

Attorney or Party without Attorney: PERRY J. VISCOUNTY, ESQ. LATHAM & WATKINS LLP 650 TOWN CENTER DRIVE 20TH FLOOR COSTA MESA, CA 92626 Telephone No: 714-540-1235			For Court Use Only		
Attorney for: Plaintiff			Ref. No. or File No.:		
Insert name of Court, and Judicial District and Branch Court: United States District Court Central District Of California					
Plaintiff: ENTREPRENEUR MEDIA, INC. Defendant: AMERICAN CITY BUSINESS JOURNALS, INC.					
PROOF OF SERVICE SUMMONS & COMPLAINT		Hearing Date:	Time:	Dept/Div:	Case Number: SACV11-722 JVS(ANx)

1. At the time of service I was at least 18 years of age and not a party to this action.
2. I served copies of the Summons; Complaint; Plaintiff Entrepreneur Media, Inc.'s Rule 7.1 Disclosure Statement; Notice To Counsel; Notice Of Assignment To United States Magistrate Judge For Discovery; Notice To Parties Of Adr Program; Civil Cover Sheet; Cm/Ecf Attorney Information Update Form; Civility And Professionalism Guidelines; Clerk's Office Services For Attorneys And The General Public; Certification And Notice Of Interested Parties (Local Rule 7.1-1); Report On The Filing Or Determination Of An Action Regarding A Patent Or Trademark; Adr Program Questionnaire.
3.
 - a. Party served: AMERICAN CITY BUSINESS JOURNALS, INC., a Delaware corporation
 - b. Person served: BECKY DEGEORGE, CSC LAWYERS INCORPORATING SERVICE, REGISTERED AGENT. SERVED UNDER F.R.C.P. RULE 4.
4. Address where the party was served: 2730 Gateway Oaks Drive
Suite 100
SACRAMENTO, CA 95833
5. I served the party:
 - a. by personal service. I personally delivered the documents listed in item 2 to the party or person authorized to receive service of process for the party (1) on: Thu., May. 12, 2011 (2) at: 3:50PM
7. **Person Who Served Papers:**
 - a. Sherry Shada
 - d. **The Fee for Service was:** \$171.25
Recoverable Cost Per CCP 1033.5(a)(4)(B)
 - e. I am: (3) registered California process server
 - (i) Independent Contractor
 - (ii) Registration No.: 2010-88
 - (iii) County: Sacramento



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 Sacramento, CA 95814
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8. I declare under penalty of perjury under the laws of the State of California and under the laws of the United States Of America that the foregoing is true and correct.
 Date: Wed, May. 18, 2011


 (Sherry Shada) 9327596;kc.pervi.367650