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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

ENTREPRENEUR MEDIA, INC.,

Plaintiff(s),

v.

AMERICAN CITY BUSINESS
JOURNALS, INC., ET AL,

Defendant(s).

CASE NO. SACV 11-722-JVS(ANx)

ORDER SETTING RULE 26(f)
SCHEDULING CONFERENCE

Date: SEPTEMBER 12, 2011
Time: 11:30 A.M.

This case has been assigned to Judge James V. Selna. If plaintiff has not already served the complaint (or any amendment thereto) on all defendants, plaintiff shall promptly do so and shall file proofs of service within three days thereafter. Defendants also shall timely serve and file their responsive pleadings and file proofs of service within three days thereafter.

This matter is set for a scheduling conference on the above date. The conference will be held pursuant to Fed.R.Civ.P., Rule 16(b). The parties are reminded of their obligations under Fed.R.Civ.P., Rule 26(a)(1) to disclose information (without awaiting a discovery request) and under Rule 26(f) to confer

1 on a discovery plan not later than twenty-one (21) days prior to the scheduling
2 conference and to file a Joint Rule 26(f) Report not later than fourteen (14) days
3 after they confer. Failure to comply with the following requirements or to
4 cooperate in the preparation of the Joint Rule 26(f) Report may lead to the
5 imposition of sanctions.

6
7 **Unless there is a likelihood that upon motion by a party the**
8 **Court would order that any or all discovery is premature, it is advisable for**
9 **counsel to begin to conduct discovery actively before the Scheduling**
10 **Conference. At the very least, the parties shall comply fully with the letter**
11 **and spirit of Rule 26(a) and thereby obtain and produce most of what would**
12 **be produced in the early stage of discovery.**

13
14 **1. Joint Rule 26(f) Report.**

15
16 The Joint Rule 26(f) Report, which shall be filed not later than one
17 week before the scheduling conference, shall be drafted by plaintiff (unless the
18 parties agree otherwise), but shall be submitted and signed jointly. “Jointly”
19 contemplates a single report, regardless of how many separately-represented
20 parties there are. The Joint Rule 26(f) Report shall report on all matters
21 enumerated below, which include those required to be discussed by Rule 26(f) and
22 Local Rule 26:

- 23
24 a. Synopsis: a short synopsis (not to exceed two pages) of the main
25 claims, counterclaims, and/or affirmative defenses.
26 b. Legal issues: a brief description of the key legal issues.
27 c. Damages: the realistic range of provable damages.
28

- 1 d. Insurance: whether there is insurance coverage, the extent of
2 coverage, and whether there is a reservation of rights.
- 3 e. Motions: a statement of the likelihood of motions seeking to (I) add
4 other parties or claims or (ii) file amended pleadings or (iii) transfer
5 venue.
- 6 f. Discovery and experts: pursuant to Rule 26(f), state what, if any,
7 changes in the disclosures under R. 26(a) should be made; the
8 subjects on which discovery may be needed and whether discovery
9 should be conducted in phases or otherwise be limited; what
10 discovery has been conducted thus far; whether applicable limitations
11 should be changed or other limitations imposed; and whether the
12 Court should enter other orders. Please state how many depositions
13 each side will conduct. Also discuss the proposed time of expert
14 witness disclosures under F.R.Civ.P. 26(a)(2).
- 15 g. Dispositive motions: a description of the issues or claims that any
16 party believes may be determined by motion for summary judgment
17 or motion *in limine*.
- 18 h. Settlement and settlement mechanism: a statement of what
19 settlement discussions and/or written communications have occurred
20 (specifically excluding any statement of the terms discussed) and a
21 statement pursuant to the Local Rule 16-14.4 selecting a settlement
22 mechanism under that rule.
- 23 i. Trial estimate: a realistic estimate of the time required for trial and
24 whether trial will be by jury or by court. Each side should specify
25 (by number, not by name) how many witnesses it contemplates
26 calling. If the time estimate for trial given in the Rule 26(f) Joint
27 Report exceeds eight court days, counsel shall be prepared to discuss
28 in detail the estimate.

- 1 j. Timetable: complete of the Presumptive Schedule of Pretrial Dates
2 form attached as Exhibit A to this Order and attach it to the Rule
3 26(f) report. Submission of a completed Exhibit A is mandatory. The
4 current entries in the “Weeks Before Trial” column merely reflect
5 what the Court believes are appropriate for many, if not most, cases;
6 those entries are not necessarily applicable to this case, and the form
7 is designed to enable counsel to request the Court to set different last
8 dates by which the key requirements must be completed. Each side
9 should write in the month, day and year it requests for each event.
10 *E.g.*, for the expert discovery cut-off it might be “10/7/02” for
11 plaintiff and “10/28/02” for defendant, if they cannot agree. At the
12 conference, the Court will review this form with counsel. Each entry
13 proposing dates shall fall on a Monday, except the trial date which is
14 a Tuesday. In appropriate cases the Court will order different dates
15 after it hears from Counsel. The proposed non-expert and expert
16 discovery cut-off date means: the last day by which all depositions
17 must be completed and responses to all previously-served written
18 discovery must be provided. The proposed cut-off date for motions
19 means: the last date on which motions may be heard, not noticed.
- 20 k. Other issues: a statement of any other issues affecting the status or
21 management of the case (*e.g.*, unusually complicated technical or
22 technological issues, disputes over protective orders, extraordinarily
23 voluminous document production, non-English speaking witnesses,
24 discovery in foreign jurisdictions, etc.).
- 25 l. Conflicts: for conflict purposes, corporate parties must identify all
26 subsidiaries, parents and affiliates.
- 27 m. Patent cases: propose dates and methodology for claim construction
28 and *Markman* hearings. The Court requires the parties to file

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concurrent opening briefs and concurrent reply briefs for the hearing. The Court intends to follow the rule for patent cases which have been adopted by the Northern District of California.

- n. Magistrates: Do the parties wish to have a Magistrate Judge preside? Under 28 U.S.C. § 636, the parties may consent to have a Magistrate Judge preside over all the proceedings, not just discovery. They may pick *any* Magistrate Judge (not just the one assigned to this case) from among those Magistrate Judges who accept these designations. (They are identified on the Central District’s website, which also contains the consent form.)

The Joint Rule 26(f) Report should set forth the above enumerated information under section headings corresponding to this Order.

2. Scheduling Conference.

Scheduling Conferences will be held in the Ronald Reagan Building, 411 West Fourth Street, Court Room 10C, Santa Ana. Counsel shall comply with the following:

- a. Participation. The lead trial attorney must attend the Scheduling Conference, unless excused for good cause shown in advance of the Scheduling Conference.
- b. Continuance. A continuance of the Scheduling Conference will be granted only for good cause.

3. Protective Orders.

1 If you seek a protective order, propose it to opposing counsel before
2 the Scheduling Conference, if at all possible. Protective Orders are considered by
3 the Magistrate Judge assigned in this action.

4
5 **4. Notice to be Provided by Counsel.**

6
7 Plaintiff’s counsel or, if plaintiff is appearing *pro se*, defendant’s
8 counsel, shall provide this Order to any parties who first appear after the date of
9 this Order and to parties who are known to exist but have not yet entered
10 appearances.

11
12 **5. Disclosures to Clients.**

13
14 Counsel are ordered to deliver to their respective clients a copy of
15 this Order and of the Court’s Scheduling and Case Management Order, which
16 contains the schedule that the Court sets at the Scheduling Conference.

17
18 **6. Court’s Website.**

19
20 Copies of this and all other orders of this Court that may become
21 applicable to this case are available on the Central District of California website,
22 at “www.cacd.uscourts.gov,” under “Judge’s Procedures and Schedules.” Copies
23 of the Local Rules are available on the website.¹

24 _____
25 ¹ They may also be purchased from one of the following:

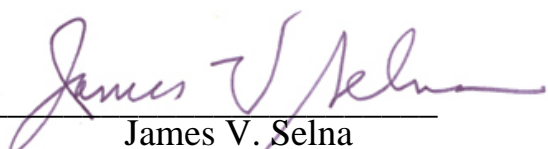
26 Los Angeles Daily Journal	West Publishing Company	Metropolitan News
27 915 East First Street	50 West Kellogg Blvd.	210 South Spring Street
28 Los Angeles, CA 90012	St. Paul, MN 55164-9979	Los Angeles, CA 90012

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The Court thanks the parties and their counsel for their anticipated cooperation in carrying out these requirements.

IT IS SO ORDERED.

Dated: June 27, 2011



James V. Selna
United States District Judge

Copies to:
All Counsel of Record

**JUDGE JAMES V. SELNA
PRESUMPTIVE SCHEDULE OF PRETRIAL DATES**

Matter	Time	Weeks before trial	Plaintiff's Request (Fill in specific date)	Defendant's Request (Fill in specific date)	Court Order
Trial date (jury) (court) Estimated length: _____ days	8:30 a.m. (Tuesdays)				
[Court trial:] File Findings of Fact and Conclusions of Law and Summaries of Direct Testimony		-1			
Final Pretrial Conference; Hearing on Motions in Limine; File Agreed Upon Set of Jury Instructions and Verdict Forms and Joint Statement re Disputed Instructions and Verdict Forms; File Proposed <i>Voir Dire</i> Qs and Agreed-to Statement of Case	11:00 a.m. (Mondays)	-2			
Lodge Pretrial Conf. Order File Memo of Contentions of Fact and Law; Exhibit List; Witness List; Status Report re Settlement		-3			
Last day for hand-serving Motions in Limine		-6			
Last day for hearing motions	1:30 p.m. (Mondays)	-7			
Last day for hand-serving motions and filing (other than Motions in Limine)		-11			
Non-expert Discovery cut-off		-15			

ADDITIONAL MATTERS TO BE DETERMINED AT SCHEDULING CONFERENCE

L.R. 16-14 Settlement Choice: (1) CT/USMJ (2) Atty (3) Outside ADR (4) Settlement Panel

Expert discovery cut-off					
Rebuttal Expert Witness Disclosure					
Opening Expert Witness Disclosure [See F.R.Civ.P. 26(a)(2)]					
Last day to conduct Settlement Conference					
Last day to amend pleadings or add parties					

EXHIBIT A