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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

N.T.A.A. (NO TALK ALL ACTION),  
INC.; RYAN ROBINSON,  
  
Plaintiffs,

vs.

NORDSTROM, INC.; NIKE, INC., and  
DOES 1 through 10, Inclusive  
  
Defendants.

) Case No. 2:21-cv-00398 DDP-AGRx

) ORDER DENYING MOTION [83] FOR  
) TERMINATING SANCTIONS AND  
) ORDERING LESSER SANCTIONS

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NIKE, INC.,  
Counterclaimant,

v.  
N.T.A.A. (NO TALK ALL ACTION),  
INC.; RYAN ROBINSON,  
Counter-Defendants.

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1 Presently before the court is Nike’s Motion for Terminating Sanctions (Dkt. 84).  
2 Having considered the parties’ submissions and heard oral argument, the court adopts  
3 the following order.

4 **I. BACKGROUND**

5 Plaintiffs Ryan Robinson and No Talk All Action (“NTAA”) assert claims of  
6 Lanham Act trademark infringement and unfair competition, common law trademark  
7 infringement, and unfair competition under the California Business and Professions  
8 Code. (First Amended Complaint (“FAC”) ¶ 46-87). Ryan Robinson is the founder and  
9 CEO of NTAA. (FAC ¶ 10). Plaintiffs claim that Defendants Nike and Nordstrom  
10 infringed on NTAA’s stylized “N” design when they launched a “Nordstrom x Nike”  
11 collaboration in 2016. (FAC ¶ 36). To succeed in their suit, Plaintiffs must, among other  
12 things, establish trademark priority by proving that they sold products bearing their  
13 stylized “N” before the Nordstrom x Nike release in 2016.

14 Plaintiffs first posted the NTAA logo online on Facebook on April 11, 2015,  
15 promoting a film that NTAA produced. Duvdevani Decl. ISO Mot. (“Mot. Decl.”) Ex. 13  
16 (Dep. Ryan Robinson) 62:3-5; see Pittman Decl. ISO Opp. (“Opp. Decl.”) Ex. 16.  
17 According to Plaintiffs, in 2015, Ryan Robinson traveled to New York, New Jersey,  
18 Pennsylvania, and Connecticut, where he solicited customers on sidewalks and made  
19 cash sales of NTAA-branded clothing. Dep. Ryan Robinson 83:4-14.<sup>1</sup> Robinson  
20 purportedly conducted these in-person sales primarily in New York, where he stayed  
21 with his cousin, Maurice Robinson, at 233 East 86th Street in Brooklyn. Dep. Ryan  
22 Robinson 286:20-287:15. Ryan<sup>2</sup> claims he used this apartment to receive shipments of  
23 NTAA merchandise. Dep. Ryan Robinson 287:23-288:1.

24 The remainder of the facts relevant to this motion occurred during discovery  
25 related to this litigation. To corroborate alleged in-person sales activity, Plaintiffs

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<sup>1</sup> This in-person sales activity was not alleged in NTAA’s amended complaint, which describes NTAA as an online business.

<sup>2</sup> Ryan Robinson and Maurice Robinson will be hereinafter referred to by first name where necessary to avoid confusion.

1 produced 19 invoices from UPS Store 138 in Toronto, from which Ryan’s sister  
2 purportedly mailed NTAA merchandise to Ryan in New York. Mot. Decl. Ex. 14. These  
3 invoices, dated from April 4, 2015, to August 1, 2019, identify 233 East 86th Street as the  
4 destination. Each invoice contains the Goods and Service Tax Identification Number  
5 (“GST”) 858532872.<sup>3</sup>

6 NTAA did not contemporaneously prepare or submit tax returns capturing its  
7 sales activity from 2015 through 2022. Dep. Ryan Robinson 12:20-14:23. NTAA began  
8 belatedly preparing its returns around March 2022, in response to Defendants’ request  
9 for production. Mot. Decl. Ex. 15 (Report of forensic accountant). Ryan did not provide  
10 his accountant business records such as inventory records, bank statements, or a general  
11 ledger. Dep. Ryan Robinson 21:20-22:18. Instead, he gave his accountant a profit and loss  
12 statement he created in 2021. Id.

13 On August 29, 2022, Nike filed this Motion for Terminating Sanctions, alleging  
14 Plaintiffs fabricated UPS invoices and tax returns. Mot. at 1. The Motion further alleges  
15 that the receiving address on the UPS invoices was not the address of Maurice Robinson  
16 and that Maurice Robinson never collected packages on behalf of NTAA. Mot. at 11. In  
17 their Opposition, Plaintiffs reasserted trademark priority, citing to both previously  
18 provided and new declarations and exhibits. Opp. at 16-18. Among Plaintiffs’ newly-  
19 proffered evidence of priority was a declaration of Clover Dallas, who echoed other  
20 information that Ryan Robinson had provided in his deposition and discovery responses.  
21 Namely, Dallas claimed to have worked on pressing, embroidery, engraving, and  
22 packaging for NTAA since May 2015. See Opp. Decl. Ex. 10 (Decl. Clover Dallas, Aug. 18,  
23 2022). She claimed she “was introduced to Mr. Robinson by an associate and client.” Id.;

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<sup>3</sup> A GST is a business identification number used by the Canada Revenue Agency. Each GST number is unique to the registered business owner.

1 see also Dep. Ryan Robinson 97:5-16. Annexed to the declaration was an identification  
2 document from 1977. Decl. Clover Dallas, Aug. 18 2022.

3 Nike had previously inquired about NTAA's printing vendor in its  
4 interrogatories, requesting "all information ... relating to Colian Printing," including  
5 "any other relationship" with its owners or employees. Ryan responded to the  
6 interrogatory as follows:

I do not know, but I believe it to be owned by Ms. Clover Dallas. Again, I am uncertain. Plaintiff is not aware of how long Colian Printing has been in business. Plaintiff's Business transactions with Colian Printing were (have been and are) as evidenced by the invoices provided by Colian Printing and produced to the Defendants in this action. Plaintiff has no other relationship with Colian Printing, Clover Dallas or any other person who is known to Plaintiff to be associated with Colian Printing, other than a business relationship reflected by the business identified in the receipts produced to Defendants.

7 Duvdevani Decl. ISO Reply ("Reply Decl.") Ex. 1 (Ryan Robinson's interrogatory  
8 responses).

9 After receiving Plaintiffs' opposition to the instant motion, with the above-  
10 described declaration of Clover Dallas, Nike began investigating Dallas, her business,  
11 and her relationship to Plaintiffs. Using information from social media and other sources,  
12 Nike concluded that Dallas is Ryan's mother. Despite previously disclaiming any non-  
13 business relationship with Dallas, Ryan thereafter conceded that she is, in fact, his  
14 mother. Decl. Ryan Robinson, October 11, 2022. Robinson continues to describe his  
15 relationship with his mother as "a business relationship...and not anything more." Id.

## 16 **II. LEGAL STANDARD**

17 The actions underlying Nike's motion for sanctions all occurred during discovery.  
18 Thus, sanctions are available both under Federal Rule of Civil Procedure 37 and the  
19 court's "inherent power to dismiss an action when a party has willfully deceived the  
20 court and engaged in conduct utterly inconsistent with the orderly administration of  
21 justice." Leon v. IDX Sys. Corp., 464 F.3d 951, 958 (9th Cir. 2006) (quoting Anheuser-

1 Busch v. Natural Beverage Distribution, 69 F.3d 337, 348 (9th Cir. 1995)); Fed. R. Civ. P.  
2 37(c) (allowing the court to impose sanctions on a party for failing to disclose,  
3 supplement an earlier response, or admit information). Dismissal under the court's  
4 inherent authority requires a finding of bad faith or willfulness. IDK Sys. Corp., 464 F.3d  
5 at 958. Dismissal under Rule 37 requires only a finding that the discovery violations were  
6 not caused by circumstances beyond the party's control. See Henry v. Gill Industries,  
7 Inc., 983 F.2d 943, 949 (9th Cir. 1993) (describing the test for "willfulness, bad faith, or  
8 fault necessary to justify dismissal") (internal quotation omitted). The power to issue  
9 terminating sanctions pursuant to either avenue is discretionary. See Craig v. Far West  
10 Engineering Co., 265 F.2d 251, 260 (9th Cir. 1959).

11 The court must consider the following factors before ordering dismissal: "(1) the  
12 public's interest in expeditious resolution of litigation; (2) the court's need to manage its  
13 dockets; (3) the risk of prejudice to the party seeking sanctions; (4) the public policy  
14 favoring disposition of cases on their merits; and (5) the availability of less drastic  
15 sanctions." In evaluating the alleged misconduct, the district court may assess credibility  
16 and make factual findings. See Valley Engineers Inc. v. Elec. Eng'g Co., 158 F.3d 1051,  
17 1055 (9th Cir. 1998). The Ninth Circuit has not ruled on the standard of proof that the  
18 moving party must satisfy, but the general consensus appears to be that the  
19 preponderance of the evidence standard applies. See WeRide Corp. v. Kun Huang, No.  
20 5:18-CV-07233-EJD, 2020 WL 1967209, at \*9 (N.D. Cal. Apr. 24, 2020) (collecting cases).  
21 This Court applies the preponderance of the evidence standard .

### 23 III. DISCUSSION

#### 24 A. UPS INVOICES

25 To investigate the authenticity of the 19 purported UPS invoices that Plaintiffs  
26 produced during discovery, Nike shipped a test package and obtained an invoice from  
27 UPS Store 138 on April 22, 2022. See Mot. Decl. Ex. 1. Nike also engaged an investigator

1 to analyze the 19 purported UPS invoices produced by Plaintiffs and compare them to  
2 the Nike's test invoice. Decl. Anthony Desarro ISO Mot. Nike engaged another  
3 investigator to examine the residence at 233 East 86th Street, which is the destination  
4 address on all 19 of Plaintiffs' purported invoices. Decl. Lois Colley ISO Mot. Based on  
5 these investigations, as well as the affidavit of its process server, Nike asserts that  
6 Plaintiffs used an "old invoice" from UPS Store 138 as a template to fabricate the 19  
7 invoices Plaintiffs produced during discovery. Mot. at 8; Reply at 12-13. For the reasons  
8 set forth below, Nike has not established by a preponderance of the evidence that  
9 Plaintiffs fabricated the UPS Invoices.

10  
11 1. GST discrepancy

12 Plaintiffs' 19 purported UPS Invoices contain the GST number of Timur Zhao,  
13 who owned UPS Store 138 until March 25, 2016. Decl. DeSarro. Nike's 2022 invoice,  
14 however, contains the GST number of Emily Sun, who has owned UPS Store 138 since  
15 September 20, 2017. Decl. DeSarro. Five of the UPS Invoices that Plaintiffs provided are  
16 dated after Emily Sun acquired the store from Timur Zhao, yet they still list Zhao's GST  
17 number. See Mot. Decl. Ex. 1. Nike argues that the only explanation for this discrepancy  
18 is that Plaintiffs used an "old invoice" from before the store changed ownership as a  
19 template to fabricate all of the invoices. Plaintiffs respond that the most likely  
20 explanation is that Emily Sun delayed in updating the GST number in Store 138's  
21 invoicing system. That is, Sun likely updated the GST number sometime after Plaintiffs'  
22 last invoice was created in 2019 and before Nike's test invoice was created in 2022.

23 Although Nike's GST number investigation raises serious questions as to the  
24 authenticity of the invoices, Nike has asked the court for the extraordinary remedy of  
25 terminating sanctions. Because of the seriousness of this request, evidence that  
26 corroborates Nike's theory is appropriate. Evidence about when Emily Sun updated the  
27 GST number in the UPS system would tend to prove that Plaintiffs did fabricate the

1 invoice. But Nike did not present such evidence, opting instead to put forth a possible,  
2 but ultimately unsubstantiated, theory.<sup>4</sup> It is at least equally possible, however, that  
3 Emily Sun was substantially tardy in updating the GST number, or that the old GST  
4 remained on UPS invoices after the change in ownership for reasons other than Ryan's  
5 perfidy. Therefore, Nike has not established to the court's satisfaction that the GST  
6 discrepancy was the result of Plaintiffs' fabrications of evidence.

7                   2.     Calculation Error

8             The parties agree that the UPS Invoice to NTAA dated January 29, 2016, contains a  
9 calculation error. See Mot. Decl. Ex. 1. The line-item price is listed as \$55.85, whereas the  
10 total price is listed as \$55. See id. Nike's investigator concluded that only "a manual edit,  
11 modification, or manipulation of the numerical fields of the invoice or an error in the  
12 backend mathematical calculation code or formula" could account for this error. Decl.  
13 Anthony Desarro ISO Mot. Plaintiffs deny any manipulation of the invoice and suggest  
14 that whoever prepared the invoice at UPS committed human error. Opp. at 11. Nike  
15 argues that it "defies all logic" to suggest that UPS Store 138 manually calculated the  
16 invoice totals rather than utilize an automatic program. Reply at 12. Thus, according to  
17 Nike, "the only plausible explanation for this miscalculation on a computer-generated  
18 invoice is that Ryan Robinson manually altered this document." Reply at 12.

19             Nike may be correct that the invoices were computer-generated; however, as  
20 above, Nike failed to provide any evidence, beyond the existence of the calculation error  
21 itself, to connect the error with the conclusion that Ryan Robinson fabricated the invoice.  
22 Nike could have pinned down the source of the error through additional discovery, such  
23 as by interviewing UPS employees about whether they can manually edit invoices or  
24 whether there might be some legitimate reason that line item and total prices might

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<sup>4</sup> At hearing, Nike explained that "by the time this started to unravel," they did not have enough time to depose witnesses at UPS Store 138 without requesting a discovery extension. Although this Court routinely grants discovery extensions for good cause, Nike never sought such an extension.

1 differ. The bald assertion that the only plausible explanation for the error is that Ryan  
2 Robinson fabricated the invoice is not enough. Thus, Nike has not established by a  
3 preponderance of the evidence that Plaintiffs manually entered the price on a fabricated  
4 January 2016 invoice.

5 3. Maurice Robinson's Address

6 Nike also argues the destination address on the invoices does not match up with  
7 Plaintiffs' claims about the resident at that address. Mot. at 8. All of Plaintiffs' purported  
8 invoices contain the same destination address: 233 East 86th Street, Brooklyn, New York.  
9 See Mot. Decl. Ex. 1. Ryan Robinson previously testified that 233 East 86th Street was his  
10 cousin, Maurice Robinson's, address. Dep. Ryan Robinson 286:9-288:7. According to his  
11 deposition testimony, Ryan shipped packages of his NTAA merchandise to Maurice's  
12 address because Ryan stayed there when in New York for business. Id.<sup>5</sup> Ryan stated that  
13 Maurice still lived at 233 East 86th Street as of the time of Ryan's deposition in April  
14 2022. Id. at 286:22.

15 Nike hired an investigator to look into Maurice Robinson's residential history. See  
16 Decl. Lois Colley ISO Mot. The investigator searched voter records, vehicle registrations,  
17 and other "public records and databases" for Maurice Robinson, turning up several  
18 addresses that were not 233 East 86th Street. Id. Nike also attempted to serve a subpoena  
19 on Maurice Robinson at 233 East 86th Street on April 22, 2022. Mot. Decl. Ex. 16. The  
20 process server did not encounter Maurice Robinson at that address, but spoke to "current  
21 resident Nevita," who claimed that she and her family had lived at the address "for  
22 years" and knew nothing of Maurice or Ryan Robinson. Id.

23 Eventually, Nike reached Maurice Robinson and he appeared for a deposition. See  
24 Mot. Decl. Ex. 19 (Dep. Maurice Robinson). Maurice confirmed that he resides at 1064

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<sup>5</sup> Ryan also testified that he sometimes stayed at Airbnb properties in New York rather than Maurice's apartment. Dep. Ryan Robinson 288:2-11.



1 Willmohr Street in Brooklyn.<sup>6</sup> Id. at 18:3-6. However, Maurice also stated he “go[es] back  
2 and forth” between his apartment and 233 East 86th Street, where his girlfriend and his  
3 daughter live. Id. at 25:15-19. Maurice gave evasive answers throughout his deposition,  
4 including repeatedly claiming not to recall how long he has lived on Willmohr Street. See  
5 id. at 18:21-20:17. In response to Nike’s questioning, Maurice intimated that he felt Nike  
6 was “starting to investigate [Maurice] for some reason,” even though Maurice has  
7 “nothing to do with this [lawsuit].” Id. at 20:10-17. He alternatively claimed to never have  
8 received packages for Ryan Robinson and that he could not recall whether he received  
9 packages for Ryan Robinson. See, e.g., id. at 29:22-30:25.

10 Nike argues that Maurice’s testimony, the presence of someone named Nevita at  
11 the 86th Street address, and the investigator’s database searches prove that Plaintiffs  
12 fabricated evidence and gave false testimony about shipping NTAA merchandise to the  
13 86<sup>th</sup> Street address. Mot. at 11. Plaintiffs respond that Ryan merely mistook the address to  
14 be Maurice’s address because Maurice was staying there with his girlfriend and  
15 daughter. See Opp. at 12; Decl. Ryan Robinson Sept. 23, 2022.

16 Nike has not established by a preponderance of the evidence that Plaintiffs  
17 fabricated the address on the 19 UPS invoices and gave false testimony about the 86<sup>th</sup>  
18 Street apartment. First, Nike’s process server’s affidavit of nonservice is not admissible  
19 evidence that Maurice could never have received packages at East 86<sup>th</sup> Street. Rather, the  
20 affidavit contains hearsay statements from “current resident Nevita” to the process  
21 server about the address and its residents. Mot. Decl. Ex. 16. There is no hearsay rule  
22 exception that would admit these out of court statements. Nike has not produced any  
23 admissible evidence that someone unconnected to Maurice has resided at 233 East 86th  
24 Street for the entire period in question. See Decl. Lois Colley ISO Mot.

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<sup>6</sup> Nike managed to reach Maurice Robinson after sending the subpoena by mail, email, text, and a posted notice on his door at his Willmohr Street residence. Mot. Decl. Ex. 19; Mot. at 10 n.3.

1 As for Maurice's testimony that he did not recall whether he received any  
2 packages for Ryan at 233 East 86th Street, these responses must be viewed in the context  
3 of Maurice's perfunctory answers to many of Nike's questions. Maurice responded to  
4 Nike's questions as follows:

Q: Did you ever receive any packages that were sent to 1064 Willmohr Street for  
Ryan Robinson?

A: No. No.

Q: How about at East 93rd Street?

A: I cannot recall.

Q: Do you ever recall seeing any packages with Ryan Robinson's name on it since  
you've been in Brooklyn?

A: I cannot recall.

5 Dep. Maurice Robinson 29:35-30:8. Maurice stated that he felt he was under investigation  
6 and evinced a clear desire to stay out of Ryan's affairs. See, e.g., id. at 29:1-30:21  
7 (repeating "I don't want to say" and "I can't recall" when asked about Ryan's business).  
8 Because Maurice's testimony is sparse and contradictory about his knowledge of  
9 packages shipped to the 86th street residence, Nike has not shown by a preponderance of  
10 the evidence that Plaintiffs falsified invoices and testimony about the 86th Street  
11 residence.

#### 12 4. Formatting Discrepancies

13 Finally, Nike points out various formatting inconsistencies between the invoice  
14 Nike obtained in 2022 and the 19 purported invoices that Plaintiffs produced. Namely:  
15 the dates are in a different format, there is a missing unit price on Plaintiffs' Invoices, the  
16 "bill to" and "pay to" fields are transposed between the two sets of invoices, the phone  
17 numbers on the header differ, and the fonts are distinct. Mot. at 6; Decl. David  
18 Lafontaine. It is unclear how these formatting discrepancies fit into Nike's theory that  
19 Plaintiffs used an "old invoice" as a template. Nike failed to provide evidence supporting  
20 its theory, such as a copy of an old invoice from the UPS store or testimony about when  
21 the formatting of the store's invoices changed from that seen on Plaintiffs' 19 purported

1 invoices to that seen on Nike’s 2022 invoice. It is plausible that the formatting changed  
2 sometime after Plaintiffs’ last invoice in 2019 and before Nike’s 2022 invoice. Thus, Nike  
3 did not meet its burden to connect the formatting discrepancies with Nike’s theory of  
4 Plaintiffs’ alleged fabrication.

5           5.     UPS Invoices Conclusion

6           To support the claim that Plaintiffs fabricated UPS invoices by copying an old  
7 template invoice and manually changing the dates and totals, Nike points to the GST  
8 number discrepancy, the calculation error, the address at which Maurice never resided  
9 full-time, and the formatting discrepancies between recent and old invoices. But, despite  
10 Nike’s contention, none of these four discrepancies establish by a preponderance of the  
11 evidence that Plaintiffs fabricated evidence or gave false testimony. Without such proof  
12 of Plaintiffs’ culpability, this Court cannot order terminating sanctions for the alleged  
13 doctoring of the UPS invoices.

14  
15           **B.     TAX RETURNS**

16           Ryan Robinson freely admits that he began preparing NTAA’s 2015 through 2022  
17 tax returns only recently, in response to this litigation. Dep. Ryan Robinson 12:20-14:23.  
18 He further admits that he provided his tax preparer a profit and loss statement created in  
19 2021, also in response to this litigation. *Id.* At his deposition, Robinson stated that he was  
20 the sole owner of NTAA shares, and he was not issued any shares by NTAA until 2021.  
21 Dep. Ryan Robinson 173:17. The submitted tax returns, however, reflect 100 outstanding  
22 shares each year from 2016-2020. See Mot. Decl. Ex. 15 (Forensic Accounting Report of  
23 Philip Green). Based on the discrepancy between Robinson’s testimony and NTAA’s tax  
24 returns, Nike argues that Robinson included false information on NTAA’s tax returns.  
25 Mot. at 15, 22. Further, Nike argues that the fact that the tax returns were created only in  
26 response to this litigation, without any contemporaneous business records to corroborate  
27 amounts, is “quintessential fabrication.” Reply at 17.

1 According to Nike, because these tax returns are “key” to Plaintiffs’ ability to  
2 prove priority, their fabrication constitutes discovery misconduct and is cause for  
3 terminating sanctions. Mot. at 23. But contrary to Nike’s assertions, this case is not  
4 analogous to AECOM Energy, in which defendants were sanctioned for repeatedly  
5 refusing to turn over financial records. See AECOM Energy & Constr., Inc., v.  
6 Topolewski, 2022 WL 595937 (C.D. Cal. Feb. 25, 2022). In AECOM, the plaintiffs sought  
7 terminating sanctions because they could not prove damages without the defendants’  
8 financial records. Id. The defendants’ steadfast refusal to provide those documents  
9 prevented the plaintiffs from proceeding with their case. Id. Without any reliable  
10 documents, the court entered a default judgment against defendants rather than allow  
11 defendants to obfuscate their way out of paying damages. Id.

12 Here, NTAA’s belated and uncorroborated tax returns do not reflect best business  
13 practices. But, unlike in AECOM, Plaintiffs’ failure to produce reliable tax returns here  
14 does not prevent Nike from prevailing on any particular issue. To the contrary, Plaintiffs’  
15 reliance on documents of dubious accuracy may jeopardize their ability to establish, or to  
16 show a genuine dispute of material fact as to, priority of use. At trial, Plaintiffs will not be  
17 able to rely on any business records that they did not produce during discovery. Thus,  
18 terminating sanctions are an unnecessary and inappropriate remedy here for tax returns  
19 that were created in response to litigation.

20 **C. CLOVER DALLAS**

21 In their initial response to Nike’s accusation that Ryan Robinson concealed that  
22 Clover Dallas was his mother, Plaintiffs submitted a declaration of Ryan Robinson,  
23 wherein Robinson conceded that Dallas is indeed his mother. Decl. Ryan Robinson, Oct.  
24 11, 2022. But instead of admitting that he had previously made a material  
25 misrepresentation when he stated he was only introduced to Dallas via his associate,  
26 Robinson maintained that he was referred to Colian printing from a Mr. Mahmood,  
27 whom he “met on the street in Toronto.” Id. He did not explain how it would be possible

1 that Mr. Mahmood, a relative stranger, would have referred Ryan Robinson to his own  
2 mother. Ryan Robinson doubled down on his earlier claims that he had “only a business  
3 relationship” with Dallas “and not anything more.” *Id.*; Reply Decl. Ex. 2. Plaintiffs also  
4 submitted a second declaration of Dallas, in which Dallas again claimed that she was  
5 “introduced to Ryan Robinson’s business venture by an associate and client, Mr.  
6 Mahmood.” Decl. Clover Dallas, Oct. 7, 2022.

7 At the hearing on Nike’s motion for sanctions, Plaintiff’s counsel did not dispute  
8 that Robinson falsely denied any relationship to Dallas. It is indisputable that Dallas  
9 being Robinson’s mother was within the scope of Nike’s Interrogatory No. 18., which  
10 called for “all information...relating to any other relationship” Robinson “*had* or [has]”  
11 with Dallas. Reply Decl. Ex. 2, Response to Interrogatories (emphasis added). Though  
12 Dallas and Robinson maintained in their declarations that they *have* nothing other than a  
13 business relationship, their past relationship was within the bounds of the interrogatory.  
14 Cf. Feliciano v. City of Miami Beach, 2012 U.S. Dist. LEXIS 202952 (Feb. 10, 2012)  
15 (denying sanctions where the omitted information was outside the scope of an  
16 interrogatory). Further, Robinson had ample opportunity to clarify his relationship to  
17 Dallas at his deposition, when Nike asked at length about Dallas and Colian Printing. See  
18 Dep. Ryan Robinson at 284. It is unclear whether Plaintiffs would ever have  
19 acknowledged this relationship had Nike not brought it to light in the instant motion.

20 Despite Plaintiffs’ argument that Robinson’s relationship with Dallas is a collateral  
21 issue,<sup>7</sup> Robinson’s relationship with Dallas is significant to Plaintiffs’ ability to prove sale  
22 of NTAA-branded products during the priority period. Plaintiffs themselves averred that  
23 Dallas’ first declaration “proves that since February 2014, Plaintiff has purchased clothes  
24 and had his “N” mark applied to them for [sale] to customers.” Opp. at 17. Were  
25 Plaintiffs to use Dallas’ testimony at trial, Nike would be able to impeach Dallas’

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<sup>7</sup> See transcript of hearing, Oct. 31, 2022, at 51:1.

1 credibility by arguing she is biased in favor of her son. Plaintiffs likely sought to preclude  
2 this argument by concealing Robinson and Dallas' relationship. Insofar as Ryan  
3 Robinson's relationship with Dallas undercuts the credibility of Plaintiffs' proffered  
4 evidence of priority, it is not a collateral matter. Moreover, given Plaintiffs' admissions,  
5 there is no question that Nike met its burden to show by a preponderance of the evidence  
6 that Plaintiffs misled by omission regarding Clover Dallas and Colian Printing.

7 **D. LESSER SANCTIONS**

8 The court has discretion to order terminating sanctions under Federal Rule of Civil  
9 Procedure 37(b)(2). See Valley Eng'rs, 158 F.3d at 1056. Plaintiffs' own admissions  
10 establish that Robinson misled by omission in his deposition and response to  
11 interrogatories. This deception was compounded by the introduction of a declaration by  
12 Clover Dallas in response to Nike's motion for sanctions, repeating the false statement  
13 that Dallas was introduced to Robinson by a man Robinson met on the street. As  
14 discussed above, Dallas' relationship to Robinson is central to the credibility of her  
15 testimony.

16 On the other hand, as discussed above, Nike has not established by a  
17 preponderance of the evidence that Plaintiffs' UPS receipts and tax returns are  
18 fraudulent. The court finds that Plaintiffs' deception about Clover Dallas, alone, does not  
19 rise to the level of terminating sanctions. First, this case is unlike Nike's cited cases, in  
20 which the deceiving party was repeatedly warned that terminating sanctions would issue  
21 upon any further abuses. See, e.g., Sun World, Inc., v. Olivarría, 144 F.R.D. 384, 391 (E.D.  
22 Cal. 1992). Second, the court disagrees with Nike's argument that "the prejudice to Nike  
23 could not possibly be more acute." See Motion at 19; cf. AECOM Energy & Constr., Inc.,  
24 v. Topolewski, 2022 WL 595937 (C.D. Cal. Feb. 25, 2022) (noting that Plaintiffs were  
25 severely prejudiced by Defendants misconduct, because Defendants' obfuscation  
26 prevented Plaintiffs from calculating damages). In this case, any prejudice to Nike is

1 tempered by the fact that it will be Plaintiffs' burden, at the summary judgment stage, to  
2 establish their case beyond a genuine dispute of material fact.

3 Accordingly, the court finds the following sanctions more appropriate: Plaintiffs  
4 are ordered to pay Nike's reasonable attorney's fees in connection with the investigation  
5 of Clover Dallas. Nike shall submit a supplemental declaration breaking out and  
6 itemizing any such expenses. This shall not include fees for the investigation of the UPS  
7 invoices and tax returns, as Nike has failed at this time to establish Plaintiffs fabricated  
8 evidence or gave false testimony as to those issues.

9  
10 **IV. CONCLUSION**

11 Because Nike asserted Plaintiffs' lack of priority as an affirmative defense in its  
12 answer, Plaintiffs will need to establish at least a genuine dispute of material fact  
13 regarding their priority use of the specialized "N" in order to survive summary  
14 judgment. But unlike summary judgment, an order granting terminating sanctions here  
15 requires the court to find that Nike has established by at least a preponderance of the  
16 evidence that Plaintiffs engaged in willful discovery misconduct. Because Nike has not  
17 met that burden, its motion for terminating sanctions is DENIED. Instead, the court  
18 orders the lesser sanctions detailed above.

19  
20 **IT IS SO ORDERED.**

21  
22  
23 Dated: February 10, 2023



24  
\_\_\_\_\_  
Hon. Dean D. Pregerson