

EXHIBIT J



Anne Hoge
General Counsel
WhatsApp Inc.
650 Castro Street, Suites 120-219
Mountain View, California, 94041

VIA FEDEX

25 March 2016

RE: Notice of Infringement of BlackBerry Patents; Confidential, Subject to F.R.E 408 and similar

Dear Ms. Hoge:

BlackBerry Corporation, and its subsidiaries, own patents that it believes WhatsApp Inc. infringes and would like to discuss the matter with representatives of WhatsApp. No preparation is required on the part of WhatsApp representatives.

In particular BlackBerry, or its subsidiaries, owns the patents listed below and believes that the WhatsApp Messenger (at least Version 2.2.15 on Android and other versions with the same functionality) infringes one or more claims of the following patents:

US No. 7,315,747

US No. 8,068,864

US No. 8,103,252

US No. 8,209,149

US No. 8,209,634

US No. 8,239,777

US No. 8,116,739

EP 1 718 015

EP 1 746 790

CN 1846363

Additionally, <https://www.whatsapp.com/> infringes:

US No. 8,307,211

US No. 6,563,928

While this letter constitutes Notice of Infringement under 35 USC §287, BlackBerry wishes to engage in discussions with WhatsApp before any recourse to the Courts is taken. BlackBerry would like to (1) explain the basis for BlackBerry's belief that that WhatsApp products/services are infringing the

Victor Schubert, BlackBerry Corp. to Hoge, WhatsApp

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BlackBerry Corporation
3460 161st Av. SE
Bellevue, WA 98008 USA.

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foregoing patents and, (2) present a specific, written offer for a license (and where applicable under FRAND terms), under one or more of those patents including a royalty amount.

Please identify the persons at your company who are able to meet with representatives of BlackBerry so that we can explain in more detail the above. BlackBerry desires to meet with representatives of WhatsApp, at your offices or other mutually acceptable place at your earliest convenience. To that end, we suggest a meeting within the next 30 days.

If you have any questions please do not hesitate to contact me. I look forward to your reply,

Victor Schubert

Licensing Director - Intellectual Property, Licensing & Standards

Phone: 425.208.0434 e-mail: vschubert@blackberry.com

CC: Colin Stretch, VP/Secretary/General Counsel, Facebook Inc.

Victor Schubert, BlackBerry Corp. to Hoge, WhatsApp

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