

1 Christopher W. Arledge (Bar No. 200767)
 carledge@onellp.com
 2 John Tehranian (Bar No. 211616)
 jtehranian@onellp.com
 3 **ONE LLP**
 4000 MacArthur Boulevard
 4 West Tower, Suite 1100
 Newport Beach, California 92660
 5 Telephone: (949) 502-2870
 Facsimile: (949) 258-5081
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7 Attorneys for Defendants Charles S. DeVore and
 Justin Hart
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9 **UNITED STATES DISTRICT COURT**
 10 **CENTRAL DISTRICT OF CALIFORNIA**

11 DON HENLEY, MIKE CAMPBELL, and
 12 DANNY KORTCHMAR

13 Plaintiffs,

14 v.

15 CHARLES S. DEVORE and JUSTIN
 HART,

16 Defendants.
 17

Case No. SACV09-0481 JVS (RNBx)
 Hon. James V. Selna

**DEFENDANTS' RESPONSE TO
 PLAINTIFFS' STATEMENT OF
 UNCONTROVERTED FACTS AND
 CONCLUSIONS OF LAW IN
 SUPPORT OF PLAINTIFFS'
 MOTION FOR PARTIAL SUMMARY
 JUDGMENT**

18 AND RELATED COUNTERCLAIMS
 19

Date: May 17, 2010
 Time: 1:30 p.m.
 Courtroom: 10C

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**DEFENDANTS' RESPONSE TO PLAINTIFFS' STATEMENT OF UNCONTROVERTED FACTS AND
 CONCLUSIONS OF LAW IN SUPPORT OF PLAINTIFFS' MOTION FOR PARTIAL SUMMARY
 JUDGMENT**

1 **I. Plaintiffs' alleged undisputed facts**

Plaintiffs' Alleged Undisputed Fact	Defendants' Position
4 1. Plaintiff Don Henley ("Henley") is a 5 world-famous songwriter, recording artist, 6 and performer.	Not disputed.
7 2. Henley is a founding member of the 8 Eagles, the band credited with the best- 9 selling rock album of all time in the United 10 States.	Not disputed.
11 3. In addition to his success in the 12 Eagles, Henley has enjoyed a remarkable 13 solo career, winning a Grammy for his hit 14 song "The Boys of Summer" ("Boys of 15 Summer") in 1986.	Not disputed.
16 4. Plaintiff Mike Campbell is also a 17 gifted and successful songwriter, recording 18 artist and producer.	Not disputed.
19 5. Campbell is a founding member of 20 the band Tom Petty and the Heartbreakers 21 and has worked with such notable artists as 22 Stevie Nicks, Roy Orbison and Del 23 Shannon, in addition to Henley.	Not disputed.
24 6. Plaintiff Danny Kortchmar 25 ("Kortchmar") is a renowned and sought- 26 after songwriter, recording artist and 27 producer.	Not disputed.

1	7. Kortchmar has worked with Don	Not disputed.
2	Henley, James Taylor, Jackson Browne,	
3	Billy Joel and others.	
4	8. As is common among songwriters,	Not disputed.
5	the Plaintiffs use fictitious business names	
6	in connection with their copyright interests.	
7	9. Henley uses the fictitious business	Not disputed.
8	names "Cass County Music" and "Woody	
9	Creek Music"; Campbell uses "Wild Gator	
10	Music"; and Kortchmar uses "Kortchmar	
11	Music." These are not legally distinct	
12	entities, but "d/b/as" of the Plaintiffs.	
13	10. Henley and Campbell receive	Not disputed.
14	significant royalty payments for licensed	
15	sales, performances and other authorized	
16	uses of the musical composition Boys of	
17	Summer, as does Kortchmar for "All She	
18	Wants to Do Is Dance."	
19	11. Plaintiffs strive to make their music	Not disputed.
20	appealing to a large universe of fans.	
21	12. Plaintiffs are careful in licensing their	Not disputed.
22	copyrighted songs because they wish to	
23	protect the value of their works; in	
24	particular, they do not permit the political	
25	use of their songs because such uses could	
26	alienate fans and be harmful to future	
27	licensing and sales of their music.	

1 13. Plaintiffs will consider licensing their
2 copyrighted works for uses such as
3 television, film and promotional purposes,
4 including humorous treatment of their
5 songs.

Disputed. Plaintiffs Don Henley and Mike
Campbell testified in deposition that they do
not license their songs for commercial
purposes. Plaintiff Danny Kortchmar
testified that he would be willing to license
his songs but that he would not license his
song at issue in this case – All She Wants to
Do Is Dance – without Henley’s permission.
Arledge Decl., Exh. 1 at 9:4-13, 82:8-15;
91:1-9, 103:20 to 104:14, 120:22 to 121:4;
Arledge Decl., Exh. 4 at 14:15 to 16:4 and
82:7 to 83:1; Arledge Decl., Exh. 5 at 52:8-
18, 103:9-21, 110:19 to 111:14, 117:2 to
118:4, and 135:18-25; Supp. Arledge Decl.,
Exh. B at 46:16 to 47:5; Exh. C at 83:1 to
85:6, 91:1-9.

17 14. Campbell agreed to license a popular
18 song that he co-authored, "Stop Draggin'
19 My Heart Around," to Weird Al Yankovic, a
20 singer known for his funny interpretations
21 of popular songs, and Yankovic created a
22 humorous remake of Campbell's song, titled
23 "Stop Draggin' My Car Around."

Not disputed.

24 15. In 1984, Henley released his multi-
25 platinum solo album *Building the Perfect*
26 *Beast*, which includes the two songs at issue
27 in this case: Boys of Summer, co-written by

Not disputed.

<p>1 Henley and Campbell, and "All She Wants 2 to Do Is Dance" ("Dance"), written by 3 Kortchmar. Both songs were top- ten hits on 4 the Billboard charts.</p>	
<p>5 16. Both Boys of Summer and Dance are 6 registered with the U.S. Copyright Office.</p>	<p>Not disputed.</p>
<p>7 17. Henley and Campbell jointly own the 8 copyright to the musical composition Boys 9 of Summer.</p>	<p>Not disputed.</p>
<p>10 18. Kortchmar, who is entitled to collect 11 royalties for Dance from his publisher, 12 Warner/Chappell Music 13 ("Warner/Chappell"), is the beneficial 14 owner of the copyright in the musical 15 composition Dance.</p>	<p>Not disputed.</p>
<p>16 19. Henley composed the vocal melody 17 and lyrics to the Boys of Summer while 18 driving down the 405 freeway in Los 19 Angeles listening to a tape of the 20 instrumental music for the song, which had 21 been given to him by Campbell.</p>	<p>Not disputed.</p>
<p>22 20. Boys of Summer is a nostalgic love 23 song in which the narrator reminisces about 24 his romance with a young woman in a 25 summer gone by, and, despite his desire not 26 to "look back," cannot resist recalling her 27 image and remembering the past.</p>	<p>Disputed in part. Defendants do not dispute that the song's primary theme is nostalgia. But the song also deals with political and social issues. DeVore Decl., ¶¶ 5-6. In Henley's own words, the second verse of the song—the one with the famous line</p>

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about seeing “a Dead Head sticker on a Cadillac”—was about the essential failure of Sixties’ politics: “I don’t think we changed a damn thing, frankly.... After all our marching and shouting and screaming didn’t work, we withdrew and became yuppies and got into the Me Decade.” Arledge Decl., Exh. 3, Exh. 1 at 20:2 to 21:12 (The song has a “sociological component;” “it’s a mediation on the 60’s.”). Moreover, the song’s meaning is not limited to Henley’s own, self-serving interpretation. Supp. Arledge Decl., Exh. F (Declaration of Mark Rose) at 50:19 to 51:7 (“As a professional literary scholar, I know that authors’ comments about literary works change over time, that authors can be cute and purposely evasive about their own texts. And that’s not a very good place to go for your first understanding, for your understanding.”) And as Henley himself admits, his view of the meaning of his songs changes over time. Supp. Arledge Decl., Exh. C at 30:21 to 31:16 (“I say different things about songs every time I talk about them.”).

21. The song includes a line about seeing

Not disputed.

<p>1 a "Deadhead sticker on a Cadillac" because 2 this was something Henley in fact observed 3 as he was driving and composing the lyrics.</p>	
<p>4 22. Korchmar wrote both the music and 5 lyrics to Dance and presented the song to 6 Henley to record for the <i>Building the Perfect</i> 7 <i>Beast</i> album.</p>	<p>Not disputed.</p>
<p>8 23. The lyrics to Dance - an upbeat song 9 mainly understood by audiences as being 10 about dancing - depict a couple who travel 11 to an unspecified foreign country where, 12 despite expressions of violence and unrest 13 around them, all the woman wants to do "is 14 dance," and "make romance." 15 16 17 18 19 20 21 22 23 24 25 26 27</p>	<p>Disputed in part. Plaintiffs' conclusions as to how the song is understood by audiences is speculative and lacks foundation. Moreover, Plaintiffs' description of the song is incomplete. By their use of the word "Yankee," the lyrics betray that (1) the "unspecified foreign country" is in Latin America, (2) the couple in question is American, and (3) the American couple is being given responsibility for the violence and social problems in the Latin American country. In addition, the music video for the song further clarifies that the song takes place in Latin America based on the décor, the Spanish language signs in the disco, and the Spanish subtitles. <i>See Supp. Arledge</i> <i>Decl.</i>, ¶ 3. Finally, the soldiers in the video wear uniforms consistent with those worn by the Nicaraguan Contras, and the song was released in the mid 1980's when</p>

<p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18</p>	<p>Reagan’s support for the Contras was a volatile political issue. DeVore Decl., ¶¶ 7-9. Moreover, the song’s meaning is not limited to Henley’s own, self-serving interpretation. Supp. Arledge Decl., Exh. F (Declaration of Mark Rose) at 50:19 to 51:7 (“As a professional literary scholar, I know that authors’ comments about literary works change over time, that authors can be cute and purposely evasive about their own texts. And that’s not a very good place to go for your first understanding, for your understanding.”) And as Henley himself admits, his view of the meaning of his songs changes over time. Supp. Arledge Decl., Exh. C at 30:21 to 31:16 (“I saw different things about songs every time I talk about them.”).</p>
<p>19 24. Both Boys of Summer and Dance are 20 hit songs that are instantly recognizable to a 21 significant portion of the general public. 22 23 24 25 26</p>	<p>Disputed in part because the alleged fact is vague and ambiguous. Both songs were undoubtedly popular tracks when released and remain so today for some segment of the population. But there is no empirical evidence to establish the percentage of the general public for whom the songs are instantly recognizable.</p>
<p>27 25. Both Boys of Summer and Dance are</p>	<p>Not disputed.</p>

<p>1 closely associated in the public mind with 2 Henley, who made them famous and 3 continues to perform them at live shows.</p>	
<p>4 26. In the case of both Boys of Summer 5 and Dance, Henley's audiences are able to 6 recognize the song as soon as able to 7 recognize the song as soon as the opening 8 notes are played.</p>	<p>Disputed only in that the alleged fact lacks foundation and is speculative.</p>
<p>9 27. Henley has appeared in a number of 10 authorized music videos in which he 11 performs various songs, including videos 12 which feature Boys of Summer and Dance. 13 These videos are available on YouTube and 14 elsewhere.</p>	<p>Not disputed.</p>
<p>15 28. Plaintiffs take action to enforce their 16 copyrights, including by sending cease-and- 17 desist letters and takedown notices in 18 response to infringing uses.</p>	<p>Not disputed.</p>
<p>19 29. In 2008, Henley took action against a 20 Democratic candidate for governor of North 21 Carolina, Richard Moore, who had used the 22 copyrighted Eagles song, "Life in the Fast 23 Lane," in an Internet campaign ad without 24 permission.</p>	<p>Not disputed.</p>
<p>25 30. After receiving Henley's cease and 26 desist letter, candidate Moore voluntarily 27 removed the ad.</p>	<p>Not disputed.</p>

1	31. Henley has contributed money to a	Not disputed.
2	number of Republican candidates, as well as	
3	Democratic candidates.	
4	32. Defendant Charles DeVore	Not disputed.
5	("DeVore") is a California state	
6	assemblyman who is seeking the Republican	
7	nomination to run against U.S. Senator	
8	Barbara Boxer.	
9	33. Defendant Justin Hart ("Hart") was	Not disputed.
10	hired by DeVore in late 2008 as director of	
11	Internet strategies and new media.	
12	34. Neither DeVore nor Hart is an	Not disputed.
13	attorney.	
14	35. In his capacity as director of Internet	Not disputed.
15	strategies and new media, Hart's "primary	
16	goal" is to conduct online based fundraising	
17	activities.	
18	36. A second objective of Hart's is to	Not disputed.
19	acquire "earned media" - publicity for which	
20	DeVore would otherwise have to pay - by	
21	"produc[ing] something and imply[ing]	
22	something that would catch the interest of	
23	the media and thus ... get free, or earned	
24	media."	
25	37. Defendants have placed the earned	Disputed. The interrogatory response
26	media value of the two videos at issue in	simply does not say what Plaintiffs allege.
27	this action – <i>i.e.</i> , the amount issue in this	Defendants would have been pleased to
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<p>1 action - <i>i.e.</i>, the amount voters "through 2 traditional political advertising means" - at 3 "tens of thousands, maybe hundreds of 4 thousands, of dollars." 5 6 7 8</p>	<p>have received hundreds of thousands of dollars worth of publicity from the videos, but the videos were removed from the internet and were not allowed to reach all of their intended audiences. This is why the interrogatory response was claiming damages caused by the removal of the videos.</p>
<p>9 38. Hart's compensation is tied to the 10 amount of funds he raises for DeVore, 11 because he receives a percentage of the 12 donations for which he is responsible.</p>	<p>Not disputed.</p>
<p>13 39. Hart produces video ads to promote 14 DeVore's campaign.</p>	<p>Not disputed.</p>
<p>15 40. The videos produced by Hart are 16 made available through chuckdevore.com 17 (DeVore's campaign website), YouTube 18 (which contains a link to DeVore's website), 19 and elsewhere.</p>	<p>Not disputed.</p>
<p>20 41. DeVore's campaign website includes 21 a facility for making online donations.</p>	<p>Not disputed.</p>
<p>22 42. As of the end of 2009, Hart had raised 23 approximately \$340,000 in online donations 24 for DeVore, and in 2009 was paid between 25 \$120,000 to \$140,000 by the DeVore 26 campaign.</p>	<p>Not disputed.</p>
<p>27 43. DeVore and Hart understand the need 28</p>	<p>Not disputed.</p>

<p>1 to obtain proper license authority for the use 2 of copyrighted works - including music - in 3 their campaign.</p>	
<p>4 44. DeVore stated that the use of music 5 "is an endemic problem with campaigns. . . . 6 And so, you know, I have ... both before and 7 after this lawsuit, said [to Hart], hey, you 8 know, you got the rights to this, right?"</p>	<p>Disputed only in that the statement, divorced from context, makes no sense and is irrelevant.</p>
<p>9 45. According to DeVore, while a 10 "soundbite of 30 seconds or less that you 11 might see on a news show" might be "fair 12 use," appropriating a song "whole cloth" in 13 a manner that "wasn't parody" would not.</p>	<p>Disputed only in that the statement is a legal conclusion from Chuck DeVore, who is not a lawyer, and divorced from context, the statement makes no sense and is irrelevant.</p>
<p>14 46. In an article he posted to an Internet 15 site in 2008, Hart advised fellow political 16 strategists concerning the avoidance of 17 cease and desist letters for the online use of 18 copyrighted images.</p>	<p>Not disputed.</p>
<p>19 47. In 2009, Defendants purchased a 20 license for approximately \$3,500 to reprint a 21 <i>Wall Street Journal</i> article about DeVore's 22 use of new media, so that the article could 23 be utilized.</p>	<p>Not disputed.</p>
<p>24 48. In March 2009, DeVore noticed an 25 Obama bumper sticker on a Prius car at a 26 gas station.</p>	<p>Not disputed.</p>
<p>27 49. According to DeVore - who was 28</p>	<p>Not disputed.</p>

1 familiar with Boys of Summer from
2 listening to Henley's music in his youth -
3 this caused him to recall a line from Boys of
4 Summer, which mentions a "Deadhead"
5 bumper sticker on a Cadillac.

6 50. DeVore decided to "take [Henley's]
7 work and to turn it for my purposes" by
8 writing anti-Obama lyrics to Boys of
9 Summer.

Disputed in part because Plaintiffs'
description is incomplete and therefore
misleading. DeVore undoubtedly took the
original work and changed its original
meaning in a way that commented on the
original work, subverted the philosophy and
purpose of the original work, poked fun at
celebrity supporters of Obama like Henley,
and criticized Obama's policies. DeVore
Decl., ¶¶ 5-10.

16 51. DeVore displayed the Boys of
17 Summer lyrics on his computer screen, and
18 proceeded to revise the lyrics "line by line,"
19 resulting in a modified version of the lyrics
20 that tracked the original song beginning,
21 middle and end.

Not disputed.

22 52. According to DeVore, "unlike the 2
23 Live Crew case," he had no intent to "mock"
24 Henley's style.

Not disputed.

25 53. DeVore copied the Henley/Campbell
26 song "keeping the same cadence and
27 rhyme."

Not disputed.

<p>1 54. Some two-thirds of the lyrics from the 2 original work remained unchanged, and the 3 rhyme scheme and syntax were closely 4 copied from the original.</p>	<p>Not disputed.</p>
<p>5 55. DeVore's lyrics, titled "The Hope of 6 November" ("Hope") target President 7 Obama, asserting that he has "broken 8 promises," and questioning whether he is 9 still worthy of the support he inspired at 10 election time.</p>	<p>Disputed in part because Plaintiffs' description is incomplete and therefore misleading. DeVore took the original work and changed its original meaning in a way that commented on the original work, subverted the philosophy and purpose of the original work, poked fun at celebrity supporters of Obama like Henley, and criticized Obama's policies. DeVore Decl., ¶¶ 5-10.</p>
<p>15 56. At Hart's recommendation, 16 Defendants decided to produce a campaign 17 video based on the Henley/Campbell song, 18 as modified by DeVore ("Hope Video").</p>	<p>Not disputed.</p>
<p>19 57. Defendants did not seek a license to 20 use Boys of Summer in connection with the 21 Hope Video.</p>	<p>Not disputed.</p>
<p>22 58. To make the Hope Video, Hart 23 downloaded from Apple iTunes an 24 instrumental-only, karaoke version of Boys 25 of Summer, entitled "Boys of Summer 26 (Instrumental Version - Karaoke in the style 27 of Don Henley)," which simulates the</p>	<p>Not disputed.</p>

1	instrumentals of the original Henley track.	
2	59. Hart attempted to "emulate" Henley's	Not disputed.
3	style of singing in making a recording of	
4	himself singing DeVore's Hope lyrics to the	
5	accompaniment of the Boys of Summer	
6	karaoke track.	
7	60. Hart searched online sources for	Not disputed.
8	images to illustrate DeVore's changed lyrics.	
9	61. The images selected by Hart for the	Not disputed.
10	Hope Video include images of Obama,	
11	Nancy Pelosi and others.	
12	62. Hart did not include any images of	Not disputed.
13	Henley or the other Plaintiffs, or any	
14	reference to the original song, in his	
15	selection of visual content.	
16	63. Hart synchronized the visual images	Not disputed.
17	he found to his audio recording to produce	
18	the Hope Video.	
19	64. The iTunes contractual terms, to	Disputed. This alleged fact is actually an unsupported legal conclusion. The alleged user agreement is also irrelevant.
20	which Hart had agreed, limited his use of	
21	the Boys of Summer karaoke track to	
22	"personal" uses, and excluded "promotional	
23	use rights."	
24	65. Except for shortening some	Not disputed.
25	instrumental-only segments, the Hope Video	
26	incorporates all of the music from Boys of	
27	Summer.	

1 2 3 4 5 6 7 8 9 10 11 12	66. Hart included the following introduction over the instrumental opening of the song in the Hope Video: "Hi, this is Justin Hart. I'm Director of Internet Strategies and New Media for the Chuck DeVore campaign. And we want to thank you, the thousands of supporters of Chuck DeVore, in his bid for the U.S. Senate. And to show you our appreciation, Chuck has prepared a very serious exposition on the financial crisis and political realities of our day under President Barack Obama."	Not disputed.
13 14	67. Hart superimposed text with the Hope lyrics throughout the Hope Video.	Not disputed.
15 16 17 18 19 20 21	68. At the conclusion of the Hope Video, with the karaoke track still playing, the following statement is included: "This was not what any of us bargained for is it? Time for real change in Washington. Time for Chuck DeVore. Paid for by DeVore for California."	Not disputed.
22 23 24 25	69. Defendants included the closing statement as "a summary of the campaign message" because of federal concerning campaign ads.	Not disputed.
26 27	70. Defendants posted the Hope Video to YouTube and other online sites.	Not disputed.

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1	71. DeVore chose Boys of Summer as the	Not disputed.
2	"vehicle" for his Obama critique.	
3	72. Hart believes that "different songs"	Not disputed.
4	could have been used" to present the views	
5	in the Hope Video.	
6	73. Use of a popular song allowed	Disputed in that Plaintiffs' addition to the
7	DeVore "to reach people in three minutes	quote is misleading and inaccurate. Use of
8	who would never read a position paper or a	a parody of The Boys of Summer allowed
9	news release or listen to a 30 minute speech	Defendants to reach out effectively and
10	on the topic."	make their political point. But the key to
11		the process was the use of this particular
12		song. Not just any popular song would have
13		achieved this purpose. DeVore Decl., ¶¶ 5-
14		10.
15	74. On April 1, 2009, DeVore included a	Not disputed.
16	link to the Hope Video in an article he	
17	contributed to the entertainment- related	
18	website "Big Hollywood." DeVore	
19	described the Hope lyrics in the Big	
20	Hollywood article as his "Obama parody	
21	lyrics set to Don Henley's 'Boys of	
22	Summer.'" "	
23	75. DeVore stated that he posted the	Not disputed.
24	Hope lyrics "with apologies to Don Henley"	
25	because he was "taking [Henley's] work and	
26	... using it for something else."	
27	76. DeVore's article also announced a	Not disputed.
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1 contest, in which others were encouraged to
2 make and submit "professional" versions of
3 the Hope Video, with a winner to be
4 selected by the campaign.

5 77. Upon becoming aware of the
6 Defendants' use of his song, Boys of
7 Summer, Henley directed that a DMCA
8 takedown notice be sent by legal counsel to
9 YouTube on April 3, 2009.

Not disputed.

10 78. YouTube complied with the notice by
11 removing the Hope Video from its service.

Not disputed.

12 79. At the time it was removed, the Hope
13 Video had been viewed over 800 times in
14 the United States and other countries.

Not disputed.

15 80. Henley had to serve an additional
16 DMCA notice to have the Hope Video
17 removed from an additional site where it
18 was posted by the DeVore campaign.

Not disputed.

19 81. During the period the Hope Video
20 was available online, the DeVore campaign
21 received online donations.

Not disputed.

22 82. Upon receiving an email notification
23 from YouTube that the Hope Video had
24 been removed at the request of Henley,
25 DeVore "high-fiv[ed]" his communications
26 director, Josh Trevino. DeVore believed that
27 they "had struck a vein of gold in the

Not disputed.

1	campaign."	
2	83. According to Hart, upon learning of	Not disputed.
3	the takedown notice, "we laughed and we	
4	said that was exactly the effect that we were	
5	hoping to parody here. This is great."	
6	84. As a result of Defendants' receiving	Not disputed.
7	the takedown notice, DeVore felt "we were	
8	given a lemon; let's try to make some	
9	lemonade" by "try[ing] to make Henley the	
10	issue."	
11	85. DeVore believed that "turning lemons	Not disputed.
12	into lemonade" meant gaining "national	
13	recognition" for his campaign.	
14	86. DeVore believed that his campaign	Not disputed.
15	would gain "earned media opportunities"	
16	because it was Henley who had directed the	
17	issuance of the takedown notice, as opposed	
18	to some "faceless international corporation."	
19	87. According to DeVore, if the Henley	Not disputed.
20	matter "became a national story," then the	
21	money "might have come rolling in," but it	
22	did not become a national story.	
23	88. After receiving the takedown notice,	Not disputed.
24	DeVore told his staff to "man the ramparts"	
25	and "[p]repare the press releases!"	
26	89. In moving ahead with his plan,	Not disputed.
27	DeVore was aware not only of the Supreme	
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1 Court's *Campbell v. Acuff-Rose* decision,
2 but also the Ninth Circuit's subsequent
3 determination in *Dr. Seuss Enterprises, L.P.*
4 *v. Penguin Books USA, Inc.*, that copying
5 Dr. Seuss' s work to comment on the O.J.
6 Simpson trial was not parody

7 90. Hart reported to DeVore that he had
8 had dinner with an attorney friend and that
9 the friend had indicated they could proceed
10 with the counternotification. However,
11 Hart's attorney friend was an in- house tax
12 advisor, not a copyright lawyer. He had not
13 seen the video at the time of the dinner with
14 Hart, consulted no legal authority, and
15 offered no opinion on fair use.

Not disputed.

16 91. Hart's attorney friend told Hart that it
17 would be a "good" idea for Hart to hire an
18 attorney.

Not disputed.

19 92. DeVore was aware that by submitting
20 the counternotification to YouTube under
21 the DMCA, Henley would need to file a
22 lawsuit in order to prevent the Hope Video
23 from being reposted.

Not disputed.

24 93. DeVore emailed his staff, "[i]f Henley
25 gets a legal injunction to restrain us, then
26 better."

Not disputed.

27 94. In DeVore's view, this would "raise[]

Not disputed.

1 the stakes. It makes more attention on [sic]
2 what would otherwise be a fairly
3 anonymous legal action. And campaigns
4 thrive on attention."

5 95. DeVore "made the calculation ... that
6 perhaps the earned media value [of the
7 lawsuit] would outweigh the time and effort
8 and diversion and campaign resources in
9 fighting the fight."

Not disputed.

10 96. DeVore drafted the April 7, 2009
11 counternotification to YouTube himself, and
12 understood he was submitting it as a sworn
13 statement under penalty of perjury, as
14 required by the DMCA.

Not disputed.

15 97. DeVore included the following
16 characterization of the Hope Video as the
17 basis of his counternotification: "After the
18 Hope of November is Gone' is an allowable
19 music video parody of Barack Obama using
20 Don Henley's 'The Boys of Summer' as a
21 vehicle."

Not disputed.

22 98. On April 7, 2009, DeVore posted an
23 article on Big Hollywood, titled "Don
24 Henley Strikes Back." In the April 7, 2009
25 article DeVore took issue with YouTube's
26 takedown of his "parody using 'The Boys of
27 Summer' to lampoon President Obama,"

Not disputed.

1 vowing to "look[] for every opportunity to
2 turn any Don Henley work I can into a
3 parody of any left tilting politician who
4 deserves it (I keep thinking 'All She Wants
5 To Do Is Dance' would make a great
6 transition into a Barbara Boxer parody)."

7 99. In the same April 7, 2009 "Big
8 Hollywood" article, DeVore indicated he
9 would arrange to have the Hope Video
10 posted on another website, popmodal.com,
11 and noted that the video was still available
12 on one of his own websites, chuck76.com.

Not disputed.

13 100. In an email to his staff, dated April 7,
14 2009, DeVore wrote, "Let's rumble. I say we
15 rifle through all of Mr. Henley's cateloge
16 [sic] for material."

Not disputed.

17 101. DeVore modified the lyrics to Dance
18 to criticize Senator Barbara Boxer.

Disputed in part because Plaintiffs'
description is incomplete and therefore
misleading. DeVore undoubtedly took the
original work and changed its meaning in a
way that commented on the original work,
subverted the philosophy and purpose of the
original work, poked fun at celebrity
supporters of Boxer like Henley, and
criticized Boxer's policies. DeVore Decl.,
¶¶ 5-10.

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27 102. As he did with Boys of Summer and

Not disputed.

1	Hope, DeVore fashioned a verse and chorus	
2	to correspond with each original verse and	
3	chorus in Dance to produce "All She Wants	
4	to Do Is Tax" ("Tax").	
5	103. Three-quarters of the original lyrics in	Not disputed.
6	Dance were copied into the Tax lyrics.	
7	104. The original rhyme scheme and	Not disputed.
8	syntax in Dance was copied in Tax.	
9	105. According to DeVore, the Tax lyrics	Disputed in part because Plaintiffs'
10	target Boxer's "penchant for raising taxes."	description is incomplete and therefore
11		misleading. DeVore undoubtedly took the
12		original work and changed its meaning in a
13		way that commented on the original work,
14		subverted the philosophy and purpose of the
15		original work, poked fun at celebrity
16		supporters of Boxer like Henley, and
17		criticized Boxer's policies. DeVore Decl.,
18		¶¶ 5-10.
19	106. The Tax lyrics reference various	Not disputed.
20	policy concerns tied to DeVore's anti-	
21	taxation campaign platform, such as cap-	
22	and-trade legislation, the carbon trading	
23	"scam," and global warming.	
24	107. Hart believes that Defendants could	Not disputed.
25	have used another song to provide the	
26	message in Tax.	
27	108. Hart assembled a new video	Not disputed.
28		

1	incorporating the Kortchmar song with	
2	DeVore's modified lyrics ("Tax Video").	
3	109. No lawyer had confirmed the validity	Disputed in that the alleged fact is vague
4	of Defendants' claim of fair use before they	
5	posted the Tax Video on the Internet.	and ambiguous. It is not clear what
6		Plaintiffs mean by a lawyer did not
7	110. Defendants did not seek permission	Not disputed.
8	from the copyright owner of Dance to use	
9	the song in the Tax Video.	
10	111. Using an iTunes karaoke track	Not disputed.
11	simulating the instrumentals of the original	
12	Henley version of Dance, Hart recorded the	
13	Tax lyrics in a professional recording studio.	
14	112. Hart used the entire karaoke track of	Not disputed.
15	Dance except for some instrumental- only	
16	segments that he shortened.	
17	113. Hart re-recorded the audio for the	Not disputed.
18	Hope video while working in the	
19	professional studio on the Tax Video.	
20	114. Hart located online images to	Not disputed.
21	illustrate and "complement" DeVore's Tax	
22	lyrics.	
23	115. Hart licensed stock video footage for	Not disputed.
24	the Tax Video from an online source for a	
25	fee.	
26	116. The images Hart selected for the Tax	Not disputed.
27	Video include photos of Barbara Boxer, Al	
28		

1	Gore and the Disney character Scrooge	
2	McDuck.	
3	117. Hart did not choose any image of	Not disputed.
4	Henley or the other Plaintiffs to include in	
5	the Tax Video, or any image referencing the	
6	original song.	
7	118. At the end of the Tax Video, Hart	Not disputed.
8	added the written statement: "Visit	
9	chuckdevore.com. Paid for by DeVore for	
10	California."	
11	119. Hart posted what he described as the	Not disputed.
12	"All She Wants to Do is Tax Music video	
13	parody of Barbara Boxer" on YouTube and	
14	other sites.	
15	120. On April 14, 2009, Hart sent an email	Not disputed.
16	to a list of approximately 40 "eLeaders"	
17	associated with the DeVore campaign with a	
18	link to the new Tax Video.	
19	121. DeVore's "eLeaders" are persons who	Not disputed.
20	had signed up to help DeVore with	
21	fundraising and other activities.	
22	122. DeVore's April 14,2009 email	Not disputed.
23	requested the "eLeaders" to "view our new	
24	viral video satire on Barbara Boxer."	
25	123. On April 14,2009, Hart distributed an	Not disputed.
26	electronic newsletter to the campaign's	
27	entire email list that included a snapshot	

1	image of the Tax Video and a link to the	
2	YouTube posting.	
3	124. Hart's April 14, 2009, email contained	Not disputed.
4	a link to chuckdevore.com, as well as a link	
5	to DeVore's donation page: "Help beat	
6	Boxer - Contribute to Chuck's campaign."	
7	125. The Tax Video had "viral" qualities,	Not disputed.
8	meaning that it proceeded to spread rapidly	
9	through the Internet.	
10	126. The Tax Video was embedded by	Not disputed.
11	third parties, such as Fox News, on their	
12	own websites.	
13	127. The Tax Video achieved the YouTube	Not disputed.
14	status of third rising News & Politics video	
15	in the world in less than twenty-four hours.	
16	128. On April 15, 2009, DeVore sent an	Not disputed.
17	email to press contacts noting that the video	
18	was the third rising "News & Political"	
19	video on YouTube, and explaining: "Based	
20	on rocker Don Henley's 'All She Wants to	
21	do is Dance,' 'All She Wants to do is Tax,'	
22	takes on Sen. Boxer's penchant for raising	
23	taxes."	
24	129. On April 16, 2009, Warner/Chappell,	Not disputed.
25	Kortchmar's music publisher, sent a DMCA	
26	notice to YouTube requesting removal of	
27	the Tax Video.	

<p>1 130. YouTube complied with 2 Warner/Chappell's notice by removing the 3 Tax Video from its service.</p>	<p>Not disputed.</p>
<p>4 131. At the time it was taken down, the 5 Tax Video had exceeded 20,000 views in 6 the United States and abroad.</p>	<p>Not disputed.</p>
<p>7 132. The DeVore campaign received 8 online donations throughout the period that 9 the Tax Video was available.</p>	<p>Not disputed.</p>
<p>10 133. On April 17, 2009, Plaintiffs Henley 11 and Campbell filed the instant action, 12 asserting claims for copyright infringement 13 based on Defendants' unlawful use of Boys 14 of Summer in the Hope Video.</p>	<p>Not disputed.</p>
<p>15 134. In the Complaint, Henley asserted 16 claims for false endorsement under the 17 Lanham Act based on the likelihood that 18 viewers of the Hope and Tax Videos who 19 recognized his music would assume he 20 endorsed or approved of DeVore or his 21 campaign.</p>	<p>Not disputed.</p>
<p>22 135. After the filing of the Complaint, 23 Defendants considered whether to "ratchet 24 up the heat by posting [one of their videos] 25 in numerous places" or "take it to the next 26 level" by "do[ing] another PARODY of a 27 Henley song (this time of Henley himself)."</p>	<p>Not disputed.</p>

<p>1 136. After they were served with the 2 Complaint in this action, DeVore and Hart 3 retained an attorney in connection with 4 Plaintiffs' infringement claims.</p>	<p>Not disputed.</p>
<p>5 137. On July 17, 2009, DeVore submitted 6 a counternotification to YouTube with 7 respect to the Tax Video, under penalty of 8 perjury.</p>	<p>Not disputed.</p>
<p>9 138. In the counternotification, DeVore 10 stated that his "parody lyrics are critical of 11 the cap-and-trade bill being considered in 12 the U.S. Senate at this time, as well as my 13 opponent in the U.S. Senate race, Sen. 14 Barbara Boxer. As a result, the lyrics I 15 wrote are substantially different than 'All 16 She Wants to Do is Dance,' a song that was 17 critical of U.S. foreign policy in the 1980s."</p>	<p>Not disputed.</p>
<p>18 139. After DeVore sent his 19 counternotification, the Tax Video was 20 restored by YouTube.</p>	<p>Not disputed.</p>
<p>21 140. The version of the Tax Video restored 22 by YouTube included a written disclaimer, 23 added by DeVore, stating that "Don Henley 24 did not approve this message. Don Henley 25 not only didn't approve this message, he 26 doesn't approve of Chuck DeVore or any of 27 Chuck DeVore's message. The feeling is</p>	<p>Not disputed.</p>

1 mutual."

2 141. According to DeVore, the disclaimer
3 was added to the reposted version of Tax to
4 make it clear that the video "was not
5 approved by Mr. Henley."

Disputed only in that the quote is taken out
of context and is therefore misleading.
Defendants already believed that Henley
had no Lanham Act claim related to the
videos. But Defendants' motion to dismiss
that claim had been denied, and at this time
the only claim that stopped the video from
being shown on the internet was the
Lanham Act claim. Defendants added the
disclaimer because it would so undercut
Henley's Lanham Act claim that it could not
possibly survive even at the pleading stage
and would thus not stand in the way of the
video being shown, and because the
disclaimer allowed DeVore to engage with
Henley in a tongue-in-cheek fashion that
viewers might find humorous. Supp.
Arledge Decl., ¶ 2.

20 142. On September 30,2009, Plaintiffs
21 filed their First Amended Complaint, which
22 added Kortchmar as a third Plaintiff, and
23 additional claims of copyright infringement
24 with respect to Dance.

Not disputed.

25 143. In conjunction with the filing of
26 Kortchmar's infringement claim, a new
27 DMCA notice was submitted to YouTube

Not disputed.

1	with respect to the Tax Video.	
2	144. YouTube complied by with the new	Not disputed.
3	DMCA notice by removing the Tax Video.	
4	145. Shortly before the filing of this	Not disputed.
5	motion, DeVore posted an article to the "Big	
6	Hollywood" website stating: "Had I known	
7	a year ago where we would be today would	
8	I have still written the parodies and drawn	
9	Henley's lawsuit? Absolutely."	
10	146. The Hope Video targets and criticizes	Disputed in part because Plaintiffs'
11	Barack Obama.	description is incomplete and therefore
12		misleading. DeVore took the original work
13		and changed its meaning in a way that
14		commented on the original work, subverted
15		the philosophy and purpose of the original
16		work, poked fun at celebrity supporters of
17		Obama like Henley, and criticized Obama's
18		policies. DeVore Decl., ¶¶ 5-10.
19	147. The Tax Video targets and criticizes	Disputed in part because Plaintiffs'
20	Barbara Boxer and her tax policies.	description is incomplete and therefore
21		misleading. DeVore undoubtedly took the
22		original work and changed its meaning in a
23		way that commented on the original work,
24		subverted the philosophy and purpose of the
25		original work, poked fun at celebrity
26		supporters of Boxer like Henley, and
27		criticized Boxer's policies. DeVore Decl.,
28		

1	¶¶ 5-10.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	148. Neither video mentions Henley or the other Plaintiffs or contains an image of Henley or the other Plaintiffs. Undisputed in part. Neither video contains an image of Henley. But Henley and other celebrity supporters of Obama and Boxer do appear in the lyrics of the parodies. For example, Henley and the other supporters of Obama and Boxer are the narrators of The Hope of November and refer to themselves in the first person, plural in that work. DeVore Decl., ¶¶ 5-10.
20 21 22 23 24 25 26 27 28	149. The instrumental music and melodies in the Hope and Tax Videos are slavishly copied and virtually identical to the corresponding music and melodies in the original compositions. Disputed. It is not clear what Plaintiffs mean by “slavishly copied.” Defendants used karaoke tracks for the background music. Plaintiffs describe these karaoke tracks as “amateur” and poor quality simulations of the originals; they were not “virtually identical” tracks. Arledge Decl., Exh. 4 at 82:7 to 83:1 (background track “sounded cheaper and less good.”).
20 21 22 23 24 25 26 27 28	150. Defendants took far more musical expression than was necessary to evoke the originals. Disputed. This conclusion from Plaintiffs’ expert is pure legal conclusion and is inadmissible. Moreover, Defendants had important and justifiable reasons for using the portion of the songs that they used. DeVore Decl., ¶ 12.
26 27 28	151. The music in Defendants' videos does not build upon, or add new or independent Disputed. If the statement is limited only to the background musical tracks, then it is

1 2 3 4 5 6 7 8 9 10 11 12	expression to, the music in the originals.	undisputed. Defendants used a karaoke track; they did not seek to create anything novel with the instrumentation. If the statement is meant to include the lyrics also, the statement is disputed. DeVore took the original works and changed their meanings in a way that commented on the original works, subverted the philosophy and purpose of the original works, poked fun at celebrity supporters of Obama and Boxer like Henley, and criticized Obama's and Boxer's policies. DeVore Decl., ¶¶ 5-10.
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13 14 15 16 17 18	152. Some two-thirds of the lyrics in Hope (65%) and three-quarters of the lyrics in Tax (74.7%) are simply copied from the original compositions, and, in addition, the lyrics of Hope and Tax both closely copy the rhyme and syntax of the originals.	Not disputed.
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19 20 21 22 23 24 25 26 27	153. Defendants' use of Plaintiffs' songs not only assured a larger audience for Defendants' campaign ads, but also increased the likelihood that an audience would listen and be receptive to DeVore's messages.	Disputed. Use of the songs did not assure a larger audience. Indeed, few people saw The Hope of November parody. <i>See</i> Plaintiffs' Uncontroverted Fact No. 79 (video had only been seen 800 times when it was removed). But Defendants agree that parodies of Plaintiffs' songs should have been a particularly effective means of making their political points.
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<p>1 154. Defendants' use of Plaintiffs' songs in 2 the Hope and Tax Videos was a 3 promotional, commercial use by advertising 4 industry standards. 5</p>	<p>Disputed. Albert's view of what commercial means according to advertising standards is irrelevant. Defendants' videos were not commercial speech under the Copyright Act or the First Amendment.</p>
<p>6 155. Advertisers avoid songs that are 7 already associated with particular products 8 or causes, or that have political or 9 controversial associations.</p>	<p>Disputed only in that the alleged fact is overbroad.</p>
<p>10 156. Defendants' uses, if not halted, would 11 be harmful to the market for Plaintiffs' 12 songs, because they politicize the songs and 13 could alienate fans. 14 15 16 17 18 19 20 21 22 23 24 25 26 27</p>	<p>Disputed. The alleged fact lacks foundation and is speculative. In reality, there is no evidence that the videos harmed the market for the songs, and Plaintiffs have never put the songs into the market for commercial licensing. The alleged harm, then, is purely speculative harm in a purely speculative market. Arledge Decl., Exh. 1 at 9:4-13, 82:8-15; 91:1-9, 103:20 to 104:14, 120:22 to 121:4; Arledge Decl., Exh. 4 at 14:15 to 16:4 and 82:7 to 83:1; Arledge Decl., Exh. 5 at 52:8-18, 103:9-21, 110:19 to 111:14, 117:2 to 118:4, and 135:18-25; Supp. Arledge Decl., Exh. B at 46:16 to 47:5; Exh. C at 83:1 to 85:6, 91:1-9. Indeed, Plaintiffs' basis for this alleged harm, Jon Albert's testimony, is speculative because of the lack of a single valid comparable transaction.</p>

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Albert (1) has never done a transaction involving Henley, (2) has never even heard of Henley agreeing to a commercial licensing transaction, (3) cannot think of a comparable transaction to the hypothetical one in question (paying many hundreds of thousands of dollars for an internet only use), and (4) has never even heard of a transaction in which a political campaign paid hundreds of thousands of dollars to license a song. *See* Supp. Arledge Decl., Exh. E at 16:3-22, 139:19 to 140:12, 142:25 to 143:13.

157. Defendants' conduct is harmful both with respect to the market for secondary, or derivative, uses of the songs by potential licensees and advertisers, and with respect to the market for the original sound recordings.

Disputed. The alleged fact lacks foundation and is speculative. In reality, there is no evidence that the videos harmed the market for the songs, and Plaintiffs have never put the songs into the market for commercial licensing. The alleged harm, then, is purely speculative harm in a purely speculative market. Arledge Decl., Exh. 1 at 9:4-13, 82:8-15; 91:1-9, 103:20 to 104:14, 120:22 to 121:4; Arledge Decl., Exh. 4 at 14:15 to 16:4 and 82:7 to 83:1; Arledge Decl., Exh. 5 at 52:8-18, 103:9-21, 110:19 to 111:14, 117:2 to 118:4, and 135:18-25; Supp. Arledge Decl., Exh. B at 46:16 to 47:5; Exh.

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C at 83:1 to 85:6, 91:1-9. Indeed, Plaintiffs’ basis for this alleged harm, Jon Albert’s testimony, is speculative because of the lack of a single valid comparable transaction. Albert (1) has never done a transaction involving Henley, (2) has never even heard of Henley agreeing to a commercial licensing transaction, (3) cannot think of a comparable transaction to the hypothetical one in question (paying many hundreds of thousands of dollars for an internet only use), and (4) has never even heard of a transaction in which a political campaign paid hundreds of thousands of dollars to license a song. *See* Supp. Arledge Decl., Exh. E at 16:3-22, 139:19 to 140:12, 142:25 to 143:13.

158. If permitted to continue, Defendants’ uses would limit potential endorsement opportunities for Henley.

Disputed. The alleged fact lacks foundation and is speculative. In reality, there is no evidence that the videos harmed the market for the songs, and Plaintiffs have never put the songs into the market for commercial licensing. The alleged harm, then, is purely speculative harm in a purely speculative market. Arledge Decl., Exh. 1 at 9:4-13, 82:8-15; 91:1-9, 103:20 to 104:14, 120:22 to 121:4; Arledge Decl., Exh. 4 at 14:15 to

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16:4 and 82:7 to 83:1; Arledge Decl., Exh. 5 at 52:8-18, 103:9-21, 110:19 to 111:14, 117:2 to 118:4, and 135:18-25; Supp. Arledge Decl., Exh. B at 46:16 to 47:5; Exh. C at 83:1 to 85:6, 91:1-9. Indeed, Plaintiffs' basis for this alleged harm, Jon Albert's testimony, is speculative because of the lack of a single valid comparable transaction. Albert (1) has never done a transaction involving Henley, (2) has never even heard of Henley agreeing to a commercial licensing transaction, (3) cannot think of a comparable transaction to the hypothetical one in question (paying many hundreds of thousands of dollars for an internet only use), and (4) has never even heard of a transaction in which a political campaign paid hundreds of thousands of dollars to license a song. *See* Supp. Arledge Decl., Exh. E at 16:3-22, 139:19 to 140:12, 142:25 to 143:13.

159. The minimum license fee a licensee would expect to pay for the short-term, Internet-only promotional use of Boys of Summer, such as Defendants' use in the Hope Video, would be \$500,000.

Disputed. The statement is purely speculative. There is no comparable transaction from which to derive this conclusion. Plaintiffs have not permitted the song to be licensed for commercial uses, there is no evidence that anybody has

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licensed a song for internet-only use for that kind of money, and there is no evidence that any political campaign has ever spent that kind of money to license a song. Plaintiffs' allegation of fair market value for the song is pure speculation. Arledge Decl., Exh. 1 at 9:4-13, 82:8-15; 91:1-9, 103:20 to 104:14, 120:22 to 121:4; Arledge Decl., Exh. 4 at 14:15 to 16:4 and 82:7 to 83:1; Arledge Decl., Exh. 5 at 52:8-18, 103:9-21, 110:19 to 111:14, 117:2 to 118:4, and 135:18-25; Supp. Arledge Decl., Exh. B at 46:16 to 47:5; Exh. C at 83:1 to 85:6, 91:1-9. Indeed, Plaintiffs' basis for this alleged harm, Jon Albert's testimony, is speculative because of the lack of a single valid comparable transaction. Albert (1) has never done a transaction involving Henley, (2) has never even heard of Henley agreeing to a commercial licensing transaction, (3) cannot think of a comparable transaction to the hypothetical one in question (paying many hundreds of thousands of dollars for an internet only use), and (4) has never even heard of a transaction in which a political campaign paid hundreds of thousands of dollars to license a song. *See* Supp. Arledge

<p>1 2</p>	<p>Decl., Exh. E at 16:3-22, 139:19 to 140:12, 142:25 to 143:13.</p>
<p>3 160. The minimum a licensee would 4 expect to pay for the short-term Internet- 5 only promotional use of Dance, such as 6 Defendants' use in the Tax Video, would be 7 \$200,000. 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27</p>	<p>Disputed. The statement is purely speculative. There is no comparable transaction from which to derive this conclusion. Plaintiffs have not permitted the song to be licensed for commercial uses, there is no evidence that anybody has licensed a song for internet-only use for that kind of money, and there is no evidence that any political campaign has ever spent that kind of money to license a song. Plaintiffs' allegation of fair market value for the song is pure speculation. Arledge Decl., Exh. 1 at 9:4-13, 82:8-15; 91:1-9, 103:20 to 104:14, 120:22 to 121:4; Arledge Decl., Exh. 4 at 14:15 to 16:4 and 82:7 to 83:1; Arledge Decl., Exh. 5 at 52:8-18, 103:9-21, 110:19 to 111:14, 117:2 to 118:4, and 135:18-25; Supp. Arledge Decl., Exh. B at 46:16 to 47:5; Exh. C at 83:1 to 85:6, 91:1- 9. Indeed, Plaintiffs' basis for this alleged harm, Jon Albert's testimony, is speculative because of the lack of a single valid comparable transaction. Albert (1) has never done a transaction involving Henley, (2) has never even heard of Henley agreeing</p>

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to a commercial licensing transaction, (3) cannot think of a comparable transaction to the hypothetical one in question (paying many hundreds of thousands of dollars for an internet only use), and (4) has never even heard of a transaction in which a political campaign paid hundreds of thousands of dollars to license a song. *See* Supp. Arledge Decl., Exh. E at 16:3-22, 139:19 to 140:12, 142:25 to 143:13.

161. The minimum an advertiser would expect to pay for Henley to endorse a product or cause in a short-term, Internet-only campaign is \$500,000.

Disputed. The statement is purely speculative. There is no comparable transaction from which to derive this conclusion. Henley has not permitted an advertiser to use him as an endorser, there is no evidence that anybody would pay that kind of money for Henley's endorsement in an internet-only advertising campaign, and there is no evidence that any political campaign has ever spent that kind of money to license a song. Plaintiffs' allegation of fair market value is pure speculation. Indeed, Plaintiffs' basis for this alleged harm, Jon Albert's testimony, concedes the points. Albert (1) has never done a transaction involving Henley, (2) has never even heard of Henley agreeing to a

1 commercial licensing transaction, (3) cannot
 2 think of a comparable transaction to the
 3 hypothetical one in question (paying many
 4 hundreds of thousands of dollars for an
 5 internet only use), and (4) has never even
 6 heard of a transaction in which a political
 7 campaign paid hundreds of thousands of
 8 dollars to license a song. *See* Supp. Arledge
 9 Decl., Exh. E at 16:3-22, 139:19 to 140:12,
 10 142:25 to 143:13.

11 162. According to a survey conducted by
 12 Plaintiffs, close to half (48%) of viewers of
 13 the Hope and/or Tax Video mistakenly
 14 believe Henley endorsed the video(s), or
 15 authorized or approved the use of his music
 16 in the video(s). Disputed. The survey is flawed
 methodologically and the data it yielded
 cannot support this conclusion.

17
 18 **II. Other facts precluding summary judgment:**
 19
 20 A. First Fair Use Factor

UNCONTROVERTED FACTS	SUPPORTING EVIDENCE
1. Not applicable. Whether a work is transformative parody is a question of law. <i>Mattel, Inc. v. Walking Mountain Productions</i> , 353 F.3d 792 (9 th Cir. 2004).	The original songs and lyrics are Exhibits B, C, F, and G. The parody videos and Defendants’ lyrics are Exhibits D, E, H, and I. For the proper context for the parodies, see DeVore Declaration (“DeVore Decl.”) at ¶¶ 2-10.
2. Defendants’ videos constitute	DeVore Decl., ¶ 2-11; Arledge Decl. Exh. 1

1 political speech. (Henley Deposition) at 68:5-10.

2
3 B. Second Fair Use Factor

4 **UNCONTROVERTED FACTS** **SUPPORTING EVIDENCE**

5 3. Not applicable.

6
7 C. Third Fair Use Factor

8 **UNCONTROVERTED FACTS** **SUPPORTING EVIDENCE**

9 4. Defendants needed to use full-length DeVore Decl., ¶ 12.
10 versions of the songs in order to make
11 all of their political points and make
12 them intelligibly.

13
14 D. Fourth Fair Use Factor

15 **UNCONTROVERTED FACTS** **SUPPORTING EVIDENCE**

16 5. Defendants' videos had no effect DeVore Decl., ¶ 13; Arledge Decl., Exh. 1 at
17 upon the potential market for or value of 9:4-13, 82:8-15; 91:1-9, 103:20 to 104:14,
18 Plaintiffs' copyrighted works 120:22 to 121:4; Arledge Decl., Exh. 4 at 14:15
19 to 16:4 and 82:7 to 83:1; Arledge Decl., Exh. 5
20 at 52:8-18, 103:9-21, 110:19 to 111:14, 117:2
21 to 118:4, and 135:18-25.

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24 **UNCONTROVERTED FACTS** **SUPPORTING EVIDENCE**

25 6. Defendants' works are protected by the *See Nos. 1 through 5 above*
26 fair use doctrine, and even if this Court
27 concludes otherwise, a reasonable person

1	could believe Defendants' works are	
2	transformative parodies	
3	7. Defendants intended to create parodies of	DeVore Decl., ¶¶ 4-12.
4	Plaintiffs' original works.	
5	8. The only allegedly infringing works in	Arledge Decl., ¶ 2.
6	this case are the two parody videos produced	
7	by Defendants	
8	9. The same facts supporting the fair use	<i>See</i> Nos. 1 through 5 above
9	factors described above apply equally to,	
10	and are therefore incorporated into, this	
11	section	
12	10. Defendants have not misappropriated a	Arledge Decl., Exh. 1 at 104:2-5, 119:24 to
13	distinctive attribute of Henley's.	120:2; Arledge Decl., Exh. 2; DeVore Decl.,
14		¶ 14.
15		
16	11. Henley is a public figure.	First Amended Complaint, ¶¶ 25, 26.
17		
18	12. Defendants' videos are non-commercial	DeVore Decl., ¶ 2-11; Arledge Decl. Exh. 1
19	speech.	(Henley Deposition) at 68:5-10.
20	13. Defendants did not intend to cause (or	DeVore Decl., ¶ 10-12, 15; Arledge Decl.,
21	were not recklessly indifferent to their	Exh. 1 at 59:8 to 62:2, 64:19 to 65:1.
22	causing) public confusion as to Henley's	
23	sponsorship, endorsement or affiliation with	
24	Chuck DeVore or his campaign	

1 **III. Response to Plaintiffs’ Conclusions of Law**

2 Defendants dispute the following conclusions of law:

Plaintiffs’ Conclusion of Law	Defendants’ Position
9. Under the first fair use factor, the crux of the profit/nonprofit distinction is not whether the sole motive of the use is monetary gain, but whether the user stands to profit from exploitation of the copyrighted material without paying the customary price. <i>Harper & Row, Publishers, Inc. v. Nation Enters.</i> , 471 U.S. 539, 562 (1985).	<i>Harper & Row</i> concerns a commercial enterprise—a for-profit magazine—intentionally usurping the first publication of a copyrighted work. That case has no application here. The more applicable legal rules is found in <i>Hoffman v. Capital Cities/ABC, Inc.</i> , 255 F.3d 1180, 1184 (9 th Cir. 2001): “Although the boundary between commercial and noncommercial speech has yet to be clearly delineated, the ‘core notion of commercial speech’ is that it ‘does no more than propose a commercial transaction.’”
12. To qualify as fair use, a parody may take no more of a copyrighted work than is necessary to recall or “conjure up” the object of the parody. <i>Dr. Seuss Enters.</i> , 109 F.3d at 1400.	“Like a speech, a song is difficult to parody effectively without exact or near-exact copying. If the would-be parodist varies the music or meter of the original substantially, it simply will not be recognizable to the general audience. This ‘special need for accuracy,’ provides some license for ‘closer’ parody.” <i>Fisher v. Dees</i> , 794 F.2d 432, 439 (9 th Cir. 1986). Moreover, “there

<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p> <p>7</p>	<p>is no requirement that ‘parodists take the <i>bare minimum</i> amount of copyright material necessary to conjure up the original work.’” <i>Burnett v. Twentieth Century Fox Film Corp.</i>, 491 F.Supp.2d 962, 970 (C.D. Cal. 2007).</p>
<p>8</p> <p>9</p> <p>10</p> <p>11</p> <p>12</p> <p>13</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p> <p>26</p> <p>27</p>	<p>16. In the case of a false endorsement claim by a celebrity, there is no requirement that the name, likeness or any particular attribute of the celebrity be used; rather, any device can be used to invoke the celebrity such that consumers might be confused.</p> <p>There is no requirement that any <i>particular</i> attribute be used; but it is absolutely necessary to show that <i>some</i> “distinctive attribute” be used. It is the “distinctive attribute” that constitutes the plaintiff’s “mark” for purposes of the Lanham Act. <i>See Waits v. Frito-Lay, Inc.</i>, 978 F.2d 1093, 1106 (9th Cir. 1992) (“[C]ourts have recognized false endorsement claims brought by plaintiffs, including celebrities, for the unauthorized imitation of their distinctive attributes, where those attributes amount to an unregistered commercial “trademark.”) (emphasis added); <i>see also id.</i> at 1106 (“A false endorsement claim based on the unauthorized use of a celebrity's identity is a type of false association claim, for it alleges the misuse of a trademark, i.e., a symbol or device such as a visual likeness, vocal</p>

<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p> <p>7</p> <p>8</p> <p>9</p> <p>10</p>	<p>imitation, or other uniquely <i>distinguishing characteristic</i>, which is likely to confuse consumers as to the plaintiff's sponsorship or approval of the product.”) (emphasis added); <i>see also id.</i> at 1110 (holding that “a celebrity whose endorsement of a product is implied through the imitation of a distinctive attribute of the celebrity's identity” can sue) (emphasis added).</p>
<p>11 17. The use of distinctive sounds can be the</p> <p>12 basis of a false endorsement claim under the</p> <p>13 Lanham Act.</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p>	<p>Plaintiff must show the use of a “distinctive attribute” of his for it is that “distinctive attribute” that constitutes the plaintiff’s “mark” for purposes of the Lanham Act. <i>See Waits v. Frito-Lay, Inc.</i>, 978 F.2d 1093, 1106 (9th Cir. 1992). Moreover, a performer has no trademark right in his sound recording. <i>See Oliveira v. Frito-Lay, Inc.</i>, 251 F.3d 56 (2d Cir. 2001).</p>
<p>20 18. The use of altered song lyrics can be the</p> <p>21 basis for a false endorsement claim under</p> <p>22 the Lanham Act.</p> <p>23</p> <p>24</p> <p>25</p> <p>26</p> <p>27</p>	<p>The right to alter song lyrics is a right granted or withheld under the Copyright Act, not the Lanham Act. <i>Dastar Corp. v. Twentieth Century Fox Film Corp.</i>, 539 U.S. 23 (2003). Moreover, for a false endorsement claim, the plaintiff must show the use of a “distinctive attribute” of his for it is that “distinctive attribute” that</p>

1 constitutes the plaintiff's "mark" for
2 purposes of the Lanham Act. *See Waits v.*
3 *Frito-Lay, Inc.*, 978 F.2d 1093, 1106 (9th
4 Cir. 1992). And a performer has no
5 trademark right in his sound recording. *See*
6 *Oliveira v. Frito-Lay, Inc.*, 251 F.3d 56 (2d
7 Cir. 2001).

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ONE LLP

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13 By: /s/ Christopher W. Arledge
14 Christopher W. Arledge
15 Attorneys for Defendants, Charles S. Devore and
16 Justin Hart
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