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 13 MEDIA, INC.

14 UNITED STATES DISTRICT COURT  
 15 CENTRAL DISTRICT OF CALIFORNIA  
 16 SOUTHERN DIVISION  
 17

18 GENEVIVE LA COURT; DEIRDRE  
 19 HARRIS; CAHILL HOOKER; BILL  
 20 LATHROP; JUDY STOUGH; and E.H., a  
 minor, by and through her parent, JEFF  
 21 HALL; individually, on behalf of  
 themselves and others similarly situated,

22 Plaintiffs,

23 v.

24 SPECIFIC MEDIA, INC., a Delaware  
 25 Corporation,

26 Defendant.  
 27

Case No. SACV 10-1256 JVS(VBKx)  
**STIPULATION TO CONTINUE  
 RULE 26(f) SCHEDULING  
 CONFERENCE**

Honorable James V. Selna

1 WHEREAS, Plaintiffs Genevive La Court, Deirdre Harris, Cahill Hooker, Bill  
2 Lathrop, Judy Stough, and E.H., a minor, by and through her parent, Jeff Hall  
3 (“Plaintiffs”) filed this putative class action against Specific Media, Inc. (“Defendant”)  
4 on August 19, 2010;

5 WHEREAS, Plaintiffs contend that this action is related, pursuant to Civil L.R.  
6 83-1.3.1, to *In Re Quantcast Advertising Cookie Litigation*, Case No. 2:10-CV-05484-  
7 GW (JCGx), *In Re Clearspring Flash Cookie Litigation*, Case No. 2:10-CV-05948-  
8 GW (JCGx), and *Davis, et al. v. VideoEgg, Inc.*, Case No. 2:10-cv-07112-GW-JCG,  
9 and should be assigned to the Hon. George H. Wu, who currently presides over each of  
10 these actions;

11 WHEREAS, at the request of Judge Wu’s clerk, Plaintiffs’ counsel previously  
12 notified the Judge Wu of this action and its related nature, and are filing notices of  
13 related cases pursuant to Civil L.R. 83-1.3.1;

14 WHEREAS, Defendant Specific Media disagrees that this discrete action is  
15 related to the above-referenced cases, believes that the case should remain before the  
16 Hon. James V. Selna, and is filing oppositions to Plaintiffs’ notices of related cases  
17 pursuant to Civil L.R. 83-1.3.2;

18 WHEREAS, on November 4, 2010, this Court issued an Order Setting Rule  
19 26(f) Scheduling Conference (the “Order”), (i) ordering Plaintiffs to promptly serve  
20 the complaint on Defendant, (ii) setting a scheduling conference for December 13,  
21 2010 at 11:00 a.m., and (iii) reminding all parties of their obligations under Federal  
22 Rules of Civil Procedure 26(a)(1) and 26(f);

23 WHEREAS, Plaintiffs’ counsel and Defendant’s counsel have met and  
24 conferred regarding the Order;

25 WHEREAS, Defendant’s counsel has agreed to accept service of the complaint,  
26 effective November 19, 2010;

27 THEREFORE, IT IS HEREBY STIPULATED AND AGREED, by the parties  
28 through their respective counsel, and subject to the approval of this Court, as follows:

1. Defendant shall file a response to the complaint on or before December 23, 2010.
2. The parties shall conduct their Rule 26(f) conference no later than 21 days prior to the scheduling conference.
3. The parties' Rule 26(f) report shall be filed no later than 14 days after the parties Rule 26(f) conference.
4. The December 13, 2010 scheduling conference set forth in the Order shall be continued to January 3, 2011 at 11:00 a.m., or the first available date thereafter.

Dated: November 18, 2010

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JEFFREY H. REEVES  
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By:  \_\_\_\_\_

Jeffrey H. Reeves

Attorneys for Defendant SPECIFIC MEDIA,  
INC.

DAVID PARISI  
PARISI & HAVENS LLP

By:  \_\_\_\_\_

David Parisi

Attorneys for Plaintiffs GENEVIVE LA  
COURT, ET AL.

1 **CERTIFICATE OF SERVICE**

2 I hereby certify that on November 18, 2010, I electronically filed the foregoing  
3 **STIPULATION TO CONTINUE RULE 26(f) SCHEDULING CONFERENCE**  
4 with the Clerk of the Court by using the CM/ECF system, which will send a notice of  
5 electronic filing to the following:

6 David C Parisi - dcparsi@parisihavens.com

7 Azita Moradmand - amoradmand@parisihavens.com

8 /s/ Jeffrey H. Reeves

9 Jeffrey H. Reeves

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