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9 Attorneys for Plaintiff
 10 WAY UP LTD. # 1 A CALIFORNIA
 11 LIMITED PARTNERSHIP

12 UNITED STATES DISTRICT COURT
 13 EASTERN DISTRICT OF CALIFORNIA

14 WAY UP LTD. #1 A CALIFORNIA
 15 LIMITED PARTNERSHIP

Case No. EDCV13-00969-SVW-SP

Plaintiff,

**FINAL JUDGMENT AGAINST (1)
 THE WAY UP, INC., A GEORGIA
 NON-PROFIT CORPORATION;
 AND (2) ROLAND BAGWELL**

v.

16 THE WAY UP, INC., a Georgia
 17 non-profit corporation; ROLAND
 18 BAGWELL; and DOES 1-10,
 19 inclusive.

Defendants.

BEST BEST & KRIEGER LLP
 ATTORNEYS AT LAW
 INDIAN WELLS

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FINAL JUDGMENT

Plaintiff, WAY UP LTD. #1 's Motion for Default Judgment came on regularly before the court and after reviewing the Motion and supporting evidence, and good cause appearing therefore, the court rules as follows:

A. That Defendants (1) THE WAY UP, INC., A GEORGIA NON-PROFIT CORPORATION AND (2) ROLAND BAGWELL, and each of them, and their officers, agents, servants, employees, attorneys, parents, subsidiaries, affiliates, successors, and all others in active concert or participation with them or acting on their behalf, **are permanently enjoined from advertising and using the name THE WAY UP in any way** and from further infringement of Plaintiff's Federally registered trademark "THE WAY UP" [Fed. Reg. Number 2371221]; or otherwise continuing any and all acts of unfair competition and trademark infringement, as alleged in the complaint.

B. That Defendants are ordered to cease use of THE WAY UP or confusingly similar name on the Internet.

C. Plaintiff is awarded costs of \$639.

IT IS SO ORDERED :



Dated: February 12, 2014

The Honorable Stephen V. Wilson
Judge of the U.S. District Court