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8	UNITED STATES DISTRICT COURT		
9	CENTRAL DISTRIC	CENTRAL DISTRICT OF CALIFORNIA	
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12	AECOM ENERGY & CONSTRUCTION, INC.,) CV 17-5398-RSWL-SSx	
13	Plaintiff,) REDACTED BY THE COURT	
14	Plaincill,) ORDER re: Plaintiff's) Motion for Summary	
15	v.) Judgment and for) Permanent Injunction	
16	JOHN RIPLEY; TODD HALE;) against Defendants Gary) Topolewski; Morrison	
17	GARY TOPOLEWSKI; HENRY BLUM; BUD ZUKALOFF;) Knudsen Corporation;) Morrison-Knudsen	
18	"MORRISON KNUDSEN CORPORATION; " "MORRISON-) Company, Inc.; Morrison-) Knudsen Services, Inc.;	
19	KNUDSEN COMPANY, INC.;" "MORRISON-KNUDSEN SERVICES,) and Morrison-Knudsen) International Inc. [157]	
20	INC.; " and "MORRISON- KNUDSEN INTERNATIONAL)))	
21	INC.,"	,))	
22	Defendants.	,))	
23	Currently before the Court is Plaintiff AECOM Energy & Construction, Inc.'s ("Plaintiff") Motion for		
24			
25		Summary Judgment and Permanent Injunction [157]	
26	("Motion"). Having reviewed all papers submitted pertaining to this Motion, the Court NOW FINDS AND		
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RULES AS FOLLOWS: the Court GRANTS Plaintiff's Motion
 against Defendants Gary Topolewski, Morrison Knudsen
 Corporation, Morrison-Knudsen Company, Inc., Morrison Knudsen Services, Inc., and Morrison-Knudsen
 International Inc.

I. BACKGROUND

7 A. <u>Factual Background</u>

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. <u>Plaintiff's Corporate History</u>

9 Morrison Knudsen Corporation ("MK") was a renowned multinational construction and engineering firm 10 11 responsible for many notable projects, including the 12 Hoover Dam, the San Francisco-Oakland Bay Bridge, and 13 the Trans-Alaska Pipeline. Pl.'s Statement of 14 Uncontroverted Facts ("Pl.'s SUF") ¶ 3(b), ECF No. 173. 15 MK has used many trademarks including: "MORRISON KNUDSEN," the MKO logo, and "MKCO MORRISON KNUDSEN" 16 (collectively, the "MK Marks"). Id. ¶ 17(b). 17 18 Plaintiff maintained trademark registrations for the MK 19 Marks until February 2016, <u>id.</u> ¶ 17(b)-(c), and 20 continues to use MK's logo and corporate history in 21 many of its current promotional materials. Id. ¶ 17 (listing exemplars); Decl. of Charles Szurgot ("Szurgot 22 23 Decl.") ¶ 8, Exs. 1-7, ECF No. 175.

In 1996, MK merged with Washington Construction Group, Inc. ("WGI"), while continuing to operate under the name "Morrison Knudsen Corporation." Szurgot Decl. ¶ 5. In 2000, MK changed its name to WGI. <u>Id.</u> In 28 2007, URS Corp. ("URS") acquired WGI, and in 2014,

AECOM, the parent company of Plaintiff AECOM Energy &
 Construction, Inc., acquired URS and its subsidiaries.
 Id. ¶¶ 6-7.

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2. <u>Defendants' Use of MK Name</u>

5 Plaintiff alleges that, beginning in 2008, Defendants Gary Topolewski, Morrison Knudsen 6 7 Corporation, Morrison-Knudsen Company, Inc., Morrison-Knudsen Services, Inc., and Morrison-Knudsen 8 International Inc., (collectively, the "Defendants"), 9 10 undertook an elaborate scheme to pass themselves off as MK and take advantage of MK's good reputation. Pl's. 11 12 Mem. re Mot. for Summ. J. ("Mot.") 4:8-9, ECF No. 172.

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a. "Morrison-Knudsen Services, Inc."

14 Morrison-Knudsen Services, Inc. was an affiliate of 15 MK incorporated in Nevada in 1982 under a different name, but changed its name to Morrison-Knudsen 16 Services, Inc. in 1983. Decl. of Diana M. Torres 17 18 ("Torres Decl.") ¶ 19, ECF No. 174; id., Ex. Q, 19 Corporate Records of Morrison-Knudsen Services, Inc. 947-52, 954-55, ECF No. 174-17. In 2002, MK dissolved 20 Morrison-Knudsen Services, Inc. through its Vice 21 President and General Counsel. Id., Ex. Q at 987-89. 22

In 2008, defaulting Defendant Todd Hale¹ filed a Certificate of Revival with the Nevada Secretary of State's office for Morrison-Knudsen Services, Inc.,

^{27 &}lt;sup>1</sup> Default was entered by the Clerk against Defendant Todd 28 Hale, as well as Defendants Henry Blum, John Ripley and Bud Zukaloff, on December 4, 2017 [77].

swearing under penalty of perjury that he had authority 1 2 to do so from the company's board of directors. Id., Ex. Q at 990-93, ECF No. 174-17. The Certificate of 3 Revival lists defaulting Defendant Henry Blum as Vice 4 5 President and defaulting Defendant John Ripley as Secretary. Id., Ex. Q at 991. In 2008, Hale filed the 6 7 annual list of officers and directors listing Morrison-Knudsen Services' address as 2049 Century Park East, 8 9 Suite 3850, Los Angeles, California 90067. Id., Ex. Q at 996. Around 2007 or 2008, Blum contacted Defendant 10 Topolewski about reviving "Morrison Knudsen." Torres 11 Decl. Ex. B, at 25:19-26:9, 27:5-6. Defendant 12 13 Topolewski was later listed as President and Secretary 14 in 2010; Chairman in 2011; Chairman, Director, and President in 2014; Secretary and Director in 2016; and 15 President, Secretary, and Director in 2017. 16 Id., Ex. 17 Q, at 996-1005.

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b. "Morrison Knudsen Corporation"

MK incorporated Morrison Knudsen of Viet Nam ("MK 20 Viet Nam") in 1996 and dissolved it in 2002. Torres 21 Decl. ¶ 20, Ex. R, Corporate Records of Morrison Knudsen Corp. 1019-21, 1029-30, ECF No. 174-18. 22 In 23 October 2014, Defendants Topolewski and Blum filed a Certificate of Revival with the Nevada Secretary of 24 25 State, seeking to reinstate MK Viet Nam and declaring, 26 under penalty of perjury, that they had authority to do so from MK Viet Nam's board of directors. Id. at 1033-27 The Certificate of Revival listed Defendant 28 35.

Topolewski as President, Secretary, and Treasurer;
 defaulting Defendant Blum as Vice President; and
 defaulting Defendants Ripley and Hale as Directors.
 <u>Id.</u> The address for each was listed as 2049 Century
 Park East, Suite 3850, Los Angeles, California 90067.
 <u>Id.</u> at 1033.

Later that month, after MK Viet Nam was revived, Defendant Topolewski filed a Certificate of Amendment with the Nevada Secretary of State to change the name of MK Viet Nam to "Morrison Knudsen Corporation." <u>Id.</u> at 1036. The annual list of officers filed on January 2 27, 2016 reflects the name change. <u>Id.</u> at 1037.

> c. "Morrison-Knudsen International Inc." and "Morrison-Knudsen Company"

Plaintiff also alleges the names of two unrelated entities, E Planet Communications, Inc. ("E Planet") and Westland Petroleum Corporation ("Westland"), were changed to make them appear to be MK affiliates. Pl.'s Mot. at 4:28-5:7.

First, E Planet was incorporated in Nevada in 2011. Torres Decl. ¶ 21, Ex. S, Corporate Records of Morrison-Knudsen Int'l Inc. 1050, ECF No. 174-19. As of 2012, the company's records listed Defendant Topolewski as E Planet's President and Secretary. <u>Id.</u> In May 2016, defaulting Defendant Zukaloff filed a Certificate of Amendment with the Nevada Secretary of State to change the name of E Planet Communications, Inc. to "Morrison-Knudsen International Inc." <u>Id.</u> at

1065. 1

2 Second, Westland was incorporated in Nevada in 1926 3 and fell out of good standing in 2013. Torres Decl. ¶ 4 22, Ex. T, Corporate Records for Morrison-Knudsen 5 Company, Inc., 1068-74, 1087-88, ECF No. 174-20. In October 2016, John Anderson, listed as Vice President 6 7 of Westland, filed a Certificate of Reinstatement for 8 Westland with the Nevada Secretary of State. Torres 9 Decl. in Supp. Prelim. Inj. Ex. 4, 150-152, ECF No. 19-10 4. The records listed Westland Petroleum's address as 2049 Century Park East, Suite 3850, Los Angeles, 11 12 California 90067. Id. at 151. The Nevada Secretary of 13 State granted reinstatement sometime that month, and on 14 October 18, 2016, defaulting Defendant Ripley filed a Certificate of Amendment with the Nevada Secretary of 15 State to change Westland's name to "Morrison-Knudsen 16 Company, Inc." Id.

d. Websites and Press Releases

On March 25, 2008, Defendant Morrison Knudsen Corporation registered the domain names www.morrisonknudsen.com and www.morrison-knudsen.net. Torres Decl. ¶¶ 9-10; <u>id.</u> Exs. E-F, Whois Record. The website contained promotions of MK's history, current AECOM projects, a current business relationship AECOM has with a construction equipment maker, and the website 26 also offered to sell construction equipment used in 27 MK's projects. <u>See</u> Pl.'s SUF \P 2(b),(f), \P 4(a)-(b),(k)-(n). 28

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"Morrison Knudsen" issued three press releases 1 2 claiming original MK projects and announcing: (1) on March 16, 2016, "Morrison Knudsen Awarded \$570 Million 3 Environmental Clean Up Project"; (2) on June 30, 2016, 4 5 "Morrison Knudsen Awarded \$36 Million Mine Engineering Contract"; and (3) on April 11, 2017, "Morrison Knudsen 6 7 awarded \$1.2 Billion Construction and Engineering 8 Contract". Torres Decl. ¶¶ 16-18, Exs. N-P, ECF Nos. 9 174-14, 174-15, 174-16.

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3. Take Over of the MK Marks

11 On November 10, 2014, defaulting Defendant Hale 12 submitted a "change of address" form to the United 13 States Patent and Trademark Office ("USPTO"). Decl. of 14 Annette Bottaro-Walklet ("Walklet Decl.") ¶ 6, ECF No. 14; <u>id.</u> Ex. F., ECF No. 14-1. The contact information 15 listed in the USPTO records for two of Plaintiff's 16 registered trademarks ("MORRISON KNUDSEN" and "MKCO 17 18 MORRISON KNUDSEN") was changed from Plaintiff's 19 addresses, to Hale's email address todd.hale@morrison-20 knudsen.com, and the physical address of 2049 Century Park East, Suite 3850, Los Angeles, California 90067. 21 See Torres Decl. ¶ 23, Ex. U, USPTO Record, ECF No. 22 174-21. 23

On November 11, 2015, defaulting Defendant Zukaloff submitted a document to the USPTO purporting to assign the registered trademark "MKCO MORRISON KNUDSEN" from Washington Group International (a previous name of Plaintiff) to Defendant Morrison Knudsen Corporation,

listed at 2049 Century Park East, Suite 3850, Los 1 Angeles, California 90067. Id. ¶ 24, Ex. V, USPTO 2 Record, ECF No. 174-22. On March 26, 2016, Defendant 3 Morrison Knudsen Corporation filed a new application 4 5 with the USPTO to register the mark "MORRISON KNUDSEN," declaring under penalty of perjury that they owned the 6 7 mark and claiming a first-use date of April 18, 1933. 8 <u>See id.</u> Ex. W, ECF No. 174-23.

B. <u>Procedural Background</u>

10 Plaintiff filed its Complaint [1] on July 21, 2017, 11 alleging the following claims:

- 1) False Designation of Origin
- 2) False Advertising
- 3) Cyberpiracy
- 4) California Common Law Unfair Competition
- 5) California Statutory Unfair Competition
- 6) California Statutory False Advertising
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Plaintiff filed a Motion for Preliminary Injunction [11] on August 1, 2017. This Court granted Plaintiff's Motion for Preliminary Injunction [45] on September 28, 2017. The Clerk of Court entered default against Defendants Todd Hale, Henry Blum, John Ripley, and Bud Zukaloff [77] on December 4, 2017.

Petition for Cancellation of Registered Mark

On July 24, 2018 Plaintiff filed the instant Motion for Summary Judgment and Permanent Injunction [157] against the remaining Defendants: Gary Topolewski; Morrison Knudsen Corporation; Morrison-Knudsen Company,

Inc.; Morrison-Knudsen Services, Inc.; and Morrison-1 Knudsen International Inc. The Court entered a joint 2 stipulation on July 31, 2018 [167], setting August 17, 3 2018, as Defendants' deadline to file their Opposition. 4 5 Plaintiff filed a Response on August 20, 2018 [184], claiming that its Motion should be granted because 6 7 Defendants failed to timely file their Opposition. 8 Defendants then filed a Memorandum of Good Cause for 9 its Late-Filed Opposition [186] on August 20, 2018, and 10 its Opposition [187] on August 21, 2018. Plaintiff filed its Second Reply [201] in response to Defendants' 11 12 Opposition on September 4, 2018.

II. DISCUSSION

14 A. Legal Standard

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Federal Rule of Civil Procedure 56(a) states that a 15 "court shall grant summary judgment" when "the movant 16 shows that there is no genuine dispute as to any 17 material fact and the movant is entitled to judgment as 18 19 a matter of law." Fed. R. Civ. P. 56(a). A fact is 20 "material" for purposes of summary judgment if it might affect the outcome of the suit, and a "genuine" issue 21 exists if the evidence is such that a reasonable fact-22 finder could return a verdict for the nonmovant. 23 Anderson v. Liberty Lobby, Inc., 477 U.S. 242, 248 24 The evidence, and any inferences based on 25 (1986). 26 underlying facts, must be viewed in the light most 27 favorable to the nonmovant. Twentieth Century-Fox Film Corp. v. MCA, Inc., 715 F.2d 1327, 1328-29 (9th Cir. 28

1983). In ruling on a motion for summary judgment, the
 court's function is not to weigh the evidence, but only
 to determine if a genuine issue of material fact
 exists. <u>Anderson</u>, 477 U.S. at 255.

5 Under Rule 56, the party moving for summary judgment has the initial burden to show "no genuine 6 dispute as to any material fact." Fed. R. Civ. P. 7 8 56(a); see Nissan Fire & Marine Ins. Co. v. Fritz Cos., 9 210 F.3d 1099, 1102-03 (9th Cir. 2000). The burden 10 then shifts to the non-moving party to produce admissible evidence showing a triable issue of fact. 11 Nissan Fire & Marine Ins., 210 F.3d at 1102-03. 12

- B. <u>Discussion</u>

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1. <u>Defendants' Late-Filed Opposition</u>

On July 31, 2018, the Court entered a joint 15 stipulation extending Defendants' deadline to file 16 their Opposition to August 17, 2018 [167]. However, on 17 August 20, 2018, Plaintiff filed a response addressing 18 19 the fact that Defendants had not yet filed their Opposition [184]. Defendants then filed their 20 Opposition on August 21, 2018 [187]. With their 21 22 Opposition, Defendants filed a Memorandum of Points and 23 Authorities re Good Cause for the Court to Accept the 24 Late-Filed Opposition [186]. Defendants argue that the 25 short delay did not prejudice or impact Plaintiff because Plaintiff still had 15 days to file its Reply 26 27 pursuant to the stipulation, a week longer than 28 contemplated under Local Rules 7-9 and 7-10.

Regardless, Local Rule 7-12 prohibits the Court from granting a motion solely based on the failure to file an opposition within the deadline for motions pursuant to Fed. Rule Civ. P. 56. As such, the Court will exercise its discretion to consider the late-filed Opposition and rule on the merits of Plaintiff's Motion.

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2. <u>Defendants' Evidentiary Objections</u>

a. Declarations

Defendants make numerous evidentiary objections 10 11 [189] to the following: (1) Declaration of Diana M. Torres [174], (2) Declaration of Tara McAdam Kassal 12 [157-2], (3) Declaration of Lea Ann Russell [175-3], 13 (4) Declaration of Ed Toms [175-4], and (5) Declaration 14 of Charles Szurgot [175]. The Court OVERRULES 15 Defendants' evidentiary objections because they "are 16 boilerplate and devoid of any specific argument or 17 18 analysis as to why any particular exhibit or assertion 19 in a declaration should be excluded." <u>United States v.</u> 20 HIV Cat Canyon, Inc., 213 F. Supp. 3d 1249, 1257 (C.D. Cal. 2016); see also Stonefire Grill, Inc. v. FGF 21 Brands, Inc., 987 F. Supp. 2d 1023, 1033 (C.D. Cal. 22 23 2013) (refusing to "scrutinize each objection and give a full analysis of identical objections"); Amaretto Ranch 24 Breedables v. Ozimals, Inc., 907 F. Supp. 2d 1080, 1081 25 (N.D. Cal. 2012) ("This Court need not address 26 27 boilerplate evidentiary objections."); Capitol Records, 28 LLC v. BlueBeat, Inc., 765 F. Supp. 2d 1198, 1200 n.1

1 (C.D. Cal. 2010)(noting that "it is often unnecessary 2 and impractical" to scrutinize "boilerplate recitations 3 of evidentiary principles or blanket 4 objections")(citation omitted).

5 b. Evidence in Support of Plaintiff's Reply Defendants also object to Exhibit 4 to Plaintiff's 6 7 Reply in Support of its Motion [209] consisting of 8 three press releases, in which Defendants announce 9 contracts totaling \$1.806 billion. See Defs.' Obj., ECF No. 216. Defendants argue that Plaintiff cannot 10 11 rely on these press releases because they were disclosed after the close of discovery. A party must 12 make certain initial disclosures "without awaiting a 13 14 discovery request, " including a "computation of each category of damages claimed." Fed. R. Civ. P. 15 26(a)(1)(A)(iii). Where a party fails to disclose 16 17 information required by Rule 26, "the party is not allowed to use that information or witness to supply 18 evidence on a motion, at a hearing, or at trial, unless 19 20 the failure was substantially justified or is harmless." Fed. R. Civ. P. 37(c)(1). Moreover, the 21 Court detailed in its Order re Oral Argument [229] that 22 Plaintiff was substantially justified in its delay in 23 disclosing the press release given Defendants lengthy 24 history of bad faith litigation practices,² and no 25

 ² Plaintiff stated in its Initial Disclosure it is seeking
 Defendants' "profits and advantages received" from using the MK
 brand, and repeatedly requested Defendants' provide a calculation

prejudice to Defendants as a result. <u>See</u> Order re Oral
 Argument, ECF No. 229. For these reasons, the Court
 OVERRULES Defendants' Objection to the three press
 releases.

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3. <u>Plaintiff's Evidentiary Objections</u>

Plaintiff makes several evidentiary objections to 6 7 the Declaration of Drew Sherman in Support of 8 Defendants' Opposition ("Sherman Decl.") [187-1]. 9 First, Plaintiff objects to Defendants' use of a Senior Thesis from Boise State University on MK ("Senior 10 Thesis"). See Sherman Decl., Ex. A at 7-10, ECF No. 11 12 187-1. Defendants rely on a one-page excerpt from the Senior Thesis for its proposition that MK changed its 13 14 name to rid a "tarnished reputation." Def.'s Stmt. of Genuine Disputes of Fact ("SGDF") ¶ 2(b), ECF No. 188. 15 Plaintiff argues that Sherman has no personal knowledge 16 of who the author is, the author's background, how the 17 18 Senior Thesis was created, or what materials the author 19 considered. Pl's Evidentiary Objs. 1:13-16, ECF No. 20 203. As required by Rule 56, documentary materials need authentication through affidavits or declarations 21 from individuals with personal knowledge of the 22 23 Zoslaw v. MCA Distrib. Corp., 693 F.2d 870, document. 24 883 (9th Cir. 1982). While Sherman states it is a 25 "true and correct copy of the Senior Thesis from Boise

<sup>of its revenue since then. <u>See</u> Order re Oral Argument 3-4, ECF
No. 229. Defendants, however, never provided such information, despite Court order and several deadline extensions. <u>Id.</u> at 4.</sup>

State University," Defendants have not established 1 Sherman has the personal knowledge required to 2 3 authenticate the document. See Fed. R. Evid. 602, 901. 4 Additionally, Defendants rely on the Senior Thesis for 5 its content containing a quote of a former MK worker stating, "[b]ut just imagine the value of the name and 6 7 reputation and history they're wiping out with that one stroke." See Ex. A at 10. Because these statements 8 9 are hearsay and not admissible under an exception, the 10 Court **SUSTAINS** Plaintiff's Objections. <u>See</u> Fed. R. 11 Evid. 802-803.

12 Plaintiff also objects to the following exhibits on 13 the grounds that Defendants never produced them during 14 discovery: (1) Trademark Registrations, see Sherman Decl. ¶¶ 7-9, Exs. B1-B26; (2) State of Ohio Forms, see 15 id. at ¶¶ 10-11, Exs. C1-C27; and (3) USPTO 16 17 Registration, see id. at ¶¶ 20-21, Ex. F. Because the Court does not rely on the objected-to-evidence, the 18 19 Court SUSTAINS as MOOT this objection.

20 Finally, Plaintiff objects to forty pages of the Szurgot Deposition Transcript Defendants submitted as 21 Exhibit D to the Sherman Declaration because Defendants 22 23 do not identify with specificity the portions of the transcript they rely upon. Pl.'s Objs. at 3:11-12. A 24 25 party asserting a fact is genuinely disputed must 26 support the assertion by "citing to particular parts of materials in the record, including depositions . . 27 ."). Fed. R. Civ. P. 56(c)(1)(A). Defendants cite 28

specifically to portions of the transcript in their
 Statement of Genuine Disputes, <u>see</u> SGDF ¶ 9, thus the
 Court **OVERRULES** this objection.

4. <u>Summary Judgment</u>

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Plaintiff seeks summary judgment on each of Plaintiff's causes of action. The Court addresses these in turn.

a. False Designation of Origin

"Section 43(a) of the Lanham Act, 15 U.S.C. 9 § 1125(a), forbids the use of false designations of 10 origin and false descriptions or representations in the 11 12 advertising and sale of goods and services." Smith v. Montoro, 648 F.2d 602, 603 (9th Cir. 1981). "Passing 13 14 off," which consists of the "selling of a good or service of one's own creation under the name or mark of 15 another," has consistently been held to violate section 16 43(a). Id. at 604. To succeed on its false 17 designation claim for "passing off," Plaintiff must 18 prove that Defendants "(1) use[d] in commerce (2) any 19 20 word, false designation of origin, false or misleading description, or representation of fact, which (3) is 21 likely to cause confusion or misrepresents the 22 23 characteristics of his or another person's goods or services." Freecycle Network, Inc. v. Oey, 505 F.3d 24 898, 902 (9th Cir. 2007).³ 25

³ Defendants argue that to prove false designation,
Plaintiff must demonstrate (1) that it owns a valid, protectable trademark, and (2) that Defendant used the mark in a manner

i. Use in Commerce

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2 "[C]ommunications made on public websites" satisfy 3 the use in commerce requirement. Nat'l Grange of the Order of Patrons of Husbandry v. Cal. State Grange, No. 4 5 2:16-201 WBS DB, 2016 WL 6696061, at *4 (E.D. Cal. Nov. 15, 2016)(citing United States v. Sutcliffe, 505 F.3d 6 7 944, 952-53 (9th Cir. 2007)(holding that "use of the 8 internet is intimately related to interstate 9 commerce")).

Plaintiff argues that Defendants used the MK Marks⁴ 10 on their website, www.morrison-knudsen.com and 11 www.morrison-knudsen.net⁵ to pass themselves off as 12 "Morrison-Knudsen." Plaintiff states as an 13 14 uncontroverted fact that "Defendants," collectively, all used the MK Marks on the websites. Pl.'s SUF ¶1. 15 Defendants jointly filed one Statement of Genuine 16 Dispute of Facts ("SGDF"), in which they also refer to 17

likely to cause confusion. Def.'s Opp'n at 5:19-23. However, as 19 Plaintiff points out, this is the test for traditional trademark infringement, and not the test for false designation of origin 20 for "passing off." Dep't of Parks & Recreation v. Bazaar Del Mundo, Inc., 448 F.3d 1118, 1124 (9th Cir. 2006)(reciting the 21 above test "to prevail on [a] claim of trademark infringement"). 22 Thus, Plaintiff need not prove ownership of the marks to prove its false designation claim. Defendants' lengthy argument and 23 evidence put forth to claim that Plaintiff is not the owner or senior user of the MK Marks is thus irrelevant. 24

25 ⁴ The word mark MORRISON KNUDSEN, the MK logo, and the combined word and design mark MKCO MORRISON KNUDSEN are referred to each as an "MK MARK," and collectively as the "MK MARKS."

⁵ These two domain names refer to the same website, just available at two different domains. Torres Decl. ¶ 5, Ex. B, Topolewski Dep., 81:14-23, ECF No. 174-2.

themselves collectively as "Defendants." See Defs.' 1 SDGF, ECF No. 188. In their Opposition, Defendants 2 3 briefly argue that Plaintiff did not articulate which "uncontroverted fact" applies to each Defendant. 4 5 Def.'s Opp'n 2:10-11, ECF No. 187. However, nowhere in 6 Defendants' SGDF did any of the Defendants dispute 7 Plaintiff's grouping of them together. And neither did 8 Defendants dispute Plaintiff's claim that all of the Defendants used the website. Defendants one-sentence 9 argument with no cited authority or evidence in their 10 Opposition is insufficient to create a genuine issue of 11 12 material fact. U.S. v. Baisden, No. 1:06-cv-01368-AWI-MJS, 2013 WL 1222101, at *7 (E.D. Cal. Mar. 25, 2013)(a 13 party may not "create a 'genuine' issue of 'material' 14 15 fact simply by making assertions in [their] legal memoranda.")(citing Helmich v. Kennedy, 796 F.2d 1441, 16 1443 (11th Cir. 1986)). 17

18 In their SGDF, Defendants only dispute the website to the extent it is identical and confusingly similar 19 to the MK Marks, and that they registered the domain 20 names with a bad faith intent. Def.'s SGDF ¶¶ 10-11. 21 Because Defendants did not dispute Plaintiff's 22 contention that the Defendants all used the MK Marks 23 collectively on the website, for the purposes of this 24 Motion the Court takes this fact as true. See Beard v. 25 Banks, 548 U.S. 521, 527 (2006)(finding that because 26 27 the plaintiff failed to specifically challenge the facts identified in the defendant's statement of 28

undisputed facts, the plaintiff was "deemed to have 1 2 admitted the validity of the facts" in the statement); Heinemann v. Satterberg, 731 F.3d 914, 917 (9th Cir. 3 2013)("As the text of the 2010 rule states, the 4 5 opposing party's failure to respond to a fact asserted in the motion permits a court to 'consider the fact 6 7 undisputed for purposes of the motion.'")(citing Fed. R. Civ. P. 56(e)(2)). Hereinafter, the Court takes 8 Plaintiff's assertion throughout its SUF that 9 "Defendants" collectively acted together as true for 10 all remaining claims in this Action due to Defendants' 11 12 failure to dispute the grouping of them together.

Moreover, Plaintiff provided evidence that this website was used by all Defendants collectively. Defendant Morrison Knudsen Corporation registered both of the domain names on behalf of all Defendants. Pl.'s SUF ¶1(a); Torres Decl. ¶¶ 9-10, Exs. E-F, ECF Nos. 174-5, 174-6 (showing registration of the websites).⁶

⁶ In its Second Set of Requests for Admission ("RFA Set 2"), 20 Plaintiff requested Defendant Topolewski admit that he or someone 21 acting on his behalf registered the domain names. Torres Decl. Ex. D, 240:3-9. Defendant failed to respond. Torres Decl. ¶ 7. 22 Pursuant to Fed. R. Civ. P. 36(a)(3), a matter is deemed admitted unless, within 30 days after being served, the party serves on 23 the requesting party a written answer or objection addressed to the matter and signed by the party or its attorney. Thus, 24 Plantiff's RFA Set 2 is deemed admitted as to Defendant Topolewski, and the Court can properly rely on the admissions in 25 deciding summary judgment. See Layton v. Int'l Ass'n of 26 Machinists and Aerospace Workers, 285 Fed. Appx. 340, 341 (9th Cir. 2008) ("There is no dispute that [plaintiff] did not respond 27 on time; the facts were thus admitted without the need for any further action by the court or the parties."); Conlon v. United 28 States, 474 F. 3d 616, 621 (9th Cir. 2007)("Unanswered requests

None of the Defendants dispute that the website was 1 2 used as one website by the Corporate Defendants.⁷ Torres Decl. Ex. B, 81:14-19 (deposition testimony of 3 4 Defendant Topolewski stating that the Corporate 5 Defendants' website was at www.morrison-knudsen.com). The entire website portrays Defendants as "Morrison-6 Knudsen." See Torres Decl. Ex G., 259, ECF No. 174-7 7 8 (banner reading "About MK - MORRISON-KNUDSEN"); <u>id.</u> at 9 260 (banner reading "Contact Us - MORRISON-KNUDSEN"). 10 Defendants Morrison Knudsen Corporation and Morrison-Knudsen Services were both directly listed on the 11 12 website. Id. at 260. The website also lists the North American headquarters address as 2049 Century Park 13 14 East, Suite 3850, Los Angeles, California 90067. See id. This is the same address listed on the records for 15 each Corporate Defendant and Defendant Topolewski in 16 his capacity as an officer of at least one of the 17 Corporate Defendants. Id. Ex. R at 1034 (showing both 18 19 Morrison Knudsen Corporation's address and Defendant 20 Topolewski's address as its president); id. Ex. Q at 21 996 (address for Morrison-Knudsen Services); id. Ex, S at 1066 (address for Morrison-Knudsen International); 22

- for admissions may be relied on as the basis for granting summary judgment."). Hereinafter, this applies to any reference to Torres Decl. Ex. D, Pl.'s RFA Set 2.
- ⁷ Hereinafter, "Corporate Defendants" refers to Defendants
 Morrison Knudsen Corporation, Morrison-Knudsen Services, Inc.,
 Morrison-Knudsen Company, Inc., and Morrison-Knudsen
 International Inc.

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and Torres Decl. ISO Prelim. Inj. Ex. 4, 151, ECF No.
 19-4 (address for Morrison-Knudsen Company, Inc.).

3 Moreover, all of the Corporate Defendants used an email address associated with the domain name, 4 5 info@morrison-knudsen.com. Torres Decl. Ex. B, at This email address was also used to receive 24:9-20. 6 7 potential bids and inquiries from www.morrison-8 knudsen.com. See Davis Decl. ¶ 10, Ex. L, ECF No. 36-1 9 (Mr. Davis' email inquiring about "MK" stating he "stumbled on" the website); Torres Decl. Ex. M, 933-10 11 935, ECF No. 178-1 (email inquiring about potential 12 bid). Defendant Topolewski also used an email 13 associated with the domain name, gary@morrison-14 knudsen.com. Torres Decl. Ex. B, at 75:21-23.

When asked to identify the factual basis for 15 16 Defendants' "advertising, marketing, and promotional materials" that they "performed or were in any way 17 involved in the projects accomplished by the Original 18 MK" shown on their website, the four Corporate 19 20 Defendants and Defendant Topolewski collectively responded that "Responding Parties revived an abandoned 21 company." See Torres Decl. ISO Pl.'s Reply ¶ 10, Ex. 22 23 7, Def.'s Supp. Resp. to First and Second Set of Interrogs., 7:19-26, ECF No. 202-7. Defendants have 24 25 not put forth any evidence that they did not use the website to advertise themselves as "Morrison Knudsen." 26

27 Thus, there is no triable issue that all of the 28 Defendants used the website, satisfying the first

element. To the extent "Defendants'" use of the
 website applies to the remaining claims, it refers to
 all Defendants collectively.

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ii. False Designation of Origin, False or Misleading Description, or Representation of Fact

Plaintiff has put forth ample, undisputed evidence 6 7 that Defendants' website claims the original MK's 8 accomplishments as their own. In the website's "About 9 MK" section, Defendants describe the history of the original MK dating back to 1912 as its own, including 10 11 projects such as the Hoover Dam, Cam Ranh Bay, and 12 Trans-Alaska Pipeline. Torres Decl. ¶ 11, Ex. G, at 255, 362; id. ¶ 5. It is also undisputed that the 13 14 website offers for sale used construction equipment bearing the MK logo. Id. Ex. G, at 309-316. 15 Such representation of the original MK's history on a 16 website is sufficient to satisfy this element. 17 See 18 Nat'l Grange of the Order of Patrons of Husbandry, No. 2:16-201 WBS DB, 2016 WL 6696061, at *5 (E.D. Cal. Nov. 19 20 15, 2016) ("Uncredited references to another entity's history and achievements may constitute 'false or 21 22 misleading' representations as to give rise to 23 liability under section 43(a)."); ITEX Corp. v. Glob. 24 Links Corp., 90 F. Supp. 3d 1158, 1171 (D. Nev. 25 2015)(trade exchange's claim to forty-year history of 26 unaffiliated company violates section 43(a)).

27 Rather than discussing the elements of false28 designation, Defendants argue at length that there is a

triable issue as to Plaintiff's ownership and whether 1 2 it is senior user of the mark. This argument is 3 irrelevant as ownership is not a required element for false designation. Even if it were, while Defendants 4 5 are correct that registrations for the MK Marks have been listed under prior corporate names, the undisputed 6 7 evidence shows that Plaintiff is the same entity that has retained the same legal rights to the MK Marks 8 9 throughout a series of corporate name changes and mergers. <u>See</u> Pl.'s SUF ¶ 17(a). First, Defendants do 10 11 not dispute that MK merged with Washington Construction Group, Inc. ("WGI") in 1996, while continuing to 12 operate under the name "Morrison Knudsen Corporation".8 13 14 Szurgot Decl. ¶ 5, ECF No. 175. And in 2000, MK changed its name to WGI. Id. Defendants also do not 15 dispute that in 2007, URS Corp. ("URS") acquired WGI, 16 17 and in 2014, AECOM, the parent company of Plaintiff AECOM Energy & Construction, Inc., acquired URS and its 18 19 subsidiaries. Szurgot Decl. ¶¶ 6-7. Without citing 20 any legal authority, Defendants argue that Plaintiff did not obtain the right to the MK Marks because WGI 21 "just kept deciding to change its name." Opp'n at 22 23 11:9-10. However, whether Plaintiff's predecessors

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⁸ Defendants argue that MKCO's registration in 1993 was under the name Morrison Knudsen Corporation, and thus it is unclear whether Plaintiff acquired the registration. This argument fails given that it is undisputed WGI merged with Morrison Knudsen Corporation in 1996, thus acquiring the registration.

changed names has no effect on the trademark rights 1 passed to Plaintiff through its acquisition of URS. 2 See Fresno Motors, LLC v. Mercedes Benz USA, LLC, 771 3 F.3d 1119, 1125 (9th Cir. 2014)("A fact is material 4 5 only if it might affect the outcome of the case"). As such, there is no genuine issue that any 6 7 representation of the MK history on the website is a false representation. 8

Likelihood of Confusion 9 iii. As to likelihood of confusion, courts consider 10 eight factors referred to as the <u>Sleekcraft</u> factors.⁹ 11 12 Where the use of a name or mark is identical to that of the plaintiff on the very same goods and services for 13 14 which the plaintiff uses the name or mark, that alone can be "case-dispositive" before a full balancing of 15 the <u>Sleekcraft</u> factors. <u>See Stone Creek, Inc. v. Omnia</u> 16 Italian Design, Inc., 875 F.3d 426, 432 (9th Cir. 17 18 2017)(citing Opticians Ass'n of Am. v. Indep. Opticians 19 <u>of Am.</u>, 920 F.2d 187, 195 (3d Cir. 1990)("[L]ikelihood 20 of confusion is inevitable, when, as in this case, the identical mark is used concurrently by unrelated 21 entities.")). Indeed, courts have found likelihood of 22

⁹ The eight factors include: (1) strength of the allegedly infringed mark; (2) proximity or relatedness of the goods; (3) similarity of the sight, sound, and meaning of the marks; (4) evidence of actual confusion; (5) degree to which the marketing channels converge; (6) type of goods and degree of care consumers are likely to exercise in purchasing them; (7) intent in selecting the allegedly infringing mark; and (8) likelihood of expansion of the product lines. <u>AMF Inc. v. Sleekcraft Boats</u>, 599 F.2d 341, 348-49 (9th Cir. 1979).

confusion solely on the fact that the marks and 1 services are identical. See Park 'N Fly, Inc. v. 2 Dollar Park and Fly, Inc., 782 F.2d 1508, 1509 (9th 3 Cir. 1986)(finding where marks and services provided 4 5 are identical, and marketing channels are convergent, there is a likelihood of confusion despite no evidence 6 7 of actual confusion, weak mark, and no intent to 8 capitalize).

Here, Plaintiff has put forth evidence that the 9 marks on Defendants' website are identical and used in 10 11 the same market to sell the same services and goods, 12 including construction contracts and construction equipment. See Torres Decl. Ex. G, at 255-57. 13 14 Additionally, Defendants' website offered for sale 15 construction equipment bearing the MK logo. See id. at 309-16; id. Ex. B, Topolewski Dep. at 87-89 16 17 (acknowledging it is the red MK logo on the equipment). The entire website features the MKO logo and Morrison 18 19 Knudsen name on each page. See generally Torres Decl., 20 Ex. G; GoTo.com, Inc. v. Walt Disney Co., 202 F.3d 1199, 1206 (9th Cir. 2000)(holding that plaintiff is 21 likely to succeed on section 43(a) claim where 22 23 defendant used "glaringly similar" website logos). The 24 Ninth Circuit has found it to be clear error "to find no likelihood of confusion when two products with 25 26 virtually identical marks are in the same market." 27 Honor Plastic Indus. Co. v. Lollicup USA, Inc., 462 F. Supp. 2d 1122, 1132 (E.D. Cal. 2006)(citing Lindy Pen 28

1 <u>Co. v. Bic Pen Corp.</u>, 796 F.2d 254, 257 (9th Cir. 2 1986)).

Even a consideration of the key factors shows a 3 likelihood of confusion. First, as to strength of the 4 5 mark, there is substantial evidence of MK's reputation and legacy dating back to 1912 for projects such as the 6 7 Hoover Dam, San Francisco-Oakland Bay Bridge, and the 8 Trans-Alaska Pipeline. <u>See</u> Szurgot Decl. ¶ 4; Torres 9 Decl. ¶ 13, Ex. J (TIME Magazine cover featuring MK founder). The strength of MK as a brand is evident 10 from both parties' continuous use of its history in its 11 marketing. See, e.g., Torres Decl. ¶ 11, Ex. G, at 12 13 255-57, 362 (showing MK projects on Defendants' 14 websites); <u>id.</u> ¶¶ 16-18, Exs. N, O, P (press releases 15 claiming MK's signature projects).

16 Additionally, Plaintiff has shown actual confusion. Defendants do not dispute that a former AECOM employee, 17 18 Brandon Davis, confused Defendants' website for the 19 original MK. <u>See</u> Davis Decl. ¶¶ 3-9, ECF No. 36. When 20 Mr. Davis found the website www.morrison-knudsen.com, he emailed <u>info@morrison-knudsen.com</u> on April 18, 2013, 21 and inquired whether MK survived the sale from WGI to 22 23 See id., Ex. L, ECF No. 36-1. Mr. Davis received URS. a response stating, "the entire group of MK companies 24 are separate from URS now." See id. Mr. Davis later 25 26 spoke to Defendant Topolewski on the phone, and based 27 on what Defendant Topolewski told him, "believed that Gary and the people working for the Morrison Knudsen 28

company with which he was affiliated were employees of 1 2 some spun off entity of the iconic Morrison Knudsen companies." Id. ¶ 9. In 2015, Mr. Davis contacted 3 4 Defendant Topolewski again for a potential bid under 5 the belief that it was the original MK. See id. $\P\P$ 10-11 ("I would never have suggested that my colleague 6 7 contact Gary at Morrison-Knudsen.com if I had known they were not legitimately operating the iconic 8 Morrison Knudsen ").¹⁰ Based on Mr. Davis' 9 actual confusion, future confusion is likely. 10 Sleekcraft, 599 F.2d at 352 ("Evidence that use of the 11 two marks has already led to confusion is persuasive 12 13 proof that future confusion is likely.").

14 Finally, Plaintiff has put forth undisputed evidence showing that each Defendants' intent in 15 selecting the MK Marks was to pass themselves off as 16 Defendants Morrison-Knudsen Services and Morrison 17 MK. Knudsen Corporation (formally MK Viet Nam) both assumed 18 19 the identify of original MK entities, rather than 20 creating their own business. See Torres Decl. Ex. Q, at 990-93 (revival of Morrison-Knudsen Services); id. 21 Ex. R, at 1033-35 (revival of MK Viet Nam). Defendant 22 23 Topolewski was the one who revived MK Viet Nam in 2014 (later changed to Morrison Knudsen Corporation) and 24

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¹⁰ Throughout this entire exchange, Defendant Topolewski was serving as an officer for Defendant Morrison-Knudsen Services, Inc. and Defendant Morrison Knudsen Corporation (formally MK Viet Nam). Torres Decl. Ex. Q at 996-1005; <u>id.</u> Ex. S, at 1053.

signed under penalty of perjury that he was authorized 1 2 by a court or the entity to do so. <u>Id.</u> And Defendants Morrison-Knudsen International, Inc., and Morrison-3 Knudsen Company, Inc. both changed their names to 4 5 assume an MK identity. Id. Ex. S, at 1065 (E Planet changing its name to Morrison-Knudsen International, 6 7 Inc.); <u>id.</u> Ex. T, at 1091 (Westland changing name to 8 Morrison-Knudsen Company). No one affiliated with the 9 original MK, URS, or AECOM gave any of the Defendants 10 permission to do so. Szurgot Decl. ¶ 13.

11 Neither do any of the Defendants dispute that they 12 were all involved in the revival of "Morrison Knudsen" 13 or offer any evidence to the contrary. When asked to 14 identify the factual basis for Defendants' "advertising, marketing, and promotional materials" 15 that they "performed or were in any way involved in the 16 17 projects accomplished by the Original MK" on their 18 website, the four Corporate Defendants and Defendant Topolewski collectively responded that "Responding 19 20 Parties revived an abandoned company." See Torres Decl. ISO Pl.'s Reply ¶ 10, Ex. 7, Def.'s Supp. Resp. 21 to First and Second Set of Interrogs., 7:19-26, ECF No. 22 23 202-7. Additionally, when asked about the Corporate Defendants and the original MK, Defendant Topolewski 24 25 testified at his deposition "they were one in the 26 same, " and that "we [Topolewski and Corporate 27 Defendants] revived Morrison Knudsen." Torres Decl. ¶ 5; <u>id.</u> Ex. B, Topolewski Dep. at 91:9-23. 28

The evidence that Defendants knew of MK's history, and claimed it for their own upon reviving it without permission, supports a likelihood of confusion. <u>Entrepeneur Media, Inc. v. Smith</u>, 279 F.3d 1135, 1148 (9th Cir. 2002)("[I]ntent to deceive is strong evidence of a likelihood of confusion.")(citations omitted).

7 Defendants' only argument offers legal conclusions, with no authority or evidence, that because Defendants 8 are the current owners of the MK Marks there cannot be 9 confusion by Defendants' use of the marks. 10 This is insufficient to create a triable issue of fact. 11 See Hutchinson v. United States, 838 F.2d 390, 392 (9th 12 Cir. 1988) ("The party opposing the summary judgment may 13 14 not rest on conclusory allegations, but must set forth 15 facts showing there is a genuine issue for trial."). Defendant Morrison Knudsen Corporation only became the 16 current owner by deceiving the USPTO and cutting off 17 18 Plaintiff's chain of communication with the USPTO.¹¹ 19 Regardless, as mentioned above, ownership is not a 20 required element for false designation of origin. Even in viewing the evidence in light most favorable to 21 Defendants, the evidence shows that Plaintiff acquired 22

¹¹ Defendants do not dispute that multiple false documents were submitted under penalty of perjury to the USPTO to obtain control of the MK Marks. For example, on November 10, 2016, defaulting Defendant Hale submitted a change of address form to the USPTO seeking to change the address of the owner of the MORRISON KNUDSEN mark from WGI's address (the former name of MK prior to Plaintiff's acquisition) to Defendants' address. <u>See</u> Bottaro-Walklet Decl. ¶ 6, Ex. F.

MK through its acquisition of URS, and Defendants use 1 2 of the MK Marks and its history create a likelihood of 3 confusion.

In sum, Plaintiff has put forth undisputed evidence 4 5 showing Defendants used their website to pass themselves off as the original MK, and the Court GRANTS 7 Plaintiff's Motion on this claim as to all Defendants.

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Defendants' Abandonment Defense Fails 8 b. 9 Defendants argue that Plaintiff has abandoned its use of the MK Marks and therefore has no right to bring 10 11 its trademark claims under the Lanham Act. Opp'n 5:6-12 To prove abandonment of the MK Marks, Defendants 16. must establish "(1) discontinuance of trademark use and 13 14 (2) intent not to resume such use." Electro Source, Ltd. Liab. Co. v. Brandess-Kalt-Aetna Grp., Inc., 458 15 F.3d 931, 935 (9th Cir. 2006). Non-use requires 16 17 "complete cessation or discontinuance of trademark 18 use." Yucaipa Corp. Initiatives Fund I, LP v. Hawaiian <u>Airlines, Inc.</u>, No. cv 13-9060, 2014 WL 12564354, at *2 19 (C.D. Cal. Dec. 17, 2014)(citations omitted). "Even a 20 single instance of use is sufficient against a claim of 21 abandonment of a mark if such use is made in good 22 faith." Carter-Wallace, Inc. v. Proctor & Gamble Co., 23 24 434 F.2d 794, 804 (9th Cir. 1970).

25 Defendants argue there is a prima facie case of abandonment because it has been sixteen years since 26 27 Plaintiff "started walking away" from the MK Marks and any use since then has been a "token use." Opp'n at 28

13:17-19, 14:26-28, 15:1-12. A "token use" is a use 1 "undertaken without bona fide commercial intent in a 2 3 mere attempt to reserve the mark for future use." Pollution Denim & Co. v. Pollution Clothing Co., 547 F. 4 Supp. 2d 1132, 1142 n.40 (C.D. Cal. 2007)(citing Chance 5 v. Pac-Tel Teletrac Inc., 242 F.3d 1151, 1159 (9th Cir. 6 7 2001)). Here, Plaintiff proffers ample evidence of its use of the MK Marks and MK's history in its promotional 8 materials, bid documents, client presentations, and at 9 booths and conferences.¹² See Pl.'s SUF 17(h)-(oo). 10 11 Plaintiff used the MK Marks in its marketing to 12 identify its goods and services. Kassal Decl. ¶ 4 13 ("AECOM leverages iconic projects from its heritage 14 companies . . . to differentiate itself from competitors . . . "). Such use is sufficient to 15 defeat Defendants' argument for abandonment. See Wells 16 Fargo & Co. v. ABD Ins. & Fin. Servs., Inc., 758 F.3d 17 1069, 1072 (9th Cir. 2014), <u>as amended</u> (Mar. 11, 18 19 2014) (finding use of a mark in promotional materials,

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¹² Plaintiff has provided twenty-one examples of the use of 22 the MK Marks in promotional materials from 2008 to 2016. See Szurgot Decl. ¶ 10. The materials repeatedly refer to 23 Plaintiff's history through MK as its heritage company. See e.g., id. Ex. 13 at 49, 52 (listing MK under "Heritage Company 24 Experience"); Ex. 14 at 56, 57 ("URS, through predecessor firm, Morrison-Knudsen"); Ex. 17 at 65 ("URS and its heritage 25 companies, WGI and Morrison-Knudsen, started building their long 26 reputations heavy civil constructors in 1912 and have over 70 years of history . . . "); Ex. 34 (2016 AECOM-URS Company 27 History template listing MK under "previous company names"); Ex. 37 at 126 ("AECOM legacy firm, Morrison-Knudsen, was one of the 28 consortium of firms that built the Hoover Dam.").

including "customer presentations and solicitations," 1 2 is sufficient use to defeat an argument for 3 abandonment). This is true even though Plaintiff has 4 acquired MK through a series of acquisitions and name 5 Id. at 1071 (plaintiff Wells Fargo acquired changes. the original company, changed its name, and continued 6 7 to display the original company's mark on customer presentations and solicitations). Defendants have not 8 put forth evidence showing an intent by Plaintiff to 9 10 completely cease using the MK Marks. Consequently, there is no genuine issue of material fact and 11 12 Defendants' abandonment defense fails.

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c. False Advertising

To succeed on its claim for false advertising under the Lanham Act,¹³ Plaintiff must prove:

(1) a false statement of fact by the defendant in a commercial advertisement about its own or another's product; (2) the statement actually deceived or has the tendency to deceive a substantial segment of its audience; (3) the deception is material, in that it is likely to influence the purchasing decision; (4) the defendant caused its false statement to enter interstate commerce; and (5) the plaintiff has been or is likely to be injured as a result of the false statement, either by direct diversion of sales from itself to defendant or by a lessening of the goodwill associated with its products.

Plaintiff also alleges violations of California Business and Professions Code sections 17200 and 17500, which similarly prohibit misleading advertising. However, these state law claims are not substantively addressed because the state claims are "substantially congruent" to the Lanham Act claims. <u>JHP Pharm.</u>, <u>Ltd. Liab. Co. v. Hospira, Inc.</u>, 52 F. Supp. 3d 992, 997 n.4 (C.D. Cal. 2014). Southland Sod Farms v. Stover Seed Co., 108 F.3d 1134,
 1139 (9th Cir. 1997).

3 To establish the first element, statements can be "literally false, either on [their] . . . face or by 4 5 necessary implication, " or "literally true but likely to mislead or confuse customers." <u>Id.</u> at 1139. 6 Here, 7 all of the Defendants have made numerous false statements claiming MK's historical accomplishments as 8 9 their own. Defendants collectively represent, on www.morrison-knudsen.com, that they completed projects 10 including the Hoover Dam, San Francisco-Oakland Bay 11 Bridge, Trans-Alaska Pipeline, NASA's Space Kennedy 12 13 Center, Olmsted Dam Construction, Addison Aiport, 14 Miami-Dade Expressway Authority, and Snoqualmie Pass. <u>See</u> Torres Decl. ¶ 11, Ex. G, at 267-71, 293-95, 335-15 36, 362, 389-391. These are just a few examples of the 16 17 numerous projects Defendants have claimed, that either the original MK completed prior to its acquisition by 18 AECOM or that are current AECOM projects. See Olson 19 20 Decl. ¶ 3, ECF No. 17 (listing forty-one projects shown on Defendants' website). These statements are 21 literally false, and Defendants have not put forth 22 23 evidence to the contrary.

As to the second and third elements, where a statement is literally false or the defendant intentionally set out to deceive, both actual deception and materiality are presumed. <u>See Itex Corp. v. Glob.</u> <u>Links Corp.</u>, 90 F. Supp. 3d 1158, 1173 (D. Nev.

2015)("[I]f the statements at issue are found to be 1 2 literally false, the court may presume materiality . . 3 . .")(citations omitted); U-Haul Int'l Inc. v. Jartran, <u>Inc.</u>, 793 F.2d 1034, 1040-41 (9th Cir. 1986). 4 Because 5 the statements here on Defendants' websites claiming MK's accomplishments are literally false, actual 6 7 deception and materiality can be presumed. Even 8 without the presumptions, AECOM's former employee Mr. 9 Davis' belief that Defendants are the original MK, see supra Section B.4.a, is direct evidence that 10 11 Defendants' use of the MK Marks on its websites are material and likely to deceive. See Skydive Arizona, 12 13 Inc. v. Quattrocchi, 673 F.3d 1105, 1111 (9th Cir. 14 2012)(finding testimony of a consumer purchase based on 15 defendant's online representations and advertisements 16 direct evidence of materiality).

As to the fourth element, it is undisputed that Defendants caused their false statements to enter interstate commerce, as they collectively used their online website and email addresses connected to the same domain name. <u>See supra Section II.B.4.a;</u> <u>Sutcliffe</u>, 505 F.3d at 953 (holding the internet is an instrumentality and channel of interstate commerce).

Defendants do not address any of the above elements, and only argue there is a genuine issue as to the last element, that Plaintiff cannot show any injury because Plaintiff failed to supplement its initial disclosures with its damages calculation. Opp'n at

17:1-18. However, whether or not Plaintiff 1 2 sufficiently disclosed its calculation is irrelevant 3 because monetary damages is not the only manner in which a party can suffer injury under the Lanham Act. 4 5 See Lexmark Int'l, Inc. v. Static Control Components, Inc., 134 S. Ct. 1377, 1393 (2014)(stating that 6 7 injuries such as "damage to . . . business reputation . 8 . . are injuries to precisely the sorts of commercial 9 interests the [Lanham] Act protects"); Neighborhood Assistance Corp. of Am. v. First One Lending Corp., No. 10 11 SACV 12-463-DOC (MLGx), 2012 WL 1698368, at *18 (C.D. 12 Cal. May 15, 2012)("Loss of good will or the loss of the ability to control one's own reputation is a 13 14 cognizable harm under the Lanham Act.")(citing Stuhbarg Int'l Sales Co., Inc. v. John D. Brush and Co., Inc., 15 240 F.3d 832, 841 (9th Cir. 2001)). 16

17 Here, Plaintiff has provided evidence to show that 18 Defendants' false statements on their website have lessened the goodwill in the MK brand, including that 19 20 Plaintiff no longer has control over its business reputation. <u>See</u> Szurgot Decl. ¶ 12 ("The use by 21 another of MK's goodwill, including their use of [MK 22 23 Marks], MK's history and MK's projects and accomplishments . . . dilutes AECOM's legacy and 24 diminishes AECOM's right and ability to market the 25 heritage of MK as one of the great American companies 26 27 that helped make AECOM what it is today."); Kassal 28 Decl. ¶ 7 ("Defendants are sullying AECOM's hard earned

reputation."). As Defendants do not provide any 1 2 evidence to the contrary, there is no triable issue 3 that Plaintiff has suffered and is likely to continue to suffer injury in the loss of its goodwill in the MK 4 5 brand.

Accordingly, the Court **GRANTS** Plaintiff's Motion 6 7 for Summary Judgment on its false advertising claim as to all Defendants. Because Plaintiff is successful on 8 its false advertising claim, the Court also GRANTS Plaintiff's Motion as to the claims for: (1) California 10 Common Law Unfair Competition; (2) California Statutory 11 12 Unfair Competition; and (3) California Statutory False Advertising.¹⁴ 13

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d. Cyberpiracy

To succeed on a claim for cyberpiracy under 15 U.S.C. § 1125(d), Plaintiff must show Defendants (1) register, traffic in, or use a domain name, (2) that was "identical or confusingly similar to" a mark that was distinctive at the time of registration, with (3) a "bad faith intent to profit from that mark." GoPets Ltd. v. Hise, 657 F.3d 1024, 1030 (9th Cir. 2011)(quoting 15 U.S.C. § 1125(d)).

23 First, it is undisputed that Defendant Morrison 24 Knudsen Corporation registered two domain names on 25 March 25, 2008: www.morrison-knudsen.com and

 $^{^{14}}$ These claims arise under Cal. Bus. & Prof. Code §§ 17200, 27 17500, which are "substantially congruent" to the Lanham Act claims. <u>See JHP Pharm., Ltd. Liab. Co. v. Hospira, Inc.</u>, 52 F. 28 Supp. 3d 992, 997 n.4 (C.D. Cal. 2014).

www.morrison-knudsen.net. See Torres Decl. ¶ 7, Exs.
 E-F, Whois Lookup. Defendants also do not dispute that
 this is the same website used by all of the Defendants.

Second, these names are identical to the MK Marks. 4 5 See GoPets, 657 F.3d at 1032 (finding domain names "gopets.mobi," "gopetssite.com," "goingpets.com," 6 7 "egopets.com," and "mygopets.com," among others, 8 identical to the mark "GoPets"). They are also 9 confusingly similar because they simply hyphenate the Morrison Knudsen name. See Brookfield Commc'ns, Inc. 10 11 v. W. Coast Entm't Corp., 174 F.3d 1036, 1045 (9th Cir. 12 1999) ("Web users often assume, as a rule of thumb, that 13 the domain name of a particular company will be the 14 company name followed by `.com.'")(citations omitted).

While these domain names are identical, Plaintiff 15 must also show the Morrison Knudsen name was a 16 distinctive mark at the time of registration. 17 А 18 registered trademark is presumed to be distinctive. 19 Zobmondo Entm't, Ltd. Liab. Co. v. Falls Media, Ltd. Liab. Co., 602 F.3d 1108, 1113-14 (9th Cir. 20 2010)("Where the [US]PTO issues a registration . . . 21 22 the presumption is that the mark is inherently 23 distinctive."). Defendants argue that because they 24 currently hold the trademark registrations to the MK Marks, there is a complete bar to this claim. 25 Opp'n at 18:1-6. However, whether or not Defendants hold a 26 27 trademark registration today is irrelevant because the cyberpiracy analysis looks to whether there is a 28

1 distinctive mark "at the time of registration of the 2 domain name" 15 U.S.C. §

3 1125(d)(1)(A)(ii)(I)(emphasis added). The current trademark holder has no bearing on whether in 2008, 4 5 when Defendants registered the domain names, they were identical to a distinctive mark. At that time, 6 7 Plaintiff held a valid registered trademark in MORRISON KNUDSEN.¹⁵ <u>See</u> Bottaro-Walklet Decl. ¶ 5, ECF No. 14. 8 Defendant Morrsion Knudsen Corporation did not obtain 9 trademark registration in MORRISON KNUDSEN until 2016. 10 <u>See</u> Torres Decl. ¶ 28, Ex. Z, ECF No. 174-26. 11 Thus, it 12 is undisputed that the mark was distinctive at the time 13 the domains were registered.

14 Finally, Plaintiff must prove that Defendants had a "bad faith intent to profit" from the MORRISON KNUDSEN 15 mark when they registered their domain name. 15 U.S.C. 16 § 1125(d)(1)(A)(i). The statute lists nine factors to 17 18 consider when determining whether a defendant has acted 19 with a bad faith intent to profit from the use of a 20 mark. See 15 U.S.C. § 1125(d)(1)(B)(I)-(IX). However, courts are not limited to these listed factors in 21 making a determination of a bad faith intent. See 22 Interstellar Starship Servs., Ltd. v. Epix, Inc., 304 23 F.3d 936, 946 (9th Cir. 2002)("Congress did not mean 24

¹⁵ As of 2008, Plaintiff, through its heritage companies, including MK, was the registered owner of Registration Numbers 1,716,505 (MKCO MORRISON KNUDSEN) and 1,744,815 (MORRISON KNUDSEN). Torres Decl. ¶ 24, Ex. U at 1097-1100 (showing prior registration belonging to WGI); Szurgot Decl. ¶¶ 5-7.

1 these factors to be an exhaustive list"); Sporty's Farm 2 L.L.C. v. Sportsman's Mkt., Inc., 202 F.3d 489, 498 (2d 3 Cir. 2000)("The factors are, instead, expressly 4 described as indicia that 'may' be considered along 5 with other facts.")(quoting § 1125(d)(1)(B)(i)(I)).

There is ample evidence of each Defendants' bad 6 faith intent to profit. The first factor looks at the 7 8 intellectual property rights in the domain name. See 9 15 U.S.C. § 1125(d)(1)(B)(i)(I). As already discussed, Plaintiff owned the registered MORRISON 10 11 KNUDSEN mark at the time Defendant Morrison Knudsen 12 Corporation registered the domain names containing the 13 mark on behalf of all Defendants. The second factor 14 looks to the extent to which the name is commonly used to identify that person. See 15 U.S.C. 15 16 § 1125(d)(1)(B)(i)(II). The MORRISON KNUDSEN Mark was widely known to refer to the original MK (not 17 18 Defendants) and its iconic projects including the 19 Hoover Dam, the San Francisco-Oakland Bay Bridge, and the Trans-Alaska Pipeline. Kassal Decl. ¶¶ 4-6. 20 The third factor looks to prior use, if any, of the domain 21 22 name. <u>See</u> 15 U.S.C. § 1125(d)(1)(B)(i)(III). 23 Defendant Topolewski admits that he had no use of the 24 MK Marks, let alone knew of MK as of 2008, and the 25 records show that none of the Corporate Defendants had

26 used the name prior to 2008. <u>See</u> Torres Decl. Ex. B, 27 at 132:10-12, 245:8-17; Torres Decl. Ex. Q at 990 28 (showing Morrison-Knudsen Services revived in 2008);

Torres Decl. Ex. R, at 1035 (showing MK Viet Nam (later Morrison Knudsen Corporation) was not revived until 2014); Torres Decl. Ex. S, at 1062 (showing E Planet did not change its name to Morrison-Knudsen International Inc. until 2016); Torres Decl. Ex. T, at 1091 (showing Westland did not change its name to Morrison-Knudsen Company, Inc. until 2016).

8 The fifth factor looks to "the person's intent to divert consumers from the mark owner's online location 9 to a site accessible under the domain name that could 10 harm the goodwill represented by the mark . . . ". See 11 12 15 U.S.C. § 1125(d)(1)(B)(i)(V). As discussed, the Defendants' use the websites to represent 13 14 accomplishments associated with the MK marks, claiming 15 such accomplishments as their own. Szurgot Decl. ¶ 11, 16 Ex. C, at 41-43. At least one of the websites appeared in search results for "Morrison Knudsen." Szurgot 17 18 Decl. ¶ 16, Ex. 46. And Defendant Topolewski does not dispute he represented to Mr. Davis through their 19 20 conversations that the "Morrison Knudsen company with which he was affiliated were employees of some spun off 21 entity of the iconic Morrison Knudsen companies." 22 23 Davis Decl. ¶¶ 4-7. Further, the overall intent to use the mark in Defendants' collective revival of the 24 25 original MK, as previously discussed, shows a bad faith 26 intent. See supra section II.B.4.a. This evidence 27 demonstrates a bad faith intent to profit. See Solid Host, NL v. Namecheap, Inc., 652 F. Supp. 2d 1092, 1109 28

(C.D. Cal. 2009) (for bad faith, "the defendant must 1 2 intend to profit specifically from the goodwill associated with another's trademark"). 3

Defendants do not offer any evidence creating a 4 triable issue that they did not demonstrate a bad faith intent to profit from the MK Marks, and instead only argue that before the cancellation of the MK Marks in 2016, Plaintiff had started letting the MK Marks cancel as early as 2002. SGDF ¶ 11. This argument fails for the same reason Defendants' abandonment defense fails. 11 See supra Section II.B.4.b. Accordingly, the Court 12 **GRANTS** summary judgment on this claim as to all 13 Defendants.

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Cancellation of Registered Mark e.

15 The Lanham Act permits cancellation of a registered 16 trademark on the basis of fraud. 15 U.S.C. § 1064(3). To succeed on its cancellation claim, Plaintiff must 17 18 show there was a registration obtained by another who, 19 (1) made a false representation regarding a material 20 fact, while (2) knowing it was false; (3) intended to induce action in reliance on the misrepresentation; (4) 21 22 caused reasonable reliance; and (5) proximately caused damage. See Robi v. Five Platters, Inc., 918 F.2d 23 24 1439, 1444 (9th Cir. 1990).

25 Plaintiff provided undisputed facts showing false 26 representations were made to the USPTO regarding the MK 27 Marks. Defendant Morrison Knudsen Corporation made 28 false representations to the USPTO by assigning

Registration No. 1,744,815 for the MORRISON KNUDSEN 1 mark from Plaintiff (WGI at the time) to Defendant 2 3 Morrison Knudsen Corporation. Torres Decl. ¶ 24; id., 4 Ex. V. Defaulting Defendant Hale also changed the 5 address with the USPTO for Registration Nos. 1,716,505 and 1,744,815 from Plaintiff (WGI at the time) to 6 7 Morrison Knudsen Corporation. Torres Decl. ¶ 23; id. 8 Ex. U. Finally, in its application for the mark MORRISON KNUDSEN, Defendant Morrison Knudsen 9 10 Corporation represented to the USPTO that its first use 11 of the mark was as early as 1933. Id. ¶ 25, Ex. W. 12 Thus, there is no triable issue as to the first 13 element.

14 As to the second element, Defendants argue that there is a genuine issue whether they knew of the 15 16 falsity of the representations. Plaintiff argues that 17 in making the representations, Morrison Knudsen 18 Corporation knew they were falsely claiming ownership 19 of the MK Marks. Plaintiff relies on the deposition 20 testimony of Defendant Topolewski, that, despite Defendant Morrison Knudsen Corporation's claim their 21 22 first use of the Marks was in 1933, Topolewski had not 23 heard of Morrison Knudsen until "[m]aybe 2007," that none of the other Defendants ever used the MK Marks 24 prior to 2008, and that none of the Defendants have 25 ever actually used the MK Marks for construction 26 27 Torres Decl. ¶ 5, Ex. B, at 59, 134-135. services. 28 Defendants argue Topolewski was only testifying for

himself personally, not as the 30(b)(6) witness for the 1 2 Corporate Defendants, so his testimony is only 3 speculative as to the Corporate Defendants' knowledge. SGDF ¶ 13. However, Defendant Topolewski has served as 4 5 an officer for several of the Corporate Defendants,¹⁶ and at the time both representations to the USPTO were 6 7 made he was an officer of Morrison Knudsen Corporation. Torres Decl. Ex. R, at 1034. Additionally, the 8 9 Corporate Defendants did not designate a witness to dispute any of Topolewski's testimony. Id. ¶ 9 10 (Plaintiff took the non-appearance at deposition of 11 each Corporate Defendant). Moreover, none of the 12 Corporate Defendants existed prior to 2008, and none of 13 14 the Defendants provide any evidence they used the MK Marks prior to 2008. Thus, there is no dispute that 15 Defendant Morrison Knudsen Corporation knew that it had 16 not used the MK Marks dating back to 1933. As such, 17 18 there is no genuine issue as to this element.

There is also no genuine issue of material fact as to the remaining elements. The false representations to the USPTO were made in order to receive a trademark

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23 ¹⁶ For Morrison-Knudsen Services, Inc., Topolewski was listed as: President and Secretary in 2010; Chairman in 2011; 24 Chairman, Director, and President in 2014; Secretary and Director in 2016; and President and Secretary in 2017. See Torres Decl., 25 Ex. Q, at 996-1005. For Morrison Knudsen Corporation (formally 26 MK Viet Nam), he was listed as: President, Secretary, Treasurer, and signed as an "Officer" in 2014. Id. Ex. R, at 1034. 27 Finally, he was listed as the Secretary of E Planet in 2012, which later changed its name to Morrison Knudsen International 28 Inc. <u>Id.</u> Ex. S, at 1053, 1062.

registration, the USPTO granted the registration in 1 reliance on the false statements, and it resulted in 2 harm to Plaintiff as it lost control over MK's 3 identity, goodwill, and intellectual property rights. 4 5 Consequently, the Court GRANTS Plaintiff's Motion for Summary Judgment as to this claim and cancels 6 7 Defendants' registration.

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f. Defendants' Equitable Defenses Fail

Defendants put forth one argument that Plaintiff waited nine years to bring this Action, to cover the defenses of estoppel, waiver, laches, unclean hands, 11 and acquiescence. Opp'n at 21:5-10. 12 This is insufficient to establish any of the defenses, as 13 14 Defendants have not put forth evidence of the required elements of each defense.¹⁷ See Devereaux v. Abbey, 263 15 F.3d 1070, 1076 (9th Cir. 2001)("When the nonmoving 16 17 party has the burden of proof at trial, the party moving for summary judgment need only point out 'that 18 19 there is an absence of evidence to support the

¹⁷ For example, to establish waiver, Defendants would need 22 to provide evidence showing a "clear, decisive, and unequivocal" intent by Plaintiff to relinquish its trademark rights. 23 Marketquest Group, Inc. v. BIC Corp., No. 11-cv-618-BAS-JLB, 2018 WL 2933518, at *39 (S.D. Cal. June 12, 2018)(citing Groves v. 24 Prickett, 420 F.2d 1119, 1125 (9th Cir. 1970)). For estoppel, Defendants would need evidence to prove each of the five 25 elements: (1) Plaintiff knew of Defendants' actions; (2) Plaintiff's actions led Defendants to reasonably believe 26 Plaintiff did not intend to enforce its trademark rights; (3) 27 Defendants did not know that Plaintiff actually objected to Defendants' conduct; and (4) Defendants will be materially 28 prejudiced if Plaintiff is allowed to proceed. Id.

1 nonmoving party's case.'")(internal citation omitted).

2 Moreover, Defendants rely solely on Plaintiff's 3 30(b)(6) witness, Charles Szurgot, as evidence that Plaintiff waited nine years to bring this Action. 4 5 Defendants rely on deposition testimony stating that Plaintiff has had outside and in-house counsel maintain 6 7 its portfolio of registered marks to argue that it is 8 logical Plaintiff knew of Defendants' actions when they 9 changed the records with the USPTO. Sherman Decl. ¶¶ 12-16; <u>id.</u> Ex. D, at 81:9-14, 82:5-8 ("we certainly 10 11 relied on in-house counsel to maintain our portfolio."). First, Defendants are incorrect to claim 12 13 it would have been nine years, because defaulting 14 Defendant Hale changed the addresses with the USPTO in 2014, and not in 2008. See Torres Decl., Ex. U, at 15 16 1097-99. Second, even in viewing these statements in the light most favorable to the Defendants, at most 17 18 this deposition testimony establishes that Plaintiff 19 relied in part on its outside counsel to manage their 20 portfolio, but no where does Mr. Szurgot specifically mention the MK Marks or indicate any knowledge of 21 infringement prior to bringing this Action. 22 This evidence alone does not create a triable issue because 23 24 Defendants only speculate as to what Plaintiff's 25 personnel could have discovered in managing the marks, with no actual evidence of delay on Plaintiff's part. 26 27 See McIndoe v. Huntington Ingalls Inc., 817 F.3d 1170, 1173 (9th Cir. 2016) ("Arguments based on conjecture or 28

1 speculation are insufficient . . . "). Given that 2 Defendants have put forth no evidence proving the 3 required elements of any of the equitable defenses, 4 there is no genuine issue of material fact and 5 Defendants' defenses fail.

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5. <u>Permanent Injunction</u>

7 A prevailing plaintiff seeking a permanent 8 injunction must show: "(1) that it has suffered an 9 irreparable injury; (2) that remedies available at law, 10 such as monetary damages, are inadequate to compensate for that injury; (3) that, considering the balance of 11 12 hardships between the plaintiff and defendant, a remedy in equity is warranted; and (4) that the public 13 14 interest would not be disserved by a permanent injunction." La Quinta Worldwide LLC v. Q.R.T.M., S.A. 15 de C.V., 762 F.3d 867, 879 (9th Cir. 2014)(citations 16 17 omitted).

Here, Plaintiff has demonstrated success on the merits. If an injunction were not granted, Plaintiff would suffer irreparable injury from the ongoing damage to its goodwill as a result of Defendants' deceptive tactics to take over the MK brand.¹⁸ See Herb Reed

¹⁸ The Court notes that Defendants' actions have shown an unwillingness to stop its infringement. Defendants have already been held in civil contempt for failure to comply with the preliminary injunction this Court issued. <u>See</u> Order re Civil Contempt, ECF No. 86. The preliminary injunction enjoined Defendants from using Defendants' corporate names, and from making any representation that Defendants are connected with the MK brand. <u>Id.</u> at 7:2-9. Instead of changing their names to clearly separate themselves from the MK brand, Defendants "simply

Enters., LLC v. Florida Entertainment Management, 736 1 F.3d 1239, 1250 (9th Cir. 2013)("Evidence of loss of 2 3 control over business reputation and damage to goodwill could constitute irreparable harm."). As detailed 4 5 above in discussing the merits of Plaintiff's claims, there is substantial evidence that Plaintiff has 6 7 suffered a loss to control over its brand, goodwill, 8 and intellectual property rights that cannot be 9 quantified. Further, the balance of hardships favors Plaintiff because the potential hardship on Defendants 10 is "purely economic," while the hardship on Plaintiff 11 is a complete loss of control over the brand and 12 history of MK entities. See Diller v. Barry Driller, 13 14 Inc., No. CV 12-7200 ABC EX, 2012 WL 4044732, at *10 (C.D. Cal. Sept. 10, 2012) ("It is no hardship to cease 15 intentionally infringing someone else's trademark 16 rights."). Finally, the public interest favors an 17 18 injunction because the marks are identical and shown to have already caused actual confusion. 19 Internet 20 Specialties West, Inc. v. Milon-DiGiorgio Enters., <u>Inc.</u>, 559 F.3d 985, 993 n.5 (9th Cir. 2009)("The public 21 has an interest in avoiding confusion between two 22 companies' products."). Thus, the Court GRANTS 23 24 Plaintiff's Motion for Permanent Injunction.

²⁶ 27 abbreviated Morrison Knudsen to MK." <u>Id.</u> at 8:12-16. This Court 27 found this act was "`intentionally calculated by [Defendants] to 28 deceive the public into belief that' they were still affiliated with Morrison Knudsen." <u>Id.</u> at 8:16-19.

6. <u>Damages</u>

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For violations of section 1125(a) or (d) of the Lanham Act, a plaintiff may recover "(1) defendant's profits, (2) any damages sustained by plaintiff, and (3) the costs of the action." 15 U.S.C. § 1117(a). Here, Plaintiff seeks actual damages by disgorgement of Defendants' profits in the amount of **REDACTED**.

8 A court may award disgorgement of profits under the 9 Lanham Act where there is willful infringement. Stone Creek, Inc. v. Omnia Italian Design, Inc., 875 F.3d 10 11 426, 439-40 (9th Cir. 2017). The Ninth Circuit has recognized three justifications for awarding an 12 13 infringer's profits: (1) compensating the plaintiff for 14 diverted sales; (2) preventing unjust enrichment; and (3) serving as a deterrent to infringers. 15 Maier Brewing Co. v. Fleischmann Distilling Corp., 390 F.2d 16 117, 123 (9th Cir. 1968). The Ninth Circuit also has 17 suggested that where infringement is deliberate and 18 19 willful, merely awarding a permanent injunction is 20 insufficient. See Playboy Enters., Inc. v. Baccarat Clothing Co., Inc., 692 F.2d 1272, 1274 (9th Cir. 21 1982)("[A]n award of little more than nominal damages . 22 23 . . would fail to serve as a convincing deterrent to 24 the profit maximizing entrepreneur who engages in 25 trademark piracy.").

To demonstrate willful infringement, a party only needs to show "a connection between a defendant's awareness of its competitors and its actions at those

competitors' expense." Fifty-Six Hope Rd. Music, 778 1 F.3d 1059, 1074 (9th Cir. 2015); see also D.C. Comics 2 v. Towle, 802 F.3d 1012, 1026 (9th Cir. 2015) ("Willful 3 4 trademark infringement occurs when the defendant's 5 actions are 'willfully calculated to exploit the advantage of an established mark. '"); Lindy Pen Co., 6 7 Inc. v. Bic Pen Corp., 982 F.2d 1400, 1406 (9th Cir. 8 1993)("Willful infringement carries a connotation of deliberate intent to deceive . . . [A]n account is 9 proper only where the defendant is 'attempting to gain 10 the value of an established name of another.'") 11 abrogated on other grounds by <u>SunEarth, Inc. v. Sun</u> 12 Earth Solar Power Co., Ltd., 839 F.3d 1179 (9th Cir. 13 14 2016).

Here, Plaintiff has offered ample evidence of each 15 Defendants' willful infringement by their efforts in 16 taking over the MK brand. Defendants Morrison-Knudsen 17 Services and Morrison Knudsen Corporation (formally MK 18 19 Viet Nam) both assumed the identify of original MK 20 entities. Defendant Topolewski was the one who revived MK Viet Nam in 2014 (later changed to Morrison Knudsen 21 Corporation) and signed under penalty of perjury that 22 23 he was authorized by a court or the entity to do so. Torres Decl. ¶ 20, Ex. R, at 1033-35. And Defendants 24 Morrison-Knudsen International Inc. and Morrison 25 26 Knudsen Company, Inc. both changed their names to 27 assume an MK identity. No one affiliated with the original MK, URS, or AECOM gave any of the Defendants 28

1 permission to do so. Szurgot Decl. ¶ 13.

2 With respect to profits, a "plaintiff shall be 3 required to prove defendant's sales only; defendant must prove all elements of cost or deduction claimed." 4 5 15 U.S.C. § 1117(a)(emphasis added). To prove sales, 6 Plaintiff provides three press releases announcing 7 contracts Defendants received under the MK name and 8 brand amounting to \$1.806 billion in revenue. See 9 Torres Decl. ¶¶ 16-18, Exs. N-P. The three press releases include: (1) March 16, 2016 titled, "Morrison 10 11 Knudsen Awarded \$570 Million Environmental Clean Up Project"; (2) June 30, 2016 titled, "Morrison Knudsen 12 13 Awarded \$36 Million Mine Engineering Contract"; and (3) April 11, 2017 titled, "Morrison Knudsen awarded \$1.2 14 Billion Construction and Engineering Contract". 15 Torres Decl. ¶¶ 16-18, Exs. N-P, ECF Nos. 174-14, 174-15, 174-16 17 16. The press releases were the only evidence 18 Plaintiff could rely on because Defendants have not 19 provided adequate documentation of their revenue, 20 profits, or costs, despite repeated requests for such information throughout discovery. The history of this 21 22 litigation demonstrates a pattern in which Defendants 23 continuously refused to comply with Plaintiff's 24 discovery requests, Court orders, and evaded providing financial information. 25

26During discovery, Plaintiff sought financial27information to calculate damages in its Requests for

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Production ("RFP") Nos. 19, 20, 21¹⁹ and Interrogatory 1 No. 15.²⁰ Order re Mot. for Contempt. 9:4-8, 11:27-2 12:5, 13:22-24, ECF No. 154. On April 26, 2018, after 3 Defendants' failure to provide such information, the 4 5 Court ordered Defendants to provide supplemental discovery responses by May 15, 2018 [118]. Id. at 6 7 1:20-25. On May 29, 2018, Plaintiff filed a Motion for Contempt, or in the Alternative, Motion to Compel 8 9 Supplemental Discovery against Defendants for failing to comply with the April 26 Order [132]. Plaintiff 10 argued, and the Court found, that Defendants' 11 12 supplemental discovery response, including a two-page financial summary, was "plainly inadequate" because the 13 14 summary did not provide information from January 2017 15 forward. Order re Mot. for Contempt at 13:6-12. The Court ordered Defendants to respond to Plaintiff's 16 Interrogatory No. 15 and RFP Nos. 19 and 20 by July 9, 17 2018 [154]. Id. at 18:1-4. Specifically, the Court 18 19 ordered Defendants to produce "all monthly, quarterly

¹⁹ RFP No. 19 requested "[a]ll documents relating to or reflecting any revenue received by any Defendant arising in any way relating to the use of the Morrison Knudsen name or logo . . ."; RFP No. 20 requested "[a]ll tax returns and bank statements of any Corporate Defendant since such Corporate Defendant's Date of Inception."; and RFP No. 21 requested "[a]ll tax returns and bank statements of any Individual Defendant since 2008." Order re Mot. for Contempt 11-16, ECF No. 154.

^{26 &}lt;sup>20</sup> Interrogatory No. 15 states, "[i]dentify all revenues and profits earned by Topolewski America, Inc. since its date of incorporation and how those revenues and profits, in whole or in part, are shared with or received by any of the Defendants." <u>Id.</u> at 9:4-8

and annual income statements, balance sheets and other 1 2 financial statements of any Corporate Defendant." Id. 3 at 13:12-20. Defendants missed that deadline, and did 4 not file the supplemental responses until July 18, 5 2018,²¹ after several communications from Plaintiff. Order re Contempt 3:4-22, ECF No. 210. 6 In the 7 supplemental responses, Defendants refused to produce any documents created after January 1, 2017, even 8 9 though the Court clearly ordered them to do so. Id. at 18:1-10, 22:6-12. Despite several orders and ample 10 time to provide further financial information, 11 12 Defendants did not submit any additional financial 13 documents.

14 Upon realizing Defendants would not provide Plaintiff further information, Plaintiff served its 15 Supplemental Disclosure on July 17, 2018, including the 16 three press releases. Even though the Court found that 17 the two-page financial statement Defendants initially 18 19 provided was inadequate, Plaintiff has conceded that in 20 the absence of any showing of costs by Defendant, Plaintiff will accept the summary's showing of 21 Defendants' total costs and expenses for 2013-2016 as 22 23 REDACTED. Torres Decl. ¶ 15, Ex. M, 930-31, ECF No.

²¹ Defendants served a joint set of "Further Supplemental Responses" on July 18, 2018; Defendant Topolewski served Third Supplemental Responses on July 23, 2018; and Corporate Defendants served their Third Supplemental Responses on July 31, 2018, only after Plaintiffs filed a Motion to Hold Defendants in Civil Contempt for Violating the Court's Order re Discovery and to Award Plaintiff Its Costs and Fees. <u>Id.</u> at 2:1-10.

178-1. The two-page financial summary was put forth
 collectively by all four Corporate Defendants showing
 that they claimed to share the total expenses listed
 from 2013 to 2016. Id. Thus, the total profits
 Plaintiff seeks is the \$1.806 billion in revenue as
 stated in the press releases, less the total costs and
 expenses of REDACTED, for a total of REDACTED.

8 In light of the significant amount of damages Plaintiff is seeking, the Court is more hesitant to 9 rely solely on the press releases than it would be if 10 11 there was a lesser amount at stake. However, 12 Defendants do not offer any evidence or argument disputing Plaintiff's calculation of **REDACTED**, or offer 13 any alternative calculation. Plaintiff clearly stated 14 as an uncontroverted fact in its SUF that "Defendants 15 have claimed to earn revenue totaling **REDACTED** " by 16 17 issuing the three press releases. Nowhere in 18 Defendants' SGDF or Opposition did they dispute the 19 amount or deny earning the contracts. Defendants did 20 not raise a genuine issue as to the accuracy of the 21 press releases, or as to the amount the press releases state that Defendants were "awarded." The Court finds 22 this telling.²² The only genuine issue Defendants 23 24 raised as to damages was that Plaintiff did not

^{26 &}lt;sup>22</sup> The Court surmises that Defendants' actions in failing to rebut the amount disclosed in the press releases and failing to provide financial information suggests the possibility that Defendants received more than what the three press releases accounted for.

disclose the press releases until after the close of discovery. <u>See</u> SGDF ¶ 6; Opp'n at 21:14-27. However, the Court has already rejected this argument and has deemed the press releases admissible. <u>See supra</u>, section II.B.2.b.

With no genuine issue raised by Defendants as to 6 7 the amount, there is no other basis to compute damages 8 than what Plaintiff has provided. Damages must only 9 "be established with reasonable certainty," and they 10 are not precluded merely "because they cannot be 11 calculated with absolute exactness" so long as "a 12 reasonable basis for computation ... exist[s]." Lindy 13 Pen Co., 982 F.2d at 1407 (internal quotation marks 14 omitted). Courts have accepted less precise estimates of damages where, as here, a defendant frustrates the 15 discovery of a precise amount by refusing to cooperate 16 17 in providing relevant discovery. <u>See</u>, <u>e.q.</u>, <u>Allergan</u> 18 Inc. v. Mira Life Group, Inc., No. SACV 04-36 JVS MLGX, 2004 WL 2734822, at *3 (C.D. Cal. June 9, 2004); Taylor 19 20 Made Golf Co. v. Carsten Sports, Ltd., 175 F.R.D. 658, 662 (S.D. Cal. 1997) (granting imprecise damages because 21 "[w]hile perhaps not a product of its best efforts, 22 23 Plaintiff's calculations are probably conservative and do not appear to be unreasonable under the 24 25 circumstances"). "In the end, any 'uncertainty in the 26 amount of damages should be borne by the wrongdoer.'" 27 Spin Master, Ltd. v. Zombondo Entmt. LLCU, 944 F. Supp. 28 2d 830, 840 (C.D. Cal. 2012) (quoting Adray v.

<u>Adry-Mart, Inc.</u>, 76 F.3d 984, 989 (9th Cir. 1995)). 1 2 The Second Circuit has held that "'where . . . the 3 defendant controls the most satisfactory evidence of sales the plaintiff needs only establish a basis for a 4 5 reasoned conclusion as to the extent of injury caused by the deliberate and wrongful infringement." 6 Louis 7 Vuitton S.A.v. Spencer Handbags Corp., 765 F.2d 966, 8 973 (2d Cir. 1985) (noting that a court may have to rely on "indirect and circumstantial evidence" if a 9 defendant fails to produce evidence on damages). 10 Here, 11 Defendants are in the best position to know their profits and are in control of the evidence of their 12 profits, but did not provide any such information in 13 14 discovery or argue that the **REDACTED** amount is 15 incorrect.

16 Given Defendants' failure to comply throughout discovery and failure to raise a genuine issue as to 17 damages, Plaintiff has met its burden of establishing 18 Defendants' revenue. Without any argument or evidence 19 20 provided by Defendant as to costs, the Court accepts Plaintiff's calculation for the total profits as 21 22 REDACTED. Thus, the Court GRANTS Plaintiff's request 23 for disgorgement of profits in the amount of **REDACTED**

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7. <u>Attorneys' Fees</u>

25 "The court in exceptional cases may award 26 reasonable attorney fees to the prevailing party." 15 27 U.S.C. § 1117(a). A case is considered exceptional 28 "when the infringement is malicious, fraudulent,

deliberate, or willful," however, no egregious conduct or bad faith is required. <u>Fifty-Six Hope Road</u>, 778 F.3d at 1079. There is ample evidence that Defendants willfully and deliberately infringed upon the MK Marks in an elaborate scheme to pass themselves off as the original MK. Thus, this is an exceptional case entitling Plaintiff to attorneys' fees.

III. CONCLUSION

9 Based on the foregoing, the Court GRANTS Plaintiff's Motion for Summary Judgment and Permanent 10 11 Injunction in its entirety against Defendants Gary 12 Topolewski, Morrison Knudsen Corporation, Morrison-13 Knudsen Company, Inc., Morrison-Knudsen Services, Inc., 14 and Morrison-Knudsen International Inc. All dates currently on calendar are vacated. The Court declines 15 16 to enter a final judgment until a Motion for Default Judgment is brought and a decision is made as to the 17 18 remaining defaulting Defendants: Todd Hale, John Ripley, Bud Zukaloff, and Henry Blum. 19

IT IS SO ORDERED.

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23 DATED: November 8, 2018

s/ RONALD S.W. LEW

HONORABLE RONALD S.W. LEW Senior U.S. District Judge