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IN THE UNITED STATES DISTRICT COURT FOR THE
EASTERN DISTRICT OF CALIFORNIA

MANUEL LOPES, et al.,)	No. CV-F-06-1243 OWW/SMS
)	
)	MEMORANDUM DECISION AND
Plaintiffs,)	ORDER GRANTING PLAINTIFFS'
)	MOTION FOR LEAVE TO MODIFY
vs.)	SCHEDULING ORDER AND TO FILE
)	THIRD AMENDED COMPLAINT
)	(Doc. 304)
)	
GEORGE VIEIRA, et al.,)	
)	
)	
Defendants.)	
)	
)	

Before the Court is Plaintiffs' motion for leave to modify the Scheduling Order and to file a Third Amended Complaint.

Defendants Downey Brand LLP ("Downey Brand") and Genske Mulder & Company ("Genske Mulder") filed motions for summary judgment against the Plaintiffs in this action in late 2009. The motions were heard on December 21, 2009. In opposing these motions for summary judgment, Plaintiffs relied on evidence of a Valley Gold Offering Memorandum marked "draft" which was allegedly provided by Tim Brasil to Plaintiffs on April 22, 2004. Plaintiffs asserted that the April 21, 2004 draft of the Offering

1 Memorandum does not disclose that George Vieira was the subject
2 of a criminal investigation by the United States in New Jersey.
3 The section of the Offering detailing "Risks Specific to
4 Company," provided to Plaintiffs on April 23, 2004 states:

5 Dependency on Key Personnel

6 ...

7 Mr. Vieira, one of the principal organizers
8 of the Company and this transaction is
9 currently the chief executive officer of CVD.
10 George Vieira, was, [sic] for a short period
11 of time, an officer of Supreme West, Inc.
12 ('Supreme West'). Suprema West is a
13 subsidiary of Supreme Specialties, Inc.
14 ('Suprema'). Suprema and Suprema West are in
15 bankruptcy. Suprema is also the subject of
16 an investigation being conducted by the
17 Securities and Exchange Commission and the
18 U.S. Attorney's Office. Assertions have been
19 made that financial data for Suprema was
20 misrepresented. Mr. Vieira has been
21 contacted by the U.S. Attorney's Office and
22 may be a subject of this investigation. No
23 formal charges have been brought against Mr.
24 Vieira

25 Defendants complained that it was not until Plaintiffs'
26 opposition to their motions for summary judgment were filed, that
27 Plaintiffs contended that the draft Offering Memorandum provided
28 to them did not disclose the criminal investigation of George
29 Vieira. In addition, Defendants complained that Plaintiffs seek
30 to withstand summary judgment on the ground that they relied on
31 statements in the Offering Memorandum about the profitability of
32 the cheese plant while it was owned by Land O' Lakes, low
33 estimates of the expense of refurbishing the plant, and financial
34 forecasts generated by Genske Mulder, none of which are alleged

1 in the Second Amended Complaint. Because Plaintiffs did not
2 allege these claims their Second Amended Complaint, Defendants
3 argued that Plaintiffs cannot defeat summary judgment on this
4 ground.

5 After the motions for summary judgment were taken under
6 submission, two of the Plaintiffs died, necessitating
7 substitutions and amended motions for summary judgment. At the
8 hearing on September 21, 2010, Plaintiffs were ordered to file a
9 motion for leave to amend the Scheduling Order and to file a
10 Third Amended Complaint. Plaintiffs timely complied with this
11 Order and have lodged a proposed Third Amended Complaint ("TAC").

12 Here, the First Amended Scheduling Conference Order filed on
13 July 28, 2008, (Doc. 86), states:

14 IV. Orders Re Amendments to Pleadings.

15 1. The pleadings are settled. The
16 Defendants designated as Does 1-25,
inclusive, are DISMISSED without prejudice.

17 The proposed TAC includes the following allegations
18 (highlighted in blue) that were not alleged in the Second Amended
19 Complaint:

20 62. During the period from March 25, 2003
21 through May 1, 2003, at the PROMOTERS'
22 direction and with the substantial
23 participation, assistance and input from
24 DOWNEY BRAND and GENSKE MULDER, six versions
25 of the Offering Memorandum were prepared,
26 designated in the lower left hand corner with
control numbers from 509121.1 through
509121.6, two versions of the Subscription
Agreement were prepared, designated in the
lower left hand corner with the control
numbers 512253.1 and 512253.2, and four
primary versions of the Operating Agreement

1 were prepared, designated in the lower left
2 hand corner with the words "Draft Dated"
3 followed by a the numerical designation for a
4 date. For example, the third iteration of the
5 Operating Agreement included a footer in the
6 lower left hand corner of each page stating:
7 "Draft Dated 4/21/2003." The fourth and final
8 version of the Operating Agreement included
9 in the lower left hand corner the
10 designation: "Draft Dated 4/22/2003."

11 63. At some point between April 22, 2003 and
12 May 1, 2003, the footer on the "final"
13 version of the Operating Agreement was
14 changed to read "5/01/03 #511731.4" and the
15 signature pages were changed. DOWNEY BRAND
16 did not, however, designate this slightly
17 revised document as a new version (version
18 five), keeping instead the designation of the
19 document as being version four.

20 64. On ~~or about~~ April 22, 2003, the PROMOTERS
21 ~~for the first time~~ caused either the fourth
22 or fifth version of the Offering Memorandum
23 ~~attached hereto as Exhibit B, together with~~
24 ~~accompanying subscription agreements,~~ to be
25 delivered to Plaintiffs ~~and other members of~~
26 CVD, together with the second version of the
Subscription Agreement and the third version
of the Operating Agreement.

65. The PROMOTERS informed Plaintiffs Manual
and Mariana Lopes that the deal would
collapse unless ~~thetheir~~ subscription
agreements ~~and investment checks werewas~~
executed and returned ~~that samethe~~ next day,
April 22, 2003~~23, 2003~~. Several other
investors were similarly told that their
subscription agreements needed to be turned
in on April 23, 2003. On the basis of the
documentary records produced in this
litigation, Plaintiffs are informed and
believe, and thereon allege, that the
PROMOTERS needed to document significant
investor commitments for the Bank of
Stockton, as part of the PROMOTERS request
for bank approval for CVD to participate as
an investor in Valley Gold, LLC. That
approval was requested on April 23, 2003.

66. Plaintiffs signed the subscription

1 agreements and delivered checks totaling
2 \$534,000 as their initial investment in
3 VALLEY GOLD ~~that same day, April 22~~. Manual
4 and Mariana Lopes submitted their signed
5 subscription agreement on April 23, 2003.

6
7 67. On or about September 22, 2003, the
8 PROMOTERS solicited additional investments by
9 Plaintiffs in VALLEY GOLD, in the form of a
10 swap of additional equity in VALLEY GOLD in
11 exchange for supplying milk to VALLEY GOLD.
12 At the time that the PROMOTERS solicited this
13 additional "milk for equity" investment in
14 VALLEY GOLD, no Offering Memorandum was
15 supplied to Plaintiffs. However, between
16 April 22, 2003 and September 22, 2003, copies
17 of the business plan that is attached hereto
18 as Exhibit A, or similar iterations of that
19 business plan, were ~~made available~~ provided to
20 Plaintiffs, as were the financial projections
21 that are attached hereto as Exhibit C.

22 ...

23 74. On April 18, 2003, DOWNEY BRAND faxed
24 version four of the Offering Memorandum using
25 the interstate instrumentality of the
26 telephone lines to investors Joe Nunes,
Evaristo Vaz, Joe Machado, Dennis Nunes, Jose
Homen and Frank Borba, with instructions to
read the document carefully over the weekend,
in preparation for a meeting at DOWNEY
BRAND's Stockton office on Monday, April 21,
2003. A true and correct copy of version four
of the Offering Memorandum is attached hereto
as Exhibit D.

27 75. DOWNEY BRAND, GENSKE-MULDER and CARY all
28 met with the PROMOTERS ~~that same day, April~~
29 ~~21, 2003~~, and and Joe Nunes, Everisto Vaz,
30 Joe Machado, Tim Brasil, Dennis Nunes, Jose
31 Homen and Frank Borba on April 21, 2003 at
32 1:30 pm. The attendees reached the meeting by
33 using the interstate highway system. Between
34 April 18, 2003 and April 21, 2003, DOWNEY
35 BRAND further revised the Offering
36 Memorandum, creating version 5 of that
document. A true and correct redline of
version 5, showing the changes from version
4, is attached hereto as Exhibit E.

1 76. At that ~~evening and the next morning,~~
2 April 22~~21~~, 2003, finalized meeting, the
3 attorneys from DOWNEY BRAND discussed the
4 ~~disclosures and other~~ terms of the Offering
5 Memorandum. in great detail, and secured the
6 approval of the management committee of
7 Valley Gold to approve the Offering
8 Memorandum and direct the company's officers
9 to deliver it and the subscription agreements
10 to the potential investors in Valley Gold.
11 Although the attorneys at DOWNEY BRAND had
12 known since April 11, 2003 that George Vieira
13 was the potential subject of a criminal
14 investigation into Suprema Specialties, and
15 although they had already drafted disclosure
16 language on the issue which they read to
17 George Vieira's criminal defense attorney on
18 April 11, 2003, and although DOWNEY BRAND had
19 prepared both versions 4 and 5 of the
20 Offering Memorandum after April 11, 2003,
21 DOWNEY BRAND did not disclose or discuss the
22 issue during the April 21, 2003 meeting, and
23 did not include the disclosure in either
24 version 4 or version 5 of the Offering
25 Memorandum.

14 77. ~~On April 22, 2003~~ Rather, the disclosure
15 language which appears in the "final" version
16 of the Offering Memorandum ~~and subscription~~
17 ~~agreements were delivered~~ was added by DOWNEY
18 BRAND on April 22, 2003. Thereafter, at
19 approximately 2:09 pm on April 22, 2003,
20 Patty Bernard from DOWNEY BRAND used the
21 interstate instrumentality of the Internet to
22 ~~Plaintiffs and other members of CVD for~~
23 ~~execution and return that day.~~ Plaintiff
24 MANUAL LOPES showed the Offering Memorandum
25 ~~email to Susan Tomsha-Miguel, who provided tax~~
26 ~~and accounting services to the LOPES DAIRY,~~
and she telephoned one or more of the
Defendants around noon with some questions
about the financial projections in the Paul
Anema at GENSKE-MULDER both Word and
WordPerfect files containing version six of
the Offering Memorandum. Shortly afterward,
Plaintiffs delivered signed subscription
agreements and checks, version 4 of the
Operating Agreement and version 2 of the
Subscription Agreement. She separately faxed
resumes of Reyad Mahmoud and Jose Fernandes,
using the interstate instrumentality of the

1 ~~interstate highway system~~. telephone lines.

2 ...

3 FOURTH CAUSE OF ACTION
4 Securities Fraud: Securities Act of 1934

5 112. Plaintiffs incorporate by reference as
6 though set forth in full the allegations of
7 paragraphs 1 through 111-11, above.

8 113. This is a civil cause of action asserted
9 by Plaintiffs (except Maria Machado and
10 Antonio Estevam) individually and on behalf
11 of CVD against GEORGE VIEIRA, CARY, GENSKE-
12 MULDER, DOWNEY BRAND, and DOES 21 through 40,
13 inclusive.

14 114. The business plan and the Offering
15 Memorandum and the related materials and
16 communications supplied by these defendants
17 to Plaintiffs, including the materials used
18 to induce plaintiffs to enter into the "milk
19 for equity" contracts contained, served as
20 manipulative and deceptive devices and
21 contrivances intended to contravene the rules
22 and regulations of the Securities and
23 Exchange Commission as necessary and
24 appropriate for the protection of investors,
25 and thus violated section 10(b) of the
26 Securities Exchange Act of 1934 (15 U.S.C.
§78j(b)) by and through the use of the
instrumentalities of interstate commerce, as
set forth in paragraphs 68-78, supra.

115. The interests procured from Plaintiffs
in the form of membership interests in VALLEY
GOLD -- a limited liability company formed
under California law - constituted securities
within the meaning of the Securities Act of
1933 and the Securities Exchange Act of 1934
because Plaintiffs were induced to invest
their money (and later their rights to
payment for milk) into a common enterprise
from which they expected to earn profits
through the efforts and acumen of others,
namely GEORGE VIEIRA and the other officers
and employees of VALLEY GOLD.

116. In violation of the Securities Exchange
Act of 1934, Exchange Act Rule 10b-5 enacted

1 under the regulatory authority of the
2 Securities and Exchange Commission and the
3 Sarbanes-Oxley Act of 2002, the business plan
4 and the Offering Memorandum and the related
5 materials and communications supplied by
6 these defendants to Plaintiffs, contained
7 material misrepresentations and omissions of
8 material facts that caused the communications
9 to Plaintiffs to be materially misleading,
10 and constituted a fraudulent and deceitful
11 manipulation and contrivance of the
12 regulatory requirements enacted under the
13 Federal Securities laws for the protection of
14 parties like Plaintiffs.

15 ~~Among other material misrepresentations and~~
16 ~~material omissions of material facts, these~~
17 ~~materials:~~

18 **SUPPRESSION OF THE FINAL VERSION OF THE**
19 **OFFERING MEMORANDUM**

20 117. On the afternoon of April 22, 2003,
21 DOWNEY BRAND sent an e-mail to Paul Anema at
22 GENSKE-MULDER with electronic versions of the
23 Offering Memorandum (version six), the
24 Subscription Agreement (version two) and the
25 Operating Agreement for Valley Gold (version
26 four). Paul Anema, however, did not deliver
any of these materials to Plaintiffs.

118. Rather, earlier on April 22, 2003, Tim
Brasil, one of GEORGE VIEIRA's friends and a
member of Valley Gold's management committee,
distributed investment packets to Manual and
Mariana Lopes, Joseph Lopes and Raymond
Lopes. These investment packets consisted of
either version 4 or version 5 of the Offering
Memorandum, version 2 of the Subscription
Agreement, and version 3 of the Operating
Agreement for Valley Gold.

119. Manual and Mariana Lopes were instructed
to sign the Subscription Agreement and return
the packet to CARY the next day, which they
did. In addition, a meeting was scheduled for
all of the investors, on or about May 1, 2003
at the Gustine factory. Those Plaintiffs who
had not previously turned in their investment
packets to CARY were instructed that after
May 1, 2003, the investment would close.

1 Accordingly, Raymond Lopes and Joseph and
2 Michael Lopes took the signed Subscription
3 Agreements and the other investment documents
4 to the May 1, 2003 meeting and gave them to
5 CARY and/or members of the Valley Gold
6 management committee.

7
8 120. At that May 1, 2003 meeting, CARY had
9 new documents that he said were not
10 materially different than what had previously
11 been distributed. The Plaintiffs were all
12 instructed to pick up the new documents, sign
13 them, and turn them back in. The documents
14 from May 1, 2003 may have consisted solely of
15 the Operating Agreement, which DOWNEY BRAND
16 had revised that day, or it may have included
17 the final Offering Memorandum as well. In
18 either event, Plaintiffs were only given
19 access to the documents long enough to pick
20 them up, find a space at the table in order
21 to sign the documents, and to then turn them
22 in.

23 121. At the conclusion of the May 1, 2003
24 meeting, CARY collected *all* of the materials
25 that had been previously distributed.

26 122. Approximately two months later, after
the cheese plant was operating and long after
the initial investments were completed, the
Plaintiffs received bound investment packets
for their records, including the final, fully
executed Operating Agreement, the final
transfer documents from the sale of the
factory from Land O' Lakes to Valley Gold,
and the final Offering Memorandum, among
other items. Plaintiffs had no reason to
suspect that the Offering Memorandum in this
packet was different than what they had
previously received.

123. The only version of the Offering
Memorandum that Plaintiffs were given an
opportunity to read included no disclosures
at all about the criminal investigation into
Suprema Specialties and the investigation
into George Vieira.

124. DOWNEY BRAND intentionally and
materially assisted the PROMOTERS in
concealing from Plaintiffs the information

1 about the criminal investigation into George
2 Vieira. DOWNEY BRAND did so by, among other
3 things: (a) waiting until April 22, 2003 to
4 insert the disclosure into the final version
5 of the Offering Memorandum that by design,
6 Plaintiffs were not given any opportunity to
7 review; (b) by intentionally failing to
8 discuss the issue at the April 21, 2003
9 meeting with the management committee members
10 for Valley Gold; (c) by omitting the
11 disclosure from the Offering Memorandum that
12 was faxed to the management committee members
13 on April 18, 2003, with a cover letter that
14 indicated that all substantive information
15 for the Offering Memorandum was included with
16 that draft; (d) by failing to maintain
17 document control over versions four and five
18 of the Offering Memorandum; (e) by
19 transmitting even the final version of the
20 Offering Memorandum in electronic format, in
21 which it could easily and surreptitiously be
22 changed; and (f) by requiring that Plaintiffs
23 surrender all of the documents that they had
24 been given to review.

13 OTHER MISSTATEMENTS AND OMISSIONS

14 125. Even the final version of the Offering
15 Memorandum, which Plaintiffs were not given
16 the opportunity to read, included materially
17 misleading provisions; these materials:

18 a. Stressed that VALLEY GOLD's success was
19 dependent upon the unique "experience and
20 abilities of Mr. [George] Vieira [and two
21 associates]" without disclosing that Mr.
22 Vieira's unique experience was not formed in
23 the successful production of cheese products,
24 but rather in the concoction of fictitious
25 cheese products and cheese diluted with
26 starch fillers manufactured not for
commercial success with consumers, but rather
to inflate the apparent inventory value and
sales volume of a by then bankrupt cheese
manufacturer, for the sole purpose of
perpetuating a hundreds of million dollar
securities fraud on securities investors
situated similarly to Plaintiffs;

b. Disclosed that Mr. Vieira had been
contacted by the U.S. Attorney's Office as

1 part of its investigation into the bankruptcy
2 of Suprema Specialties, Inc., without
3 disclosing that GEORGE VIEIRA was already
4 actively involved in negotiations with the
5 United States Attorney's Office to plead
6 guilty to securities and bank fraud;

7 ~~Included financial projections supplied by
8 GENSKE-MULDER that vastly exceeded the
9 performance of any startup cheese
10 manufacturer, with the possible exception of
11 Suprema Specialties, Inc., whose dramatic
12 reported growth was by then known in the
13 financial community (but not to Plaintiffs)
14 to have been the result of smoke, mirrors and
15 a fraudulent Round Tripping scheme
16 orchestrated by a criminal enterprise
17 headquartered in New Jersey.~~

18 c. ~~Included financial figures for the
19 historical operation of the cheese facility
20 that were false, combining 18 months of
21 operating data from Land O'Lakes and
22 reporting it as having been achieved in the
23 2001 calendar year;~~

24 d. ~~Falsely stated that the Land O' Lakes
25 financial documents had been reviewed by
26 GENSKE-MULDER; and~~

e. ~~Falsely stated that the other financial
projections and figures in the Offering
Memorandum had been provided by GENSKE-
MULDER.~~

126. ~~The final version of the Offering
Memorandum provided a brief disclosure
concerning Suprema Specialties' bankruptcy,
but did so in a way to minimize the
importance of the information and in a manner
that created the impression that GEORGE
VIEIRA's sole involvement with Suprema
Specialties occurred because he "was, for a
short period of time, an officer of Suprema
West, Inc. . . . a subsidiary of Suprema
Specialties, Inc." The Offering Memorandum
did not disclose that GEORGE VIEIRA was not
just any officer, but was the Chief Operating
Officer and was thus directly responsible for
fraudulent financial transactions that
government officials were investigating. The~~

1 Offering Memorandum also did not disclose
2 that GEORGE VIEIRA had reached an agreement
3 with the United States Attorney's Office to
4 plead guilty to securities fraud and
5 conspiracy to commit bank and mail fraud. And
6 the Offering Memorandum did not disclose that
7 in addition to being an officer of Suprema
8 Specialties West, Inc., GEORGE VIEIRA and his
9 wife MARY VIEIRA were also officers and
10 owners of CMM, which was also a subject of
11 the criminal investigation as well as a
12 probable broker for any cheese produced by
13 VALLEY GOLD.

14 127. As a result of defendants' violations of
15 the Federal Securities Laws, including the
16 Securities Exchange Act of 1934, Exchange Act
17 Rule 10b-5 enacted under the regulatory
18 authority of the Securities and Exchange
19 Commission and the Oxley Sarbanes-Oxley Act
20 of 2002, Plaintiffs have incurred damages by
21 investing millions of dollars into a doomed
22 enterprise and supplied millions more in milk
23 to that enterprise - milk for which
24 plaintiffs have not been paid, resulting in
25 damages to Plaintiffs in a sum exceeding
26 several million dollars.

15 INVOLVEMENT OF CARY, DOWNEY BRAND AND GENSKE- 16 MULDER

17 128. CARY, DOWNEY BRAND and GENSKE-MULDER are
18 sued as authors of the Offering Memorandum
19 of, business plan and financial projections,
20 with direct knowledge of three primary
21 omissions or misstatements, and direct
22 involvement in the drafting that led to the
23 concealment of the final version of the
24 Offering Memorandum and the omission that the
25 Offering Memorandum materially and
26 misleadingly disclosed the nature of the
investigation of GEORGE VIEIRA's criminal
activity and his negotiations of a plea
bargain to bank and securities fraud.

1 129. GEORGE VIEIRA's plea negotiations, his
2 involvement in the events that led to the
3 collapse of Suprema Specialties and the
4 nature of the investigation by the United
5 States Attorney for New Jersey were well
6 known to Defendants and were actively

1 investigated by DOWNEY BRAND. But, as alleged
2 above, Defendants drafted the Offering
3 Memorandum to minimize and conceal this
4 information.

5 130. The partners at GENSKE-MULDER who
6 primarily worked on preparing the Offering
7 Memorandum and business plan were Peter
8 Hoekstra and Paul Anema. From the information
9 presently available to Plaintiffs, it appears
10 that Peter Hoekstra had primary
11 responsibility for overseeing those portions
12 of the Offering Memorandum and business plan
13 that dealt with the disclosure of risks
14 associated with the dairy industry and in
15 preparing the financial forecasts and
16 projections. Paul Anema assisted in these
17 matters, and both were involved in reviewing
18 and revising the final forms of both
19 documents.

20 131. The attorneys at DOWNEY BRAND who worked
21 on preparing the Offering Memorandum
22 (including those portions that were
23 subsequently incorporated into the business
24 plan) were Jeffrey Koewler, Silvio Reggiardo,
25 Lisa Nixon, Joseph G. De Angeles, Bruce
26 Dravis, Christopher A. Delfino, Ricardo D.
27 Bordallo and Diane Oleson. Jeffrey Koewler
28 had primary responsibility for preparing the
29 Offering Memorandum and ensuring that it had
30 all disclosures required by California law.
31 Diane Oleson, at the direction of Christopher
32 A. Delfino, had primary responsibility for
33 investigating GEORGE VIEIRA.

34 132. Plaintiffs are informed and believe, and
35 thereon allege, that CARY prepared the
36 initial draft to disclose the criminal
37 investigation of GEORGE VIEIRA, but that he
38 submitted the draft to DOWNEY BRAND and the
39 other Defendants who revised the draft to its
40 ~~current form~~ the form that was added on April
41 22, 2002 to the final version of the Offering
42 Memorandum - after version five had already
43 been approved by the Valley Gold management
44 committee and circulated to Plaintiffs.

45 133. DOWNEY BRAND, GENSKE-MULDER and CARY
46 were all acutely aware of the PROMOTER's
47 insistence that the VALLEY GOLD be funded by

1 ~~April 22~~ May 1, 2003. Their billing records
2 show frantic activity in efforts to meet that
3 date. These defendants were thus fully aware
4 that Plaintiffs would not be provided an
adequate amount of time to review the
Offering Memorandum.

5 134. The Offering Memorandum itself discloses
6 that \$325,000 of the funds raised by the
7 April 22, 2003 securities issuance would be
8 used to pay the bills of CARY, GENSKE MULDER
9 and DOWNEY BRAND. These defendants thus knew
10 that a successful securities issuance was in
11 their own financial interests.

12 135. At the meeting on April 21, 2003 with
13 the members of Valley Gold's management
14 committee, DOWNEY BRAND's attorneys
15 intentionally avoided discussing the criminal
16 investigation into George Vieira and Suprema
17 Specialties. Defendants knew that the
18 investors in Valley Gold were a close-knit
19 group that talked often; and they knew that
20 information that they disclosed at the April
21 21, 2003 meeting would be shared with the
22 other investors, including Plaintiffs.

23 136. The financial projections prepared by
24 GENSKE-MULDER were used by VALLEY GOLD to
25 solicit Plaintiffs to make further
26 investments in VALLEY GOLD through the milk
for equity contracts; GENSKE-MULDER was aware
that the projections were going to be used to
seek company financing - either from an
outside source, or from the existing
investors. But in preparing the financial
projections, GENSKE-MULDER intentionally
omitted information that it knew made the
projections false and misleading, and which
violated industry standards of care for the
preparation of compilations. Thus, for
example, GENSKE-MULDER knew that George
Vieira had negotiated a royalty payment of a
penny per pound for all cheese sold by Valley
Gold, but omitted that expense in the
financial projections. GENSKE-MULDER knew
that Valley Gold had entered into an
agreement to purchase CVD's milk at a 20 cent
surcharge per hundred weight, but omitted
that expense in the financial projections.
GENSKE-MULDER knew that the revenue

1 projections set forth in the Offering
2 Memorandum of \$100 million per year were
3 vastly different than the figures in the
4 financial projections.

5 137. In addition, the financial projections
6 included historic data on cheese and milk
7 prices that was flatly incorrect. And the
8 financial projections included capacity
9 projections and equipment requirement figures
10 that were materially different than what
11 George Vieira actually believed the plant
12 would need.

13 138. As a result of defendants' violations of
14 the Federal Securities Laws, including the
15 Securities Exchange Act of 1934, Exchange Act
16 Rule 10b-5 enacted under the regulatory
17 authority of the Securities and Exchange
18 Commission, and the Oxley Sarbanes-Oxley Act
19 of 2002, Plaintiffs have incurred damages by
20 investing millions of dollars into a doomed
21 enterprise and supplied millions more in milk
22 to that enterprise - milk for which
23 plaintiffs have not been paid, resulting in
24 damages to Plaintiffs in a sum exceeding
25 several million dollars.

26 FIFTH CAUSE OF ACTION
Violation of California Securities Law

139. Plaintiffs incorporate by reference as
though set forth in full the allegations of
paragraphs 1 through ~~123~~,138, above.

140. This is a civil cause of action asserted
by Plaintiffs individually and on behalf of
CVD against GEORGE VIEIRA, CARY, GENSKE-
MULDER, DOWNEY BRAND and DOES 21 through 50,
inclusive for violation of California
Corporations Code section 25400(d).

141. By virtue of the misrepresentations and
omissions discussed above, including the
materially false, misleading and incomplete
business plan and Offering Memorandum
attached hereto as Exhibits A and B, the
concealment of the final version of the
Offering Memorandum, and the errors and
omissions in the GENSKE-MULDER financial
projections, defendants GEORGE VIEIRA, CARY,

1 GENSKE-MULDER, DOWNEY BRAND and DOES 21
2 through 50 induced Plaintiffs and CVD to
3 purchase security interests in VALLEY GOLD by
4 knowingly and intentionally misstating and
5 omitting material facts in an deliberate
6 effort to induce Plaintiffs and CVD to
7 purchase those security interests.

8 142. In addition to the initial purchases of
9 VALLEY GOLD interests at or about the time of
10 its formation, in or about late September of
11 2003, defendants GEORGE VIEIRA, GENSKE-
12 MULDER, CARY and DOES 41 through 50 also
13 induced Plaintiffs and CVD to enter into
14 illegal and unlawful agreements to exchange
15 milk (or accounts receivable owed to them for
16 milk) for additional ownership interests in
17 VALLEY GOLD.

18 143. The reason the "milk for equity"
19 contracts were illegal and unlawful is
20 because California Food and Agricultural Code
21 sections 62191, 62196 and 62200 require (a)
22 that milk producers be paid for milk solely
23 in cash or with checks that are reduceable to
24 cash in no more than one business day; (b)
25 that payment be made in very short time
26 periods (roughly 15 days); and (c) that
failing to abide by these requirements and
endeavoring to use any other payment
arrangement is an unlawful business practice.

144. In inducing Plaintiffs to enter into
contracts to exchange milk for equity (in the
general form of the contribution agreement
attached hereto as Exhibit C and the
assignment agreement attached hereto as
Exhibit D), defendants GEORGE VIEIRA, GENSKE
MULDER, CARY and DOES 41 through 50 falsely
represented to Plaintiffs:

(a) that the contracts were proper and
lawful;

(b) that CVD was contractually required to
supply milk to VALLEY GOLD and if Plaintiffs
stopped supplying their milk to CVD and
switched to another agricultural cooperative,
they would be violating the law and subject
to substantial fines and penalties;

1 (c) that VALLEY GOLD was doing well and had
2 sizeable orders that ensured that Plaintiffs
3 would earn significantly more from their
increased ownership in VALLEY GOLD than they
were owed for their milk.

4 145. These representations were false, and
5 were made be defendants in order to induce
6 Plaintiffs and CVD to purchase additional
equity ownership interests in VALLEY GOLD in
exchange for milk.

7 146. As a result of defendants' violations of
8 the California Securities Laws, including the
9 provisions of Corporations Code section
10 25400(d), Plaintiffs were induced to exchange
milk for worthless equity interests in CVD
and have incurred damages of several million
dollars.

11 SIXTH CAUSE OF ACTION
12 Negligence

13 147. Plaintiffs incorporate by reference as
14 though set forth in full the allegations of
paragraphs 1 through ~~131~~,146, above.

15 148. This is a civil cause of action asserted
16 by Plaintiffs individually and on behalf of
CVD and VALLEY GOLD against GEORGE VIEIRA,
17 CARY, GENSKE-MULDER, DOWNEY BRAND and DOES 51
through 60.

18 ...

19 151. As a professional partnership that held
20 itself out as providing complete accounting,
tax and consulting services for the dairy
21 industry, including 1) Annual and longterm
tax planning; 2) Cash flow management; 3)
22 Breakeven analysis; 4) Industry standards; 5)
Financial goal setting; 6) Financial
23 Forecasts & Projections; 7) Management
Advisory Services; 8) Investment Review; and
24 9) Cash flow analysis for expansion or
restructuring, and as a professional
25 partnership that was retained and paid for
its services by CVD and by many of the
26 individual member dairy farmers of CVD,
including some of the Plaintiffs, GENSKE
MULDER owed to Plaintiffs a duty of care and

1 loyalty.

2 152. As the author of the financial
3 projections that GENSKE-MULDER knew would be
4 distributed to potential investors or
5 financing sources for Valley Gold, including
6 Plaintiffs, GENSKE-MULDER had a duty of due
7 care to Plaintiffs to ensure that the
8 financial projections met the industry
9 standards for compilations and generally
10 accepted accounting principals.

11 ...

12 154. As a professional law partnership
13 retained by CVD and VALLEY GOLD to assist in
14 the formation of VALLEY GOLD and in the
15 marketing of securities for VALLEY GOLD,
16 including the preparation of the business
17 plan and Offering Memorandum, and because CVD
18 was an agricultural cooperative operating as
19 a trust and agent for the direct benefit of
20 its member dairies so that DOWNEY BRAND was
21 operating as a subagent, and because DOWNEY
22 BRAND knew with reasonable certainty that
23 Plaintiffs would rely upon its statements,
24 opinions and work product, including the
25 business plan and Offering Memorandum, in
26 acquiring ownership interests in VALLEY GOLD,
 DOWNEY BRAND owed to Plaintiffs a duty of
 care and loyalty.

 155. As the preparers of the Offering
 Memorandum that Defendants knew would be
 provided to plaintiffs and relied upon them
 in making a decision on investing in Valley
 Gold, DOWNEY BRAND owed a duty of care to
 Plaintiffs to include all material
 information known to them but unknown to
 Plaintiffs, and a duty to avoid misstatements
 in those documents.

 156. As professionals, managers, officers,
 employees and consultants retained by CVD
 and/or VALLEY GOLD, acting as subagents and
 for the direct benefit of the beneficial
 owners of CVD, including Plaintiffs, as well
 as for the benefit of VALLEY GOLD and all of
 its members, DOES 51 through 60 owed to
 Plaintiffs a duty of care and loyalty.

1 157. GEORGE VIEIRA, CARY, GENSKE-MULDER,
2 DOWNEY BRAND and DOES 51 through 60 failed to
3 adequately discharge their duties to
4 Plaintiffs, to CVD and to VALLEY GOLD, and
5 failed to act with reasonable care, failed to
6 meet the standards of care of similar
7 professionals acting in the community, and
8 failed to conduct themselves with reasonable
9 business judgment or prudence.

10 158. In its oversight of CVD and in preparing
11 accounting statements and business
12 projections for CVD, GENSKE-MULDER should
13 have, in the exercise of reasonable
14 diligence, discovered GEORGE VIEIRA's
15 numerous defalcations. The records of CVD
16 indicated a high level of milk product being
17 diverted out of the normal supply channels
18 and instead routed through CMM. GENSKE-MULDER
19 in the exercise of reasonable diligence
20 should have investigated the activity.

21 159. The records of CVD showed a high volume
22 of brokerage payments made to CMM, which
23 GENSKE-MULDER in the exercise of reasonable
24 diligence likewise should have investigated.

25 160. Plaintiffs are informed and believe, and
26 thereon allege, that the records of CVD
disclosed that CVD incurred significant legal
fees in 2003, because GEORGE VIEIRA used the
proceeds from the sale of milk from the
members of CVD, including Plaintiffs, to pay
lawyers to defend him from the criminal
investigations of the Securities and Exchange
Commission and the United States Attorney's
Office, and to negotiate the terms of a plea
bargain. Plaintiffs are informed and believe,
and thereon allege, that these expenses,
clearly occurring outside the ordinary course
of CVD's business, included payments to the
high priced lawyers with the New Jersey law
firm of Carella, Byrne, Bain, Gilfillan,
Cecchi, Stewart & Olstein, and in the
exercise of reasonable diligence, GENSKE-
MULDER should have investigated, and
disclosed to the Board of CVD the criminal
conduct that GEORGE VIEIRA was being
investigated for, as well as the clear
inappropriate diversion of CVD's funds for
GEORGE VIEIRA's personal use.

1 161. The records of CVD showed an unusual
2 delay in the payment by purchasers for milk
3 supplied by CVD, as well as nonpayment for
4 milk, made all the more unusual because the
5 mandatory provisions of California law
6 requiring that payments be made in very short
7 time frames (approximately fifteen days). In
8 the exercise of reasonable diligence, GENSKE
9 MULDER should have investigated the source
10 for the delays, and discovered the fraudulent
11 diversion of CVD's milk to CMM and thereafter
12 to the criminal enterprise centered around
13 Suprema Specialties, Inc.

14 162. After learning of the government's
15 investigations of GEORGE VIEIRA's criminal
16 conduct and after learning in or about the
17 Spring of 2003 of GEORGE VIEIRA's agreement
18 to plead guilty to securities fraud and
19 conspiracy to commit bank and mail fraud,
20 GENSKE-MULDER, in the exercise of reasonable
21 diligence, should have disclosed the
22 information to CVD's Board, to VALLEY GOLD's
23 Board, and to Plaintiffs; and GENSKE MULDER
24 should have undertaken a thorough
25 investigation of the extent to which GEORGE
26 VIEIRA had used CVD and CMM as
instrumentalities of the criminal scheme for
which he was being investigated and for which
he had agreed to plead guilty.

163. As experts in the dairy industry,
GENSKE-MULDER should have had intimate
knowledge of the requirements and procedures
of the Milk Producers Trust Fund, and GENSKE-
MULDER should have recognized that the milk
supply contract proposed and ultimately
adopted pursuant to which CVD supplied the
majority of its member dairies' milk to
VALLEY GOLD was not protected by the trust
fund, both because VALLEY GOLD had not and
never did secure the required bond, and
because CVD's member dairies were equity
owners of VALLEY GOLD. In the exercise of
reasonable care, GENSKE-MULDER should have
disclosed to CVD and Plaintiffs that their
shipments of milk to VALLEY GOLD were not
protected by the trust fund; and in the
exercise of reasonable care, GENSKE-MULDER
should have recommended against the creation
of VALLEY GOLD and/or recommended other

1 business structures that would have
2 maintained Plaintiffs' protection through the
3 Milk Producers Trust Fund.

4 164. In preparing financial projections of
5 VALLEY GOLD's anticipated business for CVD
6 and VALLEY GOLD, GENSKE-MULDER failed to act
7 with reasonable care and failed to follow
8 standard accounting practices.

9 165. In its work on the preparation of the
10 business plan and Offering Memorandum,
11 GENSKE-MULDER failed to act with reasonable
12 care.

13 166. In failing to investigate the viability
14 and reputation of the New Jersey distributor
15 that GEORGE VIEIRA proposed as the main buyer
16 of cheese produced by VALLEY GOLD, and in
17 failing to compare the terms contained in the
18 purchase contract with that distributor
19 against industry standards, GENSKE-MULDER
20 failed to act with reasonable care.

21 167. After learning of the government's
22 investigations of GEORGE VIEIRA's criminal
23 conduct and after learning in or about the
24 Spring of 2003 of GEORGE VIEIRA's agreement
25 to plead guilty to securities fraud and
26 conspiracy to commit bank and mail fraud,
CARY and DOWNEY BRAND, in the exercise of
reasonable diligence, should have disclosed
the information to CVD's Board, to VALLEY
GOLD's Board, and to Plaintiffs; and CARY and
DOWNEY BRAND should have undertaken a
thorough investigation of the extent to which
GEORGE VIEIRA had used CVD and CMM as
instrumentalities of the criminal scheme for
which he was being investigated and for which
he had agreed to plead guilty.

168. As licensed attorneys representing
clients engaged in the dairy industry, CARY
and DOWNEY BRAND should have had intimate
knowledge of the requirements and procedures
of the Milk Producers Trust Fund, and CARY
and DOWNEY BRAND should have recognized that
the milk supply contract proposed and
ultimately adopted pursuant to which CVD
supplied the majority of its member dairies'
milk to VALLEY GOLD was not protected by the

1 trust fund, both because VALLEY GOLD had not
2 and never did secure the required bond, and
3 because CVD's member dairies were equity
4 owners of VALLEY GOLD. In the exercise of
5 reasonable care, CARY and DOWNEY BRAND should
6 have disclosed to CVD and Plaintiffs that
7 their shipments of milk to VALLEY GOLD were
8 not protected by the trust fund; and in the
9 exercise of reasonable care, CARY and DOWNEY
10 BRAND should have recommended against the
11 creation of VALLEY GOLD and/or recommended
12 other business structures that would have
13 maintained Plaintiffs' protection through the
14 Milk Producers Trust Fund.

15
16 169. In their work on the preparation of the
17 business plan and Offering Memorandum, CARY
18 and DOWNEY BRAND failed to act with
19 reasonable care.

20 ...

21
22 172. In December of 2003, GENSKE-MULDER
23 prepared a chart comparing the sales price
24 that Valley Gold was obtaining for its cheese
25 compared with the industry price on the
26 Chicago Mercantile Exchange (an industry
27 price for cheaper types of cheese than Valley
28 Gold was actually producing). As itemized in
29 the chart that is attached hereto as Exhibit
30 H, Valley Gold was selling its cheese at more
31 than a 44% discount. GENSKE-MULDER owed a
32 duty of care to Valley Gold and to the
33 Plaintiffs to disclose this information. It
34 failed to do so.

35
36 173. These and other negligent acts and
37 omissions by defendants directly caused
38 injury to Plaintiffs and to CVD and VALLEY
39 GOLD, in a sum exceeding \$20 million.

40
41 SEVENTH CAUSE OF ACTION
42 Intentional Misrepresentation

43
44 174. Plaintiffs incorporate by reference as
45 though set forth in full the allegations of
46 paragraphs 1 through 155, 173, above.

47
48 175. This is a civil cause of action asserted
49 by Plaintiffs individually and on behalf
50 of CVD for intentional misrepresentation

1 against GEORGE VIEIRA, CARY, GENSKEMULDER,
2 DOWNEY BRAND and DOES 1 through 60.

3 176. These defendants made representations of
4 material facts to CVD and Plaintiffs, or
5 withheld material information from Plaintiffs
6 in the face of a duty of disclosure, as
7 recounted more fully above.

8 177. Defendants actively knew that the
9 matters they misrepresented were false, and
10 that the matters they withheld was material
11 information that they had the duty to
12 disclose.

13 178. Plaintiffs did not know the information
14 that was withheld, and did not know that the
15 matters that were misrepresented were false.

16 179. Defendants intended that Plaintiffs rely
17 upon the misrepresentations that were made to
18 them. In addition, Defendants made
19 representations to the management committee
20 of Valley Gold, knowing and expecting that
21 the substance of those representations would
22 be communicated to Plaintiffs. For example,
23 prior to April 22, 2003, GENSKE-MULDER
24 prepared false and fraudulent financial
25 projections similar to those that are
26 attached hereto as Exhibit C, and GENSKE-
MULDER presented them to, among others, John
Nunes to demonstrate that the proposed cheese
plant operations would meet cash flow needs
and be viable. John Nunes relayed that
information to various of the investors,
including Mariana Lopes.

180. GENSKE-MULDER further knew that the
financial projections that are attached
hereto as Exhibit C would be provided to the
investors and the Plaintiffs; and while some
of the investors were not sophisticated in
accounting matters, GENSKE-MULDER knew and
expected that those who were more
sophisticated would talk to those who were
less sophisticated and thus influence their
decisions. Thus, if GENSKE-MULDER had
prepared accurate financial projections that
included the information it already knew
about the cheese plant operations, Plaintiffs
like Michael Lopes, or Plaintiffs' advisers

1 like Susan Miguel, would have alerted the
2 others to the problems.

3 181. Plaintiffs relied upon the
4 misrepresentations and material omissions by
5 investing in VALLEY GOLD, by executing the
6 supply contract between CVD and VALLEY GOLD,
7 by entering into the "milk for equity"
8 contracts, by continuing to provide milk to
9 CVD even after failing to receive payment,
10 and by entrusting the management of CVD and
11 VALLEY GOLD to GEORGE VIEIRA, and by
12 entrusting oversight of CVD and VALLEY GOLD
13 to GENSKE-MULDER and other professionals. Had
14 Plaintiffs known the truth, they would not
15 have taken these actions.

16 182. Plaintiffs did not learn the truth until
17 the last year preceding the filing of the
18 initial complaint in this action.

19 183. As a result of their reliance on
20 defendants' misrepresentations, Plaintiffs
21 have been damaged in a sum exceeding \$5
22 million.

23 184. Plaintiffs are informed and believe, and
24 thereon allege, that in making the false
25 statements identified above, defendants
26 intended to cause damage to Plaintiffs, and
intended to obtain benefits for themselves at
the expense of Plaintiffs. Plaintiffs are
informed and believe, and thereon allege,
that in the conduct set forth in the cause of
action, defendants acted with malice,
oppression and fraud. As a result, and by way
of punishment and example, punitive damages
should be assessed against defendants.

27 EIGHTH CAUSE OF ACTION
28 Negligent Misrepresentation

29 185. Plaintiffs incorporate by reference as
30 though set forth in full the allegations of
31 paragraphs 1 through 165, 184, above.

32 186. This is a civil cause of action asserted
33 by Plaintiffs individually and on behalf
34 of CVD for negligent misrepresentation
35 against GEORGE VIEIRA, CARY, GENSKE MULDER,
36 DOWNEY BRAND and DOES 1 through 60.

1 187. These defendants made representations of
2 material facts to Plaintiffs, or withheld
3 material information from Plaintiffs in the
4 face of a duty of disclosure, as recounted
5 more fully above.

6 188. Defendants should have known that the
7 matters they misrepresented were false, and
8 that the matters they withheld was material
9 information that they had the duty to
10 disclose.

11 189. Plaintiffs did not know the information
12 that was withheld, and did not know that the
13 matters that were misrepresented were false.

14 190. Defendants intended that Plaintiffs rely
15 upon the misrepresentations that were made to
16 them.

17 191. Plaintiffs relied upon the
18 misrepresentations by investing in VALLEY
19 GOLD, by executing the supply contract
20 between CVD and VALLEY GOLD, by entering into
21 the "milk for equity" contracts, by
22 continuing to provide milk to CVD even after
23 failing to receive payment, and by entrusting
24 the management of CVD and VALLEY GOLD to
25 GEORGE VIEIRA, and by entrusting oversight of
26 CVD and VALLEY GOLD to GENSKE-MULDER and
other professionals. Had Plaintiffs known the
truth, they would not have taken these
actions.

192. Plaintiffs did not learn the truth until
the last year **before the filing of the
initial complaint in this action.**

193. As a result of their reliance on
defendants' misrepresentations, Plaintiffs
have been damaged in a sum exceeding \$5
million.

Plaintiffs' motion to amend relies solely on the standards
governing a motion to amend under Rule 15, Federal Rules of Civil
Procedure. However, because a Rule 16 scheduling order is in
place, resolution of this motion to amend is governed by Rule 16,

1 Federal Rules of Civil Procedure. *Johnson v. Mammoth*
2 *Recreations, Inc.*, 975 F.2d 604, 607-608 (9th Cir.1992). Rule
3 16(b) provides that "[a] schedule shall not be modified except
4 upon a showing of good cause and by leave of the district judge."
5 As explained in *Mammoth Recreations, Inc.*:

6 'A court's evaluation of good cause is not
7 coextensive with an inquiry into the
8 propriety of the amendment under ... Rule
9 15.' ... Unlike Rule 15(a)'s liberal
10 amendment policy which focuses on the bad
11 faith of the party seeking to impose an
12 amendment and the prejudice to the opposing
13 party, Rule 16(b)'s 'good cause' standard
14 primarily considers the diligence of the
15 party seeking the amendment. The district
16 court may modify the pretrial schedule 'if it
17 cannot reasonably be met despite the
18 diligence of the party seeking the
19 extension.' Fed.R.Civ.P. 16 advisory
20 committee's notes (1983 amendment) ...
21 Moreover, carelessness is not compatible with
22 a finding of diligence and offers no reason
23 for relief ... Although the existence or
24 degree of prejudice to the party opposing the
25 modification might supply additional reasons
26 to deny a motion, the focus of the inquiry is
upon the moving party's reasons for seeking
modification ... If that party was not
diligent, the inquiry should end.

975 F.2d at 609. Further, "[a]s a practical matter,
extraordinary circumstances is a close correlate of good cause."
Id. at 610. "'The district court is given broad discretion in
supervising the pretrial phase of litigation, and its decisions
regarding the preclusive effect of a pretrial order ... will not
be disturbed unless they evidence a clear abuse of discretion.'" *Zivkovic v. Southern California Edison Co.*, 302 F.3d 1080, 1087
(9th Cir.2002).

1 If "good cause" within the meaning of Rule 16(b) is shown,
2 the party seeking leave to amend must then demonstrate that leave
3 to amend is appropriate under Rule 15, Federal Rules of Civil
4 Procedure. See *Johnson v. Mammoth Recreations, Inc.*, *supra*, 975
5 F.2d at 608.

6 Rule 15(a) of the Federal Rules of Civil Procedure provides
7 that a party may amend its pleadings "by leave of court" and that
8 "leave shall be freely given when justice so requires." Fed.R.
9 Civ.P. 15(a). This rule should be applied with "extreme
10 liberality" in favor of allowing amendments. See *Jones v. Bates*,
11 127 F.3d 839, 847 n. 8 (9th Cir. 1997). The Ninth Circuit has
12 also held that a court should consider four factors in
13 determining whether to grant leave to amend. They are (1) undue
14 delay; (2) bad faith; (3) futility of amendment; and
15 (4) prejudice to the opposing party. See *United States v. Pend*
16 *Oreille Pub. Util. Dist. No.1*, 926 F.2d 1502, 1511-1512 (9th
17 Cir. 1991) (leave to amend should have been granted in the
18 absence of prejudice and bad faith and where amendment was not
19 frivolous); *DCD Programs Ltd. v. Leighton*, 833 F.2d 183, 186 (9th
20 Cir. 1987). "These factors, however, are not of equal weight in
21 that delay, by itself, is insufficient to justify denial of leave
22 to amend." *DCD Programs*, 833 F.2d at 186; see also *Jones*, 127
23 F.3d at 847 n.8. "[I]t is the consideration of prejudice to the
24 opposing party that carries the greatest weight ... Absent
25 prejudice, or a strong showing of any of the remaining *Foman*
26 factors, there exists a *presumption* under Rule 15(a) in favor of

1 granting leave to amend." *Eminence Capital, LLC v. Aspeon, Inc.*,
2 316 F.3d 1048, 1052 (9th Cir.2003). "While Fed. R. Civ. P. 15(a)
3 encourages leave to amend, district courts need not accommodate
4 futile amendments." *Newland v. Dalton*, 81 F.3d 904, 907 (9th
5 Cir. 1996) (citing *Klamath-Lake Pharm. Ass'n v. Klamath Med.*
6 *Serv. Bureau*, 701 F.2d 1276, 1293 (9th Cir. 1983). There are
7 cases holding that denial of leave to amend is not an abuse of
8 discretion when the motion for leave to amend is an attempt to
9 avoid pending summary judgment. See *Schlacter-Jones*, 936 F.2d
10 435, 443 (9th Cir.1991), ("A motion for leave to amend is not a
11 vehicle to circumvent summary judgment"), *overruled on other*
12 *grounds, Cramer v. Consolidated Freightways, Inc.*, 255 F.3d 683
13 (9th Cir.2001).

14 As to the omissions and misstatements in the Offering
15 Memorandum, Plaintiffs assert that the Second Amended Complaint
16 alleged that the Offering Memorandum contained errors,
17 misstatements, misleading statements and omissions that led them
18 to invest in Valley Gold. Plaintiffs assert:

19 Through discovery, plaintiffs identified
20 omissions and misstatements that were not
21 directly mentioned in the complaint [sic]
22 (other than through catch-all phrasing).
23 Specifically, plaintiffs contend that the
24 disclosure language that Downey Brand
25 included in the Offering Memorandum about
26 George Vieira's criminal investigation was
added after the document was circulated to
them; and they contend they were never given
any opportunity to review any version of the
Offering Memorandum that contained that
disclosure. They contend that the historical
operating figures provided in the Offering
Memorandum were false. And they contend that

1 contrary to the statements in the Offering
2 Memorandum, the financial figures and
3 historical operating results for the Valley
 Gold cheese factory were not reviewed by
 Genske-Mulder or any other accountant.

4 Plaintiffs argue that these contentions were "highlighted"
5 in Plaintiffs' opposition to the motions for summary judgment
6 filed on November 23, 2009 and that their contention that they
7 were not given the final version of the Offering Memorandum to
8 review was established during depositions taken in July, 2009.
9 Plaintiffs contend that Defendants have been aware of these
10 issues since these events. Plaintiffs argue that they were
11 hampered in discovering "precisely how it came about that the
12 George Vieira disclosures were hidden from them" until Downey
13 Brand's assertion of the attorney-client privilege and work
14 product doctrine was resolved by the Court in its Memorandum
15 Decision filed on February 1, 2010, as reconsidered concerning
16 the work product doctrine by Memorandum Decision filed on June
17 23, 2010. These decisions were delayed by the Court's heavy
18 caseload. Plaintiffs assert that the proposed Third Amended
19 Complaint now traces the facts in detail because this information
20 has been made available and that further information will be
21 provided when Downey Brand attorney Mr. Koewler is deposed.
22 Plaintiffs contend that Defendants "have always had access to the
23 crucial information, and thus can hardly claim to be prejudiced
24 by the amendment that Plaintiffs propose."

25 As to the financial projections and reliance, Plaintiffs
26 note that they opposed Genske Mulder's motions for summary

1 judgment by addressing how they relied on the financial
2 projections that Genske Mulder prepared in entering into the
3 "milk for equity" contracts and also asserted that they
4 indirectly relied on those forecasts in making their initial
5 investments in Valley Gold, since Genske Mulder had shared those
6 forecasts with the Valley Gold management committee, "co-
7 investors with Plaintiffs who were also friends and colleagues who
8 shared information." Plaintiffs note that, "[i]n a reply brief,"
9 Plaintiffs asserted that Genske Mulder "learned very quickly
10 after issuing the financial forecasts that Valley Gold was not
11 operating at all as projected, but was rather selling cheese at
12 prices dramatically below cost." Plaintiffs argue that they
13 should be allowed to include these allegations pursuant to the
14 proposed Third Amended Complaint because "this information was
15 known to defendants long ago, since we discovered it from the
16 files in the prior State Court litigation that defendants were
17 parties to," Plaintiffs referring to the Declaration of Douglas
18 Applegate filed on October 7, 2010, (Doc. 306):

19 4. That opposition [to Defendants' motions
20 for summary judgment] also cited to a state
21 court deposition of Joe Nunes, in which he
22 testified that Genske Mulder had shared their
23 financial forecasts with him prior to the
24 initial investments in Valley Gold, to show
25 that the company operations would cash flow
26 out. I apparently failed to attach the
correct pages; they are accordingly attached
hereto as Exhibit C, and are the subject of
an additional allegation in the proposed
Third Amended Complaint.

Exhibit C to Mr. Applegate's declaration is a partial copy of the

1 deposition of Joe Nunes taken on November 29, 2006 in *Nunes, et*
2 *al. v. Central Valley Dairymen, et al.*, No. 147653, Merced County
3 Superior Court:

4 Q. I'd like to refer you to the second
5 portion of it, which is the Valley Gold, LLC,
6 financial statement forecast, which is
previously marked Exhibit 2. Have you seen
this before?

7 A. Yes.

8 Q. When did you first see this?

9 A. I don't know exactly.

10 Q. Do you know where you first saw it?

11 A. I think this was at Genske Mulder's
12 office.

13 Q. Do you know what circumstances you first
14 saw Exhibit 2?

...

15 A. When they were doing financial studies to
16 see if we can cash flow out.

...

17 MR. PEARSON: Q. Do you know, referring to
18 the third page.

19 A. Which one? This one?

20 Q. This is on Genske Mulder & Company, LLP
21 letterhead. Do you see that?

22 A. Yes.

23 Q. Did you read that when you were shown
24 Exhibit 2?

25 A. Not that I can recall.

26 Q. Did anyone explain to you what a forecast
was?

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A. Forecast, yes.

Q. What do you recall the explanation being as to what a forecast was?

A. Forecast is they're what could happen if everything falls into place.

Q. So you take a set of assumptions and you make a projection based upon the assumptions all taking place, correct?

A. Yes.

Q. And if any of those assumptions didn't occur, then the projection isn't going to be correct?

A. Yes.

Q. Has anyone told you that, besides your lawyer, that the projections ever done by Genske Mulder were done incorrectly?

A. No.

Q. Has Jack Miguel ever criticized anything Genske Mulder did or didn't do insofar as their work for Central Valley Dairymen or Valley Gold?

A. Not that I know of.

Q. Not to your ears anyways?

A. No.

...

MR. PEARSON: Q. Do you recall who explained at Genske Mulder what the forecast was? Was that Paul Anema, Pete Hoekstra or somebody else?

A. It was probably those two. One or the

Plaintiffs argue that, by allowing the proposed Third Amended Complaint, "the pending motions can be resolved on their

1 merits rather than on procedural technicalities."

2 Defendants oppose Plaintiffs' motion, noting that Plaintiffs
3 give no explanation for the long delay in proposing these
4 amendments. Defendants assert that the additional factual
5 allegations have been known to Plaintiffs since 2003/2004 and
6 cite *Kaplan v. Rose*, 49 F.3d 1363, 1370 (9th Cir.1994), cert
7 denied sub. nom *Payne v. Kaplan*, 516 U.S. 810 (1995):

8 Kaplan had already amended the complaint
9 twice, and 'a district court's discretion
10 over amendments is especially broad "where
11 the court has already given a plaintiff one
12 or more opportunities to amend the
13 complaint.'" ... '[L]ate amendments to assert
14 new theories are not reviewed favorably when
15 the facts and the theory have been known to
16 the party seeking amendment since the
17 inception of the cause of action.'

18 Defendants contend that they will be prejudiced if the amendments
19 are allowed because discovery, with the exception of the
20 deposition of Ted Kerns, has been closed since before the motions
21 for summary judgment were filed in August 2009 and because two of
22 the Plaintiffs, Alvaro Machado and Raymond Lopes have died since
23 this action was filed and cannot be redeposed.¹ Defendants argue
24 that the proposed amendments will require re-deposition of
25 Plaintiffs because certain of the proposed allegations contradict
26 Plaintiffs' prior deposition testimony and because certain of the
allegations (e.g., that Genske Mulder provided management
advisory and investment services to some Plaintiffs) will have to

¹Summary judgment for Defendants has been granted as to Alvaro Machado and the Machado Family Trust.

1 be examined through additional discovery. Further, Defendants
2 contend, Plaintiffs new allegations will necessarily require
3 reconstruction of oral statements made in management committee
4 meetings seven years ago and require the depositions of those
5 committee members. Defendants note that management committee
6 member Joe Nunes died in September 2010 and management committee
7 member Jose Homen has become to ill to be deposed.

8 Defendants also argue that the proposed amendments are
9 subject to a motion to dismiss for failure to state a claim upon
10 which relief can be granted. Defendants note that the proposed
11 Third Amended Complaint names Maria Machado and Antonio Estevam
12 as Plaintiffs even though the Court granted summary judgment
13 against them, reasserts claims about a purchaser of cheese and
14 the milk producer's trust fund, which were dismissed by the Court
15 in 2008, alleges that Downey Brand drafted the milk for equity
16 agreements, even though Plaintiffs have conceded this is not
17 true. In addition, Defendants argue that the proposed Third
18 Amended Complaint is contradicted by certain Plaintiffs'
19 deposition testimony and other concessions by Plaintiffs.

20 Plaintiffs' alleged failure to explain the delay in seeking
21 leave to amend and seeking leave to amend after summary judgment
22 motions is argued to support denying Plaintiffs' motion. At the
23 hearing, Plaintiffs' counsel asserted that much of the new
24 information in the TAC was not known or knowable until
25 Plaintiffs' received documents from Downey Brand after resolution
26 of the attorney-client privilege dispute. This assertion is in

1 part belied by the TAC's allegations that Plaintiffs' discovered
2 the facts upon which this action is based within one year of the
3 filing of the action in 2006. It is arguable that Defendants are
4 prejudiced by this late motion to amend because Defendants were
5 not able to conduct timely discovery concerning Plaintiffs' new
6 allegations. However, because of Plaintiffs' counsel's medical
7 issues, trial of this action has been continued to June 14, 2011.
8 The continuance of the trial date will give Defendants ample time
9 to conduct discovery concerning these new allegations and to
10 supplement their replies to their motions for summary judgment to
11 address the issues and factual claims asserted by Plaintiffs in
12 their oppositions to the motions for summary judgment. The
13 pleading objections can be resolved by Plaintiffs by omitting
14 material previously decided and dismissed from the action.
15 Defendants' contentions that the proposed TAC is subject to
16 dismissal for dismissal for failure to state a claim can be
17 resolved in the context of their supplemental oppositions to the
18 motions for summary judgment. Because litigation should be
19 resolved on the merits and because any prejudice to Defendants
20 resulting from Plaintiffs' untimely motion to amend will be
21 negated by allowing all parties to re-open discovery to address
22 these new allegations and to file supplemental replies in support
23 of their motions for summary judgment, Plaintiffs' motion is
24 GRANTED.

25 For the reasons stated:

- 26 1. Plaintiffs' motion for leave to modify the Scheduling

1 Order and to file a Third Amended Complaint is GRANTED;²

2 2. Plaintiffs shall file the Third Amended Complaint within
3 five court days of the filing date of this Memorandum Decision
4 and Order;

5 3. Plaintiffs' counsel and counsel for Downey Brand and
6 Genske Mulder shall schedule any additional discovery requested
7 by either Downey Brand or Genske Mulder forthwith and complete it
8 within 60 days. Plaintiffs shall cooperate fully in facilitating
9 the completion of this additional discovery;

10 4. Any supplemental oppositions to the summary judgment
11 motions shall be filed before January 25, 2011. Defendants'
12 supplemental replies shall be filed on or before February 15,
13 2011. These supplemental motions shall be heard on Monday, March
14 7, 2011.

15 IT IS SO ORDERED.

16 Dated: October 25, 2010

/s/ Oliver W. Wanger
UNITED STATES DISTRICT JUDGE

23 ²The proposed TAC lists parties and claims that have been
24 dismissed by prior orders of the Court. Plaintiffs' counsel and
25 counsel for Downey Brand and Genske Mulder shall file a stipulation
26 within thirty (30) days of the filing date of this Memorandum
Decision and Order listing those parties and claims that have been
previously dismissed or with respect to which summary judgment for
either Downey Brand or Genske Mulder has been granted.