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10 Attorneys for Plaintiffs MEGA BRANDS, INC.
 11 and MEGA BRANDS AMERICA

12 **UNITED STATES DISTRICT COURT**
 13 **CENTRAL DISTRICT OF CALIFORNIA**

14
 15 MEGA BRANDS INC., a foreign
 16 corporation, and MEGA BRANDS
 17 AMERICA, INC., a New Jersey
 corporation,

18 Plaintiffs,

19 v.

20 LEGO JURIS A/S, a foreign
 21 corporation, and LEGO GROUP, a
 22 foreign corporation,

23 Defendants.

Case No. SACV 12-00064-JVS(ANx)

**ORDER TO SHOW CAUSE WHY A
 PRELIMINARY INJUNCTION
 SHOULD NOT ISSUE**

1 **[PROPOSED] ORDER**

2 Upon reviewing the papers filed by Plaintiffs MEGA Brands Inc. and
3 MEGA Brands America, Inc. in support of their *Ex Parte* Application for a
4 Temporary Restraining Order (“Application”), including the Summons and
5 Complaint, the Memorandum of Points and Authorities, the Declarations of Vic
6 Bertrand and Mark P. Girgis, together with the exhibits attached thereto, and all
7 pleadings and proceedings heretofore had herein, and having considered the factors
8 relating to: (i) Plaintiffs’ probability of success on the merits; (ii) the risks of
9 irreparable injury to Plaintiffs in the event preliminary relief is denied; (iii) the
10 existence of serious questions going to the merits of Plaintiffs’ claim; (iv) the
11 balance of hardships; and (v) the public interest, as well as the need for immediate
12 relief by Plaintiffs in light of the ongoing damage to Plaintiffs’ business reputation
13 and goodwill with its retail customers and business partners, the Court HEREBY
14 FINDS and ORDERS as follows:


15 Defendants LEGO Juris A/S and LEGO Group, are HEREBY ORDERED
16 TO SHOW CAUSE before the undersigned at the United States District
17 Courthouse, 411 W. 4th St., Santa Ana, California, Courtroom 10C, at 4:00 p.m.
18 PST on February 1, 2012, or at such other time that this Court deems appropriate,
19 why they, and their officers, agents, employees, successors and assigns, and those
20 persons in active concert or privity with any of them, should not be restrained and
21 enjoined, pending trial of this action, from asserting Trademark Registration No.
22 2,273,314 against Plaintiffs before the United States Customs and Border Patrol.

23 Any papers filed by Defendants in response to the Order to Show Cause
24 must be filed and served by hand, e-mail or facsimile transmission on Plaintiffs’
25 counsel by no later than 5:00 p.m. PST on January 26, 2012. Any reply papers that
26 Plaintiffs may elect to file must be filed and served by

1 hand, e-mail or facsimile transmission on Defendants' counsel on or before noon
2 p.m. PST on January 30, 2012.

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5 **IT IS SO ORDERED**

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8 Dated: January 18,
9 2012

By: 
United States District Judge

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