, or other proceeding and  
27 examine any witness who is not otherwise prohibited from viewing such material  
28



1 thereon, provided the exhibit and related transcript pages receive the same type of  
2 confidentiality designation as the original document.

3 14. Other Protections; Challenge to Confidentiality Designation.

4 This Protective Order shall not preclude any party from seeking and obtaining,  
5 on an appropriate showing, such additional protection with respect to the  
6 confidentiality of Confidential Information, or other discovery material as such party  
7 may consider appropriate. No party shall be precluded from: (a) claiming that any  
8 Confidential Information is not entitled to the protections of this Protective Order; (b)  
9 applying to the Court for an order permitting a disclosure or use of Confidential  
10 Information otherwise prohibited by this Protective Order; or (c) applying for an order  
11 modifying this Protective Order in any respect. No party shall be obligated to  
12 challenge the propriety of any confidentiality designation, and failure to do so shall  
13 not preclude a subsequent attack on the propriety of such designation.

14 If any party receiving Confidential Information objects to the classification of  
15 such Information as “Confidential” and the parties cannot resolve the objection  
16 informally, then the objecting party may move for an order to determine whether the  
17 Information has been properly designated. In such an event, the burden shall remain  
18 on the Producing Person to demonstrate that protection of the information is proper.  
19 Pending resolution of any such motion, all persons bound by this Protective Order  
20 shall continue to treat the Information which is the subject of the motion according to  
21 its designation, i.e. as CONFIDENTIAL. **The procedures set forth in Local Rule 37**  
22 **shall apply to any challenge to the designation of Confidential Information.**

23 15. Prior or Public Knowledge.

24 The restrictions and obligations set forth herein relating to documents and  
25 things marked CONFIDENTIAL shall not apply to any information which the parties  
26 agree in writing, or if they are unable to agree, the Court determines: (a) was or  
27 becomes public knowledge other than as a result of disclosure by the receiving party;  
28 or (b) has come or shall come into the receiving party’s lawful possession

1 independently of the producing party. Such restrictions and obligations shall not be  
2 deemed to prohibit discussions with any person about any documents or things  
3 marked CONFIDENTIAL if that person already had or obtained lawful possession  
4 thereof other than pursuant to this Protective Order. Nothing in this Protective Order  
5 shall affect or restrict use or disclosure of documents or things obtained other than  
6 through discovery pursuant to this Protective Order.

7 16. Limitation of Protective Order.

8 This Protective Order does not preclude any party from seeking further relief or  
9 protective orders from the Court as may be appropriate.

10 17. Non-Party Confidential Information.

11 The terms of this Protective Order shall be applicable to CONFIDENTIAL  
12 information obtained from a non-party, and such information produced in connection  
13 with this action shall be protected by the provisions of this Protective Order. Such a  
14 non-party shall have: (a) the same right as a party to designate any such information  
15 under this Protective Order; and (b) standing to enforce the terms of this Protective  
16 Order with respect to disclosure and use of that non-party's designated information.

17 In addition, if any such non-party is under an obligation of confidentiality to a  
18 party ("Obliging Party"), the Obliging Party may designate any such information as  
19 CONFIDENTIAL. Any other party ("Requesting Party") obtaining any materials  
20 from such a non-party shall provide immediate and simultaneous access to the  
21 information to the Obliging Party. The Obliging Party shall have ten (10) calendar  
22 days to notify the Requesting Party of the status of the materials. In the interim, any  
23 materials obtained from such a non-party by the Receiving Party shall be treated by  
24 the Receiving Party as if designated CONFIDENTIAL. The Obliging Party may  
25 request that the Receiving Party label and number such materials according to the  
26 designation and provide a copy of the labeled and numbered materials to the Obliging  
27 Party, the Receiving Party may produce its set of non-party materials to the Obliging  
28 Party and the Obliging Party will, within five (5) business days, label and number the

1 materials according to the designation and provide a copy of the labeled and  
2 numbered materials to the Receiving Party. Any party who receives from a non-party  
3 Confidential Information that has not been designated CONFIDENTIAL may itself  
4 designate the Confidential Information as CONFIDENTIAL pursuant to the  
5 provisions of this Protective Order.

6 18. Compulsory Service from a Non-Party.

7 If a party in possession of Confidential Information designated  
8 CONFIDENTIAL is served with a valid subpoena, document request, interrogatories  
9 or other compulsory process from a non-party to this Protective Order seeking  
10 production or other disclosure of such designated information, such party  
11 (“Subpoenaed Party”) shall, within five (5) business days, give prompt written notice  
12 to counsel for the party who designated the Confidential Information as  
13 CONFIDENTIAL (“Designating Party”) in no more than two (2) business days after  
14 receipt of the request identifying the designated information sought and enclosing a  
15 copy of the subpoena, request, or interrogatory. The Subpoenaed Party shall make  
16 timely objections to the production of the designated information, including by  
17 referencing the existence of this Protective Order, and the Designating Party may  
18 intervene without opposition from the Subpoenaed Party to object to the production of  
19 the designated information. Unless and until such objections are overruled by the  
20 Court, or the Court otherwise orders production of the designated information, the  
21 Subpoenaed Party shall not produce or divulge the contents of the designated  
22 information. Nothing herein shall be construed as requiring the Subpoenaed Party, or  
23 any party, to challenge or oppose any court order requiring production of the  
24 designated information, or subject itself to the risk of sanctions or penalty arising from  
25 non-compliance with any such legal process or court order.

26 19. Return of Designated Information.

27 Upon final termination of this action, unless otherwise agreed to in writing by  
28 an attorney of record for the designating party, each party shall assemble and return all

1 Confidential Information designated as CONFIDENTIAL, including all copies  
2 (whether in the possession of the party, counsel, experts, or non-parties), extracts and  
3 summaries thereof, to the party from whom the such designated Confidential  
4 Information was obtained, or provide a statement to the attorney of record for the  
5 designating party that such documents (and all copies) have been destroyed, except  
6 that any documents or copies which contain or constitute attorney's work product may  
7 be retained by counsel, or destroyed.

8       20. Privileged Information.

9       The inadvertent production of any privileged information shall not be deemed a  
10 waiver or impairment of any claim or privilege or protection afforded to the privileged  
11 information. Upon receiving written notice from the producing party that privileged  
12 information has been inadvertently produced, the receiving party shall immediately  
13 return all such privileged information, and all copies thereof, to the producing party.  
14 Such return shall be without prejudice to, and does not waive, any claim by the  
15 returning party that the returned document(s) are not protected by a privilege,  
16 provided, however, that nothing contained in the returned document(s) shall be used  
17 by the returning party to establish the alleged lack of privilege.

18       21. Waiver or Termination of Protective Order.

19       This Protective Order shall not be deemed a waiver of any party's right to seek  
20 an order compelling discovery with respect to any discovery request; any party's right  
21 to object to any discovery or the production of any information or documents; any  
22 party's right to object to the admission of any evidence on any grounds in any  
23 proceeding herein; or any party's right to use its own documents produced in this  
24 litigation with complete discretion.

25       No part of the restrictions imposed by this Protective Order may be waived or  
26 terminated, except by the written stipulation executed by counsel of record for each  
27 designating party, or by an order of the Court for good cause shown. The restrictions  
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1 provided for herein shall not terminate upon the conclusion of this action, but shall  
2 continue until further order of this Court.

3 22. Modification of Protective Order.

4 This Protective Order may be modified, and any matter related to it may be  
5 resolved, by written stipulation of the parties subject to approval of the Court.

6 23. Destruction of Documents.

7 Upon final resolution of this litigation, including all appeals, all Information  
8 designated as CONFIDENTIAL shall be returned or destroyed by the party possessing  
9 the Information pursuant to the terms of this Order within 30 days.

10 24. Paragraph Captions.

11 The Title Captions for each paragraph of this Protective Order are for  
12 convenience only, and are not intended to affect or alter the text of the paragraphs or  
13 the substance of the Protective Order.

14 **IT IS SO STIPULATED**

15 Dated: August 7, 2017

**COZEN O'CONNOR**  
Aaron M. McKown  
Paula L. Zecchini  
Jeffrey M. Monhait

18  
19 By: s/ Aaron M. McKown  
Aaron M. McKown  
20 Attorneys for Defendant  
GODADDY.COM, LLC

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22  
23 Dated: August 7, 2017

**SELIK AND ASSOCIATES LLC**  
Evan M. Selik

24  
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26 By: s/ Evan M. Selik  
Evan M. Selik  
27 Attorneys for Plaintiff  
BODY JEWELZ, INC.  
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1 Dated: August 7, 2017

**CNA COVERAGE LITIGATION GROUP**  
Anthony S. Cox  
Sherman C. Lee  
Julie Payne Humphreys

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4  
5 By: s/ Anthony S. Cox  
Anthony S. Cox  
6 Attorneys for Defendant  
VALLEY FORGE INSURANCE COMPANY

7 IT IS SO ORDERED.

8 Dated this 8<sup>th</sup> day of August 2017



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10 \_\_\_\_\_  
Honorable Paul L. Abrams  
United States Magistrate Judge

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Exhibit A

UNITED STATES DISTRICT COURT  
FOR THE CENTRAL DISTRICT OF CALIFORNIA

BODY JEWELZ, INC.,

Plaintiff,

vs.

VALLEY FORGE INSURANCE  
COMPANY; CNA FINANCIAL  
CORPORATION; CNA EQUIPMENT  
BREAKDOWN RISK CONTROL;  
GODADDY, INC.; and DOES 1 through  
100,

Defendants.

Case No.: 2:17-cv-00140-ODW(PLAx)

**AGREEMENT TO BE BOUND BY  
STIPULATION AND PROTECTIVE  
ORDER**

I, \_\_\_\_\_, declare and say that:

1. I am employed as \_\_\_\_\_

by \_\_\_\_\_.

2. I have read, and received a copy of, the Stipulation and Protective Order (the "Order") with respect to parties Body Jewelz, Inc., GoDaddy.com, LLC, and Valley Forge Insurance Company, dated \_\_\_\_\_, 2017, in the above-captioned litigation.

3. I promise that I will use any and all "CONFIDENTIAL" information, as defined in the Order, given to me only in a manner authorized by the Order, and only to assist Counsel in the litigation of this matter.

4. I promise that I will not disclose or discuss such "CONFIDENTIAL" information with anyone other than the persons described in paragraph 5 of this Order.

1           5. I acknowledge that, by signing this agreement, I am subjecting myself to  
2 the jurisdiction of the United States District Court for the Central District of California  
3 with respect to the enforcement of the Order.

4           6. I understand that any disclosure or use of “CONFIDENTIAL”  
5 information in any manner contrary to the provisions of the Order may subject me to  
6 sanctions for contempt of court.

7           7. I will return all “CONFIDENTIAL” Materials (as defined in the Order)  
8 to the attorney who provided it to me, upon request of that attorney, and I shall not  
9 retain any copies of said Materials or any information contained within  
10 “CONFIDENTIAL” Materials.

11           I declare under penalty of perjury under the laws of the United States of  
12 America that the foregoing is true and correct.

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DATE: \_\_\_\_\_

Signature