

1 JEFFREY T. THOMAS, SBN 106409
 JThomas@gibsondunn.com
 2 JEFFREY H. REEVES, SBN 156648
 JReeves@gibsondunn.com
 3 JOSHUA A. JESSEN, SBN 222831
 JJessen@gibsondunn.com
 4 GIBSON, DUNN & CRUTCHER LLP
 5 3161 Michelson Drive
 Irvine, California 92612-4412
 6 Telephone: (949) 451-3800
 7 Facsimile: (949) 451-4220

8 S. ASHLIE BERINGER, SBN 263977
 ABeringer@gibsondunn.com
 9 GIBSON, DUNN & CRUTCHER LLP
 10 1881 Page Mill Road
 Palo Alto, CA 94304-1211
 11 Telephone: (650) 849-5300
 Facsimile: (650) 849-5333
 12 Attorneys for Defendant SPECIFIC
 13 MEDIA, INC.

14
 15 UNITED STATES DISTRICT COURT
 16 CENTRAL DISTRICT OF CALIFORNIA
 17 WESTERN DIVISION

18
 19 GENEVIVE LA COURT; DEIRDRE
 HARRIS; CAHILL HOOKER; BILL
 20 LATHROP; JUDY STOUGH; and E.H., a
 21 minor, by and through her parent, JEFF
 HALL; individually, on behalf of
 22 themselves and others similarly situated,

23 Plaintiffs,

24 v.

25 SPECIFIC MEDIA, INC., a Delaware
 Corporation,
 26

27 Defendant.
 28

Case No. 8:10-cv-01256-GW (JCGx)

NOTICE OF RELATED CASES

Honorable George H. Wu

1 Pursuant to Local Rules 83-1.3.1 and 83-1.3.3, Defendant Specific Media, Inc.
2 (“Specific Media”) hereby submits this Notice of Related Cases.

3 The cases Specific Media asserts as related are *La Court, et al. v. Specific*
4 *Media, Inc.*, Case No. 8:10-cv-01256-GW (JCGx) and *Kaufman v. SpecificMedia, Inc.*,
5 Case No. 8:10-cv-01891-JVS (RNBx). The *La Court* action is currently pending
6 before this Court, while the *Kaufman* action is currently pending before the Honorable
7 James V. Selna.

8 The *La Court* action is related to the *Kaufman* action because both cases call for
9 a determination of the same or substantially related or similar questions of law and
10 fact. L.R. 83-1.3.1(b). Both lawsuits are putative class actions in which plaintiffs
11 allege substantially identical claims against Specific Media based on Specific Media’s
12 alleged act of setting “Flash cookies” on plaintiffs’ computers.

13 For the reasons stated above, Specific Media requests that this Court deem
14 *Kaufman v. SpecificMedia, Inc.*, Case No. 8:10-cv-01891-JVS (RNBx) related to *La*
15 *Court, et al. v. Specific Media, Inc.*, Case No. 8:10-cv-01256-GW (JCGx), and that the
16 Honorable George H. Wu preside over both actions.

17
18 Dated: December 20, 2010

JEFFREY T. THOMAS
JEFFREY H. REEVES
S. ASHLIE BERINGER
JOSHUA A. JESSEN
GIBSON, DUNN & CRUTCHER LLP

19
20
21
22 By: /s/ Jeffrey H. Reeves
Jeffrey H. Reeves

23
24 Attorneys for Defendant SPECIFIC MEDIA,
25 INC.
26
27
28

CERTIFICATE OF SERVICE

The undersigned certifies that, on December 20, 2010, he caused this document to be electronically filed with the Clerk of Court using the CM/ECF system, which will send notification of filing to counsel of record for each party.

Dated: December 20, 2010

GIBSON, DUNN & CRUTCHER LLP

By: /s/ Jeffrey H. Reeves
Jeffrey H. Reeves

Attorneys for Defendant Specific Media, Inc.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28