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JS-6

**UNITED STATES DISTRICT COURT  
FOR THE CENTRAL DISTRICT OF CALIFORNIA**

Travel Assets Inc., d.b.a. Smokebuddy,  
a California Corporation, and Gregg  
Gorski, an individual,

Plaintiffs,

v.

American Distributors LLC,  
an Illinois Limited Liability Company,

Defendant.

Case No. 2:22-cv-06810-SPG-MAA

**ORDER GRANTING  
STIPULATED PERMANENT  
INJUNCTION**

This matter comes before the Court on Plaintiffs Travel Assets Inc., d.b.a. Smokebuddy, and Gregg Gorski (collectively, “Plaintiffs”) and Defendant American Distributors, LLC’s (“Defendant”) (collectively, the “Parties”) Application for entry of the Stipulated Permanent Injunction attached hereto.

1 The Court, having considered the Parties' Application for entry of the  
2 Stipulated Permanent Injunction and finding good cause therefor, hereby GRANTS  
3 the Application and ORDERS as follows:

- 4 1. The Stipulated Permanent Injunction, as attached and modified to reflect  
5 that the Court does not retain jurisdiction indefinitely, is hereby made the  
6 order of this Court.

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8 **IT IS SO ORDERED.**

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10 Date: May 31, 2023



11 HON. SHERILYN PEACE GARNETT  
12 UNITED STATES DISTRICT JUDGE  
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**UNITED STATES DISTRICT COURT  
FOR THE CENTRAL DISTRICT OF CALIFORNIA**

Travel Assets Inc., d.b.a. Smokebuddy,  
a California Corporation, and Gregg  
Gorski, an individual,

Plaintiffs,

v.

American Distributors LLC,  
an Illinois Limited Liability Company,

Defendant.

Case No. 2:22-cv-06810-SPG-MAA

**STIPULATED PERMANENT  
INJUNCTION**

WHEREAS, Plaintiffs Travel Assets Inc., d.b.a. Smokebuddy, and Gregg Gorski (collectively, “Plaintiffs”) brought this action against Defendant American Distributors, LLC (“Defendant”) (collectively, the “Parties”) pursuant to the Complaint filed on September 21, 2022, wherein Plaintiff has asserted certain claims and Defendant has denied liability for such claims;

WHEREAS, Plaintiffs and Defendant have entered into a settlement agreement to resolve this action, and as part of that agreement, without any admission of liability and solely for purposes of settlement they stipulate and consent to a permanent injunction as set forth herein;

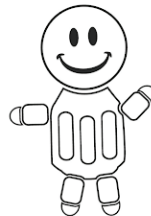
For the purposes of this permanent injunction, the following definitions shall apply:

1 a. The term “Asserted Trademarks” means the marks “SMOKE BUDDY”  
2 and “smokebuddy” as set forth in U.S. Trademark Registration Nos. 3,850,687 and  
3 5,819,872;

4 b. The term “Asserted Trade Dress” means the trade dress embodied in  
5 U.S. Trademark Registration Nos. 5,828,631 and 6,145,526;

6 c. The term “Smokebuddy Air Filter” means the three-dimensional  
7 configuration of a distinctive smoke filter embodied in Trademark Registration No.  
8 6,145,526, as well as valid and protectable common law trade dress rights in a  
9 distinctive smoke filter;

10 d. The term “Smokebuddy Character” means the character embodied in  
11 Trademark Registration No. 5,828,631 as follows:



17 e. The term “Smokebuddy Keychain” means the three-dimensional  
18 keychain figure based on the Smokebuddy Character as described in Plaintiffs’  
19 Complaint;

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1 f. The term “Asserted Trademark Rights” means all rights individually  
2 and collectively asserted in paragraphs a-e above.

3 g. The term “Accused Products” means all products sold by Defendant  
4 bearing the “SMOQ BUDDY” product name and/or having the Smokebuddy  
5 traddress as defined in b-d above.

6 NOW, THEREFORE, it is accordingly stipulated that:

7 1. The Court has jurisdiction over this action;

8 2. Defendant, by and through its undersigned counsel, consents and agrees  
9 to a permanent injunction against Defendant, all of its agents, servants, and  
10 employees, and all persons in active concert or participation or in privity with any  
11 of them and agrees to be bound by the following terms:

12 **PERMANENT INJUNCTION**

13 1. Effective as of April 17, 2023, Defendant, any affiliated companies, and  
14 all of its officers, directors, agents, servants, employees, and such other persons who  
15 are in active concert or participation, or in privity with any of them:

16 (a) Shall be permanently restrained and enjoined from infringing the  
17 Asserted Trademark Rights, by any means, by making, having made,  
18 publicly displaying, advertising, having advertised, marketing, having  
19 marketed, offering for sale, having offered for sale, or selling any  
20 Accused Products or any products using the name SMOQ BUDDY or

1 any mark, name, symbol, or logo confusingly similar to or otherwise  
2 likely to cause confusion, mistake, or deception with Plaintiffs'  
3 Asserted Trademarks;

4 (b) Shall be permanently restrained and enjoined from making,  
5 having made, publicly displaying, advertising, having advertised,  
6 marketing, having marketed, offering for sale, having offered for sale,  
7 or selling any products using any trade dress confusingly similar to or  
8 otherwise likely to cause confusion, mistake, or deception with  
9 Plaintiffs' Asserted Trade Dress;

10 (d) Shall be permanently restrained and enjoined from making,  
11 having made, publicly displaying, advertising, having advertised,  
12 marketing, having marketed, offering for sale, having offered for sale,  
13 or selling any products having a shape or configuration confusingly  
14 similar to or otherwise likely to cause confusion, mistake, or deception  
15 with Plaintiffs' Smokebuddy Air Filter;

16 (e) Shall be permanently restrained and enjoined from making,  
17 having made, publicly displaying, advertising, having advertised,  
18 marketing, having marketed, offering for sale, having offered for sale,  
19 or selling any products in association with a character confusingly  
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1 similar to or otherwise likely to cause confusion, mistake, or deception  
2 with Plaintiffs' Asserted Smokebuddy Character;

3 (f) Shall be permanently restrained and enjoined from making,  
4 having made, publicly displaying, advertising, having advertised,  
5 marketing, having marketed, offering for sale, having offered for sale,  
6 or selling any products in association with a figure confusingly similar  
7 to or otherwise likely to cause confusion, mistake, or deception with  
8 Plaintiffs' Asserted Smokebuddy Keychain;

9 (g) Shall be permanently restrained and enjoined from representing that  
10 Defendant or any of its products are in any way sponsored by, affiliated with,  
11 associated with, or endorsed or licensed by Plaintiffs;

12 2. This case is dismissed with prejudice.

13 3. Defendant irrevocably and fully waives any and all right to appeal the  
14 permanent injunction, to have it vacated or set aside, or otherwise to attack in any  
15 way, directly or collaterally, its validity or enforceability.

16 4. Defendant acknowledges that it has read this stipulation and permanent  
17 injunction and has had it explained by counsel of its choosing, and fully  
18 understands it and agrees to be bound thereby, and will not deny the truth or  
19 accuracy of any term or provision herein.

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1 Good cause appearing, it is hereby requested that the Court enter this Stipulated  
2 Permanent Injunction as recited here.

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Respectfully Submitted,

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TROJAN LAW OFFICES

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DATED: May 16, 2023

By: /s/ R. Joseph Trojan  
R. Joseph Trojan (137,067)  
Dylan C. Dang (223,455)  
Attorneys for Plaintiffs  
Travel Assets Inc., d.b.a.  
Smokebuddy and Gregg Gorski

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DATED: May 16, 2023

TRESSLER LLP

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By: /s/ Michaela Battista Sozio  
Michaela Battista Sozio  
Attorneys for Defendant  
American Distributors LLC

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DATED: May 16, 2023

RATHJE WOODWARD

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By: /s/Raymond Sanguinetti  
Raymond Sanguinetti  
Attorneys for Defendant  
American Distributors LLC

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